

programs, etc., assistance given in project programs and loan of buildings and demonstration materials, etc.

C. Personal Professional Improvement

For the past year I have attended State and District Meetings, Agents' training meetings, other state and county educational meetings, and engaged in more reading of educational books and material.

VII. THE LOOK AHEAD

This year's program has continued to stimulate interest in helping people to become aware of their needs and enable them to distinguish between their needs and interest in working toward their goal. There is also a greater desire for improvement of themselves as well as their home and surroundings.

My suggestions for improving the Extension Program in the County are:

1. To continue to stress the older youth program.
2. To stress more special interest group meetings and decrease monthly meetings.
3. To continue more planned activities or encourage the people to plan more of their activities.
4. To discourage too many projects and encourage the selection of a few in order to accomplish more.
5. To stress a few good or interesting county-wide programs during the year.
6. To stress more leader training by specialists.
7. To stress attendance and participation of the people in district and state meetings.
8. That the Agent be provided with equipment or demonstration material to work with and more clerical assistance.

trips, etc., assistance with providing 4-H'ers with material to work with after choosing their projects, and assistance with contests.

The first year there were only three parents that volunteered to assist with the 4-H program and during this pass year approximately sixty-eight parents have assisted in some way to promote the 4-H program. Some of the parents received training and assisted with the clothing project, others with the home improvement project. Parents were in attendance at each activity to assist the Agent and leaders. This interest and assistance boosted the 4-H work as it gave so much encouragement to all concerned and helped publicize the program.

Parents were informed of the 4-H'ers activities; they were invited to all activities with special emphasis. They were recognized at all functions for the splendid job they were doing and as many home visits as possible were made by the agent in promoting this type of leadership and assistance.

- B. My progress in developing good public relations in the county with county workers, the general public, elected representatives, commercial interests, and other professional workers was shown through or by the following means:

Cooperating with other agencies, groups, and individuals in their programs and informing them of the county extension program and through participation in their programs and activities when asked.

Results of cooperation among other agencies and the public in the county can be seen through the number attending public county meetings, calls or letters of appreciation for informative

with the older youth group in his community although he isn't able to attend many meetings except some county leader's training meetings.

Four years ago Mrs. Hoggard became a member of the H-D group in a community joining hers (Munden) and was an active leader attending many of the training meetings. She also served as a housing project leader and she and Mr. Hoggard made plans to remodel their kitchens while taking the lead in becoming a young adult result demonstrator. Several leader training meetings were attended by the Hoggards including a training meeting conducted by the state housing specialist a couple of years ago.

The Hoggards have housing a long-time goal but even so they completed a part of their plans in remodeling the kitchen, bring water inside the home and have enclosed a porch to make a bath. For two years the Hoggards have been result demonstrators in the housing project and approximately five meetings have been held in the home to see and discuss their work.

Mrs. Hoggard was instrumental in organizing a group of young adults during the year to form an older youth group. She also assisted the Agent in detecting needs and interest of the group and also the county.

VI. A SIGNIFICANT ACHIEVEMENT OF EXTENSION WORK IN THE 4-H CLUBS

- A. Four years ago the Agent and leaders used many methods to encourage 4-H parents to cooperate and assist in 4-H Club work. The main problems were the need for more leaders and more assistance with 4-H projects and activities, such as, chaperones for social events,

3. 4-H Club Leadership

	<u>1957</u>	<u>1958</u>	<u>1959</u>	<u>1960</u>	<u>1961</u>
No. club officers	10	18	20	20	35
No. adult project leaders	4	4	4	4	6
No. junior project leaders	--	4	6	10	10
No. result demonstrators	--	5	7	8	3
No. training meetings by specialists	--	--	--	--	--
No. training mtgs. by dist. agents	--	--	--	--	--
No. training meetings by agent	1	6	9	12	16
No. training mtgs. by members club dept.	--	--	--	--	--
No. training meetings by others	--	--	2	1	1
Total attendance at ldr. tr. mtgs.	4	16	22	36	101
No. 4-H leaders trained individually	--	3	4	3	2
No. club mtgs. held by ldr. without ag.	--	16	21	20	26
No additional meetings at which leaders assisted	--	10	15	14	18
No. demonstrations given by adult ldrs.	--	4	19	21	11
No. demonstrations given by junior ldrs.	--	6	12	14	17

