

OTHER COUNTY AGRICULTURAL EXTENSION PROGRAMS FOR 1964

Also Agricultural Extension programs in the following phases will be considered in 1964 and time will be allotted to these according to needs in the county.

1. Agronomy - Crops and fertilizers
2. Poultry - new developments - markets
3. Weeds - row crops and pastures
4. Conservation - soil management
5. Agricultural Engineering
6. Other livestock - sheep and swine
7. Peace Corps
8. Program Planning on a county staff basis

Also programs on cooperative basis will be carried out with civic clubs, town and county governments, county, state and national government agencies as required for a more effective Extension program. Cooperating with certain agencies on various surveys and special programs will be carried out.

## PROJECT AREA: EXTENSION HOME ECONOMICS

## PHASE: Food and Nutrition - 1964

The Situation:

The development of changes in food habits is a continuous process. The planning of menus to include a balanced diet needs constant attention. A previous survey to determine the foods most often consumed emphasized the need to include more green and yellow vegetables, milk and vitamin C foods in the diet. More variety of foods need to be planned for in the diet. It has been pointed out in many surveys that overweight homemakers are poorest fed.

The Specific Problem:

Homemakers are not sufficiently concerned with menu planning and do not always include the basic four food groups in their daily menus.

The Program Objectives:

To create awareness and desire on the part of the homemakers to improve their eating habits and those of their families.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Homemakers to become informed of the county and national situation and trends in the food and nutrition field.	Material prepared by specialists, outlook material for 1964. Illustrative charts & slides. Professional magazines Other Extension bulletins Economic Outlook	Program Planning Meeting Discussion Charts and slides Newspaper; Radio Food & Nutrition Committee Meeting	March	Agent Program Dev. Leaders
Homemakers to assist with carrying out certain phases of work in food & nutrition as selected by the food & nutrition committee.	Food & Nutrition Committee Extension bulletins "How Committees Function"	Committee meetings Mass media Correspondence Phone Special Meetings	March and April	Agent and leaders

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
<p>As the results of training meetings: Homemakers to learn how to prepare fish as directed at the training meeting. Homemakers to become aware of the importance of seafoods in the diet.</p>	<p>Fish Cookery bulletins Dept. of Interior Other Extension bulletins Material prepared by agent Charts</p>	<p>Leader Training meeting a. Demonstration and b. Discussion by members</p>	<p>Dec. 1963</p>	<p>Agent &amp; Assistant Agent</p>
<p>Homemakers to learn the correct preparation of vegetables for adults &amp; children</p>	<p>Extension bulletins and other information on nutrition</p>	<p>Leader training meeting a. Demonstration b. Discussion</p>	<p>March</p>	<p>Food &amp; Nutrition Specialists Agent</p>
<p>Homemakers to learn ways to use more Dairy Foods in the diet.</p>	<p>Extension bulletins Dairy Council Material Filmstrips Charts on food value Basic 4 charts Material prepared by agent</p>	<p>Method demonstration Special Interest meeting Newspaper Radio</p>	<p>June</p>	<p>Agent and Food &amp; Nutrition Committee members</p>
<p>Homemakers to learn additional ways to include Vitamin C foods in the diet.</p>	<p>Extension bulletins Basic 4 charts Filmstrips Charts on food value Material prepared by agent</p>	<p>Special Interest demonstration Newspaper Radio</p>	<p>May</p>	<p>Agent and Food &amp; Nutrition Committee</p>
<p>Homemakers to learn to differentiate "Food Fads from Facts" through information given at leader training meeting</p>	<p>Extension bulletins Other professional magazines articles on this subject</p>	<p>Leader training meeting a. Demonstration b. Discussion</p>	<p>March</p>	<p>Food &amp; Nutrition Specialist Agent</p>
<p>Homemakers to learn to prepare salads using raw fruits &amp; vegetables as directed in Leader Training meeting.</p>	<p>Extension bulletins Materials prepared by agent</p>	<p>Leader training meeting for club choice program</p>	<p>June</p>	<p>Agent</p>

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Homemakers to learn how to use the home freezer correctly	Extension bulletins "Into the Freezer & Out" book by Tressler, Evers & Evers	Mass media methods a. Correspondence b. Radio c. Phone requests d. Bulletins dist. e. News articles	Summer and Fall Months	Agent
Homemakers to learn to prepare attractive & nutritious foods for special occasions	Extension bulletins	Special Interest meetings	Oct. and Nov.	Agent

#### EVALUATION

1. Pretest given in some areas of food and nutrition to determine knowledge in advance of demonstration.
2. Questionnaire given after demonstration to determine new knowledge gained.
3. An overall questionnaire will be given to determine if any improvements were made in the eating habits and also to determine what some of these changes were.
4. Some progress will be determined through discussion and observations.

