

MATHEWS COUNTY - PLAN OF WORK

PHASE: Other Fields of Work, Fiscal Year: 1962-63

Agricultural Production, Management and Natural
Resource Development

1. Soil and Water Conservation
2. Production, Management and Marketing
of Livestock
3. Home Grounds Beautification
4. Vegetable Gardening

Marketing and Distribution of Agricultural Products

1. Marketing farm products
2. Work with firms supplying farmers
with supplies and services

Community and Public Affairs

1. Churches and Related Groups
 - a. Youth development program
 - b. Work devoted to rural living
2. Civic and Community Clubs and Groups
 - a. Youth development activities
 - b. Recreation for all ages
 - c. County and community improvement
 - d. Home and home grounds improvement
3. Health and Welfare Department
 - a. In their program emphasis
4. ASCS, Forestry, SCS, Civil Defense

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
4. Members to do each job well so the result will produce the desired satisfaction and inspiration to do the next job better.		Demonstration by members in meetings to help other members to choose projects to do projects and to keep records.	Appropriate to need	Members and Demonstrators
5. Members to not work for awards for themselves, but the rewards of helping others.		Five meetings by each club to have slides and other visual aids to give information and technics needed for projects of general interest: Home Grounds Planning and Care, Insect Control, Garden Technics, Forestry Appreciation and information, Mathews County Soil Types and Management, Lamps and Proper Lighting.	Jan. through May	County Agent
		Achievement program in each club, with displays of better record books and demonstration to encourage better work and help choose future projects.	Oct. and Nov.	County Agent, H-H Leaders, Demonstrators

EVALUATION:

The number of projects completed, the quality of the project partially indicated by the record books and a discussion of these in each club by all members will help to judge the desirability of projects as a builder of youth. A questionnaire answered by parents should indicate the quality of work done by member, the attitude of members and changes made by the members.

The teacher-leaders are enthusiastic about the program partially because the information given is in line with and helps them with some of their own teaching programs.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: 4-H CLUB AND OTHER EXTENSION
YOUTH PROGRAMS

PHASE: 4-H Projects, Fiscal Year: 1962-63

The Situation:

The greatest benefit from 4-H projects can not be obtained unless the parents and leaders, as well as the members, are made aware of the value of project work in developing skills, sense of responsibility, pride in a good product and the satisfaction of working together in groups and within the family.

Very few of our young people have jobs around the home for which they are definitely responsible. Most parents seem to be chiefly concerned about getting the children up in time to catch the school bus, keeping them away from the television and finding time for them to attend activities, meetings, athletic games, etc.

The Specific Problem:

Most of our boys and girls have not acquired good working habits inspired by the pride of a job well done, pride of ownership, interest of their parents and the technics for doing jobs easier and better.

The Program Objective:

To build more responsible, capable and happier young people through better 4-H Club projects.

TEACHING OBJECTIVES

SOURCE OF ASSISTANCE

METHODS

WHEN

BY WHOM

To teach and help:

V.P.I. Extension Staff

Meet with Superintendent of Schools to plan for scope of work to be done in the schools.

August

County Agent

1. Parents to appreciate the value of projects to build character and responsibility.

The many manuals, record books and helping material available.

Meet with teachers and all members of each club to help in the planning and executing of the years program.

Sept.

County Agent,
Teachers and
4-H Leaders

2. Help each parent realize he can be the best possible leader his child can have.

Parents, leaders and teachers.

Write at least four letters to parents to give information and solicit cooperation.

As
Needed

County Agent

3. Members to acquire knowledge and skills to perfect their projects.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
4. Market all products for greater profit.		4. Visit demonstration areas and train demonstrators to make effective demonstrations and to promote good forestry practices at time of tour and when neighbors visit during the year.	April	County Agent and Foresters
		5. Promote good forestry practices by personal contacts, circular letters, news and feature articles in our local newspaper.	Throughout the year	County Agent, Foresters, Local Leaders
		6. Tours	Time not determined yet.	County Agent, Foresters, Committee

EVALUATION:

Survey of practices carried out as a result of the program. Try to analyze the attitude of woods owners toward timber as a crop to be managed rather than to be exploited. Find weaknesses of program which may be corrected in future years.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT
AND NATURAL RESOURCE DEVELOPMENT

PHASE: Forestry Management, Fiscal Year: 1962-63

The Situation:

The commercial forest area in Mathews County is over 30,000 acres. This is over 50 percent of the land area of the county. The forest lands in the county are some of the best for loblolly pine growth in the state. About one-third of the forest land is unstocked or poorly stocked. Much of the better stocked pine timber is interspersed with worthless hardwood. The three greatest needs are: The reforestation of the many idle areas, the control of weed trees which overshadow the pines, and thinning young pines.

The Specific Problem:

Relatively low yields of loblolly pine products from land particularly suited to pines because of location and high yield capacity.

