

ALBEMARLE COUNTY

Plan of Work

January, 1964 - December, 1964

ALBEMARLE AGRICULTURAL EXTENSION SERVICE

Caroline E. Alsop
County Home Demonstration Agent

Lewis B. Smith
County Agent

Lewis W. Cox,
Assistant County Agent

1964 Plan Of Work

TABLE OF CONTENTS

Phase	Page
Agronomy	2
Beef Cattle	3
Wild Life Management	4
Swine	5
Marketing Feeder Calves, Fat Cattle and Wool	6
Food and Nutrition	7,8,9,10,11
Clothing	12,13,14,15,
Home Furnishings	16,17
Landscaping	18,19,20
Management	21,22,23
Rural Arts	24,25
Strengthening Existing Adult Organizations	26,27,28
4-H Baby Beef Project and Livestock Judging	29
4-H Dairy Project	30
4-H Small Motors Project	31
4-H Tractor Maintenance Project	32

TABLE OF CONTENTS
(Continued)

Phase	Page
Youth Leadership	33,34,35
Health and Safety	36,37
Providing Information Concerning Agriculture	38,
Providing Educational Information Through Mass Media	39,40
Additional Areas of Work	41,42

Albemarle County

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURE PRODUCTION, MANAGEMENT, AND NATURAL
RESOURCE DEVELOPMENT

PHASE; Agronomy - Forage Production, 1964

The Situation: According to various sources of information, the per acre yield of hay and pasture is low in quality and quantity. The reasons being improper management. This is of significant importance in that Albemarle County lends itself better to forage production than other crops.
The Agronomy Committee has suggested that an educational program be carried out to influence better forage production.

The Specific Problem: Low yielding forage crops.

The Program Objectives: Increase yield and quality of forage.

<u>TEACHING OBJECTIVES</u>	<u>SOURCE OF SUBJECT MATTER</u>	<u>METHODS</u>	<u>WHEN</u>	<u>BY WHOM</u>
Assist farmers in realizing the inefficiency of low yielding forage crops:	Agronomy Handbook	Encourage farmers to have soil tested for complete analysis through radio, newspapers, and individual contact.	All year	Agents
1. To have a better understanding of forage crop management.	V.F.I. Extension Agronomy Staff			
2. Stimulate action in improved management.		Emphasize forage in livestock, swine and dairy schools.	Jan., Feb., March	V.F.I. Specialist & local leaders.

EVALUATION: The number of increased soil samples and forage samples analyzed will indicate effectiveness of program.

Albemarle County

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURE PRODUCTION, MANAGEMENT AND NATURAL RESOURCE DEVELOPMENT

PHASE: Beef cattle - 1964

The Situation: There are about 10,000 beef type cows in Albemarle County. Many of these animals are of an undesirable type that produce inferior calves. Quality of bulls in many instances are of inferior quality. The Livestock Committee has recommended that an educational program be initiated to counteract this.

The Specific Problem: Low income producing cows and bulls.

The Program Objective: To raise quality of cow herds in the county.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To assist Beef Cattle farmers in understanding type cows and bulls that will bring the greatest return on investment	V.F.I. Animal Husbandry Dept. Virginia State Department of Agriculture U.S.D.A. & V.F.I. Publications	Beef Cattle School	January	V.F.I. SPECIALISTS
1. Breeding		Feeder Calf Grading Demonstrations.	June	V.F.I. Specialist Virginia Dept. Agric. Graders.
2. Feeding				
3. Management		Urge farmers to visit herds on B.C.I.A. when calves are being graded.	August September	Agents

EVALUATION: This will be reflected in the increased number of cattle sold in organized sales and increase members in Virginia B.C. I.A.

Albemarle County

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURE PRODUCTION, MANAGEMENT AND NATURAL RESOURCE DEVELOPMENT.

PHASE: Wildlife Management - 1964

The Situation: There is an abundance of wildlife in Albemarle County. This natural resource provides recreation for many county and city residents each year. According to Virginia Game and Inland Fisheries and Albemarle County Game Wardens, much wildlife starve to death during severe winters or are so weakened that they fall prey to secondary infections. There is a lack of understanding of game conservation among county citizens.

One species of blackbird has done tremendous damage to corn, small grain, and fruit crops for the past several years.

The Specific Problem: Lack of understanding of game conservation and crop damage from blackbirds.

The Program Objective: To create an awareness of the need for Game Conservation and attempt to relieve Blackbird damage.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Assist 4-H Club members in realizing importance of conserving game. Recreation and aesthetic aspect of wildlife.	VPI Extension Forestry Va. Game and Inland Fisheries. U.S. Fish and Wildlife Service. Isaac Walton League	4-H Club boys carry wildlife as project during school year 1964. Stimulate interest among 4-H boys in Wildlife Essay Contest, seeding feed patches.	Jan.-May	Agents
Assist farmers in arriving at an acceptable method of reducing blackbird damage to crops.		With committee involve, strive through consultations, meetings arrive at method of removing this menace Encourage farmers to plant varieties of corn not as susceptible to bird damage	Jan.-May Mar.-May	Chamber of Commerce. Local leaders Agents.

EVALUATION: Number of completed 4-H Wildlife Record turned-in will indicate effectiveness of program. Survey of blackbird damage during fall of 1964 will serve the same purpose.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURE PRODUCTION, MANAGEMENT AND NATURAL RESOURCE DEVELOPMENT

PHASE: Swine - 1964

The Situation: The need for greater efficiency and larger more economical size units are essential with a great need for supplementary incomes on Albemarle County farms. The 1954 Census reported that of the 340 farms reporting hogs sold, less than 20 were sold per farm. This would indicate that many farms are not operating efficient and economical size units.

The Swine Committee has prepared an educational program to stimulate interest and present some of the latest information on facilities needed, disease that can occur, Also how to go about making money with Swine.

The Specific Problem: Small, uneconomical hog units in the county and the lack of information or awareness to overcome the same.

