

1955 PLAN OF WORK

Mrs. Mary G. Stowell

Home Demonstration Agent

City of Warwick

## 1955 PLAN OF WORK

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Home Demonstration Agent

Warwick  
City

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I. Warwick is a city of approximately 60,000-- having recently changed from the county status. This does not affect the extension program since provision for the work was included in the city charter. The change only emphasizes the trend towards urbanization and work on urban rather than rural problems. Any work with poultry or vegetable gardens is covered by the agricultural agent. About 80% of the people are in the densely populated areas and about 20% in the rural sections. There were 146 farms in the last census but will be less in the next, since several have been used for subdivisions. The city is still growing-- with new housing developments and private building a continuing process. There have been 12 housing developments started since the first of the year and 1,034 building permits for new houses-- 513 for repairs. Ft. Monroe, Ft. Eustis, Langley Air Force, NACA, and the Shipyard are the principal causes for this influx of workers. This situation means that there are increased demands on the home agent's time. New members from other parts of the country are appearing in the clubs. But we have also lost good members because of employment shifting.

Warwick is situated in a high cost-of-living area. Because of this and ample employment opportunities with good pay, many women are going back to positions where they were employed before marriage, and others are taking any position available. The average income per family quoted for the Peninsula area is \$5,732. This may seem high compared to cash income in farming regions, but as already mentioned, it is a high cost-of-living area.

A second wage earner in the family eases the financial condition a great deal. And so, with more women working, there has been more demand for night activities. Schools are still over-crowded with the first grades only on half time. This ties a woman to home responsibilities at least for part of the day. There is a steady increase in the number of organizations-- new clubs and church

activities. It has made the home agent more conscious that home demonstration programs must be well planned and worth the time a woman spends attending them. A change of location of the extension offices has given the department an extra room which can be used for workshops, meetings, etc. This has made possible some workshops not otherwise practical.

2. CLOTHING

OBJECTIVES: To develop a knowledge of textiles and clothing for better buymanship and to develop skills where the homemaker has the time and the interest to learn.

SUBJECT	PROCEDURES
*Tailoring	This is scheduled for March and November. Held at the Extension office workshop.
*Beginning Sewing	This is scheduled for April. Held at the Extension office workshop. Actual construction during period.
Machine Cleaning	Scheduled for March-- held by Singer Sewing Machine representative.
New Textiles	Scheduled for October, given by home agent.
Paper Dress Form	Scheduled for February. Considerable demand and one demonstration will be given by agent.
Foundation Garments	This subject may be a "club choice" for a few groups and done by a sound film or local demonstrator.
Use of Leaders:	Attend meeting in January-- contact between club and office. Arouse interest in subject. Two reports on subject during year.

### 3. FOODS

OBJECTIVES: Learning good buymanship-- getting more for your dollar for a balanced diet. Variety in desserts and cakes.

SUBJECT	PROCEDURES
Study of meat cuts	This will be a visit to the food locker plant where meat will be shown and cut.
Party Desserts	L. T. in March for April program. Each club will be responsible for bringing a dessert already prepared, explain preparation and cost. Recipe sheets furnished.
Cakes and Decorating	This will be a L. T. meeting given by the home economists of the Virginia Electric & Power Company for the program in November.
Use of Leaders:	Attend meeting in January to get responsibilities for the year. They will either give the food demonstrations or get leaders to attend. Will give two reports during year on nutrition or foods.

### 4. CRAFT

OBJECTIVES: "Do-it-yourself" satisfaction, development of good taste and skills.

SUBJECT	PROCEDURES
* Basketry	Continuation of last year's craft. Program for August.
* Etched Trays	Although this has been done here for years, there are still groups who are interested. These have workshops "on their own".
* Leathercraft	Women who have made wallets and shoulder bags previously will be in charge of the classes this year. This is general interest group.
Additional craft may be added according to demand.	
Use of Leaders:	Attendance at training meeting--- getting supplies for workshops and arousing interest in the subject.

5. HOME MANAGEMENT

OBJECTIVES: Better use of money and planning ahead. Also information about new metals in kitchen utensils - advantages and disadvantages.

SUBJECT	PROCEDURES
*Dollar-wise	Program for February. Pointers for wise shopping habits with reference to a planned budget. This might develop into a group who wish to definitely work out money planning. Sound film will be used with this program.
*Selection of Kitchen Utensils	Continuation of kitchen work in 1954. Program for July.

6. HOUSING

OBJECTIVES: To plan efficiently with means available.

SUBJECT	PROCEDURES
Remodelling, New Plans	Keep on hand plans and information which can be borrowed. Give definite help if needed.

