

VII. Plans for Work with other Agencies

1. County Schools - cooperate with school program through P.T.A. and local county teachers association.
2. County Health Program - cooperate with health program in encouraging members to work with and use the agencies, assist when asked in programs and to use health officials to assist in the extension health program.

VIII. Plans for Developing Good Public Relations in the County

General Public - by keeping the public informed of extension activities in the county.

Elected Representatives - Inform the representatives of progress made during the year and extend an invitation to various activities in the county.

IX. Plans for Recording Progress and Evaluating Programs as Planned for 1959

will be done through achievement program and exhibits, result demonstrations, general observation of improved people.

X. Plans for Profession Improvement

Reading professional books and other publications also to continue membership in professional organizations.

XII. Problems In Carrying Out the Extension Program in the County

1. Adults working away from home and meetings have to be held at night in a limited amount of time.
  - a. My plans for meeting this problem as much as possible is to work with as many leaders as possible during the day individually and in group conferences and meetings along with meeting all in night meetings.
2. Office assistance or clerical help on part-time basis.

	<u>No. in 1958</u>	<u>Goal 1959</u>
No. meetings at which leaders were trained by personnel in 4-H Dept.	--	1
Attendance at leader training meetings	46	40
No. 4-H leaders trained individually	3	1
No. club meetings held by leaders without agent present	16	25
No. club meetings at which leaders assisted	34	45
No. demonstrations given by adult leaders	14	25
No. demonstrations given junior leaders	6	12

My plans for training and using all types of 4-H leaders in carrying out the 1959 program are:

- a. to give leaders the necessary training and material for the job chosen.
- b. to give leaders or help them choose definite jobs.
- c. to recognize leaders for their contribution to extension work.
- d. to consider leaders abilities in assigning or encouraging them to choose a particular job.

<u>E. Young Men and Young Women's Clubs</u>	<u>No. in 1958</u>	<u>Goal 1959</u>
Number club officers	--	6
Number adult leaders or sponsors	--	2

My plans for training and using leaders in promoting Young Men and Women's Club program in 1959 are:

- a. to make some contracts directly and indirectly with key leaders to encourage older youth organization and participation.
- b. to work individuals in with the adult special interest groups.
- c. to contact persons through other organizations and clubs.

	<u>No. in 1958</u>	<u>Goal 1959</u>
Attendance at training meetings	122	175
No. club meetings held by leaders without agent present	13	20
No. club meetings in which leaders assisted	45	50
Total number demonstrations given by leaders	5	15
No. talks or discussions by leaders	28	50

My plans for training and using all types of leaders in carrying out the 1959 program are:

- a. to train leaders thoroughly in advance of activities
- b. to give leaders definite jobs to do
- c. to recognize leaders publicly for assistance or jobs done
- d. to give leaders material to work with
- e. to give leaders jobs to do in relation to their ability
- f. to encourage leaders to participate

C. Over-all Youth Leaders	<u>No. in 1958</u>	<u>Goal 1959</u>
	18	21
D. 4-H Club	<u>No. in 1958</u>	<u>Goal 1959</u>
Number 4-H Club officers	18	24
Number adult project leaders	4	6
Number junior project leaders	4	6
Number result demonstrators	5	10
No. meetings at which leaders were trained by specialist	--	1
No. meetings at which leaders were trained by district agent	--	1
No. meetings at which leaders were trained by agent	7	8

V. Scope of Work

A. Organization	<u>No. in 1958</u>	<u>Goal 1959</u>
Number of home demonstration clubs	4	6
Membership	78	100
Number of 4-H Clubs	3	4
Membership	275	300
Number of young men and women's clubs	--	1
Membership	--	10
Number community improvement clubs	1	2
Membership	12	25
Number home economics committees	1	1
Number general interest committees	1	2
Number youth committees	--	1
Number other organizations	1	
Number farm and home development families	--	2

VI. Plan for Leadership

	<u>No. in 1958</u>	<u>Goal 1959</u>
A. Over-all Program Leaders	16	25
B. Home Demonstration Club Leadership	<u>No. in 1958</u>	<u>Goal 1959</u>
Number organizational leaders	16	20
Number project leaders (subject matter)	4	10
No. Federation program of work chairmen	2	5
Number program development leaders	5	8
Number result demonstrators	3	6
Number meetings at which leaders were trained by specialists	1	3
Number meetings at which leaders were trained by district agents	--	1
Number meetings at which leaders were trained by agent	12	12

Procedures:

- a. one training meeting conducted by the state specialist
  - b. mimeographed material, bulletins from state specialist
  - c. circular letters and displays
3. Rural Arts - chosen for a special interest group to teach tray etching and decorating also the proper use of various types of trays and to encourage art in the home.