The Program Objective: To present ways on how to go about making money with swine. The facilities that are needed and diseases that may occur, and produce the type of pork that is desired by the consumer.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Assist farmers in realizing potential income from swine.	V.F.I. Animal Husbandry Dept.	Three community meetings.	Feb.	Three successful Swine producers.
1. To have better understanding of the facilities that are needed.	V.F.I. Publications	Continue two 4-H pig chains.	June	Agents
2. To understand the disease that can occur.	U.S.D. A. publications	Encourage farmers to attend State graded Sales	All year	Agents
3. To stimulate farmers to develop economical size swine units.				
4. Produce the type pork desired by the consumer.				
5. To acquaint the farmers with the different types of swine production in making money with the same.				

EVALUATION: Increase number of economic size swine operators.

Albemarle County

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: MARKETING AND UTILIZATION OF AGRICULTURE PRODUCTS

PHASE: Marketing feeder calves, feeder pigs, fat cattle and wool - 1964

The Situation: Albemarle County receives most of its agriculture income from livestock, only 33% of the feeder calves are sold through organized sales. About 8% of the total pig production is marketed through state graded pig sales. Less than 2% of the fat cattle are sold in the Orange Fat Cattle Sale during 1963. 80% of the County's wool is marketed through the Albemarle Wool Pool.

The County livestock and Swine Committees have strongly recommended that effort be made to increase the participation in each of these areas.

The Specific Problem: Low prices received for livestock products.

The Program Objective: To increase percentages of livestock products sold through organized sales.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Assist farmers with livestock enterprises to increase their income				
1. By increasing number of calves consigned to feeder calf sales.	Results 1963 sales V.P.I. Animal Husbandry Dept.	Promote sales through newspapers, radio and personal contact.	All year	Agents and Leaders.
2. Increasing number of pigs consigned to feeder pig sales in Culpeper, Richmond and Harrisonburg	Results 1963 sales. V.P.I. Husbandry Dept. Va. State Dept. of Agric.	Promote sales through swine meetings, radio, newspapers and personal contact.	All year	Agents and Leaders.
3. Increase number of cattle sold through Orange Fat Cattle Sale	Results 1963 sales	Promote sales through radio and newspapers	All year	Agents.
4. Increase amount of County wool sold through Albemarle Wool Pool.	Results 1963 sales. V.P.I. Animal Husbandry Dept.	Promote pool through letters, radio and newspapers	Jan. - Feb.	Agents and Leader.

EVALUATION: This can be determined by the increased participation in each of these areas.

PROJECT AREA: EXTENSION HOME ECONOMICS

Adult

PHASE: Food and Nutrition, Year - 1964

The Situation: Food Preparation usually creates interest giving wanted new ideas. Nutritional education is a need of Albemarle families. There are many Albemarle homemakers serving a dual-role. Requests for food preservation information, general food preparation methods and recipes are numerous.

Youth

There is a need for better nutritional development of boys and girls in Albemarle County according to a recent survey. The girls expressed a desire for project work in this area through their selection of Today's Girl as a county-wide project for the second year. Some other girls enrolled in more advanced foods projects: Bread, Food Preservation and Outdoor Meals, Today's Girl Unit IV and V.

Adult

The Specific Problem: Albemarle families are not as nutritionally fed as would appear to the general public. Recent surveys of 10 year olds, teenagers and adults give supportive evidence. Management is a problem of the dual-homemaker and an often unrecognized one of both the dual-role homemaker and the homemaker at home.

Youth

Even though 4-H club members and their families generally have a knowledge of good nutrition, they often fail to practice it. Employment of mothers outside the home has caused meal preparation responsibilities to be placed on some club members.

The Program Objective: Adult

To improve knowledge of nutrition and its application in wise buying, preparation and development of skills in management of food preparation and preservation.

Youth

To increase the nutritional knowledge of the club members and encourage its application, to increase awareness of wise buying to get most from money spent, to develop food preparation skills, and to reach parents with useful information.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
<u>Adult</u>	Extension bulletins	Special Interest-"Christmas	Dec. 1963	VEFCO Home
To provide opportunities to learn skills and techniques in food preparation and food preservation	USDA bulletins	Ideas including		Economist
	VEFCO	Foods and decorations		
	Health Department	Home Demonstration topics:		
	Albemarle Nutrition Survey	"Meat Salads"	June 1964	H. D. Food
		"Luncheons"	July 1964	Leaders give
		"Yeast Breads"	Sept. 1964	in clubs.
		"Herb Cookery"	Nov. 1964.	

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
		Home Dem. Leader Training in above topics		
		"Meat Salads"	May	Agent & VEPCO Home Ec.
		"Luncheons"		
		"Yeast Breads"	August	Agent
		"Herb Cookery"		
		Special Topic (may do) on sandwiches or yeast breads	Early summer	Va. Baker's Council.
To reach more families with food & nutrition information	Extension bulletins USDA bulletins VEPCO Health Dept. Albemarle Nutrition Survey	News column Radio Office Calls- telephone calls News letters 4-H families Encourage Home Dem. leaders to pass on information Christmas cookery	All year	Agents Leaders
To provide opportunities for persons to learn more about management as it relates to food and nutrition	Extension bulletins USDA bulletins VEPCO Health Dept. Albemarle Nutrition Survey	News column (What's Up and What's Down" "To be a Wise Buyer") and radio Albemarle Nutrition Co. Activities developed at meeting of committee such as Food and Nutrition method demonstration to new groups and young homemakers	Nov. & Dec. All year February	VEPCO HOME Ec. Agents & other.

