

3. Organize one new community 4-H Club
4. Secure three additional adult leaders
5. Develop new Junior leaders from among the older 4-H Club members
6. Have five Club members submit achievement records
7. Have at least eight Club members participate in district contests
8. Encourage as many clubs and 4-H Club members as possible to exhibit at the Lynchburg Farm Show
9. Conduct a County 4-H Talent Contest
10. Present county awards to Club members at Achievement Program
11. Secure sponsor for Talent Program for members under 14 years of age
12. Hold two 4-H electric schools
13. Have at least 10 per cent of the Club members attend 4-H encampments

G. OTHER EXTENSION ACTIVITIES

1. To work with the State Division of Forestry so that at least thirty farmers will have timber marked and sold on a marked basis. Also to plant 650,000 pine seedlings.
2. To continue to cooperate with and assist egg producers in their efforts in egg marketing. Also to make available to broiler producers information on marketing.
3. To add ten farmers to the Farm and Home Development Program.
4. To continue to operate three Extension TVA unit demonstrations.
5. To cooperate with the state and federal veterinary departments in a county-wide Bangs testing program to establish a Bangs free area.
6. To develop a mailing list to use in furnishing information on lawns and gardens, since the demand in urban areas for this type of information is increasing steadily.

D. DAIRYING

In an effort to improve efficiency in dairy operations, we plan to install bulk tanks for handling milk on twelve farms, pipeline milkers on four farms, and to conduct an organized program by monthly letter on managed milking methods as a means of preventing mastitis. We expect also to conduct a circular letter program at least quarterly to all dairymen on the proper methods and uses of antibiotics, stressing what can happen to milk if antibiotics are used improperly.

We will hold in February an annual dinner meeting of the artificial breeding association and later on of the DHIA, stressing at these meetings the results of last year's work and using these two tools as a method of increasing production per cow and also to increase the number of cows bred artificially by 200 this year.

In August we plan to conduct a tour of a local dairy operation to point out economical methods of handling feed, milk, and barn cleaning chores with the use of modern, labor-saving devices.

E. LIVESTOCK

In addition to the marketing program mentioned previously, we expect to place fifteen registered beef bulls, nine registered rams, and six registered boars this year. We expect to purchase five performance tested beef bulls from the Virginia BCIA sale. We plan to obtain the cooperation of the sheep producers to the extent that 95 per cent of the lambs sold will be castrated and docked.

F. 4-H CLUB WORK

The 4-H Club program in Campbell County will be conducted with the cooperation and assistance of the Adult Advisory Committee, the County Council, and the County 4-H All Star Chapter. Also cooperating in the 4-H Club program will be the school principals and many of the teachers who serve as organizational leaders.

The following goals are set in order to stimulate and strengthen the 4-H Club program throughout the county:

1. Enlighten the public as to the purpose of the 4-H Club through the use of press, radio, and television and also talks before civic clubs as the opportunities arise
2. Solicit the help of parents to assist their children and other Club members with their project work and other Club activities.

We find that a large number of the producers are selling their products below market because of conditions at market time and because of their methods of marketing. The farmer committees recommended an effort to get more farmers to participate in the improved marketing facilities available to them.

Our objectives in this marketing program will be:

1. to sell 600 head of feeder cattle through three organized sales
2. to sell 500 lambs through three organized sales
3. to sell 800 pigs through two organized sales
4. to conduct an organized program with dairymen to improve the quality of milk sold, with emphasis on mastitis control and the proper use of antibiotics
5. to conduct an educational program on better preparation of tobacco for market

In order to accomplish these objectives, farmers selling in the livestock sales will be contacted personally and by letter to encourage participation in a program to improve the quality of livestock. Marketing and outlook information on all livestock and crops will be made available through newspaper, radio, and circular letters. Farm and office visits and telephone calls will be utilized also. Meetings, tours, and field days will be held in the development of some of these marketing programs.

Results will be measured in number of participating farmers, as well as in the number of actual livestock sold.

C. AGRONOMY

Over-all forage production will be encouraged, with emphasis on quality of the forage, rather than quantity. This program will be launched in the early winter, at which time a specially prepared variety and fertilizer recommendation sheet will be mailed to all farmers. Included on this sheet will be recommendations for grain crops as well. We expect to send in approximately 2,000 soil samples for analysis.

In cooperation with the Agricultural Engineering Department, we hope to build at least two Iowa chopped hay keepers and feeders. With the cooperation of the specialists in the Agronomy Department, we expect to produce aromatic tobacco on at least five farms in an effort to promote supplemental income for small farm operators.

AUGUSTA COUNTY
AGRICULTURAL PLAN OF WORK

1960

E. B. Morse, County Agent

R. L. Coffey, Assistant County Agent

C. F. Clement, Assistant County Agent

Max Lund, Assistant County Agent

PLAN OUTLINE

1. Brief Description of Augusta County
2. General Statement of Plan and Needs
3. Individual Activity Consideration:
 - a. Agronomy
 - b. Dairy Cattle
 - c. General Livestock:
 1. Beef Cattle
 2. Sheep
 3. Swine
 - d. Poultry
 - e. Horticulture
 - f. 4-H Clubs
4. Cooperative Effort with Other Agencies
5. Calendar of Work for 1960

COUNTY DESCRIPTION

Augusta County is located in the heart of the Shenandoah Valley and has excellent blue grass sod. The agricultural soils are generally of a limestone base with the main type being Frederick Silt Loam and Hagerstown Silt Loam. There is also a large shale belt through the county consisting of Berks Silt Loam and Berks Shale soils. The average rainfall for the County is 38.53 inches.

The average size farm in the county is 117.6 acres and there are 2,891 farms. The area of the county is 986 square miles with approximately one-third of this area in National Forest. The population of the county is some 37,600 people and the city of Staunton, the County Seat, has 25,000 people. Augusta County's other city is Waynesboro with a population of 23,000 people.

The agricultural income of the county is chiefly from livestock, poultry, dairy and fruit production. Crops grown in the county are marketed through livestock as feed grains and hay. The livestock consists of market cattle, sheep and hogs as well as a good relative amount of purebred cattle, sheep and swine. Augusta County has the largest sheep population of any county in Virginia.

Industrial expansion has leveled off somewhat after a five year period of marked increase. This industrial expansion is creating a trend towards an increase in smaller suburban farms, an increase in off-the-farm income for farm people and a shortage of agricultural labor. Plans and programs for the county are being adjusted to meet these changing conditions.

GENERAL STATEMENT ON SITUATION, PLANS AND NEEDS

The year 1959 was a fairly good one for agriculture in Augusta County. Prices received for farm produce were down slightly and the cost of supplies purchased was up somewhat. Production of all types of feed supplies was excellent and reserves of all types were strong. The number of cattle, sheep and hogs are at an all time high. Poultry is on the decrease.

The agricultural Plan of Work for 1960 for Augusta County is a continuation of the long range plan but with current changing conditions and programs some adjustments are necessary. The plan, again this year, was developed through commodity committees, recommendations of the County Board of Agriculture, individual suggestions, past experiences and by 4-H and Youth committees. Such committees were:

Agronomy Committee	Beef Cattle Committee
Horticultural Committee	Poultry Committee
Sheep Committee	Dairy Committee
Swine Committee	4-H & Youth Committee

The study of these committees revealed that some of the major problems in Agriculture in Augusta County are:

1. An over-production of livestock numbers in relation to pasture and feed supplies.
2. Inadequate market egg production program including marketing facilities.
3. An over production of broilers at certain seasons.

4. Per cow milk production somewhat below the state level.
5. Some 1,375 farms have an income of less than \$2,000.00.
6. Insufficient number of 4-H and Youth Leaders.
7. Too many small, non-economical farm units.
8. A need for diversification on fruit farms.
9. The need for more and complete farm record keeping systems on county farms.