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C. OTHER ACTIVITIES

Field Trips

1. Monticello & Swanannos, one day. Historical, garden and fine arts.
2. New York City, 3 days. Group divided into 2 groups.  
 City Tour                      Museums  
    United Nations      Rockefeller Center.
3. Garden tours taken by individual clubs.

National Home Demonstration Week

Attendance at district meeting. Local events planned at April meeting of presidents.

Achievement Day Program

"Different type" suggested. This will be discussed at the April meeting when assignments of duties will be made.

Community work

Assistance given at the weekly T. B. clinic. Several clubs have adopted community projects, as help with health drives, hospital, orphanage, blind school, etc., and needy families.

4-H Club Work

Home demonstration clubs provide a sum for use by the clubs in the city.

Continuing Education Center

Each club will contribute an amount towards this.

Institute of Rural Affairs

Women who attend thoroughly enjoy it and many are "repeaters". However, some form of exhibits or classes would give variety.

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- C. City 4-H Council. This will meet twice a year-- in April and October. Election of officers in April and officer training in October. Recreation plans in April and setting up goals in October. This year goals were 90% completions and 90% attendance. The council is not as effective as it should be.
- D. There is no County Honor Club.
- E. Since 1950 there are five All-Stars. No special organization so far.
- F. There is no County Young Men and Women's Board.
- G. 4-H Project Planning Committee. Members express ideas of projects for the next year and home agent and leaders discuss and make plans accordingly. Girls interested in continuing projects a second year and which are not being done in the group are encouraged in continuing by themselves with help if needed from leaders or agent.

## VIII. Plan for leadership:

## A. Home Demonstration

	<u>No. in</u> <u>1951</u>	<u>No. in</u> <u>1952</u>	<u>No. in</u> <u>1953</u>	<u>No. in</u> <u>1954</u>	<u>Goal</u> <u>1955</u>
No. project leaders (subject matter)	162	175	202	192	200
No. federation goal chairmen	17	19	11	22	22
No. program development leaders	18	20	21	22	22
No. of result demonstrators	none				
No. meetings at which leaders were trained by specialist	4	1	2	4	7
No. meetings at which leaders were trained by dist. agents	none				
No. meetings at which leaders were trained by agent	2	3	6	9	4
Attendance at training meetings	180	207	225	422	400
No. club meetings held by leaders without agent present	72	94	110	155	125
No. club meetings in which leaders assisted	18	20	30	40	20
Total number of demonstrations given by leaders				132	130
Total number of talks or discussion by leaders				88	80

Plans for training and using leaders in carrying out 1955 program have been discussed under procedures of various projects.

B. 4-H Club

	No. in <u>1951</u>	No. in <u>1952</u>	No. in <u>1953</u>	No. in <u>1954</u>	Goal <u>1955</u>
No. 4-H Club Officers				48	48
No. adult project leaders	11	12	15	20	24
No. junior project leaders		9	10	11	11
No. result demonstrators	none				
No. meetings at which leaders were trained by specialist	none				
No. meetings at which leaders were trained by dist. agent	none				
No. meetings at which leaders were trained by agent	1	2	6	12	12
No. meetings at which leaders were trained by personnel in 4-H Department	none				
Attendance at leader training meetings	8	14	69	112	120
No. 4-H leaders trained individually	4	4	3	2	2
No. club meetings held by lead- ers without agent present	50	57	68	136	140
No. club meetings at which leader assisted	58	66	72	52	60
No. demonstrations given by adult leaders	50	57	60	117	120
No. demonstrations given by junior leaders	4	3	5	8	10

Plans for training and using 4-H leaders in carrying out 1955 program  
have been discussed under procedures of various projects.

C. Young Men & Women's Clubs

None in the city.

IX. Work with other agencies:

- A. Civic Leagues-- home agent plans to attend an occasional meeting and give assistance when needed.
- B. T. B. Association - Home agent assumes responsibility of organizing the Home Demonstration Club to help at the weekly clinics.
- C. City Administration - Home agent attends the weekly meetings of the heads of departments and helps with explanation of city policies to the clubs.
- D. Home agent has several scout leaders in the clubs whom she has helped with craft and other plans.
- E. The home agent will help the home economics teachers with material when requested, as she always has.

X. Public Relations:

Supervisors are given a report of the month's activities for their regular semi-monthly meetings. The city manager also receives a yearly report. Supervisors also always receive an invitation to the annual Achievement Day. The general public knows that the home agent is always ready to assist when possible on any problems. More 'outside' requests for information have been received than usual. Stores have been most cooperative, supporting the H-H Fair catalogue, home demonstration year book, and Achievement Day. The Home Decorating Shop and the local Frozen Food Locker are both giving programs for the individual clubs this year. Local lawyers will give the program on legal help for the home.

