

C. Phase of County Program Which Will Make Most Significant Contribution to Family Living.

A. Contribution of agencies outside Extension (retailers, manufacturers, commercial bulletins) which will teach us facts on consumer information (specifically the buying of wooden furniture and rugs).

B. Specific plan for following through in this area:

1. Consumer Round-Table.

Will invite manufacturers and retailers to present points to look for in buying wooden furniture and rugs. In the light of these facts, the consumer-buyer can make the selection which best suits her needs.

2. Establishment of consumer information libraries in Chesterfield County communities.

These libraries will contain factual information put out by Better Business Bureau and commercial concerns as well as Extension and will be of an unbiased nature. These materials will cover a variety of consumer-information subjects.

3. Evaluating the contribution made in this area:

a. Success can be measured if requests for further Round-Tables are made.

b. Steering committee members will help in measuring the extent to which people in their communities are interested and involved in Round-Table discussion and in using the consumer information library in their community.

c. Personal observation and talks with community leaders.

4. Relationships With Organizations

1. continue to inform public of Extension activities through other groups ; churches, clubs, etc.
2. where possible, inform other organizations of Extension principles and objectives, services, and programs.
When requested, to speak to organizations or to give demonstrations to organizations or by inviting organizations to take part in Extension training programs or other activities.
3. try to involve these organizations in committees - by asking members to serve.
4. become acquainted with organizations by belonging to some of them.

5. Relationships With Businesses

To continue and improve, relationship with various businesses through Consumer Conference.

6. Relationships With Mass Media Personnel

Supplying news material to papers, radio, television.

7. Relationships With Other Agencies

Working with the agencies when requested.

8. Individuals and Families

Working with individuals and families when requested.

B. Plan for Professional Improvement

1. Attending Communications School, January 1960.
2. Attending Agents District Meeting - spring and fall.
3. Attending Annual Agents' Conference.
4. Attending agent training when planned.
5. Attending Virginia Home Economics Meeting in spring.

discussions. Presenting more than one home economics program. Trying to work out with homemakers what demonstrations in a particular phase of home economics would help them most.

4. Strengthening Junior Leadership in the County

The majority of the junior leaders are new and need special assistance. This will be given throughout the year.

VI. For Special Consideration

A. Plan for maintaining and strengthening good public relations in county with:

1. Relations Within the State Extension Organization Itself

1. attending and contributing to staff conferences.
2. inform co-workers as to home economics program.
3. to discuss training programs with supervision and appropriate specialist so as to provide adequate leader training.
4. to keep in close contact with organizational and project leaders.
5. to keep in close contact with committee members.
6. to submit report of agents' activities in the county.

2. Relations Within Parent Institution

1. to inform prospective college students regarding V.P.I.

3. Relationships With Elected and Appointed Officials

1. keeping representatives informed of work through condensed version of Annual Report.
2. monthly report to Chesterfield Board of Supervisors on activities of home demonstration and 4-H Club work.

3. 4-H Club Leadership

	No. in 1959	Goal for 1960
No. Club officers	126	120
No. adult project leaders	20	20
No. junior project leaders	16	13
No. result demonstrators	0	0
No. training meetings by specialists	3	1
No. training meetings by dist. agents	0	0
No. training meetings by agents	11	12
No. training meetings by members club dept.	0	0
No. training meetings by others	3	0
Total attendance at ldr. tr. meetings	232	200
No. 4-H leaders trained individually	35	30
No. club meetings held by ldr. w/out agent	90	100
No. additional club meetings at which leaders assisted	87	90
No. demonstrations given by adult leaders	92	100
No. demonstrations given by junior leaders	40	30

B. Strengthening Leadership

1. Areas needing greatest emphasis:

- a. to secure interested, responsible, far-seeing leadership for committees (clothing, home and community beautification, and the Home Economics Council).

2. Training and strengthening the program development leadership in the county.

Plan for reaching goal -

To attempt to develop adequate training which will help them to function more efficiently. Agent being present at program planning discussions.

3. Strengthening the program planning

Plan for reaching goal:

To attempt to develop adequate training which will help them to function more efficiently. Agent being present at program planning

information on consumer questions. This may take longer than a year, but we expect to make a start. In this project we hope to enlist the help of the Better Business Bureau of Richmond and other interested sources.

B. Agents will meet with any group interested in home demonstration work or 4-H Clubs.

C. Agents will visit homemakers requesting help in any phase of home economics.

V. Leadership

A. Plan for Leadership

1. County Program Leaders	<u>No. in 1959</u>	<u>Goal for 1960</u>
a. County Agricultural Extension Service Board	0	0
b. Youth Council	6	6
c. Home Economics Council	0	6-8

