Website Psychology Diversity

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Class: CS 4624 - Multimedia, Hypertext, and Information Access
Instructor: Edward A. Fox
Location: Virginia Tech, Blacksburg VA, 24061
24 April 2018

Outline

- Project Description
- Setbacks
- Accomplishments
- Remaining Work
- Acknowledgements
- Resources

Project Description

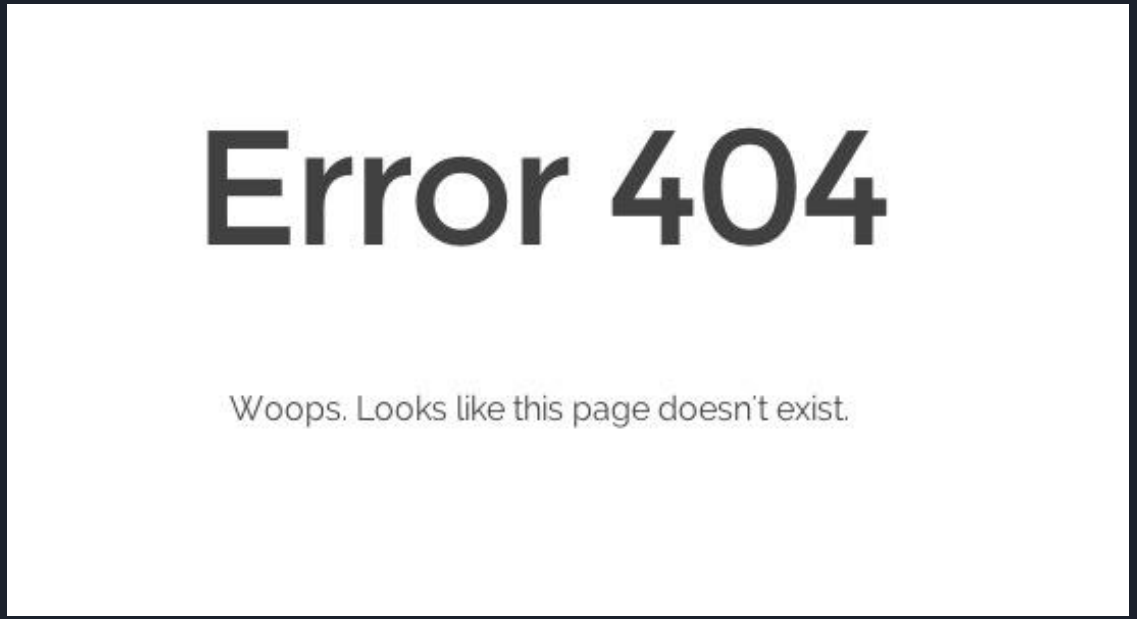
- Create a standalone scalable website for Diversity and Inclusion for the Psychology Department

- Showcase the Diversity Committee's activities and accomplishments

https://www.psyc.vt.edu/

Setbacks

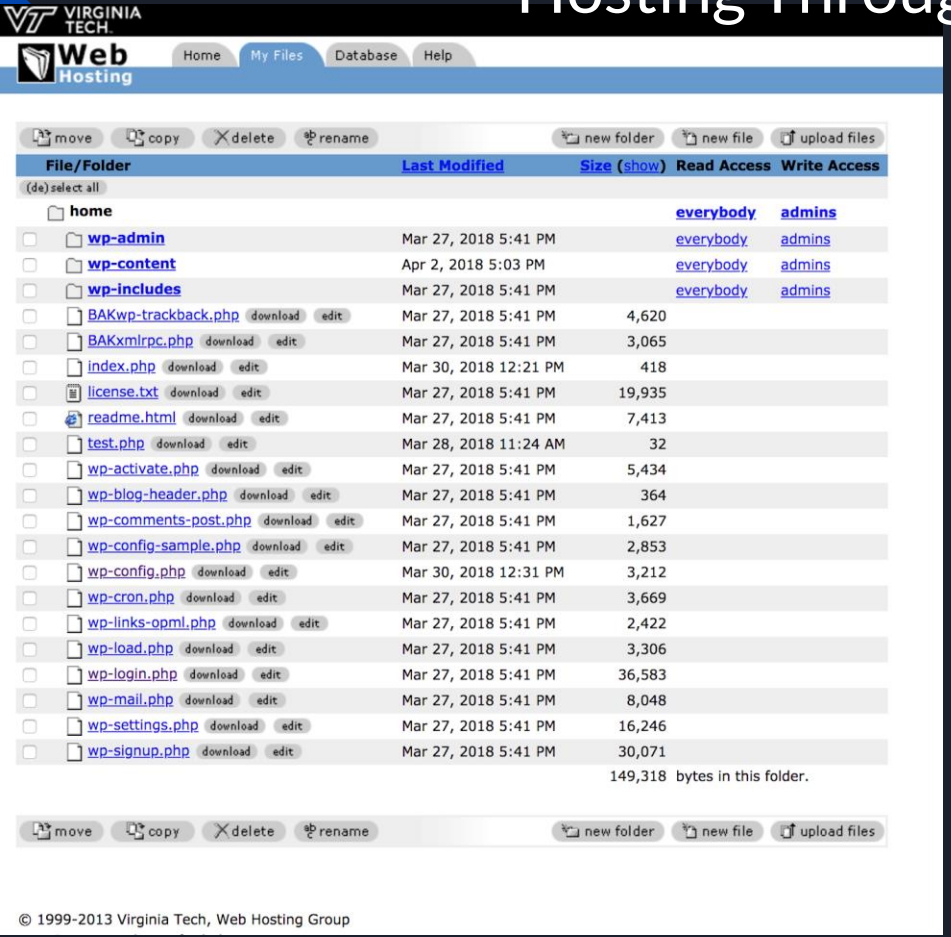
- Server Maintenance
- Design Schemes
- Mobile Responsive
- Multimedia Content

