

ANNUAL NARRATIVE REPORT

COUNTY EXTENSION WORK

Virginia Agricultural Extension Service

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1959

COCHLAND

County

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Special Interest Workshops have made a most valuable contribution to the Home Demonstration Club Program in Goochland County. Growing out of a need long recognized by Mrs. D. T. Boisseau of the Goochland Club and Mrs. J. A. Rollins of the Fife Club, these workshops in their many repeated appearances have reached far and wide and met the express needs of scores of people. These women felt that certain activities which required active participation of the club members could be carried on more successfully if not held at a regular club meeting. This has proven to be true and has been of definite help in carrying on the Extension Program.

The first Special Interest Workshop was requested by the Fife Home Demonstration Club in the Fall of 1950. These club members felt a real need for help in clothing construction. From this one request grew five and through 1956, five workshops of six to eight weeks duration were held to teach simple clothing construction and tailoring. One hundred and thirty-nine different homemakers enrolled and completed these classes and one hundred and eleven others took the workshop more than once. One other group of eight women have learned the simplest clothing construction steps as a special interest group. (For detail information, see Annual Narrative Reports 1951-56 inclusive).

Since 1950, in addition to the special interest workshop on clothing, other special interest meetings have included mending the family clothing, improving lighting through repair of lamps and replacement of worn-out shades, learning to decorate cakes for birthdays and special occasions, workshops on the making of draperies and draw curtains, workshops on learning to make pastry, quick breads and yeast breads, and for certain outstanding leaders, workshops have been held on judging of exhibits for county fairs. (For detail information on the pastry workshop, see Annual Narrative Report, 1958, and for detail report on better lighting workshop, see Annual Report, 1959.)

Many of the needs of the people have been met through these special interest workshops and a most valuable contribution has been made through Home Demonstration Club Work and to Home Demonstration Work as a result of these activities.

I. COUNTY SITUATION AS IT AFFECTED THE PROGRAM PLANNED

Goochland County, Virginia, is a small rural county of 287 square miles. The total population of 8,934 according to the 1950 census is fifty per cent Negro. Of the 1,985 families in the county, there are approximately 554 white farm families and 601 white rural non-farm families. There are 748 farms in the county according to the 1954 census of agriculture, 462 having an acreage of less than 100 acres. 493 farms are white operated. More than half of the farmers reported off-the-farm employment, and income exceeding the value of agricultural products sold. The main sources of farm income rank in the following order: livestock and livestock products; dairy products; poultry and poultry products; field crops; forest products; vegetables and fruits.

There is no industry in the county. Off-the-farm income is from employment at the State's penal institutions, located in this county and in the adjoining county; from sawmill operations; the railroad; and a large stone quarry. Most of the young homemakers able to work are either employed in this and neighboring counties or commute to Richmond for part or full-time employment, as do a considerable number of the part-time farmers. Nearly everyone able to get away from home for the day is employed or seeking part-time employment to supplement the family income.

This situation affects membership in Home Demonstration Clubs, and leadership of 4-H and Home Demonstration Clubs. It creates what should be an abnormal social condition but since the trend of a homemaker away from home most of the time is general, it cannot be considered unusual. It changes the pattern of living to such an extent that in many families there is little home life and family unity.

There are two new elementary schools serving the county; one at Cardwell which was completed about five years ago and the Goochland Elementary School which serves the children from two magisterial districts and is in use for the third year. This school has a cafeteria which serves hot lunches. The Goochland High School with slightly more than three hundred students has been in use since 1934. It is seriously in need of more classroom space, and this fall, closed the cafeteria so that that space might be used for classrooms.

The entire county can be reached by telephone and almost every Home Demonstration Club Member, as well as others, can be reached either directly or through a neighbor. This has facilitated getting information to the club members and from them and has cut travel considerably. It has also made an increase in the amount of time necessary in the office. Few of the homes in the county are without electric power. Only one family of 4-H Club Members reported not having electricity last year.

There is a County Health Department with a County Nurse, Sanitation Officer and a Director who serves Goochland along with two other counties. The Health Department is responsible for conducting prenatal clinics, pre-school clinics, etc. There are three doctors lo-

cated in the county; one having been in the county approximately a year, one approximately four years and the other doctor having been here about twenty-five years, and until the coming of these above-mentioned doctors, had the full load.