B. The Development of Leadership Activities of an Outstanding Family

Mr. and Mrs. James Hoggard and family located in the Munden Community has developed and shown leadership among the adult as well as the youth groups.

One daughter is a member of the Keen Teens' 4-H Club and Mrs. Hoggard is the program development leader in her community and assists other leaders in the county. Mrs. Hoggard's husband works

organizations. More time was devoted to training, and visiting leaders and ministers, particularly in unorganized communities, were contacted.

V. LEADERSHIP

A. Growth of leadership

1. Over-all program leaders

	<u>1959</u>	<u>1960</u>	<u>1961</u>
a. County Agricultural Extension Service Bd.	18	20	--
b. Youth Council	31	24	26
c. Home Economics Council	8	9	11

2. Home Demonstration Club Leadership

	<u>1957</u>	<u>1958</u>	<u>1959</u>	<u>1960</u>	<u>1961</u>
No. organizational leaders	5	16	18	20	20
No. Federation program of work chmn.	--	2	3	4	7
No. project leaders (subject matter)	--	4	6	10	11
No. program development leaders	2	5	6	10	10
No. result demonstrators	--	3	5	7	6
No. training meetings by specialists	--	1	3	1	--
No. training meetings by dist. agents	--	--	--	--	--
No. training meetings by others	1	1	2	3	4
No. training meetings by agents	2	12	12	8	19
Attendance at all training meetings	35	122	149	134	--
No. meetings held without an agent	--	13	26	21	34
No. meetings leaders assisted	1	45	31	8	14
Demonstrations by leaders	--	5	8	11	14
Talks and discussions by leaders	1	28	32	16	31

IV. SCOPE OF WORK

	<u>1957</u>	<u>1958</u>	<u>1959</u>	<u>1960</u>	<u>1961</u>
No. H-D Clubs	2	4	4	5	5
Membership	27	78	98	100	105
No. H-D Groups (unorganized)	--	--	1	1	2
Membership	--	--	--	11	17
No. 4-H Clubs	3	3	4	4	5
Membership	95	275	350	362	362
No. YMW Clubs	--	--	--	1	2
Membership	--	--	--	12	18
No. Community Clubs	--	1	1	1	1
Membership	--	12	50	26	36
No. Home Ec. Committees	--	1	1	1	1
No. Other families reached	108	562	713	827	1,115
No. Different families reached	69	498	643	827	895

To increase the scope of work and to inform the public about home demonstration work, the following methods were used:

A greater amount of emphasis was placed on the older youth and 4-H Programs. The adult programs were stressed also. Youths were worked with in unorganized communities. Individual home visits were made as well as group visits; meetings also were held in unorganized communities; circular letters and pamphlets of interest were mailed to leaders. New prospective leaders and members were contacted and the Agent and leaders participated or cooperated with other youth

The contest included a social with door prizes given, games played, and refreshments served. The activities were conducted by the Adult and Junior leaders and 4-H parents. A Seaboard 4-H member was crowned "Miss 4-H." Approximately three hundred eighty-five 4-H'ers, leaders, and parents were present.

5. 4-H-Float--A decorated float and two hundred sixteen 4-H Club members participated in the county homecoming parade in November.

The float consisted of a green and white boat pulled by a truck. The theme used was "Sailing to Educational Through 4-H Club Work," which was in keeping with the high school's theme. 4-H'ers wearing the national 4-H colors, green and white, marched in front of the boat carrying the county's large green and white felt banner. There were twenty-one floats in the parade and the 4-H float won first prize. Approximately one thousand persons were in attendance at the parade.