XI. Recording progress and evaluating programs:

Home agent will mentally check weak points of each meeting in an effort for improvement. Strong points will be noted for repetition. A record will be kept in the office this year of activities of club chairmen in addition to other club data to obtain a clearer picture of the relationship of good chairmen to active clubs. This chart can be displayed at

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Achievement Day if of enough value. At one of the regular meetings, usually when the program development chairman has charge, members are asked to evaluate the program so far for the year.

XII. Professional Improvement:

- A. Organized study--- attending conferences and other agent training meetings.
- B. Agent enjoys reading Extension reviews -- Practical Home Economics, Forecast, and Whats New. News sheets from various food and supply companies are always good to keep up-to-date. Adult Leadership has had some excellent material-- also the Journal of Home Economics. At least two new books on some subject are purchased each year.
- C. The home agent belongs to the Home Economics Association and Agents Association.
- D. Nothing is planned in this.
- E. The home agent always goes on the field trips with the women. This year to New York City again and Charlottesville.

XIII. More is being done toward a unified county Extension program than ever before. The new agricultural agent has assisted with the home demonstration federation goal of landscaping and the home agent has helped him get established in the 4-H work. One 4-H club has taken in boys and will be a good club.

XIV. Difficult problems:

- A. Meeting demands of people. Although clubs are taking over many of the regular meetings, thus easing the home agent's load, yet there is an increase in number of office calls, etc. There is just not enough time to get everything done, and this is becoming more apparent each year.

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- B. Audience participation. This is always a problem. The more a member can actively participate, the more interested she becomes. Various methods as buzz sessions, discussions following sound films will be used.
- C. Making the programs interesting and up-to-date. In this day of television, more effort is needed to see that our programs have something vital. Members are asking for more 'professional' speakers rather than leaders. The latter usually are limited by what they obtained at the L. T. meeting. As a consequence, this year a professional interior decorator is having all the club programs one month for curtains and drapes; the meat locker people will give the programs one month on meat cuts; and local attorneys will give the club programs another month on legal information for the home. This may sound like an excuse for the leaders getting out of giving programs themselves, but in the past these have really been most interesting meetings.
- D. The home agent would like to have more time for actually teaching rather than keep the administrative end of the H. D. program working smoothly.

IV. Young Men and Young Women's Work

There is no separate organization for this age group.

V. Farm and Home Development

Nothing definite has been planned as yet, but probably not more than two.

VI. Scope of Work:

A. Organization

	No. in <u>1951</u>	No. in <u>1952</u>	No. in <u>1953</u>	No. in <u>1954</u>	Goal <u>1955</u>
Number of home dem clubs	18	20	21	22	
Membership	392	480	524	530	540
Number of 4-H Clubs	9	10	10	12	
Membership	96	91	124	145	150
No. young men & women's clubs	None				
Membership					
No. Community Improvement Clubs	None				
Membership					
No. other organizations	None				

VII.

A. City Home Demonstration Committee-- This will meet twice during the year - April and November in addition to the September planning meeting. In April plans will be made for Home Demonstration Week and for Achievement Day in the fall. In November results of year's work will be given and plans for next year's organizational work given. Presidents are now elected in June and secretary-treasurers elected in June but do not take over until December.

B. Program Planning. These chairmen will meet in February with the district agent. She will outline their activities.

VIRGINIA  
AGRICULTURAL EXTENSION SERVICE

ANNUAL REPORT  
HOME DEMONSTRATION WORK  
1955

Mary G. Stonell  
Agent

Warwick  
City

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IV. WARWICK is a city of approximately 65,000 having changed three years ago from a county status. This does not affect the extension program since provision for the work was included in the city charter. The change only emphasizes the trend towards urbanization and work on urban rather than rural problems. Any work with poultry or vegetable gardens is covered by the agricultural agent. About 80% of the people are in the densely populated areas and the remainder in the rural sections which are rapidly being built up. There were 146 farms in the last census but will be less in the next. Land is more valuable as subdivisions than for farming.

The city is still growing-- with about 12 new housing developments, 1,222 new housing units and 450 remodeling permits issued this year. Ft. Monroe, Ft. Eustis, Langley Air Force, N.A.C.A., and the Shipyard are the principal causes for this influx of workers. This situation means that there are increased demands on the home agent's time. New members from other parts of the country are appearing in the clubs. But we have also lost good members because of employment shifting.

