

1955 PLAN OF WORK

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I. County situation considered in working out the 1955 program.

The basic factors considered in planning the 1955 program were the needs and interest of the farm and rural people in Isle of Wight County. In order for any program to be an effective one, the needs for such a program must be realized. These needs must come from the people for whom the program is planned and as a result a great deal of interest is stimulated.

To maintain this interest and to motivate further interest will depend largely upon a well planned program. It is realized here that a well planned program must be clear and understanding. It must be planned on the level of the people for whom it is intended. Plans for demonstrations and meetings must be made far in advance. The program should make provision for the development of leaders along with other leadership activities. To sum it up, a well planned program must have some definite objectives, aims, and goals and some concrete ways and means as to how these will be carried out in the program. It is believed that these are some of the many things that will permit growth and expansion in the county extension program this year.

There are 390 negro farm families in the county of which 166 are full owners, 69 are part owners, 155 tenants, and 44 are share croppers. (1950 U. S. Census of Agriculture, page 73). The main source of income is farming. The type of farming throughout the county is general. This consists principally of the production of corn, cotton, peanuts, hogs, sweet potatoes and truck crops. Soy beans and hay crops are also produced. Corn, cotton,

peanuts, and hogs are the principal products sold for cash.

However, many of the men and women supplement their income by working in the meat packing plants that are located in Smithfield, home of the Smithfield ham. This situation has necessitated holding some club meetings at night in order for a large number of homemakers to benefit from the program.

Thus, the home demonstration and 4-H planning committees, along with others persons interested in the promotion of extension work in the county have planned a program for 1955 with the main objectives being to help meet the needs and interest of both groups, and to help improve the pattern of living where needed.

#### THE ADULT PROGRAM

### II. Foods and Nutrition (Meal Preparation).

A. The objectives for this project are as follows:

- ① 1. To acquire techniques in planning better meals.
2. To stress the importance of eating breakfast.
3. To prepare some breakfast meals include variety in the preparation.
4. To prepare milk dishes and show other means of including milk in the daily diet other than drinking it.
5. To plan and prepare oven meals.
6. To plan and prepare one dish meals

Procedure: Leader training meetings will be held to train leaders for assisting with this project. Menus will be planned and discussed for variety. Emphasis will be placed on oven and one dish meals. Demonstrations will be given in the individual clubs.

### Foods and Nutrition (Freezing).

With the increase in the number of deep freezers and the purchasing of refrigerators with large freezing units have given the rural people a greater desire to freeze foods.

The objectives for this project are as follows:

1. To freeze baked and pre-cooked foods.
2. To freeze fresh vegetables from the home garden.
3. To show how to freeze meat, fish, and poultry.
4. To show how prepared meals may be frozen for the family.

Procedure: Two leader training meetings will be held to train leaders in assisting with this project. Demonstrations will be given by the agent and leaders to the clubs interested in this project.

House Furnishings (Window Treatment).

The objectives for this project are as follows:

1. To teach the proper lengths of window curtains and draperies.
2. To show and discuss the various kinds of materials and designs used for these.
3. To show how to select and care for curtains and draperies.
4. To show how to cure window defects when curtaining. Changing window proportions, etc.

For example:

- a. Windows too high and narrow.
- b. Windows too short and wide.
- c. Three windows in series.
- d. The dormer and bay windows.

Procedure: Swatches of fabrics and other illustrative materials will be used. Demonstrations will be given in the clubs on this project. If making curtains and draperies are desired, further information will be given in the special interest group on this project.

Social Security For Farm Families

With the 1954 amendments to the social security law which now includes Federal Old-Age and Survivors Insurance for most farm families which means that this is another step forward to farm operators and employees. In the light of these circumstances, immediate attention must be given in passing

this information along to the farm people as it became effective January 1, 1955. For this reason Social Security is being offered as a substitute, in part, for the project work on money management.

Objectives:

1. To acquaint the farm families with the new law.
2. To encourage them to apply for a social security number and a birth certificate if they do not have these in their possession.
3. To discuss the benefits of this type of insurance.
4. To encourage record keeping of all income and expenses.

Procedure: Interest will be stimulated through discussions, bulletins, and other forms of illustrative materials in club meetings. A county wide meeting will be planned for this activity. A representative from a branch office in this area will be asked to come in and speak to the group on this topic. A follow-up will be made during the year.

Money Management

This topic will be treated relatively to social security for farm families. However, a number of the related topics listed on the program calendar will be included. These will include insurances for the family, living expenses, budgeting and record keeping.

The following family expenses will be stressed to aid in record keeping, federal taxes and social security:

1. Fixed expenditure such as insurances, taxes, car license, rent, interest and borrowed money.
2. Flexible expenditures such as clothing and gifts, etc.
3. Day to day living such as foods, and general household supplies.

