

1961 PLAN OF WORK

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Floyd, Virginia

I. COUNTY SITUATION CONSIDERED IN WORKING OUT THE 1961 PROGRAM

Floyd, County, Virginia is a rural county located in the Blue Ridge Mountain Plateau of southwest Virginia. There are 10,435 people living in the county which consists of 376 square miles. Floyd Court House is the largest village in the county with approximately 550 residents.

Children are transported to the four consolidated elementary schools and three consolidated high schools in the county. These schools are located in Floyd, Willis, Check and Indian Valley. The colored people are a minority group of approximately 500. Colored children attend the colored elementary school located in Floyd. Colored children of high school age entered Check and Floyd high schools in 1960.

Agriculture is the main source of income. There are 1700 farms in the county. The average size of these farms is 102 acres. Seventy-five to eighty-five per cent of Floyd County income is derived from farming. More than half of the farmers are employed away from home. They are employed in nearby towns, Christiansburg and Roanoke. These farmers farm on a part-time basis. Dairy and beef cattle furnish a large percentage of the farm income. Crops, poultry, hogs, and sheep offer support to the farm income. All of these farm products are shipped by truck to nearby markets in adjoining counties.

There is now dial telephone service to all parts of the county. This has been in existence for about two years. Electrical power is furnished to the county through the Appalachian Power Companies located in Christiansburg and Roanoke.

Several women and a few men in the county are employed at the local garment factory. Since completion the garment factory has been a source of employment for a large percentage of the local women. The attendance and membership of several of the Home Demonstration Clubs has decreased by the large percentage who are working.

Most major religious denominations are represented within the county, including, Presbyterian, Lutheran, Methodist, Missionary Baptist, Primitive Baptist, Church of the Brethren, Nazarene, and Pentecostal Holiness Churches.

The county has a Health Department which has been operating for the past four years. A new clinic recently was completed and now has a staff of two doctors. Also practicing in the county are two general practitioners and two dentists.

There is a definite lack of recreational facilities in the county. There is only one social hall, which is the VFW Post Home, that can be rented for a small fee. A drive-in theatre is located in the Check community on the eastern edge of the county.

II. COUNTY EXTENSION PROGRAM - ADULT

A. Organization

(1) County Agricultural Extension Service Board

In 1957 eight local leaders and the Board of Supervisors met

to help plan the long time Extension Program. They studied the county situation and made a few recommendations. Food and Nutrition was one of the phases of home economics they considered most important.

The Agents and several Leaders have discussed this situation and feel the need for having a planning board meeting in the near future.

(2) Home Economics Council

There is no Home Economics Council existing at the present time, however, when several committees are actively working a council will be organized to help coordinate the activities of the various committees.

(3) Home Economics Committees

a. Food and Nutrition

The Food and Nutrition Committee which has the original membership met during the early part of the year to work out plans for carrying through the Foods Program in the Home Demonstration Clubs and in helping the reducing group to continue its plans for meeting at least twice annually. The purpose of these meetings is to help encourage ladies to maintain their correct weight. They suggested a nutritional survey, however, this did not materialize.

This committee will meet early in 1961 to review accomplishments and make plans for the next several years. The Agent will also work out a system for changing membership of the committee.

b. Time Management

The Time Management Committee is composed of Mrs. Wade Poff, Mrs. Leslie Bell, Mrs. Graydon Bond, Mrs. Henry Salyer, Mrs. Lester Agee

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and Mrs. Morris Phillips. The Agent plans to meet with this committee in the near future to determine further use of the results of a Time Management Survey conducted by the committee. The committee will also make plans for the next several years and work out a means for changing membership.

c. Health Committee

A Health Committee which has been inactive for several years will be reorganized and set up a long time plan.

d. Other Activities

Many people in the county have expressed an interest in having the extension program reach more young homemakers. If the Agricultural Extension Service Board feels that this is a need the Agent hopes to organize a committee on reaching these young homemakers.

