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ANNUAL NARRATIVE REPORT

**COUNTY
EXTENSION
WORK**

Virginia Agricultural Extension Service

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1960

EMERY

County

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HIGHLIGHTS OF 1960

Looking back over the past year finds the homemakers becoming well informed, active citizens. The Federation Program of Work "Citizenship" stressed the importance of each family member becoming an active participating citizen in politics and government on all levels.

The Home Management programs of 1960 gave the homemakers a better knowledge of legal matters, insurance, and management of family resources. All of the programs, if practiced, would lead to healthier and happier families.

I. The County Situation.

Henry County is in the Southern Piedmont Section of Virginia. The county has 385 square miles with a total population in 1950 of 31,219; 8,277 (26.5%) are rural farm people; 19,521 (62.5%) are rural non-farm people; and 3,421 (11%) are urban people. The 1960 census shows that there are 59,126 people in the Martinsville-Henry County area. This is an increase of 21.7% since 1950. The topography is rolling since the county is located in the foothills of the Blue Ridge Mountains.

The population shows a definite trend toward a decrease in the number of farms. From 1950 to 1954, there was a 9% decrease. Only 15% of the county's farmers in 1954 were full-time farmers. Their average income was \$2,361. The principal agricultural products are bright tobacco and cattle, both dairy and beef. The general trend seems to be a gradual shifting from tobacco growing toward livestock farming.

Henry County is highly industrialized. It is the leading furniture manufacturing county in Virginia. One of du Pont's largest nylon producing plants is located just outside the city of Martinsville. In Fieldale, the Fieldcrest Mills manufacture towels and other terry cloth items. The furniture industry is centered mainly in the Bassett - Stanleytown area although there are several plants in the city of Martinsville. Several small knitting mills are located throughout the city and county.

The largest single factor affecting the home demonstration club program in the county is the large percentage of women employed.

Approximately one-third of the women have full-time employment. Therefore, over one-half of the home demonstration clubs meet at night. Many leaders are unable to attend the training meetings and must be trained individually.

Eight elementary and three high schools are located in the county for white students. There are four elementary and one high school for white students in the city of Martinsville. The schools are not adequate to handle the number of pupils in some areas. Additions are planned for these schools.

Public utilities cover the entire area. However, the majority of residents in the county are on ten party telephone lines. Health and medical facilities are minimum. There is only one small hospital. Residents travel to Roanoke, Danville, Richmond, or Charlottesville in Virginia and to Winston Salem or Durham in North Carolina for specialized medical care.

A portion of Fairy Stone State Park is located in the north western tip of the county. This site in addition to some facilities at Philpott Dam provide the only public recreation areas provided for county citizens.

The major shopping area is located in the city of Martinsville. Adequate facilities are found here for most needs of the county residents.

II. County Extension Program - Adult.

A. Organization.

1. County Home Demonstration Club Committee.

This committee is composed of the officers of the Henry

County Home Demonstration Advisory Board (President, Vice President, Secretary, Treasurer, and Federation Program of Work Chairman) from each of the nineteen home demonstration clubs.

The function of this committee is to formulate all plans of the county home demonstration club program and to assist the agents in carrying out these plans. One meeting was held in the spring for the purpose of developing the county program for the following year. This included the selection of topics for monthly demonstrations, the federation program of work, and county objectives. In the fall, the county advisory board met to transact necessary business and to formulate plans for the Achievement Program and Luncheon.

Each county club pays dues of five dollars to the County Advisory Board. This money is used to pay all expenses of leader training meetings. A county delegate to the Institute of Rural Affairs and the Annual Meeting of the Virginia Federation of Home Demonstration Clubs was sponsored by the committee.

2. General Interest Committee - "Ornamental Horticulture".

The committee is composed of nine members representing the various geographic areas of the county. A planning meeting was held in the fall of 1959. At this time the committee recommended holding two types of meetings in 1960. The first of these meetings was held in February in Bassett, Virginia. Mr. A. G. Smith, Extension Horticulturist, spoke to the group

on "Naturalizing". In April, an ornamental horticulture field day was held at a local nursery. The program included the identification of ornamentals, care of ornamentals, transplanting shrubbery, and preparation of seed flats.

