

8. Agent attended the National Home Economics Association Convention in June at Denver, Colorado, as a delegate representing Virginia Agricultural Extension Service; then later had vacation travel in Colorado and Wyoming.

VII. THE LOOK AHEAD.

Appraisal of Year's Work.

The total home economics program for 1960 consisted of new and practical information, therefore, more people have been encouraged to participate.

Extension agents feel that during 1961 there should be more Home Demonstration Clubs organized, more members added to existing clubs and greater interest in practical application of home economics taught.

5. Relationship with Other Agencies.

Agents make an effort to understand agencies among the people with whom we work. Cooperate with personnel of these agencies, make an effort to understand duties and services to be rendered.

6. Individuals and Families.

Remember and practice professional ethics when working with individuals and families. Maintain friendly, but helpful attitude. Consider time elements and plans with individuals and families.

C. Professional Improvement.

1. Participated in Communications School conducted by the Extension Service.
2. Took advantage of agent training in subject matter.
3. Read professional magazines.
4. Kept abreast of information as it came from the Research Department.
5. Participated in district meetings, Institute of Rural Affairs, Annual Agents Conference, 4-H Short Course, and Electric Congress.
6. Attended District and State Home Economics Association meeting.
7. Attended District and State Home Demonstration Agents meeting.

**E. Developing Good Public Relations.**

**1. State Extension Organization Itself.**

By making use of available services, distribution of materials and information, recognizing opportunities for assistance from the state Extension organization when needed, assist with organization of clubs for special meetings and arrange for special programs.

**2. Elected and Appointed Officials.**

Efforts have been put forth to cooperate and maintain neutral grounds and a friendly attitude toward all officials. Through the Citizenship Federation Program, agents have a better understanding of policies of elected officials. Duties and services of these offices have been studied.

**3. Organizations.**

Agents make an effort to understand policies of other organizations and to cooperate in any way possible.

**4. Businesses.**

Agents have given due consideration to operations of businesses and have made an effort to cooperate.

enrollment and the above average number of clubs with which agents work. Since clubs are conducted in schools, the problem of getting leaders to take charge of clubs is a difficult one. Therefore, agents are expected to assume more responsibility for supervision.

In previous years, clubs were supervised jointly by county agent and home agent, with the home agent only taking charge of the work of the girls. During the last three years, the county-wide projects have been so organized as to be of interest to both boys and girls which would enable one agent to conduct a meeting, a joint meeting of boys and girls.

The program topic for 1960 "Looking Your Best" was so arranged that one agent was all that was needed to supervise a program. Therefore, a schedule was worked out whereby there was the opportunity of having agents cut down the time element by one-half. This has made a vast improvement in the total 4-H Club program from the standpoint of agent supervision and the use of agent time.

Each month agents interchange club schedules so home agent meets group one month and county agent the next month. This gives an opportunity for both boys and girls to clear up project problems.

camp. During 1960 she served as a junior leader for an adjoining county at district camp and has served through the year on a promotional committee with the Bloodmobile. At the time, she is working with County Council for the sponsorship of the next visit of the Bloodmobile.

Linda is now in the second of college work and her influence of leadership still holds in the county and in her home community.

A great deal of Linda's leadership development came about through her work with Extension programs and through Extension teaching on leadership. However, she is a recognized leader in her church. She teaches Sunday School classes, Bible School and has served on youth programs.

She was also an active leader throughout her elementary and high school attendance serving as home room president and as leader in school organizations. She is recognized as being a person who would put forth her best efforts wherever there is an opportunity to be of service.

**VI. FOR SPECIAL CONSIDERATION.**

**A. Significant Achievement.**

The methods of conducting 4-H Club meetings have been time consuming for Franklin County agents due to the large

She went on to district and competed in the state contest. The next year she was county winner in public speaking but lost in the district.

Linda's best work in leadership was put forth in the work with the Sydnorsville Club. Through her efforts and cooperation of the members, she helped the Sydnorsville Club to attain an outstanding record and to establish profound ideas concerning advantages in 4-H Club participation in the minds of club members with whom she worked.

The Sydnorsville Club has been county winner in the W.S.L.S. Contest five years. Two years they won second place in that contest and one year they were first place winner. The 1959 record won for them a Certificate of Merit from Freedom's Foundation of America.

During her work with this club, she accumulated a record on Community Relations which won for her a trip to the National 4-H Club Congress and was judged to be second high in the nation toward a \$400 scholarship. Linda has the title of being first alternate in the contest in 1959.

Linda's leadership has been recognized throughout the county. She did an excellent job of serving as County Council president for two years. With the help of club members and adult leaders, she worked out recreation programs for the Camp Pleasant Hill

B. Outstanding Individual in Leadership.

Through experience of watching individuals developing into effective and efficient leaders, it has been observed that the process is slow and often times the leader develops and immediately steps into a key position of leadership. From having observed Linda Anderson through the development from the time she enrolled in 4-H Club work, the process seemed to go step by step. Her ability was recognized when she first joined the 4-H Club. Through her years of club work, she did club demonstrations, served as president, vice-president, and program chairman.