FORM 70

REVISED

DOMESTIC

EXTENSION PROGRAMS TO EMPLOY

EXHIBIT 1580 DATED 1964

**A MAJOR EMPHASIS - EDUCATIONAL PLAN**  
**PROJECT AREA: EXTENSION HOME ECONOMICS**  
**PHASE: Clothing - 1964**

The Situation:

Homemakers have problems with fit in buying ready made garments, buying of materials and in the construction of clothing. It has been found by homemakers that it is more economical for them to make their clothing for themselves and family members. Many homemakers have not had the opportunity to develop skills and knowledge in the area of buying materials and in construction methods.

The Specific Problem:

Homemakers lack knowledge in buying materials, fitting, and in proper clothing construction methods.

The Program Objective:

To develop knowledge in proper selection of materials, fitting, and to develop skills in clothing construction.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
As a result of training: Homemakers to learn to select clothes becoming in line, color & design for themselves and family. Homemakers to learn to select materials becoming in line, color, & design for self and family.	Extension bulletins MC-177 MC-178 Illustrative Charts Material samples Fashion magazines Pattern magazines	Demonstrations, method Illustrated lectures Group discussion	March and April	Agent and Clothing leaders
Homemakers to become aware of the situation & trends in the clothing field.	Outlook material for 1964 Agric. Outlook Chart book for 1964. Professional articles	Illustrated - lecture Discussion groups Charts for special interest groups, program development leaders Mass media	March April May	Agent and Clothing leaders

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Homemakers to learn skills and knowledge in selecting fabrics of good quality & fabrics suited for the individual.	Extension Bulletins Cir. 860                      Leaf. -52 MC-252                      MC-86 MC-20                      MC-247 MC-65                      MC-87 MC-85                      MC-88 Illustrative Material	Workshop method Demonstration Discussion	April	Agent
Homemakers to learn skills in measuring & knowledge in choosing patterns.	Leaflet 37 MC-17 MC-101; Pattern books	Workshop method Demonstration Practice by members	April	Agent and Members of Workshop
Homemakers to learn correct alterations of patterns	Cir. 255A                      Charts Basic patterns Demonstration patterns	Special Interest meeting; Workshop Method demonstration Practice by members	April	Agent and members of workshop
Homemakers to learn correct use of patterns (pieces, guide sheet and envelope)	Cir. 255A                      Charts Basic Patterns Demonstration Patterns	Workshop method demonstration Practice by members	April	Agent and members of workshop
Homemakers to learn correct handling & preparation of material for sewing	Extension Bulletin MC-253	Workshop method demonstration Member participation	April and May	Agent
Homemakers to learn correct adjustment of sewing machine for sewing	Extension bulletins Sewing Machine Cir. 882	Workshop demonstration methods and member participation	April and May	Agent
Homemakers to learn equipment necessary for sewing & pressing to obtain this equipment	Extension Bulletins MC-50 Actual samples	Workshop method demonstration	April and May	Agent
Homemakers to learn correct pressing methods in clothing construction	Extension Bulletins Cir. 611                      Cir. 610 MC-67                      Leaf. 16 Cir. 416	Method demonstration Member participation	April and May	Agent