Procedures:

- a. leader training meeting
- b. mimeographed material from state specialist
- c. demonstrations by the agent and leaders
- d. exhibits and displays

3. Rural Life Sunday

- a. leader meeting and program committee meeting
- b. county-wide observance
- c. published news stories

4. Achievement Day

(will be held during and in connection with National 4-H Week)

5. County-wide Picnic

- a. recreation committee planning meeting
- b. a beach picnic with parents invited
- c. refreshments will be planned by the committee and 4-H Council

D. Young Men and Young Women's Work

I plan to work with individuals that have already been contacted along with some of the special interest groups in:

1. Better Housing - to teach special interest groups steps in remodeling and room addition, storage space and how to select good material.

Procedures:

- a. one leader training meeting conducted by the state specialist, one workshop
  - b. three discussion meetings
  - c. illustrative, mimeographed material, bulletins, etc. from state specialist
  - d. demonstrations, result demonstrations, news articles, circular letters, etc.
2. Wills and Deeds - chosen for a special interest group to teach methods of handling legal work.

2. Clothing II (So You'd Like To Sew) - to teach members to make simple articles without depending on the use of patterns and to give them this experience in sewing in order to help them when they sew on more difficult articles.

Procedures:

- a. mimeographed material from state specialists
  - b. leader training meetings (adult and junior)
  - c. demonstrations by the junior and adult leaders and agent
  - d. county-wide programs, exhibits and displays
3. Health (Home and Family) - to teach and instill in members the importance of good health habits personally and around the home.

Procedures:

- a. mimeographed material and bulletins from the state specialists
  - b. adult and junior leader training meetings
  - c. demonstrations by leaders and agents and talks by local county workers such as county health educator and others
  - d. one county-wide program, exhibits and club displays
- C. 4-H Activities (Procedures and plans for carrying out each activity)
1. National 4-H Week
    - a. 4-H Council meeting
    - b. adult leader meeting
    - c. news stories
    - d. county-wide achievement program
  2. 4-H Short Course
    - a. delegates to attend will be elected by the 4-H Council  
(chosen according to standards set up by the council)
    - b. letters will be mailed to all parents of delegates (stating requirements)

Procedures:

- a. to contact key persons and leaders
- b. invite leaders to county and other community programs
- c. mail the people circular letters, etc.

IV. County Extension Program - Youth

A. Organization

1. County 4-H Council - to strengthen the extension program in 1959 through promoting the 4-H Program by seeing that the projects are carried out and other committees and activities are planned for interest and promotion of the program, and to unify club work.

The 4-H Council is composed of all 4-H Club officers in the county and junior leaders which are 24. This council is guided or assisted by adult 4-H leaders and the agent. The council meets three times during the year.

2. Project Planning Committee - to plan the program of work for the year and to assist the agent through out the year to see that the work is meeting the needs and interest of the groups.

The project committee is composed of all club presidents and one project leader from each club.

B. 4-H Project Work

1. Clothing I (Looking Your Best) - to teach and encourage good grooming and to give background information for other clothing projects.

Procedures:

- a. mimeographed material and suggestions from the state specialists
- b. 4-H Adult and junior leader training meetings
- c. demonstrations by agent, leaders and junior leaders
- d. club and county displays and exhibits

- e. invite local county officials, local speakers, etc.
  - f. news articles, circular letters and mimeographed material will be furnished all members and leaders.
3. Community Project (Improved mail boxes) - to uniform all mail boxes in the community and improve the appearance as well as making them more useable.