The only recreation available in the county for the young people is provided through the schools and churches. This means there is great demand for the family car to go to Richmond or nearby movies, etc. In many instances, it has meant buying a second car so that the children would have their own transportation.

There is a local livestock market where the farmers are able to sell. Other marketing outlets are through the Extension-sponsored feeder calf and feeder pig sales and the Junior 4-H Club Premium Stock Show and Sale. Considerable poultry, especially broilers, are produced under contract, and the sale is made at the farm. The farm families living in the lower end of the county carry their own produce to market. Many of them have private customers which they reach by door to door selling. This means two days a week - one day in preparation and one day in selling for these families. Eggs not sold in this manner are frequently sold at the grading station which means reduced price for the producer.

The homemaker finds shopping for family food and clothing a matter of ordering from the catalogue or making a trip to Richmond. Few clothes are available in the county and they are of limited selection. The stores have a fair selection of everyday foods, canned and frozen, but a poor selection of fresh vegetables and fruits. Many of the homemakers make a weekly trip to the supermarket and conscientiously save their trading stamps.

II. COUNTY EXTENSION PROGRAM - ADULT

A. Organization

1. County Agricultural Extension Service Board

The County Agricultural Extension Service Board is composed of two men and two women leaders from each of the three magisterial districts in the county. This committee meets annually to set the long-time goals for the County Extension Program and to check on the progress of these goals. This board sets up the necessary committees for carrying out these goals, and gives publicity to the work being done through the County Extension Program.

The goals set up by this committee affecting Home Demonstration Club Program are Light for Better Living,

Food and Nutrition and Clothing.

2. Home Economics Council

The Home Economics Council is made up of two women leaders of each of the three municipal districts in the county. This committee works with representatives of the Home Demonstration Committee to determine the special interest needs of the women in the county, the goals to meet these needs, the goals to be met in 1929 and the committees and committee members needed to carry out these goals. The Agent works closely with this group in setting up the program recommended by the committee, providing educational material and training for the leaders.

3. General Interest Committees

One committee on light for Better Living was set up to reach the general public. The Agent worked with this committee to set up their goals and to assist in carrying out these goals. Educational material was provided and demonstrations were given by the Agent to reach the homemakers.

4. County Home Economics Committee

Three committees were set up to reach the needs and interests of the people during the coming year: One committee on Foods and Nutrition, one committee on Clothing and one committee on House Furnishings. The Agent conducted special interest activities with the assistance of the specialists. There were four meetings of each of these groups during the year.

5. Home Demonstration Club Committee

The Home Demonstration Club Committee sets up the Home Economics Program for the county. This committee is made up of the Home Demonstration Club Officers, the Program Development Chairman, the Program of Work Chairman and the Special Interest Chairman. These committee members worked in their club in finding the needs and interests of the club members and presented these recommendations to the committee. One meeting was held for the purpose of additional training of the Program Development Leaders and one meeting for the training of the Program Development and Program of Work Chairmen.

B. Subject Matter and Special Interest Areas

1. Home Furnishings

Home Furnishings was determined to be one of the major needs of the county. Four demonstrations were

given during regular club meetings and one workshop of special interest was held. The Agent conducted the workshop and two leader training meetings. The specialist conducted two leader training meetings.

A. Home Lighting

Two of the demonstrations and the workshop centered around "Light For Better Living". Through these meetings and workshop, it was hoped that lighting would be improved in one or more areas in every home in the county, through the use of better lamps, better selection of light bulbs and better location of lights for the family activities.

The Agent gave the demonstrations in all the clubs on Light For Better Living. This demonstration emphasized the use of good quality light for the task to be done, the type of bulb to give this light, the type of shade and the height of lamp for a particular job. Following these demonstrations, the club members enrolled in workshops. At these workshops, the women brought the good lamps on hand that were in need of repair and rewiring and the shades that needed replacing. Twenty-eight women found that they had lamps that met the requirements for good light that needed to be rewired. Seventy-nine women have made one hundred and fifty-one lamp shades to improve the lights on other lamps that met the requirements. More than one hundred homemakers have found that they could improve the light by replacing their old frosted bulbs with white bulbs and are very happy with the improvements of the general lighting area of their homes. Many calls have been received for more help on improving the light in the kitchen, laundry and work area and approximately twenty-one homes have had special help in planning for these areas.

