

5. Relationships with Businesses
 - a. Keep business informed about Extension program.
 - b. Cooperate and work with businesses.
 6. Relationships with Mass Media Personnel
 - a. Keep personnel informed about program.
 - b. Cooperate with personnel
 7. Relationships with Other Agencies
 - a. Keep agencies informed.
 - b. Plan activities with agencies
 - c. Cooperate
 - d. Use representatives when possible to promote Extension program.
 8. Individuals and Families
 - a. Inform about Extension Service - what it is, how it operates and what it does.
 - b. Assist with problems.
 - c. Cooperate
 - d. Recognize services rendered or progress made by families and individuals.
- B. Plan for Professional Improvement
1. Read professional books, magazines and bulletins.
 2. Take advantage of all in-service training.
 3. Attend educational meetings, lectures, demonstrations, etc.
 4. Make at least one educational trip.
- C. Phase of the county program which will make most significant contribution to family living and plan
1. Food and Health
 - a. two are closely related and there is a need for improving each.
 - b. First aid and home care of sick will save lives and in some cases cut family medical expenses.
 2. Plans for follow up
 - a. Display of first aid kits that were made and equipped at home.
 - b. Meetings where leaders can demonstrate first aid methods.
 - c. Home care of sick class conducted by trained leaders.

B. Strengthening Leadership

1. Areas needing greatest emphasis and plans for reaching goals.
 - a. Adult demonstration leaders
 - (1) more training
 - (2) more recognition to leaders
 - (3) seek those leaders who desire to serve
 - b. 4-H Project leaders
 - (1) use more leaders wisely
 - (2) more and better trained leaders
 - (3) more recognition

VI. FOR SPECIAL CONSIDERATION

- A. Plan for maintaining and strengthening good public relations in the county with:
 1. Relations within the State Extension Organisation Itself
 - a. Keep program and work in line with objectives of state program.
 - b. Cooperate with State supervisors and specialists.
 - c. Conduct self as representative of State.
 - d. Keep organization well informed about county program.
 2. Relations within the Parent Institution
 - a. Cooperate at all times with policies and program of institute.
 - b. Encourage students to attend college.
 - c. Work with all departments or schools.
 3. Relationships with Elected and Appointed Officials
 - a. Keep officials informed of work.
 - b. Cooperate with officials (without entering into politics)
 4. Relationships with Organizations
 - a. Cooperate with organizations in planning and executing activities when called upon.
 - b. Inform organizations of Extension program.

V. LEADERSHIP (con't)

2. Home Demonstration Leadership

	No. in 1959	Goal for 1960
No. organizational leaders	23	25
No. project leaders (subject matter)	55	59
No. Federation program of work chairmen	10	11
No. program development leaders	10	11
No. result demonstrators	12	14
No. training meetings by specialists	2	
No. training meetings by dist. agents		
No. training meetings by agents	11	27
No. training meetings by others		5
Attendance at all training meetings	67	124
No. meetings held without an agent	40	70
No. meetings leaders assisted	47	58
Demonstrations by leaders	89	95
Talks and discussions by leaders	122	90

3. 4-H Club Leadership

	No. in 1959	Goal for 1960
No. Club Officers	81	81
No. adult project leaders	29	33
No. junior project leaders	43	46
No. result demonstrators		5
No. training meetings by specialists		
No. training meetings by dist. agents		
No. training meetings by agents	3	8
No. training meetings by members club dept.		
No. training meetings by others		
Total attendance at ldr. tr. meetings	105	150
No. 4-H leaders trained individually	62	40
No. club meetings held by ldr. w/out agent	33	75
No. additional club meetings at which leaders assisted	50	75
No. demonstrations given by adult leaders	71	80
No. demonstrations given by junior leaders	52	60

IV. SCOPE OF WORK

A.

	<u>No. in 1959</u>	<u>Goal for 1960</u>
No. H. D. Clubs	10	11
Membership	165	175
No. H. D. Groups*(unorganized)		
Membership		
No. A-H Clubs	13	13
Membership	254	260
No. YMF Clubs		
Membership		
No. Community Clubs	1	1
Membership	23	25
No. Home Ec. Committees		1
Membership		12
No. General Interest Committees		1
Membership		8
No. Youth Committees		
Membership		
No. Other Organizations		
No. Farm & Home Dev. Families	2	2
No. Other Families reached	470	520
No. Different families reached	531	730

*Report all groups that met 3 Or more times a year.