3. Extension Home Economics Sounding Board.

On October 31st, 1960, six women met with the home demonstration agents to assist in planning the county program. These women represented the various geographic areas of the county. Their suggestions for future home economics committees were nutrition and consumer interest. These committees will be organized in the near future.

B. Subject Matter and Special Emphasis Areas.

1. Citizenship.

The women were aware that they were unschooled in the fields of government and politics. The goal in this field was to arouse interest for future study and to encourage more women to accept the challenge and responsibility of being citizens at work.

The 18th Decennial Census was the first topic to be studied. They were informed of the importance of this census and the time-saving aspects of proper preparation of the advanced census form.

Each member was urged to take an active roll in making the government "of the people, by the people, and for the people".

Virginia laws which regulate elections were studied. In addition to learning the duties of each county official, the club members learned the officials' names. This being a national election year, political machinery was studied. Since women

take an active part in government, women's roles were studied so that Henry County women could see the part they may take.

The job of the U. S. Congressman made an interesting study for the month of November.

A kit of information was assembled by the Home Demonstration Agent for the use of each club's Citizenship Chairman. Material was secured for each month's topic. The National Association of Manufacturers' Kit "Politics Is For People" served as a basis for the program. The Home Demonstration Agent compiled voting information and county government information on mimeographed sheets. This material was presented to the club chairmen at a leader training meeting in November, 1959. Twenty-one members from fifteen clubs attended this meeting. Leaders from five clubs were trained individually.

More women are aware of their responsibility as citizens of the United States. We feel that at least 90% of the club members voted in the November election.

2. House Furnishings - Carpet Selection.

New fibers and blends used in carpets today have caused confusion in selection.

The wise selection of carpets is important in order to receive decorative and functional values.

The value and quality of various fibers and service were discussed. Carpet care was also considered.

A special interest meeting was held by the assistant home

demonstration agent. Information supplied by the house furnishings specialist and the American Carpet Institute was used as a basis for this presentation. Twenty women attended this meeting. Those attending felt that they were better informed. Several have used information received in purchasing new carpets for their home.

3. Horticulture - The Backdoor Garden.

Members desired information on selection and cultivation of supplemental varieties of salad greens and herbs.

An attempt was made to increase the members' knowledge of the varieties of salad greens and herbs available and the ease of cultivating them in a small area. The importance of sawdust as a mulch was included in this topic.

The Extension Horticulturist trained thirty leaders from seventeen clubs. Three leaders were trained individually. Leaders gave all of these demonstrations. Improved methods of gardening were practiced during the summer months.

4. Home Management.

(a). Legal Matters Pertaining to Family Life.

Women are not well informed on the problems facing the family. An attempt was made to increase their knowledge and confidence by learning the answers to complex and perplexing problems. The members of each club selected the type of information to be covered in their meeting. Then, a speaker was selected. The trust officer from a local bank gave the demonstration in the majority of clubs. A lawyer did the remainder of

the demonstrations.

The necessity of a properly prepared will was realized as a result of this program. Peace of mind by knowing the answers to many perplexing problems was expressed by those in attendance at these meetings.

(b) Household Cleaners.

The vast number of cleaners available in the average supermarket has led to confusion when the home maker attempts to select the proper cleaner for a specific task.

Enabling the housewife to select the correct cleaner was the goal of this demonstration. In the leader training meeting, the Home Demonstration Agent taught the leaders to use the basic ingredients of household cleaners.

Twenty leaders from thirteen clubs were trained at the meeting. Snow made it impossible to train the leaders from the other clubs individually. Therefore, the agents gave six demonstrations.

The agent feels that the women learned that it is not necessary to have specific cleaners for each varied task of cleaning. By having several basic ingredients in the home, the housewife can perform many cleaning tasks and save money.

(c) Insurance.

