

APPENDIX C

BINAN SURVEY CODEBOOK

Question no.	Response	Label
1	1	yes
	2	no
3	1	drive
	2	walk
	3	ride
	4	others
4	1	home
	2	work
	3	others
5	1	everyday
	2	weekdays
	3	weekends
6		no. of times/month
	1	Parish Church
	2	Municipal Hall
	3	Public Market
	4	Basketball court/Post office
	5	Rizal Monument
	6	Street retail (vendors)
	7	Retail shops
	8	Others
	1	1/month or less
	2	2x/month or less than 4
	3	4x/mon or less than 6
	4	6x or more
7A. Parish Church		
A1	Purpose	Time visited
	1 Pray	1 am
	2 visits	2 pm
	3 church function	3 am/pm
	4 hear mass	4 anytime
	5 others	5 others
		Time spent on activity
		1 time depend on activity
		2 1- ½ hr.
		3 ½ - 1 hr.
		4 more than 1 hr.
A2.		
	1	Pray; give thanks; ask blessing
	2	Tradition
	3	Don't go to this church
	98	Invalid answer
A3		
	1	Sensory experience (quiet)
	2	Lesser crowd
	3	Time availability
	4	Mass schedule
	98	Invalid answer
A4.		
	1	Feeling of attachment
	2	Accessibility
	3	Others

98 Invalid answer/no answer

A5.

- 1 Social interaction/function
- 2 Religious related activities
- 3 Business-related activities
- 4 None
- 98 Invalid answer

A6

- 1 Icons, statues
- 2 Furniture/ Decorations
- 3 Church (structure/exterior space)
- 4 Church (interior)
- 5 Facilities
- 6 Others
- 98 Invalid answer

Why?

- 1 Necessity/convenience
- 2 symbol
- 3 notion of church image
- 4 aesthetic quality (visual)
- 5 sensory
- 6 Others
- 98 Invalid answer/no answer

A7

- 1 Positive attributes of church
- 2 Negative attributes of church
- 3 Symbol of religion/culture
- 4 Spiritual/self fulfillment
- 98 Invalid answer

B. Municipal Hall

B1

Purpose	Time visited	Time spent on activity
1 Pay tax, permits, or related requirements	1 am	1 time depend on activity
2 Police report, legal cases	2 pm	2 1- ½ hr.
3 Acquire information	3 am/pm	3 ½ - 1 hr.
4 Talk to local officials	4 anytime	4 more than 1 hr.
5 Others	5 others	

B2

- 1 Employees' attitude (Negative)
- 2 Problems encountered
- 3 Purpose related to MH
- 4 Symbol of government
- 5 Administration
- 6 Memory of place
- 98 Invalid answer/no answer

B3

- 1 Obligation to government
- 2 To accomplish purpose
- 3 Personal reasons (assistance from government officials)
- 98 Invalid answer/no answer

B4

- 1 Social Interaction
- 2 Public service (religious-related)
- 3 None

B5

- 1 Employees availability
- 2 Time required by purpose
- 3 Achieve/finish purpose instantly (time)
- 4 Time availability
- 5 Habit
- 6 Environmental condition –cooler time
- 98 Invalid reason/no answer

B6

- 1 Offices
- 2 Facilities
- 3 Sections of building
- 4 Others
- 98 Invalid reason/no answer

Why?

- 1 Governance/head
- 2 Reminder of old MH
- 3 Negative aspects of MH
- 4 None
- 98 Invalid answer/no answer

B7

- 1 Government and administration
- 2 Perception of environment (positive)
- 3 Perception of environment (negative)
- 4 Problems-government and administration
- 5 Desires for MH
- 6 Inefficiency/corruption
- 7 Serves the need
- 98 Invalid answer/no answer

C. Public market

C1.

<u>Purpose</u>	<u>Time visited</u>	<u>Time spent on activity</u>
1 Buy fresh food	1 am	01 time depend on activity
2 Buy other good (dry)	2 pm	02 1- ½ hr.
3 Eat	3 am/pm	03 ½ - 1 hr.
4 Earning a living	4 anytime	04 more than 1 hr.

C2.

- 1 Cost
- 2 Family need

- 3 Social interaction
- 4 Others

C3.

- 1 variety of items sold
- 2 low prices/affordable
- 3 easy access
- 4 familiarity with store owner

C3

- 1 Time availability/schedule
- 2 Accessibility
- 3 Fresh food
- 4 Distance/location
- 5 Less crowded
- 6 Family reasons
- 7 Invalid answer/no answer

C4

- 1 Social activities
- 2 Eat
- 3 Browse around
- 98 Invalid/answer

C5

- 1 Variety of goods sold
- 2 Physical features/stalls
- 3 Others
- 98 Invalid answer/no answer

Why?

