

VIRGINIA

CAMPBELL Home Demonstration Agent Annual Report 1940
County

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REPORT FILES
EXTENSION WORK

**ANNUAL NARRATIVE REPORT
HOME DEMONSTRATION WORK
CAMPBELL COUNTY
VIRGINIA**

1940

Miss Mary Moorman

Home Demonstration Agent

December 1, 1939 - November 30, 1940

HOME DEM AGENT ANNUAL REPORT

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III. SUMMARY OF INDIVIDUAL ACTIVITIES

Days in field - Agent.....	180
Days in field -Assistant Agent.....	49
Days in office - Agent.....	74
Days in office -Assistant Agent.....	37
Days annual leave.....	12
Days sick leave.....	26
Days leave without pay.....	15
Legal holidays taken -Agent.....	7
Legal holidays taken -Assistant Agent...	2
Number home visits made (adult).....	759
Number 4-H club members visited.....	432
Total number different homes visited....	433
Number office calls.....	393
Number telephone calls.....	286
Number news articles or stories published.....	185
Number individual letters written.....	2526
Number different circular letters written.....	36
Number meetings attended.....	552
Number miles traveled.....	16270
Number radio talks given.....	8

IV. THE COUNTY AND ITS PEOPLE.

Campbell County is in the foothills of the Blue Ridge Mountains of central Virginia. There are in the county 557 square miles, with 89,869 acres of crop land. Agriculture is the principal source of livelihood, with general farming and tobacco leading.

There are in the county 2,345 white homemakers living on farms, and 2,100 homemakers who do not have farming as a means of support. Aside from farming and the business that is necessary to make up any agricultural county, factory workers are those who bring income to the homes.

The average home of the county is one of a comfortable income, with food, shelter, clothing, and some real comforts provided. There are, however, about 800 marginal families, and on the average of about 100 white families on relief. Only 20 per cent of the homes have such modern conveniences as lights, water and labor-saving equipment that come with these conveniences.

Since home demonstration work has been in the county, the "Live-at-Home" program has developed the ways of income within the home; has better fed the family with year-round gardens; improved poultry and more milch cows. Food preparation, preservation and meal-planning hold an outstanding place in the development of the home through the home demonstration program. The home-management programs, including budgeting household expenditures, the keeping of records, and buymanship of household equipment, has played a large part in the raising of living standards. Other outstanding results have been obtained through clothing, health and home beautification programs.

Homes in the county have been largely effected by industrial developments in the city with cars and good roads making it possible for more girls and women of the rural homes to be employed in stores and factories, and yet live at home.

The family standards and ways of living have been widely effected through the constant changing of agricultural programs. The reduction of labor on the farm, and the development of the conservation program, has brought to the rural household more leisure time, which means that recreation and education are improving both adults and children of the county homes.

V. FINANCIAL SUPPORT OF WORK.

The County Board of Supervisors, which is made up of a representative from each of the five magisterial districts of the county, makes an appropriation each year for the support of home demonstration work in the county.

VI. WOMEN'S WORK.

1. Organization.

(a). County Homemaking Board.

The County Homemaking Board is composed of one member from each of the five magisterial districts in the county, the presidents of all the home demonstration clubs, representatives of the boards of the County Home Economics Association, Farm Security Administration, County Welfare Board, 4-H Club Council and County Agricultural Board. In addition to these persons, who compose the voting membership of the Board, there are members who act in an advisory capacity only. These members are the Home Demonstration and County Agents, the Farm and Home Supervisors of Farm Security Administration, County Welfare Superintendent and representatives from the Home Economics Teachers Staff in the county.

Officers of the Board are elected at the late fall meeting and are selected from the voting membership.

The purpose of the Board is to plan a county-wide program for the county that will reach the needs of all rural homes in the county and raise all standards of living throughout the county. The Board also attempts to adjust this program so that each organization working with rural home life will have its "special" program of work to carry out the county-wide objectives.

(b) County Home Demonstration Committee .

1. Function of Board.

The County Home Demonstration Committee, composed of the presidents of the home demonstration clubs and representatives from the five magisterial districts and the chairmen of the county committees, met three times during the year for the purpose of carrying out the 1940 program of work and planning the home demonstration program for 1941; and to advise the agents as to the county's needs and the accomplishments of county-wide goals.

This committee also assists in raising money for county-wide activities of the Board and secures the appropriation for home demonstration work in the county from the Board of Supervisors each year.

Discussions based on the data and knowledge of standards of living, the accomplishments and failures of the work of previous years led to the following program planning in Campbell County for 1940. The county would continue its long-time objective "Good Health For All Homes" through a county-wide campaign on "Health Education" with special emphasis placed on sanitation and disease prevention through physical care of mothers and babies. The Board further planned to stress "Better Reading" for 1940 as wise use of leisure time for both recreation and self-development.

The "Live-at-Home" program for 1940 stressed as major interests in home economic projects, the Buymanship and Care of Household Equipment and Restoration of Clothing and Furniture, Year Round Gardens, and Food Preservation. The 4-H Family Activity program would stress Personal Accounts, Clothing, Food Habits and Meal Planning.

2. County Home Demonstration Committee Program of Work for 1940.

Goals

Three meetings during year-75% of members present.

Have Board and all committees functioning and 1941 program made in early spring of 1940.

Have 18 organized home demonstration clubs reaching 25 communities in the county with active leadership and a well-organized program of work following the county-wide program.

Sponsor both adult and 4-H Achievement Days for the County.

Conduct a county-wide health program for "Better Babies" and "Sanitation".

Adult clubs major in Buymanship and Care of Household Equipment.

Develop a Better Reading Program in all communities having home demonstration or 4-H clubs.

Continue poultry work on a better organized and educational plan.

Accomplishments

Three meetings held with 80 present.

Planning meetings held in June and August with program well planned.

18 clubs reaching 25 communities with well-planned programs have carried through the year.

Committee sponsored both Achievement Days: excellent programs and attendance.

County-wide Health Program carried in 18 clubs--reaching 972 homes.

18 clubs carried Buymanship and Care of Household Equipment as a Major Project.

Better Reading Program in 22 communities.

County Poultry Federation continued. Farm Flock Contest held (14 contestants). State Federation and Egg Show sponsored. 12 4-H Poultry club members.

Reach more homemakers
in the county.

1050 homemakers reached
directly who were not club
women.

All home demonstration
clubs reach older youth
through recreation.

14 recreational programs held
for older youth. Attendance 446.

Have 100 club members
attend District Feder-
ation.

110 women attended District
Federation.

Raise money through clubs
to finance county-wide
activities.

Goal accomplished. \$84.00
raised.

3. How the 1941 Program was Planned.

In the Spring of 1940, the County Homemaking Board met for the purpose of giving out all findings on county data, 'Out-look' information, and plans of all coordinating organizations. Presidents of all home demonstration clubs took the information gained to their respective clubs, and held at their May meeting a discussion on the county needs and how these needs applied to the local community. The clubs then voted on the major project and campaign to be conducted in 1941 that they felt would reach the greatest need of the homes in the county. In June the chairman of the County Home Demonstration Committee called a meeting of this committee. At this meeting all reports of club discussion meetings were pooled and discussed, and a general program for 1941 made, based on these reports. The major project, the county-wide campaign, and the Federation goal were definitely decided upon for the coming year.

Representatives of the Committee were then elected to attend the State Federation of Home Demonstration Clubs and attend the State Committee on planning. These representatives attended and returned to the county with information received. In August, the Specialist for the project chosen met with this committee, officers of the County Board, and the home agent, and detail plans were made for the county program for 1941.

These plans were presented to each club at their September meeting. In November, each club adopted the program to meet the special home and community needs of their local community.

Presidents, leaders and committeemen of the various clubs took leading parts in club, county and state meetings, and were able to present to the clubs in a very definite way the plans for the county as they developed.