Other committees will be set up according to plans made by the Board.

e. County Home Demonstration Committee

The County Home Demonstration Committee is composed of the President and Program Development Leaders of each local Home Demonstration Club and the Home Demonstration Executive Council. The Council is composed of President - Mrs. Poff Simpson; Vice President - Mrs. Percy Reed; Secretary - Mrs. Leslie Pugh; Treasurer - Mrs. Dayton Burgess; Federation Program of Work Chairmen - Mrs. O. W. Gray and Mrs. R. O. Slusher, Jr.; and Publicity Chairman - Mrs. S. B. Alderman.

Members of this committee are changed by club elections. The council members are changed alternately every two years. The committee will conduct two meetings in 1961 for the purpose of carrying through business of the clubs, setting up programs, planning tours, achievement programs, etc.

B. SUBJECT MATTER AND SPECIAL EMPHASIS AREA

HOME MANAGEMENT

Situational Statement:

The Time Management Committee which conducted a Time Management Survey last year recommended that Special Interest meetings be conducted to help women save time. One of the tasks which required most time and was liked least by homemakers was that of ironing.

The Average homemaker in the county is not completely familiar with family business matters, legal papers, Wills and Deeds.

Program Objective:

To help homemakers learn to manage wisely.

SPECIFIC PROBLEM	TEACHING OBJECTIVE	SOURCE OF SUBJECT MATTER	METHODS AND LEARNING EXPERIENCES	WHEN	BY WHOM	ESTIMATED TIME	EVALUATION
Homemakers lack knowledge and understanding of steps in ironing that will make the job easier and quicker.	<p>To help homemakers learn steps in ironing so that they can accomplish this task with ease and less effort.</p> <p>To encourage homemakers to practice these steps so that they can carry them out with little effort.</p>	<p>Ext. Buls. Specialists</p> <p>Results of Floyd County Time Management Survey.</p>	<p>1. Leader Training meeting for all club leaders.</p> <p>2. Demonstrations by Agent.</p> <p>3. Newsarticles.</p>	April	Specialists 18 Leaders & Agent	18 demon. during mo.	<p>Evaluations at the end of the year by report from Home Demonstration Club members:</p> <p>1. No. of people learning steps to easier ironing ____.</p> <p>2. No. of people practicing these steps ____.</p>
Homemakers are not familiar with business matters which are essential in case something should happen to the husband.	<p>1. To help homemakers become aware of the necessity of becoming familiar with family business matters.</p> <p>2. To help homemakers learn where important business papers are stored and</p> <p>3. Importance of Wills and Deeds.</p>	<p>Ext. Buls. Specialists and the Commonwealth's Attorney</p>	<p>1. Training session by Specialists.</p> <p>2. Assistance from Comth. Attorney.</p>	May	Agent	18 demonstrations during mo.	<p>1. No. of people learning details of family business ____.</p> <p>2. No. of people who have taken steps to provide for business in case of emergencies.</p>

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HOME BEAUTIFICATION

Situational Statement:

There are many old homes and some new homes in the county. The owners would like to improve the grounds with the correct use of ornamental shrubbery. Improvements would make for better outdoor living areas and prettier communities. The people are requesting information on shrubbery, planting shrubbery, pruning shrubbery and planting flower borders.

Program Objective:

To help homemakers to improve their lawns.

SPECIFIC PROBLEM	TEACHING OBJECTIVE	SOURCE OF SUBJECT MATTER	METHODS AND LEARNING EXPERIENCES	WHEN	BY WHOM	ESTIMATED TIME	EVALUATION
Homemakers are not familiar with the various types of shrubbery that is available and its recommended use. They do not know procedure of pruning shrubbery and of planting a flower border.	To help Home Demonstration Club members learn to identify shrubbery and learn its intended use.	Ext. Buls. and Specialists	Deomnstration on uses of shrubbery and planning the home grounds. Identification of shrubbery specimen as a contest for club members by specialists.	June	Specialist trained Leaders.	18 demonstrations during mo.	Evaluation at the end of the year: Knowledge gained in regard to the various kinds of shrubbery and its uses, pruning shrubbery and planting a flower border for continous bloom and good background and good principles.
	To help homemakers learn the proper procedure of planting shrubbery.		Special Interest meeting on pruning shrubbery by specialists.	February	Specialists	1/2 day.	
	To help homemakers to plant a well arranged flower border.		Demonstration on planting the Flower Border.	March	Specialist trained Leaders.	18 demonstrations during mo.	