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Homemakers to learn proper techniques of directional cutting, stitching & pressing of garment	Extension Bulletins MC-67 Actual Samples	Workshop method Demonstration Member participation	April and May	Agent
Homemakers to learn correct procedures in marking pattern details on fabrics	Extension Bulletins	Workshop Method demonstration	April and May	Agent
Homemakers to learn knowledge and skills in construction details such as buttonholes, linings, zippers, hems, sleeves, collars, facings and belts.	Extension Bulletins MC-25                      Cir. 923 MC-250                    Bul. 274 MC-6                        Cir. 943 MC-30 Illustrative material prepared by agent MC-25a, 25b, 25c, 25d, 249, 249a	Workshop method Demonstration Member participation	April and May	Agent
Homemakers to learn skills in selecting appropriate accessories for costume, the individual and for various occasions	Illustrative charts Extension Bulletins MC-42                      MC-95 Bul. 911                    MC-257 Accessories - used as examples Magazines	Workshop method Demonstration Discussion Member participation	April and May	Agent
Homemakers to learn how to compare costs of homemade garment with ready-made garment	Extension Bulletin MC-245	Workshop Discussion Member participation	May	Agent
Homemakers to learn how to construct hats with emphasis on cost and good design	Extension Bulletins MC-261 Illustrative material	Workshop Method demonstration Leader training Special Interest	April	Agent Resource Person Leaders

EVALUATION:

1. A questionnaire will be given at the beginning of the workshops held to determine skills and knowledge of participants. Observation during and at the end of the workshop will aid in determining progress and results.
2. Another questionnaire will be given at the end of the workshop to determine what changes have taken place in attitudes, knowledge and skills. Members will be asked to list suggestions for future workshops.

MEMO TO

FROM

A MAJOR EMPHASIS - EDUCATIONAL PLAN

EXTENSION, SO. DISTRICT

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: House Furnishings - 1964

The Situation

Many changes are taking place in the field of house furnishings. Homemakers find they lack information concerning the selection, care and repair of house furnishings. Many homemakers are remodeling or building new homes. Since the purchase of furnishings involves a major outlay of income it is highly desirable that homemakers and others be informed as to principles of selection and care.

The Specific Problem

Homemakers lack knowledge in selection and care of home furnishings.

The Program Objective

To develop knowledge and skills necessary for making good selection of furnishings, also to develop knowledge and skills for proper care of furnishings.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Homemakers to become informed of the situation & trends in the house furnishings field.	Material prepared by specialists Outlook for 1964 Agriculture Chartbook for 1964 Magazine articles	Discussion Charts Mass media	April or May	Agent Leaders
As the result of training meetings: Homemakers to learn principles by which they may make wise selection of picture frames. Homemakers to learn proper methods in renovation of picture frames.	Extension Bulletins Cir. 539 Illustrative material Slides and filmstrips	Special Interest	Sept.	Agent Leaders
Homemakers to learn techniques in the construction of curtains and drepes	Extension Bulletins Cir. 749 Illustrative material Slides and filmstrips	Special Interest	Oct.	Agent assisted by leaders

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	TEACHING METHODS	WHEN	BY WHOM
Homemakers and public to become aware of information available in planning for furnishing selection, furniture arrangement, color planning, drapery selection, etc.	Extension Bulletins Slides, films Illustrative material	Answer special requests Home visits Newspaper; Radio Exhibits; Open house Visit merchants Distribute bulletins Organize house furnishings committee Educational Tours	All through year	Agent

**Evaluation:**

1. Informal observation will aid in determining participation and results of special interest meetings.
2. A questionnaire will be used to determine what actual practices were carried out and the results of same after receiving the training or information.

Agent by leaders	Special Interest	Extension Bulletin Cdr. 22 Illustrative material Slides and filmstrips	Homemakers to learn about order in the connection of certain and design
Agent by leaders	Special Interest	Extension Bulletin Cdr. 22 Illustrative material Slides and filmstrips	Homemakers to learn proper method in renovation of picture frames.
Agent by leaders	Special Interest	Extension Bulletin Cdr. 22 Illustrative material Slides and filmstrips	Homemakers to learn how to select and arrange furniture in the living room.
Agent by leaders	Special Interest	Extension Bulletin Cdr. 22 Illustrative material Slides and filmstrips	Homemakers to learn how to select and arrange furniture in the bedroom.
Agent by leaders	Special Interest	Extension Bulletin Cdr. 22 Illustrative material Slides and filmstrips	Homemakers to learn how to select and arrange furniture in the dining room.
Agent by leaders	Special Interest	Extension Bulletin Cdr. 22 Illustrative material Slides and filmstrips	Homemakers to learn how to select and arrange furniture in the kitchen.
Agent by leaders	Special Interest	Extension Bulletin Cdr. 22 Illustrative material Slides and filmstrips	Homemakers to learn how to select and arrange furniture in the bathroom.
Agent by leaders	Special Interest	Extension Bulletin Cdr. 22 Illustrative material Slides and filmstrips	Homemakers to learn how to select and arrange furniture in the hallway.
Agent by leaders	Special Interest	Extension Bulletin Cdr. 22 Illustrative material Slides and filmstrips	Homemakers to learn how to select and arrange furniture in the porch.
Agent by leaders	Special Interest	Extension Bulletin Cdr. 22 Illustrative material Slides and filmstrips	Homemakers to learn how to select and arrange furniture in the garage.