From the time she was old enough to assume the responsibility of a junior leader, she has served as a junior leader. Her ambition for the advancement of 4-H Club work has gone hand in hand with her leadership development. In carrying out her role as junior leader, she took the initiative in organizing a community 4-H Club in the Sydnersville community. She has worked with that constantly for the past seven years.

Besides working with the Sydnersville Club, she was interested in furthering her own records by doing club demonstrations. Therefore, she entered county elimination contests. The first year, she was county winner in the Dairy Foods demonstration.

### 3. 4-H Club Leadership

	1956	1957	1958	1959	1960
<u>No. Club Officers</u>	432	426	384	438	450
<u>No. adult project leaders</u>	72	68	64	70	75
<u>No. junior project leaders</u>	30	20	16	22	24
<u>No. result demonstrators</u>					
<u>No. training meetings by specialists</u>				1	1
<u>No. training meetings by dist. agents</u>					
<u>No. training meetings by agent</u>	1	1	1	1	1
<u>No. training meetings by members club dept.</u>					
<u>No. training meetings by others</u>					
<u>Total attendance at ldr. tr. meetings</u>	35	101	80	105	90
<u>No. 4-H leaders trained individually</u>					5
<u>No. club mtgs. held by ldr. without agent</u>	12	9	22	30	35
<u>No. additional meetings at which leaders assisted</u>					3
<u>No. demonstrations given by adult ldrs.</u>	23	292	242	265	25
<u>No. demonstrations given by junior leaders</u>	103	90	134	135	140

V. LEADERSHIP

A. Growth of leadership.

1. Over-all program leaders	1956	1957	1958	1959	1960
a. County Agricultural Extension Service Board				11	11
b. Youth Council					
c. Home Economics Council					

B. 2. Home Demonstration Club Leadership.

	1956	1957	1958	1959	1960
<u>No. organizational leaders</u>	69	69	60	51	56
<u>No. project leaders (subject matter)</u>	120	143	170	186	202
<u>No. Federation program of work chairmen</u>	23	23	20	18	18
<u>No. program development leaders</u>	23	23	20	17	17
<u>No. result demonstrators</u>			5	5	
<u>No. training meetings by specialists</u>	3	3	4	4	4
<u>No. training meetings by dist. agents</u>		1	1		
<u>No. training meetings by agents</u>	1	2	4	4	2
<u>No. training meetings by others</u>			2	1	
<u>Attendance at all training meetings</u>	148	141	205	274	139
<u>No. meetings held without an agent</u>	130	131	124	102	87
<u>No. meetings leaders assisted</u>	229	222	202	187	177
<u>Demonstrations by leaders</u>	138	153	156	130	133
<u>Talks and discussions by leaders</u>	327	384	247	238	354

	1936	1937	1938	1939	1960
<b>No. H. D. Clubs</b>	23	22	20	17	17
<b>Membership</b>	479	479	417	390	313
<b>No. H. D. Clubs Groups</b>					
<b>Unorganised</b>					
<b>Membership</b>					
<b>No. 4-H Clubs</b>	72	71	64	72	73
<b>Membership</b>	1312	1153	1076	1042	977
<b>No. YMW Clubs</b>	1	1	1		
<b>Membership</b>	40	35	38		
<b>No. Community Clubs</b>	7	7	7	3	3
<b>Membership</b>	1282	1282	840	184	185
<b>No. Home Ec. Committees</b>		2	2	2	2
<b>No. General Interest Committees</b>		1	1	1	1
<b>No. Youth Committees</b>					
<b>No. Other Organizations</b>					
<b>No. Farm &amp; Home Dev. Families</b>	3	5	5	9	6
<b>No. Other Families Reached</b>	2500	3000	3500	2500	2500
<b>No. Different Families Reached</b>	3000	2000	3000	3500	3000

stronger by training adult and youth leaders; organization of community 4-H clubs and the agents working more closely with appointed leaders. Agents have made special visits to clubs and to individuals to assist in training work. Assistance has been given to farm and home development families in an attempt to help them raise their standard of living. An attempt has been made to reach more families through mass media - newspaper, circular letters, radio and television. By sending Extension pamphlets, doing demonstrations and giving talks before the Woman's Club, a F.T.A. and a Garden Club more people have been reached.

The agents have not worked with unorganized groups, but visits have been made in communities where there is no home demonstration club to assist with pruning shrubs, kitchen arrangement and color schemes for homes. Information has been given to some of these families by telephone, to others by letters and home demonstration club members giving direct information to 282 individuals.

12 at the National Guard Armory with an attendance of 115 4-H Club members. Club exhibits and individual exhibits were set up for viewing prior to the scheduled meeting. Ribbons were awarded on the Danish system. Medals were awarded to those 4-H Club members doing outstanding work based on the years project work.

Reports were made by the club members returning from the National 4-H Club Congress and Electric Congress, also on trips to NEFFCO and Conservation Camp.

The outstanding part of the program was a talk made by our guest speaker, George Russell, a member of the 4-H Club staff from VPI.

#### IV. SCOPE OF WORK.

The scope of the Home Economics side of the Extension program, supervised by the home demonstration agent and assistant home demonstration agent, covers a wide range of subjects: Home Demonstration Clubs, 4-H Clubs, Community Clubs, home economics and general interest committees, farm and home development families and other organizations.

