

C.

Home demonstration club activities and project work will make the most outstanding contribution to family living. Our aim, therefore, is to continue to study the farm and home outlook for 1960 on the state level and how it will affect the local people. In order to do this successfully we plan to organize and use various committees in planning the Extension program in the best interest of the people.

To train and use local leaders will help greatly in reaching more people in un-organized communities, thus making reasonable progress toward improving family living.

- E N D -

2. To strive diligently in aiding people in solving their individual problems.

Relationships with Elected and Appointed Officials

1. Keep them informed with the extension program at all times.
2. Seek their assistance in solving major problems.

Relationships with Organizations

1. Invite other organizations to special Extension events.
2. Use major organizational leaders in sponsoring Extension activities.

Relationships with Businesses

1. Invite business to attend Extension events.

Relationships with Mass Media Personnel

1. Sponsor weekly radio broadcast.
2. Publish news paper articles frequently.

Relationships with Other Agencies

Individual and Families

1. Giving individual assistance wherever necessary.

B. Plans for Professional Improvement

The agent plan to attend summer school, to keep up to date on recent information available in professional and subject matter magazines and leaflets, and to participate in annual in-service training programs, work shops and educational conferences as provided by district agents and specialists.

3. 4-H Club Leadership

	<u>No. in 1959</u>	<u>Goal for 1960</u>
No. Club officers	60	68
No. adult project leaders	16	18
No. junior project leaders	26	32
No. result demonstrators	6	8
No. training meetings by specialists		
No. training meetings by dist. agents		1
No. training meetings by agents	2	3
No. training meetings by members club dept.		
No. training meetings by others		
Total attendance at ldr. tr. meetings	38	45
No. 4-H leaders trained individually	18	26
No. club mtgs. held by ldr. w/out agent	24	30
No. additional club meetings at which leaders assisted	50	54
No. demonstrations given by adult leaders	24	28
No. demonstrations given by junior leaders	19	25

B. Strengthening Leadership

Four-H club leadership is of great importance in training youth and it will therefore receive great emphasis during the year.

We plan to secure more 4-H leaders and train them in giving method demonstrations, conducting 4-H radio programs and county wide activities. We plan to seek their help in aiding 4-H members to select worthwhile projects.

VI. For Special Consideration

A. Plan for Maintaining and Strengthening Good Public Relations in the County With:

Relations within the State Extension Organization Itself

1. Promote the policies of extension at all times.

B. Plans to Inform Public

We plan to keep the public informed of the Extension Home Economic Program through county meetings, radio, press, circular letters and home visits. In communities where there are no organized home demonstration clubs we plan to conduct special interest activities. In many instances method demonstrations are conducted in P. T. A. groups and in other organized groups. Assistance is given also through home visits.

V. Leadership

A. Plan for Leadership No. in 1959 Goal for 1960

1. County Program Leaders

(a) County Agricultural Extension Service Board	<u>13</u>	<u>16</u>
(b) Youth Council	<u>42</u>	<u>50</u>
(c) H. D. Club Committee	<u>14</u>	<u>16</u>

2. Home Demonstration Leadership

	<u>No. in 1959</u>	<u>Goal for 1960</u>
No. organizational leaders	10	12
No. project leaders (subject matter)	10	12
No. Federation program of work chairmen		
No. program development leaders	10	14
No. result demonstrators	7	10
No. training meetings by specialists	2	2
No. training meetings by dist. agents		1
No. training meetings by agents	5	8
No. training meetings by others		
Attendance at all training meetings	38	56
No. meetings held without an agent	14	18
No. meetings leaders assisted	14	25
Demonstrations by leaders	14	20
Talks and discussions by Leaders	12	12

IV. Scope of Work

A.	No. in 1959	Goal for 1960
No. H. D. Clubs	5	7
Membership	69	85
No. H. D. Groups*(unorganized)	1	2
Membership	11	26
4-H Clubs	16	17
Membership	216	238
No. YMW Clubs		
Membership		
No. Community Clubs	1	1
Membership	61	70
No. Home Ec. Committees		1
Membership		15
No. General Interest Committees	1	1
Membership		12
No. Youth Committees	2	2
Membership	36	45
No. Other Organizations		
No. Farm & Home Dev. Families	4	5
No. Other families reached	126	140
No. Different families reached	76	80

\*Report all groups that met 3 or more times a year.

Four-H club activities, we believe, need to receive major emphasis during the year.

The areas which will be emphasized are project selection and follow up and record keeping.

Plan

We plan to continue to study the problems of 4-H club members and aid them in selecting or altering projects in relation to the age level, interest, needs and their ability to apply knowledge gained to other situations.

