



Re-imagining the Role of 4-H Volunteer Leaders in an Engaged Cooperative Extension Delivery Model

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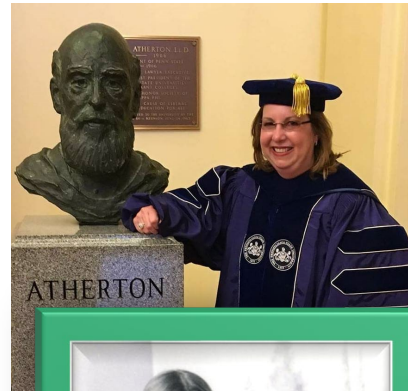
VT – CALS – Agricultural, Leadership, & Community Education



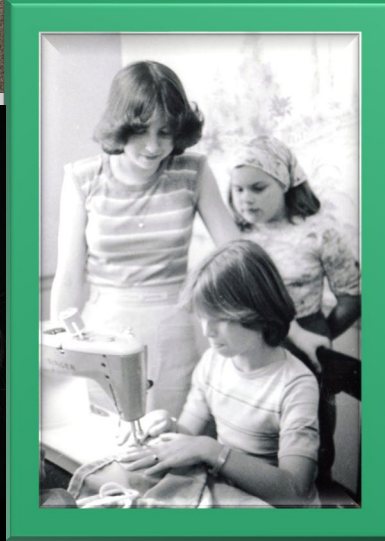
Agenda

- Introductions
- Set objectives
- Background information & interaction
- 10-minute break
- Program planning exercise
- Reflection





Being an agent for change happens most effectively when I listen first and then ask questions to encourage growth in people and/or communities.



Virginia Cooperative Extension
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VT-CALS - Agricultural, Leadership, and Community Development

Your introductions

- Use link in chat to go to jam board
- Scroll to page 12
- Break into groups
- Select recorder and reporter
- Introduce yourselves in your groups
- Reporter will introduce your group



Age groups

- Use link in chat to go to jam board
- Scroll to page 13
- Use pen to put mark (1, x) in appropriate age category



What do you hope to gain from this session?

Type in Zoom chat



Community can be defined by . . .

- Geography
- Interest
- Roles



Community can be defined by . . .

Are we a community?

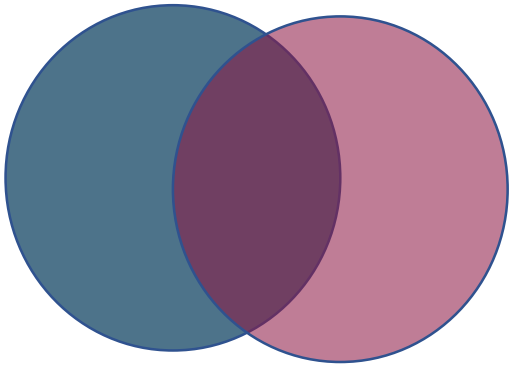


What is our
overarching
purpose in
4-H/YD?
(Chat)

