



BLAZING A TRAIL FOR LITERACY EXPLORATION THROUGH DESIGN THINKING

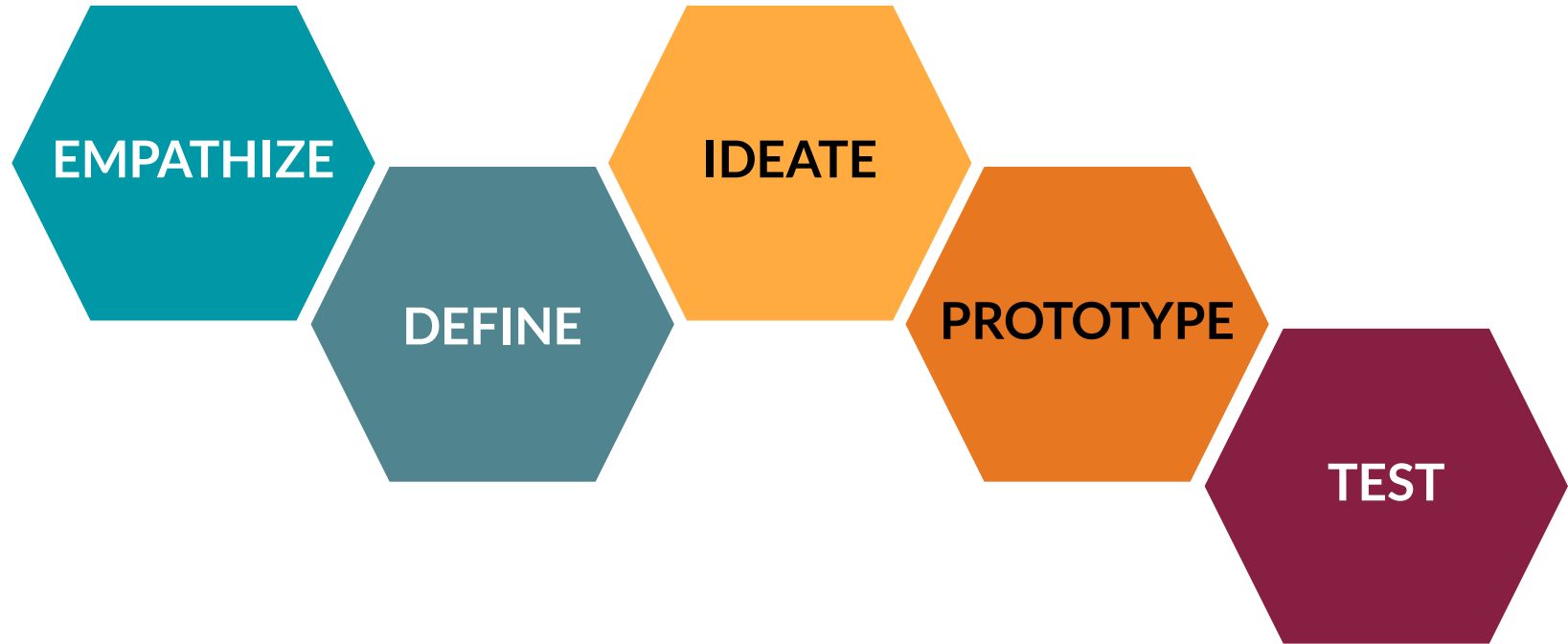
Julia Feerrar & Miko Nino

DIGITAL INVENTION
VISUAL **DIGITAL** CREATIVE
MEDIA **DATA**
COMPUTER **INFORMATION**
TECHNOLOGY NEWS
HEALTH
MULTIMEDIA

IN THIS WORKSHOP

- Design thinking strategies for exploring literacies
- Examples from creating a digital literacy framework
- Opportunities to practice

DESIGN THINKING: STANFORD MODEL



(Stanford d.school)

EMPATHIZE



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EMPATHIZE

- What is digital literacy? How have others defined it?
- Who is invested in digital literacy already?
- Who could be?
- What are their needs?
- What are the challenges around digital literacy?

