

# THATCamp

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# Project Overview

- The Humanities And Technology Camp (THATCamp)
- Clients: Dr Tom Ewing & Dr Quinn Warnick
- Goal: Produce videos documenting THATCamp and its atmosphere. Meant to capture camp environment and attract attention for THATCamps
- Deliverables: Two, 3-4 minute video compilations of camp footage and attendee interviews

# Problems Faced

- Unfamiliar with the use of audio and video equipment due to lack of experience
- Very limited knowledge about video taking and lighting techniques
- Lost one of our first video clips of a student interview and had to reshoot the interview, several other issues with videos being blurry, poor audio quality etc.
- Advanced Cinematography class at Innovation Space
- Conducted plenty of interviews before camp to gain experience

# Lessons Learned

- Be Prepared
  - Charge camera batteries
  - Spare batteries for wireless equipment
  - 2nd device capturing audio (audio recorder)
  - 2nd camera for capturing video
- Reach out to clients directly, do not wait for a response
- Collect more than enough b-roll
- Spend time setting up the shot, considering all variables
  - Pay attention to background noise
  - Pay attention to interviewee's position within the frame
  - Consider how you plan to splice clips later while shooting
- Editing is very time consuming

# Sample Video

<https://www.youtube.com/watch?v=J8hivDYIqa0>

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