The summary of the 1960 accomplishments in these areas shows that there has been an attempt to make organizations

It was impossible for our 4-H Club members to attend the Conservation Camp at Virginia Beach this year.

Two girls attended Saylor Camp at Camp Ferrer the last week in July. Miss Vergie Prillman, Callaway 4-H Club leader, accompanied the group from Franklin County.

The girls' camp for under-privileged children, sponsored by civic organizations in the county, was held the week of June 20-25 at Camp Pleasant Hill. Agents helped with the handicraft program carried on by the camp each day. A 4-H Junior leader served as assistant camp director and other Junior and adult leaders helped with the camp program. The agents helped with the planning of the camp menu and also with the purchase of food. Twenty-five girls between the ages of eight and twelve enjoyed this week at camp which otherwise they would not have been able to enjoy.

6. Achievement Day.

The 4-H Achievement Day program was held on December

Compiled records were not available for area competition this year, but plans are under way to have these available for another year.

A Safety exhibit representing the 4-H Club Safety program was set up for the Roanoke Fair. It was judged first place in competition with other counties receiving \$50 in cash.

4. Short Course.

The State All Star meeting prior to the Short Course was attended by Lucille Woody. Suzanne Martin attended parts of the program. Nine girls from the county were in attendance for the State Short Course. Two of these girls attended on records competition, one on entertainment and two on demonstrations.

5. Camps.

A total of thirty girls took part in the activities at Junior Camp at Holiday Lake. Ten junior leaders served as camp counselors for Franklin and Henry Counties since Henry County was short on junior leaders. A former county 4-H Club member, Jo Emma Fralin, who is now a registered nurse served as camp nurse. The home agent participated in the camp activities.

The Sears Garden and Canning Contest was entered into with enthusiasm by ten girls. The three county canning awards and five county garden awards went to eight girls Neta Woody, Joan Wray, Marie Brubaker, Sue Boitnott, Susette Hicks, Mary Jane Chitwood, and Gloria Meador. Neta Woody also won second place in the district in the canning contest with a \$15 cash prize. The eight girls won a total of \$47 for their interest and work in these projects.

Annette Amos was winner in the county electric project and received an all-expense paid trip to the 4-H Electric Congress in Richmond. Gloria Fisher was asked to help with the entertaining for the Electric Congress. Having won in the county and attending State Short Course, these girls were accompanied to Richmond by the assistant home agent.

First place in the county award in the W.S.L.S. Contest went to Boones Mill 5th grade (Mrs. Cooper) with \$25 cash award; second place to Boones Mill 6th Grade (Mrs. Cheatham) with a \$15 award; and third place to Henry (Miss Goode) with a cash award of \$10.

Wilena Fisher, Dairy Foods; Gloria Fisher and Marie Angle, Dress Revue; Phyllis Altice, Electricity; Audrey Hoy, Meal Preparation; Jessie Fralin, Bread-making; and Mary Edna English, Home Grounds Beautification.

Five of these girls entered the West Central District Contest in Roanoke. Wilena and Audrey won district awards winning a trip to Short Course for state competition. Wilena took second place in state competition in Dairy Foods in June winning an Elgin watch and Audrey took second place in Meal Preparation.

Joyce Anderson won a twenty-five dollar Safety bond in the county Safety awards contest.

Four girls entered records in the records contest. Neta Woody was a state winner in Frozen Foods and Mary K. Martin in Poultry Production, both girls winning a trip to National 4-H Club Congress in Chicago. Daphne Cundiff won the state award in Leadership which was a trip to the West Virginia State Leadership Conference. Lucilla Woody's records have gone on to be judged in National competition.

unusual weather, it was necessary to postpone this night of fun until May. On May 12, thirty-one different acts were featured in the two hour program held in the Franklin County High School auditorium. Approximately 125 members participated.

2. Rural Life Sunday.

4-H Club members throughout the county were encouraged to participate in the church of their choice for Rural Life Sunday program. Posters were put in the class rooms calling attention to this special observance and letters were sent to ministers of the county asking for special observances to be made during the morning service recognizing 4-H leaders and club members in the church in some manner. In some cases, members took part in the church service and in many cases, sat together as a group being recognized by the minister.

3. Contests.

County demonstration contests were held in the Rocky Mount Methodist Church with seven members participating.

Projects requested by girls included Meal Preparation, So You'd Like to Sew, Make or Re-make, Home Management, Garden, Beautification of Home Grounds, Breadmaking, Outdoor Meals, Food Preservation, Your Room, Safety, Career Exploration and Electricity. Two thousand three hundred and thirty-four projects were selected. One thousand seven hundred and one of these projects were completed and records placed on file. This makes a total of 73% of all projects taken completed and others are still coming in.

C. Other Activities.

1. National 4-H Club Week.

The first week in March was celebrated as National 4-H Club Week with a time for publishing and emphasizing the 4-H Club program. Clubs were encouraged to set up educational exhibits during the week to make people aware of 4-H Club work in the county.

The county-wide 4-H Talent Show is ordinarily the highlight of the 4-H Week observance. However, due to

to store clothes seasonally. (7) To improve appearance of hands. (8) To encourage pleasant facial expressions. (9) To be a star in your personal appearance. (10) To receive training in demonstrations.

