

1963

PLAN OF WORK
FOR
WARREN COUNTY

MARY HELEN T. LOFTIN
HOME DEMONSTRATION AGENT

BENJAMIN H. WEDDLE, JR.
COUNTY AGENT

ARLIS E. FRYMYER
ASSISTANT COUNTY AGENT

MAJOR EMPHASIS EDUCATIONAL PLAN
 PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT
 AND NATURAL RESOURCE DEVELOPMENT
 PHASE PASTURE IMPROVEMENT

SITUATION: Pastures are generally mistreated, overgrazed and not fertilized. Carrying capacity is low. Weeds are increasing in most permanent pastures.

PROBLEM: Lack of awareness of costliness of weeds and ease of elimination of most weeds.

OBJECTIVE: To increase pasture productivity by reducing or eliminating weed competition.

<u>Educational Objectives</u>	<u>Source of Information</u>	<u>Methods</u>	<u>When</u>	<u>To Whom</u>
To increase farmer understanding of:	Weeds of Va. MR 217	Mass media Demonstrations	appropriate management April	Specialist & Agent
1. Simplicity of weed control practices	Local suppliers Weed Control Specialist Other farmers	Consultations with dealers & farmers	Fall and spring	Other farmers Local suppliers
2. Low cost of most recommended control practices	Local suppliers Other farmers Exp. Station statistics Farm magazines	Same	Same	Same
3. Effectiveness of chemical weed control materials	Farm Weeds Bul. 205 Mr. 217 Prof. workers Other farmers Weed Control Specialists	Result demonstrations Mass media (using local farmer quotes) Consultations	June local July Spring Fall	Agent Other farmers

EVALUATION: Farmer Survey to:

1. determine acreage treated
2. effectiveness of treatment
3. plans to repeat practices

MAJOR EMPHASIS EDUCATIONAL PLAN
PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT NATURAL RESOURCE
DEVELOPMENT

PHASE

FARM MANAGEMENT

SITUATION: Records and budgeting are inadequately done on all farms. Somedown at all. Excessive losses from "minor expenses" are ubiquitous..

PROBLEM: Income and expenses can be controlled if a knowledge of management skills is comprehensive.

OBJECTIVE: Increase farmer understanding of decision-making procedures and use of the advantages of better records and planning.

<u>Educational Objectives</u>	<u>Sources</u>	<u>Methods</u>	<u>Time</u>	<u>By Whom</u>
Assist farmers to:	Extension bulletins	Provide VPI Record	First of year	Agents
1. Realize advantages of good records	V.P.I. Ext. Specialists	books	Jan.	Area Specialists
	Area Ext. Farm Mang. Spec.	Enroll 13 farmers in	Feb.	Local Mail-in
	Agents	VPI Record program.	Mar.	Participants
	Local IEM record participants	Mass Media:		
2. Understand procedure for figuring costs and possible income for farm enterprises	Same	Radio		
		News		
		News letter		
		Production & Budgeting meeting.	Meeting April	Area and State Specialists
		Individual consultations.	Year-round use	Agents
		Mass media of mass media consultations with ASCS Mr.	during ASCS sign-up campaigns	ASCS Off. Mgr.
3. Be aware of the tax laws and how the laws can be used to the farmer's advantage	Same less local IEM participants	Tax meetings		
		Tax news letter		
		Meeting with tax consultants.	Dec. & Jan.	Area & State Specialists
		Individual consultations		Agent
		Mass media		

EVALUATION:

1. Poll IEM Record participants
2. Agent analysis of requests for publications, etc.
3. Observation of application by farmers.

MAJOR EMPHASIS: EDUCATIONAL PLAN
 PROJECT AREA MARKETING & UTILIZATION OF AGRICULTURAL PRODUCTS
 PHASE LIVESTOCK GRADING

SITUATION: Livestock marketed in graded lots totaled the following percentage of all sold:

- | | | | |
|--------------|-----|----------------|-----|
| 1. Poultry | 0% | 4. Pigs | 10% |
| 2. Cattle | 30% | 5. Market Hogs | 30% |
| 3. Yearlings | 10% | 6. Lambs | 90% |
| | | 7. Veal | 25% |

Farmers often express disapproval of grading.

PROBLEM: Farmers' lack of understanding of grading standards.

OBJECTIVE: Improve farmer's understanding of grading standards and financial gain possible through use of grading services.