A MAJOR EMPHASIS - EDUCATIONAL PLAN  
 PROJECT AREA: EXTENSION HOME ECONOMICS  
 PHASE: Home Management (and Consumer Information) - 1964

The Situation

The home is very important as an economic unit. Expenditures for food, shelter and clothing take a major share of the income for family living. Since the margin between income and cost of necessities is small for most families, improved living depends upon expert management of resources, time and energy. The Median Family Income in the county is below the state average. Many homemakers are engaged in public work. The income of women is important to the finances of the family.

The Specific Problem:

Families lack knowledge in the planning of the use of income. Many families do not make a definite plan for use of income. Homemakers lack information concerning the time and energy saving techniques involved in laundry and ironing.

The Program Objective

To develop knowledge and skills in making plans for use of income. To develop knowledge and skills in time and energy saving techniques in using laundry and ironing equipment.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
As the result of training: Homemakers to learn proper laundry methods for various kinds of fabrics.	Extension Bulletins Bul. 210	Leader training meeting Method demonstration and discussion	Aug.	Home Management Specialist and Agent
Homemakers to learn to evaluate their purchases of laundry products (soaps & detergents)	Extension Bulletins	Leader training meeting Method demonstration Discussion	Sept.	Home Management Specialist and Agent
Homemakers to learn principles for the selection of "floor polishers and cleaners"	Extension bulletins	Leader Training Meeting Method Demonstration and Discussion	July	Home Management Specialist & Agent
Homemakers to learn & practice more efficient techniques of Ironing. Homemakers to learn the proper equipment necessary for ironing.	Extension Bulletins Leaflet 151 Cir. 590 MM-FHD 22 Leaflets 30 and 31	Leader training meeting Method demonstration and Discussion	Oct.	Home Management Specialist & Agent

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Homemakers to learn how to properly use & care of laundry equipment.	Extension Bulletins MOE-21	Special Interest Meeting	May	Agent
Homemakers to learn factors to consider in making a plan for spending of family income	Extension Bulletins Bul. 230 Available filmstrips	Special Interest Program a. Discussion b. Membership participation	Sept. Oct.	Agent and Resource Persons
Homemakers to make a plan for spending of family income as a result of information given.	Extension Bulletins Bul. 230	Special Interest program a. Discussion b. Membership participation	Oct. and Nov.	Agent and Resource Persons

#### EVALUATION

Informal observation will determine some results. A questionnaire will be prepared to aid in determining actual practices carried out after receiving training and previous to training to determine interests.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Homemakers to learn how to properly use & care of laundry equipment.	Extension Bulletin MOE-21	Special Interest Meeting	May	Agent
Homemakers to learn factors to consider in making a plan for spending of family income	Extension Bulletins Bul. 230 Available filmstrips	Special Interest Program a. Discussion b. Membership participation	Sept. Oct.	Agent and Resource Persons
Homemakers to make a plan for spending of family income as a result of information given.	Extension Bulletins Bul. 230	Special Interest program a. Discussion b. Membership participation	Oct. and Nov.	Agent and Resource Persons

A MAJOR EMPHASIS - EDUCATIONAL PLAN  
 PROJECT AREA: EXTENSION HOME ECONOMICS  
 PHASE: Child Development and Human Relations

(UNITARIAN)

The Situation

Brunswick County being a rural county offers very few recreation and leisure time activities and opportunities for youth or adults (especially senior adults). The home demonstration clubs and Extension organized youth programs are one means by which the county people can develop their talents and learn to use their leisure wisely. Many requests have been made for programs of this type to meet these needs.

