

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: COMMUNITY and PUBLIC AFFAIRS

PHASE: Civil Defense

The Situation:

Most of the people have some knowledge of protection in case of a nuclear attack. However, there is not yet sufficient organized fallout shelter protection available to the entire population of this county. There is a Civil Defense Committee organized in the county, but its yet in the stage of trying to organize and coordinate adequate facilities for protection for all of its citizens. Progress is being made in this area and the people need constant instructions on the possible demands that could be made upon them and this community in case others were mobilized to this area for survival.

The Specific Problem:

The people lack full knowledge of the planned (orderly) procedure for survival in case of an attack.

The Program Objective:

To help the people understand how to survive a nuclear attack.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
Assist the people of the county to:	Personnel & Publications			
1. Understand what is meant by preparedness	State Extension Staff			
2. Believe that they can survive	Civil Defense Publications 1. You Can Survive, etc.	5 Community meetings	Jan.-May	Agents
3. Know how to improvise and be self reliance		Distribution of leaflets and news letters	June	Agents
4. Know how to decontaminate water, food and feed		Circular letters	Mar. and August	Agents
5. Care for and protect their livestock		Display fallout shelter building plans	Special meetings & events	Agents

EVALUATION:

WAIT INSTRUCTIONS - CIRCULAR NO. 101 A

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE Personnel Publication	METHODS	WHEN	BY WHOM
	4. Planning Farm Machinery Replacement - Leaflet 427			
	5. Forestry in Va. - Bul 223			
	6. Measuring and Marketing Timber F. B. 1210			
	7. Better Living Through Conservation - USDA Pa. 283			
	8. Strawberry Culture F. B. 1026			
	9. Grape Growing in Va. Ext. Service Bulletin 175			
	10. Poultry Farm Practices and Egg Quality			
	11. Vegetable Gardening			

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE Personnel Publication	METHODS	WHEN	BY WHOM
1. Improve their farm and home for a better standard of living	Community leaflets	Community leaflets		Community people
2. Produce, can and store surplus food for the family	Home and Home Aids	Home and Home Aids		Agents and Community people
3. Improve family life	Home and Home Aids	Home and Home Aids		Agents
4. Know sources of credit for home building and farm purchase	Home and Home Aids	Home and Home Aids		Agents
5. Help farmers employ supplementary farm enterprises	Home and Home Aids	Home and Home Aids		Agents
6. Increase farm income	Home and Home Aids	Home and Home Aids		Agents

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PROJECT AREA: COMMUNITY AND PUBLIC AFFAIRS

PHASE: Community Improvement Program

Situation:

Most of the land owners in this community are fifty or more years old. Tobacco is their principle concern and the farms are small averaging about 60 acres. There is little interest in livestock, forestry or improvements like irrigation because the size of the farm does not justify such operations economically or otherwise. Many young farmers are part time farmers working the family farm and engaging in off farm employment during the winter and spring months. There are a few rural non farm families and most of the farm families have a non farm attitude. They are primarily interested in better homes, better food, good health, more recreation and non farm employment.

The Specific Problem:

The need for home and farm ownership of young part time farmers.

The Problem Objective:

To help young farmers acquire rural non farm homes and increase the number of farm owners.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE Personnel & Publications	METHODS	WHEN	BY WHOM
Assist all farmers to:	Extension specialist			
1. Improve their farms and homes for a better standard of living.	FHA Supervisor Life Insurance Agent Production Credit Supervisor	3 Community meetings	Feb., April and October	Agents and Community people
2. Produce, can and store adequate food for the family	County Forester Credit Loan Association	Circular letters		
3. Improve family life :	Public Health Officials	Farm and Home Visits	February	Agent
a. Health	SCS Technicians	Visual Aids:		
b. Education	Farmers Commodity Organization	1. Slides		
4. Know sources of credit for home building and farm purchases	Publications:	2. Charts		Agents
5. Help farmers explore supplementary farm enterprises	1. Extension Bldg. Plans	3. Graph		
1. poultry 2. Bees	2. Safe Water - F. B. 1978	Specialist Assistance in any area	By request	Appropriate Specialist & Agent
3. Small fruits	3. Beekeeping in Va. B. 178			

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PROJECT AREA: 4-H Club Program

PHASE: Home Improvement

Situation:

Many of the 4-Her's lack sufficient knowledge of knowing how to plan for improving their homes using what they have on hand. It is important that they know procedures for making or restoring simple accessories.