Demonstrations carried out in this project were: Your Posture, Your Voice; Your Hands Tell; Your Best Foot Forward; You Smile in Every Language; To Look Your Best - Hang Up Your Clothes; and Store Your Clothes Seasonally.

The planned demonstrations were given by the agents and leaders at club meetings. Leaflets and pamphlets were used for study.

The total enrollment of girls for the year was 977. Seven hundred and ninety Looking Your Best records were received from this group.

In addition to the county-wide project, the girls were encouraged to take individual homemaking projects. Materials and project books were furnished them upon request and they worked on these projects individually with the help of teachers, leaders and mothers. Agents also gave some assistance through home visits and during club meetings.

members, adult leaders and Extension agents. This meeting is held in August since the county-wide program has to be set up in advance of the date for publishing the 4-H Yearbook. One county-wide project, Health, was selected by the committee for the year's special work.

The Yearbook was completed and placed in the hands of all 4-H Club members and leaders during the September meetings.

B. 4-H Project Work.

The Project Planning Committee set up the 1960 program with one project in mind, "Looking Your Best." This project was chosen by the committee to stress the importance of always trying to look your best. Children, as well as adults, need to be constantly reminded of how this can be done. This project also seemed to be good for both boys and girls.

Objectives for this project were: (1) To make 4-H'ers conscious of personal appearance. (2) To learn to walk, talk, sit and stand well. (3) To practice voice so as to make speech more pleasing. (4) To treat your feet with care. (5) To take care of your clothes. (6) To learn how

5. All Stars.

Neta Woody, Mary K. Martin and Wilaina Fisher, outstanding club members in the county, were taken into the State Chapter of All Stars at the State Short Course at VPI.

At the District All Star picnic held at the Peaks of Otter, fifteen members and parents of new All Stars attended. Lucille Woody, Lesser Scribe, for this organization, participated in the program. The assistant home agent attended this occasion.

The All Star Chapter in this county has not been active for some time, but plans are under way to see what can be done about re-organizing during this year.

6. 4-H Honor Club.

When a member has reached her 14th birthday and has completed three years of successful club work, she is eligible to become a member of the county Honor Club.

At the annual dinner membership meeting, held at a local restaurant, 14 girls were added to the county roll, making a total of 238 members for this club in the county.

7. Project Planning Committee.

The 1961 program was set up by the Project Planning Committee in August. This committee is made up of club

All Stars, Honor Club, 4-H Club Council and 4-H Leaders, including junior and adult leaders.

3. County Youth Council.

Even though the county Agricultural Extension Board has been organized, the Youth Council is still not complete. The Extension staff plans to do further work with the youth organizations to make such a council possible.

4. County 4-H Council.

Executive officers of each of the 72 4-H Clubs in the schools and the community clubs, plus the leaders and advisors of these clubs, make up the 4-H County Council.

The County Council held one meeting in the fall for officer training and planning of special 4-H activities such as Achievement Day, National 4-H Club Week, National 4-H Club Sunday, 4-H Talent Program, county and district contests, 4-H Club camps and other special events in the 4-H Club program. The Extension staff feels that the council would function better with two meetings a year, therefore, plans are in the making for a spring meeting in 1961.

### III. COUNTY EXTENSION PROGRAM - YOUTH.

#### A. Organization.

##### 1. School and Community Clubs.

Seventy-two 4-H Clubs were held in the schools with the combination of both girls and boys meeting once a month. When possible a county agent and a home agent met these groups jointly so as to help with individual projects as well as the county-wide projects. One community club is still very active with the members also enrolled in a school club.

Two sewing projects have been organized in one school meeting during activity period twice monthly with two capable leaders. Another community project group was organized during the summer months for girls interested in the sewing project. The two leaders working in this club are planning to re-organize again during the summer months of 1961.

##### 2. County Youth Committees.

The county-wide youth organizations are not set up as youth committees in carrying out the youth program. This program is carried on through the organization of

in the agent's program. At least two visits have been made to four of the homes and three visits to one, also four to the Gourley home. The agents have in mind to help these families to improve over-all standards of living. Assistance has been given with lawn improvement, furniture arrangement, drapery construction, storage spaces, improvement of kitchen, laundry, basement and bathroom areas.

The F. A. Gourley family deserve mention for the improvements to their home during the period of time they have been listed as a farm and home development family. When the agents first visited the Gourley family, the home was in need of a bathroom, improvement to the kitchen, water in the house, and painting.

To date, the kitchen has been remodeled by installation of sink, sufficient storage space and work area, the bathroom has been installed and the kitchen-dining-den area has been painted. Agents have given some information on completing the painting of the remainder of the home.

The Gourleys had been a business family until five years ago when they became a farm family by inheritance of a farm in the tobacco growing area. Therefore, they have needed and used the assistance given by Extension agents on the remodeling and improvements made to the home and farm.

Members have taken advantage of special interest landscape meetings in Roanoke, also attended out-of-county flower shows.

10. Co-Op House.

Franklin County Home Demonstration Clubs made a cash contribution of \$85 toward the furnishings of the Co-Op House on the VPI Campus.