(c) Home Demonstration Clubs.

Groups of rural and urban women throughout the county are organized into clubs for the purpose of raising the standards of living through better methods of homemaking, finer social life, and for the development of their community enterprises and fellowship that broadens and makes the lives of farm people richer.

These home demonstration clubs follow the county program so far as it reaches the needs of their community, and add to the program phases of homemaking that are especially needed by their group. The clubs carry the county major project, having from five to six demonstrations during the year on this subject. They follow the campaign program endeavoring to reach many homes not reached through club membership. Minor and community projects are selected by each group.

The officers of the home demonstration clubs are the President, Vice-President, Secretary and Treasurer, two Leaders for project work, Club Chairman of the committees on County Campaign and State Federation goal the county has selected for the current year.

The president of each home demonstration club is a member of the County Homemaking Board, and assists in making and carrying out the county program of work.

All home demonstration clubs have committees to carry out their objectives of "Federation Goal" and "County Campaign" programs. The chairmans of these committees meet with the county chairmans from the county committee of Federation and County Campaign goals and plan and carry through these programs.

(d) Scope of Work.

1. There are in the county 4,345 white homemakers with an estimate of 2,450 definitely reached. 517 homemakers are members of home demonstration clubs. 318 homes are being reached through 4-H club work.

2. Enrollment for past Three Years.

<u>Year</u>	<u>No. Clubs</u>	<u>Membership</u>	<u>No. reached indirectly.</u>
1938	19	642	1689
1939	18	576	1774
1940	18	517	1833

One Poultry Association with a membership of 38.

3. The County is divided into five magisterial districts. There are 18 home demonstration clubs, and one poultry association which is county-wide.

<u>Name of Districts</u>	<u>No. of Home Demonstration Clubs</u>
Brookville.....	3
Falling River.....	2
Otter River.....	4
Rustburg.....	4
Seneca.....	5

2. Project Work.

(a) Major

1. The Buymanship and Care of Household Equipment

How to buy, care for and use household equipment was chosen as a major project for women's work for 1940. This was done with an aim and desire to have the homemakers in the county spend money efficiently and get the greatest value from the money spent. Special emphasis was placed on equipment bought for the home, thus increasing the family income and the efficiency and labor of members of the rural family.

There were six demonstrations selected and given on this project to each of the 18 home demonstration clubs and 5 unorganized groups, with a total attendance of 2980. The results obtained were: 133 families followed recommendations in buying labor saving equipment; 150 were assisted in making home-made equipment; 150 used recommended methods in buying household and electrical equipment and household supplies.

One of the outstanding achievements in this program is the care and use of household equipment. 317 club members are using the knowledge gained on use and care of refrigerators alone—and 93 refrigerators have been purchased with wise buymanship. 47 homemakers are saving a large part of the monthly electric bill through proper use of the electric range. 113 homemakers are making the pressure cookers pay for the amount spent on them within one year by wiser and more efficient use. The housewives estimate that this program has saved, during the year, \$580.00 on labor saving and cleaning equipment and supplies alone. The total amount saved on this home management program for 1940 is \$1858.00.

(b) Minors.

1. House Furnishings.

A total of 26 demonstrations were given during the year by agent and leaders on "House Furnishings". These demonstrations included the reseating of chairs, slip covers, upholstering furniture and remodeling and making electric lamps. Following the demonstrations all-day clinics were held and women actually did the work. The results were that 760 women attended the demonstrations; 158 lamps were bought; 117 lamps were renovated or made from discarded articles; 37 chairs were repaired and 169 reseated; 41 chairs and sofas were refinished, 33 upholstered and 26 slip covers made. 13 storage places were made for books and 117 improved for equipment, thus improving the convenience and attractiveness of the home. Other results of the projects were 10 rugs made and 6 bedspreads. The total savings due to the house furnishings project is \$1336.80, with 454 homes participating.

2. Home Accounts.

A total of 31 families are keeping home accounts and summarizing them.

No demonstrations have been given on these but the homemakers of these families have attended the "Outlook" meetings and have been given individual guidance by the home agent and her assistant. Fourteen summaries have been sent in to the agent's office and show improvement over buymanship of household supplies, clothing and equipment for the home.

The saving due to account keeping of the 31 families is estimated as being \$1000.00. Eight families show a greater saving in 1940 than in 1939.

3. Food Selection and Preparation.

The food selection and preparation program carried in the county in 1940 was carried as a part of the "Buymanship" program with special emphasis placed on refrigerator dishes, 'one-dish' meals and meal planning. There were 25 method demonstrations given by the agent and leaders with a total attendance of 470. 128 families state they are now planning their food expenses for the year. 216 homemakers are serving better-balanced meals with 88 of these especially stressing better child feeding. 166 individuals have learned to eat new foods and 35 have records of food costs for the year.

4. Food Preservation.

Six demonstrations were given during the year with 200 attending. Work, however, on 'living at home' by raising practically all foods was stressed in all 18 home demonstration clubs. Results are that 218 families do 'live at home' and 200 homemakers made and followed canning plans. 292 homemakers turned in a report of canning done which shows 157,720 quarts of fruits, vegetables, meats and other products canned, valued at \$39,070.00. 150 pounds of fruits and vegetables were dried with a market value of \$20.00. 25 farm families have made 770 pounds of cheese for home use, valued at \$192.00. 97 homemakers are bartering garden and dairy products.

5. Gardens.

There were 5 garden demonstrations given during the year with an attendance of 140. 348 persons were reached through garden letters and home visits and given timely information on planting, fertilizing, and insect and disease control. Results are that 40 families have planted one or more new vegetables, 34 have planted permanent vegetables or small fruits and 227 families have year-round gardens. 97 homemakers are marketing vegetables with a profit during the year of \$4,336.50.

(c) Community Projects.

1. Community Service.

Seven home demonstration clubs selected as their community project one that would be helpful in some type of community improvement.

Two groups improved the cemeteries in their community. Cleaning, landscaping and repairing of enclosures were done. One club made a ledger of all interested families and has started an organization that will continue this work. A total of \$264.00 was raised by these clubs for the improvements done. Three clubs raised the amount of \$88.00 to be used for church improvements to be enjoyed by all people in the community. One group raised \$25.00 to be spent for light fixtures for the church; one bought altar furnishings; and one bought chairs for the choir. Two clubs canned 680 quarts of fruits and vegetables to be used for hot school lunches during the year.

2. Community Recreation.

Ten clubs took as their community project the task of "Better Recreation for Older Young People". As a result 14 recreational parties were held with an attendance of 446. Every effort was put forth to develop and bring out talent and create a fine fellowship among the young people in the community. Some definite results are: one group of young people has organized, with plans for regular meetings and a plan of development; another group has established a game and reading room for the young people. Four out-door fireplaces have been built for community use and 34 family and group meals have been served using these fireplaces. 12 community meals have been served to 422 persons.

3. Project Leadership.

(a) Plan for Training and Use of Leaders.

The plan for training local leaders is through "Leaders' Training Meetings" and individual conferences with the agent. The major project for the county has two leaders from each of the 18 home demonstration clubs. During the year of 1940 the leaders attended three leader training meetings on "Buymanship and Care of Household Equipment" and one on "Reseating Chairs" with a total attendance of 108.

The home agent or state specialist gave, at the training conferences, demonstrations on the project. The leaders in turn carried this information back to their local clubs and gave to these groups the demonstrations. All leaders are given material for use and study, and aids in adapting subject matter to fit the needs in their communities.

Leaders were also obtained in 1940 for minor projects, poultry and campaigns.

There were 4 conferences held for these leaders during the year and leaders were given guidance and demonstrations in project work and program planning. Organization leaders include presidents of clubs, committee chairmen, and members of the Homemaking Board. These leaders are given training in conducting meetings, leading discussions, and carrying out the program of work. During 1940 the organization leaders held 4 conferences with an attendance of 87.