Specific Problem:

Many of the 4-Her's share a room, others do not, but in both instances they need to know procedures for caring for their rooms.

Program Objectives:

To develop interest among 4-Her's for caring for their rooms and a desire for improving them.

Home Improvement

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1. To develop a plan for improving ones room	4-H Manual Your Room Pep It Up	Discussions	January	Agent and Club members
2. To develop skills in making articles that will help improve ones room	Specialist help through printed materials	Demonstrations	February	Agent
	Magazines	Home visits	April Upon notice and request	Club members
	Pictures			Agent

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: 4-H CLUB PROGRAM

PHASE: Clothing I and II
 Looking Your Best
 So You'd Like to Sew

Situation:

New trends in changing styles from year to year cause a demand for more clothing for youths. With a demand for more clothing skills in knowing how to sew would in many cases save parents money on clothing.

Specific Problem:

Many of the 4-Her's are eager to learn to make simple garments but lack knowledge of basic construction techniques.

Program Objective:

To teach 4-Her's good grooming practices and beginning steps in sewing.

Clothing Project

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1. To acquaint 4-Hers with good grooming practices	4-H Leaflets	Discussions	January	Agent and club members
2. To help 4-Her's in learning to care for themselves	Pictures Bulletins	Demonstrations	February	Agent
3. To aid 4-Her's in developing skills in constructing simple garments	Charts and posters	Demonstrations and actual work at regular club meetings	November December	Club members

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PROJECT AREA: 4-H CLUB PROGRAM

PHASE: Foods and Nutrition

Situation:

Many of the 4-Hers have the responsibility of preparing family meals. It is important that they know how to plan, prepare and serve meals properly.

Specific Problem:

4-Her's are at an age where they develop poor eating habits. There is a need for them to understand why it is so important to eat properly.

Program Objectives:

To help 4-Her's understand why and how food affects their health and why it is important for them to develop good eating habits.

Foods and Nutrition

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1. To show how food affects ones growth	Today's Girl 4-H Manual	Discussions	January	Agent
2. To acquaint 4-Hers with good health practices	4-H leaflets and pamphlets	Discussions and demonstrations	February	Agent and members
3. To develop skills in planning and preparing nutritious foods			March	
			April	

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PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

PHASE: Career Exploration 1964

The Situation:

There are 1400 high school students with approximately 125 graduates annually and less than 1/3 of them enter college in this county. There are also a vast number of school dropouts. In both cases these individuals need guidance in career exploration.

Specific Problem:

With the large number of school dropouts and the number of unemployed persons because of lack of education, vocational guidance or other purposes there is a need for more guidance in the area of planning for the future.

Program Objective:

To guide individuals into prepared planning for their future lives.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE Personnel & Publications	METHODS	WHEN	BY WHOM
To assist older 4-H Members to learn more about available career opportunities and their requirements:	State 4-H Staff Local High School Guidance Department Local Professional and Skilled workers in Industry and Business	Regular 4-H meetings Interviews Discuss development needs of this age group	Monthly September April	County Staff Club Members County Staff
1. Study Yourself	1. VPI Circ. 880 Which College for Me?	Group Tour: Industry or Business	May October	Club Members County Club Members
2. The Job Duties	2. Career Exploration Unit I and II VPI Circ. 864	Radio program		
3. Interview a Business Executive				
4. Interview special reports or "The Career I Like Most"				
5. Understand Developmental needs of this age group				

EVALUATION:

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PROJECT AREA: 4-H AND OTHER YOUTH PROGRAMS

PHASE: 4-H Leaders Association (Leader Training)

The Situation:

There is an adult leaders organization in the county composed of 35 members. The greatest need of its members is leader training in organization and conducting 4-H club work. Consolidation of schools have interrupt leadership in many communities, thus making leader supervision more difficult. Many of the less active members need more knowledge about the objectives of club work and a better understanding of the developmental needs of youth.

The Specific Problem:

The need for extension 4-H leadership training.