<u>TEACHING OBJECTIVES</u>	<u>SOURCES</u>	<u>METHODS</u>	<u>TIME</u>	<u>BY WHOM</u>
1. Increase farmer's understanding of:	Extension bulletins	Mass Media	Year round	Agents
(a) Need for grading	Va. Division of Markets	Grading Demonstrations	June	Va. Div. of Markets
(b) Financial gain possible through graded sales	Local farmers	at market	October	
	Agents	on farms		
	Local market			

EVALUATION: Check market records to compare marketing numbers:
 Poll farmers spring and fall at market concerning their understanding of grading systems being used.

EDUCATIONAL PLAN
 PROJECT AREA EXTENSION ECONOMICS
 PHASE: HOME FURNISHINGS FISCAL YEAR 1963

SITUATION--There are many homemakers who lack knowledge and skill in refinishing furniture. Much of the furniture could be improved and used successfully if repaired, refinished and re-upholstered. Many homemakers do not have adequate lighting for the various tasks performed after dark. Many homemakers who buy furnishings at various times do not plan a coordinated color scheme.

PROBLEM Homemakers need to develop an awareness of what can be done to improve home furnishings and knowledge and skill to do the job of refinishing, and re-upholstering. Knowledge and skill needed in developing good color schemes as an on going process in house furnishings. Lack knowledge of what constitutes good lighting. Lack interest in getting good lighting for every task.

OBJECTIVE To improve knowledge and skill in restoring furnishings to improve knowledge and skill in planning color scheme. To improve lighting in the home.

<u>Teaching Objectives</u>	<u>Source of Subject Matter</u>	<u>Methods</u>	<u>When</u>	<u>By Whom</u>
Provide homemaker with knowledge and skill for refinishing furniture	Extension Bulletins Specialists Magazines	Special Interest workshop in county one or more Radio and news releases	Oct. or Nov.	Agent Specialist Leaders
Provide knowledge and skills of reupholstery of furniture	Extension Bulletins Specialists Books	Special Interest workshop one or more. Radio & news.	Feb. or March 1964	Agent, Leaders Specialist
Provide homemakers with knowledge in selecting good lighting and with the skill of making one good lamp	Extension Bulletins Power Company information Specialists	H. D. Club meeting on "Good Lighting" and how to make good lamps. Radio and news.	July or Aug.	Agent, leaders Power Co. Home Economist
Provide homemaker with knowledge and skill in planning a coordinate color scheme for home.	Professional Books Magazines, Ext. bulletins Specialists	H. D. Club Meeting Radio and news	April or May 1964	Agent Leaders

- EVALUATION:**
- Determine the effectiveness of meetings through questionnaire to participants in meeting on refinishing and reupholstery.
 - Use questions in H. D. questionnaire to determine if planning color schemes and lighting.

EDUCATIONAL PLAN
PROJECT AREA EXTENSION HOME ECONOMICS
PHASE CLOTHING FISCAL YEAR 1963-64

SITUATION Many homemakers make part of their family's clothing. Many families could save on clothes if they had more knowledge and skills in clothing construction techniques. Every homemaker needs something creative to do. For many it could be clothing construction if someone could teach them. Many need information on how to make better use of their sewing machine. Information needed on "Sew to Sew New Fabrics to Obtain Good Results." A better shopping center is needed for purchasing sewing supplies, materials and notions.

PROBLEM Many homemakers lack knowledge and skill required to sew garments to obtain best results. New fabrics demand new methods and women are confused as to the best method to use. Some women have time to sew but don't know how. Supplies needed for "good construction" not available locally.

OBJECTIVE To improve sewing methods, skills and use of sewing machine of homemakers

<u>Teaching Objectives</u>	<u>Source of Subject Matter</u>	<u>Methods</u>	<u>When</u>	<u>By Whom</u>
Improve knowledge and skills of homemakers who know how to sew but wish to make better cotton dresses	Extension Bulletins, Specialist Magazines, pattern Co.'s information, professional books and magazines.	Demonstrations of methods to homemaker during work-shop	July or Oct. Return Cotton Dress	Agent and clothing committee, leaders
Provide homemaker with knowledge and skill in working with wool garments to obtain professional look.		Demonstration of methods to homemakers during clothing work-shop	Oct.-Tailoring	Agent, Clothing committee, leaders
Improve knowledge on sewing with new fabrics.	Extension bulletins, Specialist Professional books and magazines.	Demonstration & practice during one or two day workshop.	Feb. or Mar. 1964	Agent or Specialist
Provide homemakers with knowledge in sewing machine adjustments & attachments for various materials.	Bulletins, Sewing Machine Company representatives	Demonstration to homemakers at special workshops	Feb. or March	Agent & Machine Co. representative
Provide Homemakers knowledge in selecting pattern, fabric & color to meet individual's figure needs to improve appearance.	Extension Bulletins Information available from pattern Company, Professional books and magazines	Demonstrations & discussions during adult classes.	Jan. or Feb.	Agent or Specialists.