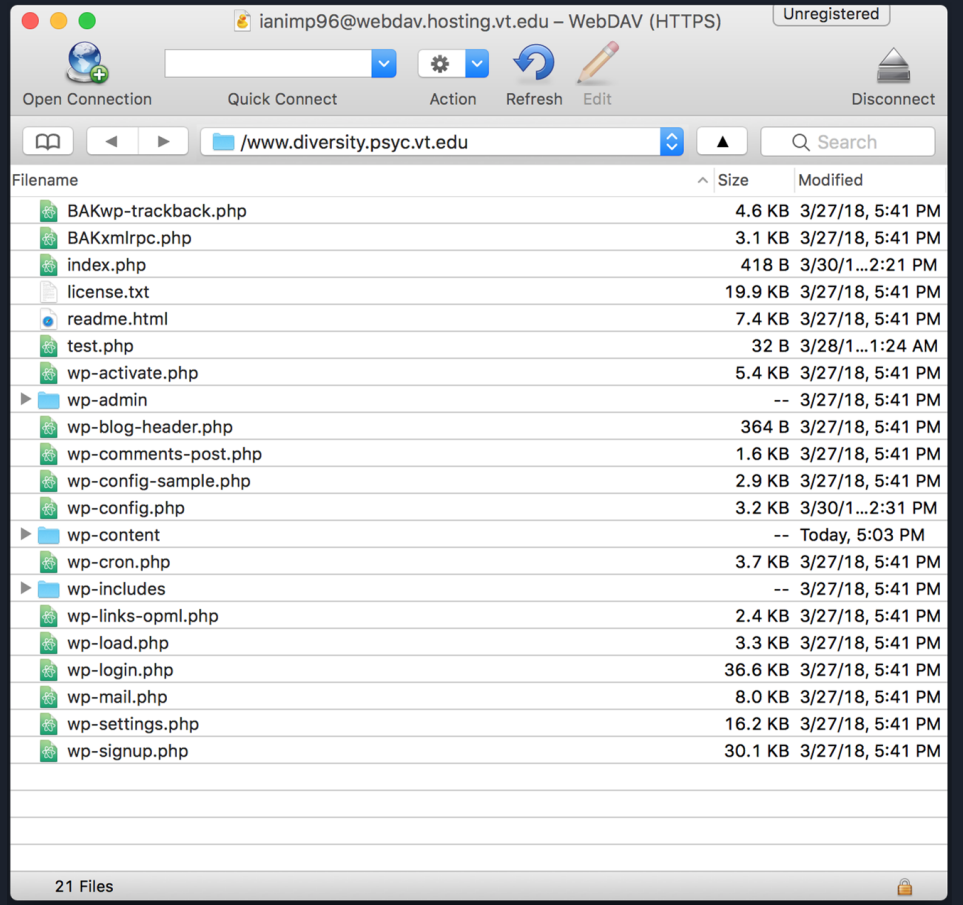


https://easytechnow.com/learn-technology/what-means-the-famous-error-404/

Accomplishments

Hosting Through Virginia Tech

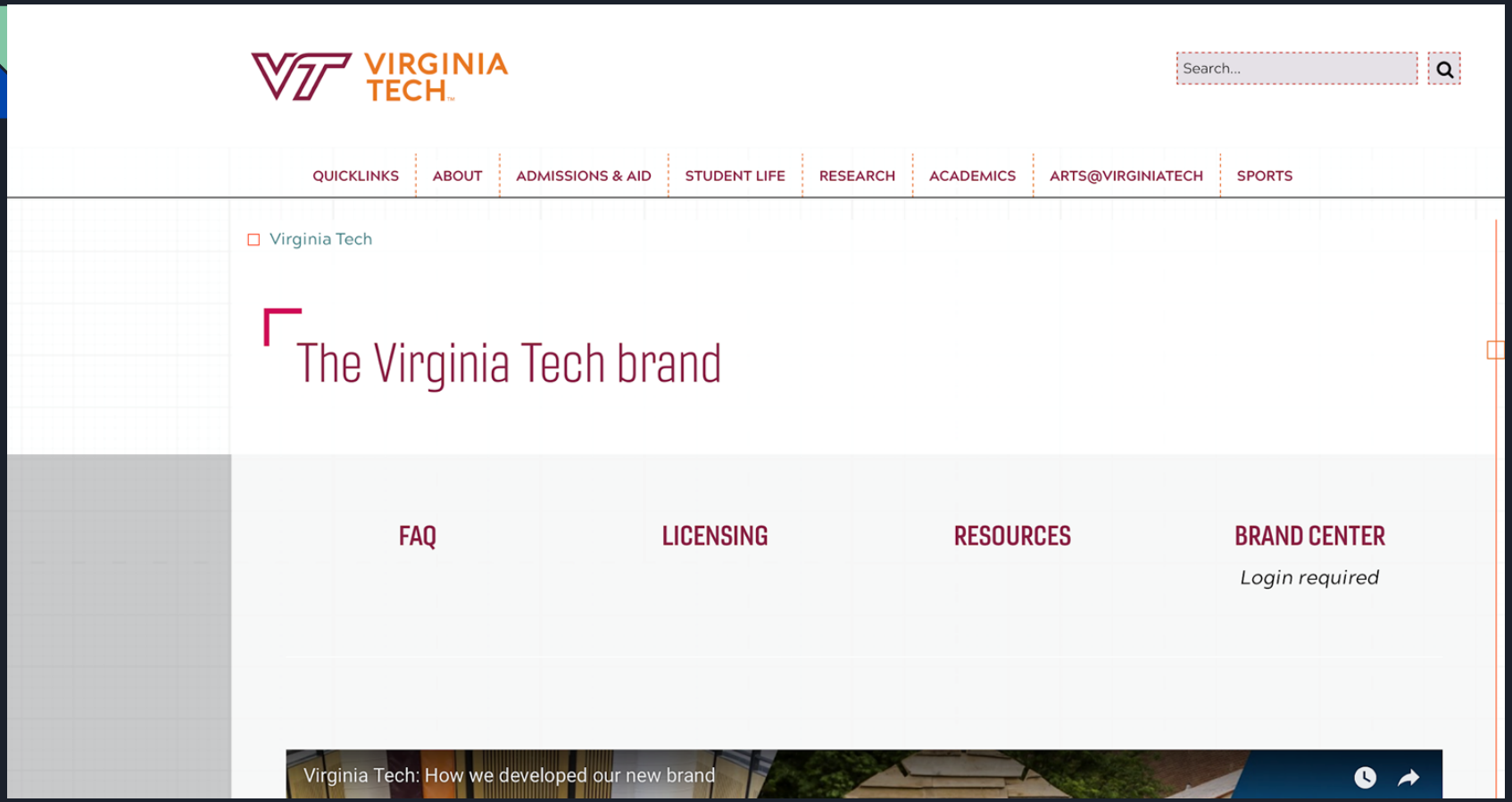




https://secure.hosting.vt.edu/admin/filemanager/index.jsp?r=1

Cyberduck

Working with Branding

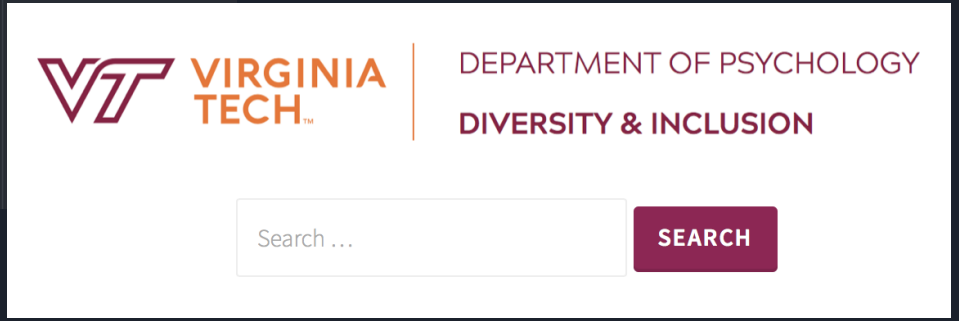


https://vt.edu/brand.html

php Coding

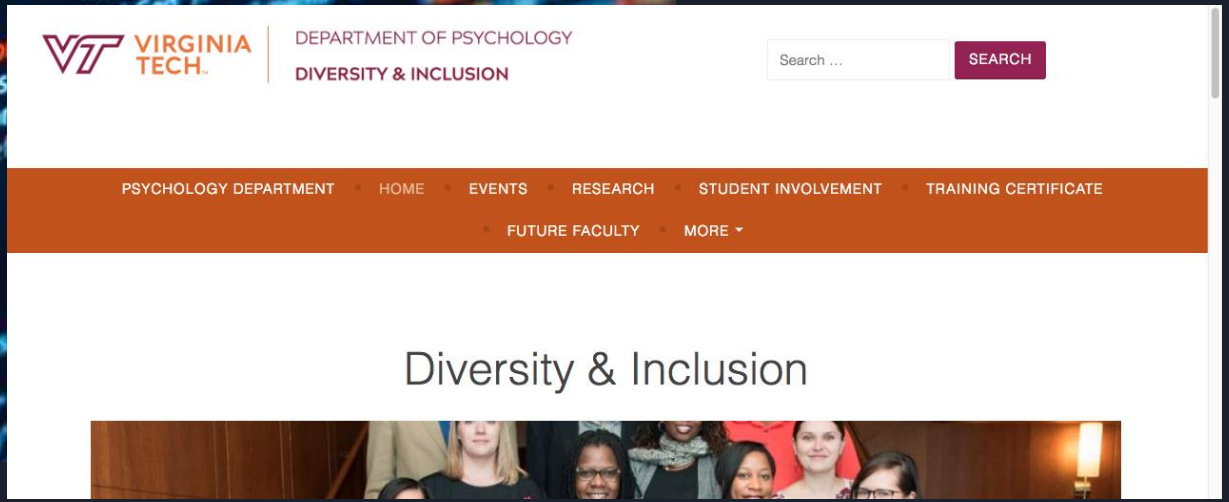
```php
function my_custom_logo_link() {

  // The logo
    $custom_logo_id = get_theme_mod( 'custom_logo' );

    // If has logo
