

A MAJOR EMPHASIS - ORGANIZATIONAL PLAN

PROJECT AREA: Adult Extension Program

PHASE: County Agricultural Advisory Board

The Situation:

The County Advisory Board was organized October 1936. The board was set up mainly to work jointly with the Agricultural Extension program in its attempt to educate the people in different phases of problem solving.

For many years it has been in the plans to consolidate the Home Demonstration Club Committee and the County Advisory Board. For the past two years this matter was debated by the local leaders, lay people and was finely passed upon and is now a joint organization working harmoniously in attempting to solve some of the problems.

The Specific Problem:

There seem to be a continous lack of participation on the part of the people in the matter of discovering problems and needs of the people; and helping to determine the solutions.

The Program Objectives:

To get more people into the planning who are capable to lead others.

To set up more goals and objectives for the county program based on the need of the people.

EVALUATION:

Agent and leaders observations, conferences with parents, L-H members records and How Do You Rate Sheet to determine the number of L-H members that:

- a. improve the personal care of themselves, posture and voice.
- b. adopted approved skills in care of sweaters, hanging up clothes, pressing garments, making quick repairs, and adjusting hemlines.
- c. the number who make pressing cloths, pressing mitts or magazine rolls.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
4. To teach 4-H members to select good designs for her figure, to buy patterns fabric and to make garments to fit her needs and to use clothing money wisely.	Circular 599 - Watch The Hem Line	Demonstration Discussion	March April	
	Printed Material Circular 600 - Your Hose	Discussion	May	Agent and Leaders
	Circular 575 - Storing Your Clothing Seasonally	Demonstrations		
	Printed Materials Circular 404- 4-H Clothing Project Make and Remake	Illustrative Material	June	Agent and Adult Leaders
		Clothing Inventory Charts Sample fabrics Patterns Tours of fabric department Demonstrations		
	MC-66 - Suggestions to Agents and Leaders Pattern Books	All day meetings	July	
	Two day workshops Exhibits Record Books	August		

OTHERS:

So You'd Like To Sew	Oct. thru May
Today's Girl	Oct. thru April

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1. To teach 4-H club members to care for themselves, development of good posture, and to speak in a low clear voice.	Printed Material Cir. 601 - How Do You Rate Leaflet 13 - Your Best Foot Forward	Charts Demonstrations Illustrative samples Discussions	Oct.	Agent, Adult and Junior Leaders
	Circular 598 - Your Posture Your Voice Leaflet 15 - Your Smile In Every Language	Demonstrations Group participation Discussion	Oct.	Agent, Adult and Junior Leaders
2. To teach 4-H club members to care for their clothing to give longer wear, more attractive appearance, and to save money for other things they like to have.	Circular 603 - The Care Of Sweaters For Year Round Wear	Demonstrations Films	Nov.	Leaders
	Circular 16 - Pressing Your Slacks or Skirts	Demonstration Making Press Cloth Magazine Roll or Pressing Mitt	Dec.	Agent, and Junior Leaders
3. To teach members to plan clothing for the various things they do.	Circular 16 - Pressing Your Slacks or Skirts	Demonstration Pressing Skirts and Slacks Discussion	Jan.	Junior Leaders
	Leaflet 17 - To Look Your Hang Up Your Clothes	Circular 602 - Quick Repairs Demonstration and Discussions Exhibits and Displays	Feb.	Junior Leaders

D. Four-H and Other Extension Youth Program

A MAJOR EMPHASIS: 4-H AND EXTENSION YOUTH PROGRAM

PHASE: Clothing

The Situation:

Four-H Club girls have the responsibility of caring for their clothing. In the planning meeting girls expressed problems they had encountered in keeping items attractive and a desire to have included in the program aids for personal grooming. These girls stated that more clothing was needed but the clothing budget was limited. The council decided to have projects included in the program to help the girls solve these problems.

Specific Problem:

Four-H club girls lack knowledge of care which should be given clothing, and the body which make a person well groomed. The girls also lack knowledge of steps in clothing construction which would provide an opportunity to save money on clothing.

The Program Objective:

To improve skills in the care of clothing and the body, to improve sewing skills and to give beginners basic steps in sewing.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
6. The outlook on vegetable gardening for the state and county.	Seed catalogues Progressive	Plans for spring garden program.	Dec.	Agent and Leaders
7. Insect Control	Agricultural Leaders Digest			

EVALUATION:

Through the 4-H clubs a large percentage of farm families in the county are reached. Through this program we attempt to change the attitudes of many adult families from the standpoint of growing more and better gardens and also having abundants of fresh vegetables in the diet.

