



Affordable (and free!) course materials

What, why and where to find them

Anita Walz, Associate Professor @arwalz@vt.edu
Assistant Director of Open Education and Scholarly Communication Librarian
University Libraries at Virginia Tech

CETL Course Design Clinic
May 16, 2023

https://bit.ly/VT_course_materials



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Getting to Know You



Pros and cons of conventional learning materials:

PROS

- ❑ Familiar
- ❑ Easy to adopt
- ❑ Frequent new editions
- ❑ Ancillaries

CONS

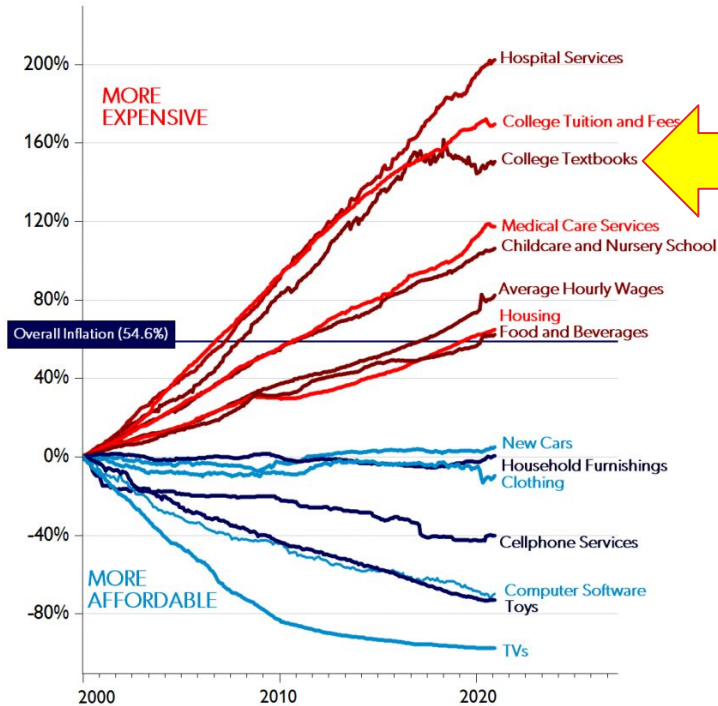
- ▶ \$\$ expensive
- ▶ Frequent new editions
- ▶ Limited formats
- ▶ Sometimes outdated
- ▶ Can't update, share/keep

VT and U.S. context

70-80% of VT students report not buying or renting a particular textbook because it was **too expensive.**

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Price Changes: January 2000 to December 2020
Selected US Consumer Goods and Services, Wages



