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\*            P L A N   O F   W O R K            \*  
\*            R O C K I N G H A M   C O U N T Y            \*  
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\* Agent                            Assistant Agent            \*  
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1960 PLAN OF WORK

Carolyn C. Driver  
County Home Demonstration Agent

(Mrs.) Doris M. Whitmore  
Assistant Home Demonstration Agent

Rockingham  
County

I. COUNTY SITUATION:

Rockingham County ranks third in size among all counties in the state with a land area of 869 square miles, with 556,160 acres. There are 3,571 farms in the county which average 154.8 acres. There are 321,685 acres in farm land, the remainder in National Forest.

Total population for the county is 35,079 and for the city of Harrisonburg (which is the county seat) 10,310. Forty-four percent of the population is rural farm. There are 2,498 homes in the county, 2,023 farm and 5,557 non-farm. Although Rockingham is considered one of the leading agricultural counties in Virginia and the United States the higher percentage of the population is rural non-farm, which is over fifty-five per cent.

The county practices a diversified system of farming and there are four major sources of agricultural income. Poultry ranks first (65%), livestock and dairy ranks second (25%), and third rank would include crops, fruit and produce (10%).

There has been some decrease in broiler production the last year and a substantial increase in dairying and production of commercial eggs.

Processing and manufacturing plants of agricultural and other products also contribute to county income. These include poultry dressing, dairy processing, livestock dressing, fruit canning, flour and feed mills, fertilizer plant, lime plants and drug manufacturer.

II. COUNTY EXTENSION PROGRAM - ADULT

A. ORGANIZATION

1. HOME ECONOMICS COUNCIL

The Home Economics Council is composed of key

county women who are good thinkers and interested in improving the family living situation through out the county.

The agent will call a meeting of this committee early in the year to review county situation. Facts from nutrition survey made among home demonstration clubs members and fourth grade children in 1959, will be presented. Agent hopes this will result in definite plans materializing for the organization of a Food and Nutrition Committee.

2. HOME ECONOMICS COMMITTEE

a. Food and Nutrition

Agent hopes a Food and Nutrition Committee can be organized early in 1960. Agent would like to see committee sponsor a county-wide Nutrition Institute, as suggested by Home Economics Council in 1959.

3. GENERAL INTEREST COMMITTEE

a. Safety

A committee will work with the agent to plan and execute a county-wide program on prevention of home accidents.

4. COUNTY HOME DEMONSTRATION CLUB COMMITTEE

The County H. D. Club committee will be composed of a representative (club president) from each of the home demonstration clubs. This committee will serve as a planning and steering committee for the Home Demonstration Club Program. The committee meets twice a year, spring and fall.

Agent will work with County Committee chairman early in year to assist with appointment of leaders for year.

5. YEAR BOOK COMMITTEE

This committee is appointed by County H. D. Club chairman. This committee of three will outline and plan the year book and make arrangements with the printer. The chairman will be someone that has previously served on the committee.

6. H. D. PROGRAM CALENDAR COMMITTEE:

The County Committee Vice president will be county program chairman and work with agent to plan training for club program chairmen. The program calendar committee will be a group of about eight of the club chairmen, who will meet after program suggestions from clubs have been summarized.

B. SUBJECT MATTER AND SPECIAL EMPHASIS AREAS:

(See attached sheets:)

FOOD and NUTRITION:

Problem	Topics to be Included:	Number of Clubs, Groups or Committees Involved
How to get homemakers to know the importance of good nutrition to the health of their families.	"Economy Meat Selection and Cookery" "Outdoor Buffet Meals" Nutrition Institute	26 Home Demonstration Clubs - County-wide meeting for public