Albemarle County

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
		Correlate nutrition information into 4-H Food-Nutrition project		4-H leaders, 4-H members, parents.
		Members of Albemarle Nutrition Committee attend Nutrition Forum	March	Council of Health & Medical Care.
		Have some special interest food and Nutrition demonstrations as plans for 1964 develop.		Albemarle Nutrition Committee
<u>Youth</u> To increase nutritional knowledge and encourage its application	Albemarle Co. Nutrition Committee. Today's Girl Other Extension bulletins	Follow suggestions of Nutrition Committee related to 4-H Demonstrations emphasizing good nutrition. Give girls an opportunity to taste new foods; encourage them to try new foods at home. Emphasize effect of nutrition on personal appearance. Encourage older girls who take Units, II, III, IV & V of Today's Girl to apply nutritional knowledge received to preparation of family meals.	Through-out Club year.	Agents & Leaders Agents, adult & junior leaders. Agents Leaders Agents Leaders

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To develop Food Preparation skills	Today's Girl Extension bulletins	Demonstrate skills; give girls opportunity to practice skills	Throughout year	Agent, Adult & junior leaders, club members.
		Participation and observation at Co. Contest; exhibits at Achievement Day.	Mar. 1964	Club girls
To aid girls in giving better food demonstrations and interest more members in giving them.	Va. 4-H'ers learn how to give a foods demonstration	Discuss pointers on giving demonstrations at club meetings.	Nov. 1964 Continuous, especially prior to dem. contest.	Agent, adult & junior leaders.
		Have girls fill out contest interest check sheets.	Feb. 1964	Agents & leaders
	Commercial bulletins	Encourage greater participation and attendance in Co. Dem. Contest.	Feb. 1964	Agents & leaders.
		Agent work personally with girls in school clubs (which have no leader) in giving demonstrations.	Feb. & Mar. 1964	Agent
		Agents work with District contestants personally.	Feb. -Apr. 1964	Agents
		Special training for adult leaders in giving dem.	Feb. 1964	Agent
		Special training co.-wide for those interested in giving demonstration.	Feb. or Mar. 1964	Agent and/or VEPCO Home Economist

Albemarle County

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
<u>Youth</u> - Continued To Teach girls to judge products	Judging bulletins Food's bulletins	Have younger girls judge cookies and simple foods at club meetings; older girls to judge more advanced food products, frozen and canned goods. Exhibiting in food class at Achievement Day. Training in judging for leaders and judges.	Feb. meet- ings, espec- ially continu- ous. November To be planned later	Agents, leaders. Club girls Agents or specialists
To reach parents with useful information through 4-H club members	Today's Girl Other bulletins	Through the acti- vities which club members are asked to do at home, parents receive information. Through bulletins mem- bers take home. Personal contacts, home visits. Letters to parents concern- ing foods project.	Throughout year.	Agents, leaders.

Adult

EVALUATION: Through H. D. member accomplishment sheet determine number families made changes; number non-H.D. families reached with information.
Through Albemarle Nutrition Committee evaluation of effectiveness of their program - possibly a follow-up survey as original in 1960.
Attendance at meetings and programs.

Youth

Application of nutritional knowledge may be determined to some extent through a study of project records and also in talking with parents.
Food preparation skills should be exhibited through demonstrations and exhibiting and judging of food products.
The quality of demonstrations should be shown at County Contest.
Informal evaluation comes through home visits and discussions with parents and club leaders.

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Clothing - 1964

The Situation: Adult - There is little adult interest in clothing construction in Albemarle County. National predictions indicate an increased interest in clothing construction which will continue in the future. The need in Albemarle areas for clothing construction knowledge and application is apparent. There are many low income families.

Youth - Through previous work with 4-H girls and two older groups of girls and one group leader interest has been stimulated in clothing projects. Girls selected "So You'd Like to Sew" as one county club project. Older girls (about 25) are taking "Make or Remake".

The Specific Problem: Adult - Although adults (both men and women) may purchase ready-made clothing, a knowledge of construction and fabric is needed to get the most out of the money spent. Many homemakers are dual-role homemakers. To reach these homemakers with information, also the young homemaker with meaningful information is a problem.

Youth - Girls need to enjoy what they do and derive satisfaction. Giving the younger girls a good basic start in sewing is important to their enjoyment. Older girls need improvement in techniques, skills, understanding and selection of becoming garments including accessories and development of poise and self confidence. A knowledge of today's fabrics is important to all groups.

The Program Objective: To stimulate interest of the people of Albemarle and Charlottesville to seek knowledge and learn more about buying clothing and the construction of clothing.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHO M
<u>Adult</u> To provide opportunities to learn construction methods.	Extension and commercial publications and samples. Extension special training of Agents.	County-wide clothing construction techniques workshop.	Spring, 1964	Agents
		County-wide or special interest Tailoring Workshop.	Spring, 1964	Agents
		H. D. special interest Hat making clinic	March, 1964	Paid person from out-of-town

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	TO WHOM
To reach persons unable to participate in classes & instruction programs	State & Federal Extension publications	Weekly news column & radio programs	All year	Agent
	Commercial publications	Special mailing list to send information	Periodically	Agent
	Agent's research	Encourage H. D. members to help someone else	All year	H. D. leaders & members
To provide opportunities to learn more about new fabrics & terms applied.	State & Federal Extension publications Extension specialists Commercial publications Home Economics publications Consumer information Magazines Stores - labels	Give some programs to young homemakers & University of Va. Students Wives groups as requested & time permits.	Throughout year	Agents & specialists
		News letter to young homemakers.	Throughout year	Agent
		"New Fabrics" H. D. topic for February Leader training on topic	January	Leaders
To create awareness of the application of art principles in selection of hats (both men and women)	State Extension publications State Extension specialist Observation Fashion magazines Art publications	News and radio News letters Co-wide open meeting on "Applying Art Principles" to Selection of Hats" (class & workshop by visit to stores) This is a pre-requisite to those participating in hat clinic.	February	Agent Leaders Store personnel

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
Youth To help club members enjoy sewing	Extension bulletins	Help younger girls complete projects without becoming discouraged - help older members select patterns suited to their abilities and assist with problems as needed.	Throughout year	Agents, Leaders
To improve sewing skills	Specialists, Extension and commercial bulletins	Teach younger girls basic sewing skills at group meetings 4-H adult leader training - So You'd Like to Sew 4-H leader training - Clothing Construction - attend adult open meeting Work with older girls in preparation for dem. contests (Co. & Dist.) Special clothing construction groups for older girls 4-H leader training - Applying Art Principles to Selection of Hats (men & women) Older girls and leaders to attend county Make or Remake training in summer	Throughout year February February or March February to April, 1964 Winter & Summer, '64 February June, 1964	Agents, Leaders Agent Agent Agents, Leaders Agent
To assist older girls with clothing selection and buying	Extension & commercial bulletins	Home visits, personal contacts Work with demonstration contestants on assembling becoming outfits Special group meetings	Throughout year Jan. to May, 1964 Summer, 1964	Leaders, Agent Agents, Leaders, Store Representatives Agents, Leaders, Store Representatives

EVALUATION: Adult - Requests for assistance; attendance at home economics clothing programs; response to news, radio, letters, etc.