The Specific Problem:

Lack of opportunities for participation in educational programs to develop talents to use leisure time for profit and well being. Lack of developed leadership for carrying out recreational programs.

The Program Objective

To develop leadership in planning and carrying out programs to meet leisure time and recreational needs for youth and adults (especially senior adults) in the county.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Homemakers to learn how to plan and carry out recreational activities for young people (ages 8 - 19)	Extension Bulletins MRA-63      MRA-52 ME-10	Leader Training Demonstration & Discussion Leader participation Club special interest meeting	May	Specialist & Agent
	4-H 5 Supp.		June	Leaders
Homemakers to learn leisure time activity of "Plaque Picture Making of Dried Materials"	Local personnel	Special Interest Additional meeting will be held by clubs as special interest meetings	Aug. Sept.	Agent & Local Persons Leaders
Homemakers to learn various chair seating techniques	Extension Bulletins Bul. 284	Special Interest Workshop	Aug.	Agent
		Club Special Interest	Oct.	Leaders
Homemakers to learn proper techniques in making "Hooked & Braided Rugs"	Extension Bulletins Bul. 268      Cir. 748 Catalogues	Workshops in Communities	May	Agent and Leaders

\*Note: Attention will be given to providing opportunities for senior homemakers to take part in these programs.

TAMM: Child Development and Home Relations  
 PROJECT AREA: EXTENSION HOME ECONOMICS  
 MAIN EMPHASIS - EDUCATIONAL PLAN

**EVALUATION:**

An evaluation will be based on observation of techniques learned, abilities of members, finished results and requests for future programs.

Requests will be made for reports from clubs on special interest meetings held and results of these meetings.

The Specific Problem:

Lack of opportunities for participation in educational programs to develop talents to use leisure time for youth and well being. Lack of developed leadership for carrying out recreational program.

The Program Objectives:

To develop leadership in planning and carrying out programs to meet leisure time and recreational needs for youth and adults (especially senior adults) in the community.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	TIME	BY WHOM
Homeowners to learn how to plan and carry out recreational activities for young people (ages 8 - 12)	Extension Bulletin NEA-62 NEA-21 NE-18 4-M 2 Supp.	Leader Training Democratic Club & Discussion Leader Participation Club special interest meeting	1 hr.	Specialist & Agents Leaders
Homeowners to learn leisure time activity of "Linger Factors Meeting of United States"	Local personnel	Special Interest Additional meeting will be held by club as spec. interest meeting	4 wks. Spec.	Agents & Local Personnel Leaders
Homeowners to learn various craft sewing techniques	Extension Bulletin Del. 124	Special Interest Workshop Club Special Interest	4 wks. Oct.	Agents Leaders
Homeowners to learn proper technique in making "Hooked & Trained Bags"	Extension Bulletin Del. 102 Del. 140 Catalogues	Workshop in Communities	1 wk.	Agents and Leaders

\*Notes: Attention will be given to providing opportunities for senior homeowners to take part in these programs.

#### ADDITIONAL AREAS OF WORK

##### Discussion of Work in Other Home Economics Phases

1. Housing - planning, remodeling and repair. Information will be given on this area of work as requested.
2. Household equipment and family economics will receive attention in the Home Management phase of work.
3. Health - The course concerning medical self-help care will be taught.
4. Consumer education - will be taught in all phases of home economics.

A MAJOR EMPHASIS - ORGANIZATIONAL PLAN  
 PROJECT AREA: EXTENSION HOME ECONOMICS  
 PHASE: Organization of House Furnishings Committee - 1964

The Situation

Many requests are received for assistance in this area of work, since house furnishings requires careful selection and adequate care. Many homemakers are interested in improving their homes - new homes are being built. Desired furnishings are difficult to obtain locally in some cases.

The Specific Problem

Lack of co-ordinated effort, on the part of county homemakers, to learn more about selection and care of furnishings and to investigate action enabling them to obtain better selections locally.

The Program Objective

To increase the effectiveness of the county program concerning home furnishings through a home economics committee on home furnishings.