HOME IMPROVEMENT

Situational Statement:

Many of the Homemakers in the county rely on their own originality for home improvement. Many of them lack the know how and the principles involved in good decorating taste. There are many new and different types of fabrics on the market which have been proven successful in home decorating.

Program Objective:

To help Homemakers learn principles of good Interior Design and develop skills in using these principles.

SPECIFIC PROBLEM	TEACHING OBJECTIVE	SOURCE OF SUBJECT MATTER	METHODS AND LEARNING EXPERIENCES	WHEN	BY WHOM	ESTIMATED TIME	EVALUATION
Homemakers lack knowledge of the properties of new fabrics.	To help homemakers learn properties of basic fabrics on the market.	Ext. Buls. and Specialists	Leader Training meetings on new fabrics, construction of draperies and principles of window decorating.	Sept.	Agent	18 demonstrations during month.	Fall evaluation will include knowledge and understanding gained in regard to principles of good window treatment, new fabrics available and actual practice of principles learned.
Homemakers lack knowledge of the principles of good window decoration and procedures for creating these treatments.	To help homemakers learn the steps in construction of curtains and draperies. To help homemakers learn principles involved in window decorating.		Newsarticles on principles of good window design. Possible result demonstrations on window treatment.	Oct.	Homemaker	1/2 day	Evaluation of number attending result demonstration and accepting practices.
Homemakers lack knowledge of the principles involved in wall decorating.	To help homemakers learn principles involved in wall decorating.	Ext. Buls. and Specialists	Leader Training meeting on principles of wall decorating.	July	Specialists	18 demonstrations during mo.	Fall evaluation on number of people practicing good principles in wall decorations.

CLOTHING AND GROOMING

Situational Statement:

Many Homemakers construct their own clothing. They are interested in learning procedures to give their clothing the professional look, as well as planning coordinated costumes.

Program Objective:

To improve sewing skills and personal appearance.

SPECIFIC PROBLEM	TEACHING OBJECTIVE	SOURCE OF SUBJECT MATTER	METHODS AND LEARNING EXPERIENCES	WHEN	BY WHOM	ESTIMATED TIME	EVALUATION
Homemakers lack knowledge of steps which make garments appear professionally made.	To teach homemakers steps in hemming and putting in zippers.	Ext. Buls. Illustrative charts.	Demonstrations and actual practice by club members.	Nov.	Agent	9 days	Fall evaluation of number of people who have practiced correct procedures of hemming and putting in zippers.
Homemakers are interested in tips to help them be well groomed.	To teach pointers on good grooming, including proper costumes and good posture.	Ext. Buls. Local Beautitions	Talks and discussions	Oct.	Agent	9 days	Evaluation of knowledge gained in relation to good grooming.

FAMILY LIFE

Situational Statement:

Family Life is a vital part of each Homemaker's responsibility. Homemakers feel that study in this phase would help them to become better parents, wives and homemakers.

Program Objective:

To Help Homemakers understand the true values in family life and through understanding be able to better meet arising situations.

SPECIFIC PROBLEM	TEACHING OBJECTIVE	SOURCE OF SUBJECT MATTER	METHODS AND LEARNING EXPERIENCES	WHEN	BY WHOM	ESTIMATED TIME	EVALUATION
Homemakers lack a clear understanding of the needs of family members.	To help Homemakers:	Information ordered from the Family Life Dept. of 26 State Ext. Offices.	Five minute talks in all Home Demonstration Clubs each month on the 12 different topics. (Topics worked up by two county leaders)	Dec.	Club Leaders	Meetings in 18 clubs each month.	Evaluation in the fall in terms of changed attitudes on topics covered.
	1. Strengthen family ties at Christmas.			Jan.			
	2. Understand the changing role of families.			Feb.			
	3. Rate themselves as parents.			Mar.			
	4. Content their children at club meetings.			Apr.			
	5. Overcome tensions.			May			
	6. Understand the child's emotional needs.			June			
	7. Understand causes of behavior.			July			
	8. Understand the wise use of discipline.			Aug.			
	9. Realize the importance of family fun.			Sept.			
	10. Realize differences in generations.			Oct.			
	11. Grow old gracefully.			Nov.			
12. Understand the importance of rights of family members.							