Through leader training the full program of work is carried on in the county in a better organized way with more complete results and finer accomplishments.

(b) Results Obtained.

Training local leaders for adult groups and securing their interest has been the means of developing finer programs and extending home demonstration work over a larger area.

Leaders reports show that 138 method demonstrations were given by local leaders during the year with a total attendance of 2866. Organization and committee chairmen have held 97 meetings with adult groups. These meetings included program planning, discussion groups, special events, committee meetings and organization. Leaders and committeemen have given 613 days to adult home demonstration work during the year. The leaders have made 784 home visits to give individual help in foods, poultry, home management, gardening, household accounts, reading, health, organization, and community project work.

They have secured canning budgets, reports and records of both major and minor projects from 18 home demonstration clubs and the poultry association. Leaders have also sponsored and assisted with all-day clinics, achievement programs, money-making activities, and county-wide and district meetings.

4. Other Activities.

(a) Campaign.

1. Health.

The campaign on "Health" launched in the county in January, 1940, included two main objectives—"Sanitation of the Homes" and "Better Care of Babies". The committee for organizing this campaign was composed of a county chairman appointed by the county homemaking board and club campaign chairmen of all home demonstration clubs, home supervisor of colored schools, welfare superintendent, and home security supervisor and the home demonstration agent.

The committee set up objectives to be worked for during the year, with a plan to reach all homes in the county through these various county organizations.

With these agencies assisting, the campaign was conducted as follows:

1. Each Home Demonstration Club held a campaign meeting in April. These were public meetings, with cooperating agencies assisting.

2. Two circular letters, reaching 1200 homes, were sent out during the year giving information on sanitation and health.

3. One radio talk was given in April on the campaign.

4. Four news stories on the campaign were published.

5. Material from the Agricultural Department and the State Board of Health on "Sanitation" and "Better Babies" was given to club chairmen and then distributed to homemakers and especially to mothers of young babies.

6. 244 home visits were made by leaders and the home agent to give direct assistance on the campaign.

7. 38 meetings were held--with a total attendance of 672. At 15 of these meetings method demonstrations were given.

8. Eight moving pictures were shown of Better Babies by State Health Specialist and lectures were given on nutrition and proper care of babies.

9. 26 Blue Ribbon Babies were enrolled and 12 babies have had their first birthday and received certificate.

10. 70 mothers are now having better feeding for babies.

11. 32 sanitary toilets were built, valued at \$530.00.

12. 51 homes were completely screened. 193 homes repaired screening.

13. 22 homes installed water and sewage systems.

14. 29 kitchen sinks were installed.

15. 14 heating systems were installed.

16. 25 bath rooms were installed.

17. 372 families reported some improvement made in the sanitary conditions in and around the home. 109 of these reports came from homes of non club members.

The "Blue Ribbon Baby" program proved to be a most helpful one. Mothers of young babies became interested in feeding and care of babies and excellent results have been obtained. The whole house, in some cases, has been renovated and made sanitary because of this program.

The State Board of Health rendered splendid cooperation in this program. Much interest has been stimulated through visits, movies and material given by the specialist. Nine young mothers have joined home demonstration clubs because of the health program.

(b) Poultry.

The poultry work with adults this year was carried on through the 'County Poultry Association' of 38 members; Farm Flock Improvement Contest with 14 contestants; and 9 persons in the county keeping the 'Farm Flock Calendar Record'. Individual guidance from the home agent and members of the association was given others trying to improve poultry standards on the farm.

Results obtained have been: 82 families are following recommended plans for improved breeding, purchasing baby chicks, and disease and parasite control. 110 families are rearing and feeding flocks using improved methods. 62 persons have improved housing and marketing conditions and 26 are using economic information as a basis for readjusting their poultry enterprise.

The poultry improvement contest has proved most helpful. All 14 of the contestants have improved breeding, rearing, feeding, housing and marketing of birds. 7 houses were remodeled at a cost of \$662.00. 2 laying houses and 3 brooder houses have been built costing \$455.00 and 80 pieces of equipment have been either bought or made. These flocks show a total profit during the year of \$3445.00, or an average of \$1.09 per bird.

Members of the contest and the poultry Association have held a total of 18 method demonstrations on poultry yards reaching 300 people.

The nine farm flock record contestants' reports show that the total number of layers in these flocks was 2482 and that these layers averaged 156 eggs during the year.

The total income over the cost of feed for these flocks was \$3615.00.

(c) County Meetings.

1. Egg Show.

The Annual Egg Show, sponsored by the County Poultry Association, was held in the County Courthouse in March, 1940. There were 66 exhibits of high quality brown and white eggs. Prizes valued at \$80.00 were awarded. All eggs were candled.

The afternoon was given over to an interesting program, with 60 persons in attendance. 100 other persons visited the exhibit during the day.

Fifty-two exhibits of eggs from Campbell County were shown at the State Poultry Federation held in Lynchburg in October. 30 persons from the county attended the meetings of the Federation. Four persons assisted with the business and programs of the Federation.

2. Achievement Day.

Achievement Day for adult groups was held at the County Seat in October with 275 interested persons present. The morning program was composed of music and readings of inspiration and a panel discussion on "The County Agricultural and Home Program". Members of the panel were representatives of the various organizations in the county working with the rural families. This proved to be a most interesting and enlightening discussion.

The afternoon program consisted of brief reports of outstanding achievements in the projects and campaign for the year. These reports were given by the club women. The Chairman of the County Home-making Board addressed the group on the Program for Farm Women for 1941. Miss Vance of the State Board of Health gave an address on "Nutrition for the Growing Child" and showed a movie of Blue Ribbon Babies in the State. A movie of the blue ribbon babies in Campbell County was taken.

There were three educational exhibits for the day. These were "Electric Appliances", "Kitchen Utensils and Tools" and "Electric Lamps" made from oil lamps and other articles.

5. Participation In Federation.

(a) District Federation.

The District Federation of Central Virginia was held in Farmville in April, 1940. The president of Central Virginia is from Campbell County and presided at this meeting. The Campbell County Chorus, composed of home demonstration club women, sang several selections and the director of the chorus directed the group singing for the day.

There were more than 100 club women present from Campbell. These women represented the Homemaking Board and 18 home demonstration clubs in the county.

As a result of this conference the women have become especially interested in the district and state programs, and in extending their programs to include state goals.

(b) State Federation.

Fourteen women who are members of the home demonstration clubs in the county attended the State Federation in July. These women represented ten of the clubs in the county and were sent by the clubs or County Homemaking Board, with expenses paid.

Six official delegates stayed for the group planning meetings held with the specialists and came back to the county with clear thinking for definite program planning.

The ten clubs represented were given both interesting and helpful reports of the Federation by delegates at the August club meetings.

(c) Federation Goal.

"Better Reading" was the Federation goal selected for the year. The County Homemaking Board appointed a County Chairman for the "Better Reading" program and a county committee was formed from representatives from each of the 18 home demonstration clubs.

This committee met in November, 1939, and set up a program of work for the county with both county and club objectives for 1940. Results obtained are as follows: 18 clubs have participated in the program with better reading as a part of 98 programs; 18 clubs held a special Christmas program in December on reading and suggestions for books suitable for gifts; 292 club members are reading one or more good magazines each month; 165 club women are exchanging magazines with special articles marked; 35 women have made scrap books on some phase of reading; and 10 clubs have compiled scrap books on literature or county history. The clubs have had 37 Book Reviews and 209 club members have read five or more books during the year. These books have included fiction, biographies, history and homemaking. A total of 2389 books have been read by club women and the program has reached 682 other persons who have read 1264 books from reading centers, aside from the magazine articles and news papers obtained from these libraries. Four clubs have established reading centers and one has a county-wide library started. Books are obtained from Extension Libraries; near-by loaning libraries; gifts, individual loans and books bought by money raised for this purpose. A total of \$210.50 has been raised during the year to promote the program.