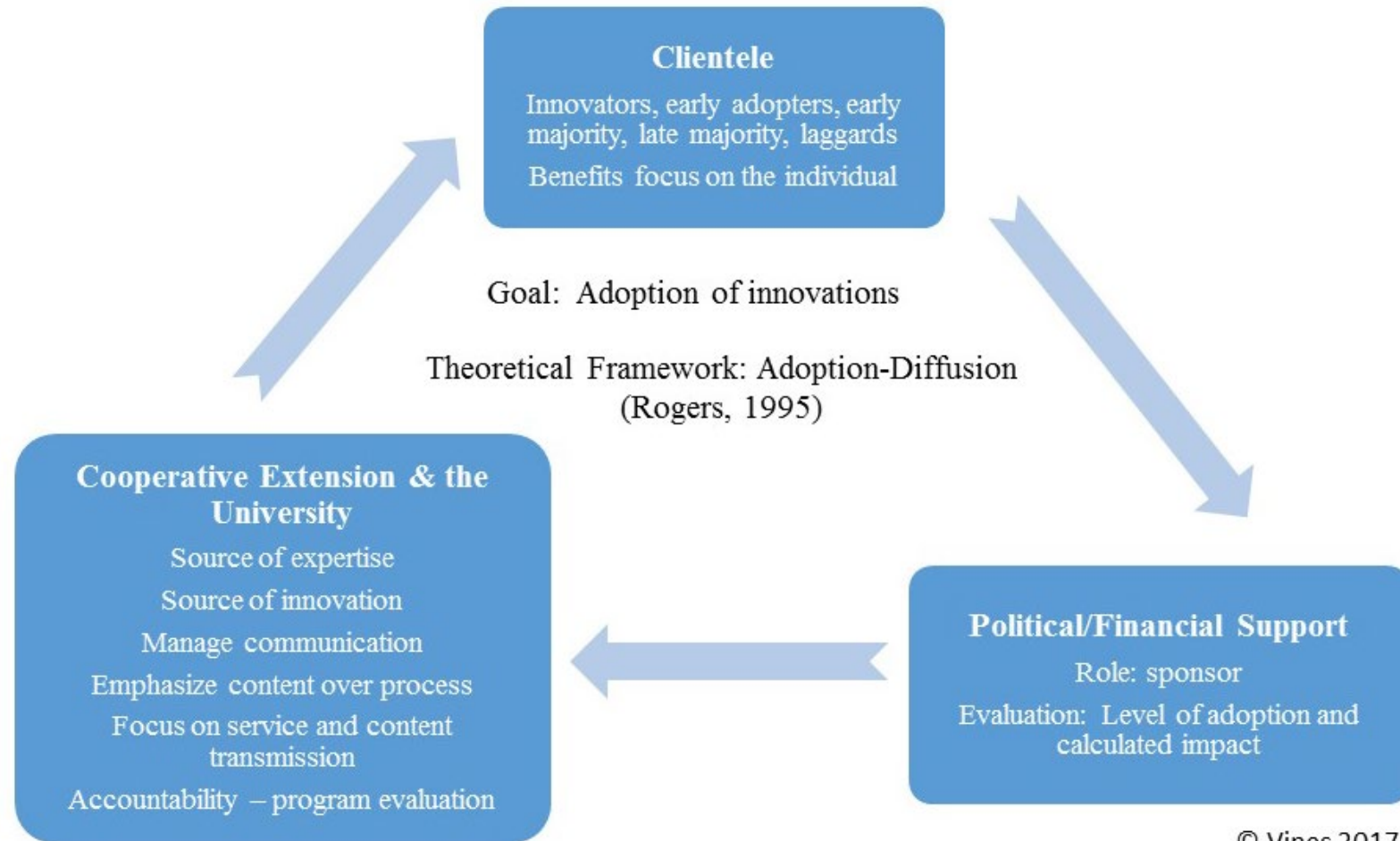


3 Models of Program Delivery

Expert – Hybrid - Engaged



An Expert Model of Program Delivery for Cooperative Extension



Expert Theory - Diffusion of Innovations



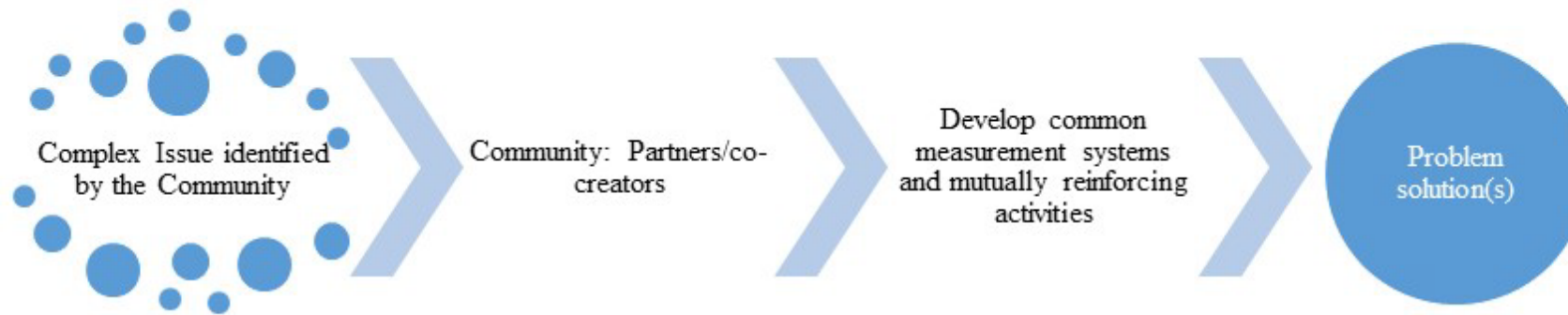
Progress occurs through communication over channels occurring over time within a social system. The expert develops the innovation. The funder is a sponsor.