For the purpose of analysis and discussion, this plan of work is broken down into individual phases, elaborating on major activities and touching on the minor. For the sake of brevity a great deal of the work to be done will not be discussed in this report.

AGRONOMY - There are 2.1 acres of pasture per animal unit in the county. Acreages in pasture are increasing and improving too slowly to match the increases in livestock numbers. Hay supplies are adequate but the limited use of Heptachlor is a problem in the control of the alfalfa weevil. The acreages of corn and wheat continue to decrease. Feed reserves need to be increased again.

Probably the greatest needs in this phase are: (1) Pasture Improvement, Renovation and Management, (2) Improved Hay and Forage Program, and (3) Insect Control on Forage Crops. It appears that in the years ahead, the lengthening of the grazing season, a year-around forage program and increased hay supplies will be very important.

To meet these agronomy needs, the following will be done:

1. Our Alfalfa Club meeting will be held in February to discuss hay making and harvesting machinery.
2. Emphasis will be placed on the early use of Heptachlor to meet the tolerance of zero.
3. Soil sampling will be encouraged throughout the season.
4. Increased use of ASC funds on these agronomic functions.
5. Encourage increased weed control with newly developed chemicals.
6. Pasture and silage tours during the year.

The Extension Agents, the Soil Conservation technicians and the ASC personnel will carry these needs and suggestions to all related meetings, farm visits and in publicity items. The agronomy specialists will be used for schools, field trips, tours and on special problems. The agents will participate in the special "Mechanized Forage Program."

In consideration of these needs and problems, the goals for the year in Agronomy will be:

1. To increase hay production per animal unit from one plus tons to one and one-half tons.
2. To increase soil sampling from 2,000 to 2,500 per year for the county.
3. To have the spraying of thistle as a project in the 1961 ASC Handbook.
4. To have every acre of alfalfa treated for the control of alfalfa weevil and to do this in time to meet the "zero-tolerance" for Heptachlor.

5. To increase alfalfa planting to reach a county acreage of 18,000 acres.

6. To encourage a greater portion of ASC funds be used for pasture renovation and improvement.

AGRONOMY COMMITTEE:

B. B. Hanger, Chairman

Cecil C. Bowman

Thomas F. Clemmer, Jr.

J. G. Fulton III

Joseph L. Kanagy

Norman Coyner

Paul Howell

DAIRY - There are 160 Grade "A" dairies in the county with an average of 39 cows. Dairying continues to be one of the more profitable of all agricultural enterprises. Some 1,000 farms sell grade "B" milk or cream. Cow numbers are constant and replacement heifers are scarce. Approximately 2,000 cows in 44 herds are enrolled in the two DHIA groups. Some 2,600 cows were bred artificially in 1959, only 20 percent of the county's 13,000 milk cows.

Major problems in dairying are: (1) Production per cow below the state average, (2) Lack of top quality replacement heifers, (3) Insufficient quantity of quality forage on many farms, and (4) Too few farms keeping adequate dairy records.

The following extension teaching activities will be conducted:

1. A dairy school will be conducted in March on all phases of dairying.
2. A DHIA record book analysis school to be held in October.
3. Frequent farm visits to help farmers make better use of records and to educate farmers on value of production records.
4. Frequent newspaper articles on timely topics as well as timely radio broadcasts.
5. Hold individual record analysis conferences with DHIA and Owner-Sampler members in October.

In view of the situation and problems above, the goals for 1960 are:

1. Increase DHIA Membership by 4, the Owner-Sampler test by 6 and the Weigh-A-Day test by 6 during the year.

2. Increase the number of cows bred artificially by 10 percent.
3. Increase production of all dairy cows by 200 pounds for the year.
4. Increase the use of production testing by 10 percent of all grade "A" cows.
5. Continue to increase calfhooed vaccination for Bangs Disease until 90 percent of all calves are vaccinated.

DAIRY COMMITTEE:

David P. Turner, Chairman

R. R. Fravel, Jr.

J. N. Jackson

Joe Early

A. F. Weaver

J. B. Patterson

Dr. A. V. Bartenslager

GENERAL LIVESTOCK - Augusta County is well adapted to the production of livestock because of its topography, soils, production of forage crops and grain, and nearness to markets. There are about 175,000 acres of pasture, 37,000 acres of grain and 45,000 acres of hay and hay silage being produced in the County.

BEEF CATTLE:

1. Situation - In the past 15 years, beef cattle numbers have increased to over 50,000 head and these located on 94 percent of the farms in the County. The acres in pasture, tons of hay and acres of cropland per animal unit is such that the county can be considered near the saturation point in livestock numbers. There were no serious outbreaks of disease. Testing for Bangs Disease is nearing completion.

2. Problems - The major problems in the beef cattle field are:

a. There exists an inability of farmers to establish and maintain a balance between the agronomic production and beef cattle production on farms.

b. Very few farmers are adequately controlling internal and external parasites of cattle.

c. The number of calves sold through feeder calf sales is too low.

d. There are entirely too many low grade calves and steers produced in the county.

3. Goals for 1960:

- a. Increase the quality and number of purebred bulls brought into the county.
- b. Increase the number of county raised feeder calves in graded sales from 2,000 to 2,500 head.
- c. Conduct demonstrations to show the merits of culling low producing and non-producing cows to increase income of the farmers rather than increase numbers.

4. Extension Program:

- a. Conduct demonstrations on county farms in July and August to show the merits of culling low and non-producing cows.
- b. Work with the County beef cattle committee and the purebred association in finding a better supply of beef bulls and to assist with organized purebred sales.
- c. Use of the press, radio and public meetings as well as personal visits to show merits of having high quality cattle.

SHEEP:

1. Situation - Sheep numbers have increased from 23,000 to 33,000 in the past 15 years. Only 33 percent of county farms have sheep. Sheep have been the most profitable livestock enterprise in the past few years. Local markets for lamb sales constantly average well above the nation as a whole. Lamb feeding is on the increase. There were no serious outbreaks of disease but foot-rot and internal parasites have caused a great deal of trouble. Too many small, unfinished lambs are reaching the market.

2. Problems:

- a. A supply of quality replacement ewes and foundation ewes.
- b. Small and off-grade lambs reaching the market in too great numbers.
- c. Foot-rot and internal parasites are too prevalent and costly.
- d. More farms in the County need sheep as a supplemental enterprise.

3. Goals:

- a. Work with the stockyards, sheep association and local committeemen to secure some 7,000 quality replacement ewes per year.
- b. Continue and enlarge the function of the County Sheep and Wool Producers Association with emphasis on marketing wool.
- c. Work with packers and producers to expand lamb feeding to 15,000 per year to reduce the number of low quality lambs on the market.
- d. Reduce the incidence of foot-rot in the County by 50 percent.

4. Extension Program:

- a. Conduct demonstrations in docking and castrating lambs during February and March.
- b. Assist with the organizing and opening of the wool pool in May.

- c. Distribute the latest information on foot-rot control and prevention.
- d. Work with packers on contract feeding of lambs program.
- e. Locate possible supplies of replacement ewes.
- f. Use radio and newspapers to keep public informed of sheep program.

SWINE:

1. Situation - Swine numbers have remained steady over the past 10 years. About 70 percent of the farms in the County have swine but the greatest number of these are secondary producers. There were no serious outbreaks of disease but internal parasites are constantly a factor. The market during the past year was off somewhat. Pigs saved per litter are low.

2. Problems:

- a. Internal parasites.
- b. Too many lard type hogs being raised and fed on farms.
- c. Too few pigs per litter raised to weaning.
- d. Sufficient weaned pigs to start a profitable feeder pig market.