EVALUATION:

To check homemakers with a questionnaire to determine:

1. How many learned to sew in 1963
2. If information on sewing machine adjustments was useful
3. How many articles were made during year
4. Hold fashion show to observe results during fair

ORGANIZATIONAL PLAN
 DISTRICT AREA ADULT SPECIAL INTEREST PROGRAMS
 REORGANIZATION OF HOME ECONOMICS COMMITTEES

1963

SITUATION Warren County H. D. Agent has been working with leaders in clothing, house furnishings, landscaping and home beautification. Leaders have often assisted with special programs by organizing and teaching. If these committees were organized and pulled together for planning meetings, we will probably get ideas from more homemakers for planning, plan programs to more nearly meet needs and reach more people.

PROBLEM We are not reaching as many people as would like to reach.

OBJECTIVE To get ideas from more homemakers and plan more and better programs to meet the needs of all the people of the county.

<u>Organizational Objective</u>	<u>Source of Assistance</u>	<u>Method</u>	<u>When</u>	<u>By Whom</u>
To organize clothing committee to give ideas of new ways of reaching more people with clothing information. To stimulate interest in assisting with clothing programs & activities.	District Agent Clothing Specialist	Contact possible committee members to discuss possibilities of organizing.	Feb.	Agent
To organize a committee of people interested in Home Beautification and Landscaping to obtain ideas for improving surroundings through educational programs on this subject. To stimulate interest in assisting with program.	District Agent Garden Club Leader Horticulture Specialist	Contact persons represented H.D. & Garden clubs to determine interest in this subject.	March	Agent Garden Club leaders
To organize a committee of people interested in Improving Home Furnishings and decorating the home. To stimulate interest in assisting with planning and conducting county programs on Home Furnishings.	District Agent House Furnishings Specialist	Contact persons interested in Home Furnishings to determine interest and willingness to assist with this program.	April & May	Agent Leaders

- EVALUATION:
1. Check to see how many committees have been organized.
 2. Keep record of persons attending special interest activities
 3. County H. D. members and non-members

EDUCATIONAL PLAN
 PROJECT AREA EXTENSION HOME ECONOMICS
 PHASE MANAGEMENT FISCAL YEAR 1963-64

SITUATION Wood Furniture in homes needs care to prevent and remove scratches. Knowledge of cleaning agents to use on various types of furnishings is needed. Knowledge and skills needed to know types of cleaning agents and equipment to use in caring for wood floors and smooth floor coverings. Information needed on care and upholstery and carpets.

PROBLEM Homemakers are confused by the many products on the market that manufacturers say will clean floors, wood furniture, carpet and upholstery. Lack knowledge and skill in selecting cleaning supplies, how to use them properly and effectively.

OBJECTIVE To improve knowledge and skills in selecting and using cleaning supplies equipment for wood furnishings, floors, carpets and upholstery.

<u>TEACHING OBJECTIVES</u>	<u>SOURCE OF SUBJECT MATTER</u>	<u>METHODS</u>	<u>WHEN</u>	<u>BY WHOM</u>
To provide homemakers with knowledge of choosing and using cleaners for proper care of wood furniture.	Bulletins, professional books and magazines, Specialists	Continuation of former H.D. Program. Radio & news	July -Sept. Oct.	Agent & leaders
To provide homemakers with knowledge & skill in caring for hardwood floors & smooth floor coverings.	Same as above	Demonstration in H. D. Clubs	Sept.	By Agent & leaders
To provide homemakers with knowledge & skill in caring for carpets & upholstered furniture.	Same as above	Same as above	March or April 1964	Agent and leaders

- EVALUATION:**
- A. Prepare Questionnaire to determine:
1. If homemaker learned what agent taught.
 2. Whether methods have been used.
 3. If homemaker was happier with results.
- B. Ask individuals other than club members to determine whether they know proper methods for caring for furniture, floors, carpets, upholstery, etc.