Warwick is situated in a high cost-of-living area. Because of lack of industry, there are fairly high taxes. This and ample employment opportunities with good pay cause many women to go back to positions where they were employed before marriage and others are taking any position available. This is particularly true because of slack in shipyard work and the men being laid off for various lengths of time. The average income per family quoted for the peninsula area is \$5,732. This may seem high compared to cash income in farming areas but cost of rents, foods, etc., are correspondingly high. A second wage earner in the family eases the financial condition and according to the V.P.I. questionnaire 17% of the Warwick women do work away from home.

Another factor which influences the program is that 22% of the women are college graduates-- 59% having 4 years of high school. This means that the program

must be stimulating enough to hold their interest and yet practical enough to maintain the home demonstration features.

The questionnaire also found that half of the women are under 40-- which implies that there are time conflicts with other organizations and child care in the home. Half belong to P.T.A., and a third to women's clubs. With more women working outside the home and small children in the home, there is more demand for night activities.

Long-time goals for the home demonstration work have been better consumer buying and better skills in homemaking. The immediate goals, or program, are set up by the subject matter club chairmen and include phases of that subject to be covered during the year.

V. Adult Work

A. Project Work.

1. FOODS AND NUTRITION. The long-range objective of better consumer buying was used in two of the food programs. Since most of the members do not have gardens or raise a meat supply, this is particularly important. One of our members, a home economist, was spending seven dollars a week for food for a family of seven. For one meeting a mimeographed sheet was prepared for distribution, giving several of her day's menus and suggestions for penny-saving. This seemed to create interest with some trying out the menus and ideas. One member paid half of her New York tour expenses from food economies. The food discussion was followed by a film showing how to glamorize everyday foods. In March, 371 members met by clubs at the local locker plant for a demonstration on cuts of meat. This was interesting to many as they had never seen a whole quarter cut up-- and interesting to all because they could ask all the questions they wished. Something

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now was seeing a turkey boned and rolled. Many have used this for parties or home and find it is easy to bake and serve.

Two other food programs had for objectives, skill in making party desserts and decorated cakes. Women belonging to several organizations always feel a need for that "something different" when they entertain. And being able to decorate a birthday cake at little expense helps to create a happy memory for a child. The leader-training meeting for the party desserts was given by the leaders themselves. Each club prepared a recipe, brought it to the meeting and arranged it on the serving table. The leaders then all voted on the most attractive and then later on the best tasting dessert. We even added to the occasion by awarding first, second, and third ribbons. This meeting closed with a film showing uses of ice cream in desserts and the nutrition, also. These recipes were mimeographed for distribution to members.

The leader-training meeting for the cake decorating was given by Miss Sneed of the Virginia Electric and Power Company at their model kitchen. She gave some very good recipes, showed different types of frosting and how to use a cookie press for large decorations. Little was done with the smaller type decorators. Mrs. Higginbotham had sent for one she saw advertised and was able to use it so well that she later gave a demonstration to 12 women at the extension work room. At the leader-training meeting four clubs brought in cakes decorated for Christmas, Easter, boy's birthday, and Halloween-- showing ideas not using the decorator set.

A T O P S club was formed with 50 women starting out. Final results at the end of four months showed that 45 women had lost 419 pounds, or an average of 9.3 pounds. The home agent was disappointed that more real

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"problems" were not enrolled. The health office gave us scales and two members took charge of weighing in each meeting (every 2 weeks) and kept the records. A silver star was given for each pound lost. After three meetings the women made out their own graphs and added to these each time thereafter. Four available weight reduction films were shown. A dress shop offered a dress for the one losing the most weight. Mrs. Moore won this prize but since the shop didn't have one large enough (she still weighed 200 pounds), it was specially ordered. However, even if she hadn't lost all she had hoped to (30 pounds) the twenty pounds actually lost enabled her to regain her life insurance which had lapsed and which had been denied her because of her weight. Also she was able to have an operation which hadn't been possible unless she reduced.

As Mrs. Skrdla said, "The most important value of the TOPS class to me has been an apparent change in my eating habits. My very regular pound a week loss seems to attest to that fact. It has been a diet without 'hunger pangs' or faddish food combinations."

The clubs toured the local bakery for one of their meetings. Bulletins on canning and freezing have been given out during the year and inquiries answered ranging from recipes for reception punch and candied apples to chip dips.

Time was spent securing information concerning the various "food-freezer" clubs. Members were asking whether there was an actual saving. In one case the salesman had misrepresented in such a way that the woman became suspicious.