    if ( $custom_logo_id ) {

      // Attr
      $custom_logo_attr = array(
      'class'    => 'custom-logo',
      'itemprop' => 'logo',
    );

    // Image alt
    $image_alt = get_post_meta( $custom_logo_id, '_wp_attachment_image_alt', true );
    if ( empty( $image_alt ) ) {
      $custom_logo_attr['alt'] = get_bloginfo( 'name', 'display' );
    }

      // Get the image
      $html = sprintf( '<a href="%1$s" class="custom-logo-link" rel="home" itemprop="url">%2$s</a>',
      esc_url( 'www.psyc.vt.edu' ),
      wp_get_attachment_image( $custom_logo_id, 'full', false, $custom_logo_attr )
    );

  }

  // Return
    return $html;
}
add_filter( 'get_custom_logo', 'my_custom_logo_link' );
```

```php
/*
 * Code for adding a search bar
 */
add_filter( 'get_custom_logo','add_search_box', 10, 2 );
function add_search_box( $items, $args ) {
    $items .= get_search_form( false );
    return $items;
}
```



www.diversity.psyc.vt.edu

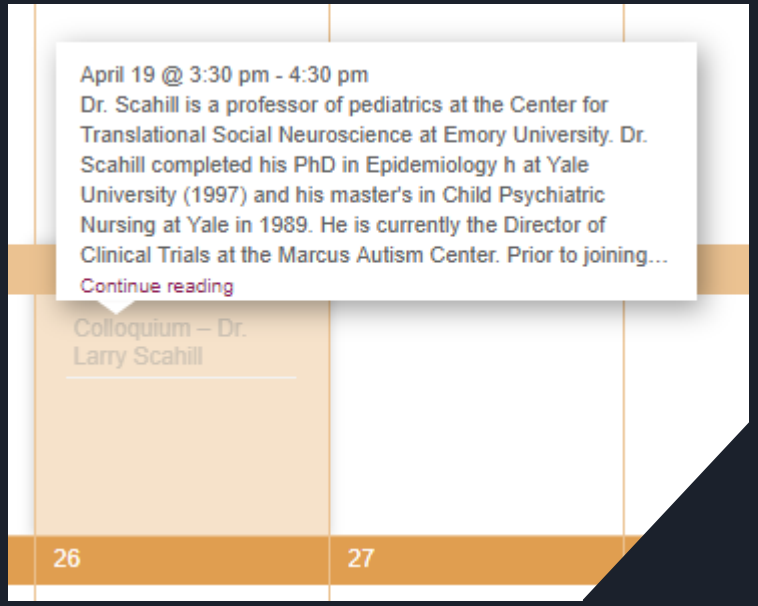
CSS Coding



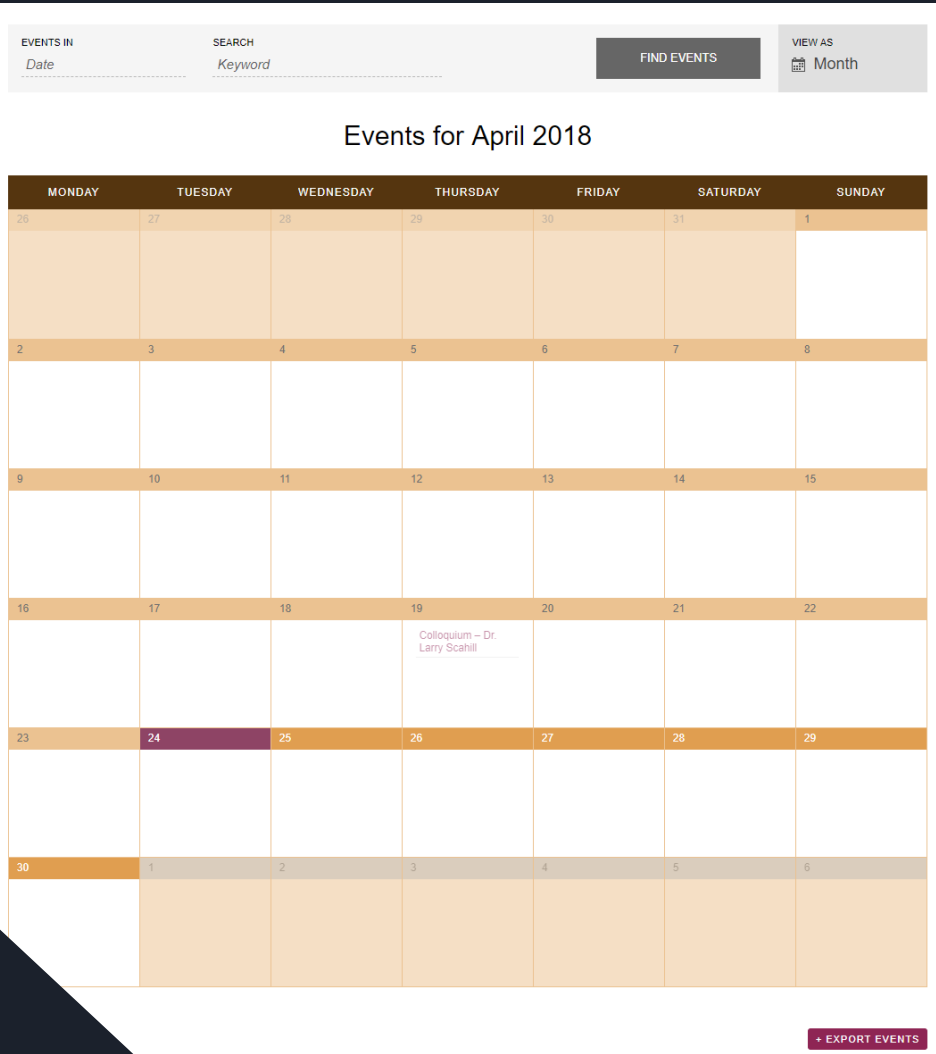
https://pace.oregonstate.edu/catalog/web-development-certificate-introduction-html-css-and-javascript-programming