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An Engaged Model of Program Delivery for Cooperative Extension



Engaged Theory- Collective Impact



Shared progress as a result of continuous communication among partners operating through support of a backbone organization. Includes multiple sources of expertise. The funder is also a partner.

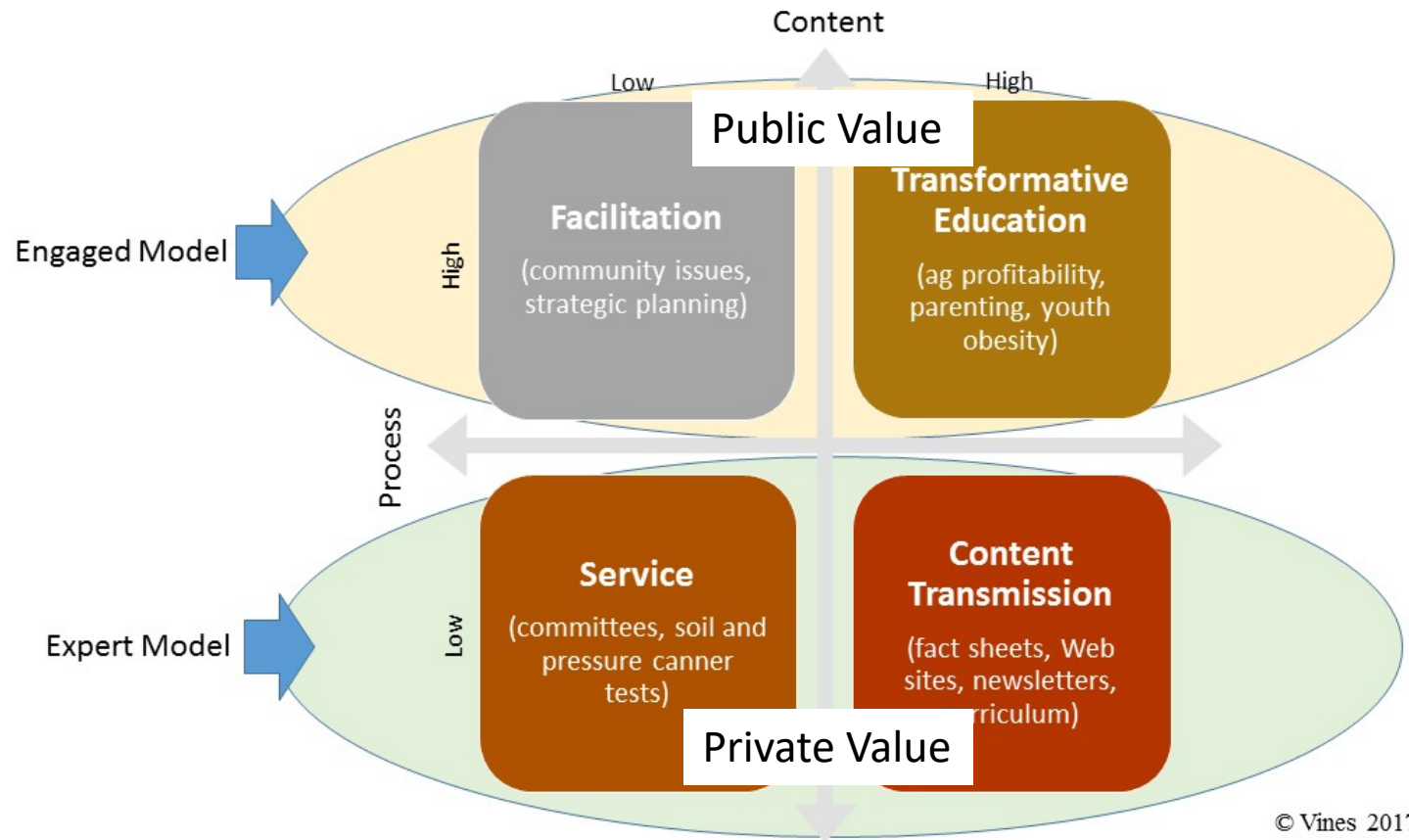
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What is engagement?

