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TRAVEL & TOURISM

United Airlines teams with Lettuce Entertain You to bring food back to longer flights



United Airlines will re-introduce food offerings onboard most domestic flights over four hours. Some of the meals will be provided by Lettuce Entertain You's Beatrix Market.

UNITED AIRLINES PHOTO

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Lettuce Entertain You Enterprises, Inc.
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Janet Kirker
Person



By Ben Miller
Staff Reporter,
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United Airlines said it will team with Chicago restaurant company Lettuce Entertain You to provide meals on some of the airline's flights.

Chicago-based United (Nasdaq: UAL) said Wednesday that it will re-introduce fresh retail offerings onboard most domestic flights over four hours. Some meals will be provided by Lettuce Entertain You's Beatrix Market.

"The introduction of these new, fresh retail offerings is part of the customer experience transformation underway at United. By leveraging contactless payment and pre-order technology, the airline is able to safely and seamlessly reintroduce the onboard offerings most important to customers," an airline spokesperson said in an emailed statement, adding, "This also marks United's first catering partnership with Chicago-based restaurant group Lettuce Entertain You Restaurants and Beatrix Market Chef Partner [Janet Kirker](#)."

Some of the Beatrix Market meals that United will serve on flights include:

- Beatrix Market Chia Seed Pudding: \$8
- Beatrix Market Mediterranean Grain Bowl: \$8
- Classic Beef Butter Burger with Cheddar: \$10
- Kindred Creamery Selection Cheese Tray: \$10

[In May](#), United said it would expand its beer, wine and snack sales, as well as offering hard seltzer for sale, on its flights lasting two hours or longer.

[And in July](#), United said it's getting rid of its in-house kitchen catering operations unit and will hire three outside suppliers to do the work.

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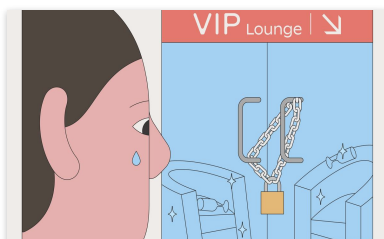
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