B. Plan for informing the public about Extension Home Economics Program.

1. Meetings
2. Radio
3. Newspaper articles
4. Tours
5. Letters
6. Exhibits
7. Result demonstrations

V. LEADERSHIP

A. Plan for Leadership

1. County program Leaders

- a. County Agricultural Extension Service Board
- b. Youth Council
- c. Home Economics Council

	<u>No. in 1959</u>	<u>Goal for 1960</u>
	58	60
	64	68
	67	70

C. Other Activities

1. National 4-H Club Week
 Each club will observe National 4-H Club Week at which time they will rededicate themselves to club work.
2. Rural Life Sunday
 Rural Life Sunday will be observed in May by clubs on a county-wide basis. It is to encourage club members to attend church and to take part in the services. It gives the public an opportunity to join the clubbers in worship. The council will appoint committees for this activity.
3. Picnic
 The Council will sponsor a county-wide picnic for 4-H Club members, leaders, parents and friends.
4. Wildlife Conference and State Short Course
 Delegates will attend the Wildlife Conference and State Short Course at Virginia State College where they will be trained. They will return to the county and train others.
5. Achievement Day
 Achievement Day will be held in October. It provides an opportunity to give recognition for outstanding accomplishments and leadership. It is a time when club members may report to the public and progress that they have made during the year. Committees will be appointed by the Council to plan and carry out the program.
6. Contests
 Clubs will participate in County and State Contests.
7. Educational Tours
 All clubs are encouraged to visit a place of interest during the year. This will enable them to visit other areas and provide recreation.

4-H Subject Area

Project	Topics to be Included	Number of Clubs, Groups Involved
Food Preservation		
Canning	<ol style="list-style-type: none"> 1. Making a family food preservation plan. 2. Canning tomatoes 3. Canning non acid vegetables 4. Canning fruits 	Clubs - 3
Freezing	<ol style="list-style-type: none"> 1. Making a family food preservation plan 2. Care of home freezer 3. Freezing fruits 4. Freezing vegetables 	

GOALS	WHAT THE MEMBERS ARE TO LEARN	PLANS FOR CARRYING OUT PROJECT	NOTES ON RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS
<ol style="list-style-type: none"> 1. To teach proper methods of food preservation. 2. To teach value of preserving foods at home. 	<ol style="list-style-type: none"> 1. To make a family food preservation plan. 2. To can tomatoes. 3. To can non acid vegetables. 4. To can fruits. 5. To use and care for pressure cooker. 6. Freeze fruits and vegetables. 	<ol style="list-style-type: none"> 1. Train leaders 2. Demonstrations 3. Visual-aids 4. Exhibits 5. Judging 6. Records 7. Meetings 	

4-H Subject Area

<u>Project</u>	<u>Topics to be Included</u>	<u>Number of Clubs, Groups Involved</u>
So You'd Like to Sew	<ol style="list-style-type: none"> 1. Equipping a pin cushion 2. Making a wrist cushion 3. Making a head scarf 4. Making a gathered skirt 5. Making an apron 6. Making a stuffed toy 	Clubs - 2

<u>GOALS</u>	<u>WHAT THE MEMBERS ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROJECT</u>	<u>NOTES ON RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS</u>
1. To teach members to learn simple stitches and to make simple articles without depending on pattern	<ol style="list-style-type: none"> 1. Equip a sewing box 2. Make wrist pin cushion 3. Make head scarf 4. Make gathered skirt 5. Make an apron 6. Make a stuffed toy 	<ol style="list-style-type: none"> 1. Trained leaders 2. Demonstrations 3. Visual-aids 4. Exhibits 5. Records 6. Meetings 7. Judging 	

B. 4-H PROJECT WORK

4-H Subject Area

<u>Project</u>	<u>Topics to be Included</u>	<u>Number of Clubs, Groups Involved</u>
Family Health	<ol style="list-style-type: none"> 1. Health needs around farm and home 2. Trash and garbage disposal 3. Ridding the premises of rats and mice 4. Washing dishes 5. Handling the family milk supply 6. Making a home medicine chest 7. Equipping the home medicine chest 8. Household pest control 9. Family meal planning 	Clubs - 13

<u>GOALS</u>	<u>WHAT THE MEMBERS ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROJECT</u>	<u>NOTES ON RESULTS ADJUSTMENTS, ACCOMPLISHMENTS</u>
1. Help 4-H members learn and practice methods of health protection in and around the home.	<ol style="list-style-type: none"> 1. Value of good health. 2. How to dispose of trash and garbage. 3. How to control rats and mice and household pests. 4. To wash dishes . 5. To make and equip a medicine chest . 6. To handle the family milk supply . 7. To plan balanced family meals . 	<ol style="list-style-type: none"> 1. Demonstrations 2. Meetings 3. Exhibits 4. Tours 5. Visual-aids 6. Train leaders 7. talks 8. Discussions 9. Records 10. Visits 11. Surveys 	

III. COUNTY EXTENSION PROGRAM - YOUTH

A. Organisation

1. County 4-H Council

The Council is the over-all governing body for the 4-H Clubs. It is composed of officers from the thirteen clubs and the leaders, who serve ex-officio. It planned county-wide activities, appointed committees to execute goals set up, and aided in selecting delegates for the state meetings.