MAJOR EMPHASIS
PROJECT AREA
PHASE

ORGANIZATIONAL PLAN
4-H
4-H AWARDS AND RECOGNITION

SITUATION: County medals, ribbons and some trophies and other awards have been available to outstanding clubmembers. Less gifted clubmembers have not received recognition for their accomplishments and project completion. The question has been raised, "Are a good many of our drop-outs due to this failure to recognize the efforts of these clubmembers?"

PROBLEM: Recognition for accomplishment is usually awarded to only a few. Longer tenure in 4-H Club work and quality of work might be stimulated by wider recognition of accomplishment.

OBJECTIVE: Revitalize county award program and give appropriate recognition to all 4-H'ers who satisfactorily complete their project requirements.

<u>Organizational Objectives</u>	<u>Sources</u>	<u>Method</u>	<u>Time</u>	<u>By Whom</u>
1. Tell Award story	4-H Awards Handbook County 4-H Yearbook Local Awards listings 4-H'ers Leaders Agents	Display County medals Discussions News articles 4-H Newsletter	Sept. 4-H meetings Oct. 4-H "	Agents Leaders 4-H'ers
2. Score Project work	County Score cards County Fair	Scoring Meeting Judging	August or September	Co. Leaders Agents
3. Make Awards	V. P. I. County Sponsors 4-H Award Handbook	County Achievement 1. Medals to Co. winners 2. Certificates to all completions 3. Incentive awards	November	Leaders & Agents

EVALUATION: 4-H Re-enrollment
Attendance at Achievement Program
Leader Poll

A MEMPHIS ORGANIZATIONAL PLAN
 PROJECT AREA 4-H AND YOUTH PROGRAMS
 PHASE PROJECT IMPROVEMENTS --

SITUATION 3 boys participated (out of 125) last in Demonstration Day Contest and only 11 girls. Missing real educational opportunity.

PROBLEM To get more boys and girls to conduct demonstrations in their projects and in County Contests.

OBJECTIVE To have 10 boys and 25 girls learn their project by giving demonstrations in their project work at County Demonstration Day.

<u>Teacher's Objective</u>	<u>Source of Material</u>	<u>Methods</u>	<u>When</u>	<u>By Whom</u>
Assist 4-H'er to:				
1. Learn more about project	Projects conducted	Show how a demon-	Monthly club	Agents
2. Learn how to effectively show others something about it.	Related USDA & WPA publications	stration might be given: a. Effectively	meetings	
	Timely commercial information	b. Poorly	4-H Camp--July	Leaders
3. Gain confidence and poise in public.	Agents	Provide each 4-H'er with assigned demonstration to do.	4-H demonstration day--Feb.	Jr. Leaders
	Project leaders	Hold County 4-H Demonstration Day.		Older 4-H'ers
		Award prizes and ribbons		
		Give publicity to participants & winners		
		Radio, paper, Extension bulletins		

EVALUATION:

1. More ^{boys} and girls participating in demonstrations
2. Record criticisms of judges and compare with teaching objectives.
3. Practices adapted at home from demonstration.
4. Conduct survey of members regarding response from demonstration.

D. OTHER PHASES OF 4-H AND YOUTH PROGRAMS:

1. Plan for more leader training on general 4-H information such as Records, Awards Programs, Fair Activities, 4-H Camp and Demonstration contests, Judging and Tours.
2. Plan more 4-H family activities. Hold one combination training and social meeting for all 4-H parents. To stimulate parent interest.
3. Attempt to improve 4-H projects to better meet the needs of changing 4-H members.
4. Attempt to improve methods in working with 4-H members and attempt to develop 4-H members socially.

E. COMMUNITY DEVELOPMENT AND PUBLIC AFFAIRS

1. Continue to work with RAD committee. Try to strengthen the RAD interest and effort.
2. Work with local businessmen by supplying them with Educational information applicable to their specific business. Give foods demonstrations for businesses requesting, etc.
3. Civil Defense
4. County Fair

A. Agricultural Production, Management, and Natural Resource Development

1. Forage analysis and ration balancing
2. Livestock health
3. High analysis fertilizers
4. Mastitis control
5. Home Grounds Management