The week's celebration served to publicize the 4-H program, as an inventory for 4-H'ers, leaders, and Agent of the program's contribution during the year.

2. State 4-H Short Course--Three delegates from the county attended the State Short Course held at Virginia State College, Petersburg, Virginia, for a week in June. The delegates attended classes, lectures, and participated in many social and recreational activities.

Reports of the Annual State Short Course were given to fellow club members, parents, and others during various meetings after they returned.

3. National 4-H Sundry--Observed to show the spiritual side of 4-H work and to stress the "H" which represents the "Heart" in the 4-H pledge.

A county-wide observance was held on the lawn at the Training School with one hundred seventy-one members participating. The program consisted of a candle lighting ceremony including members from each 4-H Club in the county. All members whether participating or not wore white.

Approximately one hundred three parents and other interested persons attended the observance.

4. Contests--A county-wide Miss 4-H Contest was held in the training school gymnasium for 4-H club members. The contest was sponsored by the County 4-H Council for the purpose of assisting or sending delegates to the Annual State Short Course in June.

C. Other Activities

1. Nstional 4-H Week--Three hundred twenty-one 4-H'ers joined the county-wide observance of National 4-H Week with participation in various activities and project exhibits. The Seaboard, Kempsville, and Seatack Clubs held assembly programs doing educational displays.

One phase of the home improvement project, "The Study Unit," was displayed. The unit consisted of the buck and board shelf, using old fashioned, painted flat irons for book ends. A lamp shade, etc. was displayed along with the book shelf to show better lighting for the study unit. Discarded ice cream cartons and juice cans were converted into trash cans and frozen juice cans were used for pencil holders. These containers were covered with contact paper.

Mrs. L. L. Hughes, County Health Educator, was guest speaker for the Seaboard Club. From the Keen Teens' Club, Alice Griffin who received her early 4-H training in the Seaboard Club was guest 4-H participant on the program and was given recognition for winning the State Award in the Health Project. The Seatack, Union Kempsville, and Keen Teens' Club county winners were also given recognition as county winners in their club's assembly programs. The county winners were for the following contests: "Home Improvement," "Achievement," and "Leadership." Pictures were taken of all county activities by a local newspaper and the other activities during the week were also published.

the projects, such as, each member listed their activities in determining their clothing needs, made a list of clothing on hand, decided on clothing needs, and made a plan for getting them, learned to use a simple pattern, made a simple garment, and the care of clothing.

Plans used in carrying out the clothing project consisted of adult and junior leader training meetings, personal assistance in some of the clothing constructions, memograph material from the state clothing specialist, club discussions, demonstrations, educational displays, news articles, circular letters, a dress review, result demonstrations, and contests.

Twenty-five girls were enrolled in the clothing project and fourteen completed their project. A dress review was held in the county with twelve girls participating. The Seaboard Club won first place in the junior division while Sylvia Reid won first place as an individual winner. Alice Griffin of the Keen Teens' Club won first place in the senior division.

The winner from the county participated in the district contest in Emporis, Virginia, in June. Sylvia Reid won third prize as an individual in the junior section.

The clothing project proved a success as a majority of the members learned some appreciation for selecting and wearing clothes. Some skill was developed in constructing clothes, and members also learned the value of planning the wardrobe as well as developed an appreciation of using simplicity in wearing clothes.

The most valuable lesson that was learned was an understanding of the methods involved in making a room attractive and to appreciate attractive surroundings. A number of parents were reached through the house furnishings project.

2. Your Home--This project was selected by the same method. The previous project was selected (No. 1 House Furnishings.) Plans were made to include the following topics to work on monthly: Room Selection and Color Plan, Improvement of the Study Unit, To Make a Simple Book Shelf, To Improve the Closet in His or Her Room, and to Make a Plan Showing Improvements of the Room.

