

XI. Plans for Cooperating with Other Extension Agents Toward A Unified County Extension Program.

The agents will cooperate to the fullest extent with the county and assistant county agent toward working out a unified county extension program. The agents will attend meetings called by the county agent pertaining to agricultural problems.

XII. Most Difficult Problems in Carrying Out the Extension Program in Henry County and Plans for Meeting Each Problem.

The most difficult problem in carrying out the Extension program in Henry County is the county being highly industrialized and many women have full-time employment away from home. This situation causes our Home Demonstration Club membership not to grow as rapidly as the agent desires. To meet this situation twelve of the twenty-three clubs hold their meetings at night, however, the agents have no satisfactory solution to this problem.

Another problem affecting the program is that a large majority of the club membership is composed of young women who are having their families and find it difficult to attend the meetings, and with their income not being sufficient to employ a baby sitter. To meet this problem, the agent has urged the women to bring the children to the meetings.

X. Plans for professional improvement.

A. Organized study.

1. Schools: The agents have made no definite plans for attending a school for further study.
2. Short Course: No definite plans have been made; however, the agents will attend various workshops arranged by the district and state extension personnel. The assistant agent is taking Singer sewing machine classes in clothing construction.

B. Reading professional books and other publications.

The agents read the "Journal of Home Economics" received monthly, and in a great many instances has been able to adapt information received through this magazine to the work in the county.

Farm magazines are read, also current magazines pertaining to the home and others devoted to world news.

C. Membership in professional organizations.

The agents are members of the Virginia and American Home Economics' Association and the Virginia Home Demonstration Agents' Association. The home agent is a member of the Epsilon Sigma Phi and the Martinsville Altrusa Club.

D. Workshops and programs planned by other organizations.

These will be attended that will be of benefit to the program and advancement.

E. Planned educational trips.

Time and finances permitting trips will be planned throughout the year. The assistant agent is planning on attending the International Farm Youth Exchange conference.

C. Elected representatives.

The agents will become better acquainted with the persons running for public office and keep informed on their platforms and also take every opportunity to inform these persons of the county extension program.

D. Commercial interests.

The agents will make an effort to be acquainted with the managers of our local stores and explain our program in order to borrow materials and equipment from them for our leader training meetings.

E. Other professional workers.

The agents will continue good relationship with the Home Economist, Appalachian Electric Power Company, Home Economics teachers, and managers of the cafeterias. Copies of recent bulletins and other material received in this office will be sent to the other professional workers.

IX. Plans for Evaluating Programs and Recording Progress.

Progress will be recorded by the number of improvements made in the homes and the improved practices used by the families as a result of extension teaching.

The willingness to learn the latest information will be manifested by the regular attendance of members at club meetings and the requests made for special interest meetings in homemaking skills, such as upholstering, drapery making, and canning.

The Home Demonstration Clubs are recognized as the strongest organized group in the county. Because of this popularity, women in unorganized areas will contact the agents to assist in organizing a club in their communities. The work will continue to grow because there is a need.

2. Agricultural Agencies.

SCS - ASC - FHA - Friendly and fine working relations exist between the home agents.

3. Patrick Henry Tuberculosis Association.

The agents will cooperate with the Executive Secretary of the Association and give assistance in any way possible to the program.

4. Red Cross.

The agents will assist the Executive Secretary in securing donors for blood and secure women to help when the Bloodmobile visits Henry County or Martinsville. They will also give assistance in any drive sponsored by the organization.

5. Polio Drive.

The home demonstration women will visit homes for contributions for the "Mothers' March on Polio" in Henry County.

6. Newspapers and Radio.

The agents will work friendly and cooperatively with the Martinsville Bulletin (daily) and Henry County Journal (weekly). The agents will continue the weekly fifteen minute program over WMVA and twice a month over WHEE.

VIII. Plans for Developing Good Public Relations in County With:

A. Co-workers.

Excellent working conditions exist between the county extension personnel. In joint planning the agents will offer ideas and suggestions and be tolerant and courteous at all times.

B. General Public.

The agents will at all times be alert to inform the public on the Extension program in the county. The agents will willingly take part in civic and all community activities.

4-H Club (Continued)	<u>No. in 1957</u>	<u>Goal 1958</u>
No. meetings at which leaders were trained by agent	8	12
No. meetings at which leaders were trained by personnel in 4-H Dept.	0	0
No. meetings at which leaders were trained by others	0	0
Attendance at leader training meetings	17	30
No. 4-H leaders trained individually	3	8
No. club meetings held by leaders without agent present	22	35
No. club meetings at which leaders assisted	6	35
No. demonstrations given by adult leaders	56	60
No. demonstrations given by junior leaders	16	20
Plans for training and using leaders.		