CIVIL DEFENSE

Situational Statement:

Very little has been done toward preparation for a nuclear attack. Although, Floyd County would probably be out of the target area it would be used as an evacuation area for thousands of people.

Program Objective:

To help people become familiar with procedures in the event of Atomic Warfare.

SPECIFIC PROBLEM	TEACHING OBJECTIVE	SOURCE OF SUBJECT MATTER	METHODS AND LEARNING EXPERIENCES	WHEN	BY WHOM	ESTIMATED TIME	EVALUATION
People are not familiar with any steps that would need to be taken in the event of Atomic attack.	To help people become aware of their responsibilities in the event that the county would become an evacuation area.	Office of Civil and Defense Mobilization.	Discussions on Health Mobilization	Jan.	Agent	18 Home Demonstration Club meetings	Evaluation as to the understanding of action to be taken in the event of war.
		State Department of Education	Films on Health Mobilization and Home Preparedness.	Feb.	Local Doctors Sanitation Officer		
There seems to be little concern because of the location of Floyd County.	To help people realize facts about fall out.	Radford College Bureau of Teaching Materials.	Euls. on Civil Defense				

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C. Other Activities

1. Community Projects

Each Home Demonstration Club is encouraged to carry some community project in order to make the community a better place in which to live. Clubs select these projects during their January and February meetings and they include such projects as contributing books to the library, helping under privileged families, sending children to camp, and church improvements. Other projects will be selected when the clubs make their decisions.

2. County Home Demonstration Club Objectives

Each club sponsor a community project.

Support 4-H through sponsors, leaders, and sending a 4-Her to county camp.

Each club member work for a pin, guard, gavel, quill, key, and reading certificate.

Each club participate in Institute of Rural Affairs, District V Meeting, Achievement Day Program, National Home Demonstration Week, and County Tour.

Study citizenship -- every woman vote and encourage others to vote.

Each club participate in the vegetable field day at V.P.I.

3. National Home Demonstration Week

National Home Demonstration Week will be observed with each Home Demonstration Club being encouraged to place an exhibit on display in a public place. The exhibits will center around opportunities in Extension work, phases of the Extension program, recognition of leaders, and individual member accomplishments. Special emphasis will be placed

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on inviting non-club members to join the Home Demonstration Clubs and special articles will be prepared by the agent and leaders for the local paper.

4. Achievement Program

The County Home Demonstration Committee will plan the annual Achievement Day Program to summarize the years' work and tell others of the accomplishments of the Extension Program.

Club members who have done outstanding work will be recognized for their accomplishments with reading certificates, pins, guards, gavels, quills, and keys. Each club will also be encouraged to place on display an exhibit telling some phase of the Extension program.

5. Special Tours

The County Home Demonstration Committee will plan tours of county-wide interest to coincide with the Annual Program. Suggestions will be given from all clubs and the final decision will be made during the Spring Planning Meeting.

6. Judging by Leaders

Leaders will be trained in judging and will assist the agent by judging the 4-H contests. They will also be given the opportunity to attend any special judging training schools available in the area.

D. Urban Families

There are no urban families in the county.

E. Farm and Home Development

There were four farm and home development families during 1960. The Agent hopes that the Agricultural Extension Board can help in selecting several families who will benefit more from this type of service. The families now included under this program do not seem to need Extension help.

The Agent plans to use the following objectives in working with any new farm and home development families:

1. To assist families in identifying and analyzing their major farm and home development problems and in reaching a satisfactory solution to these problems.
2. To help them improve their home living conditions.
3. To help them use more efficiently their home resources.

The Agent will assist these families through home visits, by planning and talking with family members, giving individual assistance on special problems and inviting members to attend meetings of special interest and requesting specialists to help whenever needed.

Through the use of forms available the Agent plans to keep a brief record of each visit made so that she can record progress and have a good background for working with the family.

III. COUNTY EXTENSION PROGRAM - YOUTH

A. Organization

1. County Youth Council

There is no Youth Council organized in the county, however, the Agents feel the need of having an advisory council of some type for the 4-H Club program. In talking with leaders and 4-Hers they feel that

the best plan would be to have a Leaders' Organization which would also serve in an advisory capacity in helping plan the 4-H program, as well as, give assistance and training the leaders.