The Program Objective:

To train and use leaders to advance the 4-H programs in: recreation, project completion, state and district and also county events.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE Personnel & Publication	METHODS	WHEN	BY WHOM
To train leaders to give responsible assistance in conducting:	State 4-H Staff County 4-H leaders association	Hold a county wide 4-H leader training meeting 3 leader training meetings	March Feb., May and Dec.	State 4-H Specialist
1. 4-H Council meeting	1. VPI 4-H Leaders Guide Bul. 270	Hold County Wide Picnic	July	Agents
2. In preparing 4-H members for the Piedmont Youth Exposition	2. VPI 4-H Project Manual 3. Parent and 4-H Club Work	Participate in the Piedmont Youth Exposition	August	Agents, Leaders and Members
3. To send 2 adult leaders to the State 4-H Short Course and a delegate to the State Leaders Association meeting	4. VPI Career Exploration	Achievement Day Program	November	State, District and County Personnel Ext. Staff
4. Hold Picnic and Achievement Day.		Fair Exhibit	October	Agents, Leaders & members
5. In conducting projects		Analyze Results	November	" " " "
				Agent

EVALUATION:

A MAJOR EMPHASIS - EDUCATIONAL PLAN
 PROJECT AREA: EXTENSION HOME ECONOMICS
 PHASE: House Furnishings

Situation:

Home buying is becoming popular and more and more farm families are buying homes. Many of these families are managing with a low income.

With the many different types of house furnishings available homemakers need to know how to buy according to the amount of money and type of homes they have.

Specific Problem:

Window treatment is a problem for many of the homemakers. There is a need for knowing how to select the right lengths, colors and fabrics for particular rooms and types of windows.

Program Objective:

To assist homemakers in learning to select proper window treatment and how to care for them.

House Furnishings

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1. To help homemakers select the proper drapery hardware.	State Specialist	Discussions and demonstrations	August	State Specialist (House Furnishing)
2. To help homemakers develop skills in selecting suitable color schemes.	Bulletins			
3. To help homemakers select suitable fabrics for curtains and draperies.	Pamphlets	Discussions and method demonstration	September	Agent and
4. To assist in constructing draperies	Magazines	Drapery construction in regular meetings	October November	Agent and Club Members

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PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Clothing

Situation:

The constant changes in styles of clothing cause individuals to be more conscious of their clothing, thus in many cases causing purchase of more clothing for family members.

Specific Problem:

Many of the homemakers have children of school ages who constant demand changes in clothing particularly because of changes in styles.

Program Objectives:

To help homemakers develop improved skills in clothing construction and use of sewing equipment.

Clothing

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1. To acquaint homemakers with some of the newer methods of clothing construction	Bulletins	Method demonstration	March	Agent
	Pamphlets	Construction clothing for family members	April	Agent and Club Members
2. To assist homemakers in constructing clothing for family members	Sewing equipment		May	
	Patterns			
	Bulletins			
	Specialist help	Demonstrations	February	Clothing Specialist

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PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Foods and NutritionSituation:

The fact that many of today's mothers and housewives are also employed, makes it necessary for them to know time saving methods of preparing their family meals.

Specific Problem:

The majority of the homemakers worked with are farm wives who lack sufficient knowledge of knowing methods of preplanning in order to save time.

Program Objectives:

To provide an opportunity for homemakers to develop improved skills in preparing meals that are nutritious yet time saving.

Foods and Nutrition

<u>TEACHING OBJECTIVES</u>	<u>SOURCE OF ASSISTANCE</u>	<u>METHODS</u>	<u>WHEN</u>	<u>BY WHOM</u>
1. To develop skills in planning and preparing meals.	Leaflets Specialist help	Result demonstrations Result demonstration	January December	Leaders Food & Nutrition Specialist
2. To introduce new ideas in meal preparation	Printed materials	Result demonstration	February	Leaders
3. To introduce methods of involving the family in meal preparation	Pamphlets	Result demonstration Discussions	June	Agent and leaders

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PROJECT AREA: AGRICULTURAL, PRODUCTION, MANAGEMENT and RESOURCE DEVELOPMENT

PHASE: 4-H Production and General Interest Projects

I. Production Projects

1. Garden
2. Market Hogs
3. Sow and Litter
4. Corn

II. General Interest Projects

5. Know Your Soil
6. Safety
7. Home Ground Beautification
8. Small Motors
9. Career Exploration

The Situation:

Most boys in the county are not interested in farm production projects. Many tenant farm boys are unable to carry crop projects, because of insufficient production privileges. Most boys prefer gardens and swine projects. The swine project fits well into the average club member's parents farming set up without a disruption of usual operations. The feed grain program is prohibiting the boys from growing grain at will, because of the feed grain base and the parents participation in the program. The boys main problem with livestock is home grown feed, buildings and equipment. Rural non farms are prevalent throughout the county and find it impossible to raise either crops or livestock. However, we are now carrying a number of general interest projects suitable to most any group (farm or non farm). Few boys are interested in farming as an occupation.