The home agent is working with a group on making the "better dress". This includes difficult details in construction as corners, reinforcements, narrow buttonholes, belts, and cording.

One woman who makes attractive crocheted handbags and had shown a few others how to make them conducted a one day "handbag" workshop when anyone could bring their materials to the extension center and were taught how to do it. Other groups have formed from this one, and at least two women are making them for sale. One class for knitting was given by the home agent-- emphasizing use for caps, gloves, scarfs, etc., rather than sweaters and dresses.

3. HOME MANAGEMENT. Continuing the long range objective of consumer buying and related to a program given last year was that on selection of kitchen utensils. This was given by the home agent using different types of utensils and discussing different metals used-- with advantages and disadvantages of both.

A program which proved particularly interesting was that on legal affairs for the home. Each club secured a lawyer to speak to the group. This was much better than a leader for the subject, as a lawyer could answer questions asked at the conclusion of the program. Two clubs invited husbands to the meeting. One lawyer stated he had made out more wills because of it.

Three groups had Mr. Vince of the Virginia Electric and Power Company discuss electricity in the home-- rates, etc., and also repaired electric cords.

Records show that the home agent has given information to individuals on selection of steam irons, laundry methods, etc.

girls have also helped the Tuberculosis Association prepare the Christmas seal letters for mailing. Several clubs plan to visit the Patrick Henry Hospital.

#### B. Other Activities

1. 4-H Camp. Thirty-three girls attended the week's camp at Jamestown. A good program of classes, swimming and craft was offered and, as a whole, it was a successful camp. Fewer of the older girls have been going to camp as activities seem to be mainly for the younger age. With plans for an older camp next summer, it should be much more satisfactory.
2. 4-H Fair. This is a cooperative event with York County and Hampton. Adult leaders selected by the group start planning in the spring. This year it was held in August, in order to get more interest in garden entries. However, it proved so hot that two rabbits died from the heat and the hogs had to be "iced". It will be held at a later date this coming year. The fair is financed by contributions of commercial firms and individuals and a fair catalogue is made up with entries, advertising and informational facts about 4-H. Clothing and sewing entries were brought in on Friday and judged. Food, other exhibits and livestock came in the next morning. Judging was over by noon. During the morning, Warwick held its food contests, where club winners gave demonstrations. Girls entering the dress revue in the evening program had their garments scored on Friday for construction and then again Saturday for appearance. The program at night consisted of demonstrations in food, electricity and safety, talent numbers and a cake walk. The fair was larger than the previous year, better attendance and interest. The civic league gives permission for use of its building and the city allows use of adjacent fire house and grounds.
3. Contests. The club contests in food were held during the summer and the

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dress revue at the Fair determined the city winners. All contestants, together with leaders were given a bus trip by the Home Demonstration Clubs to Richmond to attend the district 1955 contests. The home agent was able to place all club food winners in a district demonstration contest.

Brenda Wiggins-- junior bread

Dorothy Karnes-- junior dairy

Barbara Camien-- junior foods

Judy Steele-- junior poultry consumption, single

Ethel May Loyd and Barbara Call-- junior poultry consumption, team

Brenda Herman-- senior dairy

Jannita Zimmerman-- senior foods

Barbara Clark-- senior poultry consumption

Marie Schulte-- junior dress revue

Charlotte Holland-- senior dress revue

Records will be submitted for Martha Johnston-- senior clothing achievement

Nancy Watkins-- junior clothing achievement

Although most of the food demonstrations were not of top quality, yet the training the child received was as important as any honor won.

Results of the 1955 awards showed that Warwick received eight blue ribbons and one red one. Sandra Harvey received first in junior foods and Brenda Wiggins first in junior bread.

4. Achievement Day. With cooperation of the local theater the auditorium was used for our 4-H program preceding a special picture shown for the group. 110 attended. The council president presided, recognizing each club with the leaders. Attendance-project pins given by the home demonstration clubs were awarded. Four-H medals were given by Mr. Sedivy the new agricultural agent and Mrs. Stowell. After talent numbers, names were read off of those eligible for Honor Club.

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5. 4-H Week. There was a good display of 4-H work in 2 store windows-- showing clothing, craft, record books, etc.
  6. 4-H Sunday. This was the first year for Warwick to have such a service. It was held at the Denbigh Olivet Christian Church with members taking part and Reverend Wingfield giving a nice informal talk. Leaders were recognized.
  7. Mother-daughter dinner. About 60 mothers and daughters in the Denbigh area attended a dinner served by the Denbigh Home Demonstration Club. Demonstrations, talks, and a film made up the program. Articles were also on exhibit.
  8. Short Course. Three girls attended this year, one being taken into the All-Star.
  9. Recreation. There is one all-club skating party during the year, usually during 4-H week. Special rates are given by the management. Several clubs have their own skating parties. The big all-club picnic in the first week of June is looked forward to by all the members. This is held at Jamestown Camp and the local bank pays for 4 buses to transport the children. The program of the day consists of swimming, field meet, and talent show. One club featured a recreational event each month with the help of mothers.