The Problem Objective:

To strengthen our 4-H garden program by using more specialist help in this field. By enrolling more members in vegetable garden who have equipment to cultivate the same. We shall advocate using more fertilizers of the right analysis and better seed planted at the right season.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1. How the 4-H'ers and family can profit by growing a good garden.	Agricultural Outlook Chart Virginia Farm Economics Outlook	Leader Training 4-H Leader Council	July	Agent and Leaders
2. Fertilizer and Weed Management.	Circular 638 "Vegetable Gardening In Virginia"	4-H Community Clubs	Aug.	Agent and Leaders
3. To increase the number of 4-H garden projects	Circular 707 "Vegetable Garden Leaders"	Method and Result Demonstrations	Sept.	Agent and Leaders
4. Increase skills and knowledge in growing a year round garden.	Specialist Assistance Circular Letters	Meeting and Discussions	Sept.	Agent and Leaders
5. Acquaint members with seasonal varieties of seed.	Bulletin 212 "Fertilizing Vegetable Crops" Southern Planters	Plan for winter garden, storage and canning.	Oct.	Agent

D. Four-H and Other Extension Youth Programs

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: 4-H EXTENSION YOUTH PROGRAM

PHASE: 4-H Garden, Fiscal Year 1964

The Situation:

Vegetable gardening in King and Queen has been declining in numbers for several years. This decrease resulted from the drastic economic change that forced people to seek part-time employment. These changes in the habits of living has forced the homemakers to revamp their mode of planning the family budget.

Since the income from the average family in this county is relatively low, we have recommended several practices and have developed demonstrations as a means of teaching the people skills and better management as a methods of improving the family income. We have encouraged more 4-H members who have the equipment to enroll in garden projects. Many of the young adults are following the pattern of gardening after they have married or quit school. Some of the home demonstration club women are interested and are producing gardens as a means of increasing the family budget.

The Specific Problem:

A large number of our boys and girls came from rural non-farm homes. Many of these boys and girls seem to be inclined toward vegetable and flower gardening. This being true, we have increased our enrollment by using these members, but the percentage of vegetables gardens have not increase.

EVALUATION:

A check sheet will be used before the study of the topic is started to determine the level of understanding and to discover where the most emphasis needs to be placed and the same check sheet will be used to determine the changes in understanding, knowledge, techniques, and attitudes which have taken place.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1. To develop an understanding of the relationship of becoming clothes as affected by line and design.	Printed material Selecting Becoming Clothes MC-178 Leaflet 150-Design In Necklines Loan Kits - face shapes from specialists	Charts Meetings Demonstrations Actual practice News Articles	Jan.	Agent and Leaders
2. To develop an awareness of labels and their meanings.	Printed materials Study of labels found on various articles MC-200 Clothing Labels	Films Charts Meetings Leader Training Meeting	Feb.	Agent and Leaders
3. To improve the understanding of the terms used to describe fabric finishes.	Printed materials Samples Fabric Finishes MC-270 MC-85 The Selection, Use and Care of Fabrics	Tour of local stores News articles Demonstrations Discussions	March	Agent and Leaders
4. To develop an appreciation for a dress well made at home.	Printed material Circular 785 - Sewing Today's Fabric Bulletin 274 - Hems Circular - Belts Circular - Buttons	Demonstration Actual practice Films Workshop	April	Agent and Leaders
5. To increase the knowledge of features to consider in the selection of clothes for men and boys.	Commercial Leaflet Dressing Right MC-27 Color Chart for Men and Boys	Demonstrations Film Discussion	May	Agent and Leaders

A MAJOR EMPHASIS - EDUCATIONAL PLAN
PROJECT AREA: EXTENSION HOME ECONOMICS
PHASE: Clothing

The Situation:

Homemakers selected as club choice last year one phase of clothing, use of jewelry and dressing for the occasion. In the county planning meeting leaders discussed new finishes found on yard goods and on ready to wear garments. The leaders mentioned also that "many words on labels were not understood", others added that help was needed in selecting clothes for the boys and men in the family. Homemakers expressed in the planning meeting that "a great deal of family clothing are made at home but they don't look like the ready made garments". The County Home Demonstration Committee discussed these statements and included clothing in the 1964 program for five months.

The Specific Problem:

Homemakers do not have adequate knowledge, and understanding to provide the satisfaction and enjoyment desired in selecting becoming clothing, in selecting clothes for men and boys, in properly finishing a garment made at home, and they do not understand the meaning of the terms used to describe the new fabric finishes.