The reading program has been the outstanding work done in the county during the year and has created interest among all groups of people. Club programs have been very much improved and even women who read little have been helped by book reviews, current events and stories at club meetings. Special speakers have been invited to club meetings and in November 15 home demonstration clubs had speakers on "International Affairs". The thinking and conversation of women throughout the county has been much improved because of the special features and individual reading during the year.

6. Achievement of Best Club.

The Gladys Home Demonstration Club accomplished the most outstanding work in 1940. The club is well organized with a splendid program of work, and all officers and committees functioning.

In November the club elected officers, appointed committees, and made the club plan of work for 1940. Each member of the club of 45 members was given some special club duties of responsibility.

The leaders attended all conferences and gave 6 demonstrations on the major project. Both leaders conducted result demonstrations on home management in their homes. Two other club members conducted result garden demonstrations; 3 health and sanitation demonstrations; and 14 meetings have been held during the year at these result demonstrations. Five of these meetings were for other communities.

The minor demonstrations were given by leaders selected for these. Leaders assisted in collecting all records for the year's reports and gave individual assistance to 18 club women and 22 non club women in gardening, buymanship, poultry, house furnishings and health.

The committee on the county campaign did an excellent piece of work in close cooperation with other agencies in the county working on the campaign. 110 homes were reached with information on sanitation and health, which resulted in 7 sanitary toilets being built, 5 homes completely screened, 18 homes repairing screening, and 4 homes installing water and bath rooms. The "Better Babies" program was taken to 12 mothers and 5 babies were enrolled in the "Blue Ribbon Baby" program. Two Health programs have been held during the club year.

The club has had better reading as a part of six programs during the year. One book review was given and all club members did some definite reading each month.

The Gladys club has sponsored three recreational parties for the older young people and have reached 112 young people in this way. Through the interest and influence of club members positions have been secured for 6 young women in the community. The 4-H Club leader of the 4-H Community Club is also chosen from this club.

The County Chairman of the Red Cross Roll Call is selected from this group and 22 club members are most active in the Red Cross work, especially in the construction of garments.

The club enjoys, as a recreational and fellowship feature, the "Sunshine Sister" plan. Through this the friendship and social life of the club has grown during the year.

Other recreation has been developed by dramatics, music and game parties at club meetings.

The club has raised during the year \$117.00 to be used for reading, social service, recreation, health and club finance.

The president and two club members attended the State Federation. 20 attended the District Federation and 6 are members of the County Chorus and sang at the District meeting.

The president of the club has been largely responsible for the development of the group along all lines and it is probably through her interest that the club membership has grown to a membership of 45 with an average attendance during the year of 34.

7. Achievement of Individual.

The Chairman of the "Better Reading" program of the Rustburg Home Demonstration Club has done the most outstanding work as an individual club member during 1940. Through her work and untiring efforts a County Reading Room has been established.

Two rooms were secured in the Court House and money was raised to improve and equip these rooms. She secured N.Y.A. help and the cooperation of club members. 1200 books have been borrowed for three-month periods from the State, city and neighboring county libraries. 310 books have been bought and donated. Through her efforts \$108.00 was raised to equip the rooms and buy books. The club reading program has reached 160 persons. This club woman has given 6 book reviews to other clubs, has been responsible for the loaning of books to five clubs other than her own and has held three reading programs for her club.

She has had two "Teas" in the Reading Rooms and a luncheon, this to the County Board of Supervisors, to show people what is being done and to encourage better reading.

She has spent 35 days during the year cataloging books, instructing N.Y.A. girls in library work and hauling books to and from the library. Her contributions to the young people in reading guidance cannot be estimated. Her work has been so felt that she has been selected as "Better Reading" Chairman for the County for 1941 and State Chairman of the Federation Library Committee.

This young club woman has done leadership in club work in other lines. She has attended all day clinics for house furnishings and assisted with the work of upholstering and reseating chairs in a most efficient way. She furnishes transportation for club members to club meetings, assists with all club activities and studies the best method in doing all club work well. She has given untiring service in the preparation and carrying out of county-wide programs and exhibits.

Through her graciousness and service the club has grown and a much finer spirit of fellowship and service has developed.

VII. 4-H CLUB WORK.

1. Organization.

(a). County Council.

The 4-H Club Council is organized for the purpose of developing 4-H club work in the county, making and carrying out the club program, and planning county-wide activities of interest to 4-H club members.

The council is composed of officers of all of the 4-H clubs in the county. At the present time the council has 70 members, and 17 adult leaders who serve in an advisory capacity. The Council has held three regular meetings during the year; the late fall meeting for the purpose of organization and making the county program of work for the year; the early summer meeting to select the major projects for the coming year and plan county-wide club activities such as camps, picnics, achievement days and the financing of these affairs; and a third meeting held to complete program plans for 4-H Achievement Day, to check on club and county-wide activities and secure information necessary for the fall planning meeting.

The Council this year has raised money to send officers of the council and four winners of the Correct Dress Contest to the State Short Course, and to finance the County 4-H Rally and Achievement Day. The Council also gave \$5.00 to assist with the Boys and Girls Farm Show. The total amount raised was \$64.00. This was done by having a Baby Popularity contest and by the sale of Four Leaf Clovers.

The council members rendered a real service in planning and carrying out 4-H Camp plans, and better 4-H community programs throughout the county. A committee from the council gave untiring service at the Boys and Girls Farm Show in assisting with arrangements of exhibits and being guides and hostesses during the week.

(b) 4-H Club Council Plan of Work and Results for 1940.

<u>Goals</u>	<u>Accomplishments</u>
Hold 3 meetings during the year.	Three meetings were held with 13 clubs represented.
Have 16 4-H Clubs.	14 4-H Clubs.
Have 16 clubs follow the "Family Activity Program".	14 clubs followed this program with an enrollment of 350 and 255 completing work.
Enter State Correct Dress Contest.	County Contest held with 75 contestants. 4 entered the State Contest.
Have club members exhibit at the Farm Show.	9 club exhibits at Farm Show and 82 individual exhibits. 6 girls in Dress Revue and 2 clubs in amateur performance. A total of \$79.00 won.
Hold 4-H Club Rally and Correct Dress contest in July.	Rally and contest were held with 125 present.
Send 2 council officers and 4 winners in Correct Dress Contest to State Short Course.	2 officers and 4 winners sent to State Short Course. Council sent 3 delegates to District Camp.
Finance Council activities through the sale of four-leaf clovers and Baby Popularity contest.	\$64.00 was raised as planned by the council.
Have 14 clubs carry a community project and place special emphasis on 'Wild Life Conservation'.	12 clubs carried a community project. 9 had some phase of wild life conservation as a community project.

Plan and carry out county
4-H Achievement Day program.

Council planned and carried
out Achievement program with
300 in attendance.

(c) 4-H Clubs.

There are in the county fourteen 4-H clubs in which girls are organized. These clubs are organized for the purpose of promoting country living and raising the standard of living in both home and community; for encouraging rural girls to take a finer interest and part in their home life by being able to do well many of the tasks that are a part of rural life.

The 4-H Clubs are organized with regular officers and a local leader, and meet once each month during the school months, and twice each month, or an all day meeting once each month, during the three vacation months.

The girls' program of work is the "Family Activity" program, with all club girls carrying two units of work during the year. One unit is a county-wide major project, and one a minor to fit the needs of the county as a whole and each community, as well as the interests of the individuals concerned.

The 4-H clubs also carry some cultural program, community project and recreation. Four of the 4-H clubs in the county are organized with both boys and girls. These groups have a local leader, and programs of work include both the girls' and boys' activities. Four girls' clubs meet during the school hours, with one-hour periods in the consolidated school, with the boys meeting at the same hour, but in separate rooms. The local leader serves both groups for recreation and special activities for these clubs during the year, and is leader for girls' project work.