The various types of insurance and the protection which each affords the policy holder are items seldom understood by the average citizen. In this demonstration, the club members wanted to learn the various types of recommended

insurance for their homes.

The Extension Farm and Home Unit Specialist trained thirteen leaders from eleven clubs. Leaders from five clubs were trained individually.

As a result of this demonstration, the homemakers have inspected their present policies and are aware of their present insurance coverage. Many families have obtained additional coverage.

(d) Time Management.

Since one-third of the women in Henry County are employed away from home, the management of time is an acute problem. An attempt was made to teach the women that through an analysis of the use of time, problems may be discovered which can be easily corrected.

The Extension Home Management Specialist held two special interest meetings on time management. Since special interest meetings are a new medium of expression in this area, the first meeting was poorly attended. However, at the second meeting, twenty-three were present. These meetings were very informative and the few women who took advantage of them have been able to change certain practices, enabling them to save time.

5. Safety - "Safety Begins at Home"

The number of home accidents has risen to an alarming number. The women were taught to recognize hazards and to remove the danger spots.

The Home Demonstration Agent held a leader training meeting for twelve leaders from nine clubs. Eighteen leaders were trained

individually.

Women have become more safety conscious. Their homes have been made a safer place to live.

6. Food.

(a) Outdoor Cookery.

The casual living trend in this area has interested the members in eating outdoors many times in the summer. The monotony of invaried menus has made many meals uninviting. The women were taught the variety of foods which can be prepared outdoors. Simple procedures which aid in the preparation of balanced outdoor meals were stressed.

The Home Demonstration Agent conducted the leader training meeting for thirty-four women from seventeen clubs. These leaders conducted the demonstration in their clubs. The agents gave the demonstration in the other three clubs.

As a result of this demonstration, more enjoyable, nutritious summer meals were eaten.

(b) Salads and Salad Dressings.

New ways to serve salads and their dressings is a problem facing many home makers.

The use of salads as main dishes, as an accompaniment to the meal, and as desserts were stressed. Members were taught the easy methods of preparing colorful, attractive, and delicious salads.

This demonstration was a follow-up of the January

demonstration on the "Backdoor Garden". Various varieties of salad greens grown by club members were used. Uses of herbs in salad preparation were discussed.

The Home Demonstration Agent conducted a leader training meeting for twenty-eight leaders from fourteen clubs. Other leaders were trained individually.

A tour was held in May to the herb farm near Lynchburg. The cultivation of herbs for household use was demonstrated. The women who made this tour purchased plants for home cultivation. These herbs served as an ingredient in the salads.

More varieties of nutritious salads have appeared on the tables of club members.

(c) Cake Decorating.

Only one commercial bakery in the area decorates cakes. Therefore, the women were desirous of information on the methods of cake decoration so that they might save time and money.

The women were taught simple methods of making attractive decorative cakes with little skill.

The Extension Food and Nutrition Specialist conducted the leader training meeting for thirty-seven leaders in seventeen clubs. A trained leader gave the demonstration for the other two clubs.

The women were enthusiastic about the easy methods of frosting preparation and decorating ideas.

(d) Weight Control.

A large number of overweight individuals who desire to

lose weight prompted the formation of a weight control group.

The members of this group are taught to lose weight by proper nutritional practices.

This program was inaugurated on September 9th by the Extension Food and Nutrition Specialist. The group is meeting every two weeks for eleven meetings. Speakers up to the present time have been: the local health doctor, a nutritionist from the state health department, a public health nurse, a local doctor representing the American Heart Association, and the home demonstration agent.

Better nutritional practices have been inaugurated in the homes of the forty participants.

(e) Arts and Crafts - Gift Wrapping.

Even though Martinsville is a city, some facilities are missing. No stores offer a gift wrapping service. Therefore, in keeping with the do-it-yourself trend, this topic was requested. The members were taught to make simple decorative attachments for packages, to tie ornamental ribbons, to wrap unusual shaped items, and to use inexpensive materials available in this area.

Simple Christmas decorations were made.

