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I. INVOLVEMENT OF LOCAL LEADERSHIP IN PLANNING AND CARRYING OUT THE EXTENSION PROGRAM

There has been considerable progress in the contribution by local leaders in planning and carrying out Extension programs. The total Extension program has gained understanding on a county-wide basis.

Commodity organizations have been strengthened substantially through better leadership.

There is much leadership available in the county, but this in itself presents certain obstacles in identifying problems and developing programs.

Albemarle

INTRODUCTION

I.

Agriculture: There is an abundance of leadership in Albemarle County in the field of agriculture; this, however, creates problems in itself. There are 5 Extension Agricultural Committees in the county that are active in planning and carrying out activities involving their commodity field. They are: Agronomy, Dairying, Forestry, Livestock and Swine. These committeemen also act as amplifiers in promoting sound agricultural practices and the initiating of new research findings.

Considerable planning, promoting and assistance is found from Board of Directors Albemarle Feeder Calf Association; Albemarle Wool Pool; two Charlottesville Dairy Herd Improvement Associations; Agricultural Committee of Charlottesville-Albemarle County Chamber of Commerce; Agricultural Committees of the Albemarle Ruritan Club and Greenwood Ruritan Club; Albemarle Breeding Association.

Home Economics.

The potential leadership among those actively participating in the existing Extension Program is great, as well as the untapped sources of leadership in county and city. Progress has been made in recent years in developing leadership in existing organizations such as Home Economics Committees and Home Demonstration Clubs. Leaders are assuming more responsibility with less guidance from agents as they assist in the planning and execution of programs. Home Demonstration leaders conducted the majority of monthly programs. Training and encouragement was given leaders through training meetings, home visits, office calls, telephone calls and correspondence. The acceptance by leaders and lay people of the lay leaders' role and the Extension workers role in the conduct of the Extension Home Economics program is more noticeable.

Expanding the leadership participation is a problem in this highly organized county and city. The dual-role homemaker finds it difficult to participate in Extension programs and activities as well as the young mother. The travel to obtain training and to participate on committees is a problem for some. Yet each home economics group has reached many new people this year of 1962.

Albemarle County

I. INVOLVEMENT OF LOCAL LEADERSHIP IN PLANNING AND CARRYING OUT THE EXTENSION PROGRAM.

Youth: Much time has been spent during the past year in working with committees of the Honor Club and County Council. It was felt that both of these organizations were stronger and that leadership within the groups was better. Many times the older boys and girls were able to go ahead with much of the organization and planning themselves. Clifford Mahanes, President of the Honor Club carried out his duties in a most responsible manner.

The adult 4-H leaders have given good assistance to county activities throughout the year. They have required less guidance from the agents and have held more project meetings and special training meetings themselves. They seem to have more confidence in getting up before large groups and in doing such things as making announcements and leading games. There is evidence that they have a better understanding of their role as 4-H leaders and of the Extension Agent's role in working with them. It is felt that this evidence of growth in leadership; on the part of both the older club members and the 4-H leaders is the result of a number of years of training and guidance which is now beginning to show.

II. Report on Project Areas

Albemarle County PROJECT AREA: AGRICULTURE PRODUCTION, MANAGEMENT AND
NATURAL RESOURCE DEVELOPMENT

A. PHASE: Swine - Feeder Pig Production - 1962

- B. The need for supplementary income on Albemarle County farms is justification for encouraging feeder pig production. The 1959 Census reported, that of the 340 farms reporting hogs sold, less than 20 were sold per farm. This would indicate that many farms are not operating on an economical size unit. The Swine Committee has recommended that an educational program be initiated to stimulate interest.
- C. Increase number of efficient operated feeder pig producers. Have farmers understand the type of hog demanded by consumer.
- D. There was definite move on the part of six county farmers to increase size of operation for marketing feeder pigs. There were six new consignors to the organized feeder pig sales during the year.

A Swine School was held on three consecutive Thursday nights in January 1962; school was conducted by the Swine Committee with speakers from V.P.I.. Attendance was good with the following number of farmers attending on the different nights: 24, 52, 29. Two 4-H Pig Chains have been continued on an excellent basis. One sponsored by the Greenwood Ruritan Club and the other by Sear-Roebuck Foundation. This means that nine different 4-H club members receive a registered gilt each spring and two farmers receive registered boars. Other than being a good 4-H project, the two pig chains are having a valuable affect upon the swine breeding in the county.

conferences, and other training activities organized primarily for the purpose of the professional development of Extension personnel.

48. Includes miscellaneous work that cannot be accounted for under one of the above headings.
49. This is total of items 11 through 48.
- 50, 51, 52 All time should be distributed to these items whenever possible. Only when there is no apparent relationship between work done and these three items will the time not be distributed.

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53. Include here only adult leaders. Junior leaders will be reported in item 65. A project leader, local leader, or committeeman is a person selected by Extension or the group they represent to lead some phase of the Extension program in organization or subject matter.
- 53d(1) An adult who works directly with 4-H Club members in a 4-H Club and has responsibility for organizing, planning and conducting the local 4-H Club with the members.
- 53d(2) An adult who works directly with 4-H Club members in planning and teaching the project or activity in a 4-H Club over a period of several weeks or months.
- 53d(3) Any other adults considered as leaders not fitting any above descriptions.
54. Include here the Extension organized Home Demonstration Clubs that meet regularly.
55. Include those groups that Extension organized for a specific interest. The distinguishing feature from item 54 is the lack of a permanent organization to carry the group from one subject to another.
58. Report youth other than 4-H Club members worked with during the year. Includes individuals and groups such as scouts, FFA, FHA, etc.

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64. No distinction is made between a project and an organized activity -- both are included in this item.
65. An older 4-H Club member performing any or all of the functions that an adult leader would otherwise be doing.

Page 5 - Time should be reported to nearest whole day.