Goals	What People Are to Learn	Plans for Carrying out Program and Measuring Results:	Notes and Results Adjustments and Accomplishments
To get homemakers to understand that economy cuts of meat provide same good nutrition that more expensive cuts furnish, and to get them to use more economy cuts.	<ol style="list-style-type: none"> <li>1. The importance of meat in the diet.</li> <li>2. Which cuts are economy cuts.</li> <li>3. How to choose different cuts.</li> <li>4. Proper methods for cooking.</li> <li>5. Different ways to serve economy meats, to add variety to meals.</li> </ol>	Each H.D. Club will have one demonstration on each of the above listed topics. Club presidents will appoint a food and nutrition leader who will be trained by County Agent and /or Extension Specialist to give demonstration for club.	U.S.D.A. Bulletin No. 27, "Meat for Thrifty Meals" will be given to club members and made available to all homemakers. V.P.I. leaflet MF 313 "Meat Makes the Meal" will be distributed to club members.
Also to get homemakers to realize they can entertain in a simple manner, with simple food, very delightfully.	<ol style="list-style-type: none"> <li>6. Facts about basic nutrition.</li> <li>7. New ideas for picnics.</li> <li>8. How to serve buffet meals on patio or porch.</li> <li>9. Menus for outdoor buffet meals.</li> </ol>	Leaders will be given educational material from meat Institute that will assist them in understanding cuts of meat. Each month members will receive a memo on vegetable gardening. Agent will work with nutrition committee to plan and hold a county-wide Nutrition Institute.	

HOME MANAGEMENT:

<u>Problem</u>	<u>Topics to be Included</u>	<u>No. of Clubs, Groups or Committees Involved</u>
What Laundry equipment and supplies to buy	"New Laundry Methods"	26 H. D. Clubs
	"Selection of Automatic Washers and Dryers"	1 County-wide Special Int. Mtg.
How to make the best use of Available Space	"Space Savers for Kitchen"	26 H. D. Clubs

<u>Goals</u>	<u>What People are to Learn</u>	<u>Plans for Carrying out Program &amp; Measuring Results</u>	<u>Notes on Results</u>
To get homemakers to understand the use of the many laundry supplies available and how to make the family laundry easier by proper selection of supplies.	<ol style="list-style-type: none"> <li>1. The different types of detergents and when to use specific types.</li> <li>2. Purpose fabric conditioners and when to use</li> <li>3. Difference in bleaches</li> <li>4. The different types of automatic Washers and their characteristics.</li> <li>5. What to Look for when buying a dryer.</li> <li>6. Main points on care of automatic washers and dryers.</li> </ol>	<p>Each H.D. Club will have one Demonstration on "New Laundry Methods" and "Space Savers for Kitchen". Club president will appoint a Home Management Ldr. who will be trained by Extension Specialist and agent to give demonstration.</p> <p>A display of different kinds of laundry supplies will be shown to club members as types are discussed Bulletin #49 "Detergents" will be made available to club members. Also Bulletin #62 "Stain Removal".</p> <p>Hints on different phases of H.M. will be used by the agent for Newspaper articles and radio program</p> <p>County-wide Meeting</p> <p>Publicity will be given thru H.D. clubs, radio and newspapers. Ext. H. Management Spec. will conduct meeting on "Selection and Use of Automatic Washers and Dryers". Agent will arrange for those attending to make dealer visits. (over)</p>	

HOUSE FURNISHINGS and HOUSING:

Problem	Topic to be Included	No. of Clubs, Groups, or Committees Involved
To plan a home color scheme that will make the most attractive background for furnishings. Also, how to choose the right picture for the space, proper frame for picture and how to hang correctly.	"Color Harmony in the Home"	26 H. D. Clubs
For Families to Realize the Importance of Good Advanced planning before remodeling or building.	"Selection of Pictures, Framing and Hanging"	26 H. D. Clubs
	"Caning Chairs"	County-wide Special Interest

Goals	What People are to Learn	Plans for Carrying out Program and Measuring Results	Notes on Results
To get homemakers to understand art principles involved in making homes attractive and liveable	1. The principles of color harmony and how to apply to their situation	Each H.D. Club will have one demonstration on each of the above topics. Club president will appoint a leader who will be trained by Ext. Specialist of agent to give demonstration.	
To get homemakers to understand that the choice of proper frame and method of hanging pictures greatly affects the effectiveness and to get them to be more discriminating in their selection	2. What to use for an inspiration for color scheme 3. The size of the picture in proportion to space where it will hang. 4. How a frame can enhance beauty and effect of picture. 5. How to put cane bottoms in chairs.	Home Agent will work with result demonstrators to assist families with plans for remodeling and building. Agent will present information to general public thru radio and newspaper publicity Rural Art Ext. Specialist will assist agents in conducting county-wide workshop on caning chairs.	