3. Goals:

- a. Increase pigs saved per litter by 25 percent.
- b. Work with the swine committee and purebred associations in finding a better supply of herd boars for breeding.

c. Advise local supply and feed dealers and swine producers of the newest and best internal parasite control materials.

4. Extension Program:

- a. Furnish latest data to all dealers on materials and methods of controlling internal parasites.
- b. Assist with the purebred swine sales in the area.
- c. Use press and radio on timely occasions to inform producers of internal parasite control.
- d. Set up grading demonstrations to show the producer the difference between lard type and meat type hogs.

BEEF COMMITTEE:

Harry Keister, Chairman
John Mohler
R. E. Christain
Marshall Shiflet
J. W. Callison
E. W. Spitzer
G. D. Hodges

SHEEP COMMITTEE:

S. F. McClure, Jr., Chairman
J. C. Sites
Moffett Black
Ray Gum
C. W. Lawson
J. E. Williams
J. W. Riley, Jr.

SWINE COMMITTEE:

C. W. Grove, Chairman
E. C. Burtner
R. B. Dunlap
C. S. Patterson
Shiflett Bros.
H. L. Lockridge
W. W. Ashby

POULTRY:

1. Situation - There is still an over production of broilers in the area and prices remain low. The number of farmers raising broilers continue to decrease. A fluctuation market for eggs and low prices have discouraged any expansion in this field. Due to better prices in 1959 on turkeys, an increase of 10-15 percent is expected. Better contractual arrangements are needed to improve the broiler program. No serious outbreak of disease took place during the year.

2. Problems:

- a. Too many small units in both broilers and egg production.
- b. Getting a better and stronger poultry association in the County.
- c. Too much influence on poultry production by feed dealers and hatcherymen.
- d. A good workable contract on broilers between producer and contractor.

3. Goals:

- a. To increase the membership in the poultry association by 20 percent.
- b. Create an awareness among poultry producers of minimum economic units in each phase.
- c. Strive to hold production in broilers, turkeys and eggs at present level.

4. Extension Program:

- a. Conduct a county wide poultry school in February.
- b. Send out regular monthly poultry management letters to all interested.
- c. By continuous use of the press and radio, encourage expansion of small units to large efficient units and to encourage growers and commercial men to join the poultry association.
- d. Make timely farm visits to poultry farms to observe and to assist with problems and to furnish specialists assistance where needed.

POULTRY COMMITTEE:

Earl Parrish, Chairman

Marvin Campbell

E. W. Spitzer

Dan Strickler

R. M. Shank

Mrs. L. I. Young

J. K. Livesay

HORTICULTURE:

1. Situation - Apple tree numbers continue to drop as do the number of producers. Plantings of young apple and peach trees are not keeping pace with the removal program. Orchards remaining are receiving better care and management. Diversification of enterprise is needed by orchardists. The acreage of small fruits particularly strawberries, should be increased due to good market

demand in the area. Home gardens are still somewhat inadequate. Continued urban and sub-urban building has increased demands for landscape and lawn assistance. Insects continue to be a big problem.

2. Problems:

- a. Adequate outlets for canner apples.
- b. Diversification by fruit growers to provide more and regular income.
- c. Suitable family garden for all rural and urban families, where practical.
- d. More plantings of strawberries.
- e. Insect control.

3. Goals:

- a. Create an awareness in fruit growers for the need to diversify.
- b. Maintain fruit growing at least at the present level.
- c. To have a suitable family garden at each rural, urban and sub-urban home where practical.
- d. To increase strawberry acreage by 10 acres.

4. Extension Program:

- a. A fruit school will be held in February.
- b. A fruit picking and packing school will be held in August.
- c. Monthly garden letters will be sent to all families requesting same.
- d. Timely spray bulletins will be sent to all fruit growers and others with fruit.

e. Personal visits will be made to orchards and homes on horticultural problems.

f. By press and radio, send out timely information on insects and their control.

HORTICULTURAL COMMITTEE:

W. F. Young, Jr., Chairman

Wilbur Bedall

W. M. Martin

Paul Simmons

Max Quillen

4-H CLUB WORK:

1. Situation - There are 550 Augusta County boys enrolled in 4-H club work. These clubs are located in 25 different communities and are worked with by 13 adult local leaders and 6 adult project leaders. The sub-urban 4-H club enrollment continues to increase and has created a project change in the general program. There is a definite trend toward out-of-school 4-H clubs. Adult and junior leaders are difficult to secure.

2. Problems:

- a. Project and organization leaders for each 4-H club.
- b. Available time for 4-H club work in the busy school program.
- c. Holding older boys in club work to reach leadership age.
- d. Sufficient sponsors of projects to make them inviting to 4-H clubbers.
- e. Getting a high percentage of completion in club project work.

3. Goals:

- a. A good active 4-H club in every community in the County.
- b. To serve every farm and urban home where the desire for youth to cling to rural living exists.
- c. To organize two additional community 4-H clubs in the County during the year.

d. To have 90 percent completion of all projects started.

e. To have at least 10 percent of 4-H projects exhibited at County or state fairs.

f. To secure 10 additional adult project leaders to assist with leading projects.

g. To enlarge the Honor Club and the All-Star Association and their scope of accomplishments.

4. Extension Activities:

a. Use more older 4-H boys such as All Stars and Honor Club members for club leaders.

b. Conduct schools in every project phase where such is practical.

c. Will organize and train judging teams in all phases.

d. Conduct a leader training meeting in February.

e. Will participate in each phase of State, District and County contests.

f. Will make personal home and farm visits to as many homes as possible.

g. Will conduct 2 summer camps for older 4-H boys and other boys.

To make such a broad program effective, the cooperation of parents, Ruritan Clubs, rural ministers, Livestock Associations and all others interested will be necessary. The Extension Agents will secure the services of all such groups and the state specialists in conducting this program.

4-H COMMITTEE:

Mrs. W. A. Quick

Mrs. Martin Harris

E. D. Flory

Franklin Wilson

Martin Harris

Mrs. H. M. Wallace

Dale Arbogast

Ray Weaver

Mrs. Joe Smith

COOPERATIVE EFFORT WITH OTHER AGENCIES

The Extension Service is charged with the educational phase of all programs and agencies of the Department of Agriculture. Some major items of educational cooperation are as follows for 1960:

SOIL CONSERVATION SERVICE AND FLOOD CONTROL:

1. Cooperate in the completion and adjusting of the Augusta County USDA Conservation Needs Survey.
2. Coordinate all publicity for Natural Resources Conservation Week.
3. Coordinate farm planning and farm management with SCS Technicians.
4. Arrange conservation and water programs with local civic clubs.

AGRICULTURAL STABILIZATION AND CONSERVATION:

1. Serve as an ex-officio Board member and advise the Board on Agricultural problems.
2. Assist with planning the 1960 program in February.
3. Assist farmer sign-up during December and July.
4. Conduct radio programs and prepare newspaper articles of a timely nature regarding all phases of the ASC program.
5. Conduct a county-wide training meeting for committee-men on new program content.

FORESTRY SERVICE:

1. Participate in the "Keep Virginia Green" program of the Virginia Forest Service.
2. Participate in the Governor's "Plant More Trees" program in Virginia.
3. Serve on the County Forestry Committee.
4. Prepare newspaper and radio publicity on the Brush Burning Law.

FARMERS HOME ADMINISTRATION:

1. Serve in an advisory capacity to the county committee.
2. Prepare timely newspaper and radio material on different phases of the FHA program.
3. Enroll all FHA borrowers in all Extension activity during the year.