To make the proper bulbs available to the homemaker, five dealers in the county have recently stocked these bulbs. This was brought about by the demands made by the Home Demonstration Club Members and the Agent. One dealer set up a demonstration showing the old, frosted bulb and the new white bulb and was surprised at the difference in the quality of the light and pleased with his sales.

As a result of all of this emphasis and the workshops conducted to bring about the change, lighting has been improved in one or more areas in one hundred and ninety-six homes in the county.

B. Achieving Beauty

Two of the demonstrations centered around making

a more attractive home through better use of the home furnishings. One of these meetings was on Achieving Beauty in Home Furnishings and one on Achieving Color Harmony in the Home. The Home Furnishings specialist conducted a leader training meeting for these leaders. Through these two meetings in the club, it was hoped that the homemakers would be able to make their homes more attractive and more comfortable for family living.

The first demonstration on achieving beauty pointed out the things one should observe in making a purchase of any item to be used in the home as to the use to be made of it, the suitability, considering the line, design and color as related to our individual homes. This demonstration created much discussion and made the members conscious of how to look for things that will help to achieve beauty in home furnishings. The second demonstration in this series was on Achieving Color Harmony and the club members were shown the effect of color on the individual and how the use of color would make the home more attractive and comfortable. This demonstration was given by the leaders.

The results of these demonstrations were that eighteen leaders and the Agent have assisted one hundred and sixty-five homemakers with their color schemes and finishes and for the wall and one hundred and ninety-six homemakers with the arrangement of their furniture for greater comfort and convenience. Four special interest meetings were held on making curtains and draperies with fourteen women participating. As a result of these meetings, many other homemakers have seen the results and benefited by them. One Home Demonstration Club had a special interest meeting on the planning and braiding of rugs; one on seating and recaning chairs with nine members participating.

As a result of these demonstrations and special interest meetings, there have been definite changes made in the appearance and arrangement of the living areas of many homes in the county. This was the goal set and has been reached.

2. Clothing

Two regular club meetings were held on this subject. One on planning and one on buying or consumer education. The leaders for these two meetings were trained by the specialist. The special interest workshop on the Mending and Repair of the Family Clothing was changed to a special interest workshop on clothing construction with seven women participating. Those women interested in mending and repair of family clothing were given the desired information. This special interest workshop was conducted by

the Home Demonstration Agent. Through these three meetings, the homemakers became interested in selecting a more becoming wardrobe, developed better grooming habits and became better buyers of the family clothing.

Two club members made a set of tailoring aids to be used in home construction of clothing. Each set, included a large tailors ham, a small tailors ham, pressing mit, a sleeve roll and a collar pad. Through attending the tailoring classes, they had found these aids quite necessary in producing good-looking home sewing.

The demonstration on planning for a becoming wardrobe was given in six of the clubs by the leaders and the Agent assisted in giving the demonstrations in three clubs. Mrs. Joe Gordon of the Five Home Demonstration Club did an excellent job in preparing of the material to be used in giving the demonstration and then loaned this material to other leaders for their use. It was most helpful and made the demonstration more meaningful to the club members. As a result, there have been a considerable number of questions regarding the selection of various styles and colors suitable for the individual.

The second demonstration in clothing was on Investing In Fit and Fashion When Buying the Wardrobe. The leaders gave this demonstration in seven of the clubs and one leader, Mrs. Joe Gordon, gave the demonstration at another club. This demonstration was of considerable interest to the homemaker as it emphasized consumer buying. The clothing game used in connection with this demonstration, "Clothing Tic Tac Toe" helped to summarize the demonstration, allowed the members to participate and was a real help to the leader in making her demonstration more interesting to the club members.

3. Housing

Two regular club meetings were devoted to housing, one, the Family's Needs For Storage and How It Can Be Met" and "The Care Of Hardwood Floors and Interior Finishes" which included the selection of paints. The leaders for these meetings were trained by the specialist. Individual help was given by the Agent wherever needed in setting up plans for meeting the individual needs.

One leader training meeting was conducted on this program with twelve members representing all of the clubs. The demonstration on storage was given in all of the clubs by the Home Demonstration Club leaders. One hundred and seventy-five homemakers made one or more improvements in the storage facilities of their homes as a result of

this demonstration. One hundred and sixty-five homemakers used the information gained in selection of paints and interior finishes and selection of floor finishes to make one or more improvements in their homes, as a result of the demonstrations given in the clubs.