2. Home Demonstration Leadership

	<u>No. in 1959</u>	<u>Goal for 1960</u>
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<u>No. organizational leaders</u>	<u>110</u>	<u>116</u>
<u>No. project leaders (subject matter)</u>	<u>81</u>	<u>95</u>
<u>No. Federation program of work ch.</u>	<u>23</u>	<u>24</u>
<u>No. program development leaders</u>	<u>23</u>	<u>24</u>
<u>No. result demonstrators</u>	<u>0</u>	<u>0</u>
<u>No. training meetings by specialists</u>	<u>7</u>	<u>20</u>
<u>No. training meetings by dist. agents</u>	<u>0</u>	<u>0</u>
<u>No. training meetings by agents</u>	<u>12</u>	<u>6</u>
<u>No. training meetings by others</u>	<u>7</u>	<u>5</u>
<u>Attendance at all training meetings</u>	<u>343</u>	<u>354</u>
<u>No. meetings held without agent</u>	<u>161</u>	<u>170</u>
<u>No. meetings leaders assisted</u>	<u>14</u>	<u>18</u>
<u>Demonstrations by leaders</u>	<u>122</u>	<u>132</u>
<u>Talks and discussions by leaders</u>	<u>84</u>	<u>92</u>

2. Clothing Committee

a. Expect to interest groups taking Clothing Program into forming nucleus of clothing committee.

3. Home Grounds Beautification Committee

1. Selection of committee members.

2. Set up goals

4. County Home Economics Council

Need help in planning this.

B. Outline of Plan for Informing Public About Extension Home Economics Program

1. Newspapers -

a. Publishing outline of programs offered - years calendar.

b. National Home Demonstration Week - articles.

c. Will publicize as largely as possible Consumer Conference Round-Tables on Furniture Buying and new Textile Labeling Laws.

2. Radio

a. Will publicize Consumer Conference Round-Tables

3. Television

a. Will publicize Consumer Conference Round-Tables.

4. Word of Mouth

Hope to get people interested in Consumer Conference by device used last year, 5 key people reach 5 more people each.

5. Working with American Home Group in Chester Jr. Womens' Club- hope to expand this to other Womens' Clubs in County.

Plan for Working With Unorganized Clubs and Communities:

A. Through Consumer Conference of Chesterfield County, hope to set up in each community in county, a center or library of factual

3. To help people to recognize and discharge their responsibilities as informed and discriminating consumer buyers.

Plans for reaching goals -

1. Setting up permanent steering committee
Consumer Conference of Chesterfield
2. Tentative committee organization set up
 - a. Elect chairman - to serve 2 years - not eligible for re-election at end of 2 years.
 - b. 14 members on committee
start rotate in 1960
replace 5 in 1960
replace 5 in 1961
replace 4 in 1962
3. Determine duties and responsibilities of committee members:
 - a. Attend committee meetings.
 - b. Help in selecting own replacement.
 - c. Each member might be asked to set up small committee to:
 1. Select place where library situated.
 2. Make a survey of community to find what consumer materials the community could best use.
 3. To get together 10-12 women of community to show the consumer information material on hand in libraries.
4. Projects or activities for Committee to sponsor:
 - a. Round-Table on Wooden Furniture
 - b. Labeling laws meeting
 - c. Setting up consumer information libraries in communities.

IV. Scope of Work

<u>A.</u>	<u>No. in 1959</u>	<u>Goal for 1960</u>
No. H. D. Clubs	22	23
Membership	335	350
No. H. D. Groups (unorganized)		
Membership		
No. 4-H Clubs	23	20
Membership	263	275
No. YMW Clubs	1	1
Membership	12	10
No. Community Clubs		
Membership		
No Home Ec. Committees	1	2
Membership	14	?
No. General Interest Committees	0	1
Membership		?
No. Youth Committees	0	1
Membership		5
No. Other Organizations		2
No. Farm & Home Dev. Families	2	4
No. Other families reached	5000	7000
No. Different families reached	5451	6500

Areas needing greatest emphasis during year:

1. Home Economics Committees:
 - a. Consumer Conference of Chesterfield County
 - b. Clothing Committee
2. General Interest Committees:
 - a. Home Grounds Beautification
3. County Home Economics Council

Plans for reaching goals in these areas:

1. Consumer Conference of Chesterfield County

Goals

 1. To set up an organization in Chesterfield County which will assist in dissemination of consumer information.
 2. To arouse public interest in consumer problems.

5. County Contests will be held in the early summer for the same purposes as the club contests, offering healthy competition.

6. District and State Contests will be participated in as county 4-H members receive the opportunity. These members will be assisted individually.

7. Junior Camp, Senior Camp, and Conservation Camp will contribute to the 4-H Club program by providing an opportunity to participate in a democratic society away from home, and to develop leadership qualities at the level of each camper.

8. Short Course will be an opportunity to recognize older 4-H members who have done a good job and offer further training to these members.

9. Rally Day will be held in the summer to offer a recreational opportunity with 4-H'ers from all over the county.

10. The Chesterfield County Fair and the Southside Virginia Fair will offer opportunities for 4-H members and clubs to show others what they have done thereby publicizing 4-H work to the public.

11. Achievement Night Program provides the greatest opportunity of the year to recognize publicly the results of the efforts of the 4-H Club members and leaders. It will be held in the fall.

12. Share the Fun Program will be sponsored by the Honor Club to encourage 4-H'ers to develop talents, to appreciate talent in others, to develop leadership and confidence and to provide wholesome recreation.

13. Public Speaking Contest will be sponsored by the Honor Club to develop the ability to speak before a group and to let others know about 4-H through the speeches.

Each club member will be encouraged to enter the club contest, and project records will be filled in by each member when the project is completed.