The following procedures were used in carrying out this project: adult and junior leader training meetings, discussion meetings, educational displays, memograph material from state specialist, contests, home visits, and result demonstrations.

One hundred fifty-six members were enrolled in the "Your Home" Project and approximately three-fourths completed their work.

3. Clothing III (Make and Remake)--Selected to teach club members how to select a pattern after considering their figure and personality and also to select the design in material by the same rule, to learn to use a pattern correctly, to spend wisely when buying clothes, to buy or make according to their needs, and to care for their clothing.

Procedures used in promoting this project were first, to select monthly topics that would teach the members how to carry out

B. Project Work

1. Your Furnishings--Selected by the project planning committee after discussing suggestions and ideas of needs and interest brought in from the different clubs in the county.

Plans were made to work on the following monthly topics: Room Selection and Color plan each member was to make Three Improvements in His or Her Room, Care and Arrangement of Room, Improvement of Storage for Shoes, etc., and To Make a Floor Plan Showing Room Improvements.

To promote or carry out the house furnishings project the following methods were used: three adult leader training meetings were held, several junior leader training meetings were also held, memograph material from the state extension house furnishing specialist, slides also from the state specialist were shown during meetings with discussions, circular letters, home visits, displays, demonstrations, news articles, contests, and special programs.

Members learned the best color scheme to use in various rooms in the home and how to make simple improvements as shoe bags, purchased shoe racks for their shoes, and to make or provide a trash can for their room. Some of the trash cans were made from large discarded ice cream cartons and covered with contact paper, etc.; pencil holders for their desk were made from discarded small frozen juice cans. Some of the members were able to make floor plans to describe their rooms before and after improvements.

4. Tour--(Kitchen and Food)--Twenty-five leaders and members of the adult and older youth groups participated in a local tour to the Nancy Carter Kitchen located in the Colonial Distributing Center.

The tour consisted of observing the modern equipment (large and small) used in kitchens, color schemes for kitchens, and a demonstration conducted by the home economist on "Take-It-Easy Recipes." These recipes included main dishes, vegetables, salads, soups, breads, and desserts.

III. COUNTY EXTENSION PROGRAM-YOUTH

A. Organization

1. 4-H Council--The 4-H Council is composed of all club officers and junior leaders in the county which total thirty. This organization, including the assistance of adult leaders and the agent, plans and sponsors certain county-wide activities and programs during the year.

The Council meets three or four times during the year. Its main purpose is to strengthen the Extension program and unify club work in the county.
2. Project Planning Committee--Composed of all club presidents and junior project leaders from each club. This committee makes final decisions along with the assistance of the adult leaders and Agent, of the project work to be carried out during the year, and to see that the work is meeting the needs and interests of the group.

County during National H-D Week. The Princess Anne County Delegate along with neighboring counties participated in a Clothing Skit featuring fashions and style trends for the average well dressed woman, etc. for their contribution during the meeting.

The Home Agent along with other home agents in various counties participated in a panel discussion during the meeting discussing the subject, "Richer Living Through Better Management."

The next county-wide meeting was held after the District Meeting. A full report was given to the people of the activities during the district meeting which gave information and added and stimulated interest to the overall extension program in the county as well as throughout the district.

3. Achievement Program--The achievement program served as an inventory for club members, leaders, and the Agent as to the progress made in the county through the extension program. The achievement meeting was held in the Oceana Lodge Hall and featured educational displays in the following projects: House Furnishings, Home Improvement, Home Management, Meal Planning, Leisure Time Activities, and highlights of the year's program of work given by an adult leader. Exhibits or displays were not made individually but by an entire club and some displays consisted of several groups. One hundred twenty-one persons attended and refreshments were served during the close of the meeting.

C. Other Activities

1. National Home Demonstration Week--Leaders, club members, older youths, and other interested persons in the county joined in the observance of National Home Demonstration Week during the first week in May.