The Agent has spent considerable time working with homemakers who are in the process of building new homes, remodeling the home in which they now live or rearrangement for better use of space. The Agent visited with three homemakers who are in the process of building new homes, assisted with the arrangement of the kitchen for the best use of space, assisted with the planning for the color and the type of paint to be used, with the planning and making of draperies, answered numerous questions on selection of floor coverings, kitchen and bathroom floors, and the selection of carpets or rugs for the living area. These same homemakers have asked for assistance in planning for the plantings around their home. The Agent has provided this help.

4. Rural Arts

Each club was to have one regularly-scheduled meeting on Creative Crafts for the adult club member, and two meetings of club choice at which they could use this subject. The leaders for these meetings were to be given training by the specialist and assisted by the Agent in developing plans for carrying out these plans. Better reading and a visit to the Virginia Museum of Fine Arts was encouraged in every club.

One leader training meeting was conducted for these leaders with every club represented. In giving the demonstration, these leaders had every club member to participate by making either a gift or a Christmas decoration as a part of the club meeting. The Goochland Home Demonstration Club had a special meeting for making these handicraft articles. The Fife and Centerville Home Demonstration Clubs made an exhibit featuring this demonstration at the Tri-County Fair. The Fife Home Demonstration Club featured the same exhibit over a T. V. program in October. Most of the clubs had a visit to the Virginia Museum of Fine Arts through slides prepared by the museum. The Goochland Home Demonstration Club visited the Virginia Museum of Fine Arts in February and twelve Home Demonstration Club Members representing other clubs in the county visited the museum in October. The Crozier Home Demonstration Club emphasized good reading with a book review. The

Fife Club had a luncheon followed by recreation for the club members. Othma and Goodland Clubs had special interest meetings for creative handicraft with an exhibit at the end of the day. Tabscott Home Demonstration Club put on a play for the benefit of their club and community. The Fife Home Demonstration Club had a tour of the woods as a special interest activity on beauty in wild flowers. Twelve members and six guests made this tour. The Crozier Home Demonstration Club invited Mrs. Stoneman of the Fife Club to show her slides of wild flowers of Goodland County.

Four members of the Centerville Home Demonstration Club have followed through on a demonstration given last year and have completed their hand woven afghans. One member made a hand woven coat as a result of this workshop.

5. Foods and Nutrition

Four workshops were to be conducted by the Agent in promoting the preservation of foods for the home including canning and freezing and on decorating cakes for special occasions. Decorating Cakes For Special Occasions was included in the program to meet the needs of the mother of young children for birthday cakes, etc. This was especially scheduled to appeal to the younger club member. The specialist conducted this training meeting.

The Agent attended a workshop conducted by the specialist from V. P. I. on freezing of foods and then conducted a workshop on freezing fruits and vegetables with thirty women present; seven of these not having an affiliation with the Home Demonstration Clubs. The workshop gave varieties for freezing, packaging materials and methods. The first hour of the meeting was devoted to the setting of the standards for freezing and to answer questions from those in attendance. The second half of the meeting was devoted to a demonstration on the freezing and packaging of fruits and vegetables. Literature was available on the freezing of fruits and vegetables, freezing of meats and poultry products, freezing of combination dishes, baked foods and frozen salads. This material was welcomed by those attending and many members took material on freezing to their neighbor who was either keeping their children or unable to attend for other reasons. A bulletin on canning was made available and a number of questions concerning canning were answered during the discussion period. As a result of

the freezing workshop, many people have become aware of the standards necessary for producing and maintaining quality food from the freezer. Considerable interest has been shown in the canning and freezing of chickens and other poultry for home use. As a result of the workshop and the numerous telephone calls requesting information, at least two hundred families have been assisted with some form of food preservation or storage. Through this help, the quality of the food processed has been improved which will mean more appetizing meals for the family.

6. Home Management

Home Management was not included in the program for a regular demonstration, but the Agent did considerable work with individuals on the various phases of home management, particularly in time-savers for meal planning and in the preservation of foods to meet the family's needs.