<u>DECEMBER</u>	<u>JANUARY</u>	<u>FEBRUARY</u>	<u>MARCH</u>
<p>Meeting of the Agricultural Extension Board 4-H Honor Club Meeting 4-H Achievement Day Feeder Lamb Tour</p>	<p>Commodity Committee Meetings 4-H Officer Training 4-H Planning Meeting Meeting Artificial Breeding Association Docking and Castrating demonstration Fat Stock Show Committee Flood Control Meeting</p>	<p>Alfalfa Club Meeting County Poultry School Feeder Calf Meetings Fat Stock Show Meeting 4-H All Star Meeting ASC Planning Meeting Commodity Committee Meeting Sheep and Wool Growers Board Meeting</p>	<p>4-H Tractor Schools 4-H Automotive Schools Bankers Credit Conference 4-H Electric Workshop Sheep & Wool Producers Meeting Fair Planning Meeting Purebred Bull Sales Dehorning and Castrating demonstrations</p>
<u>APRIL</u>	<u>MAY</u>	<u>JUNE</u>	<u>JULY</u>
<p>4-H Fat Stock Show Weed Control Demonstration 4-H Livestock Judging 4-H Dairy Judging 4-H Poultry Judging Sheep Shearing School I Silo Tour</p>	<p>Sheep Shearing School II 4-H Tractor Contest Sheep Inspection Tour Scheduling of Sheep Shearing Opening of Wool Pool Pasture Tour</p>	<p>Circular letter on cattle spraying Eastern Stud Ram Sale 4-H Lamb Show & Sale Circular letter on Feeder Calf Sales 4-H Livestock Judging</p>	<p>Older Youth Camp Purebred Ram Sales Sheep Rally Day Cattle Culling demonstration Feeder Calf Inspection Fair Planning conference Circular letter on drenching sheep and foot-rot</p>
<u>AUGUST</u>	<u>SEPTEMBER</u>	<u>OCTOBER</u>	<u>NOVEMBER</u>
<p>4-H Tractor Contest Extension Conference 4-H Club Camp Fall Pasture Tour Feeder Calf Inspections Fall Pasture Tour Tour of Experiment Station</p>	<p>County Agricultural Fair Feeder Calf Sale I Circular letter on drenching sheep Circular letter on lice and External parasites of cattle</p>	<p>Yearling Steer Sales Harvest Festival Hereford Half Sales Feeder Lamb Placement 100 Bushel Corn Club Meeting Fall Garden Contest</p>	<p>4-H Achievement Day Bred Ewe Sale Feeder Calf Sale II Annual Reports Angus Calf Sale Annual Reports</p>

1960 PLAN OF WORK

Eather M. LaRou
Home Demonstration Agent

Patricia Ashell
Asst. Home Demonstration Agent

Ruth Craft
Asst. Home Demonstration Agent

Augusta
County

I. County Situation Considered in Working Out the 1960 program.

Augusta County is the second largest county in Virginia. With the two cities of Staunton and Waynesboro within it's boundaries, it's urban population is very nearly equal to it's county population, according to 1950 census figures. These figures have changed in the last few years due to the extension of the city limits of both cities. This has increased urban population and decreased county population. County population is divided between rural farm and non-farm residents in the percentages of 42.2% farm and 57.8% non-farm or over 5000 more rural non-farm residents. Due to industrial development in the county in the past five years there has been a further change in these figures.

Diversified farming is practiced on the farm land of the county with beef cattle, horticulture (apple and peaches), poultry, and sheep raising heading the list of specialized activities. The past five years have shown a decrease in the number of farms and an increase in the acreage of these farms. There is also an increase in the number of farmers working off the farm part-time.

The county is bordered on both sides by mountain ranges with a great share of this area included in the boundaries of national forest. In between these mountains, the land is predominately valley, broken by low hills and rolling terrain in some sections.

The median income of county residents is \$2,202 which is a bit higher than the average for the state. 44.3% of the people have an income of less than \$2000. The four "top" types of employment are agriculture, manufacturing, construction and textile mill products. Many of the rural non-farm residents are employed in factories or plants within the cities or within a radius of 6 miles of the urban area. There is employment in other parts of the county, also. Most of the employed

women work either in textile or small apparel factories up to the last year or two. Jobs for women in the labor force are increasing. All of the newer industries are expanding operations.

Home Demonstration work started in Augusta County 41 years ago. Various subject-matter programs have been stressed throughout these years in keeping with the needs and interests of the people. Many housing improvements have been made but there is still much to be done particularly to the older farm homes in the county. While both the 1950 and 1955 census figures show an upward trend there is need for more running water under pressure and more kitchen sinks especially since such a high percentage of homes have electricity. Another problem is modernization of wiring and lighting in homes which have been wired for electricity a number of years but whose wiring has not kept pace with the new appliances homemakers are adding to their home equipment. Lighting is poor for the various "seeing tasks" in many homes. Sufficient closet storage is also lacking in many of the older farm homes.

The many outside activities available to homemakers plus the family's demand on her time and resources make her an important cog in the family living pattern. Additional homemakers are joining the labor force all the time. The fact that more farmers are working part or full-time off the farm has added to the available income thus making it possible for remodeling and other improvements to be made.

The 1960 Home Demonstration Club program of work emphasizes a continuation of the Citizenship and International Relations program and the addition of some phases of Art in Daily Living as Federation objectives. Subject-matter topics include demonstrations on Nutrition for Older Folks or Teen-agers Nutrition, Simple Household Repairs, Preparation of Flowers and Plants for Drying, Selection, Framing and Hanging of Pictures, Shortcuts in Meal Preparation, Kitchen Storage space savers and Closet Storage, Restoring and Using Accessories or Antiquing Furniture, Window Treatments, Craft Workshops, etc. Special interest topics include workshops in beginners sewing, tailoring, Weight control groups on a community or area level, kitchen storage space saver workshops, and drapery workshops.

II. County Extension Program - Adults

A. Organization

1. The County Agriculture Extension Service Board

There is no agriculture extension service board at this date and no plans for the organization of one at this time. A long-time program of work was written during 1959 by coordinating various commodity, and special interest committee plans together.

2. Home Economics Council

A home economics council was formed from representatives of the County Home Demonstration Club committee and the special interest committees. This will meet annually to coordinate planning and set up general goals tying in with long-time program planning in family living.

3. County Home Economics Committees

The Lighting Committee set up in 1957 continued its activities in 1959. A meeting will be held early in 1960 to consider activities in the long-time program to be stressed during the year.

The Nutrition Committee organized in 1958 completed a survey of teen-agers and 4th. grade children in the county during 1959 as a bench mark for future programs. Special weight control groups met during 1959 and this program will be carried on as a community or area basis in 1960. Additional surveys will be taken of college girls and some adult groups during 1960.

A Young Homemakers Committee set up in 1959 is undertaking a survey of young homemakers with the assistance of various home demonstration clubs early in 1960. Planning for special activities is completed for this group will be done as soon as the survey is completed.

4. County Home Demonstration Club Committee

This committee made up of Presidents and Program Development Leaders of each club plus the county officers and a few other representative leaders meets twice a year to coordinate the home economics extension program of the organized clubs with the program of the Virginia Federation of Home Demonstration clubs and to make plans for the coming year's program.

C. Other Activities

1. County Objectives

- a. Augusta County will encourage a delegation to attend District VII Federation meeting at Natural Bridge on April 20, 1960. Clubs will also be encouraged to have delegates attend State Federation meeting at V.P.I. in July, 1960.
- b. Augusta County will have 100% of clubs pay State Federation and county dues. Clubs will be encouraged to collect Pennies for Friendship, sell Federation cook-books, subscribe to National Notes and the Country-Women magazines. They will support any other district or state project.
- c. Clubs are encouraged to support 4-H club work by providing 4-H leaders, contribution of scholarships for 4-H camps, State 4-H Short Course, assistance with club activities, etc.
- d. Clubs are asked to make donations for equipment in the county Home Demonstration kitchen.
- e. Certain clubs are asked to put on educational exhibits at Staunton-Augusta County Fair each year in rotation and individuals are encouraged to enter open class exhibits.