- Community involvement in all parts of program/problem resolution
- Shared learning/shared expertise
- Extension as a conduit between community and the university
- The product of strong relationships
- Includes multiple approaches

(Vines, 2018)

Educational Approaches



Adapted from Franz & Townson (2008)

Where do you see engaged delivery in your 4-H program?

Strengths/Weaknesses – Jamboard 1

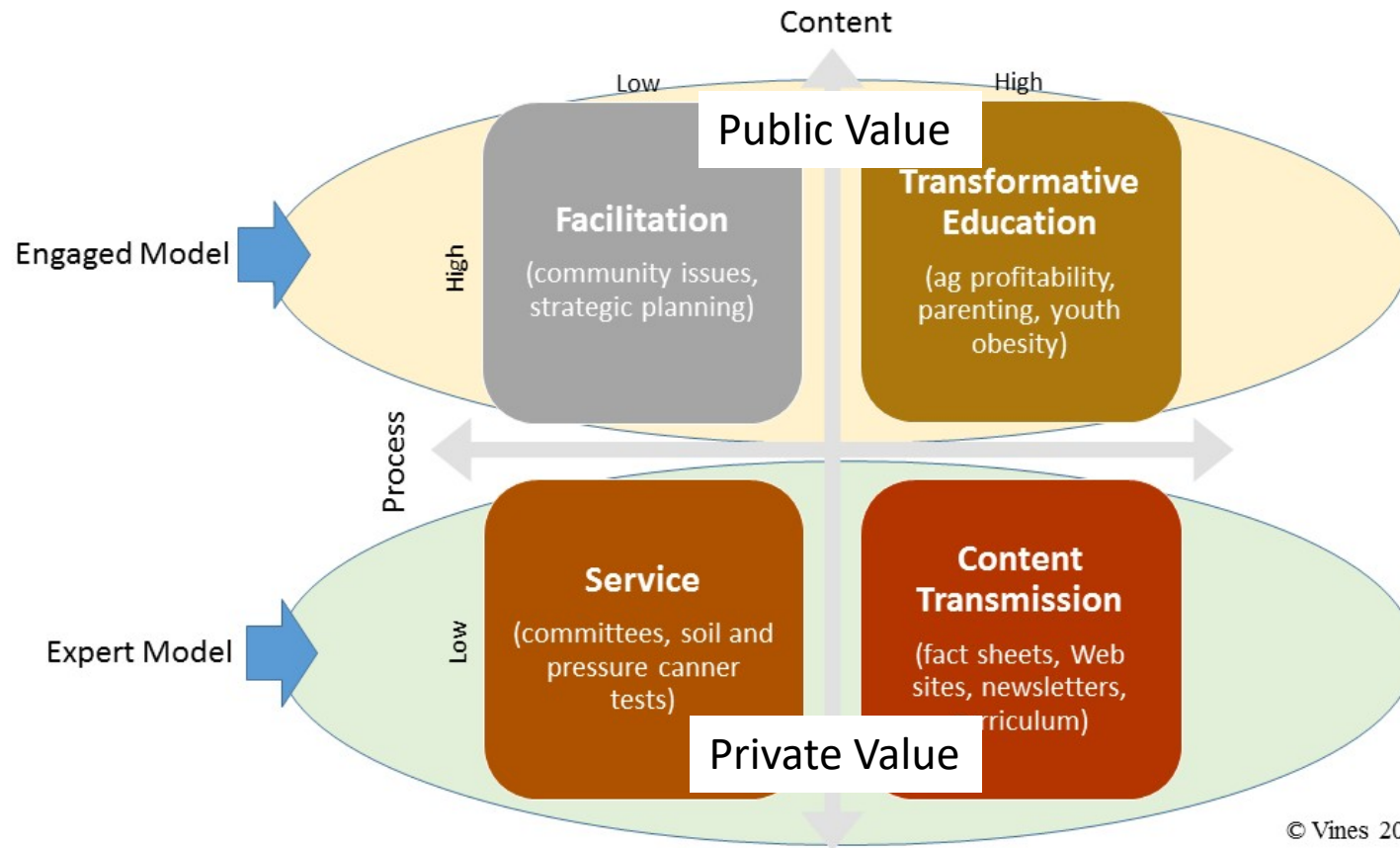
Challenges/Opportunities – Jamboard 2



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Educational Approaches



Adapted from Franz & Townson (2008)

What defines engagement?

- Shared learning
 - Ongoing, “robust, rich learning experiences”
- Shared expertise
 - What is your expertise?
 - What expertise is provided by your agent?