2. County 4-H Council

Officers of all 4-H Clubs in the county compose the county 4-H Council. Special committees have been set up of this council to plan and conduct activities.

Officers of the County Council are:

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|----------------|---|
| President | Jean Thomas |
| Vice President | Sandra Caldwell |
| Secretary | Brenda Board |
| Treasurer | Rebecca Weeks |
| Reporter | Linda Thomson |
| Song Leaders | C. O. Eanes, Phyllis Williams
and Katherine Yeatts |

Objectives Are:

Each club enter the WSLC Contest.

Council sponsor one or more money making activities during the year.

Each club be represented as far as possible at summer camp.

Fulfill the county Short Course Quota.

Each club observe National 4-H Week.

Each club observe Rural Life Sunday in the County-wide Rural Life Sunday.

Each club be represented by at least two officers at County Council meetings.

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Support the County Honor Club.

Conduct Share the Fun Contest.

Place exhibit in Roanoke Fair, and then exhibit it in Floyd.

3. All Stars

An All Star chapter exists in Floyd for the purpose of encouraging boys and girls in 4-H Club work and encouraging All Stars to continue their leadership with young people. The organization also makes the selection of 4-Hers to be considered for the State All Star organization.

4. Honor Club

The Honor Club is composed of the outstanding 4-Hers in the county. The Honor Club members serve as Junior Leaders and help further 4-H Club work.

B. 4-H PROJECT WORK

FOOD

Project	Topics to be Included	No. of Clubs, Groups Involved	Goals	What Members are to Learn	Plans for Carrying Out Project	Notes on Results, Adjustments, Accomplishments
Meal Preparation	Demonstrations will be given and discussions will be conducted on setting the table, making and serving to other 4-Hers desserts such as cookies, fudge, cake, etc., well-balanced meals and the basic seven, a good breakfast and a good lunch, and principles involved in meat cookery, vegetable cookery, and sugar cookery.	Fifteen	<ol style="list-style-type: none"> 1. To help 4-Hers give demonstrations and speak before groups. 2. To help 4-Hers learn to set the table correctly. 3. To help 4-Hers make and gracefully serve refreshments. 4. To help members become more familiar with well-balanced meals. 5. To help 4-Hers learn to plan and prepare simple refreshments. 	The Agent will encourage every 4-H Club member to give a demonstration thus helping them to learn to speak before a group as well as helping them to become more familiar with the basic seven and planning meals and refreshments.	Four-Hers will give demonstrations and the agent will conduct discussions on the various topics listed. The Agent will assist 4-Hers in filling out their record books and adult and junior leaders will conduct summer project groups.	

CLOTHING

<u>Project</u>	<u>Topics to be Included</u>	<u>No. of Clubs, Groups Involved</u>	<u>Goals</u>	<u>What Members are to Learn</u>	<u>Plans for Carrying Out Project</u>	<u>Notes on Results, Adjustments,Accomp.</u>
So You'd Like to Sew Make or Remake	Equipping a Sewing Box. Making wrist pincushion, simple blouse, gathered skirt, and other simple articles. How to plan a wardrobe, use a pattern, and make simple garments.	Sixteen	1. To help 4-Hers learn to equip a sewing box and learn basic steps in sewing and planning a wardrobe.	Four-Hers will learn to equip a sewing box, make wrist pincushion, make simple blouse and skirt, plan a wardrobe, use a pattern, and to give demonstrations.	Four-Hers will give demonstrations from printed information given to them by the Agent and group discussions will follow the demonstrations. The Agent will assist 4-Hers in filling out their record books and adult and junior leaders will conduct summer project groups.	
Looking Your Best	Care of Hair, hands, skin, teeth and clothing.		2. To help 4-Hers look their best at all times by developing good posture and good grooming habits.	Procedures in practicing good grooming habits.	The Agent, Public Health Nurse, Leaders and Club members will give demonstrations and talks on grooming. Printed information will be given out to each club during the meetings.	

