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1978

4-H

June Is Dairy Month

POSTER CONTEST



Who: Every bonafide 4-H member.

What: May participate in the "4-H June is Dairy Month Poster Contest."

When: During the months of April, May, and June.

1. Make a poster prior to *June 1*.
2. Posters should be judged the 1st week in June by a group of judges in the county. Three county winners should be selected (one for each age group).

Where: You may participate in your local community.

Why: To learn more about milk and milk products and their importance to human health.

Theme: I Pull For Milk!

How: Make a poster telling a story of milk and/or milk products.

1. Poster *must be* of uniform size — 14" x 22"
2. Get ideas from television, magazines, parents, and friends.
3. Get pictures or materials from your milkman, dairy plant, dairy council unit, or milk cooperatives.
4. *A slide series of posters made in previous years is available from the Dairy Youth Office. These slides will give you ideas for 1978.*

Display poster in prominent location in your home town during the month of June. For example: store windows, town library, school display, extension office.

Fill out score card on reverse side completely. Cut the score card off and place it on the back of the poster in the upper right corner.

- Age Groups:**
- 1) 9-11 years
 - 2) 12-14 years
 - 3) 15-19 years

- Prizes:**
- 1) *Every Entry* - A suitable award will be provided.
 - 2) *County Winners* - In each age group, 1st, 2nd, and 3rd place winners receive ribbons. First place winners compete in the state contest.
 - 3) *State Winners* - In each age group, 1st, 2nd, and 3rd place winners receive homemade-ice-cream freezers!

Selection of

Winners: All county winning posters must be turned in to the office of Prof. D. A. Hartman, 401 Saunders Hall, VPI&SU Campus, before noon on Monday, June 19, 1978 (the first day of 4-H Club Congress) for judging. All posters will be released and may be picked up the last day of Club Congress.

The three state winners in each division will be presented with an ice cream freezer at a suitable time during the Club Congress.

Score Card

(Paste or tape this score card in the upper right hand corner on the back of your poster)

Name _____ Club _____ Age _____

Address _____ County _____

Factors for Scoring	Possible Score	Score	Comments
1. Originality—attracts attention, holds interest	40		
2. Follows theme—	20		
3. Conveys message—easily understood	15		
4. Accurate information—factual	10		
5. General appearance:			
a. Well planned, good design	5		
b. Easily read	5		
c. Neat and well constructed	5		
6. Ten point bonus for having a picture and/or story of your poster in local paper. Attach to back of poster.			
7. An additional ten point bonus for making a radio presentation about your poster of June Dairy Month. Put name of station and date it was on the air on the back of poster.			
TOTAL	100		

As a 4-H Poster Contest entrant, I have done all the work involved in designing and drawing my poster.

Signed _____
4-H Member Sign Here

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