The Home Demonstration Agents conducted a leader training meeting for thirty-six leaders from fifteen clubs. Four leaders were trained individually.

A desire was created to have simple inexpensive wrappings and decorations.

7. Significant Story.

Women are aware of their responsibility to become legally informed homemakers. They are conscious of the possibility that some day they might be the head of the household. By recognizing this lack of knowledge at an early date, they are able to discuss family business matters with their husbands.

Competent speakers were obtained by each home demonstration club. Prior to the selection of a speaker, club members decided upon the phase in which they were most interested. The majority of the clubs chose Mr. Frank Fulton, Trust Officer of the First National Bank, as their speaker. He stressed the need for a will which has been properly written. The danger of dying without a properly executed will was discussed. A question period followed these talks with members obtaining answers to perplexing problems. The local commissioner of accounts talked to several groups. His message dealt mainly with wills and deeds.

The women by being better informed have been able to work out with their husbands and families many of the problems with which they are, or will be faced. Many families report that wills have been made. In other cases, wills have been brought up-to-date. Members report that this was the outstanding meeting of 1960.

C. Other Projects.

1. Outstanding Home Demonstration Community Projects.

Every home demonstration club sponsored the visit of the TB X-ray Mobile Unit to their community. The amount of time that the unit stayed in the community varied from two hours to two days. The home demonstration club members served as hostesses and typists. In some communities, members provided transportation for local residents to the unit.

The Home Demonstration Clubs have assisted with one or more fund-raising drives in their communities; such as, the United Fund Campaign, Mothers' March for Polio, Christmas Cheer, Cancer Drive, and Heart Fund. They have given lunches, milk, and books to needy school children. Several clubs have provided food and clothing for needy families. Clubs have assisted the Red Cross with work at the Veterans' Hospital in Salem in various ways - baking cookies, dyeing Easter eggs, and donating magazines. Several clubs have held fund-raising dinners and bake sales to benefit the community buildings and volunteer fire departments. Two community fairs were held in September with the Local Home Demonstration Club assisting with this project.

2. County Home Demonstration Club Objectives:

The objectives dealt mainly with the Federation Program of Work "Citizenship". They were: to inform the people of the 1960 census; to have 100% of the members as registered voters; to have 100% of the members vote in the November

election; to inform members of the general structure of county, state, and federal government.

The Long Time Federation Goal is "Safety". The objectives of this goal are: to have a responsibility for the safety of yourself, your family, and your community in the home and on the highway; to acquire knowledge concerning existing health facilities and conditions in our county and community and to use and help improve them; to study mental health; and to have periodic physical check-ups, chest x-rays, cancer examinations, and better nutrition.

3. National Home Demonstration Club Week Activities.

The Henry County Home Demonstration Clubs observed National Home Demonstration Club Week with a Tea commemorating the Fortieth Anniversary of this work in Henry County. Four charter members who are still active in their respective clubs were honored. The event was held at the Horsepasture Community Building. Every club assisted in some way. Approximately two hundred people attended. Newspaper articles appeared in the Martinsville Bulletin, Roanoke Times, and the Danville Register.

Several clubs observed National Home Demonstration Club Week by attending church in a group.

4. Achievement Program.

This event was held on November 10th. Miss Maude E. Wallace, Retired Assistant Director of Extension, Gave an interesting and informative talk entitled "Echoes from Thieland". This was

a luncheon meeting planned by club members. This was the final event of the Fortieth Anniversary Celebration. An interesting sideline to the day was provided by Mrs. May E. Campbell, Henry County Home Demonstration Agent, 1920 - 24. This event was enjoyed by approximately 150 women.

5. Henry County Fair.

Eight home demonstration clubs entered educational exhibits.

D. Urban Work.

One home demonstration club is organized within the city limits of Martinsville. When this club was organized, the area was in the county. Their program is identical to the other clubs.

The majority of Henry County's families are rural non-farm. Although the area is not incorporated into towns and cities, there is a very small farm population. So, the Henry County Home Demonstration program is suited to urban women as well as country women.