#### VIII. Young Men and Young Women's Work.

There is no separate Young Men and Young Women's Work.

load in January and enable the home agent to make a more complete plan of work.

- b. In-H Work: When the home agent is not working with the club on project work, she has met with the leaders in groups or singly to see that they know what materials are necessary and procedures. One club is using the plan of three mothers each taking three or four girls for sewing projects. These mothers met at the extension office with the home agent and discussed methods and materials for the next few months. Then another meeting will be held.
- c. Special interest workshops (not regular programs)-- Leaders have been able to carry on workshops in furniture refinishing, candle making, copper enameling, trays, handbags, beginning sewing, chair caning, stools, leathercraft, cake decorating, and dried flower arrangements without the help of the agent. These were not all trained this year, as several consent to do the same type of teaching each year. Some of the special interest meetings are held by clubs and many of them all-club or anyone interested. Out of these special interest meetings often come future leaders.

B. Growth of Leadership

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## B. Growth of Leadership

Project Leadership	1951	1952	1953	1954	1955
No. Project Leaders (subject matter)	162	175	202	192	205
No. goal chairmen	17	19	21	22	23
No. Program development leaders	18	20	21	22	23
No. result demonstrators	-	-	-	-	45
No. training meetings by specialists	4	1	2	4	0
by district agents	-	-	-	-	-
by others	-	2	-	6	2
by agent	2	3	6	9	9
Attendance at all training meetings	180	207	225	422	200
No. meetings without an agent	72	94	110	155	154
No. meetings leaders assisted	18	20	30	40	8
Demonstrations by leaders				132	148
Talks and discussions by leaders				88	153

## Growth of 4-H Club Project Leadership

No. Club officers				48	54
No. adult project leaders	11	12	15	20	22
No. result demonstrations	-	-	-	-	-
No. training meetings held by specialists	-	-	-	-	-
by agent	1	2	6	12	10
by district agent	-	-	-	-	-
by member club department	-	-	-	-	1
by others	-	-	-	-	2
Total attendance at leader training meetings	8	14	69	112	110
No. 4-H leaders trained individually	4	4	3	2	4
No. club meetings held by leader without agent	50	57	68	136	122
No. additional club meetings at which leaders assisted	58	66	72	52	70
No demonstrations given by adult leaders	50	57	60	117	122
by junior leaders	4	3	5	8	8

**Methods:**

It had been suggested the previous year that we have a bazaar because many people had asked if the items on display in our exhibits were for sale. A steering committee was brought together and a chairman appointed who was an excellent organizer and worked well with all the women. Each club had its bazaar chairman. It was a "MAKE AND BAKE" affair with women bringing two items. The bazaar was held during the day of Achievement and the regular program at night. A snack bar at noon served light lunches from donated foods. Due to the excellent organization and cooperation with the women, net proceeds the first year amounted to \$1,000 and the second year-- \$800. The idea was repeated the second year with the bazaar being either a bake or a make affair. The project the second year was sound equipment-- also some 4-H camp improvements.

**Results:**

The home demonstration clubs now have:

Necchi sewing machine	feather-weight Singer sewing machine
Kemore sewing machine	swing-needle Singer sewing machine
2 folding tables	buttonhole attachment (donated)
1 full length mirror	ironing board & steam iron (supplied by commercial company)
2 hooked rug cutters	
1 braided rug cutter	
leather tooling equipment	caning gauge tester
Eastman 16mm sound projector and daylight screen	

Tailoring sections are offered in the spring and one in the fall. Beginning sections have been held in the spring and fall. In summer, groups of 4-H girls used the workroom for beginning dressmaking. They came half a day for a straight week-- and thoroughly enjoyed it. There have been instructions given on machine attachments. Women have come in to use the automatic Necchi--

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to make buttonholes. Machines were busy before the bazaar.

Besides the sewing work, women use the big tables for making lined drapes, cutting out other items, craft work, and luncheons. The room is also used for small committee meetings.

LIKE EVERYTHING ELSE, there is a weak spot and ours is-- that we have outgrown the room. Our leader-training meetings must be held elsewhere and classes must be limited. Having a workroom also means that the women can come to the center for help instead of calling for the home agent to make a home visit.