www.diversity.psyc.vt.edu

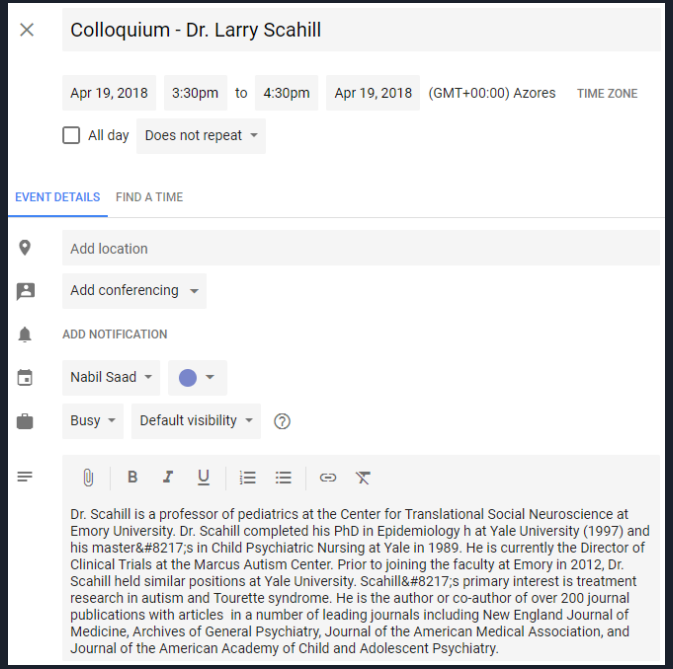
Events Calendar



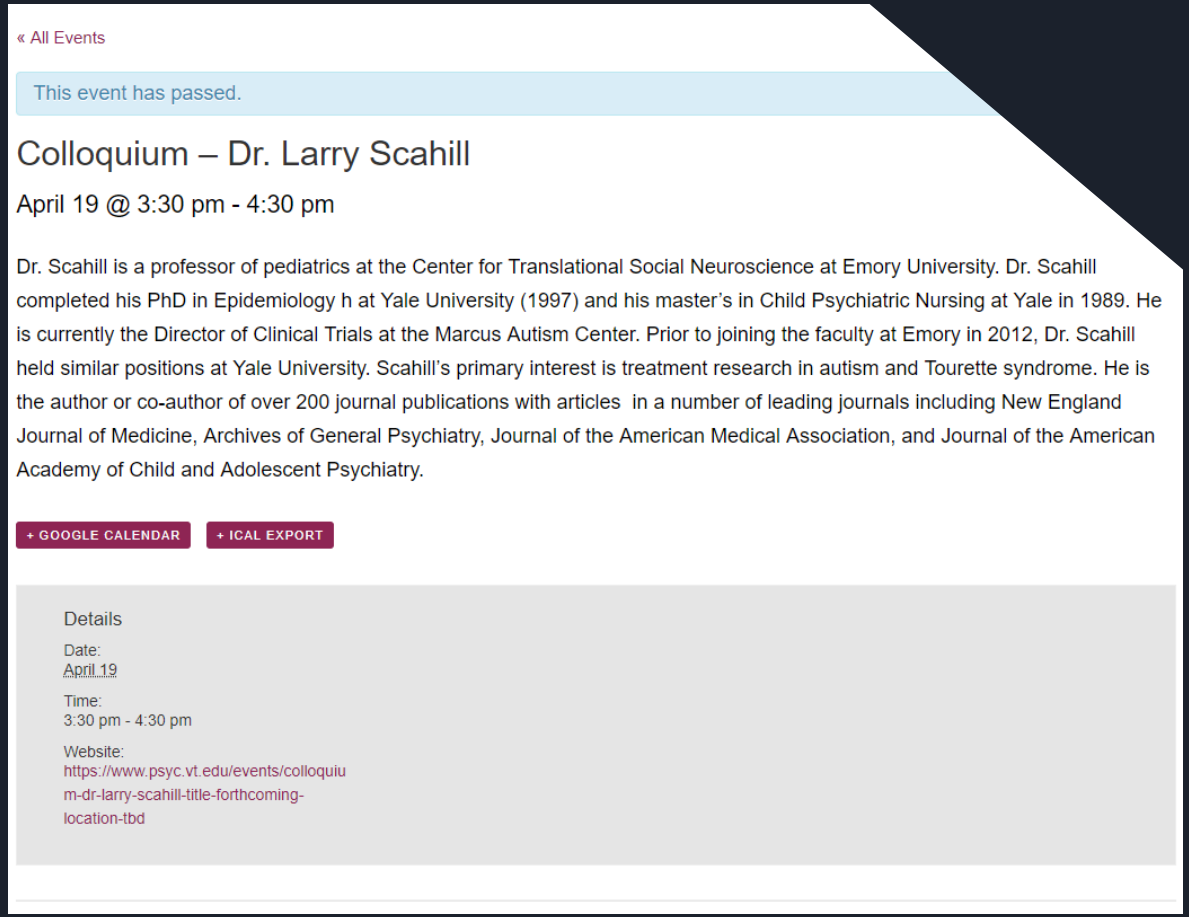
https://www.diversity.psyc.vt.edu/events/