Source: Bureau of Labor Statistics

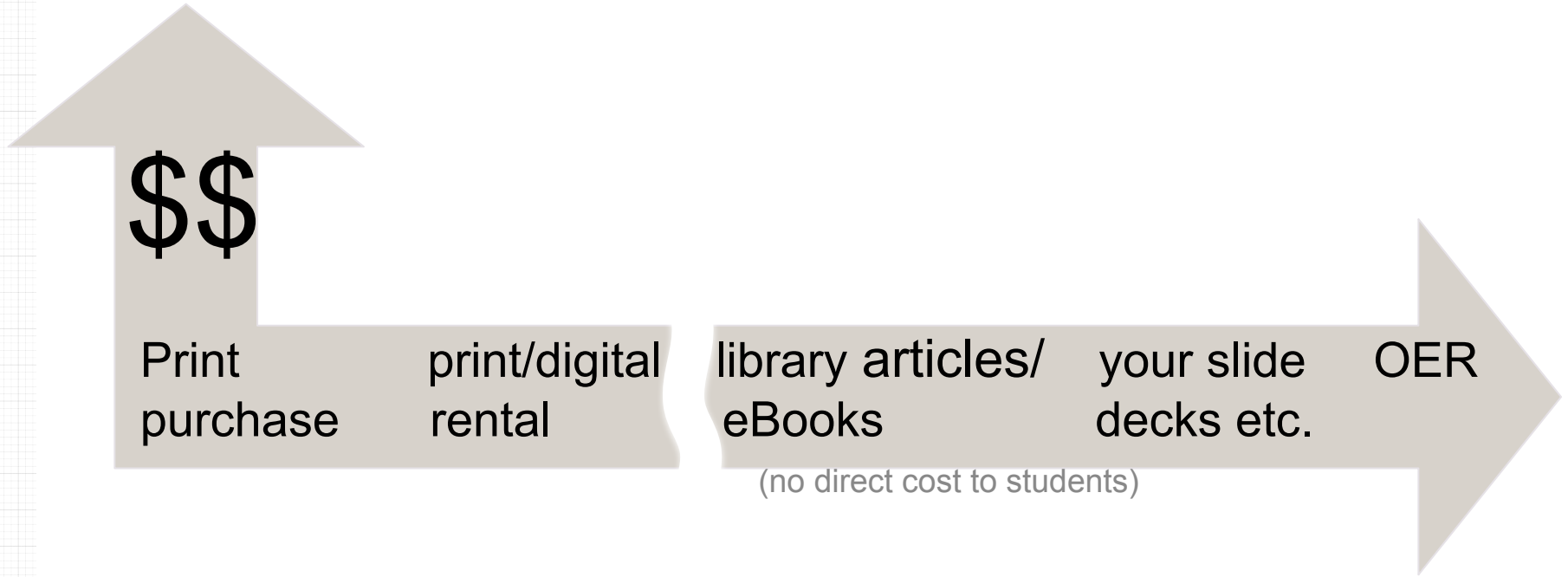
Carpe Diem 

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In your academic career, has the cost of required textbooks caused you to:

64.2%	Not purchase the required textbook
42.8%	Take fewer courses
40.5%	Not register for a specific course
35.6%	Earn a poor grade
22.9%	Drop a course
18.1%	Withdraw from a course
17.2%	Fail a course

Course material spectrum of options



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Tips for using: Library articles and eBooks

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Use persistent links and DOIs, not PDFs

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Things the library does automatically... Your course material adoptions (reported to bookstore)
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- VIVA Faculty Textbook Portal Adoptions - Reports
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- EZproxy Landing Page for Groups
- Open Portal Search Widget Embed Code
- Protected Portal Search Widget Embed Code

VIVA Faculty Textbook Portal

The VIVA Faculty Textbook Portal is a catalog to assist Virginia public college and university faculty in finding and selecting open and affordable textbooks for their courses in one place. The Portal is part of a wide-scale Open and Affordable Initiative by VIVA to provide no-cost and barrier-free access to course curriculum resources for students and researchers. The Portal contains over 200,000 titles from VIVA's shared library collections, open access textbooks, and ebooks available for VIVA to purchase on behalf of public colleges and universities throughout the state.

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Enter Search Words



Title sociology

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Find all my search terms:

TI sociology

Expanders

Apply equivalent subjects

Limiters

Published Date: 20120101-20231231

Limit To

- VIVA Shared eBooks
- OER Only
- Ebooks Available for Purchase

From: 2012 Publication Date To: 2023

Show More Options set

Subject

Publisher

Language

Geography

Source

Handbook of forensic sociology and psychology / Stephen J. Morewitz, Mark L. Goldstein, editors.



New York : Springer, [2014] 1 online resource (xi, 466 pages) : illustrations Language: English, Database: VIVA Shared Ebooks

Subjects: Forensic sociology -- Handbooks, manuals, etc; Forensic psychology -- Handbooks, manuals, etc; Forensic psychiatry; Sociology; Forensic POLITICAL SCIENCE -- Government -- Judicial Branch; Forensic psychology; Forensic sociology; Handbook; Handbooks and manuals; Guides et mar

Preview or Adopt this VIVA-owned eBook

The Wiley Blackwell companion to medical sociology / edited by William C. Cockerham.



Hoboken, NJ : John Wiley & Sons, Ltd., 2021. 1 online resource (xxii, 616 pages). Language: English, Database: VIVA Shared Ebooks

Subjects: Social medicine

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Reading Max Weber's Sociology of Law / Hubert Treiber ; translated by Matthew Philpotts.