C. Other Activities - 4-H Club

1. Rural Life Sunday

Objectives

To teach 4-H members their responsibility to the church.

To teach the true meaning of worship in everyday life.

Plan

The 4-H County Leaders Association will help to plan a county-wide program allowing the maximum number of 4-H club members to participate. This, we believe, will encourage leadership and allow an opportunity for parents to observe their children in action.

2. Annual Achievement Day

The Annual Achievement Day is a combined activity which involves 4-H and adult, and it has, therefore, been discussed under home demonstration activities.

4-H Subject Area

B.

Project:	Topics to be Included:	Number of Clubs, Groups Involved
Health Unit II	Garbage Disposal	
	Household Pest	16
	Balanced Meals	
	Home Medicine Cabinet	

---

GOALS	WHAT THE MEMBERS ARE TO LEARN	PLANS FOR CARRYING OUT PROJECT	NOTES ON RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS
To teach 216 four-H members good health practices in order that they may become more aware of the need for better health.	The Correct Way to Dispose of Garbage	Method and result demonstrations, group discussions, radio	
	How to Control Household Pests		
	Significance of the Basic 7 Group in Relation to Planning Balanced Meals		
	How to Equip a Medicine Chest		

4-H Subject Area

B.

Project:	Topics to be Included:	Number of Clubs, Groups Involved
Clothing Unit II (So You'd Like To Sew)	Equip Sewing Box, Jewelry Boxes, Scarfs, Pillows, Aprons	16

---

GOALS	WHAT THE MEMBERS ARE TO LEARN	PLANS FOR CARRYING OUT PROJECT	NOTES ON RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS
To develop a fair knowledge of the beginning skills in sewing	What Items are Needed in Equipping a Sewing Box  How to Make a Dresser Scarf  How to Make Small Pillows and Aprons	Method demonstrations, group discussions, radio and press	

---

4. To assist each family in setting up a budget.
5. To emphasize the importance of record keeping and to assist each family in keeping records. In order to accomplish these objectives we plan to use film strips, specialist, discussions, group meetings, farm tours and home visitations.

### III. County Extension Program - Youth

#### A. Organization

##### 1. County 4-H Council

The County 4-H Council consist of 4-H club officers and junior leaders in each club. The council will meet during the year to re-organize, plan a suitable program for the observance of National 4-H Week and Rural Life Sunday and to select delegates to attend the Annual 4-H Short Course.

##### 2. County 4-H Leaders Association

The County 4-H Leaders Association consist of 4-H adult leaders whose major duties are as follows:

1. Train 4-H junior leaders
2. Assist in planning annual 4-H county programs such as Achievement Day, Rural Life Sunday and National 4-H Week Celebration.
3. Sponsor money raising activities necessary to send 4-H members to out of county meetings.

Franklin County Hospital personnel will teach the following items:

1. First aid treatments for minor accidents
2. Artificial respiration
3. Safety with home medicine cabinets

Both of these agencies will conduct a question and answer period to clarify any questions asked by homemakers. We feel that through these activities homemakers will be better able to solve more of the problems as they arise from day to day.

E. Farm and Home Development

During the last year four families were assisted through the farm and home development program. We will assist four families this year. All four of the families this year are families with from 4-9 children, low incomes and families who are not producing or preserving enough food to meet the family needs. However, two of these families do own farms. Our main objectives in working with these families are as follows:

1. To suggest ways in which these families may supplement their income from farming.
2. To encourage each family to grow and preserve sufficient food to meet the family needs.
3. To work out a record indicating the amount of the different types of food needed in relations to the size of the family.

#### Plan

The advisory board, county councils and special committees will plan the achievement day program.

The program will be highlighted with an exhibit of home grown products, baked products, art and crafts and needle work. Cash awards will be given to first, second and third place winners along with the usual ribbons. Along with this activity a speaker will be secured for the occasion and a county progress report will be given by the agent.

As a result of the Achievement Day program, we feel that the public will know what the extension program is trying to do thus creating enthusiasm in the program among many groups of people in the county.

#### D. Plan For Adapting And Carrying Out Programs With Urban Families

We plan to adapt and carry out programs with urban families in many different ways, however, the two most outstanding ways will be through two special interest meetings with demonstrations being given by Appalachian Power Company personnel and Franklin County Memorial Hospital personnel. The Appalachian Power Company will demonstrate the following things:

1. Care of electrical motors and appliances.
2. Simple electrical repairs
3. Proper use of electricity with emphasis being based upon safety

- (a) A main speaker for the occasion
- (b) Progress reports
- (c) A social hour

We feel that this activity will publicize the program thus causing other people to reap the benefits of the extension program.