The greatest problem in the 4-H program is securing adult leaders who will give their time and services. However, the agents will continue to visit women to discuss the 4-H Clubs with the purpose of asking them to serve as leaders. The leaders now working with the 4-H Clubs will be trained by the agents in groups or individually.

VII. Working with Other Agencies.

1. Henry County School System.

The agents will cooperate in every way possible with the County Superintendent of Public Schools and school principals. Conferences will be held with the Superintendent several times during the year to discuss the 4-H program being carried on in the schools.

	<u>No. in 1957</u>	<u>Goal 1958</u>
B. Home Demonstration Club Leadership.(Con't)		
Number meetings at which leaders were trained by agent	12	15
Attendance at training meetings	263	275
No. club meetings held by leaders without agent present	132	144
No. club meetings in which leaders assisted	6	10
Total number demonstrations given by leaders	213	225
No. talks or discussions by leaders	345	382
Plan for Training Leaders.		

Material has been prepared and given to all presidents on parliamentary procedure, duties and responsibilities of all officers and leaders. A training meeting will be held early in the year for the program development and federation program of work chairmen. Material and instructions will be given them to help perform their duties. The subject matter leaders will be trained for each program or demonstration through county training meetings, small group meetings, and individually, when necessary. They will be notified of meetings by mimeographed letters, newspaper announcements, radio, announcements at club meetings, and by personal contact.

	<u>No. in 1957</u>	<u>Goal 1958</u>
C. 4-H Club		
Number 4-H Club officers	170	195
Number adult project leaders	8	15
Number junior project leaders	22	25
Number result demonstrators	23	30
No. meetings at which leaders were trained by specialist	0	0
No. meetings at which leaders were trained by district agent	0	0

V. Scope of Work.

A. Organization	<u>No. in 1957</u>	<u>Goal 1958</u>
Number of home demonstration clubs	24	25
Membership	540	560
Number of 4-H Clubs	34	37
Membership	808	890
Number of young men and women's clubs	1	1
Membership	12	14
Number community improvement clubs	11	12
Membership	275	325
Number home economics committees	0	0
Number general interest committees	1	1
Number youth committees	0	1
Number other organizations	0	0
Number farm and home development families	3	3
VI. Plan for Leadership	<u>No. in 1957</u>	<u>Goal 1958</u>
A. Over-all Program Leaders (Organization leaders for county extension service board)	438	445
B. Home Demonstration Club Leadership	<u>No. in 1957</u>	<u>Goal 1958</u>
Number organizational leaders	149	152
Number project leaders (subject matter)	222	228
No. Federation program of work chairmen	24	25
Number program development leaders	24	25
Number result demonstrators	23	30
Number meetings at which leaders were trained by specialists	4	3
Number meetings at which leaders were trained by district agents	2	2

outstanding boys and girls who have achieved in their respective projects. This achievement day will "spotlight" National Club Week. The publicity received by these two events will serve to spread information about club work in the county.

4. Club Contests.

An effort will be made to hold county elimination contests in as many of the projects as possible. Each girl representing the county at the district contest will be worked with individually to improve her demonstration. A special stress is being made in all of the clubs to encourage and promote record keeping.

5. Rural Life Sunday.

The date of Rural Life Sunday will be announced in all of the clubs and the boys and girls will be urged to observe this Sunday in their local communities by participating in the church services.

D. Young Men and Young Women's Work.

There will be no organized YMW club unless a request comes from the youth themselves; however, a mailing list will be compiled so that information concerning YMW Camp and other activities may be forwarded to them.

The older youth in the county will be called on to assist in setting up fair booths and to inspire and encourage younger boys and girls in their 4-H project work.

the Sears, Roebuck Contest.

9. Garden.

The agents will make individual visits to the girls' homes to check their gardens and to encourage them in their project work. They will be urged to enter the Sears, Roebuck Contest also.

Along with the project instruction, the girls will receive training in giving demonstrations. It is hoped that in years to come, results will be realized in the growth of self reliance and confidence.

Teaching methods used in all the project work will be by demonstrations, lectures, flannelboard presentation, and qualified outside speakers.

C. 4-H Activities.

1. Camps.

The agents will encourage 4-H Club members to attend the district camp at Holiday Lake for the educational and recreational opportunities such camping offers. Older club members will be urged to attend the State Short Course, the proposed senior 4-H camp at Holiday Lake, and other events of interest.