The Specific Problem:

Giving sufficient subject matter instruction and supervision and getting leaders and parents support.

The Program Objective:

To improve the knowledge and skills of club members through increased project completion.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE Personnel & Publication	METHODS	WHEN	BY WHOM
Assist club members, leaders and parents to:	State Staff Local 4-H Leaders	4-H Program planning meeting	January	Agents & Leaders
1. Understand subject matter related to projects	4-H Leaders Association	4-H club meeting and follow up visiting, recognition and awards	Monthly	Agents
2. Learn by doing	<u>Bulletins:</u>		November	Project leaders and agents
3. Give encouragement and material support needed for project completion	1. Succeed With Hogs 2. Breeding Swine Project 3. Judging Livestock			
4. Provide learning opportunities for all through fuller participation	4. Corn Production 5. Know Your Soil 6. 4-H Leader Handbook			

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PROJECT AREA: AGRICULTURAL, PRODUCTION, MANAGEMENT and NATURAL RESOURCE DEVELOPMENT
 PHASE: Ornamental Horticulture - 1963

The Situation:

Most people want well landscaped premises. Too many people attempt to landscape their grounds, both home and public, without making a complete study or plan. Without planning the final results are too often haphazard and unsatisfactory. Landscaping is a costly job.

The Specific Problems:

The masses of people lack knowledge of the operations involved in a landscape design.-- (for homes and public buildings).

The Program Objectives:

To increase the interest on the part of the public at large to better understand the principles of landscaping.

<u>TEACHING</u>	<u>SOURCE OF ASSISTANCE</u> Personnel & Publications	<u>METHODS</u>	<u>WHEN</u>	<u>BY WHOM</u>
A. To teach the general public to appreciate and adopt good landscape practices	VPI Landscape Specialist Local Nurseryman District Agent Landscape committee Landscape Bulletins	Annual committee planning meeting Hold meetings and distribute bulletins to publicize our landscape program through PTA, Unions, Churches and Conventions	January When Appropriate	Committee and County Staff Committee
1. To get 10 new churches and 15 homes to start a landscape plan	1. Design of Home Grounds 2. VPI Lawns for Ea. Bul, 3. VPI Better Lawns, Home and Garden Bul, 51	Leader training meeting	March	Agent
2. To develop the committee members in the knowledge and skills of carrying out the county landscape program	4. VPI Landscape Church Grounds Bul. 220 5. VPI Landscape Slopes Circ. 622	Visit demonstrations Tour churches and homes Analyze results	June October	Agent Agent and Specialist Agent

RESULTS:

A MAJOR EMPHASIS - EDUCATIONAL PLAN

:NOT TABLE

PROJECT AREA: AGRICULTURAL, PRODUCTION, MANAGEMENT AND NATURAL RESOURCE DEVELOPMENT

PHASE: Livestock Production (Hogs, Beef and Dairy) 1963The Situation:

There are 13,740 heads of cattle and 19,134 heads of hogs in the county. One thousand two hundred and seventeen cattle and 10,155 hogs and pigs are sold alive annually. Market hogs and feeder pigs offer the best opportunity for farmers to adjust income upward. Feeder steers and laying hens offer equal adjustment opportunity and are rated next to market hogs. Market milk and beef cattle are workable also on many farms. However, county farmers just don't like livestock enterprises. Additional capital outlay is considerable and operating cost require considerable book keeping and managerial skills.

The Specific Problem:

Low gross farm income on many farms with idle resources.

The Programs Objectives:

To increase the gross income by producing livestock enterprises.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE Personnel & Publications	METHODS	WHEN	BY WHOM
Assist tobacco producers increase gross farm income by adjusting livestock in the farm operations:	State Extension Livestock Staff Local Industrial and Professional workers skilled in working with people	Hold a County Wide meeting	March	Ext. Specialist
1. To analyze resource available for livestock production.	1. Hog Production in Virginia VPI Bul 192 2. USDA Misc. Pub. 744 3. Improving Dairy Herds Bul. 2132	Hold Community farm meetings Distribute leaflets, bulletins and circulars letters	Jan.-May Quarterly	Agent
2. To teach market grades and crop and livestock	4. V-Type Milking Parlor	Involve livestock committee in making and carrying out plans	January	Committee & Agent
3. To teach farmers how to budget crop and livestock enterprises	5. Cattle Lice Control USDA L. 456	Use posters, films and visual aids in conducting local meetings	All meetings	Agent
4. To teach feeding and management of livestock	6. Feeding Beef	Hold a County Wide Livestock meeting	April	Specialist
5. To assist farmers to develop skills in applying economical production practices		Farm Visits Analyze results	June-Oct. Oct.	Agent Agent