ORGANIZATIONAL OBJECTIVE	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
To stimulate interest on the part of homemakers in the county in the organization of a home economics committee on house furnishings.	Program planning information on committee work	Discussion at organized club meetings Personal contacts County meetings	May	Agent & Interested leaders
To provide prospective committee members with information about the purpose and function of the house furnishings committee	Extension information on Program Development	Individual contacts Discuss with key leaders Organizational Meeting (emphasize purpose and function)	May	Agent and Leaders
To solicit the support of homemakers in the organization of the committee and their assistance in carrying out programs.		Correspondence Club visits Individual contacts		
To preplan first meeting, to make certain of attendance, to have presented a well organized agenda and follow up work.		Organizational Meeting 1. Determine subject matter interest 2. Organize - chairman	May	Agent

ORGANIZATIONAL OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To carry out plans for organizing committee				
To continue work with the organized committee		Continue contacts through correspondence and visits	Key	Agent

**EVALUATION**

- Number of persons contacted who attended meeting.
- Questionnaire to determine if needs were met.
- Observe performance of committee members and others taking part.

WHEN	BY WHOM	HOW	SOURCE OF SUBJECT MATTER	ORGANIZATIONAL OBJECTIVE
April & May	Interested leaders	Discussion at organized club meetings Personal contacts County meetings	Program planning information on committee work	To stimulate interest on the part of businessmen in the county in the organization of a new economic committee on these townships.
April and May	Leaders	Individual contacts Discussions with key leaders Organizational meeting (committee purpose and function)	Extension information on Program Development	To provide prospective committee members with information about the purpose and function of the house townships committee
		Correspondence Club visits Individual contacts		To solicit the support of businessmen in the organization of the committee and their assistance in carrying out program.
April	Agent	Organizational Meeting 1. Determine subject matter interest 2. Organize - chairman		To prepare first meeting, to make certain of attendance, to have prepared a well organized agenda and follow up work.

A MAJOR EMPHASIS - ORGANIZATIONAL PLAN

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PROJECT AREA: 4-H and Other Extension Youth Programs

PHASE: Senior 4-H Community or Area Clubs - 1964

The Situation:

The number of senior boys and girls being reached at the present time is 8.4 per cent. This is based on the number of members enrolled in the eighth through the twelfth grades. The time allowed for the school meetings is inadequate to present a sufficient amount of information and to carry out the complete club program. Senior membership is limited since all activities at the high school are scheduled at the same time which makes school meetings impossible. Because of this 84% of the membership from the seventh to the eighth grades is being lost. Certain classes require membership in club related to that class, example, Latin Club, Agriculture, etc. Due to the meetings being held in school older members are not able to develop their junior leadership abilities. Parents, leaders, 4-H members and other organizations are not aware of the opportunities in community clubs and the situation that exists for senior members.

The Specific Problem:

Lack of participation in Senior 4-H activities and project work (due to limited length of meeting time and present school schedule).

The Program Objective

To reach more senior members through the 4-H program and retain them in 4-H over a longer period of enrollment.

ORGANIZATIONAL OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Parents and others in community to be informed of the advantages of community 4-H clubs.	State 4-H Dept. materials County 4-H Statistics Long-range Plan Present leaders & 4-H Senior members	Meeting of Co. Ext. workers to study best approach in contacting people Mass Media Explain programs to Ruritan & HD clubs & others. Letter to community leaders who might be helpful in getting the program started. The letter would explain what a community club is & if a community meeting would be desirable to discuss	Feb.	Co. Staff Adult 4-H Leaders & Sr. 4-H Members

ORGANIZATIONAL OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
<p>Community leaders to recognize that the 4-H club belongs to &amp; is the responsibility of the people in the community.</p>		<p>the program &amp; organize a club. Send letter to parents &amp; prospective 4-H members inviting them to attend a community meeting.</p> <p>Community, Civic and special meetings</p>	<p>Mar.</p>	<p>Agents Leaders Older 4-H Members</p>
<p>Parents &amp; prospective members to be informed of the projects and activities available for senior members.</p>	<p>Sr. project literature and materials</p>	<p>Community meetings</p>	<p>Mar.</p>	<p>Agents Leaders Older 4-H Members</p>
<p>Parents to be informed of the purpose of parent committees in 4-H work &amp; assist in the organization of such committees.</p>	<p>Sr. project literature and materials</p>			<p>Agents. Leaders Older 4-H Members</p>
<p>Leaders &amp; community people to know of the agents roll &amp; how they work with leaders &amp; community clubs</p>	<p>Leader's Manual of Agent's responsibility</p>	<p>Community meetings</p>		<p>Agents, Leaders, Older 4-H Members</p>
<p>Certain individuals within a community to learn how to organize a club</p>	<p>4-H Club organization materials for committee</p>	<p>Elect or appoint parent committee (Community leader presiding) Meet with parent committee &amp; show steps in organizing their club, have materials with committee. Parent committee call meeting of prospective members &amp; parents to organize club Personal visits with leaders &amp; committee on requests for help.</p>	<p>Mar.  Mar.  Mar. Apr. Apr.</p>	<p>Agents Leaders 4-H Members Agents  Parent Committee Leader Agents</p>