11. Horticulture Field Day.

Eleven people from the county attended the Southwest Virginia Horticulture Field Day at VPI on August 3. It consisted of a tour of vegetable gardens, orchards, horticulture plots and green houses with lectures on how these experiments were being conducted.

D. Urban Families.

Since Franklin County is entirely rural, the Home Demonstration Club located in Rocky Mount carries the same program as other home demonstration clubs. When special requests come from urban families for assistance with lawns, shrubbery and gardens, these requests were answered as quickly as possible with the appropriate information.

E. Farm and Home Development.

In the past agents have worked with a total of 15 families through this program. During 1960 only six families have been

Thirty-four homemakers visited these homes which were good examples of well arranged and beautifully decorated homes for comfortable living.

Members of the Sydnersville, Naffs, and Pleasant Grove Home Demonstration Clubs visited out of county homes and gardens during National Garden Week.

8. Fairs.

The agents assisted with judging home economics exhibits at the Danville Area Fair. Three county leaders assisted the agents with this project. One full day was devoted to this judging.

Franklin County did not have a county fair, but members from the county attended the Danville Fair, the Roanoke County Fair and the Henry County Fair.

9. Civic Organizations.

Some assistance has been given at visits of the Bloodmobile to the county.

Home Demonstration Club members baked and furnished more than 300 cookies on two occasions for parties at the Veterans Administration Hospital.

On two different days, members attended a demonstration of an electronic oven in the Appalachian building in Roanoke given by power company representatives.

Exhibits of cotton fabrics were displayed. The Naffs Club exhibited a rack of cotton dresses, also showing the patterns from which the dresses were made and sewing equipment used in the construction job. The Mt. Carmel Club set up an exhibit of a complete meal prepared by the broiler method.

6. Community Improvement Clubs.

Red Valley and Sontag Community Improvement Clubs have held regularly scheduled community meetings. The major part of the programs has been conducted by local leaders. Agents have assisted with organization and with programs when called on.

The Red Valley Club entered the area contest. The judging team toured the community and in the final rating they received a third place award of \$100 in cash. A total of 235 families live within the boundaries of this club. Thirty-five of these families were active and 76 individuals were listed as members of the club.

7. Tours.

The agents worked in cooperation with the local power company home economists and arranged a tour of three homes in Franklin County which were open to the public for one day.

Home Demonstration Club Federation Program - November, 1960  
Duties of the Farmers Home Administration Office

The Farmers Home Administration, an agency of the U. S. Department of Agriculture, serves eligible farm operators with credit and needed technical help on farming problems. These services include:

Operating loans, which are available to owner-operators and tenants, are used primarily to assist them in making improved use of their land and labor resources. Funds may be advanced to pay for equipment, livestock, feed, seed, fertilizer, and for other farm and home operating needs and to refinance chattel debts.

Farm ownership loans are made to buy family-type farm, enlarge farms to family-type, develop farms and refinance debts.

Soil and water conservation loans are made to individuals and groups of farmers to carry out measures for soil conservation and to develop water systems for irrigation and farmstead use.

Farm housing loans are made to farm owners for the construction and repair of farm houses and other essential farm buildings. Loans are not made for buildings that would cost considerably more than adequate buildings on other farms in the community.

Emergency loans are made in designated areas where farmers temporarily are unable to obtain needed credit from local sources. Areas are designated when natural calamities such as drought or floods result in widespread production losses or when economic conditions bring about a need for emergency credit. Loans may be made for the purchase of feed, seed, fertilizer, replacement equipment and livestock, and for other essential farm and home operating expenses. Loans may not be made to refinance debts or compensate applicants for their losses.

Loans are made only when farmers are unable to obtain adequate credit at reasonable rates and terms from other lenders.

With the loans, borrowers receive, to the extent necessary, the assistance of the agency's county supervisors in preparing farm and home operating plans, in keeping farm records, and obtaining advice on farm problems.

All applications for loans are made at local county offices of the Farmers Home Administration, generally located at county-seat towns. A county committee of 3 people, at least 2 of them farmers, determines applicants' eligibility, certifies as to the value of farms to be bought or improved, and reviews borrowers' progress.

Loans for operating purposes are generally secured by liens on crops and chattels, and loans for real estate purposes are secured by liens on real estate.

HOME DEMONSTRATION CLUB FEDERATION PROGRAM - JUNE, 1960

DUTIES OF THE FRANKLIN COUNTY BOARD OF SUPERVISORS

The Board is composed of seven members, one from each magisterial district, elected by the people for a term of four years.

The Board meets the third Monday of each month.

Specific duties:

1. Set up county budget of expenditures.
2. Fix tax rate on personal property.
3. Fix tax rate on real estate.
4. Appropriate money for county expenses, including schools and county salaries.
5. Pass ordinances pertaining to county responsibilities.
6. Employ county personnel.

December - Health Department; January - Duties of Sheriff; February - Duties of Treasurer; March - Duties of Commonwealth Attorney; April - Duties of Clerk; May - Duties of Commissioner of Revenue; June - County Board of Supervisors; July - Superintendent of Schools; August - Veterans Department; September - Soil Conservation Service; October - Agricultural Stabilization Committee Board; and November - Farmers Home Administration.