Objectives:

1. To aid farm families in keeping record of income and expenses.
2. To show the necessity of insurance and to encourage them to become

familiar with what the policy has to offer.

B. District Goal

Reaching more people was selected by the committee as the goal for this year. These have been designated as methods of achievements, county-wide activities, leadership program, mass-media, and a membership drive.

C. Other Activities-Adult

1. Special Interest Activities - One group will be held in clothing for the construction of cotton dresses. Two groups will be held on metal etching and one group on making draperies.
2. State Farmers' Conference - Isle of Wight County will be expected to be represented at the State Farmers' Conference through the influence of the County Advisory Board. Information from this conference has much to offer to farmers and homemakers.
3. National Home Demonstration Week - All home demonstration clubs will observe this week. A county wide program will be planned for this occasion. This activity tends to inform people of the program and create interest.
4. District Home Demonstration Meeting - The required number of delegates will represent the county at this meeting to work on goals set up to promote the extension program and to bring back findings to the county.
5. Tidewater Fair - Home Demonstration Clubs will participate in the fair with exhibits of work done during the year.
6. Live-At-Home-Community - Godwin Community will conduct the live-at-home program this year. Other communities will be expected to improve from the results seen in this community.

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### III. 4-H Club Program

#### A. Your Room

##### a. Objectives:

1. To learn how to plan an attractive room.
2. To acquire skills in arranging furniture and a better knowledge of selection.
3. To learn how to make lamps and frame pictures.
4. To learn to make other accessories for the room such as dresser scarfs and lamp shades.

##### b. Procedure:

1. Two leader training meetings will be held.
2. Literature will be distributed.
3. Home visit will be made in addition to demonstration.
4. Articles will be displayed.

#### B. Safety

##### a. Objectives:

1. To survey danger spots around the home and learn to correct them.
2. To survey danger spots in transportation and correct them.
3. To survey danger spots around the buildings and surroundings area and correct them.

##### b. Procedure:

1. The project will be explained by agent.
2. Demonstrations will be given in addition to literature and other project material.
3. Leaders will assist with project and record keeping.

#### C. Clothing

##### a. Objectives:

1. To make a laundry bag.
2. To make an apron.
3. To make a kitchen or guest towel.
4. To make a gathered skirt.

##### b. Procedure:

1. Project will be explained by agent.
2. Project material and demonstrations will be given.
3. Leaders will assist with projects and records.

#### D. Health

##### a. Objectives:

1. To complete two topics on "Your Health".
2. To complete one or more topics on "Community Health."

b. Procedure:

1. Project will be explained by agent.
2. Project material and demonstrations will be given.

B. Other Activities 4-H

1. 4-H Short Course. The required number of delegates will attend this meeting at Virginia State College.
2. 4-H Wild Life Conference. The required number of delegates will attend this activity at the above named college.
3. 4-H Planning Committee. This committee will meet in June to plan the program for the coming club year.
4. 4-H Council. This board will meet twice a year to plan county-wide activities and train 4-H officer.
5. National 4-H Club Week. This event will be observed by all clubs in the county during this week.

VI. Scope of Work

A. Organization

	No. in <u>1951</u>	No. in <u>1952</u>	No. in <u>1953</u>	No. in <u>1954</u>	<u>Goal</u> <u>1955</u>
Number of home dem. clubs	11	11	12	7	9
Membership	156	172	210	150	190
Number of 4-H clubs	10	8	4	8	8
Membership	176	228	210	160	160
No. young men & women's clubs	1	2	2	1	1
Membership	22	40	40	35	45
No. Community Improvement Clubs	1	1	1	1	1
Membership	33	33	33	33	40

VII. Plan for using the following organizations in strengthening the extension program for 1955.

A. County Home Demonstration Committee

This committee will plan the adult program, send the required number of delegates to the District Home Demonstration Committee, work jointly with the county advisory board and present and discuss problems from various committees in planning meeting.

B. County Advisory Board

This board will work jointly with the home demonstration committee, act as an over-all supervisor for all county-wide activities and send delegates to the State Advisory Board Meeting.

C. County 4-H Council

This council will meet twice a year to plan 4-H county-wide activities and to train officers.

D. Young Men and Women's Board

This board will meet to plan the program of interest for the year.

E. County 4-H Project Planning Committee

This committee will plan for the 4-H program for the year based on the needs and interests of the members.

