

TABLE 3
LEVELS OF CULTURE

TYPE OF STUDY:	Gordon & DiTomaso (1992)	Kotter & Heskett (1992)	Schein (1992)	Hofstede, et. al. (1990)	Rousseau (1990)	Nadler & Tushman (1988)
	Empirical	Empirical	Conceptual	Conceptual	Conceptual	Conceptual
<u>LEVEL OF CULTURE</u>						
Human Nature Assumptions Ideology			X		X	
Values/Beliefs Espoused Values Artifacts	X	X	X X	X X	X X	X
Norms Climate Key Roles		X			X	X X X
Patterns of Behavior Myths					X	

TYPE OF STUDY:	Stringer & Uchenick (1986)	Kilmann, et. al. (1985)	Dennison (1984)	Allaire & Firsirotu (1984)	Deal & Kennedy (1982)	Peters & Waterman (1982)
	Conceptual	Empirical	Empirical	Conceptual	Cases	Cases
<u>LEVEL OF CULTURE</u>						
Human Nature Assumptions Ideology		X X		X		
Values/Beliefs Espoused Values Artifacts	X		X	X	X	X
Norms Climate Key Roles	X	X		X X		
Patterns of Behavior Myths	X X		X	X		