#### 4. Farm Tours

##### Objectives

To enable each farm family to see the direct results of applied knowledge gained as a result of the extension program.

##### Plan

This year all home demonstration club members and other interested persons will meet jointly and tour many of the farms and homes in Franklin County. This tour is being planned so as to allow each club member to see the progress that is being made in other parts of the county. This activity will be climaxed with a picnic.

As a result of this activity, we feel that more interest will be created in executing the purposes of the extension program.

#### 5. Achievement Day

##### Objectives

To recognize outstanding accomplishments of 4-H and home demonstration club members throughout the entire county.

C. Other Activities

1. Home Demonstration Club County Projects

- (a) Better Housing
- (b) Health and Recreation

Objectives

To help homemakers to become aware of the importance of better homes.

To teach homemakers the importance of health and recreation in relation to better living.

Plan

Through method demonstrations, visual aids, printed materials and group discussions, we plan to make reasonable progress toward reaching our goals.

2. National Home Demonstration Week Celebration

Objectives

To publicize the home demonstration program and to emphasize the many ways in which the program function to "Help people to help themselves."

3. The Home Demonstration Club Committee

The Home Demonstration Club Committee will plan a county wide program which will enable the public to see the results of the year's work. The program will include the following activities:

ADULT WORK

Subject Matter or Special Emphasis Area Family Health

Problem	Topics to be Included	Number of Clubs, Groups or Committees Involved
How to get rural families to realize the need for a home medicine chest and to provide one in each home.	Needs For Home Medicine Chest Medications to be Included Precautions to be Observed	5

GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS	NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS
To recognize the need for a home medicine chest and to provide one in 80 farm homes.	How to Make and Equip the Medicine Cabinet How to Use it in Treating Minor Accidents	Method demonstrations and assistance given by doctor in various group meetings, radio, press, and printed material.	

## ADULT WORK

Subject Matter or Special Emphasis Area Housing

Problem	Topics to be Included	Number of Clubs, Groups, or Committees Involved
How to provide more and better home storage space in the home	Food Storage  Spice Racks and Additional Storage Shelves	5

GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUT PRO- GRAM AND MEASURING RESULTS	NOTES ON RESULTS ADJUSTMENTS, AND ACCOMPLISHMENTS
To provide more storage for individual families by constructing spice racks and additional shelves	How to Make Better Use of Storage Space on Hand.  How to Make Spice Racks and Additional Shelves	Result and method demonstrations, press and radio, home visits, discussions in other groups.	

ADULT WORK

Subject Matter or Special Emphasis Area Home Management

Problem	Topics to be Included	Number of Clubs, Groups or Committee Involved
How to help homemakers realize the need and importance of keeping records and budgeting the family's income.	Record Keeping	5
	Home Filing System	
	Budgeting	

GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS	NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS
To teach families how to keep records and budget so as to determine the family's financial status.	How to Keep Records	Result demonstrations, method demonstrations, group discussions, radio and press.	
	How to Make a Family's Spending Plan		
To teach families how to establish a home filing system.			

## ADULT WORK

Subject Matter or Special Emphasis Area Home Furnishings

Problems	Topics to be Included	Number of Clubs, Groups or Committees Involved	GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUR PRO- GRAM AND MEASURING RESULTS	NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS
How to help home-makers enhance the beauty of their homes by making and using small accessories.	Pillow Making Picture Framing Selecting and Growing House Plants	5	To develop a fair knowledge of making and using small accessories for the home.	How to Frame Pictures How to Make Small Pillows How to Select and Grow House Plants	Group discussions, method demonstrations, radio and press.	

ADULT WORK

Subject Matter or Special Emphasis Area Rural Arts

Problem	Topics to be Included	Number of Clubs, Groups or Committees Involved
How to get homemakers more conscious or to realize the importance of a good family relationship.	Family Games Sharing Family Responsibilities	5

GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS	NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS
To develop an appreciation for good family relationship in relation to building better communities.	How to Share the Family's Responsibilities Games in Which all Family Members May Engage The True Meaning of a Good Family Relationship	Group discussions, radio programs, related printed matter.	

## ADULT WORK

II. B. Subject Matter or Special Emphasis Area Clothing

Problem	Topics to Be Included	Number of Clubs, Groups or Committees Involved
How to get homemakers to realize the importance of buying and wearing the proper foundation garments	The Selection of Foundation Garments	5
	The Care of Foundation Garments	

GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS	NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS
To teach homemakers how to select foundation garments according to a given individual and how to care for same.	How to Select and Laundry Foundation Garments	Radio and press, talks and discussions in other organized groups, home visits and related printed matter.	