2. Project Planning Committee

This body planned 4-H projects to be conducted during the year based on recommendations set up by individual clubs.

B. 4-H Project Work

(See following pages)

C. Other Activities

1. County Farmers' Conference will be held in February at which time speakers will discuss phases of work for the year. This is the media for reaching more people.
2. A tour of one district will be held. The public will be able to observe Extension at work.
3. The Community Improvement work will be conducted in the Delphin Community. Families will be scored on improvement twice yearly and progress will be recorded. This is to encourage all families in a community to improve their living conditions by working with Extension Service. This will be done through meetings, visits, demonstrations, and news letters.
4. Each club will participate in the National Home Demonstration Week through representation at the district committee meeting and programs in the county.
5. Achievement Program will be held in the fall.
6. At least three meetings will be held in two unorganized groups.
7. Work will be publicized through meetings, news articles, radio, and result demonstrations.

D. Farm and Home Development

Work is being conducted with two families. The agents started working with these families in 1955. In working with them we hope to improve their income, improve their homes and home grounds, improve record keeping and to help them use all of their resources to the best advantage.

The objectives will be reached by working with the families to help them analyze possible enterprises to increase income, assisting families in record keeping, aiding them in analyzing resources and making time and work schedules for members of families. One family we helped with the construction of a new home and making plans for home grounds.

These families will be recognized at special meetings in their homes and on their farms. Progress reports will be made at county meetings.

YARD IMPROVEMENT

<u>Problem</u>	<u>Topics to be Included</u>	<u>Number of Clubs, Groups of Committees Involved</u>
A need for more planned home grounds	1. Planning home grounds 2. Foundation planting 3. Planting shrubbery	Groups - 2

<u>GOALS</u>	<u>WHAT PEOPLE ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS</u>	<u>NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS</u>
1. Families make plan of home ground. 2. Use foundation planting to enhance beauty.	1. The importance of a plan in landscaping home grounds. 2. How to plan for beauty on the grounds the year round	1. Visual-aids 2. Demonstrations 3. Tours 4. Talks 5. Assistance of farm agent	

LEGAL AFFAIRS

<u>Problem</u>	<u>Topics to be Included</u>	<u>Number of Clubs, Groups of Committees Involved</u>
To better inform families on some legal matters - what they are, how they work.	1. Will and deeds	Groups - 3

<u>GOALS</u>	<u>WHAT PEOPLE ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS</u>	<u>NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS</u>
1. Families make wills and deeds	1. What is a will. 2. Importance of a will. 3. Homemakers become acquainted with legal terms. 4. What happens to property if no will is left.	1. Meetings 2. Visual-aids 3. Talks 4. Lawyer be called in to discuss topic 5. Radio talk 6. Survey	

CLOTHING

<u>Problem</u>	<u>Topics to be Included</u>	<u>Number of Clubs, Groups of Committees Involved</u>
To better inform people on the types and kinds of clothing to be worn for different occasions.	1. Dressing for various occasions	Clubs - 10

<u>GOALS</u>	<u>WHAT PEOPLE ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS</u>	<u>NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS</u>
1. To help homemakers dress appropriately for different occasions	1. What makes a woman well dressed. 2. How to dress for work, street, church, meetings, parties, etc.	1. Meetings 2. Demonstrations 3. Visual-aids 4. Fashion Shows 5. Talks	

HEALTH

<u>Problem</u>	<u>Topics to be Included</u>	<u>Number of Clubs, Groups of Committees Involved</u>
To improve first aid methods and home care of the sick	1. Preparing first aid 2. First aid in case of stings, bits, cuts, burns, fainting, falls, broken limbs, artificial respiration	Clubs - 10 Groups - 3

<u>GOALS</u>	<u>WHAT PEOPLE ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS</u>	<u>NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS</u>
1. Each family have a first aid kit. 2. Home makers learn first aid. 3. Home makers learn correct methods of caring for the sick.	1. What should be included in a first aid kit. 2. How to care for burns, cuts, bruises, fainting, persons broken bones, give artificial respiration, etc. 3. How to care for sick patients at home. Change beds, bathe, take temperature, make comfortable, etc.	1. Demonstrations 2. Visual aids 3. Exhibits 4. Train and use leaders 5. Visits 6. Talks 7. Meetings 8. Surveys	Special classes for interested persons to be taught by Red Cross worker.