2. Community Activities.

Four-H members will be especially urged to participate in community 4-H projects and in exhibiting project work at community fairs.

3. Achievement Day.

The 1957 Achievement Day will be held March 1 in the county court house. An interesting program will be planned for the members, parents, and friends of 4-H by the county council offers. The highlight of the program will be the awarding of pins and medals to

made for their rooms or homes.

4. Health and Safety.

This project is being carried as a club project for the 4th grade clubs. Flannelgraph presentations will be made by the agents and illustrative material will be distributed at the monthly meetings. It is hoped to instill in the boys and girls the importance of "health and safety" in everyday life.

5. Ironing.

This project is being carried by the 6th and 7th grade girls who desire to learn approved methods of ironing. They will learn how to select proper ironing equipment, learn how to sprinkle and fold clothes for ironing, and learn to work sitting down. Demonstrations will be given in many instances by the girls following the demonstration by the agents.

6. Home Grounds.

It is hoped through carrying this project the girls will realize a greater pride in their homes. They will be given information on "Planting dates, pruning, landscaping, and how general improvements can be achieved."

7. Food Preparation.

Only the older girls are encouraged to carry this project because facilities in the schools limit the instruction that might be given. In one community club, all of the girls are taking "Breads" as a project. Demonstrations will be given by the junior leader and the girls themselves.

8. Food Preservation.

Individual home visits will be made to the girls carrying this project. They will be encouraged to enter their canned goods and vegetables in the local fairs, and also to enter

B. 4-H Project Work.

1. Clothing.

Fourth and Fifth Grade Club members will be offered the "So You'd Like to Sew" project. Instructions by the agents and trained club leaders will be given to the members in the regular monthly meetings in the construction of simple articles. The girls will be encouraged to continue their clothing project so that they might learn to make more of their own clothing.

The senior girls may carry the "Make or Remake Unit". Demonstrations will be given by the girls themselves, as well as the agents and the adult leaders in "Color and Design Instruction", "Pattern Selection", and "Construction Information". Also being offered is the "Good Grooming" project. Information and illustrative material will be given to the girls on such topics as posture, hair care, styles, colors, and voice. A cosmetologist will be secured to give professional information to the girls.

2. Housekeeping.

The girls will be given instruction in improving house-keeping methods. They will learn to make simple articles that will be helpful in carrying out the project. Mimeographed sheets will be given to them from time to time and they will be encouraged to give demonstrations on what they have learned.

3. Home Improvement - My Room.

Discussions will be held at the monthly meetings concerning room arrangement, linen selection, and information will be given to them in the construction of simple articles that can be

2. County 4-H Council.

There will be a new approach made to the organization of a county 4-H council. There are many clubs in the county and often transportation presents a problem in attending county meetings. In order to give more responsibility to the local officers, school councils of the officers will be established. Then, from the 10 school councils, there will be two representatives to a county council. It is hoped to have two county-wide council meetings; one in the spring and one in the fall.

3. All Stars.

Efforts will be made to "spark" the existing chapter in the county. Individually, and as a group, they will be encouraged to assist with 4-H activities and to help promote club work in general. Plans for several social meetings during the year will be made. They will be encouraged to attend the All Star Conference and other activities of interest.

4. Honor Club.

Plans will be made to reorganize an Honor Club in the county since it has not been active for a number of years. The first members taken in will be selected by the agents. Membership will be highly selective and membership requirements strict. It is hoped that membership in the Honor Club will be a goal to work toward by the younger club members.

5. Project Planning Committee.

This committee will be composed of adult leaders, junior leaders, and selected older club members. A meeting of this committee will be held in late summer to discuss projects and to select the phases of projects to be stressed.

Achievement Program. A county committee has been appointed to make plans and arrangements for the county luncheon and achievement program to be held in the fall.

Community Improvement. Ten communities will continue to function and make further improvements to their communities. Sanville Community will organize and compete with Rich Acres in the county and area contest. The agents will attend meetings and give assistance and help in carrying out their plans and goals.

The agents will publicize home demonstration work through the daily and weekly newspaper, radio, community and county-wide meetings, mimeographed letters, bulletins requested, and by personal contacts.

III. Farm and Home Development.

The agents will continue to work with three families. The procedure for assisting these families will be through home visits, method, and result demonstrations. Help will be given in working out the family clothing budget, food plan, nutrition, home furnishings, and housing.