The County theme used was "Prepare for Wholesome Living Through Today's Activities." A county-wide program was held in the Oceans LodgeHall featuring a tea and stressing "Reading for H-D and Older Youth Groups." The highlights of the program were a short talk on the "Art of Good Reading," an exhibit consisting of a display of book covers including the approved reading list from Blacksburg along with a few additions from the local library, magazines, and newspapers. A book report was given by an Older Youth Club member. Hobbies for recreation were discussed by two adult club members, and the purpose of National H-D Week was given by the Agent at the beginning of the program with the chairmen of the H-D Committee giving the highlights of the year's program of work. Eighty-six members and non-club members attended; and, through the observance including the county-wide program, circular letters and news articles. Approximately five hundred families were reached directly or indirectly with special effort during National H-D Week.

2. District H-D Meeting--Three delegates including the Agent attended the District Home Demonstration meeting in Sussex

was encouraging and more people are expected to be reached another year. There were many changes or improvements of the people, such as, a number reported getting a lot of fun out of reading as well as relaxation, increased knowledge or information, and improved family relationship through reading and playing together.

ACCOMPLISHMENTS IN LEISURE TIME ACTIVITIES

Leisure Time Activities stressed recreation in the home and good reading for rural and urban people. This project was particularly for three groups in a special interest area.

The accomplishments in this special interest area, "Leisure Time Activities," are of special significance due to the fact that it was a long desired phase of work and yet it was extremely difficult to reach very many of the people. It was thought of as something unnecessary or it just didn't register as being an important part of the daily pattern.

There were many problems, such as, the lack of interest among many of the people, very little access to reading material in the home, a lack of knowledge as how to acquire books from the local library, and very little appreciation of the value derived from reading, for example, fun, pleasure, relaxation, and a wealth of information. Also, there was very very little time given to reading.

This project was promoted through the Agent's use of memograph material and suggestions from the state rural arts specialist, Miss Perry. Local libraries cooperated with loans of books and magazines, and a book display or exhibit was used in some of the county-wide meetings. A committee was selected by the group to contact the local library to get information and to secure a list of the books that were good reading, etc. Circular letters from the county office played its role in promoting the project.

Even though only approximately sixty-eight families were reached with the good reading and recreation in the home project, the stimulation

of the results obtained were better meal planning, women working away from home learned to use time saving recipes and to give her family more nutritious meals, to help older people keep alert through good nutrition, to help control weight through good nutrition or eating properly, and to buy the best food value for the money.

6. Refinishing Furniture--Chosen as a special interest area for one group. This project was not started as the majority of the older youth acquired jobs and several members that asked for it moved from the county.

Approximately sixty-eight families were reached directly or indirectly with the extension methods and practices in Leisure Time activities, such as, "Recreation and Reading." Some of the changes made in the people in some instances were acquiring the art of good reading, reading for fun as well as for information, finding relaxation in playing games, singing, and reading and improving family relationship through recreation in many families.

This project is a long-time goal and will be continued among special interest groups.

5. Meal Planning--Chosen for two special interest groups to combat the problems of poor food habits among children and adults, food fads, a lack of knowledge of food needs for the body, poor habits of food buying for economy and good nutrition, and to improve in basic food preparation.

Before beginning this project two leader training meetings were held. From time to time memograph material from the state food and nutrition specialists was given to the members; memograph material from local firms was also used. Circular letters and demonstrations were conducted by the Agent and leaders, and a tour to a local commercial kitchen to see demonstrations was conducted by the home economist, and home visits were made by the Agent and leaders in the county.

Approximately one hundred sixteen families were reached directly or indirectly with the meal planning project. Some

were many other pieces of equipment but the most important change has taken place in the understanding and attitudes of the people towards acquiring more knowledge of equipment, etc. before purchasing.

4. Leisure Time Activities--Chosen as a special interest project. Two topics were chosen, "Reading for Rural and Urban People" and "Recreation in the Home." These topics were selected as the following problems existed in the county: too little time given to reading, a lack of information on good books and material for reading, reading without understanding, a lack of appreciation of the value of recreation, and a lack of knowledge of the importance of family recreation.