Dedicated Events Page



https://www.diversity.psyc.vt.edu/event/colloquium-dr-larry-scahill/



Theme Considerations

VT Mobile Autism Clinic

We view Diversity and Inclusion as central to our mission as a Department of Psychology. Because Psychology is a science of human behavior, it is critical for our faculty and graduate students to understand and embrace diversity of human experiences. As a departmental community, we are committed to providing a welcoming and inclusive environment consistent with Virginia Tech's Principles of Community. Our department diversity committee coordinates curricular, continuing education, and community-building activities within the department and we encourage participation in university events and programming through InclusiveVT. To foster skill development, experiential learning, and community action to promote diversity and inclusion, we offer a departmental Diversity and Inclusion Discussion Series. Through participation in the discussion series and additional training activities, graduate students, staff, and faculty may earn a departmental Diversity Certificate. *Please contact Danny Axsom, chair of the Department Diversity Committee, for further information.*

+ Diversity Defined

https://www.diversity.psyc.vt.edu/

We view Diversity and Inclusion as central to our mission as a Department of Psychology. Because Psychology is a science of human behavior, it is critical for our faculty and graduate students to understand and embrace diversity of human experiences. As a departmental community, we are committed to providing a welcoming and inclusive environment consistent with Virginia Tech's Principles of Community. Our department diversity committee coordinates curricular, continuing education, and community-building activities within the department and we encourage participation in university events and programming through InclusiveVT. To foster skill development, experiential learning, and community action to promote diversity and inclusion, we offer a departmental Diversity and Inclusion Discussion Series. Through participation in the discussion series and additional training activities, graduate students, staff, and faculty may earn a departmental Diversity Certificate. *Please contact Danny Axsom, chair of the Department Diversity Committee, for further information.*

Diversity is one of the Core Values of the College of Science:

"*Diversity* is an ethical, pragmatic, and essential component of science. Ethical in the sense that opportunity should be provided to all and such opportunity results in a more dynamic community of faculty, staff and students. Pragmatic as we must welcome all in order to attain a sufficient scientific workforce to tackle today's many problems. Essential because inclusion of disciplines, ideas, insights, and values is fundamental for strong science."

Dr. Ellington Graves discusses Black Lives Matter during our most recent Diversity Event

https://www.diversity.psyc.vt.edu/

Dropdown Content

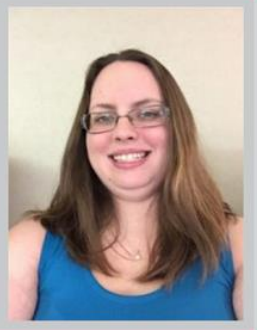
News

– Amanda Halliburton Chosen for Bouchet Honor Society

Amanda E. Halliburton, of the Investigation of Science and Practice Integration (I-SPI) Lab, has been accepted into the Edward A. Bouchet Honor Society.

Check out the article about Amanda here: Amanda Halliburton Bouchet Honor Society

To learn more about the I-SPI Lab, check out this page: I-SPI Lab



– Shara Grant Received Diversity Travel Award

Shara Grant, of Dr. Friedman's lab became one of the first recipients of the Society for Psychophysiological Research's () Diversity Travel Award.