HOME MANAGEMENT

<u>Problem</u>	<u>Topics to be Included</u>	<u>Number of Clubs, Groups of Committees Involved</u>
To improve kitchen	1. Kitchen arrangement 2. Colors for the kitchen 3. Window treatment	Clubs - 10

<u>GOALS</u>	<u>WHAT PEOPLE ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS</u>	<u>NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS</u>
1. Arrange kitchen to save time and energy.	1. Different arrangements used in kitchens.	1. Demonstrations	
2. Use colors to make kitchen more conducive to work.	2. Select arrangement most suited to their needs.	2. Visual-aids	
3. Provide suitable attractive curtains at windows.	3. How colors affect work attitudes.	3. Letters	
	4. Simple, attractive curtains that can be made.	4. Visits	
		5. Talks	
		6. Meetings	
		7. Train leaders	
		8. Tours	
		9. Surveys	

B. SUBJECT MATTER AND SPECIAL EMPHASIS AREAS

FOODS

<u>Problem</u>	<u>Topics to be Included</u>	<u>Number of Clubs, Groups of Committees Involved</u>
A need for information on some meal planning problems	<ol style="list-style-type: none"> 1. Better breakfast 2. Homemade mixes 3. Oven meals 4. One dish meals 	Clubs - 10

<u>GOALS</u>	<u>WHAT PEOPLE ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS</u>	<u>NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS</u>
<ol style="list-style-type: none"> 1. More children eating balanced breakfast 2. Home makers preparing and using homemade mixes. 3. More oven and one dish meals included in menus. 	<ol style="list-style-type: none"> 1. Value of balanced breakfast. 2. What makes a good breakfast. 3. How to prepare breakfast in a few moments. 4. How mixes can save time and money. 5. The kinds of mixes that can be prepared by home-makers. 6. How one dish and oven meals can save time and energy 	<ol style="list-style-type: none"> 1. Demonstrations 2. Judging 3. Radio talks 4. Meetings 5. Train leaders 6. Surveys 7. Questionnaires 	

There are 51 Negro churches.

A health center is located near the county seat. There are five physicians; three dentists and one who works here two days a week; one local optometrist and one who works two days a week; three druggists and one veterinarian serving the people of the county.

The higher financial risks make it necessary for each individual family to become increasingly efficient in understanding, technology, and sound management on the farm in order to compete successfully and stay in business.

Conspicuous differences in the mode of living for non-farm and farm people are disappearing. This is due to (1) better transportation and communication facilities, (2) greater mixing of rural and urban people and (3) rising of educational levels. As a result, families are having greater cash expenditures for services; and higher standards for housing, food, clothing and conveniences. At the same time working hours are shorter and there is more time for leisure activities.

With a rapid increase in the number of both farm and non-farm women employed outside the home, the need arises for greater sharing of responsibilities in the home. Families also feel a need for training in the more effective management of both time and resources.

II. COUNTY EXTENSION PROGRAM - ADULT

A. Organization

1. County Advisory Board

The County Advisory Board is the over-all planning organization. It is composed of sixty members who are farm men and women. They are representatives of twelve communities, Home Demonstration committee, 4-H Club Council, Agronomy Committee and the Community Improvement Club.

It sponsors the Farmers' Conference, appoints committees to aid in executing goals set up by the Board, and sends delegates to the State Advisory Board Meeting.

2. Home Demonstration Club Committee

This committee is the governing body for the home demonstration clubs. It is composed of representatives from the clubs. It makes plans for the county-wide club activities, and plans the program of work for the year.

1960 PLAN OF WORK

LOCAL

Sara H. Winfield
Home Demonstration Agent

Brunswick
County

I. COUNTY SITUATION

Brunswick County is a rural area covering 576 square miles. It is located in the Southern Piedmont section of the state. There are three towns - Alberta, Brodnax and Lawrenceville. The later, the county seat, is located in approximately the center of the county.

According to recent census, there are 2,855 Negro families in the county. 1,463 are non-farm families and 1,392 are farm families. There are 2,954 youth between the ages of 10 and 19. 500 boys and girls are enrolled in organized clubs. There are 593 renters in the county. The average size Negro farm is 54 acres. There was an increase in size of 12 per cent since 1950. The families engage in general farming. They grow tobacco, cotton, peanuts, cucumbers, poultry, hogs and cattle as cash enterprises. Corn, hay, vegetables, broilers and small grain are grown mostly for home and farm consumption. Forestry products, such as pulp wood, veneer wood and logs are other sources of farm income. The net farm income decreased. The value of productive assets on farms increased 21 per cent because of rising land prices, increasing mechanization and higher investments in equipment.

The non-farm and part-time farmers receive their income from employment at factories, lumber mills, pulp wood, stores (furniture, equipment, supplies, etc.) construction work, railroad companies and public utilities. The heads of many households work outside the county. There are very few jobs off the farm for women.

There is one Negro high school and progress is being made on the consolidation of the elementary schools. Saint Paul's College, a private liberal arts college, is located in Lawrenceville.

There is one movie, one public library and a Bookmobile that serves all areas. There is one recreation center and one playground.