The above named offices furnished the Federation Committee with information pertaining to their duties. These were mimeographed and sent to the Federation Chairman who gave this information as a part of the Home Demonstration Club program. The next two pages show examples of those discussions.

#### 5. Achievement Day.

The Home Demonstration Club Achievement Day program was planned by the Snow Creek Club serving as a committee with other clubs cooperating in carrying out the plans.

The theme of the meeting was COTTON and the highlight of the program was a fashion show of 32 garments modeled by club members, members of their families, and ten high school seniors. Eighteen of the garments were included in a wardrobe borrowed from the National Cotton Council. The other garments were made by club members.

meetings and by issuing special invitations to inactive members to return to the clubs. During the year, a total of 18 new members have been secured and 235 non-members have been invited to attend.

As a part of the celebration, a tea was sponsored for Franklin County High School seniors as a recruitment program for home economics. A total of 127 girls were present for the tea and to hear the talk by a representative of the State Health Department on Home Economics Careers.

#### 4. District Federation Meeting.

A total of 24 home demonstration club members attended the District IV Federation meeting held at Lord Botetourt High School in Botetourt County. Mrs. C. W. Boss, current president of the Federation, and a Franklin County home demonstration club member, presided at the meeting. Mrs. Eiley Ivesberry, Cookbook Chairman, and Mrs. G. W. Fisher, County Federation Program Chairman, were also on the program. Mrs. Fisher presented her county report on the panel program.

The County Federation Program, Citizenship, has been one of the most widely used and the best organized that we have had. The duties and responsibilities of 12 county offices were studied. Mrs. Fisher and her committee set up the outline early enough to be included in the yearbook. The year's program included:

C. Other Activities.

1. Home Demonstration Club Community Projects.

Clubs in the various communities choose projects for emphasis that are needed in the particular community. Most clubs contributed to the United Fund, which is a county-wide effort, and members assisted with soliciting. Bake sales and candy sales were held to raise funds for supporting the program or assistance to families who are in need. Recreation programs for families and for the youth were sponsored by clubs in December and August during open meetings.

2. County Home Demonstration Club Objectives.

The Yearbook was written so as to include club objectives without actually naming them as such. Each month's program carried a special emphasis or thought for that month. Special days were emphasized. They were listed for each month. These were in connection with the Federation Program. The monthly recreational program for club members was also listed on each page.

3. National Home Demonstration Club Week.

National Home Demonstration Club Week was observed at regular club meetings during May by inviting non-members to attend club

places and the improvement in the general design as a result of careful pruning has been observed by the general public.

The F.T.A. at the Glade Hill school have a landscape committee in charge of landscaping the new school grounds. This committee is working with Extension agents and horticulture specialist.

The agents are also working with the landscaping committee of the Bethlehem Methodist Church working out a landscape design.

Within the last two years, the agents have assisted with landscaping plans for Fenhook and Redwood Churches.

During 1960 each Home Demonstration Club has had a Landscape Chairman who has given bits of landscaping information as a part of the club program throughout the year. Most of this material was from the Extension Leaflet, Landscape Notes, which has been furnished to the Chairman periodically through the year. This has kept timely information constantly before the people. The chairman was furnished with enough copies for distribution to home demonstration club members.

The results show gradual improvement and a growing interest on how to improve the landscaping of the home grounds.

for home demonstration clubs wanting more information on lawns which will be the January demonstration in home demonstration clubs and the choosing of a Federation Program of work for 1961, Landscaping the Home Grounds.

Before the general information given on landscaping through demonstrations in the 4-H program, a great many people were not aware of the constant care needed to maintain a lawn area or the systematic system of pruning and caring for shrubs after they were planted. It was the assumption of many families that a landscaping job was complete when the plant material was set and many homes had allowed beautifully landscaped designs to deteriorate for the lack of this systematic pruning and care. Another problem that was almost unnoticed was insect damage to lawn areas that can be combatted with chemicals which are available in local stores. The fertilizing of lawns is almost a new idea to some families. They have been assured through the years that grass grows without assistance. A few demonstration lawns have shown the improvements made by timely use of fertilizer.

Some good examples of pruning have been shown at the Franklin County Memorial Hospital, Ferrum Junior College, the Burnt Chimney School and the Boones Hill School. Extension agents were asked to assist with care of shrubbery at these particular

agent's office for information on landscaping. Therefore, the demonstration was an attempt to discuss in general specific information that had been sent out from time to time.

#### SIGNIFICANT STORY

An Extension agent encounters many problems in making replies to requests from lay people. In Franklin County, an unusual number of requests come to the agent's attention for assistance in handling landscaping problems. As late as three years ago, very few requests came pertaining to lawns and the care of shrubs.

The 1958-59 county-wide 4-H Club program was Home Grounds Beautification which included demonstrations on pruning shrubs, how to mow the lawn, growing annuals, and landscaping the home grounds. It seems that from these demonstrations to approximately 2,000 4-H Club members that a lot of that information went back to the homes as parents worked with 4-H members on home projects. It is assumed that the 4-H program is the basis for the home demonstration clubs putting into their 1960 program the demonstration on landscaping the home grounds. This demonstration was given by the agents in the October, 1960 program. The 4-H program was also the basis

The only topic studied was "Landscaping the Home Grounds."