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURAL, PRODUCTION, MANAGEMENT & NATURAL RESOURCE DEVELOPMENT

PHASE: Resource Development - 1963

The Situation:

Only 20% of the farmers are using Federal Cost Sharing provided through the County ASC Office for resource conservation and development. Conservation practices are still needed on most farms. Irrigation ponds, added water ways and forest improvement are among the needed practices for increasing gross farm income and value of the farm immediately. Irrigation alone could increase farm income by 20% and make possible full season growth of market garden. Farmers are not using the services of the County Forester and Soil Conservationist to reap benefits from resources at their command.

The Specific Problem:

Farmers are not participating nor interest in Resource Conservation and Development.

The Program Objective:

To get more farmers to request and complete more conservation practices under the ASC Program.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE Personnel & Publications	METHODS	WHEN	BY WHOM
To stimulate interest on the part of farmers in the county by assisting them to:	State Extension Staff	General Farm Meetings	Jan. - May	Agent
1. Become familiar with measuring and marking timber.	County ASC Office	Involvement of Agronomy		
2. Examine the cost of building a farm pond and installing an irrigation system.	County Forester	Committee in making plans and carrying plans to others	January	Committee and Agent
3. See the benefit of keeping grass crops on idle land.	County Soil Conservationist	Farm visits	By request	Agent
	<u>Publications:</u>			
	1. USDA ASC Handbook	Circular letters	December	Agent
	2. Cash crops from Virginia Woodlands	News Articles	Quarterly	Agent
	3. Pulpwood Pointers VPI Circ. E.-342	Summary of Results	October	Agent
	4. Va. Upland Game Mgt.			
	5. Circular 739 Forage Mixture for Year Round Feeding			

Evaluation:

A MAJOR EMPHASIS - EDUCATIONAL PLAN

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PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT and NATURAL RESOURCE DEVELOPMENT

PHASE: Tobacco Production - 1963The Situation:

There are 14,464 allotments of acres in the county. The average yield is 1650 pounds per acre and the average acre value is \$980.00. Tobacco is the principle crop in the county valued at \$12,741,215.00. There are 3,886 farmers in the county averaging 103 acres and valued at \$10,071.00. Farm income ranges from \$50 to \$39,000 per farm. Idle labor, equipment, land is prevalent in the county. There are many resources and managerial adjustments that could be made to increase income on many farms. Farmers generally do a good job in following improved practices with tobacco, however their greatest problem is drought and disease which often contribute to low yield, or increase production cost. There are 412 part-time farmers under 65 working over 100 days off farms with income from \$50 to \$2499.00. Three hundred and eighty-five partly retired farmers over 65 had farm sales ranging from \$50 to \$2499.00.

The Specific Problem:

Idle surplus land and a high fixed capital investment.

The Program Objective:

To adjust agricultural enterprises on tobacco farms to obtain greatest returns.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE Personnel & Publications	METHODS	WHEN	BY WHOM
To assist tobacco producers to:		County wide tobacco meeting	January	State Specialist
1. Become more familiar with and understand recommended tobacco production practices	State Agronomy Staff County Soil Conservationist <u>Publications:</u>	General Farm meeting and in connection with management meetings	Jan.-May	Government Grader
2. Examine other alternatives and resources available for increasing farm income	1. VPI Annual Tobacco Research Information	Tobacco grading demonstrations	October	
3. To budget all crops and livestock operations	2. VPI Bul, 152 Tobacco Disease in Virginia	Office calls and farm visits	By request	Agent
4. Consider irrigation of tobacco	3. USDA Information Bul. 228 Principles of Irrigation of Tobacco	Office calls and farm visits	" "	Agent
		Summary of results	October	Agent

EVALUATION:

EVALUATION:

RAIL JARVISVILLE - STATION ROAD A

PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT AND NATURAL RESOURCE DEVELOPMENT

YEAR: Year Management - 1973

The Situation:
A major problem facing farmers is lack of adequate equipment to changing conditions. The question of the profitable combination of equipment and the level of operation is a particular problem. Farmers are becoming big business, but farmers are not business men (keeping and analyzing business records, adjusting his operations) to arrive at decisions that warrant satisfactory profit margins.