AGRICULTURAL ENGINEERING

Project	Topics to be Included	No. of Clubs, Groups Involved	Goals	What Members are to Learn	Plans for Carrying Out Project	Notes on Results, Adjustments,Accomp.
Electric Unit I	Plan electrical equipment needed by individual families. Proper lighting. Repair service cords. Assemble lamps. Replace fuses. Care for electrical appliances.	Three	1. To encourage 4-Hers to become more efficient in caring for electrical appliances. 2. To encourage 4-Hers to use correct lighting.	Members will learn to appreciate electrical equipment, to plan for electrical appliances needed, repair service cords, and to care for appliances. They will also study good lighting and assemble 4-H Lamps.	Four-Hers will give demonstrations on the various phases of electricity listed. The Agent will work with 4-Hers in planning their demonstrations and also in assembling lamps which the 4-Hers may order. If there is sufficient interest, a lamp workshop will be conducted during the summer. Record books will be filled in with the assistance of the Agent and Leaders.	

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C. Other Activities

1. Committee Activities

Senior 4-H Clubs set up committees to plan the Annual Program. Included in their programs are activities of community services, such as contributions to worth while drives, planning recreation for the community, helping under privileged families, providing favors for the health clinic, improving community safety hazards and cleaning up the community.

2. Camps

Four-Hers will be given the opportunity to attend the various 4-H camps available. All Junior 4-Hers will be encouraged to attend the county camp, along with Junior Leaders, Agents and Adult Leaders. Older 4-H members will be encouraged to attend the older youth camps, District Senior Camp and Leadership Camp. Several 4-Hers will be selected to attend Conservation Camp.

The purpose of these camps will be to encourage individuality, leadership, and increase interest in 4-H club work. Four-Hers will also be selected to write up newsarticles to publicize these activities.

3. Short Course

Outstanding 4-Hers will be given the opportunity to attend 4-H Short Course and will be encouraged to participate in the various contests in order to win the trip.

4. All Star Conference

All Stars will be encouraged to attend both the mid-winter conference at Natural Bridge and the summer conference in Blacksburg. The purpose of these conferences will be to renew interests in serving others.

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5. Adult Leaders' Conference

Adult leaders will be encouraged to attend the Leaders' Conference at Natural Bridge in order that they might learn more about 4-H Club work, become better leaders and further publicize 4-H work.

6. Rural Life Sunday

The County-wide Rural Life Sunday Program is being planned by the County Council, with 4-Hers from all clubs participating. The 4-Hers themselves will provide the program. Four-Hers will also be encouraged to observe Rural Life Sunday in their own communities.

7. Achievement Day

The County Council will sponsor a 4-H Achievement Day in the fall of 1961. During this time 4-Hers will provide the program and summarize their Annual Achievements by telling of their experiences of the past year. They will report on various events such as camps, short course, contests, etc. Awards and recognitions will be made to the 4-Hers for their accomplishments to further interests in the program.

Parents, Leaders and Friends of the 4-Hers will be encouraged to attend.

8. Fairs

Four-Hers will be encouraged to place exhibits in the Roanoke County Fair. There will also be arrangements made for exhibits to be placed on display during the Annual Achievement Day program and certificates will be awarded for these exhibits.

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9. Contests

Clubs will be given the opportunity to participate in the WSLC Club Improvement Contest.

All 4-Hers will be given the opportunity to participate in the County Share the Fun Contest conducted on a local basis. Winners will be selected from each school by teacher judges and will participate in the county-wide event.

All 4-Hers will be given the opportunity and encouraged to participate in the county demonstration contests. Adult Leaders will be asked to serve as judges for the Senior demonstration contests and Junior Leaders will serve as judges for the Junior demonstration contests. Winners of the contests will participate on the District and State level.

All Senior 4-Hers will be encouraged and assisted in compiling an Achievement Record Book to be entered in State competition.

10. National 4-H Club Week

All 4-Hers will be encouraged to have a display for National 4-H Club Week. These exhibits will be set up in local store windows and school class rooms. Special Newsarticles will be published in local papers and leaders will be recognized for their outstanding accomplishments.