XII. The year has been a busy one-- more so than any other year. More requests have come to the office for help on individual problems, as buying, etc. This takes time which was not originally planned for.

The objective of better consumer buying has been well carried out in the year's program and probably the many individual requests have been one of the results. The workshops during the year have given individuals an opportunity of continuing work along other lines than regular programs. To many it has meant an increased interest in homemaking by trying new recipes, making new articles for the home and learning new methods and skills. For others it has meant assuming some form of leadership hitherto not done. However, since the questionnaire showed that 22% were college graduates and 59% were high school graduates, leadership is not the main goal. The women have expressed themselves interested in homemaking information and to get it in the most authoritative way. There has been no trouble in getting leaders to attend leader-training meetings, for there, as the members say, "they get the material first-hand". This is one reason for using the excellent source material from the local stores for programs.

The agent feels that her time is too thinly spread over too many activities to give a sense of satisfactory accomplishment, and thoroughness. Twenty-three clubs

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### The General Situation in the City of Warwick

The City of Warwick is the largest in size in Virginia and the seventh largest in population. Warwick has a total land area of 63 square miles, and the population is numbered at approximately 65,000. According to the 1950 census there were 146 farms covering 6,645 acres or 13.7 square miles.

The farming area is located in the northern and northwestern section of the City. In this area is located the Mennonite Colony where some of the most up-to-date farming methods and operations in Virginia are practiced. Dairying is the chief agricultural enterprise followed by poultry production, fruit production, and general farming.

To give a picture of the speed by which the city is growing twelve housing developments were started in 1955, and 1,222 building permits issued for new housing units. Four hundred fifty residential permits were also issued this year. The nearby military installations and Newport News Shipyard are the principal causes drawing in the increased population.

The average family income on the Peninsula is \$5,732; however, the cost of living and farming is high compared with the state average.

The farms in Warwick must be operated on a strict financial basis due to high cost of feed, labor, and high rate of taxes in order to show financial net profits. The past seasons of dry weather and the "price squeeze" have caused financial strain among the dairy farmers. For this reason increased forage production was one of the chief objectives throughout the year of the Extension program.

The City Extension Organization

The groups that this Extension service cooperated with in carrying out the Extension program were:

City Agricultural Extension Planning Board

Various City Departments

Peninsula DHEA

Artificial Breeders' Association

h-H City Council and h-H Clubs

Home Demonstration Clubs

Colonial Soil Conservation District

Lower Peninsula Agricultural Extension School

Tidewater Beekeepers' Association

ASC Committee

MAJOR PROJECTS  
Dairy Production

Situation -

Dairy production is the largest agricultural enterprise in Warwick. There are ten (10) dairy herds in DHIA with a total of 300 cows on test at the beginning of the year. The average production in 1954 in Warwick was 8,962 pounds of milk per cow and 371 pounds of butter fat per cow.

The dairy farmers in Warwick have done a good job in the past of feeding roughage which is probably the chief reason for the milk production being above the state average. Many of the dairymen are utilizing the artificial breeding services, but there still is room for advancement in this field. The same cooperation will be granted to non-DHIA members as to those enrolled.

Objectives -

- (1) Assist the DHIA supervisor in any way to increase the efficiency of this work in Warwick.
- (2) Bring 75 additional cows into the artificial breeding program.
- (3) Raise the level of milk production.
- (4) Work with groups on milk marketing whenever the need arises.
- (5) Increase the production of pasture and forage crops per acre.
- (6) Assist the state and local veterinarians in the Brucellosis eradication program.

Methods and results -

A dairymen's meeting was held in Denbigh Community Center

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Dairy methods and results cont'd -

January 26th, at which Mr. R. G. Connolly, Extension Dairyman; Mr. H. F. Elmore, Associate Extension Dairyman, and Mr. W. N. Patterson, Associate Extension Dairyman, were present and led a brisk discussion on herd analysis, production problems, and marketing. This work was followed up by discussions at subsequent schools, through personal visits, and through letters and news articles. Several more cows were added to those served by the Artificial Breeding Association. This is producing good calves and the members are satisfied with the service.

The work of the DHEA Supervisor has been continued although it was necessary to hire a new man. One was secured who has relatives in the area and seems capable and willing to do a good job.

Because of the concentration of population the marketing of dairy products is not a serious problem in this area. Most of the milk is marketed through the Colony Cooperative. Farmers do not complain about having too much milk sold at surplus prices.