The Agent and four leaders attended a training meeting on Time Management. This workshop has been of considerable help to the Agent in working with the young homemakers in planning the use of their time and energy. An exhibit featuring soaps and detergents was put on at the Tri-County Fair which created such interest on the part of the homemakers in learning of the type of cleaning agent to be used for a particular job. It is estimated that more than six hundred homemakers have benefited as a result of this exhibit.

7. Gardening

Gardening was encouraged in each Home Demonstration Club through a garden chairman. The V. P. I. Garden Letter was distributed to these chairmen and where requested, to club members. This program ties in with our food preservation workshops and the results have been seen in more food preserved for the family needs.

Due to unsatisfactory weather conditions, the gardens of Coochland County failed to yield as good crop as was expected. The V. P. I. Garden Letter was of much help to the homemakers and with better seasons will surely help to produce a more abundant food supply for another year.

C. Federation Program of Work

The Home Demonstration Committee selected Home and Community Beautification as the Federation Program of Work for 1959. Through this program, the committee sponsored a county-wide mailbox improvement program, aided in the maintenance of community rubbish disposal center, encouraged

the enforcement of the Anti-Litterbug Program and cooperated with the roadside development project to protect and to promote the natural beauty of Virginia.

The Agent worked with the County Program of Work Chairmen to secure information for a leader training meeting to be conducted by the County Program of Work Chairman. One meeting was devoted to this subject in each club, the club chairman being responsible for this program.

Each club received Landscape Notes from V. F. I. which were used in their monthly programs on Home and Community Beautification and were available to all club members interested. Every member in two clubs received the leaflet. Other activities have included exchange of rooted clippings and shrubs, exchange of flower slips and the planting of numerous trees and shrubs in the home yards. Arrangements of flowers for use in the home have been emphasized in several of the clubs and at the Achievement Day Program, every club member was asked to exhibit an arrangement. Two hundred and two exhibits were made at the Tri-County Fair, including arrangements, specimen flowers and potted plants. All of this shows the interest that is being maintained in home and community beautification. All of those homemakers with new homes or who have not completed the landscaping of their yards have had questions on the subject and the Agent has cooperated with them in making sketches and plans for landscaping.

Many of the Home Demonstration Club Members and the Home Agent participated in the home and garden tour sponsored by the County Garden Club. This gave us an opportunity to see professional landscaping and to gain ideas as to how the homemaker can carry out her own landscaping plans.

D. Other Activities

1. H. D. C. Objectives

The Home Demonstration Club Committee set forth the following objectives:

Encourage the exchange of leaders with other clubs.
Encourage the exchange of programs with other clubs.
Encourage each club to add five books from the approved reading list to the club library.
Continue to provide leadership for 4-H Club Programs.
Continue to improve publicity given Home Demonstration Club Programs and activities.

Mrs. P. W. Stoneman of the Fife Home Demonstration Club gave a talk and showed slides on wild flowers of Goochland County to the Crozier Club.

Mrs. J. A. Gordon of the Fife Club gave a demonstration on planning for a becoming wardrobe in the Othma Home Demonstration Club.

The Goochland Home Demonstration Club arranged a luncheon and a tour of the Virginia Museum of Fine Arts and invited the Fife Home Demonstration Club.
(See 2. below)

Twenty-four Home Demonstration Club Members received reading certificates for having read five books from the approved reading list during the year.

Publicity will be given to the Home Demonstration Club activities through the weekly newspaper. The County Publicity Chairman will be encouraged to send timely information to the newspaper and to report on all important Home Demonstration Club activities. Mrs. A. G. Smith, County Publicity Chairman has given very good write-ups of the Home Demonstration Club Program and activities and has kept a scrapbook of interesting items appearing in the papers. Mrs. B. F. Carpenter has been able to give some good publicity to the Home Demonstration Program through one of the Richmond newspapers.

2. National Home Demonstration Week

National Home Demonstration Week was observed by the clubs during the month of May. Each club was encouraged to sponsor a program which would reach non-club members and encourage these women to become club members. One meeting of county-wide interest was held during the spring by the Home Demonstration Clubs for the purpose of informing the public of the activities of Home Demonstration Clubs and to encourage membership.

The Manakin Home Demonstration Club planned a program for National Home Demonstration Club Sunday and was attended by club members from Crozier, and Centerville Clubs.

