

COOPERATIVE EXTENSION SERVICE WORK
IN
AGRICULTURE AND HOME ECONOMICS

U.S. DEPARTMENT OF AGRICULTURE &
VIRGINIA POLYTECHNIC INSTITUTE
COOPERATING

EXTENSION SERVICE
LOCAL FARM AND HOME
DEMONSTRATION WORK

PLAN OF WORK

1964

COUNTY

Bedford

NAME

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LOCAL HOME AGENT

DATE MAILED

12/24/63

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A MAJOR EMPHASIS- Educational Plan

PROJECT AREA: Extension Home Economics

PHASE: Clothing -- Year 1964

The Situation:

Many homemakers purchase some clothing for themselves and family members. Many could make better selection of clothing with knowledge of lines, design, and texture and its effects on the various figure types and that of selecting becoming colors as affected by complexion.

The Specific Problem:

Homemakers lack knowledge of selecting becoming clothing and understanding the effects of line and design on the figure. Homemakers lack knowledge of selecting becoming colors as affected by complexion.

The Program Objective:

To teach homemakers how to select becoming clothing and colors for the different figure types and complexions.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (personnel and publica's)	METHODS	WHEN	BY WHOM
To provide homemakers knowledge and skills in selecting becoming clothing and the effects of line and design on the figure.	Extension Specialist Illustrative Materials Extension Bulletins MF - 178 -- -VPI MC - 252 -- -VPI MC - 194 -- -VPI B - 911 -- -Texas, A&M College	Leader Training Discussions Demonstrations	Jan. Feb. Mar. Apr.	Specialist VPI Agent Leaders trained
To teach homemakers knowledge and skills in selecting colors becoming to their complexions.	MC - 42 -- -VPI MC - 95 -- -VPI MC - 92 -- -VPI			

(CON.)

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (personnel and Publica's)	METHODS	WHEN	BY WHOM
	MC - 41 - - -VPI Plain colored scarfs, sweaters, dresses, blouses provided by leaders Pattern catalogues	Result demonstrations Tours, - - - by leaders to stores		

EVALUATION:

Informal questionnaire to determine homemakers knowledge in selecting becoming clothing and colors.
Observe changes in their selection of clothing as compared to previous purchases.

A MAJOR EMPHASIS - Educational Plan

PROJECT AREA: Extension Home Economics

Topic: Foods and Nutrition

The Situation:

Many homemakers use most of their time and energy on jobs performed in the kitchen. Many could use less time and energy in these jobs with a knowledge and skills in preserving foods by freezing, preparing quick and inexpensive meals, making best use of leftover vegetables.

The Specific Problem:

Many homemakers lack knowledge of preparing quick inexpensive one dish meals and making best use of leftover vegetables. Homemakers lack knowledge of preserving foods by freezing, which would make work easier to perform to save time and energy.

The Program Objective:

To teach homemakers how to prepare foods for home freezer, to provide knowledge and skills in planning and preparing inexpensive and time saving one dish meals and main dishes, and making best use of leftover vegetables.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (personnel and publica's)	METHODS	WHEN	BY WHOM
To provide homemakers knowledge in preparing meats and vegetables for home freezer	Extension Specialist Illustrative materials and charts	Leader training Discussions	June	Specialist VPI Agent
To provide knowledge and skills in planning and preparing inexpensive and time saving one dish meals and main dishes	Extension Bulletins Leaflet no. 326 -- USDA Leaflet no. 293 -- USDA Leaflet no. 55 -- USDA Bul. no. 43 -- USDA MF 382 -- VPI	Demonstrations and emphasis on actual practice by homemakers	July	Leaders trained

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TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (personnel and Publica's)	METHODS	WHEN	BY WHOM
to provide knowledge and skills in pre- paring leftover vegetables		Demonstrations Result demonstrations	Sept. Oct.	Agent

EVALUATION:

Observations made during home visits
Results obtained from resultdemonstraters

MAJOR EMPHASIS - Organizational Plan

PROJECT AREA: 4-H and Other Extension Youth Programs

PHASE: 4-H Project Leaders Committee, Year 1964

The Situation:

There are seven 4-H clubs in Bedford County with an enrollment of 232 boys and 220 girls participating in 4-H club work. These clubs are organized in school with teachers serving as project leaders and organizational leaders. There are only nineteen project leaders with whom the Agent works individually, serving the total enrollment of 452 members. Only a few members complete their project work successfully. Project leaders are definitely needed in Bedford County to assist 4-H Members in project work and it

The Specific Problem: can be done through organizing a project leaders committee.