By: Treiber, Hubert. Oxford, United Kingdom ; New York, NY : Oxford University Press, 2020. 1 online resource (xii, 195 pages) Language: English, Data

Subjects: Sociological jurisprudence; Sociologie juridique; Weber, Max, 1864-1920; Weber, Max, 1864-1920

Preview or Adopt this VIVA-owned eBook

Sociology : a biosocial introduction / Rosemary L. Hopcroft.



By: Hopcroft, Rosemary L., New York : Routledge, 2018. 1 online resource. Language: English, Database: Taylor & Francis DRM-Free eBooks

Subjects: Sociology; Sociobiology; [SOCIAL SCIENCE -- Anthropology -- General]; [SOCIAL SCIENCE -- Regional Studies]; [SOCIAL SCIENCE -- Soc

Request a purchase of this item from your library

The Paramedic at Work [electronic resource] : A Sociology of a New Profession.



By: McCann, Leo. Oxford : Oxford University Press USA - OSO, 2022. 1 online resource (273 p.) Language: English, Database: VIVA Shared Ebooks

Subjects: Great Britain; Emergency medical technicians -- Great Britain; Emergency medicine -- Social aspects -- Great Britain; Emergency medical tec

Preview or Adopt this VIVA-owned eBook

Generally speaking : an invitation to concept-driven sociology / Eviatar Zerubavel.



By: Zerubavel, Eviatar. New York, NY : Oxford University Press, 2020. 1 online resource (120 pages) Language: English, Database: VIVA Shared Ebook

Subjects: Sociology -- Methodology

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Online Textbooks - Spring 2023: Home

How to Use this List

Welcome to the University Libraries online textbook guide for Virginia Tech students and faculty. Although many publishers do not offer online versions of their textbooks to libraries, we have acquired digital versions of a significant number of course texts. Both print and online materials may be found on Discovery Search on the library home page.

Below is a list of the known online textbooks for the Spring 2023 semester. These are available to VT students and other members of the university community. Just click on the title to find the e-book link and connect. Please note that login with your PID and password may be required to access the full text. If you do not find what you need here, you can also check our course reserves list or Discovery Search to see if a print copy is available.

Content providers and publishers allow different levels of electronic access to their materials. Where there is a choice, we have opted for the least restrictive option. Unlimited access, for example, can support the largest number of users. This is followed in turn by the NLL (non-linear lending) model, 3-user, and 1-user options.

This list was compiled from information made available to the University Libraries. Every effort was made to be accurate but textbook requirements or instructors may have changed. Instructors may submit corrections or additions here.

Textbook Table

Below is a list of known textbooks currently in use and available in electronic form. Use the top of the column headings to filter the list or click on the arrows to change the sorting of the table.

Click on title to access. Unlinked titles are still on order, please check back later.