CLOTHING:

<u>Problem</u>	<u>Topic to be Included</u>	<u>No. Of Clubs, Groups or Committees Involved</u>
Choosing the Color that is most Becoming to the Individual	"The Right Color for You"	26 H. D. Clubs

<u>Goal</u>	<u>What People are to Learn</u>	<u>Plans For Carrying out Program &amp; Measuring Results</u>	<u>Notes on Results</u>
For ladies to understand how they can improve their personal appearance by choosing color that are becoming.	<ol style="list-style-type: none"><li>1. How to determine what color or colors are Most becoming</li><li>2. That one color does not always remain the most becoming color.</li><li>3. How to combine colors to make an attractive and becoming ensemble.</li></ol>	Each H. D. Club will have one demonstration on the above topic. Club President will appoint a leader who will be trained by agent and Extension Specialist to give demonstration	

SAFETY

<u>Problem</u>	<u>Topics to be Included</u>	<u>No. of Clubs or Groups or Committees Involved</u>
How to Eliminate Accident hazards in and around the home.	1. Results of Survey Made in 5 valley counties on Accidents. 2. Inventory of homes 3. Prevention of cuts 4. Prevention of falls 5. Lawn mower Safety 6. Water Safety 7. Safe storage of household supplies 8. Fire Safety 9. Holiday Safety	26 Home Demonstration Clubs

<u>Goals</u>	<u>What People are to Learn</u>	<u>Plans for carrying out program</u>	<u>Notes and Results</u>
To get people to become creatures of habit in Safety	1. To recognize hazards that cause accidents 2. To correct hazards listed above 3. If hazards can't be corrected - learn to live with them safely.	Each club have a safety ldr. appointed by president. A county Safety chairman will work with agent in steering activities in this phase of the program. Ldr. Training meeting will be held in December and March to assist leaders with ways to have a Safety action program in each club. The Public Health Dept. will work closely with agent and county Chairman and assist in presenting this phase of the program. They will present result of 5 County Survey.	

OTHER ACTIVITIES:

1. 1960 CLUB OBJECTIVES RECOMMENDED by  
COUNTY HOME DEMONSTRATION COMMITTEE:

Give recognition to clubs on Achievement Day that complete ten of the following:

ALL CLUBS:

1. Support 4-H Club or other youth work in community.
2. Conduct at least eight demonstrations.
3. Enroll two new members. All members share information with non-club women.
4. Represented at all county committee and leader training meetings.
5. Sponsor County-City Ladies Lounge and pay Federation and County dues.
6. Support community projects in co-operation with County Committee, such as: Hospital Fun Fair, County Fair, Polio.
7. Have a special exhibit during National H.D. Week.
8. Send delegate to State Federation Meetings.
9. Each member eliminate at least 5 Safety hazards in home or on grounds.
10. Sing one of H.D. Songs every meeting.
11. Have each member read one book and ten present read five books from Federation Reading List.

2. ROCKINGHAM COUNTY FAIR:

The Home Demonstration County Committee Chairman is a member of the Fair Association Board of Directors. The H.D. club members work to make the fair interesting and challenging for all ages. The chairman of the Homemakers Department has always been a H.D. member. Each club has a fair chairman that encourages members to exhibit and help with the fair.

The home agent serves as an advisor and encourages the maintenance of high standards for exhibits and all phases of the fair.

The H.D. County Committee has a food booth, which is their only money making activity for the year. The County Committee Chairman and agent appoints a committee to make plans for the booth.

3. NATIONAL HOME DEMONSTRATION WEEK:

The agent encourages all clubs to make a special effort during National H. D. Week to inform the people in their communities about their program.

The county committee chairman will appoint a committee to plan special publicity for county committee. The agent will work with them and give assistance in any way possible.

4. COUNTY HOME DEMONSTRATION ACHIEVEMENT DAY:

An Achievement Day program will be held to summarize and review achievements of H. D. Clubs during 1960.

The County Chairman will appoint an Achievement Day Committee to plan and make arrangements for the day. Agent will encourage committee to meet earlier in the year than has been done in previous years.

5. COUNTY \* CITY LADIES' LOUNGE:

The County Committee sponsors a ladies lounge, which is located in the basement of the Court House. The Lounge consist of a kitchen, living room, bedroom and powder room. This has been a community service project for thirty-years and in that time provided a great service to the county and city residents.

Each club has a lounge chairman who serves on the County Lounge Committee. The committee chairman, Vice chairman, secretary and treasurer are elected by the County H. D. Committee. The lounge committee meets once a year and discusses maintenance and other things pertaining to running the lounge. Each club pays \$10.00 dues annually to the lounge treasurer. This is used for maintenance. The H.D. Committee contributes \$200.00 towards the hostess salary. The city of Harrisonburg appropriates \$1000.00 for hostess and Board of Supervisors provide space for lounge and pay electricity and water bill.