From that demonstration, people were taught how to make a suitable division of areas around the home, where to place driveways, how to screen off unsightly areas and scenes, how to select plant materials, information on planting and pruning, and the meaning of the term "Landscaping."

The landscaping program was the responsibility of the agents. Demonstrations were given in 16 of the home demonstration clubs by the agents using pictures of well landscaped homes and public buildings and by showing specimen of plant materials and rooted cuttings of materials that could be used by home owners. Bulletin No. 217, Design of Home Grounds; Circular 796, Ornamental Fruits for the Home Grounds; Circular 834, Pruning Ornamental Plants; Circular 650, Sawdust as a Mulch; Circular 823, Attractive Driveway Entrances; Leaflet 95, Transplanting Dogwood; and mimeographed sheets from the Horticulture Department at VPI were distributed.

Results. The program was given in October and within a month 26 people had reported having used information from the demonstration. In general, the information included in the demonstration was in reply to requests that come to the

Treatment and the July demonstration on Pictures - Selection and Use. The agents gave six demonstrations in the clubs not represented by leaders at the training meeting.

The Window Treatment demonstration was supposed to have been followed by a drapery construction training meeting at a later date. Leaders who were interested in the special interest meeting got most of their questions answered in the training meeting, therefore, the drapery construction demonstration was post-poned until the winter months when there would be more time for that type of work.

Results: Members reported having made draperies for 53 windows and draperies were selected and purchased for 78 windows. Thirty-one club members reported having used information on window treatment and 26 reported having used picture selection and use information.

4. Landscaping.

Problems: (a) Families unable to make suitable use of area around home grounds. (b) Information needed on performance of plant material. (c) Information needed on selection of plant materials and the care and pruning of shrubs.

meeting. All 17 clubs were represented. These leaders gave demonstrations in the regularly scheduled club meetings in November.

This program is now in progress, but verbal reports to date are very favorable in the use of this method of food preparation. Some homemakers who were not in the habit of using the broiler have reported this to be a satisfactory method.

3. Home Furnishings.

Problems: (a) Homemakers unable to do drapery construction. (b) Difficult to treat different sizes of windows. (c) Selection of suitable and durable materials. (d) Making selections and hanging pictures effectively.

The two topics were Window Treatment and Picture Selection.

From these topics people learned to select drapery fabric to harmonize with other furnishings, to treat different sizes of windows, methods of drapery construction, to select suitable pictures for any room, to select frames suitable for pictures, and how and where to hang pictures.

This part of the program was handled by leaders who were trained by the Assistant Home Furnishings Specialist and the agents in May for the club demonstration in June on Window

having used information from the demonstration "Know Your Sewing Machine;" fifty-four from "New Fabrics;" fifty from "Sewing Techniques;" thirty-seven from "Small Sewing Equipment;" and fifty reported having used information on "Pattern Selection."

The garments modeled in the county-wide Fashion Show at the Achievement Day program showed a marked improvement in pattern selection and finishes of garments.

## 2. Foods.

Problems: (a) The need of different methods of preparing foods, particularly meats. (b) Need for low calorie foods.

The only topic studied was Use of the Broiler.

From this topic, people learned nutritional value of broiled foods, value of broiled foods in the diet, techniques in the use of the broiler, and how to prepare meats for broiling.

The agents conducted a leader training meeting when meats, vegetables, fruits, dessert and bread were prepared by the broiler method. A total of 32 leaders attended the leaders

The five topics studied were sewing equipment, sewing methods, new fabrics, pattern selection and know your sewing machine.

From these topics the people were to learn equipment available for home sewing, where equipment can be bought, skills in use of equipment, good sewing techniques, fabrics available and what behavior to expect from these fabrics, wise selection of patterns and fabrics, interpretation of patterns, how to fit and alter patterns and the proper use of machines and attachments.

Volunteer leaders were trained to do the demonstration on sewing equipment and methods by Mrs. Byrd Mangas. The leaders trained by Miss Bettie McClaskey on "Care and Use of New Fabrics" and "Pattern Selection" gave these demonstrations. Agents were trained in a two-day meeting on "Know Your Sewing Machine" conducted by Singer Machine personnel and then gave that demonstration in September. A county-wide Fashion Show was held at Achievement Day program.

Results: (a) Noticeable improvements in personal appearance. (b) Members reported a total of 1176 garments made for their families. (c) Forty-nine members reported

At the get-together luncheon of the participating members of the weight control class, the importance of continuing the work was emphasized and the group plan to continue the program.

4. Home Demonstration Club Committee.

The Franklin County Home Demonstration Club Committee is composed of the following county executive officers: Chairman, vice-chairman, secretary, treasurer, and Federation Goal chairman. Also the president and vice-president of each of the seventeen home demonstration clubs with the home demonstration agent and assistant agent to serve as advisers to this committee.

The duties of this committee include: (a) Carrying on the business of the 17 home demonstration clubs, (b) planning the home demonstration club program annually, (c) conducting the county-wide Achievement Day program and (d) assisting with carrying out the program as planned.

B. Subject Matter and Special Emphasis Areas.

1. Clothing.

Problems: (a) Insufficient knowledge of sewing equipment and new fabrics on the market. (b) Lack of training in the use of patterns and the sewing machine.