Procedures used in carrying out this project were two leader training meetings, the Agent received training the previous year from the state Rural Arts specialist, Miss Catherine Perry, and also memograph material, a committee of three united the local library to get information and a list of the suggested list of books they could locate. A county-wide leaders' training was held or conducted by the Agent and with the cooperation of the local library a book exhibit was displayed. Members were given memograph copies of games, etc. to play among family groups as well as with others, and one meeting was particularly conducted in recreation. As usual, circular letters, etc. were used in reaching the people.

education was used, two leader training meetings were conducted by the Agent and four by leaders in their clubs. Materials were also used by the Agent from local merchants to give demonstrations and to show illustrative material. Of course, circular letters and news articles were used along with two result demonstration meetings.

Our goal was to reach at least three hundred families with the home management project, but we exceeded the goal and reached approximately three hundred sixteen families. However, all of the families did not have complete business centers but some provisions were made in the home to store or keep important papers, such as, deeds, insurances, bills, and other important papers. Many of the women made apart of their equipment for holding papers from empty detergent boxes that were covered with wall or contact paper. Some of the women improvised card board boxes, made available an old desk or table already in the home and several families purchased a new desk for the purpose.

Approximately one hundred forty families were reached directly or indirectly with consumer education in purchasing small and large equipment for the home. There were twenty-one families selected electric irons because of advantages of certain features. Eleven families secured washing machines after studying the many advantages and disadvantages and seeing and participating in training meetings and demonstrations. There

charts and more plans were being made before painting in the home. Seventy-eight families painted some rooms in their homes through using suggestions and teaching methods prescribed by the extension service.

3. Home Management--Chosen because of the many problems encountered by the families, such as, advertising and salesmanship, pressure put on them to purchase large and small equipment for the home without a clear understanding of its durability, price, etc. Also, a lack of knowledge of the care and suitability for individual or family needs, a lack of knowledge of the importance of some place to store important paper in the home, etc. Two main topics were selected by the people in an attempt to solve some of their problems. The first topic was "Selection of Large and Small Equipment for the Home" and the second was "The Home Business Center." These topics were selected to teach the advantages and disadvantages in the functions of certain large or small equipment for the home as electric irons, toasters, mixers, etc. and the proper care and operation of equipment, that a family business center was very necessary in the home regardless of how small or elaborate and methods of just how to use the home business center to obtain best results.
- Preparation was made to teach this project effectively through previous agent training by the state home management specialist in setting up a home business center and selecting and purchasing small and large equipment for the home. Memograph material from the state specialist in home management and consumer

In order to carry out our program as planned or to help the people in working out their problems, the Agent was assisted in color schemes in a conference and demonstration with colors by the state extension specialist, Miss Jamison. Memograph material from the state specialist was also used and in addition with assistance from local paint stores with illustrative material.

Two training meetings were conducted by the Agent for leaders, home visits, circular letters, pamphlets and illustrative material were mailed and one result demonstration conducted. Discussion meetings were also conducted by the Agent and leaders. A group of seven members and leaders visited a local paint store and with the assistance of a member of the company, the members became better informed on types of paints to use inside the home, how paints are mixed, etc. Color slides were also shown in the training meetings. Approximately three hundred fifty persons were reached directly or indirectly through the home improvement project and as a result, many changes were seen and made as far as the improvement of the people and their homes were concerned. Throughout the county where the people had been reached with the home improvement project, you could immediately see an appreciation for more restful colors, rooms painted the same color to minimize poor architectural features of a room, especially, door facings, around windows, etc. More families use paint

traffic lane was more or less created. The bedroom furniture was also re-arranged for convenience.