Project leaders are needed to train 4-H members in their project work.

The Program Objective:

To organize a project leaders committee to improve the project assistance in the County.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (personnel and publica's)	METHODS	WHEN	BY WHOM
To create awareness, on part of county leaders, of the need of project, leaders	Leaders hand book - Bull. 270 4-H Project man. Bull. 255	Letters to parents of 4-H	Jan.	Agent
To interest present county leaders to serve as project leaders	Extension Bull. Pa. 95	Home visits to explain 4-H program and need for project leaders.	Jan. Feb.	Agent
To provide information to prospective leaders of the duties and responsibilities of project leaders.				

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TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (personnel and Publica's)	METHODS	WHEN	BY WHOM
To continue to train present leaders. To solicit support of the present active county leaders.		Hold countywide organization meeting	Mar. Apr.	Agent Experienced leaders

EVALUATION:

Attendance at organization meeting.
Attitudes toward 4-H programs and project work.
End of year accomplishment sheet pass in to Agent.

A MAJOR EMPHASIS - Educational Plan

PROJECT AREA: 4-H and Other Extension Youth Programs

PHASE: Four-H Project Leaders Training Program, Year 1964

The Situation:

Nineteen leaders serve as Four-H Project leaders in Bedford County. Perhaps more would serve in this capacity with a stronger leader training program initiated.

The Specific Problem:

Leaders lack knowledge in project requirements and an understanding of needs and interest of 4-H members of the various age groups. A few of the project leaders lack skills in giving demonstrations.

The Program Objective:

To improve project assistance in the county by strengthening the quality of present project leaders and training new project leaders.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (personnel and publica's)	METHODS	WHEN	BY WHOM
To improve leaders knowledge of project requirements.	Agent	Discussion	May	Agent
To teach needs and interest of 4-H members of various age group.	Ext. project records Extension Bulletins Cir. 724 Bull. 270 Specialist, VPI		June	Agent
To improve leaders skills in giving demonstrations.		Leader training meeting	July	Trained leaders Other Local Agent

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TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (personnel and Public's)	METHODS	WHEN	BY WHOM

EVALUATION:

Number of 4-H members completing project work
Accomplishment sheet turned in by 4-H members and leaders to Agent
Observation of work done and attitudes of 4-H members and leaders toward Extension Program.

A MAJOR EMPHASIS- Educational Plan

PROJECT AREA: Community and Public Affairs

PHASE: County Advisory Board, HD Committee and Community Improvement Club- - Year 1964

The Situation:

In Bedford County the County Advisory Board, HD Committee and Community Improvement Club play a very important part in aiding with the dispersion of Extension outlook materials and new and improved Farm and Home Practices. This group could do a better job with a stronger educational program during regular meetings.

The Specific Problem:

The County Advisory Board, HD committee and Community Improvement club lack knowledge of latest up-to-date changes and developments pertaining to extension that would enable them to do a more effective job with the county extension program.

The Program Objective:

To increase the effectiveness of the county Board and Committees through educational program during regular meetings.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (personnel and publica's)	METHODS	WHEN	BY WHOM
To provide leaders knowledge and skills of the latest up-to-date improved Farm and Home practices and Outlook material information.	Extension News releases Annual Outlook information Family Economics Review	Discussions Demonstration	Regular meeting	Agent
To increase leaders knowledge of the county extension program	Agent Extension Bull. 211	Discussions	Regular meeting	Agent

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TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (personnel and Public's)	METHODS	WHEN	BY WHOM
To increase leaders knowledge of Other County Agencies (Soil Conservation, Forestry, FHA) and assistance that they provide and acquaint them with the general policies of these Agencies concerning the public.	County Extension Agencies County Agriculture Council	Discussions Demonstrations by Other Extension Agencies	Regular meeting	Agent Other extension Agencies

EVALUATION:

Sharing of informatics, on part of Board and Committee members, with others on new and improved Farm and Home Practices

Discussion of extension program with others openingly and more freely.

The awareness of available assistance from other County Agencies for public and leaders use.

Other Topics Of Interest To Homemakers To Be Covered, Year 1964

1. Home Nursing Class - - - - - April
(Instructed by Red Cross Dept.)
2. Clothing Construction-for adult - - - - May
3. Making Draperies - - - - - July
4. Rural Arts-Christmas Suggestions - - - - November