G. Notes on Results, Adjustments, Accomplishments

C. Other Activities

1. Community activities will be encouraged in each club to let the people in the county know about 4-H, and to increase parents interest in 4-H by contact with community activities.

2. National 4-H Week is observed in Chesterfield to increase the public's knowledge of 4-H, to increase interest of 4-H members through special activities and to increase the interest of parents of 4-H members. Community activities are encouraged during this week.

3. 4-H Club Sunday will be observed during 4-H Week in Chesterfield. Clubs will be encouraged to participate in a church service when conditions are suitable, to attend church in a group, or to encourage individual attendance at the church of one's choice.

4. Club Contests are held in each club at the end of the project year to encourage the 4-H members to talk and work before a group, to master a phase of the project work and to develop the ability to judge their own work and the work of others. Club members will assist with the judging. Ribbons will be awarded on the Danish System, with blue award winners being eligible to enter the county contests.

Collect pictures of the room you would like. Make an inventory of your room and a plan of what you will do this year.

Make or improve one or more simple articles for your room.

Improve one place to keep your possessions.

Arrange your furniture and accessories in an orderly manner. (No cater-cornered arrangement).

Make a floor plan of your room - "Before" and "After" arrangement.

Learn how to care for and use a growing plant or arrange and use fresh flowers.

Learn to care for your room.

Make bed properly.

Make dustless dust cloth.

Equip cleaning basket.

C. Number of clubs, groups involved - 4.

D. Goals

To teach the members to make the best use of the furnishings on hand.

To provide the members with the skill needed in the care of their room.

To increase members enjoyment in their rooms by having a part in their plan and care.

E. What the Members Are to Learn

How to arrange furniture.

How to partition a drawer.

How to make one article for room.

How to care for room.

F. Plans for Carrying Out Project

The leaders working with the groups carrying the project will be trained in the fall. Demonstrations will be given at club meetings by the leaders, agent, or junior leader. Practice will be worked into the club meetings when possible and expected at home between meetings.

the room you would like. Make an inventory of what you will do this year.
Collect pictures or more simple articles for your room.
of your room and so keep your possessions.
Make or improve (improvement).
Improve arrangement in of your room - "Before" and "after" arrangement.
Arrange for and use a growing plant or arrange and use
cater-corn
Make for your room.
Keep properly.
Use dust cloth.
Cleaning basket.

f clubs, groups involved - 4.

teach the members to make the best use of the furnishings on

To provide the members with the skill needed in the care of their room.

To increase members enjoyment in their room by having a part in their plan and care.

E. What the Members Are to Learn

How to arrange furniture.

How to partition a drawer.

How to make one article for room

How to care for room.

F. Plans for Carrying Out Project
The leaders working with groups carrying the project will be trained in the fall. Demonstrations will be given at club meetings by the leaders, agent, or juveniles. Practice will be worked into club meetings when possible expected at home between meetings.

D. Goals

To develop an interest in sewing in younger club members.

To teach simple skills in sewing.

To teach simple terms in sewing.

E. What are Members to Learn:

What equipment is needed for sewing and how to use it.

Basic fundamentals of sewing by hand and by machine.

How to cut out a simple article.

F. Plans for Carrying Out Project

The leaders working with the groups carrying this project will be trained in the fall. An effort will be made to keep sewing groups small, or provide quite a few leaders with a large group so that close supervision will be possible. Completed articles will be used as a model so that members will know what they are working toward. New skills will be demonstrated. Each member will be encouraged to enter the club contest and help judge the articles with the guidance of the leader and agent. Project records will be filled in by each member when the project is completed.

G. Notes on Results, Adjustments, Accomplishments

A. Project: Your Room

B. Topics to be included

E. What the Members Are to Learn

Necessary skills in each of the topics covered.

The importance of personal grooming habits.

F. Plans for Carrying Out Project

The adult leaders working with the groups carrying the project will be trained in the fall. Demonstrations will be given at the club meetings by the agent, leader, or resource person. As often as possible the members will do the things shown in the club meeting after the demonstration. Practice will be expected at home on each topic. Each member will be encouraged to enter the club contest. Project records will be filled out by each member at the end of the project.

G. Notes on Results, Adjustments, Accomplishments

A. Project: So You'd Like to Sew

B. Topics to be included:

Equipping a sewing box.
Hem a towel.
Stuffed toy.
Apron.
Gathered skirt.
Collar
Place mats.

Each club will select 4 of the articles to make.

C. Number of clubs, groups involved - 4.

F. Plans for Carrying Out Project

In one group 2 junior leaders and the agent will do the project meetings, in the other group the agents will take care of the project meetings. The Job Instruction Training Method will be used as much as possible. The desirable characteristics of each bread will be discussed and some judging done. Each club member will be expected to make each bread at home 5 times. Each 4-H'er will be encouraged to enter the club contest. Project records will be filled out at the end of the project.

G. Notes on Results, Adjustments, Accomplishments

A. Project: Looking Your Best

B. Topics to be included:

Care for your hair - styling, brushing, shampooing.
Care for your hands.
Care for your feet and shoes.
Care for your skin.
Wash your sweaters.
Learn to make quick repairs.
Hang up your clothes.
Store your clothes seasonally.

Each club will select 6 from the list.

C. Number of clubs, groups involved - 3.

D. Goals

To increase the interest of the 4-H members in their personal grooming habits.