- 66-88 Days reported here should already have been accounted for under Program Emphasis. Report here only those days that were devoted to the programs of agencies listed.
70. Include all time spent on Area Redevelopment work.
80. Report all time devoted to Civilian Defense, Rural Defense, and county defense committee work.

Albemarle County PROJECT AREA: AGRICULTURE PRODUCTION, MANAGEMENT,
AND NATURAL RESOURCE DEVELOPMENT

A. PHASE: Forestry - Woodlot Improvement - 1962

B. According to the 1959 Census, there was a yield of less than \$2.00 for each acre of woodland on farm in Albemarle County.

This should be increased. The Forestry Committee has recommended an educational program to combat these factors.

C. To acquire a better understanding of sound forestry practices and to stimulate farmers in putting management into action.

D. A County Forestry Club was organized in 1962, eight farmers carried a forestry practice to completion. These practices were scored in October by a committee of foresters. In December the Peoples National Bank sponsored a banquet and cash awards were presented by the Chamber of Commerce to the winners in each project.

Albemarle County

II. REPORT ON PROJECT AREAS

PROJECT AREA _ AGRICULTURAL PRODUCTION, MANAGEMENT AND NATURAL RESOURCE DEVELOPMENT

A. PHASE: Agronomy - Forage Production - 1962

B. Albemarle County lends itself better to forage production than most other crops due to topography and soil types.

According to various sources of information (1959 Census,

V.P.I., Virginia State Department of Agriculture) the per

acre yield of hay and pasture is low in quality and quantity.

The Agronomy Committee has suggested that an educational program be carried out to influence better forage production.

C. Assist farmers in realizing the inefficiency of low-yielding forage crops through better understanding of forage crop management and to stimulate action in improving management.

D. Forage management was stressed in Swine Schools held in January of 1962 and Dairy School held in February of 1962.

Forages also received emphasis at an explanatory meeting of DHIA Report in December 1962.

Forage sample testing was initiated in Albemarle County as well as rest of the State in the fall of 1962. Ten samples have been tested from the County.

There has been a 15% increase in number of soil samples tested in 1962 for forage crop soils. This is an indication of improved management by farmers and is a part of the evaluation of the forage program.

Albemarle County PROJECT AREA: MARKETING AND UTILIZATION OF AGRICULTURAL PRODUCTS

- A. PHASE: Beef Cattle - Marketing Feeder Calves - 1962
- B. Approximately 10,000 beef type calves are born in Albemarle County each year. Calves sold through organized sales bring \$12.00 to \$20.00 more per head. In 1961 only 2700 calves were marketed through these sales.
- C. To assist farmers with commercial beef cow herds to increase their income by selling through organized sales.
- D. In 1962 farmers were given an opportunity of consigning to a third sale in the county (April 18th). Feeder sales were promoted over radio and through the newspapers, at beef cattle school, and non-consignors were encouraged to talk to satisfied consignors. The most effective evaluation of educational and promotional efforts is the increase in number of calves sold through these organized sales. There was a total of 3,126 calves sold in 1962 or an increase of 426 calves over 1961.

Albemarle County

PROJECT AREA: EXTENSION HOME ECONOMICS

- A. PHASE: Strengthening Existing Adult Organizations
- B. WHY: There is a need for additional adult organizations for an effective over-all Extension Program. Present organizations continue to need strengthening. There are more women in a dual-hoemaker role. With changes in Extension's role more volunteer leadership is needed.
- C. OBJECTIVES: To develop more leadership and enlarge the scope of over-all Extension program.
- D. PROGRESS: There is evidence of more understanding of lay peoples responsibility and leadership.

Home Economic committees have functioned more independently as the purpose and operation of the committees is better understood and Extension's role in education. This understanding not only by committee members but the press, radio and general public. The home economics committees functioning are discussed in this report under: Landscaping, Rural Arts, Food-Nutrition.

The General Home Economics Committee did not hold a meeting during 1962. Progress has been made in the home economics committee areas originally planned by this general committee. Therefore, a re-evaluation of the County Home Economics needs would seem advisable in early 1963.

An over-all Agricultural Extension Service Board did not materialize.

Albemarle County PROJECT AREA: EXTENSION HOME ECONOMICS

A. PHASE: Strengthening Existing Adult Organizations

Due to changes in Extension personnel and home responsibilities of several committee members, it seemed inadvisable to start new home economics committees in 1962.

The agents attended few of the Home Demonstration meetings.

Home Demonstration club leaders in 14 clubs conducted 139 demonstrations, the agent 20.

Training was given leaders by agent or specialist. Leaders unable to attend training meetings: received materials and suggestions, some asked for office conferences with agent, some discussed plans by telephone, several clubs held joint meetings, several clubs have had leader exchange.

Home Demonstration clubs conduct and assist with many community and county projects. The club members derive much satisfaction in serving their community and county.

Approximately 20 home demonstration members serve actively as 4-H leaders. Clubs provide financial aid and assist with special events and activities of the Extension youth program.

Home Economics programs reached various age groups. Several Home Demonstration clubs are comprised mainly of elderly people. The majority of the Home Demonstration groups are composed of various age groups.

There are many retired persons (men and women) who have participated in the special educational programs of the home economics areas. Office and telephone calls help this older group with their problems and hobbies.

Albemarle County

PROJECT AREA: EXTENSION HOME ECONOMICS

A. PHASE: Strengthening Existing Adult Organizations

Through news column, radio, office and telephone calls and contacts by Home Demonstration members, are the means by which we reach the dual- role homemaker and young mothers. There are dual- role homemaker Home Demonstration club members. Some Home Demonstration Clubs hold night meetings. 155 additional families have been reached with home economics information through the home demonstration membership. Over 7345 bulletins have been distributed from the home agents office. Discussion of the over-all Extension program and responsibility with the State Editor of local paper and radio personnel has created better understanding. The coverage of events, programs and activities has been good.