Youth - Re-enrollment in clothing projects would show continued interest of girls in clothing projects. Improvement of skills determined at County Contest and Achievement Day exhibits. Improvement in clothing selection and skills of construction through observing appearance of girls and County Dress Revue. Clothing record sheets and observations of parents and club leaders also provide evaluation.

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Home Furnishings - 1964

The Situation: There are many new homes and homeowners in the Albemarle area. Families are interested in creating livable, attractive homes. The H. D. Clubs felt a need for home furnishings assistance therefore they continued this as a major program area for 1964. Many requests for assistance are made to the agents concerning home furnishings by both men and women.

The Specific Problem: Home visits have shown that there is great need for more training in this area with both adults and 4-H club members. Much needs to be done in making homemakers aware that more orderly arrangement of furniture and better selection and use of furnishings and accessories could make notable improvement without a great expenditure of funds.

The Program Objective: To improve home furnishings knowledge, management, buymanship and skills to create more livable and attractive homes expending less money, time and energy.

TEACHING OBJECTIVES	SOURCES OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To provide opportunity to learn more about color planning the home.	Extension periodicals Commercial material & information	Special interest topic - open program "Color Planning the Home" News - radio News letter	January	Specialist
To create awareness of the application of art principles in selections in color planning the home.		Program for University of Virginia Student Wives on same topic Home visits and assistance in over-all planning with individual families as result demonstration	Spring May	Specialist Specialist & Agent
To provide opportunity to learn more about new fabrics and terms used.	State and federal publications Specialist assistance to agent Commercial publications Magazines Stores - Labels	"New Fabrics" - H. D. topic for February Leader training on topic News column, radio News letter	February January All year	Leaders Agent Agent

TEACHING OBJECTIVES	SOURCES OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To provide learning experiences in correct care of wood floors, equipment, supplies and apply these management skills.	Specialist agent training Extension publications	H.D. topic - "Care of Wood Floors" - a management program but ties in with home furnishings News Radio News bulletin	March leader training April topic - H. G. Clubs All year	Agent Leaders Agent
To increase knowledge & application of good management methods in selection of furniture and arrangement of same.	Extension publications Specialist assistance Commercial assistance Agent training in tour & education information on furnishings selection	H. D. monthly topic - "Furniture Arrangement" - selection to be included May schedule a special program on selection of furniture for University Student's Wives and young homemakers News - Radio	May topic April leader training Spring	Leaders Agent Agent
To give older 4-H girls experiences in home furnishings.	Notes: A few girls are taking "Your Furnishings" and "Your Home" Develop plans according to girls needs.			

EVALUATION: Through program attendance; H. D. evaluation sheets. Comments and observations.

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Landscaping - 1964

The Situation: Many requests for assistance and information relating to landscaping are made by individuals, home demonstration clubs, garden clubs, schools and professional workers. There are many retired persons and older people in the area who are interested in landscaping. Home Demonstration Clubs selected Home and Community Beautification as area of Federation Program of Work.

The Specific Problem: Home owners and professional persons lack knowledge and localized information. A co-ordinated effort of communities and city is needed to increase and main an attractive county and city landscape.

The Program Objective: To provide educational opportunities and information to as many persons and organizations as possible and stimulate action.

TEACHING OBJECTIVES	SOURCES OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To provide opportunities for persons to learn about the development of attractive, safe and livable home and community grounds.	Extension bulletins Landscape Notes Slides Movies Charts Nurserymen	Call meeting of key Albemarle Landscape Committee members to follow up plans for late winter 1964 Landscape Clinic	February, 1964	H. D. Agent
To provide assistance to organizations, businesses and general public.	Albemarle Landscape Committee	1964 Proposed Landscape Clinic (1) Landscaping for the new home owner (2) Plant diseases, insects & their Control (3) Plant materials for the Home Grounds of This Locality Hold programs in three areas - Greenbriar, Crozet & Scottsville Have some programs at night & some day Follow landscaping clinic programs with conferences	March-April 1964	Specialists and other qualified persons

TEACHING OBJECTIVES	SOURCES OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
		with interested couples who are developing home grounds & interested in landscape design. There would be preliminary enrollment for conferences with couples. Secure interest of organizations, key people, neighborhood folks in making personal contact with new home owner. Contingent to inform Charlottesville-Albemarle Beautification Commission, key people, and county and city government officials of purpose & programs.		
To stimulate interest and action.		Cooperate with garden clubs, etc. as time allows	As requested	Agents, Specialists
To stimulate interest in landscaping as a hobby		Provide bulletins for same Provide reminders of Home & Community Beautification areas to home demonstration clubs	As requested	Agents
		Send landscape notes to select mailing list	Monthly	
		Home visit to owners with major problems	Throughout year	Agents
		Follow-up 1964 Landscape Clinic with meeting of Albemarle Landscape Committee to evaluate clinic, progress on objectives and make supplemental long-term plans News and radio	September	Specialist

TEACHING OBJECTIVES	SOURCES OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
		1964 Federation Program of Work area - Home & Community Beautification Planning by over-all Federation Program of Work Committee - then individual clubs	Training held - Sept. 1963 and all 1964	Specialist Agent County Federation Program of Work Chairmen
		Home & Community Beautification topic according to clubs plans (choice)	January	Club Federation Program of Work Chairman Other leaders
Stimulate community projects in landscaping through H. D. groups & 4-H clubs		Cooperate with city and county beautification projects		

EVALUATION: By Albemarle Landscape Committee, attendance at landscape clinics, attendance at other programs, bulletins distributed, office calls, telephone calls, observation by agent, comments from public, activities of groups interested in beautification of area, H. D. member evaluation sheet, requests for assistance.