To provide the 4-H'er the "know how" to perform each grooming task properly for herself.

The Job Instruction Training Method will be used whenever possible, and practice will be done at home on each topic by the 4-H'ers. Each member will be encouraged to enter the club contests. Judging of the club contests will be done by the club members with the guidance of the leader and agent. Project records will be filled out by each member at the end of the year.

G. Notes on Results, Adjustments, Accomplishments

A. Project: Breads

B. Topics to be included:

Basic Biscuits
Biscuit Variations
Corn Bread
Basic Muffins
Muffin Variations
Waffles and Pancakes
Batter Bread

C. Number of clubs, groups involved - 2

D. Goals

To teach the art of good bread making.
To develop an appreciation for homemade bread.
To develop 4-H member into a more mature person.

E. What the Members Are to Learn:

How to make quick breads.
How to judge breads.
How to measure accurately.

Judging of the club contests will be done by the Club members with the guidance of the leader and agent. Project records will be filled out, by each member at the end of the year.

G. Notes on Results, Adjustments, Accomplishments.

A. Meal Preparation II

B. Topics to be included:

Advanced table setting (buffet, party, etc.)
Make and serve fancy salads.
Prepare, cook, and serve three different vegetables (unusual ways).
Buy and cook chicken: Fried.
Cook meat loaf, stew, or other meat.
Make cakes or pies.
Help plan, prepare, and serve a club meal.
Help prepare and serve club refreshments (Fancy).
Plan meals for family.

C. Number of Clubs, groups involved - 3.

D. Goals

To increase skill of 4-H member in preparing meals.
To develop interest in more advanced tasks.
To develop 4-H member into a more mature person.

E. What the Members Are to Learn:

More advanced dishes than involved in first year.
How to demonstrate.

F. Plans for Carrying Out Project

The 4-H adult leaders working with the groups carrying the project will be trained in the fall. Demonstrations will be given at club meetings by the agent, leader, or junior leader depending on the situation.

B. 4-H Project Work

A. Project - Meal Preparation I

B. Topics to be included:

Set table at home correctly.
Make and serve salads
Prepare, cook, and serve three different vegetables.
Cook bacon, sausage or hamburger.
Make cookies.
Plan and prepare a meal for family.
Help plan, prepare, and serve club meal.
Help prepare and serve club refreshments.
Plan meals for family 2 days.

Each club will select 6 from the list of nine.

C. Number of clubs, groups involved - 4

D. Goals

To increase helpfulness of 4-H member in meal preparation at home.

To increase enjoyment by 4-H member of meal preparation tasks.

To develop 4-H member into more mature person.

E. What Members Are to Learn:

Simple dishes that they can make at home.

How to follow directions.

How to measure correctly.

F. Plans for Carrying Out Project:

The 4-H Adult Leaders working with the groups carrying the project will be trained in the fall. Demonstrations will be given at club meetings by the agent, leader or junior leader depending on the situation.

The Job Instruction Training Method will be used whenever possible, and practice will be done at home on each topic by the 4-H'ers. Each member will be encouraged to enter the club contest.

6. Project Planning Committee

The project planning committee will be made up of the 4-H leaders and a representative from each club. This group will meet in August or early September to select the projects to be emphasized for the year and the topics to be included in each project. Each club will then select the project they wish to carry, and if there is a choice of topics they will select 6 for the year.

7. 4-H Leaders' Organization

This group is made up of all the adult 4-H Leaders in the county, and meets quarterly to discuss problems and activities relative to the county 4-H Club program. Through this organization the leaders get to know each other better; sharing interests, problems, and ideas.

Through this group the leaders will carry on National 4-H Club Week activities, 4-H Sunday, 4-H Rally Day, club contests, and other club activities.

3. County 4-H Club Council

This group consists of four representatives from the Chesterfield 4-H Honor Club, four junior 4-H members selected by the Extension Agents and 4-H leaders, and three active 4-H leaders selected by the Leaders' Organization. The Extension Agents act as advisors to the group.

The Council meets quarterly to make the county club plan of work for all county-wide activities and to assist in carrying it out, and to train club officers in conducting club meetings.

4. 4-H All Stars

The All-Stars will meet in February to select the Chesterfield County nomination for 1960.

5. Honor Club

The Honor Club consists of the outstanding older 4-H Club members in the county. It meets six times during the year. Chesterfield Honor Club objectives are: to recognize those who have done outstanding 4-H Club work for 3 or more years, to encourage continued activity, to provide special training in leadership, and to provide members an opportunity to render greater service to the county 4-H Club program.

These objectives will be met through recognition of eligible members at the 4-H Achievement Program, sponsorship of the Public Speaking Contest, and Share the Fun Contest, and in presenting an award to the most outstanding 4-H Club member in the county.

III. County Extension Program - Youth

A. Organization

1. County Youth Council

This group consists of (1) two of the Honor Club representatives to the County 4-H Council; (2) a representative of the County All-Star Chapter; (3) three 4-H Adult leaders, one of the representatives to the County 4-H Council and 2 additional representatives of the Leaders' Organization, and (4) representatives of the Special Interest Committees Relating to Youth when they are organized.