- 1 Negative aspects of market
- 2 Desire to improve place
- 3 None
- 4 Others
- 5 Invalid answer/no answer

C6

- 1 Positive Attributes
- 2 Negative attributes
- 3 Neutral response
- 4 Desires
- 5 Association
- 98 Invalid answer/no answer

D. Basketball court/Post Office

D1

Purpose	Time visited	Time spent on activity
Basketball Court		
1 Watch basketball/other games	1 am	1 time depend on activity
2 Play basketball/other games	2 pm	2 1- ½ hr.
3 Watch shows/other events	3 am/pm	3 ½ - 1 hr.

4 Others 4 anytime 4 more than 1 hr.
98 Invalid answer/no answer

D2
1 pass the time
2 Watch my son play
3 Never visited
4 Invalid answer/No answer

D3
1 Location
2 Basketball events
98 Invalid answer/No answer

D4
Basketball court Post office
1 Not crowded 1 Not crowded
2 Free time 2 Serves its purpose
3 Passing by 98 Invalid answer/no answer
4 Game schedule
98 Invalid answer/no answer

D5
Basketball court Post Office
98 No answer/invalid answer 98 No answer/invalid answer

D6
Basketball Court Post office
1 Stage 1 Build new one
2 Open space 2 None
3 Basketball court 98 Invalid answer/no answer
4 Accessories/furniture
5 Everything
98 Invalid answer/no answer

Why?
1 Memory of previous cultural/social events
2 Space
3 Desires for changes
4 None
98 Invalid answer/no answer

D7.
1 Positive attributes
2 Negative attributes
3 Neutral response
4 Desires
5 Symbolic Association
98 Invalid answer

E. Rizal monument

E1
01 yes 02 no

E2
1 Contribution to history

- 2 Landmark
- 3 Other purposes
- 98 Invalid answers/no answer

E3

- 1 Everything
- 2 Furniture/accessories
- 3 Monument
- 4 Rizal's qualities

Why?

- 1 Aesthetic quality
- 2 Space
- 4 Desire for changes
- 5 Representation
- 6 None
- 98 Invalid answer/no answer

E4

- 1 Rizal's symbolism
- 2 Positive attributes
- 3 Memory (past)
- 4 Negative attributes/dislikes
- 5 Landmark
- 98 Invalid answer/no answer

F1.

- 1 Shops facing market
- 2 Shops north of Rizal monument
- 3 Shops east of Rizal monument
- 4 Shops south of basketball court

F2

Purpose		Time visited		Time spent on activity	
1	Eat out	1	am	1	time depend on activity
2	Buy medicine	2	pm	2	1- ½ hr.
3	Grocery/dry goods	3	am/pm	3	½ - 1 hr.
4	Rent video/	4	anytime	4	more than 1 hr.
5	Others	5	others		

F3

- 1 Necessity school/home
- 2 See different things
- 3 Change of routine
- 4 Others
- 98 Invalid answer

F4

- 1 Easy access
- 2 Variety of goods
- 3 Familiarity w/ shop owners
- 4 Do not buy from vendors

F5 98 Invalid reason/no reason
 1 Browsing
 2 Talk to friends/acquaintances
 3 Observe people (ladies)
 98 Invalid answer/no answer

F6 1 Time availability
 2 Physical environment-cool
 3 Less crowded
 98 Invalid answer/no answer

F7 1 All shops
 2 Drugstore
 3 Supermarket
 4 Theater
 5 School supplies
 6 Positive traits
 7 Aesthetic quality
 98 Invalid answer/no answer

Why? 1 Convenience/Location
 2 Costs
 3 None
 4 Desires for change
 5 Others
 98 Invalid answer

F8 1 Positive attributes
 2 Negative attributes
 3 Sensory feeling
 4 Environmental condition
 5 Prices
 6 Aesthetic quality
 98 Invalid answer/no answer

G. Street Retail (Vendors)

G1		Time visited	Time spent on activity
Purpose			time depend on activity
1	1	am	1
2	2	pm	2
3	3	am/pm	3
4	4	anytime	4
5	5	others	

1- ½ hr.
 ½ - 1 hr.
 more than 1 hr.