3. County Fairs

Eight leaders who received special training in judging assisted the Agent in judging fairs, in neighboring counties in exchange for the same service of leaders of those counties. The Home Demonstration mem-

bars and leaders served as superintendents of the various departments at the Goochland-Powhatan-Louisa County Fair. All club members were urged to support the Fair and the Atlantic Rural Exposition. Through the leadership of these women it has been possible to have a successful Fair. The quality of the exhibits at the Tri-County Fair was superior. There were more exhibits than usual this year and the exhibits were more attractively displayed, and gave a much better impression of the work being done. Each of the clubs in the county made outstanding educational exhibits featuring some of the work that has been going on in the past year. Fife and Centerville Clubs featured making Christmas decorations and Christmas gifts, using readily available materials; Crozier Club used Home and Community Beautification featuring landscaping; The Manakin Club emphasized better use of storage; Othma Club, freezing methods and equipment for quality frozen foods; the Goochland Club, Art in Daily Living featuring good reading, music, art and nature study, and the Tab-scott Club, Health, showing the part the Home Demonstration Clubs play in sponsoring the various drives in the county which affect the health, such as T. B., Cancer, Polio and Heart. The Home Demonstration Club Members have developed a good understanding of what is expected of an educational exhibit and did an excellent job in preparing them. These exhibits focus attention on a single phase of the program, are easily understood and give others a brief picture of our program.

4. Achievement Day

The Home Demonstration Committee sponsored the Annual Achievement Day Program to which friends of the members were invited. This program serves a very definite purpose in the county, and it is through the reports and activities of the Home Demonstration Club and through the Agent's Report that the general public gets to know and to see what the Home Demonstration Club Members are accomplishing. This program is usually attended by more than one hundred people which is good attendance in this locality.

The Home Demonstration Achievement Planning Committee held two meetings for planning for the Achievement Day Program. It was in the form of an afternoon tea and honored the early Home Demonstration Club women who pioneered in Extension Work in Goochland County. This Achievement Day was attended by approximately one hundred and sixty club members, friends and 4-H Club Members and children. The early club members who pioneered Extension Work in Goochland and who are no longer able to attend

the meetings were really excited over their invitations, and the prospects of meeting together again as an Extension group. Those unable to attend responded by letter giving their impression of those early days and what Home Demonstration Work meant to them. Approximately forty women who were members prior to 1930 were recognized by the hostess committee and awarded corsages. Outstanding 4-H Club Members were invited to the tea and were recognized for their good work. Lu Knibb who was winner in 4-H Public Speaking, was awarded a chest of silverware. Thirty Home Demonstration Club Members and their children modeled dresses and suits that they had made for themselves and for their family. Each Home Demonstration Club Member was asked to make an exhibit of a fall arrangement of flowers, fruits or dried materials and the early club members were asked to bring some of their hand work for display. The first pressure canner bought in the county and a double boiler awarded a kitchen improvement contest winner in 1923 were exhibited. The social hour which followed the program and which was in the form of a tea gave the women an opportunity to visit with friends they had worked with but had not seen in many years. Three of the charter members of the Goochland Advisory Council were present and are still active in Home Demonstration Club Work, Mrs. L. H. Tilman, Mrs. L. K. Leake and Mrs. M. H. Ochsandro. Mrs. E. P. Duvall, one of the first Home Demonstration Club Members in the county who was ninety-two in April was quite excited over being able to meet with her old friends once again.

This Achievement Day Program gave us all an opportunity to look back to see the aims of these early pioneers in the Home Demonstration Club Work and to realize that the program that we have today has come as a result of the activities, thinking, planning and directing of this loyal group of women who had wisdom and have used it. The Extension Program in Virginia has been influenced by the program set up in Goochland County by this group. The following excerpts show some of the feeling of former club members for this program: From Los Angeles, California - Mrs. Aldah Percy, a charter member of the Five Home Demonstration Club....."I cannot say too much in their praise (Home Agents), first for getting me away from the farm and meeting my neighbors in a social way and the many helpful ways of making our every day work better...but to sum it all up the building and working together gave each of us a lift at that time and today they give me pleasant memories."