Department	Course Number	Instructor	Book Title	ISBN	Provider	Access
CS	5754	DAVID JOHN	3D USER INTERFACES: THEORY AND PRACTICE	9780134034461	O'Reilly	Unlimited
PM	4684	AVERY	7 HABITS OF HIGHLY EFFECTIVE PEOPLE	9781982343817	ProQuest	3-User
SDC	4454	DIAZ	ABRAZANDO EL ESPÍRITU: BRACERO FAMILIES CONFRONT THE US-MEXICO BORDER	9780220958654	UPSD	Unlimited
LRDS	5544	FRIEDEL	ADAPTION-INNOVATION: IN THE CONTEXT OF DIVERSITY AND CHANGE	9780203685005	ProQuest	Unlimited
IS	1024	LUCIAK	AFTER THE REVOLUTION	9780807876417	ProQuest	Unlimited
PSOJ	1024	LUCIAK	AFTER THE REVOLUTION	9780807876417	ProQuest	Unlimited
AACC	3604	FRIEDEL	AGRICULTURAL AND AGRIBUSINESS LAW: AN INTRODUCTION FOR NON-LAWYERS, 2nd Ed	9780429885816	EBSCOhost	3-User
HIST	2124	NARAYANAN	AMERICAN SWASTIKA: INSIDE THE WHITE POWER MOVEMENT'S HIDDEN SPACES OF HATE	9781442241381	ProQuest	3-User
IS	4634	WEISSAND	AMOR MUNDI AND OVERCOMING MODERN WORLD ALIENATION	9781446581355	ProQuest	Unlimited
PSOJ	4634	WEISSAND	AMOR MUNDI AND OVERCOMING MODERN WORLD ALIENATION	9781446581355	ProQuest	Unlimited
GIA	5314	FROST	ANATOMY OF AFTERHOBANISM IN THE KARA REPTILES	9781073273783	Cambridge	Unlimited
PHIL	4204	JANTZEN	ANIMAL MIND: AN INTRODUCTION TO THE PHILOSOPHY OF ANIMAL COGNITION	9780203712511	Taylor and Francis	Unlimited
HIST	2124	NARAYANAN	ANOTHER KIND OF WAR: THE NATURE AND HISTORY OF TERRORISM	9780300189688	JSTOR	Unlimited
PAPA	6454	MALCZEWSKI	ANTIGONE/CEOPUS THE KING/LECTRA	9780191561708	ProQuest	Unlimited
CRIM	4454	WILLIAMS	APPALACHIAN RECKONING	9781946584806	ProQuest	Unlimited
AHR	3464	EDMONDSON	APPALACHIANS AND RACE: THE MOUNTAIN SOUTH FROM	9780881371227	EBSCOhost	Unlimited

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But, what I really want to talk about is...



https://bit.ly/VT_course_materials

Open Education & OER are bigger than open textbooks

Making **WITH** - not just **FOR** students

Core Practices:

1. **Students**/student needs as **CENTRAL** to teaching
2. **SHARING** work without paywalls
3. Give/receive **FEEDBACK** on work
4. Integrating **NEW IDEAS** about teaching/learning
5. Giving authors **CREDIT**
6. Using **OPEN LICENSES** to make materials more usable

Open Educational Resources & ideas for using your original course materials

- If you create something that is useful, consider sharing more broadly (and under an open license)
- Plan ahead to use openly-licensed images
- Can also leverage fair use

“I didn’t think anyone else would find this valuable”

Collaborative Test Bank Development: Multi-Institutional & Pandemic Style



View/Open

 Collaborative_Test_Bank_Development_(OpenEd2021).pdf (3.941Mb)

Downloads: 47

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Downloads: 18

 Test Bank Item development assignment.docx.pdf (88.49Kb)

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Date

2021-10-22

Author

Walz, Anita R.
Jamison, Eli

Vander Weerd, Candice
Goodsett, Mandi

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During 2020-21 two business faculty from different institutions together with OER librarians, undergraduate students, and graduate assistants collaborated to create a faculty-access-only testbank aligned to senior undergraduate-level open textbook, *Strategic Management* (2020) and AACSB Standards. Testbank development followed instructional and ethical practices for non-disposable assignments including faculty development of assignments, student ownership of student work, student "opt in" to go public, choice of no or some student attribution, financial incentives for various project participants, project MOUs, professional copyediting, and public release to vetted requestors. This presentation will describe our respective motivations, process, how we found one another, why the collaboration worked so well, and practices we believe are worth emulating. We plan to reserve a significant amount of time for discussion.

The open textbook *Strategic Management* is available at <https://doi.org/10.21061/strategicmanagement>

The test bank for *Strategic Management* is available through the request process described at: <http://hdl.handle.net/10919/104179>

After participating in this session, attendees will be able to:

- Conduct an informed discussion of why standards-aligned testbanks for OER are helpful
- Describe one group's testbank development method or process
- Articulate several "success conditions" for multi-institutional collaborations
- Apply existing knowledge of institutional characteristics into practices which may be helpful for projecting project success, including project design, motivation, incentives, and administrative culture/support.

[This presentation is available as a [video recording](#) in the Open Education Conference.]