DEFINE



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DEFINE

- Digital literacy is complex, definitions vary
- We need a shared way of talking about and visualizing what digital literacy is
- To spark further conversations

Activity 1: Empathize & Define

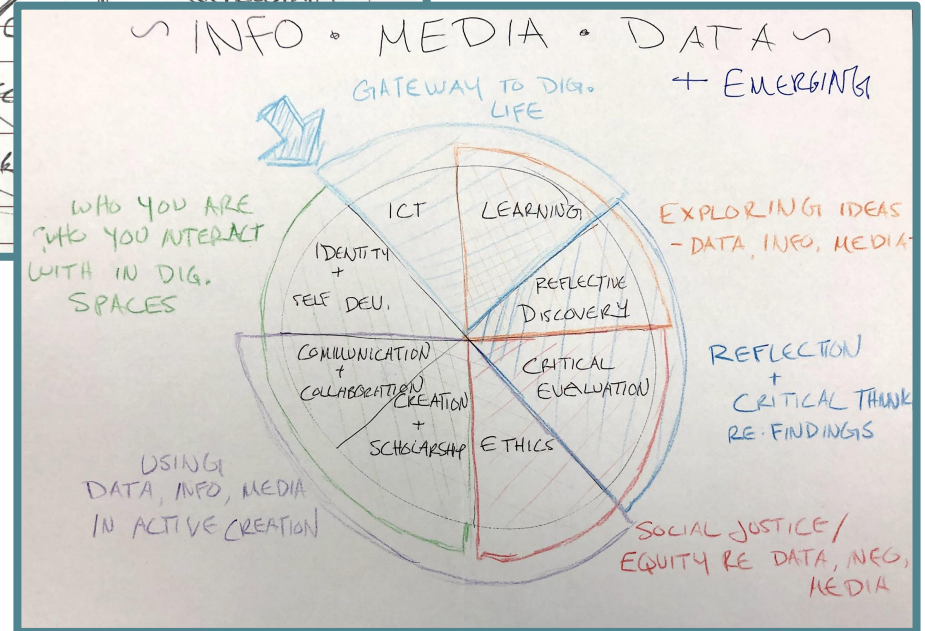
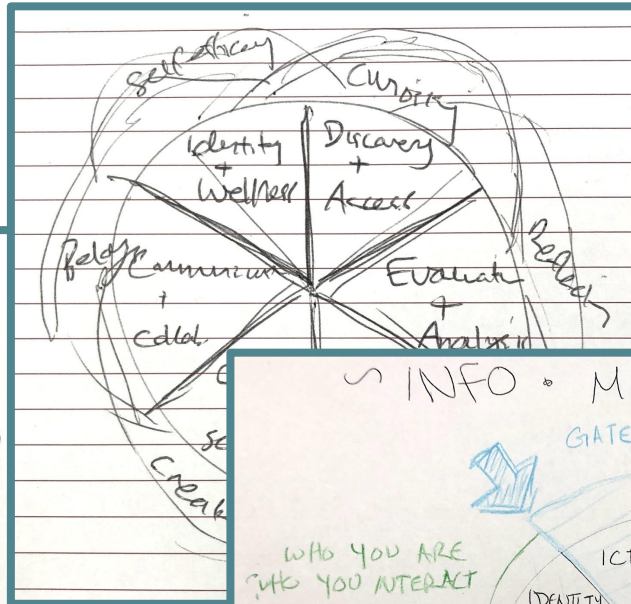
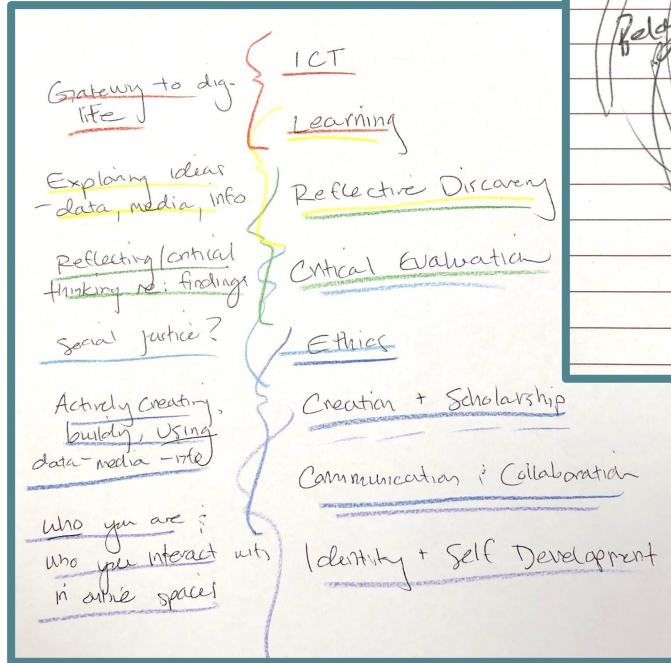
- Who cares about this literacy at your institution?
- Do any programs or initiatives related to this literacy already exist?
- What are some of the challenges associated with this literacy on your campus?