The general interest committee on ornamental horticulture meets the needs of many urban women. Special interest meetings on "Carpet Selection" and "Weight Control" have been attended by Martinsville residents.

III. County Extension Program - Youth.

A. Organization.

Clubs are organized in 10 county schools. Seven schools have the 4-H Clubs in each room. In one school, 4-H members in each grade attend at the same time. These meetings are held in

the auditorium. The clubs are large. Since traffic must flow through the auditorium, a very noisy atmosphere makes project work difficult.

In two high schools, the clubs meet during an activity period. The schedule is flexible. Activity period is a time for the make-up of class work. Therefore, the same group of club members rarely attend two meetings in a row.

Due to staff changes the Council work was not organized.

B. 4-H Project Work.

1. Safety.

After a discussion with school officials it was decided that it would be desirable for 4-H Club work in the fourth and fifth grades to coincide with the safety program of the public schools. Demonstrations and talks were given by the extension agents throughout the year on the following topics pertaining to safety: home, Christmas, transportation, livestock, machinery, and school.

The boys and girls were definitely more safety conscious. as a result. They conducted safety surveys at home and at school. Thirty-four clubs carried this project.

2. Looking Your Best.

By the time boys and girls reach the sixth grade, they are becoming more conscious of the way they look. Therefore, the sixteen sixth grade 4-H Clubs chose the project "Looking Your Best".

The Extension Agents talked to the groups each month on one of the following topics: How Do You Rate?; Your Hands

Tell; Your Posture; Your Voice; Your Smile in Every Language; To Look Your Best - Hang Up Your Clothes; Your Hair Can Have Eye Appeal.

These discussions and demonstrations made the boys and girls more conscious of their general appearance. Improvement was noted in most grooming habits.

3. Meal Preparation.

Eleven seventh grade clubs and one community club chose to study the meal preparation project. Demonstrations were given by club members and the agents. Emphasis was placed on etiquette. Other topics covered were table setting, salads, meal planning, picnics, and refreshments.

The girls learned the basic principles of meal planning and the skills necessary for preparing and serving nutritious, attractive meals.

C. Other Activities.

1. Camps.

a. Holiday Lake 4-H Camp.

This camp was held with Franklin County 4-H members from August 15th to 20th. Fifty-six girls and sixty-one boys attended from Henry County. Four Henry County Older 4-H Club girls served as junior leaders. While at camp, boys and girls were instructed in crafts, swimming, leadership, entomology, and general recreational activities. This camp did much to add interest and enthusiasm for the 4-H Club program in the county.

b. Camp Ferrar - West Central Senior 4-H Camp.

Two girls attended this camp from Henry County.

c. State 4-H Short Course.

Three 4-H Club girls attended this event. The Assistant Home Demonstration Agent assisted with the program for the week.

2. West Central District 4-H Contests.

Linda Koger, Drewry Mason 4-H Club, won the girls' public speaking contest. She participated in the State Contest where she received a blue ribbon.

Linda Marshall, Drewry Mason 4-H Club, entered a canning demonstration.

Sandra Rodgers, Drewry Mason 4-H Club, entered a freezing demonstration.

3. Sears' Garden Contest.

Six girls started this project. Four completed.

IV. Scope of Work.

	1956	1957	1958	1959	1960
No. H. D. Clubs	23	24	23	21	20
Membership	515	540	507	393	409
No. 4-H Clubs	28	34	35	42	62
Membership	825	806	849	828	1073
No. YMW Clubs	1	1	1	1	1
Membership	12	12	16	16	16
No. Community Clubs	11	11	10	10	10
Membership	345	275	368	236	202
No. General Interest Committees	0	1	1	1	1
No. Farm & Home Dev. Families	3	6	10	10	10
No. Other Families Reached	912	1160	1254	683	742
No. Different Families Reached	915	997	1013	1202	1298

B.