6. JUDGING:

Certain home demonstration club members have been most generous with the time they have given to judging at county fairs and contests. They have attended Extension training schools in judging and take their judging very seriously.

If agent receives requests for assistance with judging an effort will be made to obtain well qualified people.

7. MOTHERS' MARCH ON POLIO:

Home Demonstrations clubs will sponsor MARCH in County. This will be their one big health project for the year. As they solicit for money they will also ask families certain questions, such as how many in household, how many members have had salk vaccine -- number of shots etc.?

8. LADIES AUXILIARY, ROCKINGHAM MEMORIAL HOSPITAL:

The County Committee will vote on whether or not they will assist with the Auxiliary "Fun Fair".

D. PLANS for WORKING WITH URBAN FAMILIES:

Agent has no elaborate plans for working with urban families. However many urban families are reached through the regular program. Some urban homemakers belong to clubs in the county. Contact with urban families is also made through county-wide meetings, radio, television and newspapers. Assistance is also given through office and telephone calls.

E. FARM and HOME DEVELOPMENT:

The Agent hopes more work can be done in the Farm and Home Development phase of the Extension program in 1960. Agricultural and home agent will have a conference early in the year to plan for this phase of the program.

III. YOUTH:

A. ORGANIZATION:

1. County 4-H Council:

The county 4-H council will be composed of all club officers of both junior and senior clubs. Extension Agents and Adult leaders will serve as advisors.

Two meetings will be held during the year; spring and fall.

All county-wide activities will be sponsored by the council.

The only money making activity of the club will be the operation of the food booth during the week of the County fair.

Money received will be used in the boys and girls work.

2. ALL STARS:

The County All-Star organization is composed of all County All-Stars, numbered seventy, with Extension Agents serving as advisors.

Two meetings will be held during the year; business meeting and social meeting. The business meeting will be held in February, at which time one girl will be nominated for membership into the State All-Star Organization. Another girl will be selected as alternate.

Members will serve in these capacities: Adult h-h Club Leaders, Judges for County demonstration contests and advisors for County-wide activities.

3. h-h PROJECT PLANNING COMMITTEE:

This year a h-h Project planning committee will be used in planing the girls project work.

This committee will be composed of several older club members and adult leaders, with the Extension Agents serving as advisors.

They will meet to study the various projects available, and from this list will recommend those which they think would be most helpful and interesting to the majority of girls.

The agents will present this recommended list at all September club meetings. The girls will make their choice of projects from this recommended list.

4-H SUBJECT AREA

<u>PROJECT:</u>	<u>TOPIC TO BE INCLUDED</u>	<u>NO. OF CLUBS, GROUPS INVOLVED</u>
Food Preparation (Beginners)	Correct table manners and Service Preparation - Service of three vegetables Various ways of preparing Hamburger Desserts - Preparation and Serving complete meal.	(8)
(Advanced)	Milk Dishes - Cook - Serve Chicken Make Pie or Cake - Cook one tender - one less tender cut of Meat	(10)

<u>GOALS</u>	<u>WHAT THE MEMBERS ARE TO LEARN</u>	<u>PLANS FOR CARRYING OUT PROJECT</u>	<u>NOTES ON RESULTS</u>
To help members become more aware of the importance of nutritious meals for better family health	Better planning, Preparation and Service of more nutritious meals for their families.	Miss Ann Russell, Institute of baking, will conduct a leader training meeting. Following this adult leaders will conduct Special Project meetings in their local communities for girls enrolled in this project	

PROJECT:	TOPICS TO BE INCLUDED	NUMBER OF CLUBS, GROUPS INVOLVED
Make or Remake	Discussion - Choice of Pattern and material Correct Measurement Fitting of Pattern Fitting of Garment Construction of Fitted Garment	(9)

GOALS	WHAT THE MEMBERS ARE TO LEARN	PLANS FOR CARRYING OUT PROJECT	NOTES ON RESULTS
For every girl enrolled in this project to be "better dressed" - yet keeping within the family clothing budget.	To be able to do a better job of planning for their clothing needs, keeping in mind neatness and attractive dress. Selection of becoming pattern and fabric and up to date Sewing techniques enabling them to make an attractive wardrobe at a minimum of cost.	Assistant clothing Specialist will conduct leader training meeting - at which time Leaders will make samples of the following: Seam finishes, types of hems, collars, Set in Sleeve, Placket. A representative of a local department store will attend all Senior club meetings in May, presenting a demonstration -display on new fabrics, patterns, color, and etc. Adult Leaders will conduct Special project meetings in their local communities. Each girl enrolled will be required to complete one garment under their supervision.	