E. No report

F. No report.

The southern part of the county is the area that the home agent, has concentrated on, in making contacts. This area has only one organized Home Demonstration club. Three meetings were held with an unorganized group of homemakers in the Melvale section - five different demonstrations were given.

Albemarle County PROJECT AREA: EXTENSION HOME ECONOMICS

A. PHASE: Home Management

Home Management was not a specific area in the 1962 program but developed in the Plan of Work for 1963.

B. No report

C. No report

D. Progress:

Educational information in management was given in method demonstrations in the clothing and food-nutrition areas. Some of this was conducted by home demonstration clubs and some as special interest meetings.

Some work in management was carried through in the unorganized Melvale area.

Outlook information has been used by Home Demonstration groups. In a recent check with home demonstration members a little over one-fourth have used information gained through the 1960 business series. They have assisted other families.

Through radio, news, office calls, telephone calls, assistance to individuals timely information was given. Awareness of the importance of management has resulted in its being the major program area in the home demonstration clubs for 1963.

E. No report

F. No report

Albemarle County PROJECT AREA: EXTENSION HOME ECONOMICS

- A. PHASE: Food-Nutrition
- B. WHY: Surveys indicate that Albemarle families are not as nutritionally fed as would appear to the general public. There are many Albemarle homemakers serving a dual-role.
- C. OBJECTIVES: To provide opportunities to secure knowledge of nutrition, develop skills and techniques in food preparation, provide educational information on skills in management. To reach more families with food and nutrition information.
- D. PROGRESS: A presentation on "Food for Fitness" was given at a P.T.A. program of the Stone Robinson Elementary School in February by the Home Demonstration Agent. Approximately 125 persons attended. This presentation included results of the Albemarle Nutrition survey with special emphasis on nutrition of children and teenagers. The survey was conducted by the Albemarle Nutrition Committee in 1960-'61. Flyers that were developed by this committee in 1961 were distributed.

Results of this survey were used in a demonstration in the unorganized Melvale area.

The Nutrition Committee did not hold a meeting during 1962.

Personnel changes and illness among committee members has made additional work of committee impractical this year. The Nutrition Committee Chairman has made contacts with committee members.

Leaders conducted all Home Demonstration Club food demonstrations.

The Home Demonstration Clubs have carried three method demonstrations in food-nutrition: Low Calorie Foods, Convenience Foods

Albemarle County PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Food-Nutrition (continued)

and Seafood Cookery. Leader training was given by Food-Nutrition Specialist, Miss Janet Cameron, on the two former. Leaders had received training in Seafood Cookery in 1960. If a leader was not in attendance at training meetings, she received help through office conference, telephone call, a visit to another club and materials sent from the office. Several clubs used the method of exchange of leaders.

The Greenwood Home Demonstration food leaders assisted with the one food leader training meeting. This was held at the Greenwood Community Center.

In the grooming topic for the home demonstration method demonstration "Looking Your Best" nutrition was emphasized.

A special interest demonstration on Christmas Decorations and Foods was conducted in the VEPCO Kitchen by their home economist. This reached some non home demonstration members.

Recipes on Christmas Cookery were contributed by Home Demonstration Club members and compiled for distribution through home demonstration clubs.

A Seafood Cookery demonstration was organized and carried through in October cooperating with the U. S. Department of Interior and the Virginia Agricultural Extension Service. Fifty-five persons attended including: home economics instructors, dietitians, home economists who are now homemakers, home demonstration food leaders, Albemarle Nutrition Committee, State Extension personnel, some home demonstration

Albemarle County PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Food-Nutrition (Continued)

agents from adjoining counties, VEPCO Home Economist, food production managers and cooks from University of Virginia, news reporter. Some of those in attendance were men. Publicity through newspaper and radio was given the presentation before and after.

Through home visits and several meetings with an unorganized group in the lower end of the county, new bulletins were distributed.

Office calls and requests for food-nutrition, and food preservation are among the most frequent requests received. The majority of these requests are from non home demonstration members. The requests are many, varied and unusual.

The weekly news column and radio program carried much that is new and timely. Many requests stem from these areas of mass media.

We also receive requests from out-of-county and out-of-state.

Home demonstration club members report that they continue to can some with more fruit and vegetables canned than meat. Larger amounts of meat are frozen, with vegetables next and fruits last. Approximately half of the home demonstration members reporting have a home garden. Over half have home freezers. They have assisted 66 other families with food-nutrition information.

A weight control group planned was not carried through in 1962 due to weather, personnel changes and an understaffed Health Department.

D. No report

E. No report

F. No report

Albemarle County

II. REPORT ON PROJECT AREAS

PROJECT AREA: EXTENSION HOME ECONOMICS

A. PHASE: Landscaping

B. WHY: Many requests for assistance and information are made to the Extension office on landscaping by individuals, garden clubs schools and professional workers. The Albemarle Landscape Committee recognizes that home owners and professional persons lack knowledge and localized information; that a co-ordinated effort of the communities is needed to increase and maintain an attractive city and county landscape.

C. OBJECTIVES: To increase knowledge of development and maintenance of attractive, safe and livable home and community grounds. To stimulate action by individuals and groups.

D. PROGRESS:

Albemarle Landscape Committee

The Albemarle Landscape Committee is composed of representatives of garden clubs, garden club council, home demonstration clubs and a representative of the local nurserymen.

The 1962 Winter Landscape Clinic was carried through by the Albemarle Landscape Committee. The clinic consisted of four night sessions, one morning session (repeat of night), and a day pruning demonstration. Topics included: "Roses", "Landscape for Modern Living", "Insects and Plant Diseases of Lawns and Ornamentals", "Use and Care of Ornamentals". Members of the V.P.I. Extension Staff, a retired staff member and a local nursery landscape architect provided the instruction.