The Program Objective:

To increase reforestation by natural seeding and planting, to control weed trees and thin young pines to increase the income of woodland owners and to help beautify the county.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
To help woodland owners:				
1. Realize the value of a full stand of seedlings, control weed trees and thin thick stands.	1. V.P.I. Forestry Staff, Virginia Division of Forestry Technicians, ASCS Representatives, Near-by industries and private, experienced foresters.	1. Organize professional workers and local forestry managers to help plan and execute programs of tours, demonstrations, management, and communication.	March	County Agent, Forester, and Committee
2. Acquire the skill of seeding or planting pines, killing weed trees and proper thinning.	2. Numerous Extension bulletins and circulars.	2. Select demonstrators and demonstrations.	March	County Agent, Forester, and Committee
3. Use other agencies to improve technics and reduce costs.	3. Literature from Va. Division of Forestry and others.	3. Select dates and plan tours and demonstrations.	March	County Agent, Forester, and Committee

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
4. The effective use of machinery and materials to control weeds.		Circular letter and news article in local paper.	When Appropriate	County Agent
5. Adjustment of machinery, speed of harvest and maturity of the crops for least loss of grains.				

EVLUAATION:

Agent and Committee will evaluate the results of successful practices used. Estimate of people who visited the demonstration fields including neighbors not at demonstration or tour. Attempt to find the number of people who expect to change methods because of the program.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT
AND NATURAL RESOURCE DEVELOPMENT

PHASE: Cash Grains (Corn, Soybeans, and Small Grains), More
Profitable Production, Fiscal Year: 1962-63

The Situation:

Low yields is the chief cause of low income from grain crops in Mathews County. Our temperature, rain fall, and most of our land is suitable for higher yields. Failure to comply in one or more of the following practices is the chief cause of low yields: Poor stand, insufficient fertilizer and wrong placement of fertilizer, failure to control weeds, deep cultivation and loss of grain at harvest time.

The Specific Problem:

Low yields of corn, soybeans and small grains in Mathews County.

The Program Objective:

To increase the yields of our crops and thereby increase the net income of our crop producers.

TEACHING OBJECTIVES

SOURCE OF ASSISTANCE

METHODS

WHEN

BY WHOM

Assist farmers

1. To use all good practices to get high yields.

2. To follow planting methods to be assured of a good stand.

3. To use amount and analysis of fertilizer necessary to supplement plant food in the soil and emphasize the time and placement of fertilizer.

Numerous Extension bulletins relative to management and production of grains including soybeans.

Slides showing methods and results of fertilizer placement.

Soil type maps, monoliths and samples.

Weed control, Circular 728 and ARS Special Report

Survey of methods used and yields obtained by Agronomy Committee and successful farmers.

Meeting to analyze and evaluate results of survey.

Demonstrations of planting rates, and placement of weed killing materials.

Tour

Jan. 9, 1962
Feb.

Feb.

April
May, June
at planting time

July or August depending on climate and growth

County Agent and Committee

County Agent and Committee

County Agent, Farmers, Demonstrators

County Agent, Committee and Farmers

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
The services and counseling by qualified local people.		tion to organizations and concerned people.	as need	Leaders

EVALUATION:

Determine the number of people who attended planning meeting and work shop. Record the organizations who request meetings or information about the clinic and mental health program.

Secure the number of people who used the services of the clinic during the year.

Secure the number of people who used the services of local counselors and evaluate the results of all services.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: COMMUNITY AND PUBLIC AFFAIRS

PHASE: Mental Health, Fiscal Year: 1962-63

The Situation:

There are more people in regular hospitals and institutions because of mental illnesses than for all other causes combined. This is caused by the stigma of mental illness, the lack of available trained technicians and an understanding of the use of mental health doctors and other technicians. The Tidewater Mental Health Clinic makes assistance available.

The Specific Problem:

Our people do not know how to recognize the symptoms of mental illnesses in its early stages, nor do they understand the necessity of early diagnosis and treatment and how to take advantage of the services and facilities available to them.

The Program Objective:

To promote the intelligent use of the Tidewater Mental Health Clinic and local services to improve mental health of all ages with emphasis on early diagnosis and treatment for children and young people.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
1. To lessen the stigma and fear of mental illness.	Psychiatrist-Director of Clinic, Psychiatric-Social Workers and Psychologist at the Clinic.	Organize teachers, social workers, doctors and interested people to help plan and execute an educational program in the county.	March	County Agent
2. To teach people to recognize the symptoms of mental illness in its early stages.	Mental Health Association Local Social Workers, Ministers, Physicians, Welfare Workers.	Work Shop for physicians, teachers and ministers	July or August	County Agent, Committee, (Clinic Staff)
3. To encourage the intelligent use of the Tidewater Mental Health Clinic by all age groups.	School principals and teachers who have used the clinic effectively.	Conduct discussion meetings for schools, churches and other organizations	May through year	County Agent, Committee, and Leaders
4. To school local people to take advantage of		News articles in local newspapers, letters of informa-	Through the year	County Agent Committee and

TEACHING OBJECTIVES	SOURCES OF ASSISTANCE	METHODS	WHEN	BY WHOM
	Wholesale and Retail Buyers	packaging of blooms and bulbs.	Jan. and Feb.	Committee
		Help producers select packages.		
		Help producers to make appropriate choices of transportation and buyers.	At Picking time	Staff and Committee
		Keep producers informed regarding the new uses of products for a more extensive market.	As Obtained	Staff
		Furnish growers the results of research work as it is available.	As Obtained	Staff