The Specific Problem:
A lack of knowledge of basic economic principles needed in modern farming.

The Problem Objectives:
To broaden farmers knowledge of basic economic principles, as applied to crops and livestock production, equipment and farm investment.

BY WHOM	WHEN	WHERE	SCOPE OF ASSISTANCE	TEACHING OBJECTIVES
WV Specialist Ext. Agent	February Jan.-May	County Wide Farm Mgt. Meeting Community farm meetings	WV Extension Committee 1. Crop enterprise budget forms 2. Good farmages (the way to doing profitable farming - 11)	1. Analyze producers of crops and livestock for 1. Budget all farm enterprises for determine profit margin 2. Keep farm inventory and cash expense re- cord 3. Explore alternatives to find adjustments operational 4. Analyze farm records
Ext. Agent	By request	Farm visits	1. WV Ext.-Ag Agency handbook 4. WV Farm Record Book 1. Electric Record Program 2. USDA Outlook Information	3. Goals for American farmers 4. Farm Mgt. Handbook 5. Production Guide Personnel 10. Farm Personnel 11. Business
Ext. Agent	March	Circular letters Investment of energy committee to help make plans and execute production programs	6. WV Ext. Bul. 123 Farm Ad- justment Opportunities	12. Insurance Company Personnel 13. Book Review
Agent & Agency Committee	January			
Agent & Agency Committee	January	Joint demonstrations		
Agent and Specialist	August	Write plans and hold field meeting on management practices involved in production		

A MAJOR EMPHASIS - EDUCATIONAL PLAN

REGISTRATION

PROJECT AREA: AGRICULTURAL, PRODUCTION, MANAGEMENT and NATURAL RESOURCE DEVELOPMENT

PHASE: Farm Management - 1963

The Situation:

A major problem facing farmers is that of adjusting agriculture to changing conditions. The question of the profitable combination of enterprises and the level of operation is a particular preplexing problem. Farming has become big business, but farmers are not business men (capable of keeping and analyzing business records, adjusting his operations) to arrive at decisions that warrant satisfactory profit margins.

The Specific Problem:

A lack of knowledge of basic economic principles needed in modern farming.

The Problem Objectives:

To broaden farmers knowledge of basic economic principles, as applied to crops and livestock production, equipment and farm investment.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE Personnel & Publications	METHODS	WHEN	BY WHOM
Assist producers of crops and livestock to:	VPI Extension Economist	County Wide Farm Mgt. meeting	February	VPI Specialist
1. Budget all farm enterprises to determine profit margins	1. Crop enterprise budget forms 2. Good forages the key to dairy profits Leaflet - 145	Community farm meetings	Jan.-May	Ext. Agent
2. Keep farm inventory and cash expense records	3. VPI Bul.-97 Agronomy Handbook 4. VPI Farm Record Book VPI Electric Record Program 5. USDA Outlook Information	Farm visits	By request	Ext. Agent
3. Explore alternatives to find adjustments opportunities	6. VPI Tech. Bul. 150 Farm Adjustment Opportunities 7. Goals for Americans	Office calls		Agent
4. Analyze farm records	8. Va. Farm Mgt. Handbook 9. Production Credit Personnel 10. FHA Personnel 11. Bankers 12. Insurance Company Personnel 13. Stock Brokers	Circular letters Involvement of agronomy committee to help make plans and execute production programs	March	Ext. Agent
		Select demonstrators	January	Agent & Agronomy Committee
		Make plans and hold field meeting on management practices involved in production	January	Agent & Agronomy Committee
			August	Agent and Specialist

COOPERATIVE EXTENSION SERVICE WORK
IN
AGRICULTURE AND HOME ECONOMICS

U. S. DEPARTMENT OF AGRICULTURE &
VIRGINIA POLYTECHNIC INSTITUTE
COOPERATING

EXTENSION SERVICE
LOCAL FARM AND HOME
DEMONSTRATION WORK

PLAN OF WORK
1964

COUNTY

Halifax

NAME Robert S. Jennings
Local Farm Agent

NAME _____
Local Home Agent

NAME Ethel L. Johnson
Asst. Local Home Agent

DATE MAILED 12/27/63

SECTION III: COOPERATION WITH OTHER PUBLIC AGENCIES

(Read instructions before completing.)