Check out the article about Shara here: Diversity Travel Award

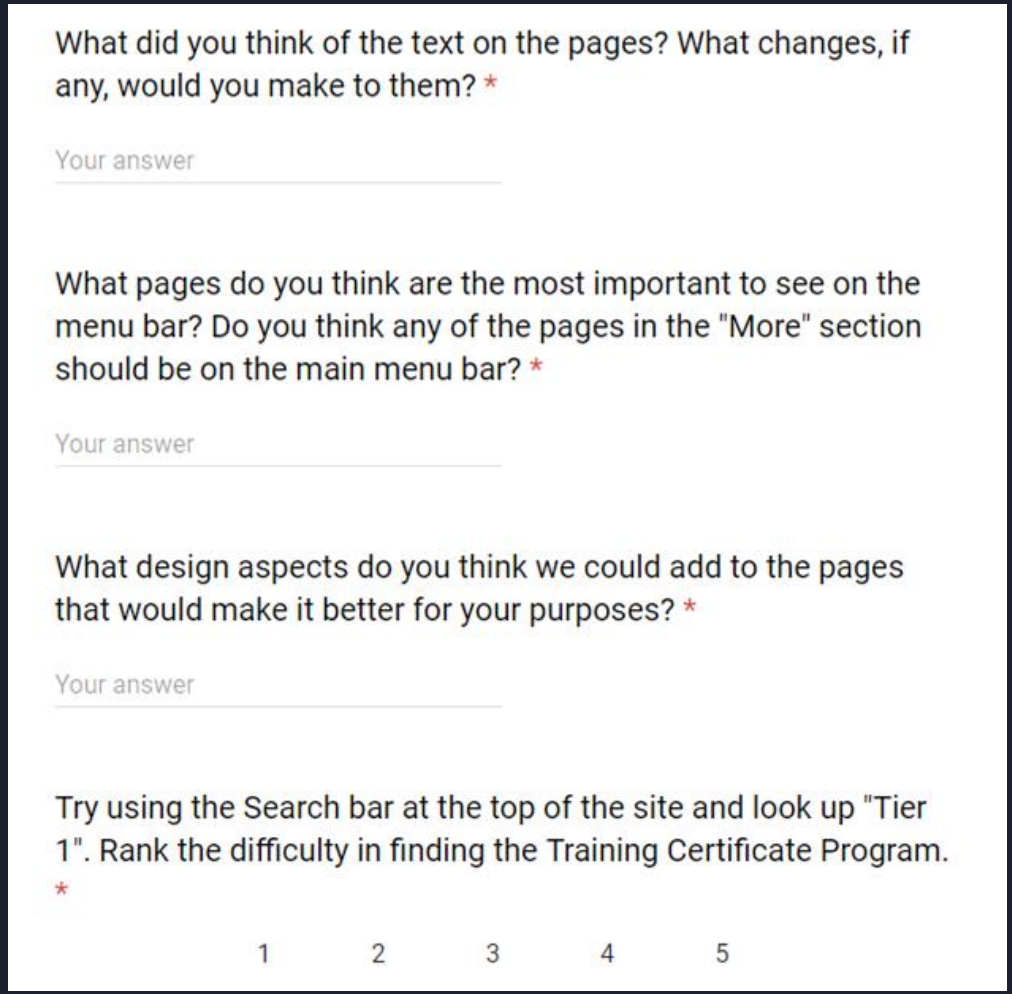
Check out Dr. Friedman's lab here: Dr. Friedman's Lab

To learn more about Psychophysiological Research, check out this page: Psychophysiological Research

https://www.diversity.psyc.vt.edu/

User Testing and Evaluation

- Committee Testing
- Department Testing
- Artist Testing
- Feedback Gathered



What did you think of the text on the pages? What changes, if any, would you make to them? *

Your answer

What pages do you think are the most important to see on the menu bar? Do you think any of the pages in the "More" section should be on the main menu bar? *

Your answer

What design aspects do you think we could add to the pages that would make it better for your purposes? *

Your answer

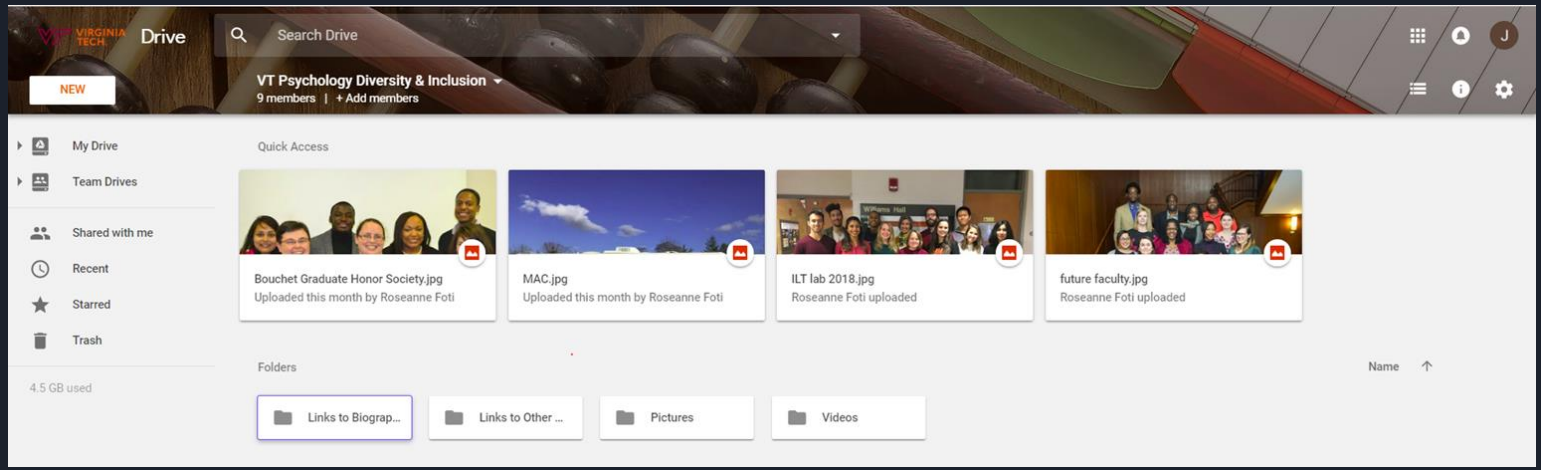
Try using the Search bar at the top of the site and look up "Tier 1". Rank the difficulty in finding the Training Certificate Program. *

