

C. PUBLICITY AND OTHER EXTENSION ACTIVITIES

1. Other Activities

1. Secure approximately 100 farmers in the county to entertain the Winchester Rotary Club at the Annual Rural-Urban Meeting. The Board of Agriculture decided to do this because the Rotary Club has entertained the farmers for a number of years. A committee of farmers will be appointed by the Board of Agriculture Chairman to work out details of this meeting concerning program, banquet arrangements, etc.

2. Hold a meeting and invite D. U. Livermore to discuss the State Tax Structure for the purpose of informing the people how the tax money is being spent and the sources the tax money is derived from so that they might have a better understanding of the tax system in the state.

The Plan of Work as outlined will be publicized through the active assistance of the various committee members, timely mimeographed letters, farm visits, the weekly Farm and Home Radio Program, newspaper releases and distribution of bulletins and other data upon request. The Plan of Work will be further implemented through the promotion of good relationship with the allied industries, business, civic and agricultural leaders.

We will continue to cooperate and assist the various commodity organizations located in Winchester that serve both Virginia and West Virginia Counties. These organizations include the Frederick County Fruit Growers, the Northern Virginia Livestock Producers and the Frederick-Clarke Artificial Breeding Associations. The County Agents from the various counties all join together in working with the various projects and activities of each. The membership in these organizations are principally from this county and, therefore, we feel justified in much of the time that is given to these groups.

Respectfully submitted,

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C. Supply bulletins, plans and other information needed in making good farm plans.

D. Cooperate with such organizations as the Soil Conservation Service, ASC Committee, Vocational Agricultural teachers, Virginia Forest Service and others in getting information and assistance that will be of value to the families in the program.

E. Visit each family at least every two weeks or more often if necessary.

F. Encourage all members of the family to take part in such things as 4-H club work, Home Demonstration programs and other already established extension programs.

G. Help the farmers in the program to secure better breeding stock to improve their livestock.

H. Encourage the use of recommended practices in all phases of the farm and home operations.

### 3. Goals for 1955

A. To get at least twenty farm families to participate actively in the program this year.

B. To bring to these families as much information as they can use on projects or problems that they are facing.

C. To give active help in planning a successful and profitable farm business on each of these farms.

D. To increase the participation of children in this area in the 4-H program.

E. To encourage the families in the area to take a greater interest in community and county affairs.

F. To help each family to achieve a satisfactory standard of living and to reach the goals that they set for themselves.

## VII. FARM AND HOME DEVELOPMENT PROGRAM

### 1. History

#### A. History of Farm and Home Development in Frederick County

Frederick County was selected as a pilot county for this new phase of the Extension program early in 1954. The program was outlined to the Board of Supervisors in October 1954 by Mr. G. H. Clark, Miss Eva Minnix and the County Agent. The Board accepted the program for the county. At this time planning began on how the program could best be suited to this county. It had already been decided that the program would be on an area basis in Frederick County. The next problem became that of selecting the most satisfactory area for the new program. At a meeting of the county Board of Agriculture, a committee was selected to study different sections of the county and make recommendations on where the program should be located. The meeting took place early in November, 1954. In December the committee met and after a great deal of discussion decided on an area about 4 miles square centering around Clearbrook as the best site for the program. This area was selected because it was primarily a good farming section and it included both of the major soil types found in the county, also all of the different kinds of farming found in Frederick County were included in this area.

Following this, all the County Extension personnel attended a week long training meeting in Blacksburg where they learned how the program was to be put into effect in the county. When E. R. Harris, Jr. came to the county, the program started on a full-time basis although as yet a Home Demonstration Agent has not been selected to take charge of the home side of the program.

#### B. Present Situation

At present we are working with ten different families. Each of these families have had the program explained to them and have agreed to participate in it. We are visiting these families at regular intervals and are getting to know them and their farms much better. So far our assistance to these families has been mainly that of getting information for them on various projects or problems that they have in mind. Several extension specialists have been called upon for help on these problems.

### 2. Methods to be Used in Attaining Goals

A. Make use of specialists in getting timely information to the farm families.

B. Supply each farmer with up-to-date maps of his farm when requested.