URI

<http://hdl.handle.net/10919/105385>

Collections

Scholarly Works, University Libraries [496]


What are open educational resources (OER)?

Free (to anyone)

Permission given for **customization**

Any format or medium





Open Educational Resources (OER) are **freely and publicly available** teaching, learning, and research resources that reside in the public domain or have been released under an intellectual property **license that permits their free use, reuse, modification, and sharing with others.**

They include full courses, course materials, modules, textbooks, streaming videos, tests, software, and any other tools, materials, or techniques used to support access to knowledge." -
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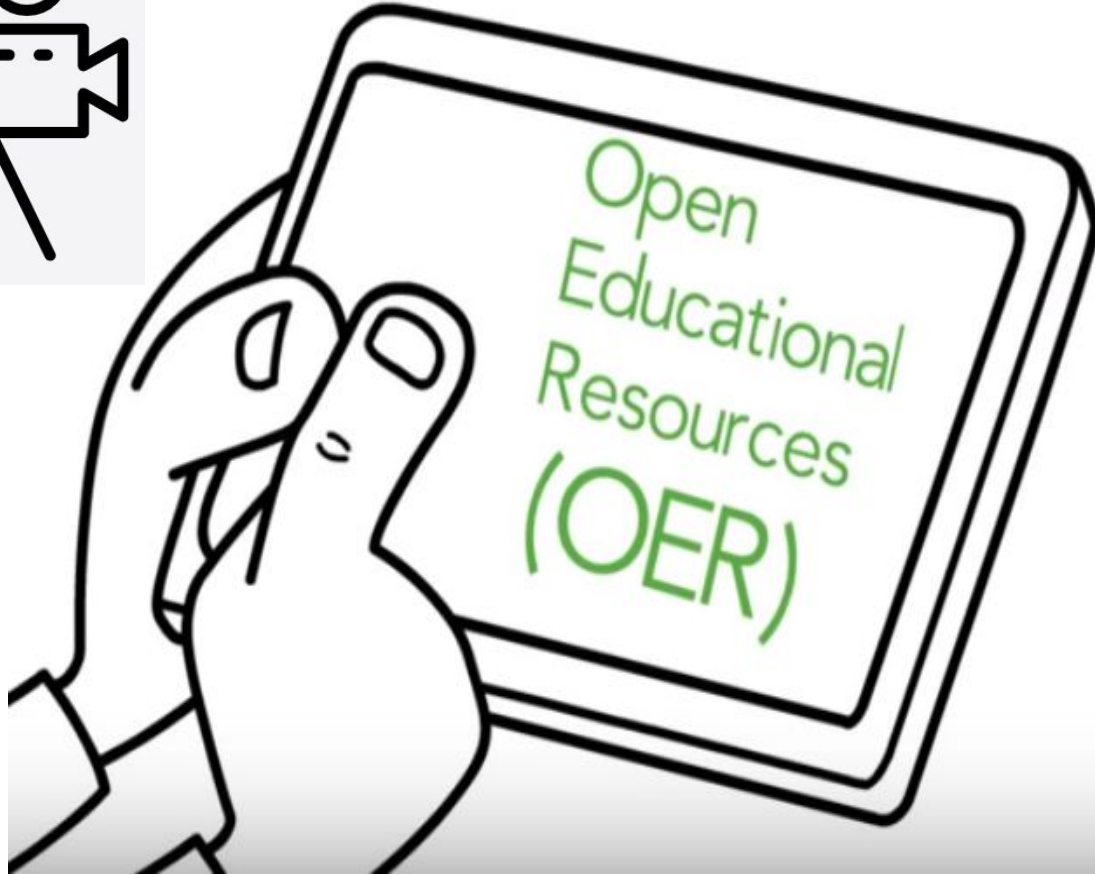
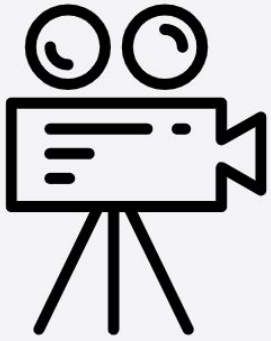
Why? (U.S. context)