The six other girls' clubs are organized in communities where there are no 4-H club boys' organizations, and meet in school for a two-hour period, or on Saturday afternoon. These are smaller groups, and are in the most rural sections of the county.

In the 4-H clubs where the boys and girls are organized together, the home and club agent, in cooperation with club officers and leader, plan together the program of work for the year. The responsibilities are divided as to community projects, special events, recreation and guidance. Each month the home and club agent, who is in the county only one week of each month, have a conference and check over the club programs and activities, and discuss ways of improving the club work. Such conferences are also held with local club leaders.

2. Project Work.

(a). Family Activity Program.

1. Clothing and Accounts.

The selection, construction, renovation, and care of clothing was selected as the county-wide unit to be carried by club girls in 1940, for the purpose of promoting better grooming, the saving of money and the selection of clothes to fit individual needs.

The program was carried through demonstrations adapted to the project and applied to the needs of the girls participating.

Results of the project show that 255 of the club girls completed the required work, and accomplished the following: 486 dresses and 224 under garments were made; 1996 garments mended; 1115 garments cleaned at home and 255 dresses, jackets and skirts remodeled or made over.

The cost of this program was \$2094.85 but the amount saved was \$1485.35. Other results are that 159 select their own clothing; 166 have improved care of clothing, 255 are better groomed and 157 dress more appropriately than at the beginning of the year.

The Family Activity program included family activities and tasks other than clothing. Account keeping was especially stressed. 340 girls made clothing inventories; 255 kept complete clothing accounts and 206 kept entire personal accounts. The 255 clothing accounts show \$4252.47 spent for outer garments; \$737.24 for underwear; \$1728.91 for shoes and hose; \$540.19 for accessories and \$515.09 for care of clothing during 1940. The average amount spent for clothing and the care of clothing by club girls in the county for the year was \$32.64.

2. Home Tasks.

As a result of home tasks 220 girls assisted with household buying; 26 made improvements in rooms in the home; 16 arranged furniture to save steps; 9 arranged accessories and pictures in the home; 8 studied color schemes and 3 made floor plans of kitchens. 15 bedrooms; 14 living rooms, 11 dining rooms, 14 kitchens, 4 porches and 2 store rooms were improved. This work included the making and renovating of 199 pieces of furniture, house furnishings, and other articles with an estimate of \$93.25 saved. 299 girls carried the responsibility of some home task during the year.

3. Yards and Flowers.

202 girls in the 14 4-H clubs grew flowers for the home as a summer project for 1940. 9 girls assisted with the beautifying and care of home lawns; 7 girls made rock gardens; 38 kept cut flowers in the home; 80 sent a total of 321 baskets or vases of

flowers from their gardens to 'shut-ins' and sick friends; 2 clubs furnished flower arrangements for their churches during the summer and autumn months.

12 girls sold \$106.00 in bulbs and cut flowers. 180 yards were made more beautiful with borders and porch and window boxes of flowers.

4. Food and Nutrition.

41 club girls carried Canning for Emergency Meals as a summer time project with the following results: 111 dishes were prepared from canned products and served at home; 135 emergency meals were planned and served alone; girls learned to like 169 new foods; 116 well balanced school lunches were prepared for club girls and 115 for other members of the family.

These 41 club girls canned alone 1977 containers of fruits, vegetables and meats for emergency meals and assisted with 2760 containers. The approximate value of the products canned was \$915.85.

An outstanding result of this project is the nutrition value; knowledge of the value of meals well planned and proper use of home products.

5. Poultry.

Poultry was carried as a 4-H project by 12 club girls in 1940, with worthwhile results. The 12 flocks consisted of 778 birds raised. All flocks were culled in September and 380 layers are being retained for winter use. 12 girls followed correct methods of chicken rearing, feeding, sanitation and housing.

Three girls preserved eggs for home use and four are fattening poultry for market. These girls have realized a profit of \$240.00.

(b) 4-H Health Work.

The Health program for 4-H club members was carried this year through a county-wide 'Health' campaign and 'Better Foods' program. 332 girls kept the better foods score for two months and 206 of these improved their food habits. 201 girls improved in personal cleanliness. 202 wear more appropriate work clothes and shoes, 166 have improved posture and 123 are 5-pointers.

49 club members assisted in getting their homes screened and 77 have checked with the Health Department for a safe water supply for the home. 92 assisted in cleaning back yards and other grounds around the home for better sanitary conditions and 42 have helped arrange for proper disposal of garbage.

(c) Story of Best Project Work by Individual.

The outstanding project work accomplished by any one girl was done by a 16 year old girl of the Brookville 4-H Club. 1940 was her fourth year of club work, and through these years her development has been great. She is not a girl of natural leadership or domestic ability but she has an undaunted determination to do all things well and give to others much service. She comes from a farm home, has no mother but an older sister who gives the family of six much guidance. The sister, however, holds a position in town so much of the housekeeping is left for the younger sisters.

The Family Activity program included for this club member clothing as a major project, meal planning and cleaning as home responsibilities and flowers as a summer time project.

During the year she has made 5 dresses for herself and younger sister, and renovated 9 skirts, blouses and dresses. She cared for her own clothes, and dry cleaned 8 woolen and silk garments. She has kept all personal accounts and assisted with household buying and accounts. Her clothing program estimates a saving of \$32.00.

She made a canning plan for the family and canned fruits and vegetables to meet the need for emergency meals during the winter months. She canned alone 220 quarts, valued at \$55.00.

The summer project of raising flowers for sale has been the most profitable one in money value. Sales of gladioli to florists have cleared for her \$60.00 and this has more than taken care of all of her personal expenses during the year. She has given many beautiful flowers to friends and used them for church arrangements.

3. Community Activities.

(a) Community Projects.

1. Wild Life Conservation.

Nine 4-H clubs chose the study of birds, wild flowers and plants and the conservation of these as their community project for 1940.

To carry out this project 8 meetings were held with illustrative lectures showing native flowers and birds. Four clubs collected and preserved wild plants and flowers and learned to make 'presses' for doing this.

More than 400 varieties were collected, identified and their habits studied. These four clubs mounted these plants and placed them between beautiful wooden covers made for them.

Nine groups learned to make bird houses, how to feed birds in winter and protect them around the home from animals. 47 bird houses were made and 94 families fed birds during the cold months. An exhibit of the "Plant Book" was had at the 4-H Achievement Day.

2. School Lunch.

Three 4-H clubs chose canning for the 'Hot School Lunch' as their community project. There were 360 quarts of fruits and vegetables canned in the homes of club members for this purpose. 52 club girls participated in this project. These products were presented to the schools at the October club meeting and will be used for the under-privileged children of the school.

In addition to the canning, 4 bushels of potatoes and 1 peck of beans were also donated by the club members for the school lunch.

(b) Recreation.

Recreation has been promoted by the 4-H clubs in both the homes and communities by interest started in 1938 through the 'Fun and Hospitality' program and the 'Family Fun' evenings in the home demonstration clubs. There have been 36 good time parties of some type during the year. These have included dress-up parties, square dances, kitchen parties, picnics, out-door cookery and swimming parties. The attendance at these has been good and wholesome friendship and fun have developed.

(c) Raising Money for Club Activities.

Club activities could be strengthened throughout the county if money for these various club needs could be raised.

Clubs have found it difficult to raise money this year, but \$210.00 has been raised through the 'Baby Popularity Contest; Lawn Parties, sale of 4-leaf clovers, square dances and selling extracts. Club exhibits at the Boys' and Girls' Farm Show have also added to the club treasuries.

4. Local Leadership.

(a) Plan for Training and Use of Leaders.