The Situation: Many questions are asked agent on management problems of all kinds. The Albemarle Home Economics Committee recognized poor management as probably the core to many social and economic problems of Albemarle County. Awareness of the importance of management has resulted in its indirectly being the major problem area for 1964. On basis of National percentage, women do 80% of the buying, therefore Albemarle women do buying for 7,991 households in Albemarle County and 9,389 in the City of Charlottesville. There are many dual-role homemakers. There are approximately 1250 married students at the University of Virginia. There are many retired persons and older people in Albemarle County. There are many of our older 4-H boys and girls who earn some of their own money.

The Specific Problem: Family members lack management knowledge, skills and ability. Many persons lack the incentive to use information and abilities which they have.

The Program Objective: To stimulate the thinking and interest of people in securing and using management information.
To create awareness of the broad area of management - not only money but time and energy.
To help individuals and families (men, women and children) recognize that management is an aspect of approximately all we do.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To coordinate efforts in management and provide meaningful programs.		Establish Albemarle Management Committee	February	Albemarle Home Ec. Committee
To provide opportunities for families and individuals to learn about handling business affairs and sources of assistance available	U.S.D.A. V.P.I. Extension Specialists Life Insurance Co. Banks Lawyers Equipment dealers VEPCO	H. D. leader training for March monthly topic "Looking Ahead" H. D. monthly topic Series news articles on planning income-outgo	February, 1964 March	Agent Leaders
To increase the ability to buy wisely			February	Agent

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To increase the value of money spent	University of Virginia Social Security Virginia Department of Agriculture	Series new articles on outlook & Albemarle County	March	Agent
To improve methods of keeping records		Provide Family Record Books to those on special mailing list Work with University of Virginia Students Wives Group May have one special program open to all Students Wives County-wide Albemarle Management Program topics: Selection & Use of Major Electrical Appliances	During year May May, June	Agent Settle & Vepco Home Economist Specialist, Settle Specialist, Agent Leaders
To live better on their family income		Storage in the Home Conf. & home visits on housing & Kitchens H. D. topic - monthly "Care of Wood Floors" Leader training in topic	January April March	Agent
To learn to better manage the use of money, time and energy		Follow-up with persons using family record book Radio program	All year During year	Agent
To be better buyers				

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
		Weekly news columns		
		(1) Abundant - Living		
		Accent - Consumer		
		Advances - Research		
		(2) WHAT'S UP - WHAT'S DOWN?		
		Developed by agent on Va.		
		State Consumer Market Report		
		phoned to her by Mrs. Va.		
		Duesberry		
		Home visits in unorganized areas	During year	Agent
		Try news letter to University of Virginia Student Wives		
		Also non-H. D.		
		<u>Youth</u>		
		Conduct 4-H Management project emphasizing:	Spring & summer	Agents, Leaders
		Money Management		Business people
		Records		Bankers
		Business at the Bank	Tour of Bank	Lawyer
		Legal rights		Local stores & Agts.
		Buying clothing		

EVALUATION: Attendance at meetings, programs. Comments and interest shown. Number family record books kept. Reports by adult groups. Office calls, telephone calls. 4-H member reports. Comments by 4-H parents. Comments on news articles. Develop with cooperating adult Extension groups the material in notebook form of bulletins, etc. available through Albemarle Extension Office & Virginia Extension Services of same. These be placed in offices of approximately 150 doctors. The Charlottesville-Albemarle Medical Association has approved.

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Rural Arts - 1964

The Situation: People enjoy rural arts and keeping them alive as a form of creative recreation and therapy, saving money by using their time and energy as well as using results to raise money for individuals, church bazaars, etc. There is interest in various forms of art which has not been a part of the over-all adult home economics program but individual clubs have broadened their knowledge.

The Specific Problem: There are many retired families in Albemarle County. There are many individuals who need hobbies and others who need therapy and those want creative crafts. There are many opportunities for various arts interests available to the public. There are many homemakers who realize the need for more knowledge of the cultural arts.

The Program Objective: To provide opportunities for development of art interests for various adult age groups.

TEACHING OBJECTIVES	SOURCES OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To stimulate interest in various forms of art To develop skills in creative arts and crafts	Extension bulletins	H.D. Participation by club members in local cultural programs	During year	University of Virginia
	Commercial craft companies University of Virginia			
To stimulate action in development of hobbies	Garden Week	Tours (interest shown in visiting museums, historical spots, etc.)	Spring, 1964	H. D. Clubs & Rural Arts Com.
	Museums, etc.	Meeting of Albemarle Rural Arts Committee	May, 1964	Agent & Specialists
To take advantage of local and state cultural opportunities	Albemarle Rural Arts Committee	Adult Rural Arts Workshop as developed through Rural Arts Com.	Sept. 1963	Leaders
		Re-organize the Rural Arts Com. to include more art areas	Winter, 1964	Agent & Chairmen

TEACHING OBJECTIVES	SOURCES OF SUBJECT MATTER	METHODS	WHEN	TO WHOM
		Special adult program on Christmas Ideas	Sept. or Oct.	Leaders, Agents, VEPCO Home Economist
		Have exhibit open after work hours		Economist
		<u>Youth</u> 4-H camp craft leader training	May	Miss Perry
		4-H craft classes held during camp	July or August	4-H leaders & agents

EVALUATION: Requests for bulletins and other assistance
 Number articles made as indicated on H. D. check sheet.
 Quality of craft.
 Participation in various special programs and tours.
 Evaluation by Rural Arts Committee.