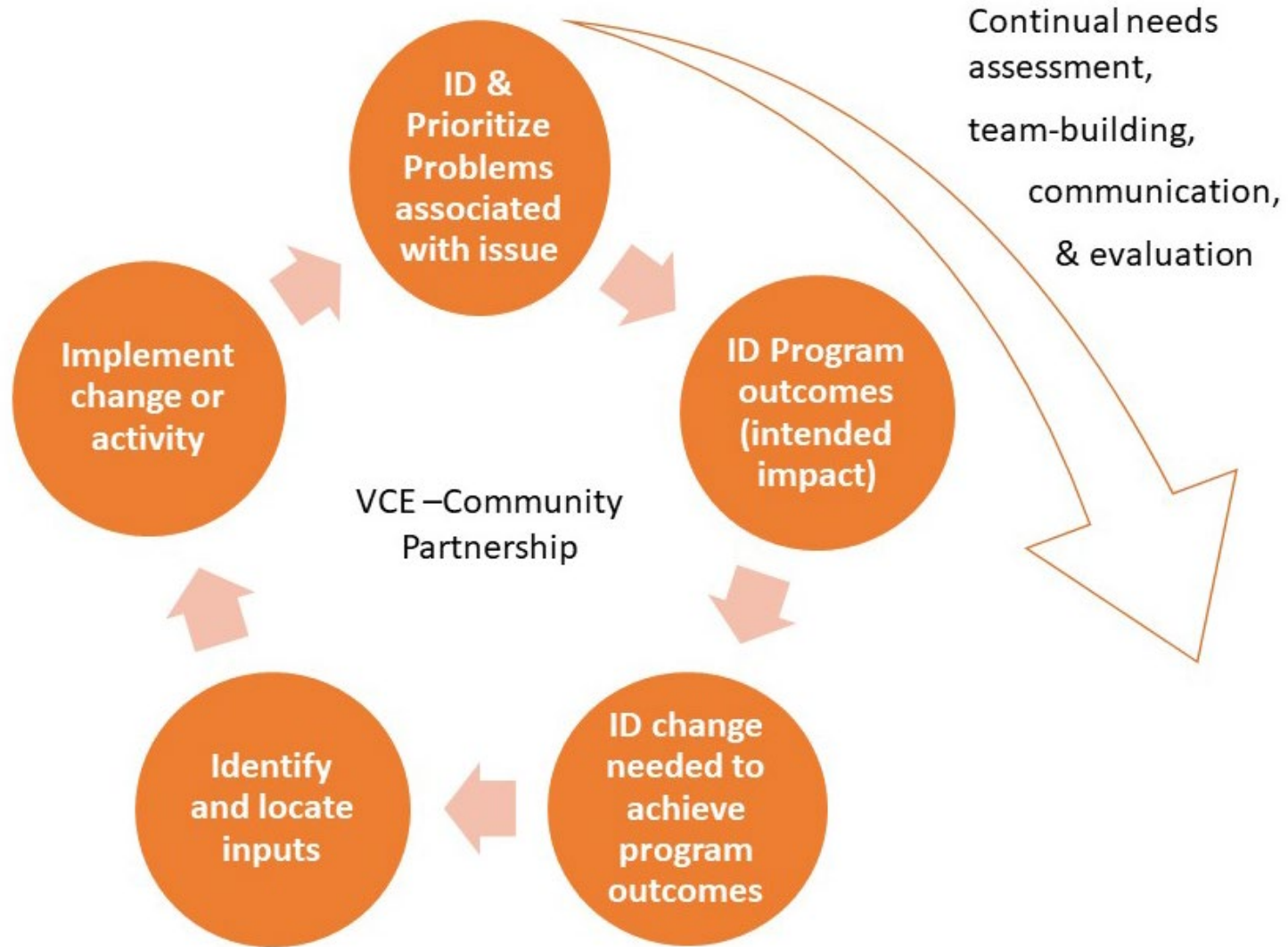


Where are you involved in programming?

- Go to jam board 14
- Put a sticky note with your initials in the columns where you are involved



Engaged Program Planning Process



Group Process

- Break out rooms are numbered
- Use the jam board with your teams number listed in the top left corner for the next activity
- Find your jam board



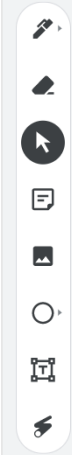
4-H/YD EPPT 1

Team Members/
Expertise Provided

Communication
Methods/Purpose

Continual Needs Assessment
Who are you asking?
What are you measuring?

Ongoing Evaluation



4-H/YD EPPT 1

1. Define your community
2. Identify 3 top issues youth are facing in your community.
3. Rank issues in order of priority- 1=high; 3= low

Team Members/
Expertise Provided

Communication
Methods/Purpose

Continual Needs Assessment
Who are you asking?
What are you measuring?

Ongoing Evaluation

4-H/YD EPPT 1

Community = x county/x
program, etc.

1. Issue 1 – Rank 3
2. Issue 2 – Rank 2
3. Issue 3 – Rank 1

**Identify underlying causes
contributing to Issue 3
(ranked 1) and determine
the first of these you will
tackle**

Team Members/
Expertise Provided

Communication
Methods/Purpose

Continual Needs Assessment
Who are you asking?
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Ongoing Evaluation

4-H/YD EPPT 1

Community = x county/x
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1. Issue 1 – Rank 3
2. Issue 2 – Rank 2
3. Issue 3 – Rank 1

Underlying causes contributing
