

# MemoryModules

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# Outline

- Project Background
- Work Accomplished Overview
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# Project Background

- Assisting Engagement Center for Creative Aging (ECCA)
  - Helps those with cognitive issues such as dementia
  - Provides clients with rehabilitation services
    - Adult Day Services, Caregiver Wellness, Memory Masterclass
- Promotional video deliverables
  - Virtual Tour
  - Interviews

# Work Accomplished Overview

- Virtual Tour
  - Planned out technicalities
  - Gathered Equipment
  - Demo Videos
  - Finished filming + Editing Tour
- Interview
  - Finished filming + Editing

# Video-Shooting Recap

- Virtual Tour
  - GoPro Max 360 Camera
  - Interior + outside patio of ECCA center
- Interview Video
  - Caregivers, staff, field study students
  - Sony Handycam AX53 Video Camera
  - Determine background setting

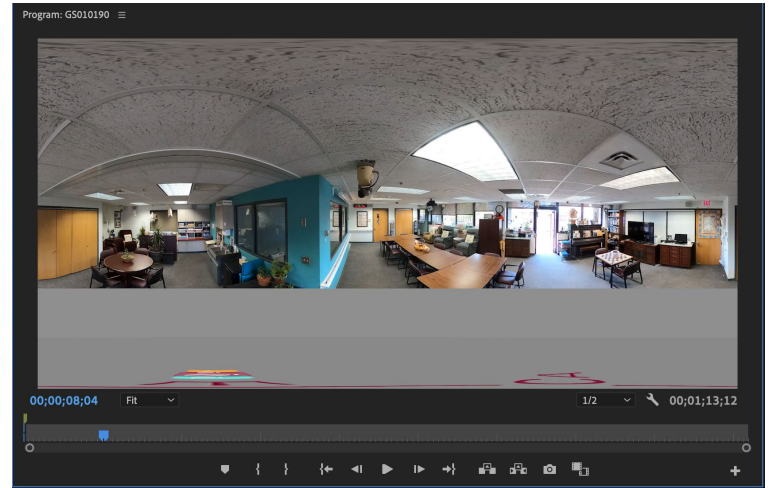
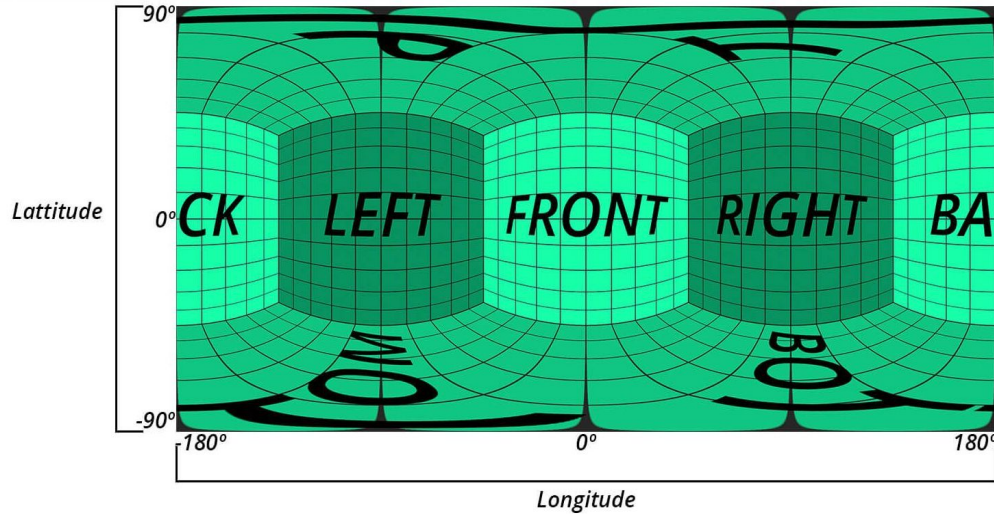
Questions Asked During the Interviews
Who are you and what is your role within ECCA?
Why/How did you get involved with ECCA?
How has engagement with ECCA impacted you?

# Tour Video Editing

- Adobe Premiere Pro
  - In-built support for 360 Video
  - Keyframing
  - Equirectangular Projection
  - Videographer cover & ECCA Logo
  - Panning Video



# Equirectangular Projection



# ECCA Logo 360 View



# Interview Video Editing

- iMovie
  - Reduce background noise
  - Straighten Video (Keynote)
  - Question Split
  - Choosing Videos
  - Merging and Transitions
  - Adding Text



# Interview Video Screenshots



# Problems Faced

- Interview video
  - Changing the location of the interview
  - Mic setup
  - SD card formatting
- Virtual Tour
  - Selecting the right camera
  - Hands being in the footage captured



# Lessons Learned

- Taking the Interview Video
  - Using the camera provided
  - Using the mic provided
  - Setting up the camera
- Taking the Virtual tour
  - Using the GoPro Max
  - Setting up the ECCA center
  - How to edit the footage
  - Adding the black circle



# Work Left

- Final touches for deliverables if needed
- Final meeting with client
  - Post videos onto the ECCA website
  - Determine other social media platforms to post videos

# Timeline



**September**

- Meet up with communication s group to figure out interview details
- Research and video scripting



**October**

- Acquire equipment from Newman Library
- Take video tour



**November**

- Set up interviews and record
- Edit videos
- Seek approval with mentor about videos edited



**December**

- Finalize videos
- Upload videos to ECCA website
- Determine social media platforms to upload videos

# Acknowledgements

Mentor - Ms. Ila Schepisi

Instructor - Dr. Edward Fox

# References

## Image sites:

- [A deeper look at 360 video projections | Trek View](#)
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