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Strengthening Existing Adult Organizations - 1964

The Situation: As there are changes in living that affect each individual there is a continuous need for additional adult organizations or re-organization for effective growth. Over-all Extension Programs in Home Economics. Present organizations continue to need strengthening and realization of need for and ready for additional ones.

The Specific Problem: There are more women in a dual-home role. With changes in Extension role more volunteer leadership is needed. The Charlottesville-Albemarle area is growing and predictions indicate it should continue.

The Program Objective: To develop more leadership and enlarge the scope of the over-all Extension Home Economics program.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHOD	WHEN	BY WHOM
To continue to increase quality of work of existing organizations	Extension bulletins U.S.D.A. University of Maryland National 4-H Foundation	Include training in the program of present county organizations.	Continuous	Agents, Specialists, Leaders.
To provide training and guidance for leaders.		Develop programs to meet needs of families and individuals.		
To develop leaders confidence in functioning independently		Office conferences Home visits Training programs Provide usable materials for demonstrations.	Continuous	Agents
To develop confidence in volunteer leaders ability to conduct programs.		Encourage leaders to give good demonstrations.		Agents, officers of H.D.Groups.
To develop additional home ec. and special interest committees.	Va. Plan	Have a meeting of over-all Home Ec. Com.		Agents & Leaders

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHOD	WHEN	BY WHOM
		to review county situation and recommend additional areas for emphasis and program on re-organization of Home Ec. Com. and formation of Albemarle Home Ec. Council		Agents & Leaders
To create understanding of and assist in organization of over-all Agricultural Extension Service Board.	Virginia Plan	Seek cooperation of staff Continue create awareness of over-all Extension program.	1964	Extension personnel
To create interesting programs involving various age groups.	H.D. Program Planning. Home Ec. Committees Spec. Interest Com.		Continuous	Agents and Committees
To reach the dual role homemaker with home ec. information		News and radio. Special mailing list Investigate and carry through if possible programs at factory or plant. Conduct programs with University of Virginia Student Wives. 4-H member home visits Newsletter to homemakers University Student Wives.		Agent Agents & Leaders. 4-H Club members

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHOD	WHEN	BY WHOM
To increase H.D. membership in organized and unorganized groups.		H. D. leaders make home visits. Agents hold meetings in unorganized areas. Organize club Copeley Hills (University area).		H.D. Leaders & Agents.

EVALUATION: Check of H. D. accomplishment sheets. New members of Extension organizations. Attendance at meetings and programs. New groups met with.

Albemarle County

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

PHASE: 4-H Baby Beef Project and Livestock Judging -Calendar Year 1964

The Situation: Livestock is the most important facet of Albemarle County farm income. According to the Feeder Calf Sale Results, the sales amounted to three-quarters of a million for feeder calves alone in 1963, and with several purebred breeders in the county there is a need for knowledge on selection and management of this livestock.

The Specific Problem: Lack of enough interest in livestock and the inability to select the right kind of the same.

The Program Objectives: To stimulate interest among 4-H boys and girls in livestock projects. The County Livestock Committees, farmers and local businesses will help with an educational program to accomplish this.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
Develop more interest in Livestock projects	County farmers	Train County 4-H Livestock judging team and enter District Contest	Feb. Mar. & April	Agent Farmers V.P.I. Ext. Staff
Livestock Judging	County Livestock Committees. V.P.I. Ext. Staff	Hold series of three judging schools.	Feb. & Mar.	Agent Farmers V.P.I. Ext. Staff
Baby Beef Show	Local businesses V.P.I. Ext. Staff Agents from adjoining counties. Baby Beef Show & Sales Committee	Hold Area Show and Sale	May	Agents and Baby-Beef Committee

EVALUATION: The effectiveness can be measured by the interest and participation in the proposed activities.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

PHASE: 4-H Dairy Project - Calendar Year 1964

The Situation: Since dairying is an important facet of Albemarle County farm income, and also with the increasing population and a greater demand for milk and milk products and with the average age of the county dairy farmers well over 50 years of age according to the latest Census, income from dairying amounted to over 1 1/2 million dollars.

The Specific Problem: Lack of interest of county youth in dairy farming.

The Program Objective: To stimulate interest among 4-H boys and girls in dairy projects.
The County Dairy Committee has recommended an educational program to accomplish this.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	Methods	WHEN	BY WHOM
Develop more interest in 4-H dairy projects	County dairy farmers	Train County 4-H dairy judging - Enter in District Contest	Feb. Mar. April	Agent
Dairy Judging	County Dairy Committee			
Showing Dairy Animals	V.P.I. Ext. Dairy Staff	Hold Co. Dairy Show	July	Agent & Dairy Committee

EVALUATION: The effectiveness of this program can be measured by the interest and participation in the proposed activities.

PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

PHASE: 4-H Small Motors Project - Calendar Year 1964.

The Situation: Lawn mowers and other two cylinder engines play an important role to all farm and home owners in Albemarle County. According to repair shops and other people connected with the sale and repair of two cylinder engines the main cause for repair was because of improper care and maintenance.

The Specific Problem: Inefficient operation and improper care of small motors.

The Program Objective: To reduce the cost of small motors repair and maintenance.

TEACHING OBJECTIVES	SOURCES OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Assist 4-H club members that live on farms or have homes with a small motor.	Agents and Leader Training meeting.	Hold series of three project training meetings.	Mar.	4-H Club Dept. V.P.I. Eng. Dept. Agt. and Leaders.
	V.P.I. Extension Service	Lawn mowing contest	Apr.	Agt. and Leaders
To better understand efficient operation of small motors and to make use of this knowledge.	County & town dealers in two cycle engines	Father and Son Banquet	Apr.	Agt. with financial assistance from dealers.
To acquire knowledge in caring for small motors to insure a longer and useful life.				

EVALUATION: The number of participants in these activities and the manner in which they complete their small motors project will disclose it's effectiveness.

Albemarle County

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

PHASE: 4-H Tractor Maintenance Project, Calendar Year 1964

The Situation: With farm machinery playing a major role on Albemarle County farms and certain individual farm records show that machinery repair and maintenance costs are unreasonably expensive. These costs and others are caused to a large extent by improper care.