to Issue 3

- Cause 1
- Cause 2
- Cause 3



Review expertise
items to the right and
revise as needed.

Team Members/
Expertise Provided

Communication
Methods/Purpose

Continual Needs Assessment
Who are you asking?
What are you measuring?

Ongoing Evaluation

4-H/YD EPPT 1

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1. Issue 1 – Rank 3
2. Issue 2 – Rank 2
3. Issue 3 – Rank 1

Underlying causes contributing
to Issue 3

~~—Cause 1~~

- Cause 2 

~~—Cause 3~~

**What condition will change
related to cause 2?**

In what direction?

How much?

**How will you measure
change?**

Team Members/
Expertise Provided

Communication
Methods/Purpose

Continual Needs Assessment
Who are you asking?
What are you measuring?


Ongoing Evaluation

4-H/YD EPPT 1

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1. Issue 1 – Rank 3
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Underlying causes contributing to Issue 3

- ~~—Cause 1~~
- Cause 2 
- ~~—Cause 3~~

What condition will change related to cause 2?
In what direction?
How much?
How will you measure change?

1. How will you change cause 2? (activities, events)
2. What inputs (financial & physical resources, expertise) do you need to carry these out?
3. Where will you find these?
4. Set timelines

Team Members/
Expertise Provided

Communication
Methods/Purpose

Continual Needs Assessment
Who are you asking?
What are you measuring?

Ongoing Evaluation

4-H/YD EPPT 1

Community = x county/x program, etc.