IDEATE



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IDEATE

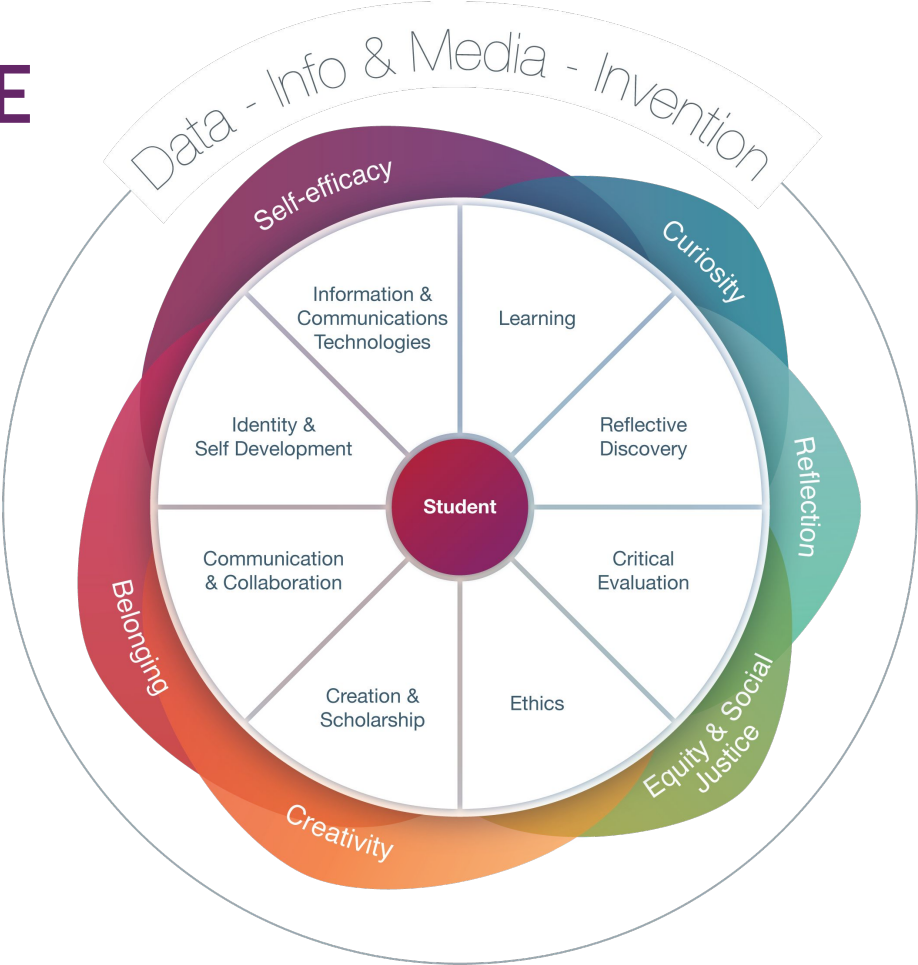


PROTOTYPE



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PROTOTYPE



TEST

CULTURAL
PROBE

DEVELOP
PERSONAS

CARD
SORTING

CUSTOMER
INTERVIEWS

LISTEN IN ON
CUSTOMER
SERVICE CALLS

FIELD
VISITS

RUN A
USABILITY
TEST

USER
SURVEY

TEST

- 5 feedback sessions
- 4 open-ended questions
- 38 usable responses



Explore, Create, Connect:

The Inaugural Digital Literacy Symposium at
the University Libraries of Virginia Tech

THURSDAY, NOVEMBER 2

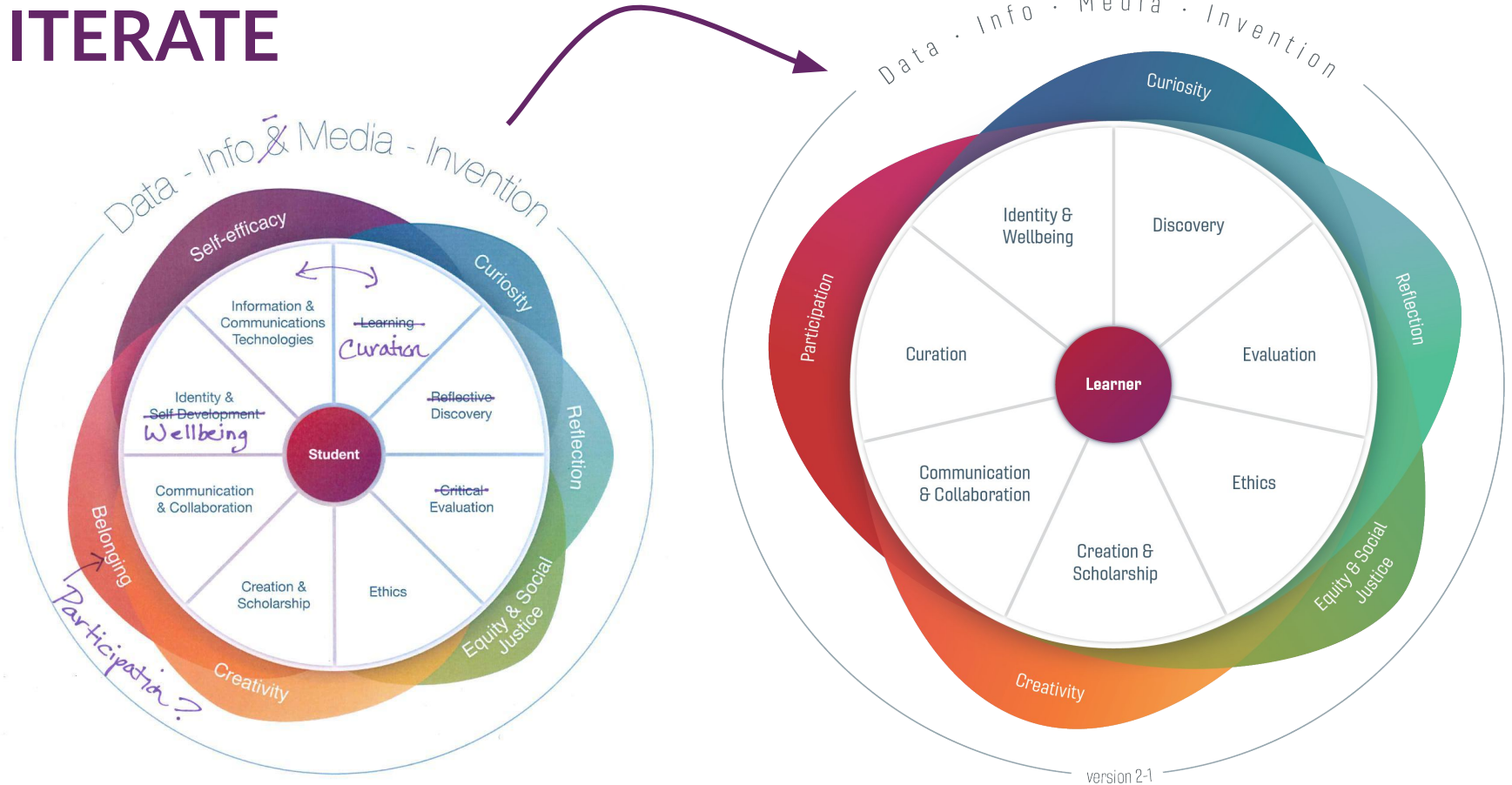
9:30 a.m. - 4:00 p.m. & 7:00 p.m. - 9:00 p.m.