VIII. Plan for Leadership:

- A. Home Demonstration (Chart on next page)

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A. Home Demonstration

	No. in <u>1951</u>	No. in <u>1952</u>	No. in <u>1953</u>	No. in <u>1954</u>	Goal <u>1955</u>
No. Project Leaders (subject matter)	51	42	42	50	50
No. federation goal chairman	1	1	1	1	2
No. program development leaders	7	12	12	12	16
No. of result demonstrators	0	19	20	12	8
No. meetings at which leaders were trained by specialists	0	0	1	0	2
No. meetings at which leaders were trained by dist. agents	0	0	0	0	0
No. meetings at which leaders were trained by agent	12	8	21	3	12
Attendance at training meetings	80	163	172	52	130
No. club meetings held by leaders without agent present	38	46	27	19	45
No. club meetings in which leaders assisted	123	135	73	20	110
Total number of demonstrations given by leaders	--	--	--	27	75
Total number of talks or discussion by leaders	--	--	--	18	40

Plans for training and using all types of leaders in carrying out 1955

program. ©

1. Organizational Leaders

These leaders will be selected from each club and trained at intervals. These leaders will be used to conduct regular club meetings.

2. Subject Matter Leaders

Leader training meetings will be held at intervals for these leaders. Some leaders will be trained individually when necessary.

Demonstrations and discussions will be given by leaders at regular club meetings.

3. Program Development Leaders

One leader from each club will be selected and trained. They will be used to help discover the needs and desires of the people in different communities. They will also assist in planning the program of work.

B. 4-H Club	No. in <u>1951</u>	No. in <u>1952</u>	No. in <u>1953</u>	No. in <u>1954</u>	Goal <u>1955</u>
No. 4-H Club Officers	48	32	32	32	40
No. adult project leaders	42	42	42	42	50
No. junior project leaders	21	12	17	25	25
No. result demonstrators	--	--	--	--	12
No. meetings at which leaders were trained by specialist	0	0	1	1	0
No. meetings at which leaders were trained by dist. agent	0	0	0	0	0
No. meetings at which leaders were trained by agent	10	13	16	0	8
No. meetings at which leaders were trained by personnel in 4-H Department	0	0	0	0	1
Attendance at leader training meetings	89	163	145	25	45
No. 4-H leaders trained individually	9	11	12	3	30
No. club meetings held by leaders without agent present	31	22	18	10	50
No. club meetings at which leader assisted	97	110	68	30	75
No. demonstrations given by adult leaders	61	75	52	15	40
No. demonstrations given by junior leaders	25	37	16	8	30

Plans for training and using all types of 4-H leaders in carrying out the 1955 program.

1. Organizational

Leaders from each club will be selected by the club and trained by the agent. These leaders will be used to conduct regular meetings during the year.

2. Adult Project Leaders

These leaders will be selected and trained individually on project demonstrations and other information. They will be used to assist the agent in giving demonstrations.

3. Junior Leaders

One junior leader from each club will be selected and trained to assist the adult leader or agent in giving demonstrations. They will also serve in helping other 4-H member with record keeping and general information.

C. Young Men & Women's Clubs

	No. in <u>1951</u>	No. in <u>1952</u>	No. in <u>1953</u>	No. in <u>1954</u>	Goal <u>1955</u>
Number of club officers	8	12	16	18	25
No. adult leaders or sponsors	2	5	9	10	15
Young Men & Women's Clubs	1	1	1	1	1

IX. Plan for Work With Other Agencies

1. Health Department

The agent plans to cooperate with the health department in assisting with planning health meetings and taking health information to farm families.

2. State Department of Education-General Schools

Plan to attend Parent-Teachers Meetings at intervals and render service wherever possible.

3. Vocational Agriculture and Home Economics Departments

Cooperation will be shown by the agent in assisting with county-wide programs.

X. Plan for Developing Good Public Relations

A. Elected Representatives

Reports of activities carried on in the county will be sent to these representatives, and invitations will be extended for county wide activities.

B. General Public

Through the use of newspapers, circulars letters and county-wide activities, extension activities will be publicized. Plan to possess desirable conduct at all times.

C. Co-Worker

Plan to cooperate at all times to help promote the extension program.

D. Commercial Interests

Plan to use information and material from commercial when available.

XI. Plan for recording program and evaluating program.

Record keeping, home visiting, frequented check on objectives, and follow up of program.

XII. Plan for Professional Improvement

a. Attend agents conference.

- b. Become familiar with professional books and other publications related to work.
- c. Plan to participate in programs and workshops of other organizations when possible.
- d. Plan to attend educational tours.

XIII. The agent plans to cooperate with all extension agents in the county toward any unified county extension program or on any phase of the program.

XIV. Most difficult problems in carrying out the extension program:

- 1. The office work and reports are often rush when the agent has to spend more time in the field. Plan to meet this problem by using all available allocation for clerical assistance and arrange a schedule of events for the year.
- 2. The time allowed for 4-H meetings is limited. The time for business and devotions will be cut down so as to allow more time for project work.