- Works are **AUTOMATICALLY** under copyright -- event when a © is not added
- Copyright lasts life + 70 years
- Ok to use in your classroom ≠ fair to share more broadly



- 
- 
- **Five publishing companies = 80% of textbook market share**
 - **Commercial publisher practices = Students have fewer options**
 - Move to online-only (~~used books / keeping / sharing / privacy~~)
 - Frequent "new" editions
 - Pushing "direct billing" rental programs
 - "Publishing" companies re-positioning as software companies
 - **Authors & course-material selectors have limited information / incentives / options**
 - **Readers favor lowest-cost**
 - Reliance on piracy / peer-to-peer sharing networks. Publishers abandon traditional publication models.

Formats / Types



 *Different ways to use them*

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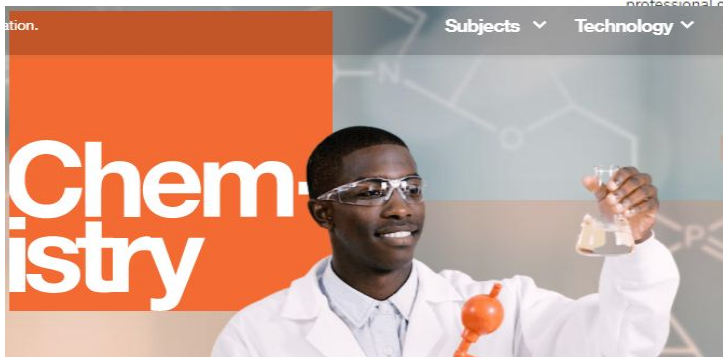
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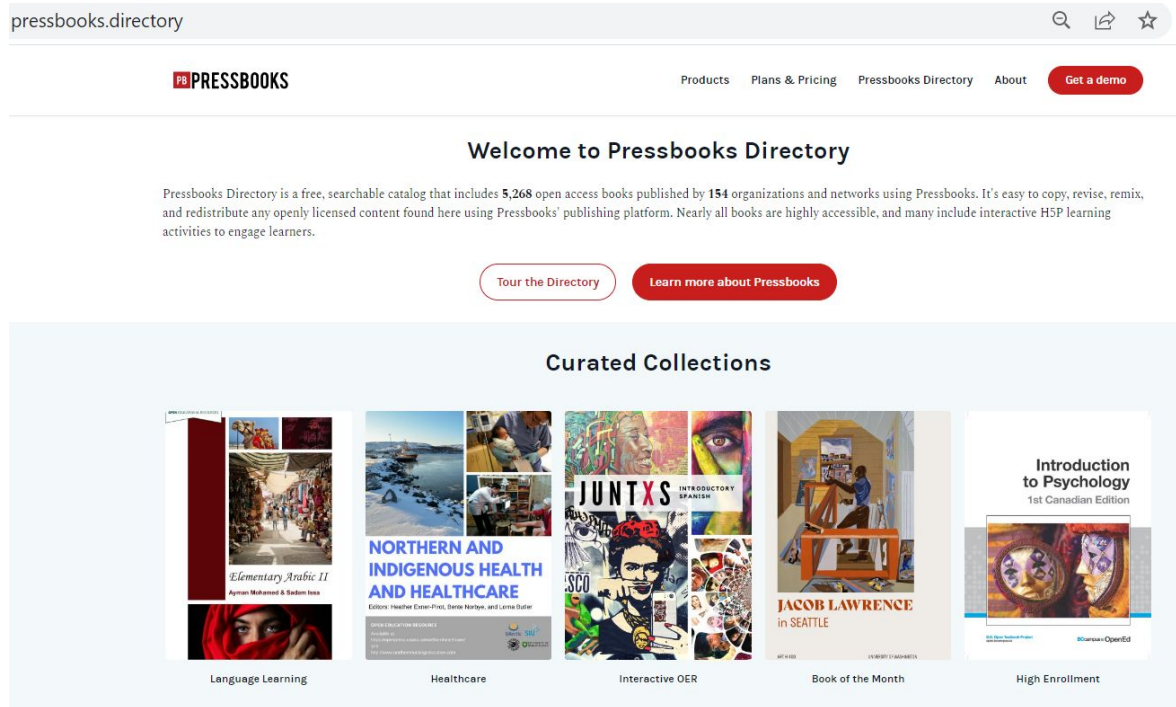