The Specific Problem: Inefficient machinery operation and improper care of the same.

The Program Objective: To reduce cost of machinery repair and maintenance.

<u>TEACHING OBJECTIVES</u>	<u>SOURCES OF SUBJECT MATTER</u>	<u>METHODS</u>	<u>WHEN</u>	<u>BY WHOM</u>
Assist 4-H Club members that live on farms having tractors to:	Agents and Leader Training meeting.	Hold a series of four project training meetings	Feb. & March.	4-H Club Dept. V.P.I. Eng. Dept. Agent. Local leaders.
To better understand the efficient operation of farm machinery and to make use of this knowledge.	American Oil Co. Farm Machinery Dealers in the County	Tractor Driving Contest Father and Son Banquet.	April April	Agent Agent with financial assistance from dealers.
To acquire knowledge on how to care for machinery to insure longer life				

EVALUATION: THE number of participants in these activities and the practices in which they complete their tractor maintenance project will disclose the effectiveness of the program.

PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

PHASE: Youth Leadership - 1964 (Home Economics)

The Situation: Although progress has been made in the development of both adult and junior leadership a need for stronger leadership continues to exist.

The Specific Problem: Some community clubs need stronger adult leadership. More community clubs could be organized if adult leaders were found to work with them. Adult and junior leaders who are now serving need continuous training. There are continuous changes in today's living, in programing, new information and also in Extension persons.

The Program Objective: To continue to train and encourage adult and junior leaders who are now serving and to use every opportunity to secure new leaders.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
To create an awareness of personal development through serving in a leadership role (in both adult and Junior leaders)	Extension bulletins	Organizational meetings and programs of:	Continuous	Agents, Leaders, All Stars
	Existing organizations	Honor Club 4-H County Council 4-H All Star Chapter 4-H Women Leader's Council		
To strengthen present leadership organizations	4-H Awards Program	Better planned programs	Continuous	Agents, adult & junior leaders
		Encourage leaders to be more active in their organizations Encourage Honor Club members to serve as junior leaders Encourage older girls to take 4-H leadership project		

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
To help create interesting subject area and recreational programs for various development levels		4-H Women Leader's Council programs	As needed	Agents, Specialists
		4-H subject phase training (refer)		
		4-H Girl's Project Planning meeting	June, 1964	Agents, Adult Leaders
		Work closely with Program Planning Committees of organizations	Continuous	Agents, leaders
To have Extension personnel a good example of leadership	The individual Extension worker	Pre-plan Organization Interest Tips to others Creativeness	Continuous	
To provide opportunities for leadership		Involve adult & junior leaders in planning and carrying out: County 4-H Council County Honor Club Home Ec. Project Instruction County Demonstration Contests	Continuous March, 1964	Agents, adult & junior leaders
		Public Speaking	Feb., 1964	Agents, adult & junior leaders
		National 4-H Club Week activities	September, October, 1964	Agents, adult & junior leaders
		4-H Carnival (may have)	March, 1964	Agents, Adult & Junior Lds Parents

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
		Share the Fun	April, 1964	Agents, adult & junior leaders
		County participation in District contest	April, 1964	Agents, adult & junior leaders
		Rural Life Sunday	May, 1964	Agents, adult & junior leaders
		Senior Camp	Sept, 1964	Honor Club Committee & Agents
		Pre-Camp Week-end	July, 1964	Camp Committee & Agents
		Camp Week	July, 1964	Camp Committee & Agents
		Publicizing 4-H	All year	Club reporters, tours, exhibits

EVALUATION: Attendance and participation in leadership organizations.
 New adult leaders secured; old adult leaders participating more actively.
 More club members serving as junior leaders.
 New groups formed.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA - COMMUNITY AND PUBLIC AFFAIRS

PHASE: Health and Safety 1964 (Home Economics)

The Situation- Albemarle Home Demonstration members continue health as a long-time program of work. Nutrition survey of 1960 indicates need for nutritional emphasis. Health is the minor area of Home Demonstration Club Federation Program of Work. Interest by H. D. members in cancer detection is high and realization of importance of reaching more people with educational information. Much community and volunteer work is done by H. D. Clubs and individual members.

The Specific Problem - The indifference of persons to having a yearly physical check-up and the high cost of such creates problems.. Homemakers realize need for first aid, home nursing knowledge and skills, and safety protection as a citizen.

The Program Objective- To continue emphasis on better health and safety for Albemarle family members. To have a high percentage of women participate in the Conquer Uterine Cancer Program.

TEACHING OBJECTIVES	SOURCES OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To increase knowledge and skills in health practices.	Civil Defense Red Cross HEW City-County Joint Health Dept. and IVMA	Medical Self Help Courses. Civil Defense information in <u>Other</u> section area. Red Cross First Aid Classes Red Cross Home Care of Sick Classes		Leaders T.V. Programs Red Cross Staff & local clubs Red Cross Staff & local clubs.
To become aware of health status of Albemarle families	Extension Publication Nutrition Survey Medical Carry Card (Va. Fed. of H.D.Clubs) Va.State Health Dept. Monthly Health bulletins	Activities of County Fed. Program of Work Com.		Leaders and agents
To provide educational programs on conquer uterine cancer.	American Cancer Society Local Chapter of American Cancer Society	H.D. monthly dem. topics. Community meetings in various areas	Jan. 1964 According to Community & Club.	Leaders. Cancer representative. State Trooper or sheriff. Albemarle Rescue Squad.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To promote participation in civic & community health and safety work.	State trooper Sheriff and staff Albemarle Rescue Squad.	News and Radio Use of information received at Area Safety meeting.		Agents
		Home visits in unorganized areas.		Agent and Fed. Program of Work Chairmen.
		Correlate health and Safety and home and Community Beautification.		
		Correspondence to unorganized area women. Keep Home Demonstration Federation Program of Work Chairmen informed of new developments.		Fed. Pro. of Work Work Chairmen and Agents.
		Workshops in preparing cancer dressings.		leaders
		Assistance with: Mobile X-ray Clinic T.B. Detection Program	Summer March	H.D. members
		Publicize services of: IVNA Homemaker Service	Winter	Fed. Pro. of Work Chairmen.
	Assist in coupling books for doctors offices	Winter	Fed. Program of Work Chairmen and leaders.	