EVALUATION:

Observation of action taken by community people and leaders in the development of Junior and Senior 4-H Clubs. May evaluate organizational and teaching methods. This to be done during the latter part of the present 4-H club year and the early part of the next club year.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

EXTENSION DIVISION

Project Area: 4-H and Other Extension Youth Programs  
 Phase: Selecting 4-H Leaders - 1964

The Situation:

Extension agents in the county are working with school 4-H clubs. Leaders help with present community clubs. Presently over 500 are enrolled in 4-H work making it impossible for extension agents to give individual assistance to all members. There are four project groups leaders work with, this number needs to be increased to include a larger enrollment of 4-H members. Additional leaders will be needed for junior and senior clubs when more community clubs are organized.

The Specific Problem:

Lack of trained organizational and project leaders.

The Program Objective

To obtain and train 4-H adult leaders in the total 4-H program.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
County people to be informed of the importance & functioning of the 4-H program in the county.	4-H Leaders Handbook and other related material.	Mass media Individual contacts Community Meetings	Feb. or Mar.	Agents or Leaders
County people to be informed of the importance of adult leaders and how they function in the 4-H program (thereby assisting in the selection of 4-H adult leaders.	4-H Leaders Handbook Leader's Organization material	Mass media Individual contacts Leader organizational meetings	Feb. and/ or Mar.	Agents and/ Leaders
Training of present county 4-H adult leaders & prospective leaders!				
To improve their skills, effectiveness & confidence in using 4-H literature & material in working with clubs.	4-H Leader's Handbook Bul. 270 4-H Trends in Virginia	Leader training meetings	Mar.	Agents

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
4-H adult leaders to become familiar with "Songs & Games 4-H'ers Should Know"	Extension bulletins Joyfully We Sing 4-H Books of Fun - Bul. 239	Leader training meetings	June	Agents
4-H adult leaders to become familiar with the information concerning record keeping & awards program in 4-H.	Extension bulletins Va. 4-H Awards Handbook M 4-H 39 National 4-H Award Programs	Leader training meetings	Sept.	Agents
4-H adult leaders to learn how to use "Home Furnishings" material more effectively for all age groups.	Extension Bulletins MK-220 Cir. 625 MK-222 MK-199 MC-239 MK-168 Cir. 534 MK-73 Cir. 538 Bul. 185	Leader training meetings	Oct.	Agents Specialists
4-H adult leaders to learn how to use Home Management project materials in teaching girls clubs	Extension Bulletins MM-FHD 86 MM-FHD 91 MM-FHD 92	Leader training meetings	Jan.	Agents Specialist

**EVALUATION**

Observe leaders methods in working with boys and girls. Evaluate progress and leader training meetings held to determine effectiveness.

<p>4-H Leader's Handbook</p> <p>4-H Trends in Virginia</p>	<p>4-H Leader's Handbook</p> <p>4-H Trends in Virginia</p>	<p>4-H Leader's Handbook</p> <p>4-H Trends in Virginia</p>	<p>4-H Leader's Handbook</p> <p>4-H Trends in Virginia</p>	<p>4-H Leader's Handbook</p> <p>4-H Trends in Virginia</p>
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SUPPLEMENT TO THE EDUCATIONAL PLAN

PROJECT AREA: 4-H AGRICULTURAL PROJECT

PHASE: Youth Training - 1964

The Situation

There is a need for supplementing the income from tobacco by other enterprises. This may be accomplished by the production of additional crops and/or livestock by county farmers.

The Problem:

Getting farmers to understand the importance of supplementing and how to supplement this income.

