

RAPPAHANROCK COUNTY PLAN OF WORK

1963

Barbara L. Jones
Home Demonstration Agent

W. H. Lyne
County Agent

Arlis Frymyer
Assist. Co. Agent

PART A.... AGRICULTURAL PRODUCTION, MANAGEMENT
AND NATURAL RESOURCE DEVELOPMENT
FISCAL YEAR1963

A MAJOR EMPHASISEDUCATIONAL PLAN

A. Project Area : Agricultural Production, Management and Natural Resource Development

Phase: V. P. I. Mail-In-Farm Records

The Situation :

While most commercial farmers are keeping farm records none are utilizing the advantages of the V. P. I. Mail-In-Farm Record System and thereby are not getting quarterly reports nor business analysis at the end of the year.

The Specific Problem

No farms enrolled.

The Program Objective :

To enroll five representative farmers.

| <u>Teaching Objectives</u> | <u>Source of Material</u> | <u>Methods</u> | <u>When</u> | <u>By Whom</u> |
|---|--|---|-------------|----------------|
| 1. To explain program & what it offers. | 1. VPI Electronic Farm Record Program-Guide for Co. Agents | 1. Discuss with Commodity committeemen & select 7-8 prospective enrollees | Jan. | By Agent |
| 2. Explain forms to be used, methods & time of reporting. | 2. Farm Inventory Record Book 18 | 2. Write prospective farmers advising of planned farm visits; workout schedule with Assistant Agent | Jan. | Agt. & Assist. |
| | | 3. Work out schedule to visit farmers not sending inventories. | Feb. | Agt. & Assist. |
| | | 4. By farm visit | March | Assist. Agt. |
| | | 5. Schedule visits to farmers whose monthly reports indicate not clear on reporting. | Feb.-Mar. | Agt. & Assist. |
| | | 6. By Farm visits. | Feb.-Mar. | Agt. & Assist. |

| <u>Teaching Objectives con't.</u> | <u>Source of Subject Matter con't.</u> | <u>Methods con't.</u> | <u>When</u> | <u>By Whom</u> |
|---|---|--|-------------------------|-----------------|
| 4. Familiarizing owner & Assist. Agt. with soil types & their limitations or potential on each farm enrolled. | Rapp'k Soil Survey Report & Soil Survey Maps. | By appointment & on land farm visits.. field by field. | April | Agent |
| 5. Business Analyses | Individual Farm Records | With Individual Farmer | Upon receipt of records | Agent & Assist. |

A Major Emphasis Educational Plan

B. Project Area:.....Production and Marketing

Phase : Sheep Management, Lamb Production & Marketing

The Situation

The Agricultural census shows, as near as can be determined, that lambs marketed by our shepherds do not exceed 101 head per 100 ewes, while the state average is 110 head marketed for every 100 ewes and for flocks in the Returns Per Ewe Contest, 144 lambs are being marketed for every 100 ewes in these flocks. Also study of local ASCS records of lambs marketed in 1961 the average price received per lamb was but \$13.55 with a \$12.55 spread between high and low income per lamb.

The Specific Problem :

Production and Marketing

Shepherds are not controlling parasites (particularly internal),⁺ foot rot. Also lambs are being born over a wider period resulting in lambs not being ready at peak market prices. Also lambs are being sold at too light weights to make top grades.

The Program Objective

To Increase income from lambs

| <u>Teaching Objectives</u> | <u>Source of Subject Matter</u> | <u>Methods</u> | <u>When</u> | <u>By Whom</u> |
|--|---|--|---|---|
| <u>Assist Shepherds</u> | | | | |
| 1. To acquire knowledge in controlling internal parasites & foot rot. | "Sheep Management Schedule". VPI.,Feb. 1963 "Eradicating Foot Rot." VPI.,Feb. 1963 | Collecting fecal specimens Analysis of these specimens Management Questionnaire of high, medium, low income flocks.. | Jan. Jan. Jan. | Agent Diagnostic Laboratory Agent & Flock owner |
| 2. To acquire knowledge how to get more uniformity in lambing through flock mgt. | Local ASCS Office Records..Re: "Incentive Wool Payments." Wool & Lamb Marketing. | Follow up: Seasonal reminder via radio, news,. releases personal communication | Seasonal | Agent |
| 3. To acquire knowledge of the close correlation between weight & grade | | Establishment of at least one demonstration flock in: a. Internal Parasite Control b. Feeding. c. Foot Rot Control d. Flushing of ewes | Mar- Nov. Ewes-Feb. April Lambs 30 days until Mkt. wt. March June July | |

PART C: EXTENSION HOME ECONOMICS
 RAPPAHANNOCK COUNTY
 FISCAL YEAR 1963

Major EmphasisOrganizational Plan
Project AreaExtension Home Economics
PhaseCommittee on Production
and Marketing of Home
Products 1963

Rappahannock County has a large number of senior citizens. In many cases these people lack things to occupy their time or give them a feeling of usefulness to the community.