Albemarle County

PHASE: Landscaping (continued)

Approximately 250 attended the winter clinic sessions with 505 bulletins distributed. More men attended than the 1961 sessions.

Plans for the clinic were developed at a 1961 fall Landscape Committee meeting with follow-up by the Chairman, Mrs. Roscoe Adams, Jr..

The committee helped develop and distribute flyers announcing the clinic. Letters and announcements were sent civic and rural organizations, key persons in city and county government, and others whose interest and awareness was desirable. Radio and news publicity was good. Expenses of building and one paid speaker were handled through contributions of home demonstration and garden clubs. The Charlottesville-Albemarle Chamber of Commerce provided posters. In July, a meeting of the Albemarle Landscape Committee was held when the winter clinic and progress of the committee to date was evaluated. Plans discussed for a Fall 1962 and Spring 1963 clinic.

The fall clinic session topics were: "Winter Injury to Ornamentals" and "Shade Tree Problems of Albemarle County." Dr. J. H. Tinga, Professor Horticulture, V.P.I., conducted the former and George Martin, Sales Manager Bartlett Tree Co., Richmond, Virginia, the latter.

Approximately 75 attended this Fall clinic and 125 bulletins distributed.

Albemarle County

PHASE: Landscaping (continued)

This was the first series where a news coverage was made at the sessions. The publicity before and after was good and educational to its readers.

Flyers to distribute to general public through stores and businesses were not developed, as for the two previous clinics. The committee felt this unnecessary as the public was more aware of the nature of the clinic.

Prior to the fall clinic sessions the entire fall and spring 1963 clinic plans were developed.

The Landscape Committee has developed in leadership and understanding and functioned more independently. Mrs. Roscoe Adams, Chairman, has conferred with the home demonstration agent in developing plans. She has made contacts with local people.

Summary of Results of Landscape Committee (direct and indirect)

There is evidence that definite progress in the Albemarle Landscape Committee long-term objectives are being realized, namely, provide educational opportunities and secure interest and cooperation of city-county groups concerned with landscaping projects and activities. 325 persons were reached with the educational programs of the clinics. 375 bulletins distributed at clinics.

More interest shown by the public. Awareness that the educational programs are not just for women. More men, lay and professional, have attended session.

A Garden Club Council has been formed.

Albemarle County

PHASE: Landscaping (continued)

Awareness of the educational value of clinics by city government. Members of city park staff have been sent to some sessions. Members of Landscape Committee talked with City Manager and Mayor. Follow-up letter by home demonstration agent. Received comments and letter indicating value received. There are plans underway for a city government and county government cooperative effort in beautification of area.

Cooperation of nurserymen in having: a representative on committee, publicity, assistance with program.

Boxwood near city building was saved through efforts of Landscape Committee members.

Qualified local persons will appear on Spring 1963 program.

The Superintendent of Grounds at the University of Virginia offered use of grounds for demonstration purposes. He has attended some clinic sessions.

Many retired persons and couples have participated in clinics. There have been indications of men interested in forming a Horticultural Society.

Clinic attendance was mainly composed of residents of Charlottesville area, night sessions, weather and road conditions were some of the contributing factors to few attending from distant areas.

Other Extension Landscape Developments

Timely information given through radio and newspaper.

Requests for landscape information is one of the most frequent request. Many bulletins and information is given through office and telephone calls.

Albemarle County

PHASE: Landscaping (continued)

We reach homeowners of all age groups.

Home Demonstration Clubs continue to follow through landscape practices. In a recent check with Home Demonstration clubs approximately half reported improvements made in home grounds and had assisted 14 additional families.

Landscaping result demonstrations begun in previous years with nine families continue to progress.

Many soil samples are sent to V.P.I. for analysis.

Many diseased specimens and insects are sent to V.P.I. Laboratory for identification.

Garden clubs assisted with requests for Extension Specialist assistance, speaker, slides and bulletins.

Assistance given county school officials in development of landscape plans. Specialists have worked with them.

E. Covered in D.

F. Covered in D.

- A. PHASE: Rural Arts
- B. WHY: There are many retired families in Albemarle County and individuals who need hobbies. There are many opportunities in the area for various art interests.
- C. OBJECTIVES: To provide opportunities for development of art interests for various adult age groups.
- D. PROGRESS: The Albemarle Rural Arts Committee developed plans for a craft camp for fall, 1962. Miss Catherine Peery, Rural Arts Specialist, assisted with suggestions. The committee held only one meeting. Other contacts were made by the committee through telephone. Several office conferences held or home visits made to the chairman.

Although a craft camp was planned, it was held in the form of a craft workshop due to the fact that rabies had prevented the opening of the county 4-H camp.

The workshop was held at the Rivanna Community Center in the Keswick area. Representatives of the Richmond Leather Company conducted the workshop. Twenty-three persons participated representing 10 communities. Instruction was given in three different crafts.

Several home demonstration groups have carried through special interest workshops in their clubs and others are planned for 1963.

"Art Appreciation" was a topic of the home demonstration clubs.

This was carried through by the club leaders. The interest of clubs varied: such as tours of historical interest, study of music,

Albemarle County

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Rural Arts (continued)

workshops, tours of art exhibits at the University of Virginia, local person talk on art, attendance at plays, etc. at the University of Virginia.

Assistance was given through conference with Minister of Education and a worker on church school crafts. Miss Feery assisted here.

Assistance has been given church groups with recreation.

Requests for information by retired men on crafts such as furniture refinishing, accessory use and refinishing, chair caning and other chair reseating.

A furniture refinishing demonstration and use of accessories was given in an unorganized area.