1. Issue 1 – Rank 3
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Underlying causes contributing to Issue 3

- ~~— Cause 1~~
- Cause 2 ★
- ~~— Cause 3~~

What condition will change related to cause 2?
In what direction?
How much?
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Team Members/
Expertise Provided

Communication
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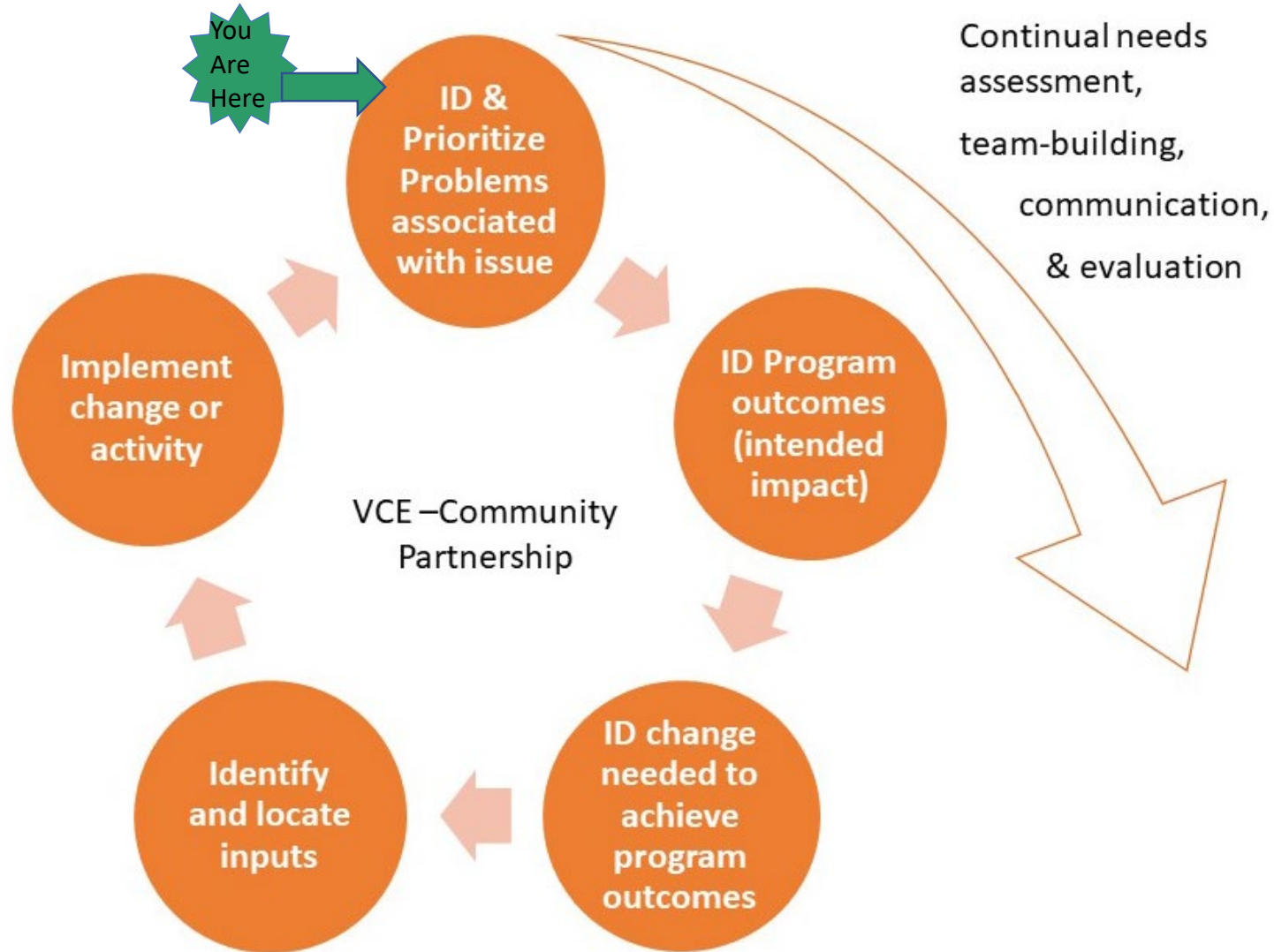
Continual Needs Assessment
Who are you asking?
What are you measuring?

Ongoing Evaluation



**Implement
Program
&
Celebrate Success**

Engaged Program Planning: Back to the Beginning



Session Reflection

How have you changed your knowledge, awareness, skills, or interests related to engaged program planning & delivery today? (Chat)



Session Reflection

What will you do
differently as a result of
this session? (chat)



Session Reflection

How do you expect this to make a difference in your 4-H program?
(Chat)



Thank you! Questions?

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