Through the efforts of this office in cooperation with other agencies in the area about 100 acres of pastures were fertilized or improved by seeding. Most of the land is adequately drained and the cows are able to get a large portion of their needed roughage in this economical way.

### Poultry Production

#### Situation -

Broiler and egg production and the production of turkeys is the second largest enterprise in the City of Warwick. With the price outlook for poultry products for 1955 on somewhat the same level as 1954, economy of production and keeping abreast of the market situations will be stressed throughout 1955.

Great advancement has been made the past few years in poultry production in Warwick through utilization of proper feeding programs, breeds selection, and certified flocks.

The poultrymen in Warwick were the hardest hit of the local farmers by "Hurricane Hazel" October 15, 1954. Many poultry houses were destroyed or damaged, the majority of which have been rebuilt with more up-to-date buildings. The rebuilding is by no means complete, and any informational service will be rendered as needed by this office on construction plans.

#### Objectives -

- (1) Encourage two poultrymen to participate as laying flock demonstrators with assistance from poultry specialists from WPI.
- (2) Encourage even greater economy of production in 1955.
- (3) Encourage poultrymen to attend the annual Tidewater Poultry School.
- (4) Assist individuals and groups in problems of marketing whenever possible.

#### Methods and results -

This agent with Sam Johnson, R. K. Yoder, and A.C.J. VanLayn attended the Tidewater Poultry School at Syringa. Speakers were

Poultry methods and results cont'd. -

H. L. Moore, Extension Poultry Husbandman, and R. J. Krueger,  
Extension Poultry Marketing Specialist.

Periodic visits were made to the leading poultrymen in Warwick to assist in production and marketing problems. Several calls were made to other growers in the area, chiefly to assist in culling and disease prevention work.

Mr. Sam Johnson is keeping records on a large demonstration flock. He has a large and successful operation.

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Home grounds improvement methods and results cont'd. -

and production of small fruit plantings.

Your agent filled 7 speaking dates with garden clubs and civic clubs on timely topics. Information on landscaping, general agricultural work of the agent, insect and disease control, and soil fertility were covered at the different meetings. Four pruning demonstrations were given to Home Demonstration Clubs.

More individual service calls were made to persons desiring aid in home beautification, garden lawns, and trees both shade and fruit than to any other group.

Several news articles were prepared and the Newport News newspapers were very cooperative in carrying them. This timely information was well received by the Warwick people.

The new orchard and spray bulletin was very helpful to the citizens of Warwick. Some of the more destructive insects were Japanese Beetles, Elm Leaf Beetles, Bag Worms, June Beetles, Pine Saw Fly as well as the ordinary fruit and vegetable insects.

There was a great deal of demand for advice and information on seeding lawns. Too many people used cheap, unadapted seed. Your agent recommended bermuda and zoysia where practicable.

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4-H Club methods and results cont'd -

The number of older boys and girls as well as the number of boys and girls who remain in club work three or more years is gratifying and reflects favorably on the work done by the agents.

The 4-H Club camp was attended by 34 from Warwick and was very successful. There are many church and civic organizations who put on active summer programs. It is felt that a good number went from Warwick and that the camp program is well received.

The Tri-4-H Fair held at Denbigh in cooperation with York and Hampton was quite successful. There were approximately 300 exhibits in Agriculture and Home Making from Warwick. Attendance was estimated at 800. The quality of the exhibits was good, but the heat was oppressive for animal exhibits. The night program featured demonstrations and entertainment by 4-H members. Prizes were donated by business houses and the Denbigh Community contributed the use of the building.

The 4-H Achievement Day was held in the Village Theater on Saturday, November 12th. It was well attended by members and leaders. The 4-H Honor Club was explained to the members and Charter Members were tapped at this meeting. An organizational meeting of the Warwick 4-H Honor Club will be held December 1st.

Two members attended the Electric Congress in Richmond and four members attended the Conservation Camp at Camp Farrar.

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Livestock

Objectives -

- (1) Emphasize the advantages of sire selection.
- (2) Stress the importance of proper feeding practices.
- (3) Assist the farmers in procuring plans and information on more efficient hog buildings.

Methods and results -

The agent with a group of farmers attended the livestock school in Gloucester in February. Livestock was discussed informally at several of the Peninsula Agricultural School meetings. The use of sprays to control livestock insects was urged through contact with the producers. Hog growers were assisted in buying breeding stock and in building houses. Advice was given on the control of mite parasites. One demonstration on drenching sheep with phenothiazine was given.

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Other Agencies

This office has cooperated with the Soil Conservation Service and the ASC through its ACP Program in any way it could to help carry out the agricultural Extension program in the City of Warwick.