Many of these people have talents for producing home crafts.

Rappahannock's median income level is \$1632 per family. Many families could use supplementary incomes. There is a large amount of tourist travel through the county. These people would be interested in buying home products. Businesses now patronized by these people feature inexpensive, poorly made manufactured items.

Specific Problem :

There is need for making and selling home products in the county.

Program Objective:

To form a committee to give encouragement, support and assistance in the area of Marketing and Production of Home Products.

| ORGANIZATIONAL OBJECTIVE | SOURCE OF ASSISTANCE | METHOD | WHEN | By Whom |
|--|---|---|---------------------------------|---------------|
| 1. To stimulate interest on the part of local people in the organization of a committee on Production and Marketing of Home Products | Interested Local People Information from other areas where a project of this type has been successful. | Individual Contacts Meeting to discuss organization of Comm. and temporary organization. | January February February | Agent |
| 2. To stimulate interest in local people for producing home products of quality suitable for market. | | Canvass of county people to find possible crafts or home product suppliers & get them producing quality products | March April | Comm. Members |
| 3. To provide marketing facilities for items produced. | | (Agent might assist here by holding Special Interest meetings to teach crafts assisted by people who are adopted at certain skills) | | |
| | | Canvass of marketing possibilities | | Comm. Members |
| | | Actual organization of interest indicates need | April | |

Evaluation: Comm. Records of Articles Produced and Sold will give evaluation.

These plans are just proposed as an outline for committee action. Actual plans will be made when committee meets in February.

A Major EmphasisEducational Plan
Project AreaExtension Home Economics
Phase :Foods and Nutrition

Situation :

Home Demonstration women in their planning meeting chose foods related topics for over half of their club demonstrations this year. This is an indication of interest in the county.

Since many homemakers are working they have asked for guidance and instructions in Planning Meals Ahead. They have also requested help with ideas for entertaining.

A nutrition survey made of 3rd and 4th graders several years ago showed nutrition standards to be low. A survey made of girls in 4-H Clubs taking Foods Project in November 1962 showed that their diets were lacking in many areas and did not begin to meet Basic 4 requirements.

There are many girls marrying at an early age in the county. They need foods and nutrition information to safe guard the health of their families.

Specific Problem :

Rappahannock County desires and needs information on foods and nutrition.

Objective :

To make foods and nutrition the core of the Home Economics Extension Program in '63 incorporating nutrition information into all foods topics.

| Teaching Objective | Source of Assistance | Methods | When | By Whom |
|---|---|---|--|--|
| 1. To teach homemakers about Home entertaining so that they will meet entertaining demands with ease and assurance | V.P.I. Foods Specialists Textbooks Extension Bulletings | Demonstrations in monthly club meetings. Leader training | Jan. Feb. Mar. May June | Agent Agent Trained Ldr. Agent Agent |
| 2. Incorporate nutrition information into series stressing use of nutritious refreshments, avoiding empty calories, etc. | | Newspaper articles | Following completion of dem. | |
| 3. To teach homemakers the time saving value of planning meals ahead stressing use of Basic 4 in Menu planning | Extension Bulletings Extension Specialists. | Leader training Demonstrations Individual reports Radio Program Newspaper Articles | July Following completion of dem. | Trained Leaders |
| 4. To teach young homemakers skills necessary for feeding her family including information on: a. Nutrition for adults b. Food Selection & Meal Planning c. Children's Nutritional Needs d. Food Buying e. Principles of Food Preparation f. Food Fads-Fallacies. | Kit on Food for Young Families Prepared by Specialists. References suggested by kit. | Series of 6 Special Interest Meetings. Including: Lecture on Demonstration by Agent Review of previous material. Group Discussion Reading Assignments Radio Programs Newspaper articles. | Oct. and Nov. | Agent |

| <u>Teaching Objective</u> | <u>Source of Assistance</u> | <u>Methods</u> | <u>When</u> | <u>By Whom</u> |
|---|---|---|------------------|----------------|
| 5. To teach nutrition to 4-H Foods Project girls. | Foods Project Book Extension Bulletins | Incorporating some nutrition information into each 4-H meeting. | Monthly | Agent |
| 6. To teach nutrition to the general public | Foods Specialists | Series of weekly newspaper articles. | August and Sept. | Agent |

Evaluation :

Questionnaire to Club Women and Those Attending Special Interest Meetings geared to determine amount of foods and nutrition information learned during year.

Compare a week long food survey for 4-H girls at the end of the project year with survey made in November 1962 by the same girls.

Other Project Areas :

Clothing ... Tailoring and Hatmaking

Rural Arts

PART D : 4-H and OTHER EXTENSION YOUTH

PROGRAMS

TAPPANHOCK COUNTY... 1963

A Major Emphasis Educational Plan
Project Area 4-H and Other Extension
Youth Program
Phase 4-H Club Week Observance
Fiscal Year ... 1963

The Situation

National 4-H Club Week provides a good opportunity to make 4-H work known to people all over the nation and to recognize members and leaders for outstanding achievements. During 1962 4-H Club Week, was observed in Rappahannock in several ways, however most of the work done on 4-H Club Week was done entirely by Agents. National observance of 4-H Club Week would be more meaningful to 4-H members if they had a more active part in local observance. More could be done on a local level with 4-H'ers helping to carry out plans.