Each of the 14 4-H clubs in the county has one adult leader for project and organization work and 3 clubs have a leader for recreation and community projects. There are also 8 older club girls who are junior leaders and assist with various club activities. During the year 9 leader training meetings were held for the purpose of giving special training in program planning, organization and project work. Officers of 4-H clubs also attend the organization and club program planning training meetings. Other training is given leaders through individual visits by the home agent and the home agent and leader making home visits to club members.

The leaders attend the council meetings, Achievement Days and County Rally, and assist in planning work and programs and in carrying out these plans. They also assist in public meetings, arranging exhibits, raising money for all club activities, collecting and compiling records and reports, and giving project demonstrations. The leaders give much time to individual guidance of club girls.

(b) Results Obtained.

Some of the worthwhile results obtained because of 4-H leadership in 1940 have been: 120 method demonstrations given by local leaders with an attendance of 1911 club members at these meetings; and 76 other meetings have been held by the leaders with an attendance of 2603 .

The adult and junior leaders collected all 4-H club records, encouraged and checked home accounts, canning plans and better food records. The leaders made 506 home visits to club members.

Six leaders assisted club members in planning and assembling 4-H club exhibits and the 4-H Fair, and as a result won both first prizes and three other prizes offered for club exhibits from six counties.

The district camp was attended by three leaders from Campbell County, who did excellent work in assisting with the camp program. Two leaders attended the State 4-H Short Course.

All fun activities and money making affairs were largely successful because of the work of the 4-H leaders.

5. Other Activities.

(a) Camps

1. District Camp.

The District 4-H Camp was held at Hampden-Sidney College in June, with 34 club members, 3 All-Stars, and 3 4-H leaders attending from Campbell County. This was a five-day camp.

The program included the Building of Personality, 4-Square Living, Handicraft, Recreation and Vespers.

The All-Stars and leaders gave valuable and untiring service.

The editor of the camp paper, instructor of wood work and the camp secretary were all All Stars from Campbell County.

Those attending camp from this county had \$80.00 raised by local clubs to help defray their expenses. There were 10 of the 4-H clubs in the county represented.

2. State Short Course.

4 All Star club girls, 2 4-H leaders and 10 4-H girls from 4-H clubs in the county attended the State Short Course held at V.P.I. in July. County winners of the Correct Dress Contest entered the State contest. One girl from the county was made an All Star and the other 4 All Stars rendered a splendid service while attending the Short Course.

The splendid program presented to the girls has been an inspiration to them and these girls show a decided increase of interest in the development of their club programs since attending the State Short Course. The \$55.00 needed to defray the expenses of the club delegates was raised by the Club Council and local clubs.

One 4-H leader and All Star club girl from Campbell attended the Wild Life Conservation Camp held at Jamestown for one week in August, 1940. These girls brought back to the county much enthusiasm for the Wild Life community projects in the county.

(b) County Meetings.

1. Achievement Day.

The 4-H County Achievement Day was held in October and attended by 300 club members and other interested persons.

The program was put on entirely by the 4-H Club Council, other club members and local leaders. The year's accomplishments were given in reports presented by club members. The music was directed by an older club girl, assisted by a young minister.

Club members presented a pageant, written by two of the 4-H club leaders, portraying the gifts rural young people have to give from the home and soil to the building of a "Four Square Life". One 4-H club contributed to the program through the presentation of a short patriotic play.

The president of the council presided and presented 4-H club plans for 1941.

2. County Rally and Correct Dress Contest:

In July the County Rally and Correct Dress Contest were held at the same time.

In the afternoon the council held a short business session, which was followed by a musical program and Correct Dress Contest. 75 contestants, representing 350 club members in the county, entered the county contest. There were contestants in all four classes offered for the State Contest. Four winners in the contest, 2 girls and 2 boys, were chosen to enter the State Contest.

The Rally Day program was held at the home of one of the 4-H club leaders and it closed with games, a swimming party and camp fire supper. There were 125 present.

3. Boys and Girls Farm Show.

In November, the Chamber of Commerce and Retail Merchants' Association of Lynchburg sponsored a Fair for the 4-H, Home Economics and Future Farmer boys and girls of six counties surrounding Lynchburg.

There were educational exhibits in all club projects. The club girls in Campbell entered 82 individual exhibits, 9 club exhibits, and 6 girls were in the Dress Revue. 2 clubs entered the amateur contest. A total of \$79.00 was won on these exhibits.

Twelve club girls and two leaders assisted as guides and hostesses during the week, and arranged and collected exhibits.

It is estimated that 6000 persons attended the Fair.

6. Achievement of Best Club.

The Brookville 4-H is composed of 46 members-- 28 girls and 18 boys--an increase of 14 members during the year. Under excellent leadership this club has done outstanding work in 1940.

The club has two leaders, one for project work and the other for organization and community activities and program planning.

The club meets once each month, in the evening, in the homes of club members. This year the average attendance has been 38.

During the summer months the girls had three all day group meetings for project demonstrations and work. This year's work was well planned and the program carried out.

The Family Activity program carried clothing and personal accounts as major projects, and Emergency Meals and Flowers as summer time projects. During the summer 10 club girls took special clothing construction work offered by a commercial sewing machine company.

Project achievements have been, 108 garments made, 280 mended, 150 garments and articles cleaned and 22 dresses renovated or remodeled.

This project cost \$110.50 and is valued at \$361.40 .

Nine girls planned emergency meals and canned products from home gardens to meet the needs of these meals. A total of 690 quarts of fruits, vegetables and meats were canned by the 9 girls carrying this project. 21 girls grew flowers for the home as a summer project. Results were that 15 homes were made more beautiful with flowers blooming on the lawns and cut flowers in homes. 21 girls learned something of the culture of flowers and 4 girls realized \$84.00 from sales of flowers.

28 girls kept personal accounts during the year and 15 assisted with household buying.

12 club girls entered the correct dress contest. 1 girl entered the Dress Revue at the Farm Show and won \$3.00 in this Revue. 28 girls assumed some home responsibility as a part of their club work.

The club did outstanding work in their community project--"Wild Flower and Wild Life Conservation". Two public meetings with illustrative slides were held with 130 persons attending. The group had a 'Bird House' contest with 14 houses exhibited.

Two flower hikes were had and presses were made to preserve plants and flowers. 218 flowers and plants were identified and something learned of their habits. 16 families fed the birds during the winter months. A beautiful wild flower book was made by the leader and club members to preserve the flowers pressed.

Three parties were given during the year, with lively and well planned recreation.

Some special feature and recreation were had at each club meeting.

The club members took an active part in all county-wide club affairs and won first place in the money making contest for council funds in the county and in both educational club exhibits at the Farm Show. These prizes amounted to \$20.00 for the club.

At Thanksgiving and Christmas time the club took baskets of food and other gifts to four needy families.

The secretary of the District Camp for 1940 was from this club. The Vice President of the 4-H Council is also a Brookville club member.

The organization leader of the club is an "All Star" girl and has missed only one club meeting in ten years. She was made "Lesser Chief" of "All Stars" of the State for 1941.

The outstanding club girl in project work for 1940 came from this club.

8 club members and one leader attended the District Camp, 4 club members and 3 "All Stars" attended the State Short Course and the leader attended the Wild Life Conservation Camp.

The club raised for all purposes during the year \$60.00

VIII. OLDER YOUTH.

In the beginning of 1940 there was only one organized group of older young people, composed of 22 young women and 10 young men. This group meets on an average of once each quarter.

The interests and work of this group has been recreation, discussions on personality development, vocational guidance and account keeping.

The home demonstration clubs have held 14 recreational parties for older youth, with a total attendance of 446.

Results of these good times have been encouraging in the interest shown. One new group has organized with 30 members as a result of three parties given these young people.

More than 200 Older Youth have been reached through the Better Reading programs.

IX. PROGRESS MADE DURING THE YEAR.

The home demonstration clubs have grown in active interest and helpful programs during 1940, even though the enrollment is less than last year.