1 2 3 4 5

https://docs.google.com/forms/d/e/1FAIpQLSe2Ur7cC8AmhIFe_cUjEXCxFPDTgi94gwt3hYsn8UtiCo_yIQ/viewform

Multimedia Content

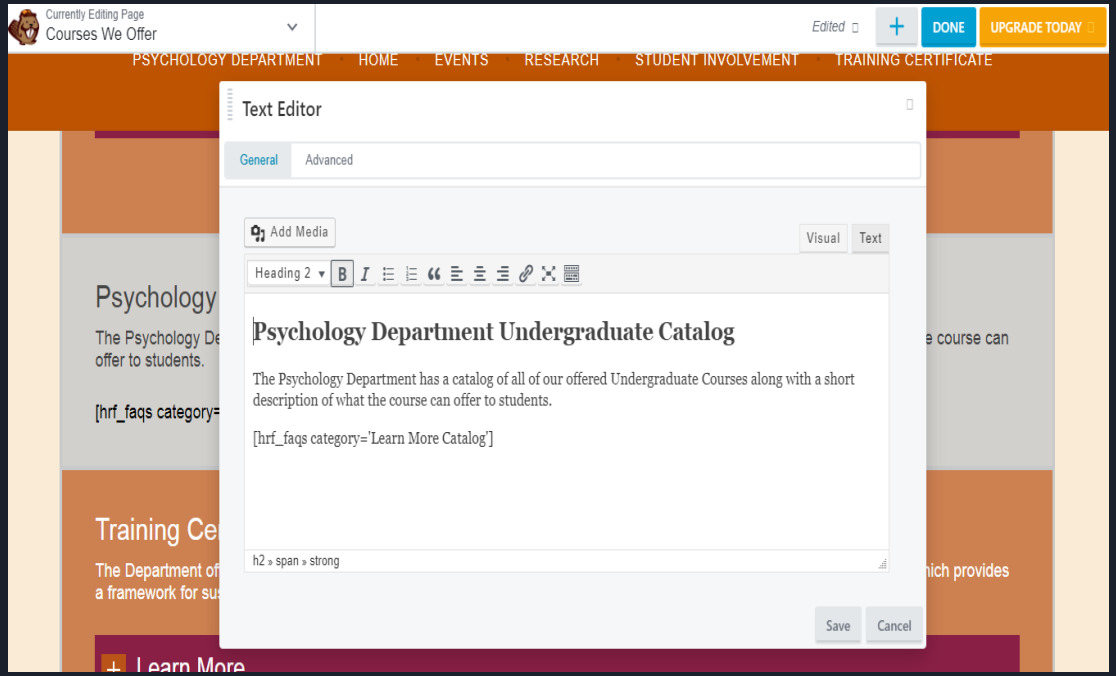
- Eleven distinct pages with content
  - Research, Resources, Programs, Achievements
- Gathered multimedia from user survey and Google Drive shared with clients



Google Drive shared with clients

Extra Deliverables

- Current Department website is difficult to edit for non-technical personnel
- SOLUTION:
  - Use a software to facilitate easier changes (i.e. WordPress)
  - Video tutorials on how to make any changes/add to the website



Courses We Offer Editing Page

Remaining Milestones

- Apr. 24:
  - Creating video tutorials for future editing
  - Find CS students to maintain for the long run
  - Final presentation
- Apr 26:
  - Showcase website
  - Gather additional feedback
- May 1:
  - Final report submitted
  - Deployment of video tutorials
  - Fine-tuning and troubleshooting

Acknowledgements

- Dr. Robert Stephens - Chair of the Psychology Department
- Dr. Danny Axsom - Chair of the Diversity Committee
- Dr. Roseanne Foti - Incoming Chair of the Psychology Department
- Ben Pfountz - IT Specialist

http://www.psyc.vt.edu/users/stephens

Provided by Danny Axsom

https://www.psyc.vt.edu/users/rfoti

Resources

- Current Website: https://www.psyc.vt.edu/
  - Psychology Department, Ben Pfountz, 2010
- InclusiveVT Inclusion and Diversity Strategic Planning Guide
  - Dr. Robert Stephens, 9 June 2017

https://vt.edu/brand.html

Questions?

http://clipartbarn.com/question-mark-clipart_1592/