G2. 98 Invalid answer/no answer

G3

- 1 Convenience
- 2 Cost
- 98 Invalid reason/no reason

G4

- 1 Time availability
- 2 Goods
- 3 Cost
- 4 Convenience/location/accessibility
- 5 Saves time
- 6 Seldom buy goods here
- 7 Never bought goods here
- 98 Invalid answer/no answer

G5

- 1 None

G6

- 1 None
- 2 Variety of goods
- 1 Desires for Street retail
- 2 Social environment
- 3 Others
- 98 Invalid answer

Why?

- 1 None
- 2 Street vendors
- 3 Negative attributes
- 4 Others
- 98 Invalid answer

G7

- 1 Desires for change
- 2 Feeling of sympathy
- 3 Variety of goods
- 4 Cost
- 5 Positive aspects
- 6 Others
- 98 Invalid answer/no answer

8.

- 1 Nat'l events/celebrations
- 2 Political events
- 3 Cultural events
- 4 Social functions
- 5 Sports events
- 6 Others
- 7 None
- 98 Invalid answer/no answer

9.

- 1 worthy contest
- 2 Entertainment

- 3 Cultural events
 - 4 Sports
 - 5 School performances
 - 6 None
 - 98 Invalid answer/ No answer
- 10.
- 1 unnecessary celebrations (political/entertainment)
 - 2 Sports
 - 3 School activities
 - 4 Religious events
 - 5 Others
 - 6 Invalid answer/no answer
- 11.
- 1 yes 2 no
- 12.
- 1 yes 2 no
- 13.
- 1 Public Market
 - 2 Church
 - 3 Basketball court/plaza
 - 4 Retail shops
 - 5 Others
- 14.
- Why not?
- 1 Safety and cleanliness
 - 2 Nothing to see at the TC (shopping & entertainment)
 - 3 Disorderly at the TC (People & traffic)
 - 4 Dislike
 - 98 Invalid answer/no answer
- Where?
- 1 Malls
 - 2 Supermarkets outside TC
 - 3 Others
- 15.
- 1 social concerns
 - 2 Migration
 - 3 Environmental quality
 - 4 Government
 - 5 Infrastructure
 - 6 Others
- 16.
- 1 Positive attributes
 - 2 Negatives attributes
 - 3 Desires (changes)
 - 98 Invalid answer

17.

	(Least Unimportant)	1	2	3	4	5 (Most Important)
1	Parish church					1 2 3 4 5
2	Municipal hall					1 2 3 4 5
3	Public market					1 2 3 4 5
4	Basketball court/Post office					1 2 3 4 5
5	Rizal monument					1 2 3 4 5
6	Retail shops					1 2 3 4 5
7	Street retail					1 2 3 4 5
8	Parking space					1 2 3 4 5

Others, Please specify _____ 1 2 3 4 5

18.

1	Ugly	1	2	3	4	5	Beautiful
2	Unfriendly	1	2	3	4	5	Friendly
3	Safe	1	2	3	4	5	Dangerous
4	Dirty	1	2	3	4	5	Clean
5	Tense	1	2	3	4	5	Relax
6	Inert	1	2	3	4	5	Energetic
7	Slow	1	2	3	4	5	Fast
8	Calm	1	2	3	4	5	Excitable
9	Heavy	1	2	3	4	5	Light
10	Mysterious	1	2	3	4	5	Obvious

19

1	Center of trade; Economic
2	Central location
3	Fresh goods
4	None
5	Others
98	Invalid answer/no answer

PERSONAL INFORMATION

A. Gender	01	male	02	female
B. Age	01	0 – 20 yrs. old	02	21 – 40 yrs. old
	03	41 – 60 yrs. old	04	61 or older
C. Residency	01	20 yrs. old	02	3-10 yrs. old
	03	11-20 yrs old	04	21-30 yrs. old
	05	31- 40 yrs.old	06	50 or more

D. Profession/Job

- 01 self-employed
- 02 housewife
- 03 employee
- 02 businessperson
- 03 student
- 04 unskilled workers
- 05 skilled workers

E. Education

- 01 Elementary
- 02 High school
- 03 College

F. Income level

Per month

- 01 less than P10,000 (less than 263)
- 02 10,001 – 20,000 (\$ 264 – 526)
- 03 20,001 – 30,000 (\$ 527 – 789)
- 04 31,000 – 40,000 (\$ 790 – 1,053)
- 05 Greater than 50,000 (Greater than \$1,054)
- 06 No income

G. Location

- 01 Dela Paz
- 02 Platero
- 03 Poblacion
- 04 Canlalay
- 05 San Antonio
- 06 Malaban
- 07 San Vicente
- 08 San Jose