D. No report

E. No report

Albemarle County

PROJECT AREA: EXTENSION HOME ECONOMICS

A. PHASE: Clothing

B. WHY: Clothing was not included in the plan of work. The clothing areas were included in the first six months of 1962.

C. OBJECTIVES: To improve practices in clothing selection, purchase and use.

D. PROGRESS: Four monthly demonstration topics were included in the Home Demonstration Club program: Styles for You, Dress for the Occasion, Accessories for the Occasion and Looking Your Best. Leaders in 14 clubs conducted 33 of these demonstrations. The agent conducted all of the "Looking Your Best" demonstrations and a few of the others.

Specialist, Miss Betty McClaskey, trained leaders in December, 1961 for two topics. The agent developed and gave training in "Accessories for the Occasion". Some leaders who did not receive training had an office conference with agent to prepare for the demonstrations.

Two special interest programs were developed but neither was well attended. The Singer Sewing Machine Company gave a demonstration on "Care and Use of the Machine". The Clothing Specialist, Miss Margaret Groseclose, conducted a workshop on "Sewing Techniques with New Fabrics". Although the attendance was poor, both topics have carried over into home demonstration and 4-H work.

The agent gave a demonstration on "Sewing Techniques with New Fabrics" to an unorganized group in the Melvale area. Also one on fall fabrics and dress patterns.

Albemarle County

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Clothing (continued)

A check with 90 home demonstration members indicates that of those reporting 257 garments were made and 251 remodeled. They have assisted 53 other families with clothing problems.

Through news column and radio clothing information is given, not only for women and children but also for men.

Requests for assistance is mainly in the buying area rather than construction.

- A. PHASE: 4-H Girls Re-enrollment
- B. WHY: The average median age of girls in Albemarle County 4-H members in 1962 was 10.9 compared to 11.0 in 1961. The average years spent in club work was 2.0 in 1962 while in 1961 2.1 number of years.
- The club members drop out many times before they understand what the program is.
- Club members should feel the need to re-enroll and continue in club work for longer periods.
- C. OBJECTIVES: To make club work interesting and a continuing challenge for 4-H'ers, to publicize 4-H Club work more generally.
- D. PROGRESS: Figures taken from this year's enrollment cards show no appreciable changes in average median age or average years spent in club work:

Average median age		Average years in club work	
1961	11.0	1961	2.1
1962	10.9	1962	2.0
1963	11.0	1963	2.1

However, city annexation of county property may have affected the 1963 figures to some extent. A number of children are now attending city schools who were in the county in 1962. (There are no 4-H clubs in city schools, but some community groups may develop in 1963). Thus far the girls project enrollment is higher than 1962. There are 398 girls enrolled this year in comparison with 383 in 1962. Much interest is evolving in the Today's Girl project and new girls have continuously come to the meetings this fall.

A. PHASE: 4-H Girls Re-enrollment (continued)

The Agents feel that it is significant that the re-enrollment of girls 14 and over has risen from 51 in 1961 to 67 in 1962. More senior girls exhibited at Achievement Day; more received county medals and more gave demonstrations at County Contest. This plus the fact that the Honor Club has been more active the past years seems to show that more older members are maintaining their interest in club work.

The community 4-H clubs have been more active in many ways. Leaders have given more demonstrations. There has been better planning of club programs. One club has had executive committee meetings to make plans for club meetings. Two clubs had a special installation of club officers for the first time. Most of the community clubs have had recreational activities such as picnics and parties. The Proffiteers Club had a special project in working with crippled children at the Children's Rehabilitation Center. This activity meant a lot to the 4-H club members who participated.

Efforts have been made to publicize 4-H through the newspaper and radio. All 4-H meetings are announced by both media. Also the Daily Progress has been most co-operative in printing articles about 4-H activities. A letter was sent to 4-H club parents in January explaining the girl's projects and some of the 4-H activities. A Flyer was worked up this fall by the Agents entitled "Parents and 4-H Club Work". It was distributed to all club members. The purpose of this flyer was a brief explanation of club work and how the parents might help their children be better club members. It listed both boys and girls projects and special county 4-H events.

Albemarle County PROJECT AREA: 4-H AND OTHER YOUTH EXTENSION PROGRAMS

A. PHASE: 4-H Girls Re-enrollment (continued)

More home visits have been made by the agents. Many parents attended the 4-H Carnival who have not attended any other 4-H activities.

Albemarle County PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

A. PHASE: Youth Leadership

B. WHY: Several community clubs need more adult leadership.

School clubs lack adult leadership.

The dual-role homemaker unable to attend training programs.

C. OBJECTIVES: To help secure and train active leaders, both adult and junior, in the youth program.

D. PROGRESS: At present the number of adult women leaders is approximately the same as at the beginning of 1962.

Efforts were made to strengthen present leadership through home visits, leader training and personal conferences.

Plans are underway to organize a new community club in January of 1963. This will involve one new woman and man leader and a woman leader who has served in another club.

Three Achievement record training meetings were conducted by the Home Demonstration Agent, two in March and one in August. One adult leader and 4 senior girls participated in this.

The 4-H Women Leader's Council had 3 meetings during 1962.

These meetings included plans for special events, discussion of project work and the 4-H Leadership project. The fall meeting included revision of the County 4-H Calendar and plans for Achievement Day. Appropriate materials and aids to help the leaders with their work were explained and distributed at these meetings..

Three leader training meetings for the 1962 project work were conducted by specialists. These were: Introductory Laundry,

Albemarle County PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

PHASE: Youth Leadership (continued)

Looking Your Best and Home Furnishings. Miss Peery held a training meeting to prepare the leaders to help with camp craft; however these leaders have not yet used this information. No camps or the county-wide Rural Life Sunday observance were held in 1962 due to the rabid fox situation in this area.

Junior leaders have received more training this year. It was felt that these older girls could help strengthen weaknesses in adult leadership. Four girls attended the leader training meeting for the Introductory Laundry project.

The Meadow Crickets 4-H Club had a training meeting in the 4-H Leadership project which included 4 junior leaders and one adult leader. This training was conducted by the Assistant Home Demonstration Agent.