The Program Objective:

To increase knowledge, improve techniques and provide practice in the selection of clothes for family members, in the selection, use and care of fabrics, and in the construction of garments made at home.

EVALUATION:

In an effort to evaluate this area of work a simple before and after survey check sheet will be used to determine the types of floor covering, kind of floors and finishes, type of wood cabinets and finishes, types of household metals which present problems, kinds of wood furniture and finishes on the same and the kind of fabric found on upholstered furniture in the home and the problems encountered with each topic. The survey will be planned so as to reveal how much homemakers know about these items in the home, the emphasis which needs to be placed on each topic, and the after survey check sheet will reveal the changes in knowledge, skills, and attitudes which have taken place.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1. To develop a knowledge of materials and skills in the care of wood floors and cabinets.	Circular 801 - Floors and Their Care Bulletin 202 - Keeping House Commercial leaflets	Demonstrations Charts Floor and cabinet wood samples and finishes Discussions	Sept.	
2. To increase the knowledge of materials and skills in the care of composition floors.	Printed materials Cleaning Household Metals MM-164 - Revised Bulletin 202 - Keeping House Leaflet - Care of Wood Furniture and Other Furnishings.	Demonstrations Members bring samples for actual practice.	Oct.	
3. To improve the management of time, materials and skills in the maintenance of household metals.				
4. To familiarize home makers with different types of household fibers and finishes and the care necessary	Printed materials ME-303 Good Looks for Furniture Leaflet - Care of Wood Furniture and Other Furnishings. Circular - Fibers for Household Use.	Films Charts Samples of furniture fabrics and finishes commonly used in homes.	Nov.	

C. Extension Home Economics

A MAJOR EMPHASIS - EDUCATIONAL PLAN
PROJECT AREA: EXTENSION HOME ECONOMICS
PHASE: Home Management

The Situation:

Many homemakers in the county have added new floor covering and kitchen cabinets of various types of woods. From time to time during the year questions have arose regarding care and cleaning of composition and wood floors, wood cabinets, cleaning of household metals, wood and upholstered furniture. The Home Demonstration Committee discussed the situations in its planning meeting, in view of the new finishes which are found in the homes of today and include this phase of home management in the program.

The Specific Problem:

Homemakers do not have sufficient knowledge of materials and skills in the care and maintenance of floors, floor covering, wood cabinets, household metals, new furniture finishes and fabrics which are necessary for retention of their beauty and longer life of these items.

Program Objective:

To create an awareness in homemakers of the techniques of improved management in relation to materials and skills in the care and maintenance of wood cabinets, wood and composition floors, household metals, wood and upholstered furniture.

EVALUATION:

The Community Improvement Committee is emphasizing more educational assistance in attempting to help develop the people in the three areas, church, home and school. In some sections of King and Queen there is a decided evidence of the Extension program from the standpoint of home improvement. There is a demand for more and better houses, churches and schools. We have set plans to expand the improvement program and train more leaders to help teach the people in this area.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
1. To assist the families with their problems in home improvement and to help find ways to increase their income.	Bulletin 211 "Organizing Community Improvement Clubs"	Method and result demonstrations	July	Agent and Leaders
	Family Living Outlook Landscape Notes - VPI	Garden Club Organization Monthly meetings	Aug.	Agent and Specialist
2. To give information and help the people understand recommendations.	Design of the Home Ground - Bulletin 217	Bulletins and monthly landscaping notes	Sept.	Agent
	Bulletin 206 "Lawns For Virginia"	Community tours to outstanding result exhibits by members.	Oct.	Agent and Leaders
3. To acquaint people with some of their problems and help them to obtain skills in applying improved practices.	For Family Living and Home Making Classes	By sending delegates to state and district meetings.	Nov.	Agent and Members
		Christmas Lighting Displays	Dec.	Agent and Specialist

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURAL PRODUCTION AND MANAGEMENT

PHASE: Home Beautification, Fiscal Year: 1964

The Situation:

Home beautification is a vital phase of the extension program because of its importance to the people. We can yet say that a large percentage of the families live in inadequate houses. Major emphasis is given to this area because the skill in selecting locations to build, and the knowledge of landscaping the grounds, seeding and arranging shrubbery call for know-how.

The Specific Problem:

Money management and skill in the matter of know-how is a challenge.