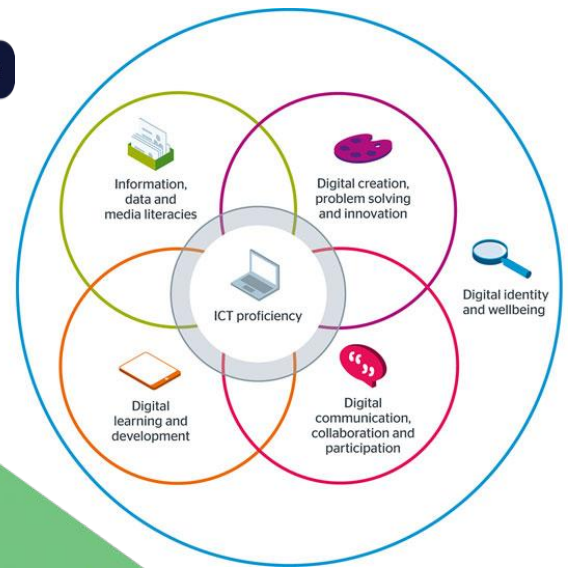
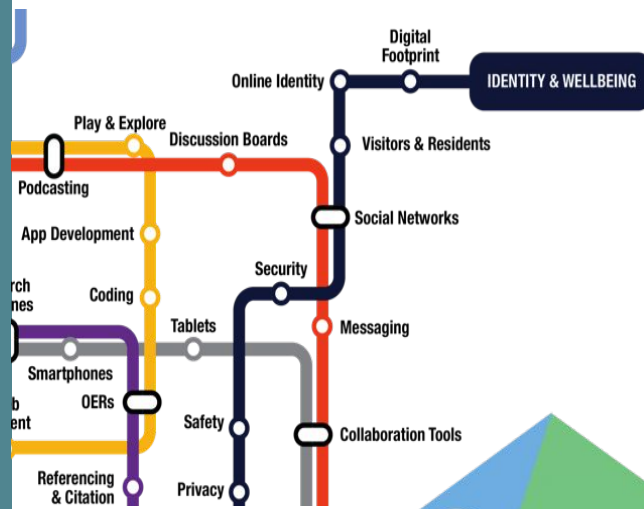
Keynote Speaker:
Renee Hobbs



ITERATE

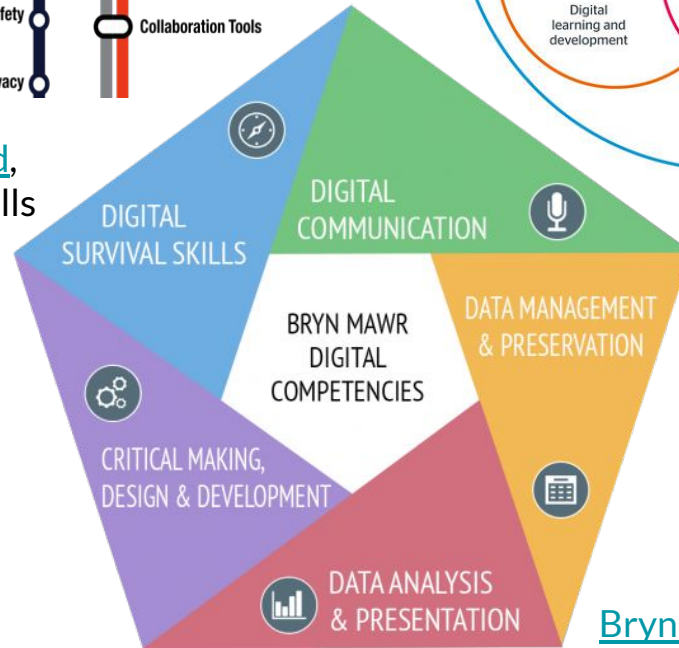


Activity 2: Ideate & Prototype



All Aboard,
Digital Skills

Jisc, Digital Literacies



Bryn Mawr College

WRAP UP & QUESTIONS

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