Rolls were more accurately kept during the year and the percentage of active club members has increased. Non club members have been reached in a systematic way through public meetings, circular letters and home visits. This has been especially true in the Better Reading and Health programs.

Leadership has developed and no longer are leaders confined to 'major project' leaders but chairmen of various committees are doing excellent leadership work.

Through this development, reports are more accurate and the program of work more efficiently planned and carried out.

The 14 4-H clubs show better project work with better records kept by individual club girls. There has been a definite improvement in the keeping of personal accounts.

Community projects for 4-H clubs have shown a real improvement during the year with more competitive interest.

Buymanship of equipment for adult and clothing for children, home and personal accounts, home gardens and poultry have brought a greater economic saving and profit to the homes reached than in 1939.

Exhibits, achievement programs and other public meetings have carried a greater educational value and have portrayed county-wide accomplishments. Result demonstrations have been the best ever conducted in the county.

The greatest accomplishments in home demonstration work in the county in 1940 have been two: one, financial gain through the year's program, which shows savings of more than \$58442. to homes and individuals in the county; two, progress made in county and club program planning and the development of this program to reach the rural homes of the county through the work of its people.

The "Live-at-Home" program for adults was closely tied to both the 4-H "Family Activity" program and the agriculture program for 1940. This meant a better organized county plan of work cooperating with all organizations working with rural people.

X. PLANS AND GOALS FOR 1941.

(a) Women's Work.

Long-time County Objective --"Citizenship in All Homes" Through:

1. Health
2. Live-at-Home
3. Recreation

1. County Campaign 1941.

- (a) Health Education --(Prevention of disease through physical care and examination; sanitation and nutrition.)
- (b) Mattress Making. 280 mattresses.

2. Federation Goal.

- (a) Better Reading.
(Better reading made available to all homes through reading centers.)
- (b) Reaching Older Youth. (Individual guidance).

3. Major Project.

- (a) Consumer Education.
 - 1. Clothing Buymanship
 - 2. Clothing Construction.
 - 3. Personal Clothing Accounts.

4. Minors.

- (a). Home Gardens
- (b) Refinishing Furniture.
- (c) Nutrition (Child feeding)

5. Other Work.

- (a) Increase poultry profit through county-wide interest and individual guidance.
- (b) Creditable participation in all of the usual county-wide activities, state and district meetings.
- (c) Work in closer cooperation with other agencies working with the rural people in the county.
- (d) Continue to try and get a better County Homemaking Board organized on county-wide basis and working for all rural agencies in the county.

(e) Increase membership of home demonstration clubs and develop more leadership among rural women.

(f) Have 2 Farm and Home Unit Demonstrations.

(b) Girls' Work.

1. Family Activity Program.

(a) Major Projects.

1. Home Improvements.
2. Care of Room.
3. Personal Accounts.

(b) Minor Projects.

1. Emergency Meals -(from emergency shelves)
2. Flower Gardens.
3. Poultry
4. Home Responsibilities.

2. Other Work.

(a) Creditable participation in all of the usual county-wide, district and State 4-H activities.

(b) Increase the efficiency of project work of individual club members.

(c) Promote more county and community interest through the County Council program, 4-H club programs and community projects.

(d) Have more active and interested 4-H club leaders.

3. Older Youth.

(a) Enlarge Scope of Work with Older Youth.

1. Through Better Reading Centers
2. Discussion Groups.
3. Individual Guidance.

CAMPBELL COUNTY - 1940.



ACHIEVEMENT DAY

PROGRAM

1940

CAMPBELL COUNTY - 1940.

- SPECIAL FEATURES -

Movie - To be taken of Campbell County
Blue Ribbon Babies

Exhibits -

"What is New in Cooking Utensils"
"New Electric Appliances"
"Refrigerator Dishes"
"New Lamps from Old"
"Club Scrapbooks"

(Cover by Christine Swart)

RUSTBURG HIGH SCHOOL

- October 17, 1940 -

- PROGRAM -

- Morning Session - 10:30 -

Mrs. Dayton Monroe - President of Homemaking
Board - Presiding

Music Directed by - Mrs. W. W. Wilkins

Hymn - "Come Thou Almighty King"

Devotionals - Rev. Russell Stroup - Pastor of
First Presbyterian Church, Lynchburg, Va.

Solo - Mrs. W. W. Wilkins

Readings - Rev. Russell Stroup

Solo Miss Kathleen Fraizer

Group Singing

Panel Discussion - "The Campbell County Agri. and
Home Program"

Panel Composed of - Mr. Charles Ellis, Miss Anne
Holden, Mrs. Thomas A. Perrow
Mrs. Terrell Connelly, Mr.
Richard Holberton, Mr. Geo. R.
Marshall, Mr. Ross Newson

Song - "God Bless America"

CAMPBELL COUNTY - 1940.



A marginal group that has 4 babies in the Better Baby Contest, Six homemakers keeping accounts and 8 families making and following Canning Plans in 1940.

Joyce Ann Gann, the first and best 'Blue Ribbon Baby' in Campbell County for 1940.

Her health record and her mother's influence has meant improvement of care of four other babies in her community.

Joyce Ann is in the Campbell County movie taken in October with eight other Blue Ribbon Babies.



CAMPBELL COUNTY- 1940



Two 'Poultry Culling Schools
were held in October for the
benefit of the Farm Flock
Contestants and others. 77
persons attended these two
schools. Both schools were
held on poultry yards of
1940 contestants.





Mrs Cardwell and her flock of White Rocks.

Campbell County Poultry Association sponsored the State Poultry Federation and Egg Show this year. A number of prizes were won by flock owners in Campbell. Among those winning prizes was Mrs Cardwell, who has entered her flock for the third time in the 'Farm Flock Improvement Contest. Four years ago she had entered in the contest 32 mixed birds and now has 400 White Rocks that gave her a profit this year of \$620.

Judges Post Awards List In Egg Show

State Poultry Federation Closes Annual Convention Here

The Virginia State Poultry Federation brought to a close yesterday afternoon its 13th annual convention, featured by what was described as the second largest egg show ever held in Virginia.

Half a dozen judges spent a day and a half weighing, measuring and inspecting the 266 dozen eggs entered and yesterday afternoon declared the dozen white eggs entered by Galliot Brothers of Alexandria, winner of the grand champion class.

The Galliot entry won in the white sweepstakes and the brown sweepstakes was won by an entry of the Friendly Cottage Farm of Goby.

Of Finest Quality

Judges said the 266 dozen eggs entered was the largest number except for a show in northern Virginia two years ago. They described the quality of eggs shown here as "of the finest."

Judges were Robert Slocumb of the United States Department of Agriculture, Hollis Shomo of the Virginia Division of Markets, Cecil Rogers, in charge of egg grading in Virginia and Washington; A. L. Dean and Marshall Coe of Virginia Tech, and Dr. Reece L. Bryant.

Yesterday morning's program was opened with an address by Hollis Shomo on "Requirements and Advantages of the Federal-State Egg Grading Station."

A. L. Dean of Virginia Tech, spoke on "Producing and Handling Good Market and Hatching Eggs" and Charles W. Wampler, Virginia turkey breeder, spoke on "The Place of the Small Turkey Flock on the Virginia Farm."

"Finishing and Marketing Turkeys" was the subject of the final address by H. L. Shrader of the United States Department of Agriculture.

Following is a list of Egg Show awards:

Women Hold Annual Meet At Rustburg

Achievement Day Program Is Attended By Several Hundred

Rustburg, Oct. 19—Several hundred homemakers and some of their friends met in the high school auditorium here Thursday for the annual Achievement Day program of the home demonstration clubs of the county.