The majority of the Henry County Home Demonstration Club women inform their neighbors, relatives, and friends of the activities of the clubs and new material available to the public by contacting the home demonstration agent's office. Information they feel is vitally important or interesting is also included in their conversations with their friends.

The home demonstration agent has a radio program on station WMVA every Wednesday morning. Those who listen learn home demonstration club news, the work of the home agent, and information on timely home economics topics. Radio Station WHEE has an agriculture and home economics program on each Sunday afternoon. Each member of the county extension staff takes part in presenting a program on alternate weeks. Up-to-date information concerning topics of interest to every member of the family are presented by the home demonstration agents.

Newspaper reporters and editors in Martinsville and Bessett are cooperative in printing information concerning home demonstration work. Each club has a reporter. If any meeting of importance takes place concerning home demonstration club work, a photographer takes pictures for the paper. The Martinsville Bulletin has a circulation of over 12,000 copies. This is an excellent way to reach people. A regular column is not written by the county staff.

Many people have found it more convenient to call the home

agent by telephone rather than ask her to make an individual home visit. Office calls help individuals to understand the county situation as well to receive the information desired.

By using these methods, the work of the home demonstration agents is understood by the majority of the people in Henry County.

V. Leadership.

1. Home Demonstration Club Leadership.

	1956	1957	1958	1959	1960
No. organizational leaders	115	149	163	133	140
No. project leaders (subject matter)	278	222	227	264	259
No. Federation program of work chairmen	23	25	24	21	20
No. program development leaders	23	24	23	21	20
No. result demonstrators	42	23	25	0	0
No. training meetings by specialists	3	4	4	2	3
No. training meetings by dist. agents	2	2	2	0	0
No. training meetings by agents	8	12	2	2	6
No. training meetings by others	0	1	1	1	0
Attendance at all training meetings	284	263	294	358	234
No. meetings held without an agent	170	132	130	117	108
No. meetings leaders assisted	13	6	27	10	5
Demonstrations by leaders	236	213	193	231	186
Talks and discussions by leaders	373	345	382	822	936

2. 4-H Club Leadership.

	1956	1957	1958	1959	1960
No. Club Officers	168	170	190	196	261
No. adult project leaders	10	8	9	3	1
No. junior project leaders	20	22	18	0	4
No. result demonstrators	17	23	14	0	0
No. training meetings by agent	11	8	10	0	0
Total attendance at ldr. tr. meetings	18	17	21	0	0
No. 4-H leaders trained individually	0	0	4	4	12
No. club mtgs. held by ldr. without agent	32	22	6	5	5
No. additional meetings at which leaders assisted	40	42	29	30	32
No. demonstrations given by adult ldrs.	67	56	31	6	0
No. demonstrations given by junior leaders	22	16	23	5	14

B. Leadership Activities and Accomplishments of an Outstanding Club.

The Hillcrest Home Demonstration Club is composed of thirteen members. All of these women are homemakers and in an above average socio-economic level. Most of them have children of school age. None of these women are gainfully employed.

Family incomes are from varied sources - textile manufacturing, lumbering, building construction, grocery store, and barber shop. All except the textile manufacturing own their own businesses. All of these women own the homes in which they live.

This club was organized in April, 1953. All of these club members exhibit potential leadership qualities. They are vitally interested in all phases of home demonstration club work. Their club is always represented at leader training meetings. The leaders have given all the demonstrations for the past two years. Therefore, it can be said that the project leadership of Hillcrest Home Demonstration Club is the best in the county. When leadership is desired for a county-wide project, any one of the members of Hillcrest Home Demonstration Club is a possible candidate. Mrs. Stanley Bowles, President of the club for the past three years, served as chairman for the Fortieth Anniversary Tea. Mrs. Dalton Thomas, a past county home demonstration club vice president, served as chairman for the Achievement Luncheon this year. Members of this club served as the finance committee for the Achievement Luncheon.

This club has had representatives at the carpet selection meeting and the time management meeting. Three members are

icipating in the Weight Control Program. Two members led the District IV Federation Meeting held at Lord Botetourt School in Daleville, Virginia.