Two other result demonstrations were held in the home of Mrs. Catherine Brailwath in the Davis Corner Community on hanging pictures correctly, and furniture arrangement in the home of Mrs. Mary Morris in the Little Neck Community. Approximately, four hundred sixty-eight families were reached directly and indirectly with some phase of the house furnishing project.

2. Home Improvement--Chosen to solve some of the many problems and to meet the needs and interests of the people. Some of the important problems were a lack of understanding of the basic colors to use in the small open or one floor type house, color schemes to enlarge or conceal the size of a room, the type of paint for various wall finishes, how to prepare the walls and woodwork for a good finish, and the necessary tools and equipment for painting.

In selecting the home improvement project our goals were to reach as many persons and families with some phase of home improvement, to teach an appreciation for more detail planning before painting, to teach a greater appreciation of color in the home, and to create a desire to study, read, and learn more of the art of color in the home and how it effects the family. Our goals were worked on throughout the year in working with the monthly topics as "Color Schemes for the Home," and "The Preparation of the Walls and Woodwork for the New Finish."

Many changes were seen as a result of the extension methods and teachings used. The most important change made was the improved or changed thinking of the people. Some of these changed ideas were that you do not have to cover a wall with a lot of pictures or to let one picture become the center of interest in a room, that it is better to own or select one good picture than several inexpensive or those with poor taste, that your pictures and furniture should express your personality, that copies of good paintings can be found in many local department and art stores, that other articles as tapestries, fabrics, or objects made in the home can be used for wall decoration, that a small picture or print can be made to look important by matting them, etc., and to hang pictures on a wall so that the picture and furniture will form a unit. Furniture was arranged in the home to make it comfortable and convenient, and there is an awareness that furniture should be in scale with the size of the room and related to the style of the house. Also, the furniture should be a part of the owner's personality. Beds were removed from the corners of rooms for convenience, etc.

Three result demonstrations were conducted in the house furnishing project. Furniture arrangement was conducted in the Bayside Community in the home of Mrs. Velms Haynes. The living room furniture was re-arranged for conversational grouping. A long sofa was used as a room divider because of the entrance in the home through the living room and a

B. Subject Matter and Special Emphasis Areas

1. House Furnishings (Selecting and Hanging Pictures)--The house furnishing project included the following monthly topics in the home demonstration program: "How to Choose and Hang Pictures Correctly," and "Furniture Arrangement." The problems confronted with in the house furnishing project were the type of picture to choose in keeping with the home and other furnishings in the home, where to locate inexpensive pictures that would be in good taste or would harmonize with the furniture in the home, how to select pictures that appealed to the entire family or various ages within the family, and the number of pictures to hang in one room including what to frame, etc. Other problems were how to arrange furniture for more space, a more pleasing effect and convenience in the home. The procedures used in the attempt to solve those house furnishing problems were memograph material and a one-day conference with the state house furnishing specialist, Miss Ruth Jamison, three leader training meetings, two trips with four leaders and an Older Youth club went to see the exhibit at a Virginia Beach Store on pictures and frames. Slides borrowed from the state specialist were shown in three clubs as well as one leader training meeting with eighty-six members and leaders attending. Discussions were held in all clubs, and circular letters and newspaper articles were a part of the picture which was one way of contacting more people.

The program development leaders work throughout the year with their clubs and the County Home Demonstration Committee and bring in all the view points of the people concerning their needs and interests to set up the county program.

2. County Advisory Board--Composed of three or more members from each home demonstration club including the chairmen of the two older youth groups engaged in extension work, also an addition of a few other key leaders in the county. This board conducts a county-wide meeting each year to discuss the problems, needs, and interests brought in by various committees before a final decision is made.
3. General Interest Committee--Composed of representatives of other county organizations such as the Recreation, Health, Volunteer Fire Department, Older Youth groups, ministers, school personnel, and others. These leaders contributed to the program in bringing to the leaders and agents problems, needs, and interest of the county people as they had detected it through their work and contact with the people.
4. Home Demonstration Committee--Composed of H-D presidents and chairmen of the Older Youth groups in the county. This committee and the county home agent condensed the program suggestions made during the planning meeting to be worked on during the year and also considered the long- and short-time goals and those most urgent.