PROJECT:	TOPICS TO BE INCLUDED:	NO. OF CLUBS, GROUPS INVOLVED:
So You'd Like to Sew	Assembling a Sewing Box Constructing: Pin Cushion; Needle Case; Stuffed toy; Headscarf; kitchen towel	(9)

GOALS	WHAT THE MEMBERS ARE TO LEARN	PLANS FOR CARRYING OUT PROJECT	NOTES ON RESULTS
To create an interest for sewing. To encourage neatness and completeness	Basic principles in sewing - which can be applied to any Sewing project	Adult leaders assisted by Extension Agents will conduct Special Community project meetings - girls will construct these articles under the above Supervision.	

PROJECT:

TOPICS TO BE INCLUDED:

NO. OF CLUBS OR  
GROUPS INVOLVED

Looking Your Best

Each member checks "How Do You Rate"?  
Sheet.  
"Your Hair Can Have Eye Appeal"  
"Your Skin - Its Care"  
"Teens and the Teeth"  
"Your Posture - Your Voice"  
"Your Hands Tell"  
" Quick Repairs"

(17)

GOALS	WHAT THE MEMBERS ARE TO LEARN	PLANS FOR CARRYING OUT PROJECT	NOTES ON RESULTS
To create a desire in club members to "Look their Best At All Times".	Simple rules to follow in improving their general appearance. To teach them that "Good Grooming" should become a habit with them.	Since this project is the main one being carried by jr. clubs, thirty minutes of each club meeting will be devoted to some phase of the project. By the use of handouts, discussions, flannelgraph, blackboards and demonstrations the agents will discuss a different topic each month.	

PROJECT:

TOPICS TO BE INCLUDED:

NO. OF CLUBS,  
OR GROUPS INVOLVED

Electric -  
Unit I

Importance of electricity to the  
modern farmer and homemaker.  
Demonstration -with members participation  
"Repairing Service Cords."  
"Learning About Fuses and How to Replace  
Them"  
"Wiring and Lighting Systems"  
Building Lamps  
Tour of Farm and Home

(3)

GOALS

WHAT THE MEMBERS ARE  
TO LEARN

PLANS FOR CARRYING  
OUT PROJECT

NOTES ON RESULTS

For every girl en-  
rolled, to have a  
better understanding  
of the practical uses  
of electricity in the  
home and on the farm.

Basic principles of electric-  
ity; its practical uses in the  
home and on the farm; and to  
learn to properly use and care  
for electrical equipment now  
on hand.

A county-wide electric  
school will be conducted  
by Home Economists and Ag.  
Engineers of local power  
Suppliers, assisted by Ext-  
ension Agents.

A series of three meetings  
will be held; and following  
the completion of the school  
there will be a tour to a  
County farm and home with the  
latest thing in lighting.

## PROJECTS

## TOPICS TO BE INCLUDED

NO. OF CLUBS OR  
GROUPS INVOLVED

## Safety

Review of the 5 county-Area  
Accident Prevention campaign  
being conducted by U.S. Public  
Health Service.

(10)

Safety in the Kitchen  
Safety in Transportation  
Safety with - Electricity  
Safety in Buildings and Surroundings

GOALS	WHAT THE MEMBERS ARE TO LEARN	PLANS FOR CARRYING OUT PROJECT	NOTES ON RESULTS
<p>For every member enrolled in this project to become more "Safety Conscious", creating Safer homes, and communities, through the aid of the entire family.</p>	<p>To teach members that "accidents just Don't Happen - they Are Caused, by someones thoughtlessness, carelessness, or failure to remove danger spots as they arise". To also teach simple basic, Safety measures that could help to keep their families alert today, and alive tomorrow.</p>	<p>The Extension Agents held a conference with Mr. Lewis Polk and Mr. Richard Gallagher with the U.S. Public Health Service, who are manning the above accident Prevention Program. At this time, plans were made for conducting the project. As an introduction, to the project, the agents at the January meeting, presented the information which has been gathered thus far in the project. Each club will elect a Safety Chairman, at the Feb. meeting, who will be responsible for keeping the project moving. To create more interest in this program. The Harrisonburg Kiwanis Club is sponsoring a "Safety Contest" The months the Agents attend the club meetings, about 10 min. will be spent on some phase of Safety</p>	