During the current home demonstration club year, members throughout the county have participated in a contest known as the "Standard of Excellence". All members who earned at least 200 points were eligible to receive home demonstration pins which were awarded at the Achievement Luncheon. Hillcrest is the only club which had 100% of members to receive pins. In fact, the closest club received pins for only 50% of their membership.

In summary, the agent feels that the dependability and reliability of the thirteen leaders which compose the membership of Hillcrest Home Demonstration Club is an asset to the Henry County Home Demonstration Club Program.

VI. A. For Special Consideration.

Program planning through the years has shown a marked improvement. This is true in both the types of programs planned and the method used for planning. Formerly, programs selected for the following year were mainly devoted to topics which were easily demonstrated or easily accepted. Now, topics are selected which are informative, needed, and educational.

This year, one month's demonstration was devoted to the subject. It was titled "Home Making Problems Today" for the situation in the county was discussed. Trends in the future helped the women to see more closely

participating in the Weight Control Program. Two members attended the District IV Federation Meeting held at Lord Botetourt High School in Daleville, Virginia.

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This year, one month's demonstration was devoted to this subject. It was titled "Home Making Problems Today". At this time, the situation in the county was discussed. Trends and outlook for the future helped the women to see more closely what was ahead.

This discussion proved to be one of the highlights of 1960. The Program Development Leader is usually the past president of the club. Therefore, she is familiar with the procedure used in planning a good program for the next year.

For the last two years, the clubs have made program suggestions at one meeting. These suggestions were sent to the Home Demonstration Agent. After compiling the suggestions of each club, a sheet was sent back to the Program Development Leaders. This enabled them to talk with their club members about the entire county's suggestions before going to the county-wide program planning meeting. The Program Development Leaders have gained confidence in entering this meeting knowing that they are speaking the wishes of their club.

The efforts of more choice planning have resulted in a better program being planned for 1961.

B. Public Relations.

1. Within the State Extension Organization.

Regular office conferences to inform the entire county extension staff of the total program have been held.

2. Within the Parent Institution.

Publicizing the opportunities of study at V.P.I. to potential students has been a goal of the Home Demonstration Agent.

3. With Elected and Appointed Officials.

These officials have been informed of and included in the activities of the Extension Service in Henry County.

4. With Organizations.

The Home Demonstration Agent has availed herself of every opportunity to meet with the various organizations in the county to exchange information concerning principles and objectives. In this way, a better working relationship between Extension and these organization can be achieved.

5. With Businesses.

The Home Demonstration Agent acquainted some leaders of business with agriculture, home economics, and their related problems.

6. With Mass Media Personnel.

Constant contact has been maintained with the personnel of the newspaper staff and the radio station. The value of close cooperation is felt by both groups.

7. With Other Agencies.

Closer cooperation among agencies could be achieved if all agencies understood the total programs offered by each agency. In so far as possible, the Home Demonstration Agent has become better acquainted with other agency's work.

8. Individuals and Families.

The program was adapted to meet the needs of the general public in every way possible. Since the county is largely composed of rural non-farm population, the program was set-up with this fact in mind.

C. Professional Improvement.

The Home Demonstration Agent and the Assistant Home Demonstration Agent attended the Communications Training School held in West Central District and the Annual Extension Conference held in Blacksburg.

The Home Demonstration Agent attended the Institute of Rural Affairs and the Assistant attended the State 4-H Short Course. Both attended the VHEA Convention in Richmond and the District VHEA Meeting in Roanoke. In addition to professional magazines, U.S.D.A. and Virginia publications were read to supplement the agents' formal educational activities. Training meetings held in West Central District were attended by staff members. Both agents are members of VHDAA, NHIDAA, AHEA, and VHEA.

VII. The Look Ahead.

The adult program in 1960 has met the goals and objectives set for it. The youth program grew in quantity but not in quality. For the first time in several years three high school 4-H club members entered district contests and attended the 4-H Short Course. It is the desire of the home agents that this phase of the program grow both in quantity and quality.