2. Community Projects

Home Demonstration clubs are encouraged to support new worthwhile community projects or continue those from previous years.

3. National Home Demonstration Week

Local clubs are asked to make plans for celebration of National Home Demonstration week on a local basis. A special committee appointed by the County Home Demonstration chairman will plan the county-wide celebration.

4. Achievement Day

Achievement Day in 1960 will be planned well in advance of the date which is usually early in November. The program will highlight the accomplishments of 1960 and look forward to new goals in 1961.

5. Judging by Local Leaders

Home demonstration leaders who have been trained in judging will be asked to assist the Home Agents in adjoining counties or at local community fairs when called upon for help.

6. Work in Unorganized Communities

The Home Agents will work in unorganized communities as opportunities arise during the year. No particular area is being contacted at present.

7. Tours

Some of the local home demonstration clubs plan tours each year either in celebration of National Home Demonstration week or for the enjoyment and fellowship of doing things together as a group. A tour to Washington to visit the Embassies of the countries being studied this year as a part of the Federation Citizenship program will be made in the spring.

D. Work with Urban People of Augusta County

1. Urban people will be made welcome to attend special interest group meetings as they are scheduled during 1960.
2. The regular weekly news column in the Staunton-News Leader will be started in January. Information that will be of help to urban as well as other homemakers will be used in this column.
3. Bulletins are sent out to urban folks as they request them as a result of radio or newspaper publicity or when they call for information by phone or come to the office for help on some particular subject.
4. Radio programs are given once weekly by the agents on WTON, Staunton Farm and Home Hour. This is another opportunity to give information of interest to urban people.

E. Farm and Home Development (Farm and Home Management)

A total of 96 families were worked with during 1959 with 24 of these started during the year. My goal for 1960 will be to continue working with as many of those families already started as express a desire when contacted who wish additional help and then to work with at least 20 new families - increasing this total if at all possible. Sources of new contacts will be made through parents of 4-H club members who are non-members.

Objectives for Promoting Work in Farm and Home Development

1. Add 20 families to those already being carried in Augusta County.
2. Visit as many families who were previously worked with and when the opportunity arises.
3. Assist the families worked with in as many areas of family living as possible even though request is made in one area.
4. Make every effort to bring entire family in on joint farm and home planning.

Procedures to Use in Working With Families

1. Take timely bulletins or recipes when making contacts for first time.
2. If subject-matter request is one that Home Agent cannot solve alone specialist help will be requested for assistance.

3. Homemakers will be invited to special interest group meetings when in their vicinity or on a subject they may be interested.
4. Bulletin files will be put up-to-date so that out-dated material will not be used.
5. An up-to-date mailing list will be prepared and monthly news letter sent to all families in addition to the garden and landscaping letters already being sent.

Plan for Recording Help Given and Progress Made by Families

A folder will be set up on each family as new families are enrolled. As visits are made and help given this will be recorded in the respective folders. Progress made by families will be noted also in these folders.

B-ADULT WORK
SUGGESTED PLAN

SUBJECT MATTER OR SPECIAL EMPHASIS AREA

Foods and Nutrition

<u>PROBLEM</u>	<u>TOPICS TO BE INCLUDED</u>	<u>NUMBER OF CLUB, GROUPS OR COMMITTEES INVOLVED</u>
Neglect of good nutrition by older age group, reduction in size of family, need for special diets for arthritic or heart patients. Teen-agers do not take time to eat a good nutritious diet, unwillingness to learn how to like new foods, do not realize the importance of good nutrition for their future years.	Nutrition for Older Folks	22 H. D. Clubs
	Nutrition for Teen-agers	6 H. D. Clubs
Pressure of other activities make saving time and energy important in routine chores	Short-cuts in Meal Preparation	33 H. D. Clubs

<u>GOALS</u>	<u>WHAT PEOPLE ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS</u>	<u>NOTES ON RESULTS, ADJUSTMENTS AND ACCOMPLISHMENTS</u>
To teach the importance of good nutrition for all ages but especially for older folks and teen-agers; to demonstrate recipes suitable for smaller families; to assist with special diet problems; to teach parents of teen-agers and teen-agers themselves the importance of good nutrition; to create interest in nutrition snacks.	Importance of good nutrition for all ages; suggestions for improving nutrition for older folks and teen-agers; how to adjust to smaller size families.	Agents will give demonstration using exhibits, food survey sheet in February and follow-up in September for evaluation, distribute, leaflets, demonstrate custard and snack-time hits depending on group choice of older age or teen-age nutrition.	
To teach homemakers some short-cuts in meal preparation for summer meals and other times during the year.	The importance of planning meals, short-cuts that can be applied to meal preparation	Leaders will: demonstrate short-cuts following training in May by food specialist. Evaluation of results from H. D. Accomplishment Sheet or special form in August.	

ADULT WORK
SUGGESTED PLAN

SUBJECT MATTER OR SPECIAL EMPHASIS AREA Food and Nutrition (continued)

PROBLEM	TOPICS TO BE INCLUDED	NUMBER OF CLUB, GROUPS OR COMMITTEES INVOLVED	
Many overweight women have difficulty taking off weight	Weight Control	4 area or community groups	
Farm women need a market for surplus and baked home products-decreasing number of sellers make overhead expenses increase per seller	Co. H. D. Markets	2 - Staunton and Waynesboro	
Increasing number of teen-agers, older youth and adults know importance of good nutrition	Food Patterns	College girls at Mary Baldwin, H. D. Markets, member of one or men or women's civic clubs	
GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS	NOTES ON RESULTS, ADJUSTMENTS AND ACCOMPLISHMENTS
To help the few women remaining as sellers on H. D. markets with any problems as well as to keep up overhead expenses as sellers decrease	City-rural relationship important; that overhead expenses go on even though sellers decrease	Raise commission on sales as necessary to cope with situation. Results of sales and reports at year-end will prove an evaluation.	
To teach increasing number of teen-agers, older youth and adults the importance of good nutrition to health and beauty	Food necessary for fitness.	Visit markets as necessity to assist manager and sellers. Survey by nutrition committee members. Mass media in radio and newspaper publicity. Exhibits at Staunton-Augusta County Fair. Results of survey will be used for evaluation. Distribute bulletins through mental health clinic and college girls.	

ADULT WORK
SUGGESTED PLAN

SUBJECT MATTER OF SPECIAL EMPHASIS AREA House Furnishings

PROBLEM	TOPICS TO BE INCLUDED	NUMBER OF CLUB GROUPS OR COMMITTEES INVOLVED
Principles of hanging pictures; selection of frames for pictures of pictures for frames.	Selecting, Framing and Hanging Pictures	33 H. D. Clubs
Articles which have been put in attic or other storage places need to be restored.	Restoring and Using Accessories.	22 H. D. Clubs
Proper use of accessories Conventional pieces of furniture often do not fit in with antique pieces.	Antiquing Furniture	6 H. D. Clubs
Older and new house need ideas for window treatments that can be done at home.	Window Treatments	33 H. D. Clubs
Making draperies.	Drapery Treatments	4 Area Workshops

GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS	NOTES ON RESULTS, ADJUSTMENT AND ACCOMPLISHMENTS
To teach selection of pictures for frames, etc. H.D. members have on hand or to suit pictures on hand to new frames; to learn principles of hanging pictures	Proper grouping of pictures; Height for hanging; Suiting frames and pictures to each other	Demonstration by leaders following training by specialist-evaluation by accomplishment sheet observation, etc.	
To teach restoration of black iron, copper, brass wood accessories and use of these articles	How and what to restore; how to use accessories	Demonstrations by leaders following training by agents or others	
To teach how to put "antique" finish on conventional pieces so as to mix the old and the newer	How to put "antique" finish on conventional furniture	Exhibits of early American Accessories in September - Discussion on Antique china and glass - October Demonstration by agents	
To teach new ideas for use of drapery, hardware, shutters, that can be done at home cornices, valances	New ideas for window treatment	Area Workshops Since these topics come late in year it may not be possible to get an evaluation of results until 1961	