II. B. Subject Matter or Special Emphasis Area Foods

Problem	Topics to be Included	Number of Clubs, Groups or Committees Involved
How to get homemakers to buy and prepare cheaper cuts of meats and receive the same nutritional value as the most expensive cuts.	Meat Selection and Storage Meat Cookery	5

GOALS	WHAT PEOPLE ARE TO LEARN	PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS	NOTES ON RESULTS, ADJUSTMENTS, AND ACCOMPLISHMENTS
To develop a sound knowledge of the techniques in buying and cooking less expensive cuts of meat	Methods of Meat Cookery The Selection of Meats and Various Cuts of Meat Meat Storage	Method demonstrations, group discussions, news articles, radio programs, related printed matter. Through observance of the changes which homemakers make will be our means for measuring the results.	

the home demonstration program. This group will plan topics for each month and will suggest methods of presenting these topics to other home demonstration club members. This committee will also select delegates to attend district meetings and plan a National Home Demonstration Week Celebration. This committee will set county goals and appoint other committees in various areas to work toward achieving these goals.

In order to make more progress in this area the board will study the community to determine the exact problems existing in it and will start solving these problems immediately.

## 2. Food and Nutritions Committee

The foods and nutritions committee consists of 12 representatives from various communities in the county. The committee includes both home demonstration and non home demonstration members. The committee members will work in their respective communities to determine the problems existing in foods and nutrition. The committee will meet jointly twice per year at which time they will discuss the existing problems in the community and determine the immediate solutions to solve these problems. The overall problem existing in this area is to improve the nutritional status of the people in the county through the preparation of well balanced meals and food preservation.

## 3. Home Demonstration Club Committee

The County Home Demonstration Club Committee consist of president and program development leaders of each home demonstration club, representatives of the county advisory board and other professional and business leaders. The committee will meet twice during the year to discuss any facts or problems which will aid in planning and evaluating

Since there are no large urban centers in Franklin County which have municipal recreation programs, activities for the most part are sponsored by the schools, churches, 4-H clubs and other civic and social organizations. Many Franklin County residents are close enough to the city of Roanoke to take advantage of cultural entertainments and sport events that are available there.

In order that we may continue to plan the extension program in the best interest of the people the county situation will receive continuous study.

## II. County Extension Program - Adult

### A. Organization

#### 1. County Agriculture Extension Service Board

The county agriculture extension service board consist of representatives of special interest groups as related to home economics and agriculture as well as representatives from certain business and professional groups. This board will meet twice per year and discuss and bring together the program made by various committees. Necessary changes will be made in an effort to make the extension program more effective. During this year the board will emphasize community improvement.

## I. County Situation

Franklin County is located in South West Virginia and is a part of the mountainous section of the state, with a total population of 24,560, and a land area of 750 square miles. There are 3,122 farms, with 357 being operated by Negro farmers, (census of 1954). The main source of income is bright tobacco, dairying being second in importance.

Franklin County is mostly rural, however, many of the farms are residential rather than commercial and are operated by people primarily engaged in other work. Franklin has long had some substantial manufacturing concerns and in recent years has added many new ones. Many of these are located in Rocky Mount, but they are also found in Boones Mill, Ferrus and Henry. Products include silk and rayon fabrics, work and sports clothes, veneer, plywood, lumber, mill work, furniture, mirrors and color pigments. A factory producing a removable wood window unit makes 5% of the total U. S. production of this particular type of window frame.

There is one Negro high school and 9 elementary schools in the county. School consolidation has not taken place too rapidly, therefore, it has had little effect on the Extension Program.

## TABLE OF CONTENTS

PAGE

County Situation .....	1
County Extension Program - Adult .....	2
Organization .....	2
Subject Matter or Special Emphasis Area.....	5
Other Activities.....	12
Plan for Adapting & Carrying Out Program....	14
Farm and Home Development.....	15
County Extension Program - Youth.....	16
Organization .....	16
4-H Subject Area.....	17
Other Activities.....	19
Scope of Work.....	20
Goals for 1960.....	20
Plans to Inform Public .....	21
Leadership.....	21
Plan for Leadership.....	21
Strengthening Leadership.....	22
For Special Consideration.....	22
Plan for Maintaining Good Public Relations..	22
Plan for Professional Improvement.....	23
Outstanding Contribution to Family Living...	24

COOPERATIVE EXTENSION SERVICE WORK  
IN  
AGRICULTURE AND HOME ECONOMICS

Virginia Polytechnic Institute &  
U. S. Department of Agriculture,  
Cooperating

EXTENSION SERVICE

PLAN OF WORK  
1960

COUNTY Franklin

Name *M. W. Maddy*  
Local Home Agent

Date Mailed 1-14-60