EVALUATION:

Make a survey of growers to determine favorable changes made and additional marketing facilities used. Have a general meeting to discuss the results of the year's progress and determine procedures to promote future programs.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: MARKETING AND UTILIZATION OF
AGRICULTURAL PRODUCTS

PHASE: Commercial Blooms and Bulbs, Harvesting, Packaging,
Marketing and Utilization, Fiscal Year: 1962-63

The Situation:

Commercial bulb flowers thrive in most soil types in Mathews County. Flowers are suitable for our very small farms. Much of the work can be done by the family, including the women and young people. Poor picking and packaging practices of blooms result in poor quality products and, consequently, low prices. Over production of bulbs for wholesale market, but possible market for attractive packages of superior bulbs for retail market. Possible market for inferior blooms and damaged blooms for perfume products.

Research work is underway to determine better cultural practices to produce superior blooms and bulbs.

The Specific Problem:

Poor quality blooms, little utilization of retail markets and undeveloped markets result in low prices and too much waste of the otherwise marketable products.

The Program Objective:

To increase the profit from Commercial flowers by improving quality, using more suitable packages and utilizing products previously wasted or rejected.

TEACHING OBJECTIVES	SOURCES OF ASSISTANCE	METHODS	WHEN	BY WHOM
Assist flower growers:	V.P.I. Research and Horticultural Depts.	Cooperate with professional workers and growers in Gloucester County in overall program.	Through out year	Staff and committee
1. To produce high quality blooms and bulbs.	Summary of Report made to Daffodil Growers by A.G.Smith	Organize professional workers and growers to help plan and execute a producing and marketing program for the two counties.	Dec.	Staff and committee
2. To acquire the skill of harvesting, packaging, and handling to meet the buyers demands.	Local producers skilled in producing and marketing.	Train growers and pickers by slide pictures and field demonstrations for better	Jan. and picking time	Demonstrators
3. To help develop markets for retail packages and for products previously wasted.	Va. Dept. of Agricultural Dept. of Markets.			

ORGANIZATIONAL OBJECTIVES

SOURCE OF ASSISTANCE

METHODS

WHEN

BY WHOM

Meeting: Report results of county survey and other findings and organize development committee and sub-committee. Suggest methods of procedure.

March

Staff, Technical Panel, Temporary Sub-Committee Chairmen, Interested People

Work with committee and individuals in their various activities: Procedures, goals, publicity, public relations and reports and evaluations.

April through year as planned by committee

Staff, Technical Panel and Committee

Explore the feasibility and possibility of the Area Development Program to include Middlesex and Gloucester Counties in some or all of its aspects.

March through year

Staff, Technical Panel, Committee

EVALUATION:

Working with so many people with as many varied interests on a program which is new and different for most of us, makes evaluation necessary and possibly adjusting as we proceed step by step.

Did we get a fair picture of our situation and trends? Did we find causes for our situation? Did we recognize our opportunities? Did we help to get the most effective people to work as leaders in the various phases of development? Did we get the good will and cooperation of the majority of the people in the county or areas? Can we adjust to correct mistakes and failures?

This is a big job, are we geared to grow with it.

A MAJOR EMPHASIS - ORGANIZATIONAL PLAN

PROJECT AREA: COMMUNITY AND PUBLIC AFFAIRS

PHASE: Mathews County Development (RAD), Fiscal Year: 1962-63

The Situation:

The income from agriculture, seafood and local enterprises has been diminishing over the past several years. Many families and young people have had to leave the county to seek employment. Many other workers must travel to other areas for work and income. Our location, climate and abundance of bay shore and inland water are favorable for developing areas for recreation, vacationers, desirable residents and small, local enterprises. It seems that Mathews County has sufficient human and natural resources to improve our social and economic conditions.

The Specific Problem:

Lack of suitable county-wide representative committees to identify and define our major problems and plan for their solutions.

The Program Objective:

To organize and maintain an efficient county development committee and necessary sub-committees for the purpose of making a complete survey and analysis of our county situation and determining problems and feasible solutions.

ORGANIZATIONAL OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
To take the leadership in: the organization the orientation the function the maintenance of the Mathews County Development Committee and appropriate sub- committees.	District Agent V.P.I. Program Development Leader Technical Panel Commonwealth of Va. Dept. of Economic Development VEPCO to assist with County Survey Va. Forestry and Wildlife Va. Highway Dept. V.P.I. Economist and Sociologist Releases on RAD Experiences of other being developed.	Meeting: Study purpose and function of County Develop- ment Program. Meeting: Training chairmen of sub-committees to make survey of present situation and trends. Meeting: Report and evaluate county survey findings Meeting: Continue evaluation of county survey and plan for meeting to organize county development committee and sub- committee	Jan. Jan. Feb. March	County Staff Technical Panel Staff, Technical Panel, Temporary Sub-Chairmen Staff, Technical Panel, Temporary Sub-Chairmen Staff, Technical Panel, Temporary Sub-Chairmen