ADULT WORK
SUGGESTED PLAN

SUBJECT MATTER OF SPECIAL EMPHASIS AREA House Furnishings (continued)

<u>PROBLEM</u>	<u>TOPICS TO BE INCLUDED</u>	<u>NUMBER OF CLUB, GROUPS OR COMMITTEES INVOLVED</u>	
"Lighting" in many Augusta County homes is poor and inadequate for "seeing" tasks and enhancing beauty of furnishings. Outdoor lighting inadequate for safety in many cases.	Activities of special Interest committee on Lighting	Special interest committee on "lighting"	
<u>GOALS</u>	<u>WHAT PEOPLE ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS</u>	<u>NOTES ON RESULTS, ADJUSTMENTS AND ACCOMPLISHMENTS</u>
To teach homemakers the importance of improved home and outdoor lighting	Importance of good lighting for "seeing" tasks and to flatter furnishings in their homes Importance of lighting as a safety factor	No specific group activities outlined for 1960 as yet. Contacts with individual families through farm and home planning contacts will be made as can be. Exhibits on any phase of home furnishings that it is possible to display will be used. Mass media will be used to stress is laid on various subjects in program. Evaluation through response of result demonstrations, observations, success of lighting committee activities	

ADULT WORK
SUGGESTED PLAN

SUBJECT MATTER OR SPECIAL EMPHASIS AREA	HOUSING	NUMBER OF CLUB, GROUPS OR COMMITTEES INVOLVED
<u>PROBLEM</u> Homemakers wish to learn simple repairs they can do to reduce cost and get it done without waiting for tomorrow	<u>TOPICS TO BE INCLUDED</u> Simple Household Repairs	33 H. D. Clubs
Homemakers wish to learn principles of kitchen storage in cupboards and closets to save space and time and energy in kitchen chores	Kitchen Storage Space-Savers and Closet Storage	33 H. D. Clubs with 10 or 12 groups holding workshops as follow-up to demonstration

GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS
To teach simple repairs that can be done by women to reduce cost and get things done without waiting for husband or repairman	To learn some simple repairs that every homemaker can do	Monthly demonstration can be given in March by leaders following training by specialist and agent in February
To teach the principles of kitchen cupboard storage and actually make some storage space-savers	To learn the principles of kitchen storage space and apply same to suit the needs of individual homemakers in making storage space-savers	Monthly demonstration to be given by agents assisted by trained leaders in July to be followed by area workshops in August or September Evaluation by observation number of repair operations learned, number of space-savers made and interest shown

ADULT WORK
SUGGESTED PLAN

SUBJECT MATTER OR SPECIAL EMPHASIS AREA Clothing

2

PROBLEM	TOPICS TO BE INCLUDED	NUMBER OF CLUB, GROUPS OR COMMITTEES INVOLVED
Homemakers with little or no knowledge of sewing need to learn how to sew	Beginners Sewing	5 special interest groups on area basis
Homemakers with experience in sewing wish to learn how to tailor garments	Tailoring	1 County-wide group or 3 area groups.

GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS	NOTES ON RESULTS, ADJUSTMENTS AND ACCOMPLISHMENTS
To teach homemakers how to sew	Rudiments of sewing so that they can make a simple garment	Beginners Sewing Workshop started in January- 2 meetings.	
To teach experienced sewers how to tailor garments	Principles of tailoring a garment so that a wool suit or coat can be made	Tailoring workshop February or March with 5 or 6 weekly meetings. These will be evaluated by number of homemakers attending and garments completed as to quality of finished product, etc.	

ADULT WORK
SUGGESTED PLAN

SUBJECT MATTER OR SPECIAL EMPHASIS AREA

Citizenship and International Relations

PROBLEM	TOPICS TO BE INCLUDED	NUMBER OF CLUB, GROUPS OR	
Promotion of international understanding and good will.	Study of a Foreign Country Britain Sweden India	1 club 1 club 19 clubs 8 clubs	
Need for greater knowledge of local and state governments			
Need for keeping family together through family worship	Improvement of Mail Boxes Family Devotions	All clubs 30 clubs	
GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS	NOTES ON RESULTS, ADJUSTMENTS AND ACCOMPLISHMENTS
To teach how to study a foreign country and its people so as to develop a knowledge of characteristics, people, customs, etc.	To learn about a foreign country and its people so as to develop a better understanding of its place in the world of nations	Monthly demonstration given by leaders through study outline on the foreign country selected for stress. Embassy tour-March or April. Discussions by leaders in November, 1960	
To teach more about local and state government and how it operates	To learn about the operation of local and state government.		
To encourage improvement of rural mail boxes	To create desire to improve mail boxes	Mail box improvement campaign in February	
To encourage holding of some form of family worship	To create desire to have some form of family worship	Evaluation by success of foreign country study and success of embassy tour. Success of mail box campaign. Monthly demonstration use of movie "Does Christ Live in Your Home".	16 clubs and approx. 358 people saw rental film

III. County Extension Program - Youth

A. Organization

1. County Youth Council

While this council has not been formed as yet steps will be taken to form one before the close of 1960.

2. County Youth Committee

This committee formed originally in 1957 needs to be reactivated to consider objectives included under the long-time program of work. This will be attempted in 1960.

3. County 4-H Council

The County 4-H Council made up of all the 4-H officers of local 4-H clubs will have 2 regular meetings in 1960, one in April and one in November. Program planning will be done at April meeting and officer training and reorganization (election of Council officers) held at the November meeting.

4. All Stars

An attempt will be made to reactivate the county organization during 1960. At least 2 meetings will be attempted during the year.

5. Honor Club

The honor club will meet every two months. New members will be taken in at Achievement Day. Goals for the year were set up in November, 1959 including plans to have one or more delegates attend the Senior camp at Jamestown and plans to have a week-end camp here in Augusta County for those who are working and would have difficulty attending week long camps.

6. Project Planning Committee

After projects are selected at the Spring 4-H Council meeting a committee made up of 4-H leaders and older 4-H members will meet to discuss plans for each project and work out the monthly calendar.

7. County 4-H Leaders' Association

Meeting of this association will be held in January, May and August with special committees appointed to take care of planning for special activities as needed.

B - 4-H SUBJECT AREA

<u>PROJECT</u>	<u>TOPICS TO BE INCLUDED</u>	<u>NUMBER OF CLUBS, GROUPS INVOLVED</u>
Dressing Your Best	Good Grooming Equipment Food Figures the Figure Suitable Dress for Your Figure The Skin is Deeper Than You Think Make-up Problems Hair Do's and Don'ts	22 clubs

<u>GOALS</u>	<u>WHAT THE MEMBERS ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROJECT</u>	<u>NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS</u>
To teach improvement in personal appearance by emphasis on good grooming, proper food, suitable dress, skin cleanliness, proper care of hair, etc.	How to improve personal appearance and make the best of good qualities, through use of good grooming equipment, proper food, suitable dress, skin cleanliness, proper care of hair, etc.	Use of self-rating sheet Demonstration on good grooming equipment Group discussion on diets Demonstration on Proper Color to Suit the Girl Group discussion on skin problems Demonstration by beautician or cosmetic sales person on Make-up problems Demonstration on Shampooing Hair	