The Program Objective

To change the peoples attitude in outlook to the future success of the agriculture business in this area.

ORGANIZATIONAL OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Guide adults in their considering other enterprises by offering club members training in 4-H project work.	Extension Agricultural Commodity Production Bulletins 4-H Literature Other supplementing material approved for 4-H	News media Projects Individual Contacts Judging team contests Leaders training Club & project meetings Fairs & Fair Exhibits	All Year	County Staff Specialist Soil Conservationist Forestry Department County Chamber of Commerce

A MAJOR EMPHASIS - ORGANIZATIONAL PLAN

PROJECT AREA: COMMUNITY AND PUBLIC AFFAIRS

PHASE: Rural Area Development - 1954

The Situation:

Per capita farm income is \$849.00 and state per capita is \$1868.00. The number of farms decreased 27% since 1955. Both farm and non-farm people need off-farm employment opportunities. Some are commuting more than 30 miles per day to work. A survey of available resources within the county will determine the assets for over-all economic development. Low percentage of school age youth completing high school - a need for vocational education training. Also present production on all commodities is below the state level - with exception of tobacco and forest products. The Rural Area Development (RAD) committee was formed by county leaders to study the county situation.

The Specific Problem:

Inform the total county population on the RAD program, as the major portion of the county people are not aware of the purpose and possibilities.

The Program Objective:

To maintain an effective RAD committee and the necessary sub-committees for the purpose of continuing analysis and completing certain phases of RAD. (Continue with new problems)

ORGANIZATIONAL OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
Continue leadership in: Functions of maintenance of RAD committee and suggested sub-committees	Technical Panel Civic Clubs Printed materials	Meet with technical action panel Work with RAD sub-committees & RAD committee (chairman also)	When needed	Professional Workers
Orient county people on the RAD program	Technical Panel RAD Members	During committee meetings re- state what RAD is, its objec- tives, & how all county resi- dents can cooperate in it, HD clubs and Civic Clubs & review past accomplishments.	Feb. Mar. & others when needed	RAD Committee & agents
Reorganize committees where necessary		Hold RAD committee meeting in different communities once dur- ing the year.  Overall Publicity		

ORGANIZATIONAL OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
Survey of present RAD members				
Inform Co. RAD Committee and sub-committee of duties of Technical Action Panel all year.				RAD Chairman, Agents and Technical Panel Members

**EVALUATION:**

Use "Criteria for Program Development" (from Program Development Administration Level) as a guide in evaluating the process followed.

Revise questionnaire for determining RAD committees understanding of the program and one for county people (potential it has in county and recommended constructive changes).

ORGANIZATIONAL OBJECTIVE	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
Continued leadership for Council on maintenance of RAD committee and suggested sub-committees	Technical Panel Civic Clubs Printed materials			
Grant county people on the RAD program	Technical Panel RAD Members			
Programs committee work necessary				
General Publicity				

A MAJOR EMPHASIS - ORGANIZATIONAL PLAN

PROJECT AREA: COMMUNITY AND PUBLIC AFFAIRS

PHASE: Civil Defense 1964

The Situation:

Approximately 90% of the county population have printed literature pertaining to some phase of civil defense. The major portion of these people have little knowledge of actual application of the instructions offered. Some doubt its adaptability. Many do not give any value to a civil defense program in an environmental disaster caused by nature.

The Specific Problem:

County people do not understand a coordinated civil defense program and how to apply available information for protection from man made hazards or hazards caused by work of nature.

The Program Objective:

To inform county people so that they can better understand the application of available civil defense information, whether it be a national emergency or an emergency from storms, fires, etc.

ORGANIZATIONAL OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
To stimulate interest in Brunswick County people to the need for protection from local, area, or national disasters, man-made & by nature	Film Bulletins Civil Defense Coordinator County and Extension Civil Defense bulletins	Preplanning with county civil defense coordinator, State Extension coordinator Community meetings Informative letters, radio programs, news articles & personal visits	Jan. During entire year	Agent and Coordinator  Agents Agents
Inform people that they can survive.	Civil Defense Bulletins			
To teach the needed facilities & supplies for survival	Bulletins			

EVALUATION:

Survey interest and knowledge gained during year as to need for preparation for a disaster and facilities necessary for survival. This to be done in meetings and by letter.