Adult leaders have more actively participated in events outside the county. Mrs. T. O. Scott attended the National 4-H Leaders Forum in Washington. She has served as third vice-president of the Virginia 4-H Leader's organization; she was in charge of the Albemarle 4-H girls at Short Course this summer. Mrs. Virginia Mawyer, a 4-H leader and the mother of the 1962 All Star, attended the All Star Week-end Conference along with 2 county All Stars, Claudia Mawyer and Gaynell Gibson. Mrs. W. J. Pace, Sr. attended the State Leader's Conference at Natural Bridge in November. Two training meetings were conducted by the Agent and Assistant Agent in November to prepare the leaders for one of the 1963 projects, Today's Girl.

Albemarle County PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

PHASE: Youth Leadership (continued)

Junior leaders have served well this year. Through the Honor Club, County Council and their own local clubs they have served ably on many committees and carried through a number of activities. The Honor Club and County Council had planned programs at each meeting. This year was first special program plan for the County Council. Such events as National 4-H Club Week, and the 4-H Carnival have been carried through mainly by the efforts of the older club members with assistance and guidance from their leaders and the Extension Agents. The Honor Club made extensive plans for a trip and a senior camp although they were unable to carry them through due to circumstances over which they had no control. The Honor Club had 6 regular meetings last year with much better attendance than in 1961. The interest, enthusiasm and participation of Honor Club members has gradually improved over a five year period. They have had a most active year. County Council attendance was also greater than the previous year. County Council members revised and assembled both the year book and a song book, after the materials had been mimeographed. Gaynell Gibson represented Albemarle County and Virginia at the National 4-H Club Congress in Chicago. She was State Girl's Home Economics winner and third alternate nationally.

In summary the agents feel that the quality of this past year's leadership both/^{adult}and junior has been excellent. Adult and junior leaders have given good assistance at county-wide events such as Achievement Day and County Contest. The County Contest was regarded as the best one held in the county in the past 5 years. The

Albemarle County PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

PHASE: Youth Leadership (continued)

leaders, both adult and junior, have required less guidance and have been able to go ahead with responsibilities on their own.

This is felt to be a culmination of a number of year's efforts in training these leaders and encouraging them to take responsibility.

The Chairman of Camp Albemarle Board of Directors is a 4-H club leader. Two other members of the Board have served as leaders and camp counselors. The Board held 3 meetings during the year. Much time was spent by agents and leaders, adult and junior, in planning and preparation for camps which we were unable to hold due to rabies.

A Chicken Barbecue was sponsored by the Camp Albemarle Board of Directors was the first cooperative effort of the Board, 4-H Clubs, All Star, Honor Club and Home Demonstration Clubs in raising funds for camp maintenance. This was a big step forward.

Albemarle County

II. PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

- A. PHASE: 4-H Tractor Maintenance Project 1962
- B. Because of the inefficient operation of machinery and the improper care given to machinery in Albemarle County.
- C. The objectives of this project are to reduce the cost of machinery repair and maintenance, also to make them more safety conscious when operating this machinery.
- D. There were six project training meetings for this project, with nineteen boys enrolled. The Area tractor dealers cooperated by letting use their facilities for project meetings, and also assisted with the instruction of different phases along with the volunteer 4-H Club leaders.

The Tractor Driving Contest was held with much success as Billy Woodson, Crozet, Virginia, went on to become the Virginia State Tractor Driving winner. Billy also competed in the Eastern United States Operators Contest held in Richmond, Virginia.

- E. Along with the Tractor Maintenance Project was a Small Motors Project for younger club members. This project has the same emphasis and objectives as was stated previously, with the same assistance provided. There were twenty-two boys from Albemarle County enrolled, and the project was termed a real success.

- A. PHASE: 4-H Dairy Project
- B. Because of the lack of interest in dairying by youth in Albemarle County and the interest being shown by adults for this type project.
- C. The objectives were to stimulate interest and give incentive to 4-H boys and girls in dairy project.
- D. There was considerable interest shown in this project, with fourteen boys and girls enrolled. The judging team placed third in the District and went on to compete in the State Contest at Blacksburg. Due to unforeseen circumstances the Dairy Show was not held this year, but with the interest and enthusiasm now being shown by adults and 4-H'ers we are planning the Dairy Show for the coming year along with other activities related to building this project.

III. Success Story

In early 1962, a group of young homemakers in Chatham visited the Home Agent to inquire about home demonstration club work and the possibility of organizing a club. Many felt the need for educational information on all phases of homemaking since most are living on a limited budget and are still rather inexperienced in housekeeping.

At the first meeting, the Home Agent outlined the work of the Extension Service, its origin and the part Home Demonstration Club work occupies in its program. Approximately twenty members were included on the roll after the organizational meeting. As the club progressed, members who had never before assumed leadership roles, attended leader training meeting and planning meetings and presented reports and demonstrations to their club. These members also distributed information to non-club members of their age group who were unable to attend meetings.

This enthusiastic group attended every special interest meeting, participated in the annual Home Demonstration Club Achievement Program, tours, and Home Demonstration Club Week activities. Currently, they have a clothing school scheduled for the first part of 1963 in which basic construction techniques will be taught. Clothing Selection and Wardrobe planning for the entire family will be presented prior to this.

Also, many are now enrolled in a Medical Self-Help program which is being offered to Home Demonstration Club members by the County Health Department. This will include training in Civil Defense and ways women can serve in the event of a nuclear attack or similar disaster. Those who are trained in this program will teach other groups later.

Since the agent feels this club represents one of the age groups whom the Extension would like to reach, it has been a source of satisfaction to work with these members. It is hoped they will progress further in 1963.

A. PHASE: Home Management

B. WHY: The Laundry Area of home management was selected as a county wide project by the girl's project planning committee in 1961. With special permission of state specialists a project was set up called Introductory Laundry. It was felt that the girls needed to better understand management of time, energy and money and how to apply these principles to household tasks.