IV. SCOPE OF WORK

A. Goals for 1961

	<u>No. in 1960</u>	<u>Goal for 1961</u>
No.H.D. Clubs	20	18
Membership	377	350
No. HD Groups (unorganized)	0	0
Membership	0	0

	<u>No. in 1960</u>	<u>Goal for 1961</u>
No. 4-H Clubs	24	22
Membership	322	350
No. YMW Clubs	0	0
Membership	0	0
No. Community Clubs	0	0
Membership	0	0
No. Home Ec. Committees	3	4
Membership	15	20
No. General Interest Committees	0	1
Membership	0	6
No. Youth Committees	0	1
Membership	0	6
No. Other Organizations	0	1
No. Farm & Home Dev. Families	4	4
No. Other Families Reached	815	850
No. Different families reached	1475	1500

Greatest emphasis will be placed on the organization of Home Economics Committees, a Youth Committee and reaching young homemakers.

Three committees, Home Nursing, Time Management, and Food and Nutrition, have already been organized. However, the Agent hopes that they will become more active during the next year. She feels that the committee members need to feel more a part of the committee undertakings and to assist the Agent in carrying through committee recommendations. The Health Committee which has been inactive, will be reorganized and plans for member rotation will be made.

The County Agent and the Home Agent are making plans to organize a Leader Organization which will serve not only to inform leaders of the opportunities in 4-H Club work, but also to advise the Agents in planning and carrying through 4-H Club work. Several outstanding 4-H Club members will probably be included on this committee.

The Agents have also made plans to reorganize an overall Extension Service Board for helping plan the Long Time Extension Program.

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B. Plans for Informing the Public

The people will be informed of the Floyd County Extension Program through weekly newsarticles and television programs. Plans are also under way for local radio programs.

Special emphasis will be placed on the Extension Program during National Home Demonstration and 4-H Weeks, with exhibits being placed on display in public places and with special newsarticles to summarize annual activities. The Agent will write newsarticles publicizing publications that are available through Extension and offering the services of the Extension offices.

The public will be invited to all Special Interest meetings as well as the annual Achievement Day Programs and other special events.

In unorganized communities the Agent will work with any individual upon request. If enough interest is shown in a community she will work with the people in organizing a Home Demonstration Club. She also hopes to provide more opportunities to young homemakers who are not reached by Extension program at the present time. Extension publications and home visits will be used in reaching many people in unorganized communities.

V. LEADERSHIP

A. Plan for Leadership

	<u>No. in 1960</u>	<u>Goal for 1961</u>
1. County program Leaders.		
a. County Agricultural Extension Service Board	1	1
b. Youth Council	0	0
c. Home Economics Council	0	1

2. Home Demonstration Leadership

	<u>No. in 1960</u>	<u>Goal for 1961</u>
No. organizational Leaders	126	118
No. project leaders (subject matter)	120	120
No. Federation program of work chairmen	21	20
No. program development leaders	19	18
No. result demonstrators	0	0
No. training meetings by specialists	2	4
No. training meetings by Dist. Agts.	0	0
No. training meetings by agents	4	3
No. training meetings by others	5	1
Attendance at all training meetings	222	225
No. meetings held without an agent	91	126
No. meetings leaders assisted	40	36
Demonstrations by leaders	97	126
Talks and discussions by leaders	180	242

3. 4-H Club Leadership

	<u>No. in 1960</u>	<u>Goal for 1961</u>
No. Club officers	154	132
No. adult project leaders	16	25
No. junior project leaders	12	15
No. result demonstrators	0	0
No. training meetings by specialists	0	2
No. training meetings by dist. agts.	0	0
No. training meetings by agents	0	3
No. training meetings by members club dept.	0	0
No. training meetings by others	0	2
Attendance at leader training meetings	0	75
No. 4-H leaders trained individually	12	25
No. club meetings held by ldr. without agt.	17	30
No. additional club meetings at which leaders assisted	96	200
No. demonstrations given by adult leaders	25	40
No. demonstrations given by junior leaders	109	150

B. Strengthening Leadership

The area of leadership needing greatest emphasis during the year is in 4-H Club work.

Goals:

To have each club in the county have at least one leader and one sponsor in 1961.

To have each leader conduct at least two club meetings without the presence of the agent.

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To have a leader organization formed in order that the leaders may receive training in project and organizational work.

To have leaders work with the agent in planning and carrying through all 4-H Club activities.