PROJECT	TOPICS TO BE INCLUDED	NO. OF CLUBS, OR GROUPS INVOLVED
Food PRESERVATION	(Demonstration-member participation)	
	Recommended Freezer Containers	(6)
Canning	Recommended Methods of Freezing Fruits	
Freezing	Recommended Methods of Freezing Vegetables	
	Pressure Cooker	
	Water Bath	

GOALS	WHAT THE MEMBERS ARE TO LEARN	PLANS FOR CARRYING OUT PROJECT	NOTES ON RESULTS
To have every family of 4-H member enrolled in these projects, to have a well balanced diet - year round - through Preservation of home produced products.	Latest recommended methods for preserving, fruits, vegetables, and meats for home use.	The Extension foods and Nutrition Specialist will conduct a leader training meeting for Adult and Jr. leaders assisting with this project. Following this meeting these leaders will conduct Special project meetings in their local communities for girls enrolled in these projects.	

C. OTHER ACTIVITIES:

1. Contests:

Objective:

To give girls an opportunity to compare and evaluate their progress; to also gain new ideas.

Procedure:

County demonstration contests for girls, both under and over fourteen, will be held and girls from all senior clubs encouraged to participate.

The following county-wide contest will also be held: "Share the Fun", Public Speaking and Electric.

County winners will participate in district contest.

2. Achievement Program:

Objective:

To give special recognition to club members, adult leaders and clubs for the years work, and to also inform the public of the club program.

Procedure:

The county activities committee appointed by the Council president, will make plans for the program. Adult leaders and the Extension Agents will serve as advisors.

3. Rural Life Sunday:

Objective:

To further the spiritual development of the County Youth through, co-operation of local ministers and churches in a better rural life for all.

Procedure:

All clubs will be encouraged to make special plans for this observance.

Each club president will appoint a committee, to work with several adult leaders in contacting local ministers to work out their plans.

In communities where there is both a junior and senior club, they will be encouraged to have a combined program.

4. National 4-H Club Week:

Objective:

To better inform the public of the county 4-H club program - its goals and objectives.

Proceedure:

A special committee shall be appointed by each club president, to work with several adult leaders in working out plans for observing this week, locally.

The County Council activities committee will also plan county-wide activities. The Extension Agents will work with this committee in developing plans.

5. 4-H Camps:

Objective:

To give club members an opportunity for special training in fields not included in the regular club program and to emphasize co-operation in work and play.

Proceedure:

Club members will be encouraged to attend district conservation and other available camps and to give al full report, to their clubs, upon their return, to stimulate more interest among the members for attending camps.

6. County Fair:

Objective:

To co-operate with other county organizations in making a fair possible and to give club members an opportunity to exhibit their products.

Proceedure:

The County 4-H Council will operate a food booth at the fair.

A committee, appointed by the council president, composed of club members and adult leaders, will serve as a steering committee. Extension Agents will serve as advisors.

Each club will have an opportunity to work in the booth during the week.

7. T. B. Bangle Sale:

Objective:

To co-operate with the county T.B. Association in conducting the T. B. Bangle sale for the benefit of all people in the county.

Procedure:

All 4-H clubs will be encouraged to conduct the T. B. Bangle sale during the month of December, selling one day in their local communities and two in Harrisonburg.

IV. Scope of Work

A.

	<u>No. in 1959</u>	<u>Goal for 1960</u>
No. H. D. Clubs	27	30
Membership	1039	1100
No. H. D. Groups (unorganized)	0	0
Membership	0	0
No. 4-H Clubs	20	22
Membership	398	450
No. YMW Clubs	0	0
Membership	0	0
No. Community Clubs	0	0
Membership	0	0
No. Home Ec. Committees	1	1
Membership	10	10
No. General Int. Committees	1	2
Membership	13	23
No. Youth Committees	0	0
Membership	0	0
No. Other Organizations	0	0
No. Farm & Home Dev. Families	3	4
No. Other families reached	5349	5550
No. Different families reached	5120	5225

Agent feels greatest need is to reach more young homemakers. Some of these can probably be interested in joining a home demonstration club already organized. However, agent would like to organize new groups in Dayton, Montezuma, Tenth Legion and Broadway. It may not be advisable to try to organize a group in Broadway until the latter part of the year, since a club disbanded there the last of 1959. Agent hopes to make contacts in the Dayton - Montezuma area during the month of February.