Mrs. Dayton Monroe presided and the music was directed by Mrs. W. P. Wilkins with Mrs. George Copenhagen at the piano. Mrs. Wilkins also sang a group of songs including Brahms' "Lullaby," "The South Wind," and "The False Prophet." Rev. Russell Stroup conducted the devotional service and in addition gave a group of readings by James Whitcomb Riley, who was a friend of Mr. Stroup's father. A panel discussion on problems in the farm home proved to be of unusual interest to the group and brought forth many questions and comments from the audience.

The panel was composed of Charles Ellis, county farm agent, Miss Anne Holden of the Rustburg High School faculty, Mrs. Thomas Perrow, homemaker, Mrs. Russell Connelly, homemaker and maker of the County Homemaking Board, Richard Holberton teacher of agriculture at Gladys, Hunter Evans from the Farm Security Administration office and one of Campbell County's farmers, and Rosa Newson, Negro county farm agent.

Mrs. Harry Hughes, supervisor of the Farm and Home Security work in the county gave a report of the health work and stressed the need of improvement in nutrition and sanitation. After a picnic lunch which was served on the grounds, Miss Nancy Vance of the State Department of Health, spoke on "Better Babies" and explained the Blue Ribbon baby program. She took pictures of the Blue Ribbon babies who were present and also exhibited a movie of the babies from pictures previously taken.

The Campbell County babies who were shown in the picture were Josephine, Ernestine and Ernest Thornton Winston, children of Mr. and Mrs. Ernest Winston; Jane Elizabeth Davenport, daughter of Mr. and Mrs. J. B. Davenport of Altavista; Joyce Anne Gann, daughter of Mr. and Mrs. Edison Gann, Dolores Faye Frazier, daughter of

Mr. and Mrs. F. J. Frazier; Joyce Lee Holt, daughter of Mr. and Mrs. M. T. Holt; Kenneth Booth, son of Mr. and Mrs. Thomas Booth.

Miss Edna Ewart spoke on the Better Reading program of the countywomen. Mrs. Charles Ellis told of the reading room at Rustburg and Mrs. M. L. Booth related the accomplishments in better reading at Naruna.

Mrs. John Phillips spoke on the major and minor club projects for the year which are consumer education including buymanship of household equipment. Attractive exhibits of household and kitchen equipment furnished ideas for purchasing and much of the work of the club members was also on exhibit, showing what has been done in remodeling and making lamps. A table of scrapbooks, old and new, proved to be one of the chief features among the exhibits.

Mrs. Kendall Asher talked on the plans for the recreation for older youth through the home demonstration clubs. Mrs. J. J. Riegel presented the Ellis-Agnew-Health program. Mrs. Dayton Monroe told of the county-wide accomplishments of the year and presented the goals and plan of work for the coming year.

Special guests were Mrs. L. A. Jones of the Appalachian Power Company, Miss Sallie Guy Davis, district agent for home demonstration work, Mrs. Ross Loving, district supervisor of home economics, and Tom Stark, district supervisor of farm and home security.



Mrs. Terrell Connelly, President of outstanding Home Demonstration Club for 1940, Secretary of the County Homemaking Board and helpful in all home demonstration work in the county. Mrs. Connelly, represented the rural homemaker, on the Panel Discussion held on the Achievement Program this year.

CAMPBELL COUNTY-- 1940.



Achievement
Day
OCTOBER 19, 1940

CAMPBELL COUNTY-- 1940.

-- RUSTBURG HIGH SCHOOL --

October 19, 2:00 P. M.

-- PROGRAM --

Lucile Peak - President of 4-H Council - Presiding

Song - "America The Beautiful"

Director - Miss Martha Woodson

Reports - 4-H Accomplishments in 1940

Girls Projects

Boys Projects

Community Projects

Camps

County-Wide Activities

Group Singing

One Act Play - Riff Raff - Tyreanna 4-H Club

Pageant

Four Square Living

Reader - Miss Embra Moorman

Music - Miss Martha Woodson

Installation of Officers - Lucile Peak

Devotional - Rev. Graham Gilmer

OCTOBER 19, 1940

OCTOBER 19, 1940

CAMPBELL COUNTY - 1940.



The 4-H Club boys and girls learned to make safe fires for out door cooking and to clean all picnic grounds before leaving.

Club members of the Brookville Club had two wild flower hikes and learned the flowers and their habits.



CAMPBELL COUNTY--1940.



After the flower and bird hikes were over the 4-H groups had a study period to identify their findings.

This picture shows, Embra Moorman, the leader instructing the group of Brookville 4-H club members.

This is a snap shot taken of 4-H Club members checking on plants found on one of their hunting hikes. The boys and girls did not know the picture was being taken. (Are they interested?)



Winners At Farm Show Yesterday



Young People Receive Cash For Exhibits

**Contest Winners Get
\$700 In Prizes As Farm
Show Nears End**

Nearly \$700 in prize money was awarded boys and girls of seven neighboring counties yesterday as the sixth annual Lynchburg Farm Show progressed through its second day.

Hundreds of school children and their teachers, given a holiday for the purpose, were in Lynchburg to pack City Armory for the noon fashion show and amateur program and to look at the rows upon rows of top grade farm products they sent here for display.

The show will close this afternoon at 2 o'clock. Business Manager Fontaine H. Scott of the Chamber of Commerce and Max Guggenheimer, chairman of the Farm Show Committee, again urged Lynchburgers to drop by the armory today to see what their rural neighbors are doing.

Nearly 1,000 persons, most of them school children, were in the armory for the feature events of the Farm Show.

Arlene Stevens of Brookneal won first in Correct Dress Contest in the 4-H Contest in the County in July and entered the 'State Contest' at Blacksburg. She wins a first place in the Dress Revue at the Farm Show.

Other Campbell Club members and 4-H Clubs win honors at the Farm Show.

In Amateur Program

Miss Betty Joe Page of Mountain View, a tap dancer dressed in a natty blue uniform, won first prize in the amateur program. Second prize went to a string orchestra from Gladys, composed of Joseph Coates, Morgan Childress, Owen Gibson and Bernard Gibson. Shirley Conley, little singer from Naruna, won third prize.

Judges were State Senator Carter Glass, Jr., president of the Chamber of Commerce; George Sanderson, president of the Retail Merchants Association, and Mayor L. E. Litchford.

In the fashion show, Dot McClintock of Bedford, won first prize in the \$35 outfit division. She wore a green wool crepe, set off with touches of red and red buttons. Betty Ann Shenk of Bedford won second, Freddie Fuqua of Bedford, third, and Pauline North of Amherst, fourth.

Regina Cheek of Bedford, took first prize in the \$25 division, wearing a black crepe in princess style with hat to match. Helen DeJarnette of Brookville, Rachel Hardy of Bedford and Ted Bell of Brookville, won second, third and fourth prizes, respectively.

Arlene Stevens of Brookneal, won first place in the \$15 division, appearing in a wool suit of blue. Other winners, in order, were Lois Robertson of Bedford, Dorothy Cassidy of Brookville, and Laura Lee Terry of Bedford.

Judges were Miss Grace McLaughlin of Millner's, and Miss Frances Dunnington of Guggenheimer's. Miss Ann Holden of Rustburg, and Miss Doris Caldwell of Naruna, teachers, were in charge of introducing contestants.

First Aid Demonstration

Later the audience witnessed a demonstration of first aid methods by the Life Saving Crew, conducted by Fred W. McWane, Jr.

Largest prize of the show, a \$25 award for the best farm exhibit, was won by Earl Kern of Moneta High in Bedford County. Warren Campbell of Amherst took the \$15 second prize. Roy Moon of Appomattox, won \$10 for third, and Garland Garrett of Appomattox received \$5 for fourth place.

The Brookville Home-Economics Department won \$10 first prize for the best emergency shelf, canned products to be used for an emergency on four occasions, breakfast, dinner, supper and a party.

Exhibits must be removed by 11 o'clock tonight, four hours after show closes.