B-4-H SUBJECT AREA

<u>PROJECT</u>	<u>TOPICS TO BE INCLUDED</u>	<u>NUMBER OF CLUBS, GROUPS INVOLVED</u>
Good Health Can be Fun	Your Teeth and Your Smile Test Your Eye-Q Your Duty to Your Ears Don't be a Droopy Susy What's in Your Medicine Chest What is Your Health Score Food to Make you Fit	14 clubs

<u>GOALS</u>	<u>WHAT THE MEMBERS ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROJECT</u>	<u>NOTES ON RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS</u>
To better develop health habits, such as proper care of teeth, eye, posture and good nutrition. To become aware of a properly equipped medicine chest	To care for teeth, eyes and ears properly. To develop good posture, proper eating habits and learn how to equip a home medicine chest	Nutrition demonstration with 2 white rats Use of food record sheets 3 times during school year Demonstration on: How to clean teeth How to make tooth powder The right light for study Equip Your Medicine Chest Health Poster Contest on club and county basis Health Score Sheets	White rat experiments were successful when properly supervised by teacher in charge. Good teaching methods to show results of good and poor diets

B-4-H SUBJECT AREA

<u>PROBLEM</u>	<u>TOPICS TO BE INCLUDED</u>	<u>NUMBER OF CLUBS, GROUPS INVOLVED</u>
Housekeeping Can be Fun	Dishwashing Can be Fun Cleaning a Room Washing Windows Sweeping the Floor Cleaning Equipment to Make or Buy	One club plus some individual members

<u>GOALS</u>	<u>WHAT THE MEMBERS ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROJECT</u>	<u>NOTES ON RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS</u>
To teach various phases of housekeeping in such a way as to make it interesting rather than drudgery and also to show how to save time and energy	To learn various phases of housekeeping so as to save time and energy. To learn how to do housekeeping tasks so that the members are inspired to learn easier methods and not look on it as drudgery	Demonstration by agents, leaders and individual members on various phases of the project Use of a playlet or contest to add interest Exhibit of a piece of cleaning equipment at last project meeting	

B-4-H SUBJECT AREA

<u>PROJECT</u>	<u>TOPICS TO BE INCLUDED</u>	<u>NUMBER OF CLUBS, GROUPS INVOLVED</u>
Meal Preparation	Setting the Table Making Salads Cooking Eggs Making Desserts Meal Planning Cooking Vegetables	Three clubs, possibly 30 to 50 members altogether

<u>GOALS</u>	<u>WHAT THE MEMBERS ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROJECTS</u>	<u>NOTES ON RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS</u>
To teach the various phases of food preparation so that it can be enjoyable. To learn how to prepare a whole meal particularly the planning involved To teach how to give a demonstration and how to judge products prepared	To learn how to cook various foods such as vegetables, eggs, desserts, salads, etc. To learn how to plan meals-how to give a food demonstration and how to judge finished products	Project will be carried by community 4-H clubs or summer neighborhood project groups. It will be taught by workshop method - all girls working together to make different foods or by demonstrations given by members Judging contests on finished projects	

B - 4-H SUBJECT AREA

<u>PROJECT</u>	<u>TOPICS TO BE INCLUDED</u>	<u>NUMBER OF CLUBS, GROUPS INVOLVED</u>
Electric I	Repair service cords Fuses and how to to replace them Home lighting Make or Remodel Lamps	One Sr. 4-H club 12 - 15 girls total enrollment approximately

<u>GOALS</u>	<u>WHAT THE MEMBERS ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROJECT</u>	<u>NOTES ON RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS</u>
To teach how to repair service cords. To teach about fuses and how to replace them. To teach some of the simple principles of home lighting. To teach girls how to make or remodel lamps.	To Learn how to repair a service cord, about fuses and how to replace them. To learn some of the principles of home lighting so as to be able to make some improvements in at least one room of their homes. To learn how to make or remodel a lamp.	Leader will demonstrate about service cords and fuses Agent will conduct meeting on home lighting Agent and leader or local electrician will teach how to make or remodel lamps	

B - 4-H SUBJECT AREA

<u>PROJECT</u>	<u>TOPICS TO BE INCLUDED</u>	<u>NUMBER OF CLUBS, GROUPS INVOLVED</u>
Food Preservation	Making a Plan for Growing Enough Tomatoes Canning Non-Acid Vegetables Canning Tomatoes Canning Peaches Freezing Beans Freezing Strawberries	15 - 20 individual members

<u>GOALS</u>	<u>WHAT THE MEMBERS ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROJECT</u>	<u>NOTES ON RESULTS ADJUSTMENTS ACCOMPLISHMENTS</u>
To teach the principles of food preservation so that girls know how to prepare fruits and vegetables, pack jars and process them-also proper storage Simple principles of freezing fruits and blanching of vegetables	How to get food ready for jars, sterilize jars, pack jars, process them and store them For those taking freezing phase of project-how to freeze fruit with dry sugar or syrup How to blanch vegetables and pack them in freezer container	Demonstrations by agents or leaders and by girls Workshops on canning and freezing Exhibits at meetings, community fairs and County Fair	

B - 4-H SUBJECT AREA

<u>PROJECT</u>	<u>TOPICS TO BE INCLUDED</u>	<u>NUMBER OF CLUBS, GROUPS INVOLVED</u>		
Junior Leadership	Each individual will select topics and activities that fit in with their leadership development program	20 - 25 individual older 4-H members		
<u>GOALS</u>	<u>WHAT THE MEMBER ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROJECT</u>	<u>NOTES ON RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS</u>	
To assist older 4-H members in development of leadership qualities by providing them an opportunity to assist with the 4-H program and to assist other members	To learn and develop leadership qualities through assisting with various phases of the 4-H program and assisting other members with project work.	Use of work book to assist members Giving enrollees an opportunity to take part in county activities such as officer training, camp, Achievement Day, County Council meetings, etc.		

C. Other Activities

1. Achievement Day

Achievement Day will be held in November, 1960. County medals and other awards to outstanding boys and girls will be given. Adult 4-H leaders will be awarded pins for their years in service. The Senior Share-The-Fun contest will be included as a part of the program with the winning act selected to represent the county at the 1961 State 4-H Short Course.

2. National 4-H Club Week

Each club will be encouraged to celebrate National 4-H Club Week on a local basis and a special committee of 4-H Leaders and older 4-H members will plan the County-wide observance. Two additional 4-H Welcome Signs will be erected.

3. Contests

County demonstration contest for Junior and Senior 4-H members will be held during March. Winners in the Senior contest will represent the county in the District Contest to be held in April. As many eligible girls as possible will be encouraged to submit achievement record books in the State contest, April 1, 1960. Electric demonstration, public speaking and style revue contests will be held at a different date than other demonstration contests.

4. Rural Life Sunday

Rural Life Sunday will be observed in May with local 4-H clubs encouraged to plan their own local program or combine with Home Demonstration clubs or Ruritan Clubs for a joint observance.

5. County 4-H Council

The County 4-H camp will be held this year with one or more other counties at the Jamestown 4-H camp; the date yet to be determined. Representative Junior leaders will be sent to the Senior Camp at Jamestown and in addition a Senior Week-end camp will be planned for Honor Club members together with Highland County.

6. Stanton-Augusta County Fair

The County Fair will be held in September. Club members will be encouraged to enter individual exhibits as well as to have 4-H clubs enter educational exhibits.

7. Community Activities

Local 4-H clubs will be encouraged to take part in community activities such as welfare, and other worthwhile projects.

8. Officers Training School

An officers training school was held on November 14, 1959 as a part of the fall County Council meeting. This will be planned for November, 1960 as well.

9. Year Book

A 1960 4-H year book will be prepared early in the year for Senior members, leaders and officers of the Junior 4-H clubs.