Procedures:

- a. secure a committee to assist with the project
  - b. contact all persons owning mail boxes and assist them with the plan drawn up by the committee
  - c. take pictures of the mail boxes before and after improvement
  - d. news articles and a sign in the community will be used to call the public's attention to the project.
4. Result Demonstrations - to publicize the work and to create more interest of home demonstration work along with educating the public in what can be achieved to improve the people and living standards.

Procedures:

- a. special meetings to be held in the home or where the result demonstration is to be conducted.
  - b. non-club members and the public invited to see these result demonstrations
  - c. news articles, pictures etc. will also be used
5. Work in Unorganized Communities - to publicize the extension program for the purpose of getting the people interested and eventually organize some clubs.

- d. One leader training meeting conducted by the housing specialist, result demonstrations on home storage, one tour and monthly discussions and demonstrations by housing leaders.
- e. One county-wide leader training meeting on simple landscaping and yard improvements, displays and exhibits, etc.

D. Other Activities and Their Contribution to the Over-all Program

1. Community Improvement Work - to strengthen home demonstration work, the county 4-H Program, and community clubs. To improve family living and home surroundings and to create a more informed and active community leadership.

Procedures:

- a. organize the community
  - b. secure facts of the community with the aid of a committee
  - c. the advisory board will select the community
  - d. plan a community program to cooperate in line with the state program
  - e. publicize the program
2. National Home Demonstration Week - to help members take an inventory of the work accomplished and to determine how they can improve themselves and the program. To inform the public of the county's program and to call the members' attention to what other clubs through out the state and those nationally are doing.

Procedures:

- a. select a committee to assist in planning the program
- b. to carry out the program in a way to serve as an achievement program with displays, exhibits, special demonstrations and meetings.

9. Holiday Menus and Decorations

Objectives:

- a. to teach a variety in serving festive and simple festive dishes with economy and to decorate simply by using imagination and inexpensive material.

Procedures:

- a. county-wide leader training meeting
- b. mimeographed material from state specialists
- c. illustrative material
- d. circular letters
- e. demonstrations

C. Federation Program of Work

1. Home Improvement
2. Improved Health Through Improved Nutrition
3. Beautifying the Surroundings

Plans for aiding or securing aid for the clubs in carrying out their program:

- a. Selecting and electing members for a nutrition committee to assist with a food survey to determine adult and family food habits and diets.
- b. One leader training meeting conducted by the state food specialist (stressing meal planning and food preparation), one leader training meeting conducted by a local food economist (stressing milk and milk dishes), monthly discussions and one leader training meeting conducted by the agent.
- c. News articles, circular letters, bulletins, etc. will be given for all subjects in carrying out the program.

6. Better Housing - to teach special interest groups steps in remodeling and room addition, storage space and how to select good material

Procedures:

- a. one leader training meeting conducted by the state specialist and one workshop
  - b. three discussion meetings
  - c. illustrative, mimeographed material, bulletins, etc.  
    . from the state specialist
  - d. demonstrations, result demonstrations, news articles, circular letters, etc.
7. Wills and Deeds - chosen for a special interest group to teach methods of handling legal work.

Procedures:

- a. one training meeting conducted by the state specialist
  - b. mimeographed material, bulletins from state specialist
  - c. circular letters and displays
8. Rural Arts - chosen for a special interest group to teach tray etching and decorating, also the proper use of various types of trays and to encourage art in the home.

Procedures:

- a. leader training meeting
- b. mimeographed material from state specialist
- c. demonstrations by the agent and leaders
- e. exhibits and displays

4. Clothing (Selection and Buying)

Objectives:

- a. to teach planning and selection of clothing for adults and children with a modest income
- b. to teach the recognition of good buys
- c. to learn new and old fabrics and their care
- d. to teach style trends in relation to figure and personality
- e. to teach reading labels properly

Procedures:

- a. news articles, illustrative and mimeographed material from state specialist
- b. leader training meetings (by agent and specialist)
- c. demonstrations, displays and exhibits
- d. circular letters
- f. visits to local clothing stores

5. Food Preservation

Objectives:

- a. to teach improved methods of canning and freezing meats, fruits, and vegetables
- b. to teach proper storage of all food stuffs

Procedures:

- a. news articles and circular letters
- b. Mimeographed and illustrative material from state specialist
- c. leader training meetings
- d. demonstrations and result demonstrations
- e. displays and exhibits

## 2. Home Ground Beautification

### Objectives:

- a. to teach simple landscaping and plantry of enexpensive shrubs and flowers
- b. to improve walkways and driveways
- c. to teach treatment for low lawns
- d. to screen unsightly buildings
- e. to emphasize simplicity and cleanliness around the home grounds

### Procedures:

- a. circular letters, news articles, mimeographed and illustrative material from state specialist
- b. leader training meetings, tours, demonstrations, result demonstrations, discussions, pictures (before and after, etc.)

## 3. Better Lighting

### Objectives:

- a. to teach proper selection lamps, bulbs and fixtures
- b. to teach peoper lighting for various types of activities
- c. to teach the relationship of good vision (health) to good lighting

### Procedures:

- a. news articles and circular letters, mimeographed and illustrative material from state specialist
- b. leader training meetings by agent and local V.E.P. Co.
- c. demonstrations and result demonstrations
- d. exhibits and displays

B. County Home Demonstration Club Program

County Home Demonstration Committee - composed of all H-D Club presidents and a few other key women in the county. This committee is responsible for furthering the work of the home demonstration clubs and developing as well as carrying through a constructive educational program designed to meet definite needs in line with the general program for the county.

Subject-matter Fields

(Objectives and procedures used in carrying them out)

1. Food and Nutrition

Objectives:

- a. to show the great need for more milk in the diet for both children and adults
- b. to learn a variety of ways to serve milk or include milk in the diet
- c. to save time and energy in food preparation
- d. to teach variety in food preparation
- e. to teach techniques in seasonings
- f. to teach basic food needs

Procedures:

- a. circular letters, mimeographed material from specialist
- b. leader training meetings by agent and specialist
- c. illustrative material
- d. demonstrations and displays
- e. result demonstrations
- f. food survey

federal government has many installations in the county such as: the Air Base, Coast Guard Units, Fort Story, and there is also the Virginia Experiment Station, Radio Stations, School Cafeterias and others that employ both men and women.

There is very little as far as recreational facilities and other cultural outlets in the county for the people. There are, however, many social clubs, etc. for women.

The county's situation and surroundings have a tremendous influence on the home demonstration and 4-H program of work as three-fourth of the adult groups hold night meetings and a lot of individual contacts and group conferences have to be held during the day along with home visits. With practically all the women, capable of becoming good leaders, working away from home the less competent ones are left to work with which consumes more of the agent's time for individual and small group training meetings.

## II. County Extension Program - Adult

### A. Over-all Program

1. County Advisory Board - composed of H-H Club officers, community leaders, chairman of various committees and key leaders in the county. The objectives of the board are: to have a major part in making plans and to make final decisions on county-wide programs and activities related to the home demonstration program and all extension work in the county. The board will also assist the agent in reaching unorganized as well as organized communities.
2. General Interest Committee - composed of representatives from each section of the county where there is extension work, and to promote and assist the agent and leaders in carrying out the adult project work in the county.

1959 PLAN OF WORK

Cleopatra W. Robinson  
Home Demonstration Agent

Princess Anne  
County

I. County Situation

According to the 1954 census, there were 692 farms in Princess Anne County; 591 white operators and 101 non-white operators. Both, the number of farms and land used in farming which totaled 79,531 acres are steadily declining. Even so, the county is still an important agricultural county, although most of its population of 90,000 is engaged in other occupations. The majority of the farms are small part-time and the main farm is truck-farming with the principal crops as potatoes, vegetables, small fruit such as strawberries; hogs, cattle, calves, and poultry are important on many farms.

Approximately one-third of all farms were classified as residential or part-time. Such farms are those with less than \$250 worth of farm products sold and those with sales value of \$250 to \$1,199 and the operator reporting 100 days or more off farm work, or reporting other income exceeding the value of agricultural products sold.

Princess Anne County joins two cities: Norfolk, the state's largest city and Virginia Beach where the tourist business (motels and hotels) and private home give employment to many women and men. The truck farms, indirectly, also give employment to many women doing seasonal work. The