[Personal Finance](#)



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The screenshot shows the Pressbooks Directory homepage. At the top, there is a search bar with the URL 'pressbooks.directory' and navigation icons for search, share, and star. Below the search bar is a navigation menu with links for 'Products', 'Plans & Pricing', 'Pressbooks Directory', and 'About', along with a red 'Get a demo' button. The main heading is 'Welcome to Pressbooks Directory'. Below this is a paragraph of text: 'Pressbooks Directory is a free, searchable catalog that includes 5,268 open access books published by 154 organizations and networks using Pressbooks. It's easy to copy, revise, remix, and redistribute any openly licensed content found here using Pressbooks' publishing platform. Nearly all books are highly accessible, and many include interactive H5P learning activities to engage learners.' Below the text are two buttons: 'Tour the Directory' and 'Learn more about Pressbooks'. The 'Curated Collections' section features five book covers: 'Elementary Arabic II' (Language Learning), 'Northern and Indigenous Health and Healthcare' (Healthcare), 'JUNTXS INTRODUCTORY SPANISH' (Interactive OER), 'JACOB LAWRENCE in SEATTLE' (Book of the Month), and 'Introduction to Psychology 1st Canadian Edition' (High Enrollment).

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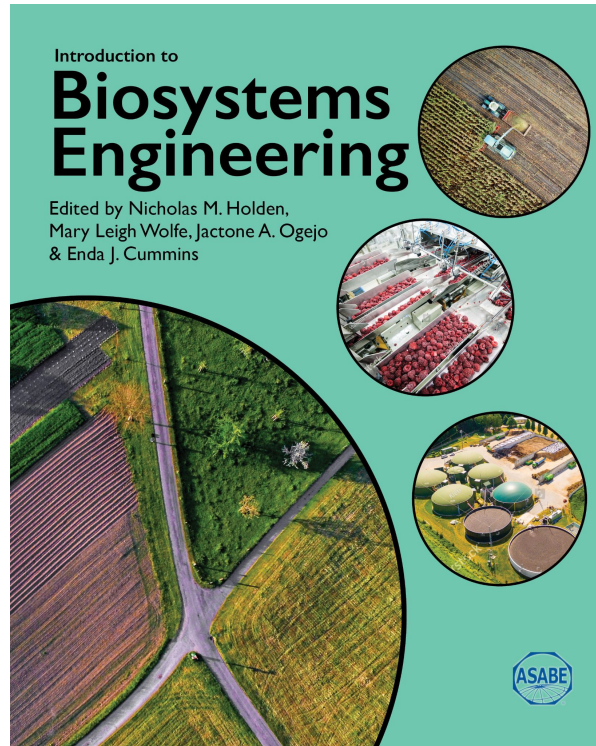
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- Language Learning**: Elementary Arabic II by Ayman Mohamed & Sadom Issa
- Healthcare**: Northern and Indigenous Health and Healthcare. Editors: Heather Ester-Patel, Doreen Hartigan, and Lorna Gustaf.
- Interactive OER**: JUNTXS INTRODUCTORY SPANISH
- Book of the Month**: JACOB LAWRENCE in SEATTLE
- High Enrollment**: Introduction to Psychology 1st Canadian Edition

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Published one year ago!

Introduction to Biosystems Engineering



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Introduction to Earth Science

adapted by Laura Naser

Introduction to Earth Science is designed to provide a comprehensive introduction to Earth Science that can be freely accessed online, read offline, printed, or purchased as a print-on-demand book. It is intended for a typical 1000-level university introductory course in the Geosciences.

This open textbook includes various features designed to enhance the student learning experience. These include a multitude of high-quality figures and images within each chapter that help to clarify key concepts and are optimized for viewing online. Self-test assessment questions are embedded in each online chapter that help students focus their learning.