V. Scope of Work

A.	<u>No. in 1959</u>	<u>Goal in 1960</u>
No. Home Demonstration Clubs	33	33
Membership	860	875
No. Home Demonstration Groups* (Unorganized)	2	2
Membership	20	10
No. 4-H Clubs	38	43
Membership	783	
No. YMW Clubs	1	1
Membership	20	20
No. Community clubs (none in Augusta)	---	---
Membership	---	---
No. Home Economics Committees	2	2
Membership	12	15
No. General Interest Committees	---	---
Membership	---	---
No. Youth Committees	2	2
Membership	15	15
No. other Organizations (H.D. Markets)	2	2
No. Farm & Home Development Families	96	100
No. other Families Reached	1875	1900
No. Different Families reached	3400	3400

*Report all groups that met 3 or more times a year.

There is a need to strengthen about 4 of the existing Home Demonstration clubs. This may not be possible but an attempt will be made, nevertheless. As the result of a survey presently underway of young homemakers in various areas of the county I hope with the assistance of a special committee appointed late in 1959 to formulate some long-time plans for work with this age group, also to reactivate the County All Star group in the county. In addition to the continuation of training for two new young assistant agents I hope to devote more time to the Farm and Home Development

phase of the program. I believe this can be done by turning over more of the responsibility of the school 4-H program to the assistant agents.

B. Plan for Informing the Public of Extension
Home Economics Program

1. Use of regular weekly news column in Staunton-News Leader.
2. Publicity of various items of interest in both Staunton and Waynesboro newspapers both advance and follow-up stories as they come up in the schedule.
3. Announcement of coming events on regular weekly radio broadcast.
4. Encouragement of Home Demonstration Club reporters to send in reports of club meetings.
5. Plan for one of the assistant agents to start a column for Waynesboro newspaper,

Organized clubs and communities will be worked with as the need arises or an opportunity presents itself. However, it is much more important to maintain the present organized program and strengthen it where help is needed then to spread ourselves too thin. Mass media approaches, contacts through Farm and Home Development families and special interest group activities that are planned for 1960 will be used to reach families and individuals not participating in organized clubs.

V. Leadership

A. Plan for Leadership

1. County program leaders

- a. County Agricultural Extension Service Board
- b. Youth Council
- c. Home Economics Council

	<u>No. in 1959</u>	<u>Goals for 1960</u>
	---	---
	12	12
	5	7

2. Home Demonstration Leadership

No. in 1957 Goals for 1960

No. Organizational Leaders	217	217
No. Project leaders (subject-matter)	209	245
No. Federation Program of Work chairman	84	76
No. Program Development leaders	29	33
No. Result Demonstrators	2	3
No. training meetings by specialists	4	5
No. training meetings by district agents	1	1
No. training meetings by agents	24	15
No. training meetings by others	1	1
Attendance at all training meetings	409	415
No. meetings held without an agent	198	198
No. meetings leaders assisted	200	200
Demonstrations by leaders	198	198
Talks and discussions by leaders	435	440

3. 4-H Club Leadership

No. Club Officers	265	301
No. Adult project leaders	58	60
No. Junior project leaders	15	25
No. Result Demonstrators	3	1
No. training meetings by specialists	1	1
No. training meetings by district agents	---	---
No. training meetings by agents	9	10
No. training meetings by members club department	1	1
No. training meetings by others	---	---
Total attendance of leader training meetings	419	420
No. 4-H leaders trained individually	58	60
No. club meetings held by leader without agent	76	80
No. additional club meetings at which leaders assisted	305	310
No. demonstrations given by adult leaders	80	90
No. demonstrations given by junior leaders	85	95

B. Strengthening Leadership

I believe the area in which we need to strengthen leadership the most is in the 4-H part of our extension program. Adult leaders need to become more self-sufficient and agents can improve on their contacts with leaders of community clubs particularly. A report form for the use of community 4-H clubs similar to the one used by Home Demonstration reporters for several years now has been worked out in the hopes that this will give us more information about what has happened at the club meetings when the agents do not attend. It is also hoped that the leadership in certain Home Demonstration clubs could start considerable improvement, in fact if the leaders responded as they do in the majority of clubs we would not have problem clubs.

VI. For Special Consideration

A. Plan for Maintaining and Strengthening Good Public Relations with:

1. State Extension Organization

We plan to hold regular staff conferences between the Home Agents, between the Home Agents and Assistant County Agent in charge of boys 4-H work, and hope to have more frequent conferences of the entire County Extension staff as a whole. We keep the Extension secretaries informed of our whereabouts when we are out of the office and approximate time of return. We plan to keep local leaders informed of our program plans and their part in the planning process.

2. The Parent Institution

We try to maintain the feeling that we are representatives from V.P.I. to help the local people with their problems, also that the institution is the research area of the Extension Service ready to help out in any problems that develop.

3. Elected and Appointed Officials

The Home Agent appears once a year with the County Agent usually at the January Board of Supervisors meeting to present the annual report, summaries of the yearly report to each supervisor and brief oral comment on the extension Home economics program planned for the coming year. Copies of the combined report will also be sent to Congressional representatives and to representatives of the Virginia State Legislature.

4. With Organizations

We plan to maintain the good contacts already established with organizations in our county.

5. With Business

An excellent relationship has been built up in the past with businesses in the county and we will make every effort to maintain this relationship.

6. With Mass Media Personnel

I believe we have a good relationship at present and we plan to maintain this relationship by keeping press and radio informed of activities and plans as they develop or take place in the program.

7. With Other Agencies

The Home Agents send out new publications to all Home Economics related agencies as they become available from V.P.I. and the U.S.D.A. Cooperation with other agencies such as Dairy Council, Health Department, High School Home Economics, Mental Health Board, etc. is carried on in relation to various activities on which they can work jointly with Extension toward a common end goal. We can improve our relationships with the public school system and plan to attempt this in 1960.

8. With Individuals and Families

We plan to keep the various publics and families informed of extension activities, program plans through individual and group contacts, through home visits, through mass media contacts.

B. Plans for Professional Improvement

1. Organized Study

(a) The agents have no plans for organized study in 1960 unless an opportunity for an extension course through the University of Virginia comes for the Assistant Agent, Pat Asbell, (b) The agents will take advantage of any short courses offered as in-service training in 1960 and both the Assistant Agents will attend new workers training school in the spring.

2. The agents plan to spend as much time as possible reading professional books and magazines in order to keep up with research, current trends, outlook, etc.

3. Membership in Professional Organizations

The Home Agent and Assistant Home Agents belong to the State and National Home Agents Association. The Home Agent belongs to State and American Home Economics Association and the Assistant Agents will join when they attend the State meeting in April. The Home Agent and one Assistant belong to the Staunton Business and Professional Women's Club.

4. The Home Agents will participate in the programs planned by other agencies whenever possible. One that is of particular interest this year is the Nutrition forum held in Richmond at Thalhimers Department Store.

5. At present no educational trips are planned.

C. Significant Contribution to Family Living

The area which I hope will make a significant contribution to family living in 1960 is in the plans for developing a program with more young homemakers in the county.

1. A special planning committee was appointed last fall.
2. At present a survey is being made with help of the Home' Demonstration clubs to determine names of homemakers, and their interest in receiving help from the Extension Service. This should be completed by the end of January.
3. A letter will be sent to all young homemakers who indicate a need for help to determine the subject-matter areas with which they wish help.
4. The present committee will be enlarged to include young homemakers to represent all sections of the county.
5. With the assistance of this committee, program plans for 1960 and projection into the next several years will be planned.
6. Specialist help may be needed to coordinate existing subject-matter material into a unit that will be of the most help to young homemakers.
7. Other methods, in addition to special interest schools, will be decided on probably of the mass media variety so as to reach the greatest number of young homemakers.
8. Evaluation of results will be made on which to base future plans, and to determine success of methods used in 1960.