C. OBJECTIVES: To increase awareness of correct laundry and housekeeping procedures, to stimulate action in members, to help them enjoy household tasks, and to get information to parents through club girls.

D. PROGRESS: Leaders were trained to carry through the Introductory Laundry project August 31st, 1961. Three adult and 4 junior leaders received training. Monthly demonstrations were given by leaders and agents according to a calendar set up at the girl's project planning meeting.

Topics included:

October - New fabrics (buying and care)

November - Methods and supplies

December - Removing stains and spots

January - How to use the Washing Machine

February - Making equipment to aid you

March - How to use the iron

April- Practice demonstrations (Have exhibit of garments ironed)

May - Catch-up and check-up

June, July, August-Practice by giving demonstration before groups.

This girl's program planning is carried through by the girls themselves representing their clubs.

Albemarle County PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

A. PHASE: Home Management (continued)

In February, Miss Amelia Fuller, Home Management Specialist and the agents, gave special training to two girls on laundry demonstrations.

123 girls carried the laundry project. 10 girls, mostly in one club, took the Housekeeping project. The agents were surprised at the interest of the younger girls in the laundry project.

One of the tangible results of these projects was the high percentage of good records the girls turned into our office. Work sheets which came in with the records showed that the girls had been carrying through the procedures at home which were suggested at club meetings.

Participation in both County Contest and Achievement Day in the management projects was better. Twenty exhibits under this phase were shown at the 1962 Achievement Day in comparison with 5 in 1961. Ten girls entered contests either in laundry or housekeeping in 1962 as compared with 5 in 1961. Susan Blake was a laundry demonstration contestant at District Contest receiving a white award.

Records were completed as follows:

Housekeeping: 10 enrolled; 9 completing

Laundry: 123 enrolled; 109 completing.

A letter was sent out in January to parents explaining this project, and county 4-H events. It was hoped that this would stimulate parents to help their girls be more active in club work.

Albemarle County PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

A. PHASE: Food and Nutrition

B. WHY: There is a need for better nutritional development of 4-H club members in Albemarle County according to recent survey. Since there is a desire for knowledge in this area, it was assumed in the plan of work that "Meal Preparation" would be one of the county-wide projects for 1962-63 year. This has proved true although the project is called "Today's Girl".

C. OBJECTIVES: To develop food preparation skills, to increase members' nutritional knowledge and its application, and to reach parents with useful information through club members.

D. PROGRESS: The project Meal Preparation was carried through in 1962 mainly by older club members. They had received instruction in previous years in the basic fundamentals.

These senior girls used their food preparation skills in a number of practical ways. The ones in the Honor Club prepared dishes for an Honor Club picnic. The Home Demonstration Agent commented that the quality of these dishes was Excellent. Gaynell Gibson made over \$50.00 this year selling a pound cake which she baked. Menu planning was put to realistic use in planning meals for senior week-end camp. Some of the members worked with the Honor Club food sale for the 4-H carnival. Baked goods were made by some of the girls for the carnival and also for a chicken barbecue sponsored by the Camp Board.

Demonstrations were given by the girls at their club meetings.

Ten food preparation demonstrations were given at County Contest.

There was a decided improvement in the quality of these demonstrations. Marilyn Lucas represented the County at District Contest but received no placing. Twenty-five junior and 34 senior exhibits were entered at

Albemarle County PROJECT AREA: 4-H AND OTHER YOUTH EXTENSION PROGRAMS

A. PHASE: Food and Nutrition

Achievement Day. The judges commented that the quality of these products was very good.

Of the 32 girls enrolled in Meal Preparation, 22 completed the project.

As anticipated in the Plan a food and nutrition project (Today's Girl) was selected by the girls project planning committee which met in June.

Two leader training meetings were conducted by the Agents during November reaching 7 leaders.

There seems to be much interest in the Today's Girl project both on the part of the leaders and the members.

A. PHASE: Home Furnishings

B. WHY: 4-H club members want to learn the correct choice of accessories and how to make them for their rooms and to make, renovate or buy furnishings for their rooms. Personal contacts with members and parents have shown a definite interest in home furnishings.

4-H members feel that news articles have to be purchased in order to serve their needs. Much needs to be done to guide their thinking in making improvement and using what they have to the best advantage.

C. OBJECTIVES: To rid rooms of clutter, make, renovate or buy accessories and furnishings in the most practical manner, to reach parents with useful information through 4-H Club members.

D. PROGRESS: Ten of the older club girls carried projects in this area during 1962. Of the 6 girls taking Your Room, 5 completed the project. Three out of 4 girls enrolled in your Furnishings completed. These girls worked under the supervision of their own club leaders and the agents. Two leaders and one member received training for this home furnishings project in February given by Specialist, Miss Katharine Habel and Assistant Agent. Most of the girls turned in very good records this fall. Kathy Gould gave a demonstration at County Contest in home improvement and also at District Contest, receiving a white placing. It is felt by the Agents that Kathy's participation in this contest has increased the interest of both her parents in club work and has brought about their encouragement of Kathy to enroll in home economics at college.

Albemarle County

PROJECT AREA: 4-H AND OTHER YOUTH EXTENSION PROGRAMS

A. PHASE: Home Furnishings (continued)

Exhibits at Achievement Day were of very good quality, there being 7 exhibits in home improvement. The quality of this year's exhibits was very good. Three girls completed in this area at County Contest. Your Room was selected at the girl's project planning meeting as a 1962-63 county wide project.

Albemarle County PROJECT AREA: 4-H AND OTHER YOUTH EXTENSION PROGRAM

A. PHASE: Clothing

B. WHY: Due to high clothing costs, albemarle County teenagers feel a real need and desire to learn clothing construction principles and wise buying of clothing. This age group is very conscious of personal appearance and the correct styles for themselves. The techniques and skills of some older 4-H members need to be improved. Personal appearance problems are constantly discussed by Albemarle County teenagers and information is asked of the Assistant Agent frequently concerning this.