The functions of the council are to coordinate and correlate the work of all the Extension youth work, to serve in an advisory capacity to the Extension Agents as the need arises throughout the year, and to assist in determining county wide youth activities which should be given major emphasis during the year.

The County Youth Council met once during the year - on November

16. Recommendations from the group include:

Additional recreational opportunities.

More emphasis on summer activities. Encourage clubs to meet during the summer and increase usefulness of Rally Day.

Continuation of participation in annual events such as Public Speaking Contest, Share-the-Fun, and County Fair.

Provide a wider variety of leadership opportunities for junior leaders.

2. Special Interest Committees

As areas needing special attention are brought out by the County Youth Council, committees will be formed to deal with the situation.

E. Farm and Home Development (Farm and Home Management)

Number families worked with in 1959 - 2. Goal for 1960 - 4.

Plan for locating additional families:

1. If homemaker contacts home agent.

Objective for promoting work in farm and home development:

To present information relative to the problem.

To present alternate choices for their consideration.

To assist in carrying out the plan the family decides to adopt.

Procedures plan to use in working with families:

1. Helping the family to assemble facts - giving them information they need in order to establish some (alternative) courses of action.

2. Supplying specialist help in setting up courses of action.

3. Stressing family responsibility for selecting course of action they deem best.

Plan for recording help given to and progress made by families:

Name:

Date:

Bulletin Distributed:

Outline of Progress Since Last Meeting:

- a. sponsoring a 4-H leader from the club.
- b. helping to increase 4-H enrollment and project completions.
- c. contributing toward scholarships for Camp Farrar or State Short Course.

Community project on home and community beautification could supply publicity stories for National Home Demonstration Week and at other times during year. These projects will be used to interest non-members in this phase of Extension and outstanding examples could be used in selection of committee members for general interest committee on Home Grounds Improvement.

2, 3, 4, and 5 used as means to help strengthen home demonstration work in county.

6 used to help strengthen 4-H work and interest in entire program.

3. National Home Demonstration Week Activities:

Plan to use these activities to publicize home demonstration work in county; to acquaint women with Federation activities.

4. Achievement Programs - plan to use for recognition of leaders, to explain coming year's program.

5. Fairs - plan to use as means of informing public of the kind of adult home economics program Extension offers. Publicize home demonstration.

6. Judging by leaders at special events - use to give leaders experience in judging.

D. Plans for Adopting and Carrying Out Programs with Urban Families:

Chesterfield County home demonstration clubs are urban in outlook, if not location. There is little difference between interests of rural, rural non-farm, and urban members of home demonstration clubs. Both are taken care of in the same program.

C. Other Activities

Plan for use of other activities which may contribute to the over-all program.

1. Home Demonstration Club Community Projects:

Home demonstration clubs will be encouraged to undertake a community project in Home or Community Beautification, which is the Federation Program of Work for 1960. Such activities might encourage others who are not members to participate in such a community undertaking.

2. County Home Demonstration Club Objectives:

1. To have each club undertake a community project on home and community beautification in 1960.
2. To develop in each club member an awareness of the privileges and responsibilities of home demonstration club membership by:
 - a. encouraging regular attendance at home demonstration club meetings.
 - b. encouraging each member to undertake organizational or project leadership posts in her club.
 - c. attendance at leader training meetings if she has signed up as a leader.
3. To share information with non-club members.
4. To have strong representation on overall home demonstration committee from county home demonstration clubs.
5. Each club to send a representative to Institute of Rural Affairs.
6. Each club to work for closer cooperation between 4-H and home demonstration clubs by:

Plans for carrying out program
and measuring results

Notes on results, adjustments,
and accomplishments

1. Leader Participation

Leaders will be trained to present demonstrations and conduct workshops on:

1. Designing the Hooked Rug.
2. Color Schemes for Hooked Rug.
3. Techniques of Hooking Rugs.
4. Picture Frame Refinishing.
5. Making Pressed Flower Pictures.
6. Stencilling with Bronze Powders.
7. Making Most of What We Have.

2. Plans for Use of Mass Media
Announcements of meetings will be put in newspapers.

3. Plans for Measuring Results

- a. Personal observation
- b. questionnaires

Subject Matter - Rural Arts

Problem

Homemakers are interested in beautifying their homes. They want to learn the techniques of hooked rug making, stencilling with powders, framing pressed flowers.

<u>Topics to be included</u>	<u>Number clubs, groups or committees involved</u>
1. Designing the Hooked Rug	5
2. Color Schemes for Hooked Rugs	6
3. Hooked Rugs - Technique of hooking	7
4. Picture Frame Refinishing	7
5. Making Pressed Flower Pictures	9
6. Stencilling With Bronze Powders	11
7. Making Most of What We Have	11

Goals

1. People to gain knowledge of how to design a hooked rug and choose a color scheme for a hooked rug.
2. To have six women complete a hooked rug.
3. To have people gain a knowledge of how to finish picture frames.
4. Make pressed flower pictures.
5. Stencil with bronze powders.

What people are to learn

To have homemakers learn how to make a rug or other suitable article for a specific spot in the house.

To have homemakers get experience in working out with design - to the extent that she designs a rug or other article.

To have homemakers get experience in working out color scheme for a hooked rug, in keeping with color scheme of room in which it will be used.