The Specific Problem

4-H'ers are not taking an active part in the observance of 4-H Club Week.

The Program Objective

To incorporate 4-H'ers in activities for 4-H Week Observance.

| Teaching Objectives | Source of Assistance | Methods | When | By Whom |
|---|--|--|---|--|
| To make 4-H Week Observance a more meaningful experience for 4-H members by having local members plan and participate in 4-H Week Activities. | 4-H Club Week Kits Records of 4-H Achievements. County Council Communications Media Certain 4-H'ers. | 1. Newspaper special edition; a. Senior 4-H'ers to act as editor of 4-H stories, collect pictures, etc. b. Have a story on each club's activities written by club presidents and reporters. c. Announce 4-H'ers of year as decided by agents, leaders with pictures & story in 4-H newspaper edition. d. Articles to commend and recognize work well done.. by club members & leaders. | Begin plans month in advance of 4-H Club week. Deadline to be one week in advance of 4-H week. | Agent Editor Club Representative. |
| To help build responsibility in 4-H'ers by giving them a part in observance of 4-H week. | | | | |
| To publicize 4-H and make it known to all people in the county. | | | | |
| | | 2. Annual Co. Council 4-H Supper. a. County Council Meeting for planning & setting up committees b. Sell tickets c. Committee work | Sat. of 4-H Week. Jan.-Feb. As needed prior to & through supper | Co. Council All Club Members Various Committees. |
| | | 3. Radio Program Panel discussion of 4-H by older members & perhaps two first year members. | Thurs. of 4-H Week. | Certain 4-H'ers Agent |
| | | 4. Bulletin board on 4-H for Rapp'k H.S. | March 1-15 | Rapp'k Sr. 4-H Club. |

Methods

When

By Whom

5. Posters for display around
county.

Have each club responsible for
submitting one poster

To be submitted Club Members
by March 1st.

Perhaps have posters judged
with small reward going to
group whose poster best de-
picts 4-H Work.

A Major EmphasisEducational Plan
Project Area4-H and Other Extension
Youth Programs
Phase4-H Camp

The Situation :

Of the 109 boys and 120 girls in Rappahannock 4-H Clubs, only four boys and two girls attended the county 4-H camp last year. Most of the time those attending the camp were younger 4-H'ers. The county is usually allocated up to 30 club members. Older club members believe not enough is offered their age groups.

The Specific Problems

Too few of the county 4-H'ers participate in 4-H camp.

The Program Objective

To increase county participation in 4-H camp.

| <u>Teaching Objective</u> | <u>Source of Assistance</u> | <u>Methods</u> | <u>When</u> | <u>By Whom</u> |
|---|-------------------------------------|---|-------------|----------------|
| Parents, leaders, and 4-H'ers to learn more about and understand: | 1. County 4-H handbook | Instruction at 4-H meetings | monthly | Leaders |
| 1. The 4-H camp, and its importance in 4-H club work. | 2. Outstanding 4-H'er | Individual contacts with parents & club members | monthly | 4-H'ers |
| 2. Value of camper of participation in 4-H camp. | 3. 4-H camp program | Share-the-fun contest and other 4-H programs. | | County Staff |
| a. Leadership | 4. Slides and pictures of 4-H camp. | | | |
| b. Citizenship | | | | |
| c. Cooperation | | | | |
| d. Records | | | | |
| e. Others | | | | |

Evaluation :

1. Increased 4-H participation in camp.
2. Increased participation by older members.
3. Increased leader participation.

Project Area4-H and Other Extension
Youth Programs.

PhaseOther Fields of Emphasis
in 4-H Club Activities:

1. 4-H Officer Training
2. Judging Teams Participation
3. Achievement Records Improvement
4. County Honor Club Emphasis
5. Community 4-H Club Organization
6. Giving 4-H Demonstrations

PART ECOMMUNITY AND PUBLIC AFFAIRS

RAPPAHANNOCK COUNTY.. 1963

E. Community and Public Affairs

County Extension workers will continue working with the Rappahannock Development Committee, which has been reorganized to more closely and efficiently meet their needs, primarily as resource personnel and motivators.

Currently this organization's primary goal is establishment of training or teaching recreation to people of different age groups and development of recreational opportunities of both commercial and non-commercial categories. Also sub committees indicate they will revise their individual goals as parts of those selected last year have been accomplished. Also there are others which overlap, or are related to those of several committees. Then too, some committees established goals in '62 which were approved by the over-all group, but which primarily concern only that specific committee; several of these committees have indicated they plan to work independently of the overall committee on their specific project and simultaneously will be working with the over-all committee on projects closely related.