C. OBJECTS: To improve clothing construction skills, to help members learn styles and designs best suited to individuals and to help girls learn good management techniques in planning and buying clothing.

D. RESULTS: Older girls who had received previous training enrolled in Make or Remake. A special training meeting including clothing selection, construction techniques and modeling was conducted by the Home Demonstration Agent in August; 4-H leaders assisted these girls during the year. Of 23 girls enrolled in Make or Remake 15 completed the project. Judges who had served in previous years, in judging the clothing exhibits for 1962 Achievement Day remarked that the quality of work was much improved. Twenty-one Make or Remake exhibits were entered this year in comparison with 15 last year. Four girls competed in dress revue at County Contest. Mary Elizabeth James represented the county at District Contest but received

Albemarle County PROJECT AREA: 4-H AND OTHER YOUTH EXTENSION PROGRAMS

A. PHASE: Clothing (continued)

no placing.

The selection of Looking Your Best as one of the two girls county wide projects was not noted in the Plan of Work. However this project was selected by the girls project planning committee in June of 1961 and a calendar set up as follows:

October - Rate Yourself
November - Washing Sweaters
Posture and Voice
December - Hang Up Your Clothing
Christmas Ideas
January - Care of Hair
February - Care of Hands & Skin
March - Care of Feet & Shoes
April - Check Records
May - Rate Yourself
Re-check Records
June - Practice Demonstrations
July - Practice Demonstrations
August - Practice Demonstrations

Leaders were trained in September of 1961 by Miss Betty McClaskey in the Looking Your Best project. A letter was sent to the parents of the girls carrying this project explaining the project and the coming county-wide activities. It was hoped that parents would give their children more encouragement in 4-H club work. Monthly demonstrations were conducted by the agent, leaders and older girls. Some demonstrations by girls were given before the entire club.

A. 4-H Senior Clubs

Pittsylvania County

According to the plan of work priority was to be placed on organization of senior 4-H clubs. To date, we have four very good senior clubs with a total of 138 members.

B. The placing of emphasis on senior clubs was due to the fact that approximately

348 4-H club members in Pittsylvania County would become eighth graders and 15% of this number would not have been able to continue 4-H club work because there was no senior clubs in some sections of the county.

C. The objectives in senior clubs is primarily the promoting of leadership and

retaining the interest of the older 4-H members who have reached the stage in club work where they can make use of their past experience to reach achievements available to them.

D. Five members of the senior clubs acted as junior leaders at Holiday Lake

and eight senior club members attended Camp Westler West. Two of the senior clubs won first and second place in the HSLC contest. Twelve senior club members received instructions from Miss Carolyn Regley, Home Economist, Virginia Electric Power Company, on demonstration techniques. Two senior members received \$25.00 bonds for their automotive care and safety. Two senior club members were selected as county winners on their electricity project and attended the 4-H Electric Congress in Richmond.

The Honor Club assisted in the Achievement Program and Talent Show preparations. Twenty one new Honor Club members were taken in the club. Eight senior club members participated in district contest. There were three district winners.

Albemarle County PROJECT AREA: COMMUNITY AND PUBLIC AFFAIRS

A. PHASE: Rural Area Development Program - 1962

B. This program was initiated in Albemarle County by a memorandum from the Secretary of Agriculture.

C. To acquaint leadership of the County and existing Extension organizations with the RAD Program.

D. The Technical Panel of the RAD met three times in 1962.

This program was explained to an expanded technical panel in February.

A general meeting was held in June when leaders in the County were invited. An explanation of the program was given.

The leadership of the county has not expressed a favorable reaction toward the program.

A. PHASE: Civil Defense

B. WHY: Families lack knowledge of civil defense operations and practices.

C. OBJECTIVES: Provide families with opportunities to secure knowledge and understanding of civil defense and prepare for emergencies.

D. PROGRESS: Civil Defense has been carried as the Home Demonstration Federation Program of Work and will be continued in 1963.

The club Federation Program of Work chairmen had one planning meeting the first of the year when explanation of the Civil Defense program was given and tentative plans developed for the year.

A representative of the Health Department explained the Medical Self-Help Program and the use of the training kit.

Kits of materials for each Federation Program of Work chairman were developed for use in talks to clubs. Through Home Demonstration clubs pamphlets of all types concerning Civil Defense were distributed to members and others.

The County Federation Program of Work chairman and co-chairman have done excellent jobs in compiling materials for kits and contacts involved.

From the office, Civil Defense fact sheets prepared at V.P.I. were sent monthly to the 14 Federation Program of Work chairmen.

The May monthly topic of Home Demonstration clubs was Civil Defense.

The County Civil Defense co-ordinator and the City co-ordinator gave talks explaining various areas of Civil Defense in eight club communities. The meetings were open to the public.

The County Co-chairman of Federation Program of Work, Mrs. Mickey Cox, organized and taught a class in Medical Self-Help. This

Albemarle

A. PHASE: Civil Defense (continued)

was open to the public although the participation was poor.

Three Home Demonstration clubs have received the training.

Four Home Demonstration Clubs organized in their communities

Red Cross First Aid and training courses which was a result of the Civil

Defense and Health work. One club had a demonstration and

explanation of the work of the Albemarle Rescue Squad.

Information has been given on radio of some of the activities of

Home Demonstration clubs. Many bulletins have been distributed and

assistance given through the office.

The Albemarle Honor Club selected Civil Defense as the 1962 program

topic. Two programs were given by Mr. Ray Jones, County Civil

Defense Co-ordinator. The topics were Civil Defense operation and

importance, and the Family Survival Plan.

D. No report.

E. No report.