To teach homemakers how to stencil with bronze powders.

To teach homemakers how to refinish metal or wood accessories for the home.

Plans for carrying out program and
measuring results

Notes on results, adjustments,
and accomplishments.

Methods:

1. Leader Participation

Leaders will be trained by specialists to present the following demonstrations:

1. Wardrobe Planning
2. How to Buy Clothes for a Season
3. How to Buy Foundation Garments
4. Care of Clothing
5. Tips on Buying Dresses
6. Buying Accessories
7. Buying Today's Fabrics

2. Home Agent will present the demonstrations on:

1. Clothing Construction

3. Cooperation of Other Groups

Stores may be asked to lend merchandise for illustrative purposes.

4. Plans for Use of Mass Media

Announcement of training meetings will be made in newspapers.

5. Plans for Measuring Results

- a. Questionnaires
- b. Testimonials from leaders
- c. Personal observation through home visits - visits to clubs.

Subject Matter or Special Emphasis Area - Clothing - Clothing Construction

Problem

Homemakers are interested in becoming wiser shoppers. They want to get the most value in return for the amount of money they have to spend.

<u>Topics to be included</u>	<u>Number of clubs, groups or committees involved</u>
1. Wardrobe Planning	6
2. How to Buy Clothes for a Season	6
3. How to Buy Foundation Garments	6
4. Care of Clothing	6
5. Selection of Shoes and Handbags	5
6. Tips on Buying Dresses	5
7. Buying Accessories (most often given at Christmas)	6
8. Buying Today's Fabrics	4
Clothing Construction	1

Goals

What people are to learn

People to gain knowledge of how to plan a wardrobe which is suitable for that individual.

Have homemakers learn how to make a wardrobe plan.

People to develop skill in making discriminating selections of specific articles of wardrobe.

Have homemakers learn where clothing dollar goes.

People to develop skill in selecting fabrics for clothing.

Have homemakers learn how to buy specific articles for the wardrobe.

People to develop skill in clothing construction.

Have homemakers learn daily, weekly, and seasonal care of wardrobe.

Goals

1. People to gain knowledge of how to arrange kitchen work centers for greatest convenience.
2. People to develop skill in making discriminating choices of counter top and resilient floor covering.
3. People to gain knowledge of how to analyze present storage facilities, determine improvements needed, to plan for storage in different areas of house.

Plans for carrying out program and measuring results

1. Leader Participation
Leaders will be trained to present the following demonstrations:
 1. Convenient Kitchen Arrangement
 2. Coverings for Counter Tops
 3. Floor Coverings
 4. Family Needs for Storage Space
 5. Bedroom and Clothing Storage
 6. Living and Dining Room Storage
 7. Seasonal Storage
2. Cooperation Other Professional Workers
Mr. Wheary - Agricultural Engineer, V.F.I.
Miss Settle - Extension Specialist in Home Improvement will conduct workshops on:
 - a. Simple Household Repairs
 - b. Kitchen Storage Space Savers
 - c. Kitchen Planning for Individual Kitchen Improvement
3. Plans for Mass Media
Notice of leader training meetings will be placed in newspapers.
4. Plans for Measuring Results:
 - a. Personal observation
 - b. Questionnaires

What people are to learn

1. To teach homemakers how to arrange kitchen work centers so as to make the best use of available space.
2. To teach the factors which must be considered in order to make wise choices in selecting counter tops and resilient floor coverings.
3. To teach families
 - a. How to analyze present storage facilities.
 - b. How to determine improvements needed.
 - c. How to plan for storage in different areas of the house.

Notes on Results, adjustments and accomplishments

Subject Matter or Special Emphasis Area - Home Modernization

Special Emphasis:

- Simple Household Repairs
- Kitchen Storage Space Savers
- Kitchen Planning for Individual Kitchen Improvement

Problem

Some families are ready for modernization of certain areas of their homes. They want to be able to make the best possible choices to fit their particular needs. They need to know about new materials on the market - how they perform, what can they take, their cost.

Topics to be included

Number clubs, groups
or committees involved

1. Convenient Kitchen Arrangement	6
2. Coverings for Counter Tops	4
3. Floor Coverings	4
4. Kitchen Storage	4
5. Family Needs for Storage Space	4
6. Bedroom and Clothing Storage Space	2
7. Living and Dining Room Storage	2
8. Seasonal Storage	4
Special Emphasis:	
1. Simple Household Repairs	5
2. Kitchen Storage Space Savers	3
3. Kitchen Planning for Individual Kitchen Improvement	2

Plans for carrying out program
and measuring results

Notes on adjustments
and accomplishments

Methods:

I. Leader Participation:

Leaders will be trained to present the following:

1. Selection of Plant Material - shrubbery and trees.
2. Selection of Annuals and Perennials.
3. Bulbs for Spring Flowers.
4. Use of Native Materials for Holiday Arrangements.

II. Cooperation of Other Groups:

Garden club members will be secured to train leaders for demonstrations on:

1. Selection of Annuals and Perennials.
2. Bulbs for Spring Flowers.
3. Use of Native Materials for Holiday Arrangements.

III. Professional Workers:

A. County Agent will give demonstration on:

1. More Living Space for Small Homes.
2. Planning the Home Grounds.
3. You Can Grow a Good Lawn.
4. Fall Care of Home Grounds.