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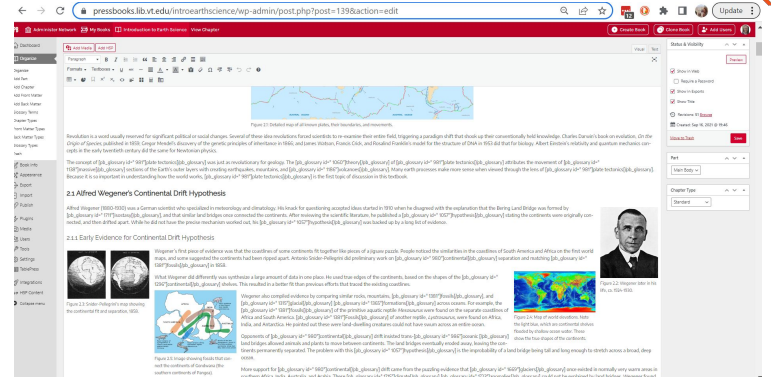
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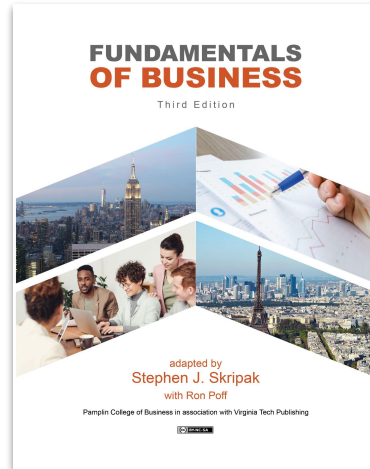


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Fundamentals of Business, 3rd edition

Adapted by Stephen Skripak with Ron Poff

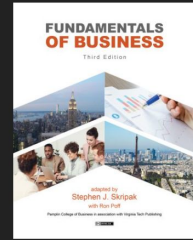
FUNDAMENTALS OF BUSINESS, 3rd edition is an open education resource intended to serve as a no-cost, instructor-customizable primary text for one-semester undergraduate introductory business courses. It covers the following topics in business: Teamwork; economics; ethics; entrepreneurship; business ownership, management, and leadership; organizational structures and operations management; human resources and motivating employees; managing in labor union contexts; marketing and pricing strategy; hospitality and tourism; accounting and finance, and personal finances. The textbook was adapted for use in Virginia Tech's Pamplin College of Business' introductory level business course, MCT1104 Foundations of Business.

Virginia Tech Publishing



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with Ron Poff

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Instructor Resources

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Acknowledgments

Main Body

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Chapter 2 The Foundations of Business

Chapter 3 Economics and Business

Finding OER: *The “Big Five”* + Three

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A directory of 3,000+ publicly-available books in Pressbooks. Licenses vary. Many are more-easily customizable through Virginia Tech's Pressbooks software. See additional resources on authoring and customizing at: <https://guides.lib.vt.edu/oer/authors> Learn more about VT's Pressbooks instance at: <https://pressbooks.lib.vt.edu>
- **MERLOT**
MERLOT contains links to freely available online textbooks from a variety of sources. MERLOT II is a project of the California State University System.
- Search instructions: (Filter "material type" by "open textbook").

Three “Meta” Searches

- **OASIS**
Search for open access and openly licensed textbooks. From Milne Library at SUNY Geneseo.
- **Mason OER Metafinder (MOM)**
Real-time, federated search across twenty-two different sources of open educational resources. About: <https://publishing.gmu.edu/whos-using-the-mason-oer-metafinder>
- **Google Advanced Search (with “Usage Rights” filter)**
Use the “Usage Rights” filter on Google’s Advanced Search (and Advanced Image Search) to find Creative Commons-licensed works.

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Finding OER

- Finding non-textbook OER

Learning Objects, Lesson Plans, syllabi, etc.

- [OER Commons](#)
- [Odyssey Learning Object Repository](#)
- [MIT OpenCourseWare](#)
- [PhET Simulations](#)

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