

Vita
Flora M. Gailliard
Tuskegee, AL 36083
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Education

- Ph.D. Hospitality and Tourism Management
July, 1998
Virginia Polytechnic Institute and State University
Blacksburg, VA
Major: Hospitality and Tourism Management
Minor: Leisure Travel Behavior Management
Dissertation Topic: A Comparative Analysis of the
Travel Behavior of Black and White Travelers.
- M.S. Nutrition Education
1986 Andrews University
Berrien Springs, MI
Thesis Topic: Factors Influencing the Vegetarian or Non-
Vegetarian Dietary Pattern Among Seventh Day
Adventists.
- B.S. August, 1974
Major: Food Administration
Minor: Chemistry
Tuskegee Institute, Tuskegee, Alabama

Academic Teaching Experience

- 1988-Present Tuskegee University
Coordinator and Assistant Professor
Hospitality Management Program
- Jan. 1993 - May 1995
Virginia Polytechnic Institute and State University
Office of Academic Enrichment Programs

Colleges of Agricultural Sciences, Human Resources and
Architecture
VTASP Advisor

Summer, 1995 and 1997 Virginia Polytechnic Institute and State University,
Blacksburg, VA
Office of Academic Enrichment Programs
Undergraduate Virginians Program
Instructor

Summer, 1995 and 1997 Virginia Polytechnic Institute and State University,
Hospitality and Tourism Management
HRIM Field Study
Co-Instructor

Fall, 1997 Virginia Polytechnic Institute and State University,
Office of Academic Enrichment Programs
Graduate Teaching Assistant
EDCI 1004 - College Success Strategies

Nov. 1985-Aug. 1987 Instructor, Employability Skills Program
Benton Harbor Area Schools, Benton Harbor, MI

Aug. 1985-Dec. 1986 Instructor, Food Service Management Program
Lake Michigan College, Benton Harbor, MI

Professional Development/Employment

June, 1990 The 6th Great California Chefs Table Culinary Arts Food
and Wine Seminar. Hopland, CA
Sponsored by Marriott and Fetzer's Vineyard
Food and Wine Center

Summer, 1993 Food Services Management Faculty Intern
Sponsored by ARA and Marriott.
Involved visits to 8 food service and/or contract food
service sites managed by ARA or Marriott. These visits
were done in Virginia and Chicago, IL

July 1993	Faculty Management Work Experience Grand Hyatt Hotel, Chicago, IL
July 1990	Faculty Work Experience Stouffer Waverly Hotel, Atlanta, GA
July 1989	Update for Foodservice Educators Culinary Institute of America (CIA) Hydepark, New York
June 1987-Aug. 1988	Home Economist, Expanded Food and Nutrition Education Program (EFNEP) Michigan State University Cooperative Extension Service Berrien County, MI
May, 1970	2 Year Certificate in Food Service Management Sheridan Vocational Center Hollywood, Florida
Awards	
May 1998	Marriott Foundation Graduate Scholarship
May 1994	American Hotel Foundation Research Award
April 1994	National Tour Foundation Graduate Research Award (Luray Caverns Research Grant)
May 1991	Sears Teaching Excellence Award, Tuskegee University
May 1991	Faculty Performance Award for Service, Tuskegee University
June 1990	Silver Medal for Culinary Excellence Fetzer's Vineyards Food and Wine Seminar, Hopland, CA
May 1989	Faculty Performance Award for Teaching, Tuskegee University

Professional Activities

1988 Commissioner for ACPHA-Accreditation Commission for Programs in Hospitality Administration (in-coming chair , August, 1998)

March, 1998

Participated as a member or the Accreditation site visit team which visited the University of South Carolina University in Columbia, SC. The duties of this 3 member team were to visit, observe and evaluate all aspects of the Hospitality Management Program and recommend accreditation status.

October 1994

Participated as a member of the accreditation site visit team which visited Virginia State University in Petersburg, Virginia.

April, 1992

Participated as a member of the Accreditation site visit team which visited Mercyhurst College in Erie, PA.

Professional Presentations

July 1994 Presented refereed paper entitled “An Examination of the Variation in Recreation Participation By Ethnic Groups: Biscayne National Park Visitors.” Annual CHRIE Conference, Palm Springs, CA

May 1994 Presented paper entitled “ An Examination of the Variation in Recreation Participation By Ethnic Groups: Biscayne National Park Visitors.: 3rd International Seminar on Tourism, Phoenix, AZ

- August, 1990 Presented special interest session entitled, “Attitudes, Perceptions, and Reactions of Culturally Dissimilar Hospitality Students Relative To Industry Employment Practices.” Annual CHRIE Conference, Washington, DC
- March 1987 Presented poster session on Master’s Thesis, “Factors Influencing The Selection Of A Vegetarian or Non-vegetarian Dietary Pattern Among Seventh Day Adventists.”
The First International Congress on Vegetarian Nutrition.
Washington, DC

Grant Involvement

USDA Principal Investigator. “Academic Enrichment of a Curriculum Preparing Students For the Food and Hospitality Industry.” \$59, 495.

USDA Co-Investigator. “Strengthening Teaching Programs in Food and Nutritional Science. \$46,000.

USDA Co-Investigator. “Center For Research on Diet, Lifestyle, and Cardiovascular Disease in Black Alabamians.” \$281,000

USDA Co-Investigator. “Strengthening and Expanding Food and Nutrition Curricula For the 21st Century.” \$157,000.

DCD Co-Investigator. “Pilot Studies To enrich Current Surveillance Systems In the United States.” \$48,000.

CSRS Co-Investigator. “Food and Nutrition Program.” \$286,917.

Honors

1997 Member of Phi Upsilon Omicron

Professional Memberships

- Historically and Predominately Black Colleges and Universities (HPBCUs) Hospitality Management Consortium (current President).
- National Coalition of Black Meeting Planners (NCBMP)
- National Society of Minority Hospitality (NSMH)
- Tuskegee University Hospitality Management Advisor Board (co-chair)

Publications

- Gailliard, Flora M., “African Americans and the Hospitality Industry” The Black Collegian Magazine January/February, 1998, pg. 95 (3).
- Gailliard, Flora M. “Careers in Hospitality-The Key To Your Future.” The Black Collegian Magazine January/February, 1992, pg. 84 (5).

- Gailliard, Flora M., “Answers From The Experts.”
Food Service USA. National Restaurant Association, Spring 1992
- Gailliard, Flora M., “Focus on Hospitality Management.”
Opportunities Magazine Spring 1990. Volume 2, number 1, pg. 99
- Gailliard, Flora M., and Williams, A.C. “Factors Influencing The Selection Of A Vegetarian or Non-vegetarian Dietary Pattern Among Seventh Day Adventists.”
The American Journal of Clinical Nutrition Supplement. Vo. 48 No. 3, September 1988, pg. 924.