B. The 3 clubs selecting this topic will visit a nursery for discussion on Selection of Plant Materials - Shrubs and Trees.

C. Dr. Rowell and Dr. Gruenhagen have been asked to conduct Plant Pest Clinic in June.

D. Dr. Smith has been asked to conduct special interest meeting on Construction Problems.

IV. Plans for Use of Mass Media:

- A. Landscape Notes will be sent to those on mailing list.
- B. Training meetings will be announced in newspapers and public invited.

V. Plans for Measuring Results in Changes on Part of People.

- A. Use of questionnaires.
- B. Testimonials from leaders.
- C. Personal observations through home visits and club meetings.

B. Subject Matter or Special Emphasis Area - Home Grounds Beautification

Problem

Owners of new homes as well as owners of older homes, are interested in improving the appearance of their home grounds. Many people do this improving themselves, and want to know the best and easiest way to do such improving.

Topics to be included

Number clubs, groups,
or committees involved

1. More Living Space for Small Homes - to outline the overall view of the home.	2
2. Planning the Home Grounds - how to carry out the present plan or how to improve the plan, or how to plan for improvement.	3
3. Selection of Plant Material - how to select shrubbery and trees which will enhance the beauty of the home grounds.	3
4. Selection and Care of Annuals and Perennials.	3
5. You Can Grow a Good Lawn - what is needed in order to have a good lawn. How the householder can improve the lawn.	2
6. Bulbs for Spring Flowers, How to Select and Plant.	4
7. Fall Care of Home Grounds.	2
8. Use of Native Materials for Holiday Arrangements.	5
9. Construction Problems - driveways, walkways, fences, patios, fireplace, walls.	5 Home Gr.Imp. Comm.
10. Special Interest - Plant Pest Clinic	5 " " " " "

Goals

People to gain knowledge of how to plan home grounds.

People to gain knowledge and ability to select proper plant materials for their home grounds.

People to gain knowledge of how and ability to care for home grounds.

What people are to learn

Have homemakers learn how to make a home grounds improvement plan.

Have homemakers learn how to carry out the home grounds improvement plan.
a. wise selection of appropriate plant material.

b. techniques of grounds care.

Collect Pennies for Friendship and Understanding.

Assists in planning county home demonstration program.

Assists 4-H by donating scholarships to Short Course and Camp Farrar.

Collects Federation dues.

Assists with Yearbook.

Active in assisting home agent in putting on home demonstration program whenever possible and when requested.

Assists in getting reports on year's accomplishments and helps in evaluating results.

II. County Extension Program - Adult

A. Organization

1. County Agricultural Extension Service Board - has not been formed to date.
2. Home Economics Council - has not been formed to date - plans for formation in 1960.
3. General Interest Committees
 - A. Home Grounds Improvement - in process of formation.
Expect this committee to be functioning by end of 1960.
4. Home Economics Committees
 - A. Consumer Information Committee - acts as steering committee for Consumer Conference of Chesterfield County.
Functioned as a planning group in selecting an area for exploration (wooden furniture and rugs) and sponsoring a Round-Table meeting of Consumers, manufacturers, retailers, on Furniture Buying.
 - B. Clothing Committee - expect to form such committee from clubs taking clothing phase in 1960.
5. County Home Demonstration Club Committee

Composition - club presidents, program development leader, 4-H representative - president of 4-H Leaders' Organization; County Federation Program of Work Chairman.

Meetings - meet quarterly.

Functions - officer training - done in January. Train club officers.

Makes necessary plans for county representation at Annual District meeting.

In addition, the increased employment of women outside the home, the numerous organizations most women belong to, and lack of transportation has resulted in 4-H leaders becoming harder and harder to find.

According to the 1959 report of the State Board of Education there were 953 in high school in the county. Forty-one were enrolled in 4-H. Enrollment in vocational subjects was as follows: Agricultural 0, Commercial 793, Home Economics 505, Trade and Industrial 0, Distributive Education 0, and Shop and Industrial Arts 424.

In 1959, 141 of the 325 high school graduates entered college and 6 entered other types of advanced training.

This means that a large number of graduates go directly into jobs or marriage.

Chesterfield home demonstration club members are urban in outlook, if not location. Their choice of program reflects their interests as consumers, not producers. Largest number range in age from 30-60.

The total white school enrollment as of September 1959 was 12,703, as compared to 11,374 in 1958. The Superintendent of Schools has said that Chesterfield needs a new school room each week of school operation.

In the 10-14 age group it is estimated there are 3003 white children in the county. In 1958, 346 of this age group were in 4-H clubs.

In 1955 in keeping with administrative policy inaugurated by the Chesterfield Superintendent of Schools, that all activities not a part of the school curriculum be discontinued, the 4-H clubs were taken out of the schools. There is one exception - Grange Hall has allowed 2 small clubs to continue in that school.

4-H Community clubs present opportunities and problems different from an in-school set up. Working in community groups means smaller groups and more individual contacts. Children do not arrive home until 3:30 or 4:00 p.m., which leaves little time for project work. Lack of transportation to and from 4-H meetings eliminates many children. Leaders must take more responsibility, so need more training.

