

Last updated: 04:10 PM ET, Tue October 12 2021

# Marriott, Howard University Unveil Howard Hospitality Week

HOTEL & RESORT | CLAUDETTE COVEY | OCTOBER 12, 2021



Howard Hospitality Week will take place on the university's Washington, D.C. campus. (photo via Marriott International)

Marriott International and Howard University unveiled Howard Hospitality Week, which will commence on Oct. 25, 2021, and focus on the need for “more diverse and equitable opportunities within the hospitality industry,” Marriott said.

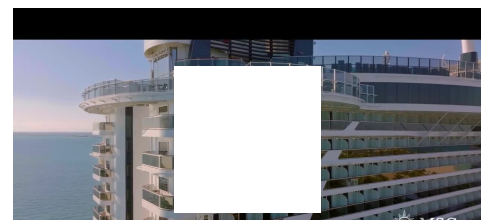
The five-day event, which will take place on the university’s Washington, D.C. campus, will include Howard University students, faculty members and industry executives, who will discuss the hospitality sector, leadership and social impact issues.

“Marriott International is proud to collaborate with Howard University to convene this week-long dialogue and series of educational seminars to drive necessary conversations around diversity, equity and inclusion,” said Anthony Capuano, Marriott International’s chief executive officer.

## MORE HOTEL & RESORT



## FEATURED VIDEO



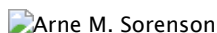
U.S. Edition

Howard Hospitality Week is the result of the work the university and The J. Willard and Alice S. Marriott Foundation began to create the Marriott-Sorenson Center for Hospitality Leadership within the university's School of Business.

"From the beginning, our partnership with The J. Willard and Alice S. Marriott Foundation and Marriott International has been about engaging Howard students in ways that will drive opportunity and impact in the hospitality sector," said Howard University President Dr. Wayne A. I. Frederick. "This event will serve to inspire and educate Howard students while giving them space to offer ideas and insights that will make a tremendous difference in the industry."

Events will include a case competition, hosted by Marriott, where undergraduate and graduate student teams will create business cases and present them to a panel of industry executives. One undergraduate team and one graduate team will be awarded full scholarships for the 2022-23 academic year.

In addition to a series of educational sessions, the event will host the LoveTravels - named for Marriott's dedication to inclusion, equality, peace and human rights - which will shine a spotlight "on how the hospitality industry can build leadership talent opportunities for Black students across the country," Marriott said.



Arne M. Sorenson The J. Willard and Alice S. Marriott Foundation and Howard University created the Marriott-Sorenson Center for Hospitality Leadership in honor of the late Arne Sorenson, president and CEO of Marriott International, pictured with JW Marriott Jr. (photo via Marriott International)

The J. Willard and Alice S. Marriott Foundation and Howard University created the Marriott-Sorenson Center for Hospitality Leadership in honor of the late Arne Sorenson, president and CEO of Marriott International, who died in February 2021.

"Arne spent much of his tenure at Marriott focused on creating opportunities at brought real change to the composition of Marriott's executive ranks," said J. W. "Bill" Marriott, Jr., executive chairman and chairman of the board. "At Marriott and across our industry, we need to do more when it comes to diversity, equity

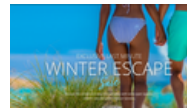


### Club Med Launches 'Your Vacation, Your Way' Sale



### Marriott Guests Can Now Purchase Travel Insurance When...

#### RECENT OFFERS



Escape the Winter with Sandals Resorts SANDALS RESORTS



Everything you could wish for at Tropical Deluxe Princess PRINCESS HOTELS & RESORTS



Vacation in Punta Cana at the Newly Renovated Caribe Deluxe ... PRINCESS HOTELS & RESORTS