B. Many young homemakers work during the day and agent feels

the only way to reach them will be through night activities. Some probably would not be able to attend meetings regular enough to join a club but could attend community meetings several times a year on topics pertinent to their problems. County-wide special interest meetings or institutes would be one way of reaching some of the young adult women.

Some of the organized clubs might work with agent in contacting adult women in their community that would like information on home economics that do not presently have contact with extension program.

H. D. club members will be urged and encouraged to pass helpful home economics information on to non club members and let them know what assistance is available through their county Extension Service.

Agent will continue to send monthly garden suggestions to Farmers Home Administration families and contact the local supervisor to offer assistance in family living to their families. If supervisor believes it feasible, agent will send F.H.A. families notices of special interest meetings which may be helpful and of interest to them.

Agent will continue to write column for "Rockingham Reporter" -- a bi-monthly newsletter published by the Rockingham Poultry Marketing Co-operative at Broadway.

Every effort will be made to strengthen radio and newspaper publicity. Agent feels more subject matter articles in local newspaper would inform many people that aren't reached through other means of communication.

V. LEADERSHIP:

A. Plan for Leadership

1. <u>County program Leaders</u>	No. in 1959	Goal for 1960
<u>County Agricultural Extension Service Board</u>	_____	_____
Youth Council	<u>6</u>	_____
Home Economics Council	<u>13</u>	<u>10</u>

2. Home Demonstration Leadership

	<u>No. in 1959</u>	<u>Goal in 1960</u>
No. organizational leaders	242	286
No. Project leaders (sub. matter)	200	156
No. Fed. program of work chairmen	30	26
No. program development leaders	27	26
No. result demonstrators	10	12
No. training meetings by specialists	5	7
No. training meetings by dist. agt.	0	1
No. training meetings by agent	9	6
No. training meetings by others	2	2
Attendance at all training meetings	430	475
No. meetings held without an agent	191	120
No. meetings leaders assisted	18	26
Demonstrations by leaders	161	182
Talks and discussions by leaders	43	260

3. 4-H Club Leadership

	<u>No. in 1959</u>	<u>Goal for 1960</u>
No. Club officers	106	123
No. adult project leaders	35	30
No. junior project leaders	30	21
No. result demonstrators	10	7
No. training meetings by specialists	3	2
No. training meetings by dist. agents	0	0
No. training meetings by agent	3	
No. training meetings by members club dept.	1	1
No. training meetings by others	0	1
Total attendance at ldr. tr. meetings	75	55
No. 4-H leaders trained individually	6	10
No. club mtgs. held by ldr. w/out agent	65	54
No. additional club meetings at which leaders assisted	31	42
No. demonstrations given by adult leaders	38	35
No. demonstrations given by jr. leaders	22	25

VI. A.

1. Extension Organization Itself

Agent will try to be more specific with requests for specialists help and follow through on assistance given by them.

2. Parent Institution

Agent will try to use every possible opportunity for identifying Extension Service with V. P. I.

3. Elected and Appointed Officials

Agent will make an effort to know all elected and appointed officials in the County and keep them informed on progress of Extension activities.

4. Other Organizations:

Agent will fill requests for program assistance to other organizations whenever it can be done without neglecting regular Extension activities.

5. Businesses

Agent will discuss program with local business firms, when possible, and particularly keep them informed about part of program that may pertain to their line of business. Most local firms have been most co-operative in lending their support to extension program and agents try to take advantage of consumer educational services available from some firms.

6. Mass Media Personnel

Agents will co-operate with local Radio W H B G, Radio and T V W S V A and the Daily News Record in giving them latest home economics information.

7. Other Agencies

Agents will work with other agencies in county whose interests also are concerned with the improvement of family living, i.e. - Public Health Service, T. B. Association, F. H. A., S. C. A.

8. Individuals and Families

Agents will strive to always be courteous and friendly to the people and display a genuine interest in their problems.

B. Professional Improvement

Agent had hoped to take some graduate work during 1960 - 61, but I find it necessary to postpone plans temporarily.

Both agents will continue membership in professional organizations and read current professional publications.