The Problem Objective:

To give more technical assistance from specialist and district agents. To assist families with interpreting pertinent factual information.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
1. To assist with breeding and feeding program.	Bulletin 192 "Hog Production in Virginia"	Subject Matter Material	Year round	Agent, Leaders and Specialist
2. To acquaint the producers with some of the swine breeders and markets.	Fork Marketing	Method demonstrations	July	Agent and Leaders
	Virginia Market	Tours to see good breeds	July Aug.	Agent and Leaders and Lay People
3. To assist growers with technical information.	Bulletin 226 "Minerals For Meat Animals"	Result demonstrations	June Aug. Sept.	Agent and Specialist
	The Business Approach to Pork Production. Progressive Farmers			
4. To increase their knowledge and skills in management.	Hog Show And Sale	Attending Sales and Fairs.		Agent and Farmers
	Virginia Swine Breeders' Association	Circular letters	When necessary	
	The Southern Planters	Farm Visits		Agent

EVALUATION:

In view of the difficult problems that hamper the progress of the feeder pig program in previous years, some of the farmers have made great stride with participating with the program in 1963. Feeding, breeding and management in general will receive great attention this coming season.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: LIVESTOCK PRODUCTION

PHASE: Feeder Pig Production, Fiscal Year: 1964

The Situation:

For many years swine production was one of the major sources of income for many farmers in the county. According to the last census report, swine production has declined steadily since 1960. This change came about because of the trends in our economic crisis. Many farmers had to find work off the farms and many people left the county in order to make a fair living.

With the feeder pig program coming into existence, the farmers are taking to the activity with great enthusiasm and interest. This program has taken in a large number of farm families who were growing and finishing hogs for market. The productive animal units and labor income has also helped to change the picture in swine production.

The Specific Problem:

The feeder pig enterprise can be made a more desirable business with more technical advice and skillful management.

The Problem Objective:

To increase the number of breeding stock and to improve on the management practices by using more specialist help.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1. To help producers increase their skills, knowledge and know-how in corn production.	Virginia Certified Seed Directory Specialist Help	Method demonstrations Tours	April May July Aug.	Agent and Leaders
2. To assist growers with their problems in growing corn	Bulletin 97 Handbook of Agronomy	Circular Letters Agricultural Progress Reports	Sept.	Agent with Specialist help.
3. To keep farmers informed and up to date on new methods and practices.	Bulletin No. 45 "Research Report Conducted In Virginia"	Cooperatin with ASC Program	Oct.	Agent
4. To acquaint farmers with recommended fertilizer analysis	Bulletin No. 188 "Disease of Forage Crops" Recommended Varieties of Corn and Small Grain.	Meeting with County Advisory Board Set goals and plan accomplish-ments with aid of Agronomy Committee.	Nov. Dec.	Agent and Leaders Agent and Leaders

EVALUATION:

In evaluating the county situation relating to the corn production and management problems involved in production this phase of the program deserves a great deal of time and attention. There are few farmers in the county who have reported fairly good success after following recommended practices. The mass of corn producers respond to practices slowly and are boarding successful yields when it comes to measuring the corn. There are a large percentage of our growers who oppose to the use of lime. There are many who do not use recommended analysis of fertilizers recommended for certain crops. There are those who fail to have soil test, which in turn has a tendency to affect crop yields.

A. Agricultural Production, Management, and Natural Resource Development

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURAL PRODUCTION AND MANAGEMENT

PHASE: Agronomy - Corn Production, Fiscal Year: 1964

The Situation:

For many years corn production has been considered one of the essential crops grown for cash and livestock feed. There is a great need for the corn yields to be increased because of the importance of the corn as a cereal. Production and management will receive major emphasis with the hope that the corn yield and season for producing corn will be better for the coming year. In some sections of the State of Virginia and in other states record yields are reported. Research has proven that we have a long way to go in order to reach our maximum yield of corn in the State of Virginia.

The Specific Problem:

Lack of knowledge in farm management and the corn yield is too low.

The Problem Objective:

To use more specialist help on farm management and place more emphasis on more and better fertilizing and weed control methods.

COOPERATIVE EXTENSION SERVICE WORK
IN
AGRICULTURE AND HOME ECONOMICS

U. S. DEPARTMENT OF AGRICULTURE &
VIRGINIA POLYTECHNIC INSTITUTE
COOPERATING

EXTENSION SERVICE
LOCAL FARM AND HOME
DEMONSTRATION WORK

PLAN OF WORK
1964

COUNTY

King and Queen

NAME T. W. Allen
Local Farm Agent

NAME Wilhelmina H. Baughan
Local Home Agent

NAME _____
Asst. Local Agent

DATE MAILED Dec. 20, 1963