The demonstration on window treatment in June seemed to take care of the desire for a special interest meeting on construction of draperies since it included more information on drapery construction than members had expected to receive.

Lighting continues to be a highlight in the home furnishings work. Improvements can be seen in home lighting.

2. Nutrition Committee.

The Nutrition Committee has kept before the public the advantages of weight control with constant reference to the Extension program conducted in 1959 on methods of controlling weight. Diets have improved generally in view of this information. Methods of preparation have been particularly emphasized.

The demonstration, "Broiler Meals" in the home demonstration club program was a successful venture in the direction of change in methods of preparation. Some foods prepared by the broiler method were found to be a vast improvement over preparation by other methods.

## II. COUNTY EXTENSION PROGRAM - ADULT

### A. Organization.

#### 1. County Agricultural Extension Service Board.

The organization of the County Agricultural Extension Service Board is not as complete as agents would like to have, but the organizations that compose the board are functioning in the county. The home agents and county agents are working towards a more closely unified organization.

#### 2. Home Economics Council.

The home economics organizations do not have an overall organization; but the leaders in the various organizations have assisted the agents in carrying out the home economics program for 1960.

#### 3. Home Economics Committee.

##### 1. Home Furnishings Committee.

Special interest meetings were planned in draperies which was to include construction of draperies and one meeting on improvement of storage space.

The meeting on improvement of storage space was scheduled for March at a time when families supposedly would be doing that type of thing; but the meeting had to be postponed because of incumbent weather. Therefore, it was not held.

since there are no towns listed with a population of 2500. A large number of people are employed in the 13 industrial plants located in the county.

Adult education as offered through the Virginia Agricultural Extension Service is familiar to Franklin County families through participation in 4-H Clubs, home demonstration clubs, community clubs, and agricultural programs. The planning of these programs involves a large number of people and unknown amounts of time are spent studying situations and needs of people. People, for the most part, are civic minded, and the majority of people are affiliated with one or more community organization. The Extension Service takes the lead for the greater part of the adult educational programs in farming and homemaking.

The committee that planned the Home Economics program put emphasis on clothing with five months of home demonstration club work devoted to the study of clothing and fabrics and the use of the sewing machine. Other phases of the program include foods, landscaping and housing.

The over-all picture of the home economics side of the Extension program shows seventeen home demonstration clubs, seventy-one 4-H Clubs, fifteen farm and home development families, three community improvement clubs, and two home economics committees.

## I. COUNTY SITUATION.

Franklin County, located in the foothills of the Blue Ridge, is sixth in size of Virginia counties. It is conveniently located as far as marketing and communication facilities are concerned. The Norfolk and Western Railway runs through the county and an interstate highway runs from north to south. A highway state route from east to west, and sufficient secondary road for normal traffic are available. The county is served by an interstate bus line for passenger service and truck lines for freight, two radio stations within the county, the service of four dial telephone exchanges, and the Western Union Telegraph. The two local newspapers give fair coverage within the county and the mail service is adequate.

The 1954 statistics show that the large majority of the 6004 homes are occupied by rural families on farms with nearly three-fourths of the entire acreage in farm land. The 1950 figures show the median income for Franklin County residents to be \$1512 and the population 20,978 white residents and 3582 non-white.

Income from farm products amounts to more than six million dollars annually from field crops, dairy products, poultry, livestock, fruit and vegetables. The entire county is considered rural

Another Highlight - Clothing Program for Adults.

The Clothing Program for 1960 has established some ideas regarding clothing construction that had not occurred to club members before. The demonstrations on sewing equipment and the one on sewing techniques gave many new ideas. The information on new fabrics was helpful to all members since it was their first real contact with information on new fabrics since the passing of the Labeling Act. They were given consumer information which is needed for understanding of the Labeling Act.

The demonstration "Know Your Sewing Machine" established the fact that a seamstress must be a skilled operator of a sewing machine as well as in the use of other equipment. The downfall of many would-be seamstresses is the fact that skills have not been developed.

As a result of the clothing program of 1960, club members learned the equipment necessary for sewing and the care of clothing; also the necessity for skill in the use of this equipment.

#### HIGHLIGHTS.

One of the outstanding groups in the organized program was the 4-H Club members organized to do "Looking Your Best" as a county-wide 4-H project. The interest manifested in this topic by both boys and girls was interesting to note. The program was set up so as to be of help to boys and girls of varying ages. Therefore, the changes in practices by club members made a great contribution in the general appearance of club members due to the detailed study of what constitutes a well groomed person.

The demonstrations: Your Best Foot Forward; Your Posture - Your Voice; Storing Clothes Seasonally; and To Look Your Best Hang Up Your Clothes were designed to establish habits of neatness in dress and for economy in clothing budgets. It is the opinion of the agents that the the program as a whole was very beneficial to club members and their families.

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# ANNUAL NARRATIVE REPORT

## COUNTY EXTENSION WORK

### *Virginia Agricultural Extension Service*

Jane Craig

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County Home Demonstration

**Agent**

**Title**

(Mrs.) Frances D. Hutcherson

**Assistant Agent**

**Assistant Agent**

**Assistant Agent**



1960

Franklin

**County**