Many factors indicate more leader training and responsibility. It must be noted here that both of these possibilities present problems in themselves. The average attendance per leader training meeting has dropped until 1958, but increased for 1959. It has also been noticed that many women are unwilling to "take the responsibility" of a club.

in subdivided areas, on land cleared by contractors, means that people buying these homes need assistance in planning and planting their home grounds.

Accident rate high - particularly motor vehicle. Due to number of heavily traveled highways in the county: Routes 1, 360, 60 and 95.

Recreational facilities, especially in the rapidly growing urban areas, are lacking. Chesterfield County does not have a recreation department. There is a great need for securing park and other recreational sites before they are consumed.

There are many organizations for men and women, boys and girls. There are more than thirty-five types of organizations, exclusive of church groups, with more than 125 units operating in the county, which involve adults. This means that those possessing leadership ability are in great demand by a variety of organizations with the result that leaders who have time or inclination to devote to training meetings for demonstrations, organizational duties, etc., are becoming harder and harder to find - with consequent detriment to organized home demonstration clubs.

At present, there are 20 home demonstration clubs in Chesterfield County with a membership of 335 women.

Only a small percent come from families engaged in full-time farming. Some of the members of five of the twenty groups belong to families which are engaged in part-time farming. The remaining 15 clubs are composed of members whose family income is derived entirely from business or industrial employment. Many club members work. Nearly one-third are employed part or full-time outside the home.

The Richmond area, of which Chesterfield is a part, ranks with the three top metropolitan areas of the south in proportional industrialization. The most important industries located in the area are: tobacco, leather goods, clay and glass products, chemicals and power.

The majority of the labor force is employed in industry. The average weekly earning's as of October 1959, amounted to \$80.34 as compared to \$74.56 in October 1958. The average weekly earnings in the state, as of October 1959 amounted to \$69.14.

Employment opportunities for women are excellent, jobs are easy to find, and more and more women are accepting part-time or full-time employment away from home.

According to the 1950 census, the median years of school completed by persons 25 years and over was 9.0. Median years of school completed by Chesterfield males: 8.5; by Chesterfield females: 9.6 years.

1950 persons per household - average 3.79 persons.

Median age - 26.8.

Percent of population over 65 in 1950 was 5.1; this had increased to 5.3 in 1958.

According to the 1950 census, there were 10,584 dwellings in Chesterfield. Since that time 9,013 new dwellings have been built. The 1950 census states the median size of dwellings at that time as 4.8 rooms. Chesterfield's building inspector says the average size of dwellings built in county since that time has been 6 rooms. Implication would be that mortgage, taxes, upkeep and repairs would be more expensive in these larger homes. The fact that most of these homes are being built

In the past ten years, many subdivisions have sprung up throughout the county, but they are in scattered areas. The greatest concentration occurs in the Manchester and Midlothian Districts. This urban expansion has created a greater need for all kinds of facilities: parks, streets, sewers, water, etc.

A large portion of the population is the urban-rural fringe of the metropolitan areas of Richmond, Hopewell, Colonial Heights, and Petersburg. There are no incorporated towns within the county.

The trend is toward a decreasing percentage in the rural and rural non-farm population compared to an increasing percentage of urban population.

Twenty-six and four-tenths percent of the 297,000 acres total land is in 910 farms averaging 86.4 acres per farm. The trend since 1950 has been toward fewer and larger farms. The latest census shows 315 farms as commercial, 145 part-time and 485 residential. Of all 910 farm operators, 823 were full owners, 7% were tenants.

Agriculture in the county is most diversified, due to climatic conditions, varied soil types, and geographic locations at the breaking point of the Coastal Plain and the Piedmont and having ready markets nearby for a wide variety of agricultural commodities.

The principal sources of farm income in 1954 were:

\$645,175 from poultry and poultry products, chiefly eggs and broilers.

\$430,339 from field crops - wheat, oats, corn, and tobacco.

\$314,460 from horticultural specialties - chiefly nursery products
(5th highest in state)

\$305,764 from dairy products

\$273,602 from livestock - hogs, cattle.

1960 PLAN OF WORK

Anne R. Confer
Home Demonstration Agent

Virginia W. Biggs
Assistant Home Demonstration
Agent

Chesterfield
County

I. County Situation

Chesterfield County is located in East Central Virginia at the juncture of the Tidewater Plain and the Piedmont Plateau.

Because of its close proximity to the city of Richmond, the county is considered a part of the Richmond Metropolitan Region.

According to the 1950 census, the population of Chesterfield stood at 40,400. By 1958 it was estimated at 63,558, which represents a 57.3% increase in eight years. Immigration accounts for 8,652 of this increase.

This immigration is due to development of such industries as DuPont, Reynolds Metals, National Aniline, etc., and has brought people from all over the United States into the county, resulting in a more heterogeneous population.

The Richmond Regional Planning Commission states (Report 1, 1958)

"Chesterfield County has the fastest percentage rate of growth at the present time. Although it is in the process of leveling off, the county will nonetheless continue to grow - - of the increase from 1950-1980, Chesterfield is expected to get 26%, Henrico 53%, and Richmond 21%." The Commission states that the population of the county stands at 68,000, at the present time; by 1970 it estimates the population will have increased to 92,000 and by 1980 will reach 112,000.