There is very little in the way of recreation facilities and other cultural activities for the people in the county with the exception of what the three elementary and one high school provide. There are some civic and social clubs.

The changing pattern of living of rural farm, non-farm, and urban families has certain implication for the Extension program development as far as the Home Demonstration work is concerned. Some changes that affect the Extension program in connection with the county situation that can be summarized are: a majority of the women working outside the home; there is an increase in the family's income, but not sufficient; families are more consumers than producers, insufficient housing; there is more group and community participation and decreased farm population. People are desiring higher standards of living. Mass communication is changing the thinking of the people. Leadership role has changed as leader's responsibilities have increased. Due to all of these changes and more, the methods of Extension Teaching has to be adapted in subject-matter content to the rapidly changing pattern of modern-day living.

II. COUNTY EXTENSION PROGRAM--ADULT

A. Organization

1. Program Development Leaders--These leaders are members of the home demonstration clubs chosen to assist or lead in developing a program of work based on the needs and interests of the community and county people.

I. THE COUNTY SITUATION AS IT AFFECTED THE PROGRAM PLANNED

Princess Anne County is 241 square miles and its present population is 79,000 as compared with 42,277 in 1950. It is significant to point out some of the population trends in the county. In 1950, the population was 42,217 and at the close of 1959 the county had an estimate population of 90,000. In 1960 thirteen and five tenths square miles of the Kempsville district had been connected to Norfolk City. After the annexation, there is at present a population of 79,000, an increase of 31,844 during the last eleven years.

The population growth is of special significant to form groups. Farm land is rapidly sold for housing projects. The county is taking on aspects of an urban community. There exist large truck farms which provide some employment for men and women interested in farming, and the employment is mostly seasonal. There are only 622 farms in the county at present and the smaller ones are rapidly decreasing.

Princess Anne County is located between two cities: Virginia Beach with a population of 8,091 and Norfolk with a population of 305,872. Virginia Beach, with its tourist business (hotels and motels), private homes, etc. give employment to many women and men. The truck farms, indirectly, also give employment to many women during seasonal work. The Federal government has many installations in the county as: the Naval Air Base, Coast Guard, Fort Story Army Base, and the Virginia Experiment Station. Radio stations, school cafeterias, and other businesses also employ both men and women.

The home improvement program for adults and 4-H members reached approximately seven hundred families with practices as enlarging the kitchens, additions of rooms painting inside and outside the home, and improving living conditions in the home through making them attractive and satisfying.

HIGHLIGHTS OF THE TWO MOST OUTSTANDING
CONTRIBUTIONS MADE TO FAMILY LIVING AS A
RESULT OF THIS YEAR'S PROGRAM

The Community Improvement and the Home Improvement Program are the two phases of the county program making the greatest contribution.

The Bayside Community Club consisted of thirty-six members organized for the purpose of reaching more people in the community and the county through improved practices of family living including the home and its surroundings.

There was a great need for improvement in communities, homes, and surroundings throughout the county and this community was a starter or stimulant for the entire county. Some of the activities and projects stressed, worked on, and accomplished are as follows:

Forty-five mailboxes were improved through the purchase of new boxes, post, painting and names stenciled on them, improvement of homes included the addition of screens for windows and doors, addition of rooms, improved drive-ways and walkways, painting and repainting the homes, and home ground beautification. There were also three new homes built in the community with the landscaping practices of the extension service. The families building the new homes used ideas, suggestions, and extension methods. There are many things that could be mentioned concerning the community improvement project started two years ago, but the most important contribution was the fact that the community club has made the community a better place in which to live and this has reached throughout the county in influencing others.

VI. A SIGNIFICANT ACHIEVEMENT OF EXTENSION WORK IN THE 4-H CLUBS . . . 27

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