EVALUATION: Home Demonstration accomplishment sheets-people reached; number medical carry-cards in use; Number H.D. members had physical check-ups, number women send in Uterine Cancer Project Cards; attendance at programs, requests for assistance.

Albemarle County

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: COMMUNITY AND PUBLIC AFFAIRS

PHASE: Providing Information Concerning Agriculture 1964

The Situation: Over sixty thousand persons live within the boundaries of Albemarle County. There is 1272 farms in the County according to the 1959 Census. There is need of keeping farmers and homeowners informed about a variety of subjects related to Agriculture through mass media.

The Specific Problem: Lack of information related to agriculture through mass media.

The Program Objective: Provide information through mass media in Albemarle County

ORGANIZATIONAL OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
Assist landowners, farm managers, farmers and home owners.	V.F.I. News Releases	1. News article in Charlottesville Daily Progress, Waynesboro News Virginian, Scottsville Sun.	Weekly	Agents
1. To understand where information can be obtained related to Agriculture subjects.	U.S.D.A. and V.F.I. Bulletins & pamphlets			
	Training meetings held for agents.			
2. Provide information that can be distributed through mass media	Letters sent out by Specialists	2. Radio program on: WINA WCHV WELK	Five weekly Weekly Weekly	Agents

EVALUATION: Take periodical surveys by announcing a new booklet through a newspaper or on a radio station - recording the response from the public.

Albemarle County

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: COMMUNITY AND PUBLIC AFFAIRS

PHASE: Providing Educational Information Through
Mass Media - 1964. (Home Economics)

The Situation: There are many families in Albemarle County and the City of Charlottesville not affiliated with an Extension group, programs, or services.
There is an increasing number of dual-role homemakers.
The area is growing in population and number of family units.

The Specific Problem: Devise ways of reaching these family and individuals with new research, facts, methods that will enrich family living in better use of money, time, energy and personal satisfaction.

The Program Objective: To reach as many Albemarle-Charlottesville individuals with meaningful information.

TEACHING OBJECTIVES	SOURCE OF INFORMATION	METHODS	WHEN	BY WHOM
To continue present methods of communication	State, U.S.D.A. & other state Extension publications	Weekly news column	All year	Agents
	V.F.I. Extension Editorial Staff	Weekly shopper guide Pictures		
To devise new catchy methods	V.F.I. Extension personnel	Other subject matter to editors for development of news articles	Weekly	Agents Leaders Homemakers Youth
	Virginia Department of Agriculture	Radio		
	Consumer reports of various kinds			
	Research			
	Authoritative books & magazines			
Everyday living What people say & do Observation		News letter to dual role homemakers		Agent
		News letters to University of Virginia Students Wives		Agents
		Development of subject matter material with local needs emphasized for use by H. D. group & other groups		Agent

Albemarle County

PHASE: Providing Educational Information Through Mass
Media - 1964 (Home Economics)

<u>TEACHING OBJECTIVES</u>	<u>SOURCE OF ASSISTANCE</u>	<u>METHODS</u>	<u>WHEN</u>	<u>BY WHOM</u>
		Development of special materials for books to be distributed to Doctor's offices for reading & information of patients		Agent, leader
		Development of kits of materials available from Albemarle Extension Office, V.F.I. & U.S.D.A. Kits for various age & need groups or individuals.		Agent
		Information in local industry publications as facilities of the companies available.		

EVALUATION: Response and comments, requests for information, attendance at classes, programs and workshops.

Albemarle County

ADDITIONAL AREAS OF WORK - 1964

HOME DEMONSTRATION AGENTS

Work to be done:

Much of information program in home economics areas relates to men as well as women and to the entire family.

Youth - There are some girls enrolled in Bread, Food Preservation, Home Furnishings projects, Laundry, 4-H Leadership (large number), Home Grounds and a few agricultural projects. Continue emphasis on re-enrollment. The present enrollment not tallied but apparently should be more enrolled and more in 12 age group than 1961, 1962, 1963.

Organize community club in Southwest section of county requested by girls who go to Scottsville High School. Work with some individual club members not able to be affiliated with a club.

County 4-H Council and Honor Club as program emphasis are stressing "Know Your County" - learn more about it. This to be carried through in individual clubs also. Talks, tours, demonstrations planned.

Young Homemakers and Families - Help co-ordinate some home economics and related program with University of Virginia Students Wives groups. Familiarize Students Wives of services of Extension locally and wherever they may eventually live in United States, also of our county and city and area. Send news letter to same group periodically. Cooperation and interest of Dean of University has been secured in these endeavors.

Organize at least 1 young home economics group in city.

Reach homemakers through news, radio, newsletters and special interest program and classes.

Older Homemakers

Full-role Homemaker - Reach by about same methods as previous groups. Work with plant groups as plant facilities available.

Retired Persons - Reach through: Home Demonstration Clubs
Special programs
Special classes and workshops
News
Radio

Other - Cooperate with F.H.A., Schools, YEPGO, Welfare, Health Department, Civil Defense, etc.
Try some special programs for low income families - Welfare, Health and Extension have discussed this.

Local and Other Individuals and Families - Through Doctors, 150 in Charlottesville-Albemarle Medical Association, cooperation, interest and approval has been given to display in their offices for reading and information a compilation of pertinent bulletins and materials which should be of interest to men and women patients.
Display in markets (fruit) and vegetable roadside particularly information on Freezing, Canning, Jellies, Pickles, etc. available to public.
Call attention to locally grown foods available - do this through news, radio, demonstrations.

Civil Defense - Home Demonstration Clubs will continue to stress Civil Defense and keep reminders and pertinent information before their members.