	Days Devoted By	
	County Staff	State Staff
	A	B
FEDERAL AGENCIES		
67. Agricultural Research Service		
68. Agricultural Stabilization and Conservation Service	22	
69. Bureau of Indian Affairs		
70. Bureau of Land Management; Bureau of Reclamation		
71. Department of Commerce (Area Redevelopment)		
72. Economic Research Service		
73. Farm Credit Administration	1	
74. Farmer Cooperative Service		
75. Farmers Home Administration	4	
76. Fish and Wildlife Service		
77. Food and Drug Administration	1	
78. Forest Service	2	
79. Housing and Home Finance Agency		
80. Rural Electrification Administration	1	
81. Selective Service		
82. Social Security Administration; Internal Revenue Service	5	
83. Soil Conservation Service	4	
84. Area Authorities (TVA, etc.)		
85. USDA Defense Board	4	
STATE AGENCIES		
86. Civil Defense (at both state and county level)	3	
87. Health Department		
88. Highway Department		
89. Commissions on: Children and Youth; Juvenile Delinquency; Aging .		
90. State Departments of Agriculture and Forestry	4	
91. State Department of Education (schools in general)		
92. State Employment Service		
93. Welfare Department		
94. State RAD Committee		
COUNTY AGENCIES		
95. Soil Conservation Districts	2	
96. Vocational Agricultural and Home Economics Departments	3	
97. County or area RAD Committees	1	

WORK WITH OTHER YOUTH

59. Number of youth (of 4-H Club age) worked with in addition to 4-H Club members 30

4-H CLUB WORK

60. Number of 4-H Clubs 29

61. Different 4-H Club members enrolled:

a. Boys	<u>480</u>	63. Four-H Club members by years in club work:	
b. Girls	<u>499</u>	a. 1st year	<u>343</u>
c. Total	<u>979</u>	b. 2nd year	<u>239</u> ✓
		c. 3rd year	<u>164</u>
		d. 4th year	<u>76</u>
		e. 5th year	<u>41</u>
		f. 6th year and over	<u>109</u> ✓

62. Four-H Club members enrolled by place of residence:

a. Farm	<u>767</u>	64. Four-H Club members by age groups:	
b. Rural non-farm	<u>212</u>	a. 12 years and under	<u>289</u> ✓
c. Urban	<u>1</u>	b. 13-15 years inclusive ..	<u>159</u>
		c. 16-20 years inclusive ..	<u>31</u> ✓

65. Four-H enrollment in projects and activities:

(A member may be enrolled in more than one project or activity under each of the following groupings and should be counted each time.)

a. Agronomy (crops and soils)	<u>103</u>
b. Horticulture (fruits, vegetables, landscaping)	<u>64</u>
c. Entomology and plant pathology	<u>20</u>
d. Conservation (soil, water, forest, wildlife)	<u>197</u>
e. Poultry	<u>57</u>
f. Dairy	<u>23</u>
g. Beef	<u>13</u>
h. Swine	<u>30</u>
i. Other livestock	<u>110</u>
j. Engineering (include electricity, tractor, automotive)	<u>67</u>
k. Management on the farm	
l. Marketing and business	
m. Management in the home	<u>160</u>
n. Clothing	<u>264</u>
o. Food and nutrition	<u>261</u>
p. Home improvement and furnishings	<u>49</u>
q. Family life education	
r. Personal development (public speaking, grooming)	<u>39</u>
s. Health	<u>73</u>
t. Safety	<u>123</u>
u. Recreation (include crafts)	
v. Community and public affairs	
w. Career exploration	
x. Total enrollment in projects and activities	<u>1633</u> ✓

66. Junior 4-H Club leaders:

a. Boys	<u>8</u>
b. Girls	<u>10</u>

54. Adult voluntary local leaders assisting in the conduct of county extension work.
(Read instructions before completing.)

	Men		Women	
	A	B	A	B
a. In overall county-wide extension councils or committees, community improvement work and other work not covered below	16		16	
b. In adult agricultural and related fields	68			
c. In adult home economics and related fields			84	
d. In work with young adults			5	
e. In 4-H Club work: (Different leaders only)				
(1) Organizational leaders			11	
(2) Project or subject-matter leaders	5		26	
(3) Other adult leaders				
f. Total DIFFERENT adult leaders	89		142	

HOME ECONOMICS EXTENSION WORK

55. Organized clubs or other groups continuously carrying on adult home economics extension work:

a. Number of groups	<u>22</u>
b. Number of members	<u>375</u>

56. Special audience and specific interest groups:

a. Organized by extension and worked with in home economics extension work:	
(1) Number of such groups worked with	<u>6</u>
(2) Attendance at meetings held with these groups	<u>133</u>
b. Not organized by extension:	
(1) Number of such groups worked with	<u>1</u>
(2) Attendance at meetings held with these groups	<u>26</u>
(3) Number of leaders in non-extension organized groups trained by extension during the year	<u> </u>

WORK WITH YOUNG ADULTS

Work designed to meet the continuing education needs of men and women, primarily out of school, unmarried, and in the age range of 18-25. Report all worked with of this age group regardless of whether they are also reported elsewhere.