IV. County Extension Program - Youth.

A. Organization.

1. County Youth Committees.

A county youth committee will be organized. An effort will be made to study the needs and the problems encountered by the youth. Members serving on this standing committee will be composed of older club members, YMW, All Stars, a school board spokesman, and adult 4-H leaders. Organized youth committees should help to pinpoint certain obstacles in working with the young people in the county. It is felt that this will help to make the extension program more effective.

at club meetings, mimeographed letters, and personal contacts.

C. Federation Program of Work - "Family Life"

A county chairman, and one in each club, has been appointed to carry out this work. A county meeting will be called to train the chairmen, also information will be prepared and given to the chairmen throughout the year by the county chairman and agents. Other help will be secured through the county ministerial association, school officials, and other qualified local people.

The county objectives are:

1. To understand ourselves as part of this satisfactory family living.
2. To understand small children and the part they play in the family group.
3. To understand teenagers and the part they play in the family group.
4. Keeping from taking things too seriously.
5. Sharing responsibilities at home.
6. Knowing how to get along with people.

The chairmen will present one of the above subjects at six meetings during the year.

D. Other Activities.

National Home Demonstration Week. Each club president and committee will be responsible for planning a special meeting and program. The Home Demonstration Committee chairman and agents will contact the editors of the local daily and weekly newspapers to arrange for a feature story and pictures on home demonstration activities.

The function of this committee will be to formulate all programs and plans for the home demonstration and county-wide activities and assist the agents in carrying out these plans.

B. Project Work

1. House Furnishings.

Monthly demonstrations and discussions:

- a. Selection of furniture.
- b. Selection of household fabrics.
- c. Coordinating color scheme for the home.
- d. Better home lighting.
- e. Selection of lamps.

The above topics will give information and help to the homemaker in selecting furnishings as to line, design, quality, durability, adaptability, and pleasing to the eye. The over-all program will give the families information on spending the family income and improving family living for happiness and satisfaction.

2. Clothing.

- a. Selection and care of new fibers and finishes.
- b. Selecting becoming clothes.

This program will help the club members to clothe their families better as to selection, wear, and care, of various fabrics and stay within the family clothing budget.

Procedure used for carrying out the project work will be by training leaders in groups and county meetings and individually by the specialists and agents. Printed and illustrative material will be furnished to the leaders and club members. Leaders will be informed through the newspapers, radio, announcements

county.

The homes in the county are small, with 85% having four to six rooms. The immediate goal for the families in the county is working out the family budget so they can remodel their homes, add more rooms, including bathrooms; also, add home furnishings, modern equipment and conveniences to the satisfaction and happiness for better family living.

II. County Extension Program - Adult.

A. Organization.

1. Agricultural Extension Service Board.

Seven women are members of the board including the chairman of the Home Demonstration Committee and chairman of the Federation Program of Work. They attend the meetings when called by the county chairman and have made many contributions to the overall county extension planning and program.

2. General Interest Committee - Home and Community Beautification.

This committee will work with the Ornamental Horticultural Committee composed of both men and women. The purpose of the committee is to reach more families in the extension program not being reached directly through the home demonstration clubs. The public will be reached through newspapers, radio, county organizations, personal contacts, community, and county-wide meetings.

3. County Home Demonstration Club Committee.

This committee is composed of the president and program development chairman of the twenty-three clubs and six officers. Two regular meetings will be held during the year and other meetings called by the president as needed.

1958 PLAN OF WORK

Marion M. Lawrence
Home Demonstration Agent

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Henry
County

I. County Situation.

Henry County is in the Southern Piedmont section of the state, bordering on North Carolina. The county has 385 square miles, with a total population of 31,219 - with 26.5% rural farm people, 62.5% rural nonfarm, and 11% urban. There are 1374 farms with an average of 86.9 acres, with 85% part time farmers. The remaining 15% are those who make their living from the land, with an average income of \$2,341. The principal agricultural products are bright tobacco, dairy, and beef cattle.

The county is highly industrialized and is the leading county in the state in the manufacture of furniture. One of du Pont's largest nylon plants is located in the county. Also, Fieldcrest Mills, specializing in the manufacture of towels and bedspreads, is located here. Because of Henry County being highly industrialized, 29.1% of the women have full-time employment away from home.

Out of the twenty-three clubs, eight are urban. Villa Heights, Rich Acres, Collinsville, and English Village communities, have been developed in the past ten years and are only a distance of three to four miles from the city limits of Martinsville, Rivermont is just on the edge of the city limits. Fieldale club is in the second largest populated town in the county. Chatham Heights and Martinsville were in the county until 1946 when the city of Martinsville annexed six square miles of the