The Agents are encouraging all Junior Clubs to select a leader to work with the teacher-sponsor and the Agents. The Agents plan to keep the leaders informed on all activities by visiting and writing to them. The Agents also plan to form a leader organization so that the leaders can receive training as well as assist the Agents in planning and carrying through the overall 4-H program.

VI. FOR SPECIAL CONSIDERATION

A. Plan for Maintaining and Strengthening Public Relations

1. State Extension Organization

Good public relations will be maintained with the State Extension Organization by helping the people realize the benefits that they receive through the Extension Service. Credit will be given to the various Departments when their information is used and Specialists will be requested to present Leader Training Meetings in the county. The State Extension Organization will be publicized on all material given out through the Home Agent's Office and technical knowledge from the Specialists will be requested when needed. The Agent will always uphold standards which she considers to be ethical in referring to and publicizing the State Extension Organization.

2. Parent Institution

The Agent will continue telling interested individuals of the opportunities available at VPI and upon request she will help girls and

boys become familiar with the campus. She will encourage all the people of Floyd County to take advantage of any opportunity to visit VPI to see the facilities available. She will especially emphasize attendance of the Institute of Rural Affairs and the Vegetable Field Day which is conducted on the Campus each year.

3. Elected and Appointed Officials

To show appreciation to the County Board of Supervisors the Home Demonstration Clubs will serve a dinner. The Agent will ask for the assistance of elected and appointed officials whenever the need arises in her program. She plans to cooperate with the Commonwealth's Attorney in conducting a Special Interest meeting on Family Business Matters. She will publicize by articles in the local paper information on activities and accomplishments of Extension Programs and will send the officials special invitations to 4-H and Home Demonstration Achievement Day Programs.

4. Organizations

The Agent will work cooperatively with other organizations in the county in planning and carrying out related work. As in the past, she will work with the Future Homemakers of America in providing career information for special programs and the Woman's Club for providing special information on Food and Nutrition or any other topics.

5. Businesses

Upon request the Agent will supply the local businessmen with any information of interest to them. She will request assistance from them in giving leader training meetings and will tell people of their cooperation.

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6. Mass Media Personnel

Weekly newsarticles will be published in the local paper and the Editor of the Floyd Press, the Public Relations Photographer of Appalachian Power Company and the Farm and Home Reporter of WSLC Television will be invited to attend all special county functions and publicize the Floyd Extension program. Letters of appreciation will be sent to these people at appropriate times thanking them for their cooperation.

Plans are under way for the arrangement to prepare radio programs during the coming year.

7. Other Agencies

The Home Agent cooperates with the Welfare Department in securing names of under privileged families to be given food and clothing by the 4-H and Home Demonstration Clubs.

The Agent will cooperate with the American Cancer Association and the Health Department in showing films on Cancer. Local Doctors will attend the meetings of all Home Demonstration Clubs with the films and answer questions.

The Agent will work cooperatively with the Health Department to inform the people of the facilities and opportunities which it offers.

8. Individuals and Families

Individuals and Families will be contacted through mass media, Home Demonstration Club meetings, 4-H meetings, Special Interest meetings, home visits, office calls, telephone calls and letters. They will be assisted with their problems by request.

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B. Professional Improvement

The Agent plans to continue her professional improvement by studying Extension bulletins, professional public articles and other materials related to the profession. Whenever possible she will attend schools conducted or recommended by the Extension Service. She also will read books for professional improvement and keep informed on timely information that will assist her in doing a better job as a Home Demonstration Agent. The Agent would like very much to attend a Short Course or take some night classes, however, this would be difficult due to a young family.

C. Contribution to Family Living

Perhaps the most significant contribution to family living during the coming year, if plans materialize, will be assistance to young homemakers in the county. The Agent has discussed the problem of not reaching young homemakers with many of the local people in Floyd. These people also feel that this is one of the major Extension problems because so many of the young homemakers are tied up with small children or are publicly employed and are unable to attend Home Demonstration or Special Interest meetings which would help them to be better homemakers. These young homemakers are the ones that are in greatest need of this type of information. The Agent plans to organize a Home Economics Committee on reaching young homemakers. The Agent will work with the committee in any decisions that they make and will be glad to organize Special Interest meetings for these young homemakers at a time when it would be possible for them to attend. She will also work with them on an individual basis upon request.