57. Extension sponsored groups of young adults:

a. Number of groups worked with	<u>1</u>
b. Number in such groups	Men: <u> </u>
	Women: <u>28</u>

58. Number worked with through young adult programs (jointly sponsored groups, non-extension groups, and individuals not in groups).Men:

Women: 40

SECTION II: PROGRAM EMPHASIS
(See instructions for Section II.)

	Days Devoted By	
	County Staff	State Staff
	A	B
11. Planning and management of the farm business	64	
12. Field crops, pasture, range (production and on-farm marketing)..	129	
13. Soil management	11	
14. Horticulture (production and on-farm marketing)	7	
15. Forestry (production and on-farm marketing)	29	
16. Soil and water conservation, wildlife	8	
17. Plant pathology	18	
18. Entomology	13	
19. Agricultural chemicals (pesticides, additives, etc.)	17	
20. Dairy (production and on-farm marketing)	25	
21. Poultry (production and on-farm marketing)	6	
22. Livestock (production and on-farm marketing)	114	
23. Animal and poultry health	10	
24. Marketing and utilization	21	
25. Consumer education in use of agricultural products		
26. Agricultural engineering	10	
27. Dwellings and equipment	24	
28. Home grounds improvement	25	
29. Planning and management in the home	28	
30. Family economics	20	
31. Home furnishings	43	
32. Clothing selection and care	41	
33. Clothing construction	33	
34. Food preparation and selection	34	
35. Food preservation	15	
36. Nutrition	33	
37. Human relations, child development	43	
38. Health	20	
39. Safety	20	
40. Recreation	6	
41. Outlook	16	
42. Community development and resource adjustment	15	
43. Manpower development, employment information		
44. Public affairs	13	
45. Rural defense	47	
46. Leadership development	53	
47. Extension administration, organization	13	
48. Program planning	25	
49. Supervision of extension personnel	XXXXX	
50. Inservice training received	155	
51. Miscellaneous (cannot be charged to above items)	35	
52. Total days worked (items 11-51)	14181	
Of total days reported in item 52, how many were devoted to:		
53. a. Adult work	897	
b. Young adult work (ages 18-25)	28	
c. 4-H Club work	490	
d. Work with other youth and youth serving groups (within 4-H age)	31	

SECTION I: SUMMARY OF SELECTED EXTENSION TEACHING ACTIVITIES

(See instructions in Section I for columns A-B-C-D-E-F.)

Teaching Activities	Work Done By --					
	Home Agents	Youth Agents	Agricultural Agents	County Total	State Staff	Grand Total
	A	B	C	D	E	F
1. Farm, home, firm and other out-of-office visits	658	511	1,196	2,365		
2. Office calls	342	281	1,006	1,629		
3. Telephone calls (received or made)	267	464	1,611	3,020		
4. Newspaper articles or stories:						
a. Prepared and released directly to newspapers or magazines	34	32	94	160		
b. Prepared by state office and released through county extension offices	157	2	287	452		XXXX
5. Broadcasts made:						
a. Radio	56	54	217	327		
b. Television						
6. Publications distributed directly to the public	3,761	468	4,515	8,644		
7. Circular and commodity letters written	63	127	64	254		
8. Training meetings held for local leaders:						
a. Adult work (1) Number	1	2		3		
(2) Attendance	16	18		34		
b. Youth work (1) Number		15		15		
(2) Attendance		344		344		
9. Other meetings at which agents or specialists presented educational information:						
a. Adult work (1) Number	132	10	121	263		
(2) Attendance	1,589	136	2,451	4,176		
b. Youth work (1) Number	7	201	21	229		
(2) Attendance	240	5,237	702	6,179		
10. Meetings held by local leaders:						
a. Adult work (1) Number	108	9		117		
(2) Attendance	1,189	173		1,362		
b. Youth Work (1) Number	-	141		141		
(2) Attendance		1,730		1,730		