#### LATEST OPINIONS AND BLOGS

## How Finding Your Travel Niche Can Drive Business

CODIE LIERMANN



## What the Travel Industry Could Have Done Better in Response to Outbreaks

FRANK BELZER



## Atlas Ocean Voyages Urges Travelers To Go Global and Shop Local

ATLAS OCEAN VOYAGES BLOG



#### MOST READ

- 1 The Safest Places To Travel in 2022 DESTINATION & TOURISM
- 2 US Cities With Updated Travel Restrictions Due to Omicron DESTINATION & TOURISM
- 3 Countries Requiring American Travelers Be COVID-19 Vaccinated for Entry DESTINATION & TOURISM
- 4 The Safest US Travel Destinations Right Now DESTINATION & TOURISM
- 5 50 US Cities Worth Exploring in 2022 DESTINATION & TOURISM



- NEWS
- GUIDES
- AGENTatHOME
- OFFERS
- VIDEO
- OPINIONS
- BLOGS
- SUPPLIERS
- DESTINATIONS

SPONSORED CONTENT

Give the gift of being present this year. Save up to \$300 off, kids fly from \$199 & more with ALG Vacations!

### No Time Like the Present

PROMOTED BY ALG VACATIONS

couple enjoying a meal at Hyatt Z Cancun

### How Playa Hotels & Resorts Focuses on Health and Safety

For more [HOTEL & RESORT NEWS](#)

MORE BY [CLAUDETTE COVEY](#)

- Claudette Covey
  - American Cruise Lines Unveils Flat Rate Airfare Option
  - Scenic To Call at All Seven Continents in 2023/2024

Hyatt logo.

Club Med Launches 'Your Vacation, Your Way' Sale

Marriott Guests Can Now Purchase Travel Insurance When They Book Hotels

Four Seasons Resort Nevis Offers Alexander Hamilton Package

### Hyatt to Open China's First Hello Kitty Hotel

Baha Mar Maintaining COVID-Impacted Guest Accommodation Plan

COMMENTS

You may use your Facebook account to add a comment, subject to Facebook's [Terms of Service](#) and [Privacy Policy](#). Your Facebook information, including your name, photo & any other personal data you make public on Facebook will appear with your comment, and may be used on TravelPulse.com. [Click here](#) to learn more.

LOAD FACEBOOK COMMENTS

TravelPulse.com

[NEWS](#) | [AGENTatHOME](#) | [OFFERS](#) | [VIDEO](#) | [OPINIONS](#) | [BLOGS](#) | [TRENDING](#) | [SUPPLIERS](#) | [DESTINATIONS](#)

Categories

[DESTINATION & TOURISM](#) | [IMPACTING TRAVEL](#) | [CRUISE LINE & CRUISE SHIP](#) | [AIRLINES & AIRPORTS](#) | [HOTEL & RESORT](#) | [FEATURES & ADVICE](#) | [ENTERTAINMENT](#) | [TOUR OPERATOR](#) | [CAR RENTAL & RAIL](#) | [VACATION PACKAGES](#) | [TRAVEL TECHNOLOGY](#) | [TRAVEL AGENT](#) | [HOST AGENCY & CONSORTIA](#) | [BUSINESS TRAVEL](#) | [PEOPLE](#) | [LGBTQ](#) | [MORE](#)

Northstar Travel Group

[TRAVELPULSE](#) | [TRAVELPULSE CANADA](#) | [TRAVELPULSE QUEBEC](#) | [TRAVEL WEEKLY](#) | [TRAVEL WEEKLY ASIA](#) | [TRAVEL WEEKLY CHINA](#) | [TRAVELAGE WEST](#) |

TRENDING IN TRAVEL U.S. Edition

Travel Intel

Coronavirus Outbreak

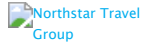
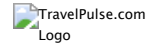
Reopening Plans

Deals Alert!



- NEWS
- GUIDES
- AGENTatHOME
- OFFERS
- VIDEXOS
- OPINIONS
- BLOGS
- SUPPLIERS
- DESTINATIONS

[WRITE FOR US](#) | [ADVERTISE](#) | [TERMS OF USE](#) | [PRIVACY POLICY](#) | [COPYRIGHT](#) | [CONTACT US](#)



Copyright © 2022 Northstar Travel Media, LLC. All Rights Reserved. 100 Lighting Way Secaucus, NJ 07094-3626 USA | Telephone: (201) 902-2000