



INDUSTRY UPDATE

PRESS RELEASE

14 May 2021

Radisson Hotel Group Renews Partnership With SGS

Radisson Hotel Group continues Global Application Of The Radisson Hotels Safety Protocol As Part Of The Group's Ongoing Global Commitment To Cleanliness And Safety

3 min

share this article

Radisson Hotel Group is proud to announce the extension of its partnership with SGS, the world's leading inspection, verification, testing and certification company recognized as the global benchmark for quality and integrity, and the continued global roll out of the Radisson Hotels Safety Protocol to further strengthen Radisson Hotel Group's existing rigorous sanitation, cleanliness and disinfection program across its portfolio around the world.



In 2020, Radisson Hotel Group worked closely with SGS to conduct a thorough review of all existing health and safety processes and worked with a team of experts to develop and validate the Radisson Hotels Safety Protocol, a comprehensive series of 20-Step and 10-step protocols for hotels and for Meetings & Events. These enhanced protocols which include comprehensive health and safety procedures such as increased cleaning and disinfection especially in high touch point areas, sanitizing stations, team member personal protective equipment (PPE), physical distancing measures and hybrid solutions for meetings, improved air circulation, and strict food safety procedures, have all been validated by SGS, building on local requirements and recommendations to ensure guests' safety and peace of mind from check-in to check-out. In addition, Radisson Hotel Group has adapted the Radisson Hotels Safety Protocol specifically for Resorts, with attention to services like sports, spa facilities and kids' clubs.

The Radisson Hotels Safety Protocol is an official cleanliness and disinfection label which can be used by hotels only after an in-depth centralized validation process has been

YOU MAY ALSO LIKE



Q SEARCH...

label upon completion of a comprehensive local audit including on-site testing using the latest technology.

“At Radisson Hotel Group, the health and safety of our guests, team members and partners continue to be a top priority. The world has been fundamentally changed by COVID-19, so it is key that we continue innovating and striving to deliver a clean and safe environment to all who walk through our doors, stay in our hotels and conduct meetings in our properties. SGS has been a key partner to ensure our hotels are providing the best and latest health and safety measures, and we are proud to renew our partnership for a second year,” says **Federico J. González, CEO, Radisson Hotel Group.**

Frankie Ng, CEO of SGS, adds that: *“Expert and documented validation by SGS of health, safety and prevention protocols related to COVID-19 has allowed the Tourism industry and Radisson Hotel Group to inspire trust and confidence to travelers around the world. The goal of our continued partnership is to ensure that the highest hygiene standards are met, and to protect guests as well as Radisson Hotel Group team members and partners.”*

As part of the Group's ongoing commitment to the safe return of travel and to allow for a swift return to business, Radisson Hotel Group recently launched its new comprehensive testing program as the first hotel group to roll out a rapid testing service for meeting and event attendees at properties across their EMEA portfolio. In addition, hotels will be able to direct guests to an easily accessible and affordable PCR testing location. The comprehensive testing program for guests is groundbreaking in its coordinated approach across EMEA to reinstall confidence and peace of mind to travelers as the world returns to business by providing a safe environment and seamless testing facilitation.

Radisson Hotel Group continues play a key role in the development of the World Travel and Tourism (WTTC)'s *“Safe Travels”* and *“Seamless Travel”* health and safety protocols, a global framework and stamp for a safe return to business and to create consistency across the Travel and Tourism industry. The WTTC's Safe Travels stamp is currently endorsed by over 200 destinations around the world.

For regular updates on *Radisson Hotels Safety Protocol*, please visit:

Radisson Blu celebrates a decade as the largest upper upscale brand in Europe while the group confirms 16 new signings in EMEA in Q1

Radisson Hotel Group Builds On Successful 2020 Signings

[view all](#)



Q SEARCH...

About Radisson Hotel Group

Radisson Hotel Group is one of the world's largest hotel groups with nine distinctive hotel brands, and more than 1,400 hotels in operation and under development in 120 countries. The Group's overarching brand promise is Every Moment Matters with a signature Yes I Can! service ethos.

The Radisson Hotel Group portfolio includes Radisson Collection, Radisson Blu, Radisson, Radisson RED, Radisson Individuals, Park Plaza, Park Inn by Radisson, Country Inn & Suites by Radisson, and prizeotel brought together under one commercial umbrella brand Radisson Hotels.

Radisson Rewards is our global rewards program that delivers unique and personalized ways to create memorable moments that matter to our guests. Radisson Rewards offers exceptional loyalty benefits for our guests, meeting planners, travel agents and business partners.

Radisson Meetings provides tailored solutions for any event or meeting, including hybrid solutions placing guests and their needs at the heart of its offer. Radisson Meetings is built around three strong service commitments: Personal, Professional and Memorable, while delivering on the brilliant basics and being uniquely 100% Carbon Neutral.

More than 100,000 team members work at Radisson Hotel Group and at the hotels licensed to operate in its systems.

For more information, visit: www.radissonhotels.com/corporate

Or connect with us on:

LinkedIn: [www.linkedin.com/company/radisson-hotel-](http://www.linkedin.com/company/radisson-hotel-group)

[group/Instagram:www.instagram.com/radissonhotels/](https://www.instagram.com/radissonhotels/)Twitter:www.twitter.com/radissonhotelsFacebook:

www.facebook.com/radissonhotelsYouTube: www.youtube.com/radissonhotelgroup

CONTACT

Radisson (RHG) Communications

Send email

MORE FROM RADISSON



Q SEARCH...

PRESS RELEASE

4 Culture Attributes a PMS Technology Company Must Possess to Help Ensure Your Property's Success

OPINION ARTICLE

The 24hr Sustainable Hospitality Hackathon Vol. III: Highlight Report

OPINION ARTICLE

Hospitality Management: What COVID-19 is teaching us about what needs to be taught

OPINION ARTICLE

Z Life Company Partners With Sightline Hospitality To Roll Out Efficiently Engineered Hotel Design

PRESS RELEASE

[Media Kit](#) · [Newsletter](#) · [RSS Feeds](#) · [Post Content](#) · [Contact Us](#)

1995-2020 Hospitality Net™ All rights reserved

Hospitality Net is powered by Hsyndicate