

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: 4-H and Other Extension Youth Programs

PHASE: 4-H - Leaders

Fiscal Year: 1962-63

The Situation: There is a need in Highland County for adult leaders to assist with the 4-H program. At present there are a few who are serving but we need several more.

The Specific Problem: Many of the 4-H clubs in the county do not have organizational or project leaders.

The Program Objective: To encourage and solicit the support of leaders in the county.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE PERSONNEL AND PUBLICATIONS	METHODS	WHEN	BY WHOM
To encourage key individuals to serve as 4-H leaders in the county.	4-H Leaders Handbook Bull. 270 4-H Project Manual Bull. 255	Individual contacts	July	County Staff
To provide the leaders with the necessary background information needed to carry out an effective program.		Training meetings, workshop	August	County Staff

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A MAJOR EMPHASIS - ORGANIZATIONAL PLAN

PROJECT AREA: Community and Public Affairs

PHASE: Rural Area Development - Fiscal Year: 1962 - 63

The Situation: The farm income for Highland County is \$1663. The population has decreased from 3,330 to 2,075 in 1960. Many farm and rural people are in need of off-farm employment opportunities and several are traveling many miles to neighboring counties to seek some income.

The Specific Problem: Lack of suitable county-wide, representative committee to identify major problems and plan for their solution.

The Program Objective: To organize and maintain an effective RAD committee and necessary sub-committees for the purpose of making a complete analysis of the county situation and determining problems and possible solutions.

ORGANIZATIONAL OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
To take the leadership in:	State Program Development Leader.	Meet as a county staff to review purpose and function of RAD	Feb.	All Co. Staff
The organization	Chamber of Commerce Technical Panel	Meet with Technical Panel	Mar.	All Co. Staff
The orientation	Printed materials:	Make personal contacts with key individuals to explain RAD	Feb. & Mar.	All Co. Staff Other
The function	1. Extension Reviews			
The maintenance of an RAD Committee and appropriate sub-committees	2. Releases on RAD 3. Bulleting "Working with Committees" "Leadership Development" by D. R. Fessler	Call meeting of key leaders to discuss RAD	April	Prof. Ldrs. All Co. Staff
	4. Etc.	Select RAD Committee	June	All Co. Staff plus technical panel and key local leaders

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A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Nutrition - - Food Preservation and Food Preparation - Fiscal Year: 1962-63

The Situation: Many homemakers are overweight.

The Specific Problem: Homemakers lack knowledge in controlling and maintaining weight.

The Problem Objective: To teach homemakers proper nutrition and the ill effects of being overweight.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To provide homemakers the necessary information needed in studying weight control.	Extension bulletins, Health Bulletins, Nutrition Textbook.	1. Survey to determine interest.	July '62	Home Agt.
		2. Planning meeting with local physician, local health nurse.	July	Home Agt.
To work with the local physician, local public health nurse in organizing a weight control class.		3. Discuss organization of A Tops club with persons who have indicated an interest.	August	Home Agt. Local Physician Health Nurse
To teach homemakers to realize the importance of losing weight from the health standpoint and from the appearance standpoint.		4. Hold meeting of Tops Club (once a month, twice a month, depending on group's desire.	Sept. Oct. Nov.	Home Agt. Local Physician

EVALUATION:

Keep a chart of each individual's weight before and after the class to decide the amount of weight lost.

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A MAJOR EMPHASIS - EDUCATION PLAN

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Housing - Planning Remodeling, Repair, Fiscal Year: 1962-63

The Situation:

With careful planning, many homemakers could improve work areas in the kitchen.

The Specific Problem:

Homemakers lack knowledge in the planning of kitchen areas in order to conserve time and energy.

The Program Objective:

To help homemakers improve existing conditions in the kitchen and plan for improved work areas.

<u>TEACHING OBJECTIVES</u>	<u>SOURCE OF SUBJECT MATTER</u>	<u>METHODS</u>	<u>WHEN</u>	<u>BY WHOM</u>
To provide homemakers knowledge in planning and remodeling work areas in the kitchen to save time and energy.	Extension Bulletins	Demonstration and actual practice by homemakers.	October	Agent
To teach homemakers how to improve storage space in the home in order to derive the most benefit.	Extension Bulletins	Demonstrations and actual practice by homemakers.	November	Agent

EVALUATION:

Through formal and informal survey determine the number of homemakers that: (1) Studied the existing conditions of the kitchen work areas to determine where changes were needed; (2) made changes in the kitchen work centers.

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EVALUATION:

Through formal and informal survey determine the number of homemakers that: (1) Studied the existing conditions of the kitchen work areas to determine where changes were needed; (2) made changes in the kitchen work centers.

HIGHLAND COUNTY PLAN OF WORK - 1962-63

ELIZABETH H. BOURNE, HOME DEMONSTRATION AGENT

A MAJOR EMPHASIS - EDUCATION PLAN

PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT AND NATURAL RESOURCE DEVELOPMENT

PHASE: Marketing - Wool - 1962-63

The Situation: Excellent sheep producing county. Heavy population of sheep - 19,000 head in County.

The Specific Problem: Growers need a ready market for wool grown.

The Program Objective: To teach producers ways of taking care of their product and to sell it to best advantage.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Assist producers of wool:	G. A. Allen, Extension Sheep Specialist	1. Complete records of '62 wool pool tabulated	July '62	Committee & Agent
1. How to care for it at shearing time by shearing sheep on clean surface.	Wool packing Circ. 528	2. Make plans and hold meeting of county committee. Plan how to handle pool in spring '63	Feb. '63	County Agent Committee
2. How to tie.		3. Meet with area groups to make first plans for pool sale.	Mar. '63	Ext. Staff members. County Agent, Co. Comm.
3. How to pack.		4. Second area meeting; set date, place and time of sale of different pool sales.	May '63	Ext. Spec., County Agent, Chm. Co. Com.
		5. Plan on dates and time for take-up days in county. Arrange for office help and labor for three different days.	May & June '63	County Agent, Com. Members. Help for wool pool take-up.

EVALUATION: Determine -
 1. Per cent of cooperation of committeemen .
 2. Per cent of cooperation among producers.

OTHER PHASES OF MARKETING

1. Yearling Sale
2. Two calf sales
3. Commercial ram sale
4. Commercial ewe sale

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT AND NATURAL RESOURCE DEVELOPMENT

PHASE: Agronomy - High Analysis Fertilizer and Weevil Control Demonstrations-1962-63

The Situation: Small acreage of alfalfa in the county. The need for more acreage. Farmers hesitate to good alfalfa because of poor harvesting conditions due to high rainfall conditions during harvesting. Weevil control is a problem.

The Specific Problem: Too little acreage.

The Program Objective: To increase acreage to 1500 acres during next five years.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Recommend most adapted varieties to farmers.	Agronomy staff V.P.I. Bull. 97 "A"	1. Take samples of second cutting hay from the test plots on Roy Harper and Dennis Hiner fields. Send samples of hay to Agron. Depart. V.P.I. for check on weevil damage.	July '62	Agent with Agron. Com., members and land owners.
Name successful growers in the county and the variety each is growing.	Handbook of Agronomy." Alfalfa Circ. 807 Liming Circ. 684 Control alfalfa weevil Leaf. 368	2. Erect demonstration signs.	July	
Visit demonstration plots.	Legumes in Virginia Bull. 478	3. Take soil samples from plots. Get test and fertilizer recommendations.	Sept. '62	Agent
		4. Apply fertilizer analysis recommended with heptachlor.	Oct. '62	Agent, members of Committee.
		5. Recognize the two demonstrators.		Members of Ext. Agron. Staff; Agent.

EVALUATION:

Determine -

1. How many committeemen helped through the year.
2. Did demonstrators cooperate readily.
3. Will number of growers in county increase through next five years.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT AND NATURAL RESOURCE DEVELOPMENT

PHASE: Farm Management - 1962-63

The Situation: Some farm families cannot study their farming business. It is not known to them the parts of the farm business that is producing a fair income and that which is not.

The Specific Problem: To keep records of farm operation.

The Program Objective: Teach families how to take farm inventory. How to keep monthly records of income and expense.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Assist farm families in studying their farm and home operations.	Farm Management Spec.	Visit farm and help with monthly accounts.	July '62	Co. Agt.
1. Help work up an inventory for farm operation.	Record of cash. Farm Expenses & Receipts Bull. 229	Help complete year's account. Select 2 new families to enroll. Study past year's business.	Dec. '62	Co. Agt.
2. Help with monthly farm expense accounts and receipt accounts.	V.P.I. Mail-In Record Bull. 262	Make recommendations for coming year. Help with annual inventory on new farms. Visit all cooperating families.	Jan. '63 June '63	Co. Agt. with Spec. help Co. Agt.

EVALUATION: Determine -

1. The progress made in keeping records.

HIGHLAND COUNTY PLAN OF WORK -- 1962 - 63

E. B. JONES, JR., COUNTY AGENT