From Richmond, Virginia - Mrs. Riva B. Woodson.....
"I cannot recall the specific things accomplished

while I know there were many--suffice it to say that save the church and its activities, nothing has so revolutionized the thinking of our people in terms of unifying the community as to our common interest as has the Home Demonstration Club. Sectarianism and social distinction have been reduced to a minimum and as we share in our mutual welfare concerning home improvement and all that this includes, we marvel at what has been done since the advent of the Home Demonstration Clubs. We hardly recognize our homes as the same places. Right here I would like to pay tribute to our Home Demonstration Agents who through the years have been an inspiration to us with their high ideals and aspirations to a higher and better way of living. Among our guests here at Hermitage is one whom I know you regard very affectionately and who captures the admiration of all those she contacts, namely Miss Sylvia Slocum. She in her unassuming way demonstrates by her life what a true Christian is by "letting her light so shine that seeing her good work, we will glorify our Father in heaven."

And, from a young homemaker who first joined the Centerville Home Demonstration Club - Mrs. Harold E. Taylor...."My desire for Fairfield to have an active Home Demonstration Club came from the experiences I had as a member of the Centerville Home Demonstration Club. These people, mostly young adults, need the information that they get from the Agricultural Extension Service through the Home Demonstration Clubs."

Other letters were received from former members expressing sincere appreciation for the work which the Extension Program did while they were club members. (See Appendix for picture and news clippings.)

E. Geochland County is a rural county with a white population about equally divided between rural farm and non-farm families. There are several small villages but no urban areas within the county. The Home Demonstration Club Program reaches into every area in the county through the local Home Demonstration Clubs and through individual contacts.

F. Farm and Home Development

Four families are now receiving help through the Farm and Home Development phase of the Extension Program. In each case, the homemaker is a member of a

Home Demonstration Club. Two of them are quite active and hold office in the club. The other two attend occasional meetings as each is doing part-time work. Through personal contacts and home visits as well as Home Demonstration Club Meetings, the Agent has been able to be of considerable help to these people in meeting their needs.

The homemakers feel free to call on the Agent whenever help is needed. Considerable help has been given one family in marketing of home-grown produce.

III. COUNTY EXTENSION PROGRAM - YOUTH

A. Organization

1. 4-H Council

The County Council did not hold a meeting as such during the year but a committee from this council met and planned the 4-H Club Program. National 4-H Club Week was observed in all of the clubs.

2. All Stars

The Goochland All Star Chapter was organized in 1956 and has been very active in supporting the 4-H Club Program. The members of this group have served as leaders, assisted with 4-H Club Week, 4-H Camp, 4-H Short Course, etc. They recommend two outstanding 4-H Club Members for the State 4-H All Star Chapter and have worked with the Agent in helping to make the 4-H Club Program a stronger one.

3. Honor Club

The purpose of the Goochland 4-H Honor Club is to strengthen the Senior 4-H Club and 4-H Club Work in the county. This group has been a very definite help in strengthening the high school 4-H Club. The members have been more willing to carry the program and have helped to make the club more interesting. They have helped in completing records and getting them to the Agent's Office.

In December, this group served the Ruritan Club Dinner and used the funds for supporting a 4-H Club Work in the county. The boys and girls were in complete charge of setting up and decorating the tables and serving and clearing the tables for this meal. This is a definite service project for them and gives them an opportunity to develop poise and self-confidence.

B. 4-H Project Work

All 4-H Clubs in the county carried Homegrounds Beautification. The Senior 4-H Club took Homegrounds Beautification, Unit II, which was selected by the 4-H Council and fits in with the Home Demonstration Program, Home and Community Beautification. The objectives of this project were to help the boys and girls of Goochland County to improve the general appearance of their home grounds and the roadsides and to have each member become aware of the beauty of our native plants. Demonstrations were given by the Farm and Home Agents and tours were conducted to nearby homes where good landscaping principles could be observed. Each club member participated in a club program during the year and special emphasis was put on the keeping of records.

A 4-H Club Member in each of the thirteen clubs volunteered to give a demonstration on the growing of indoor bulbs for winter blooming. These children were given the bulbs and shown how to plant them. They gave a demonstration at their next club meeting and when the flowers bloomed, brought them to the club meeting. As a result of this demonstration, four hundred bulbs were planted by the club members and used as gifts for their mothers or teachers at Christmastime.

Boys and girls doing outstanding work in their 1959 club projects were awarded medals at the January meeting. The medals and winners were as follows: Citizenship, Douglas Jordan; Dairy, Philip Stoneman, III; Electric, Hilda Kay Singleton, Shirley Layne, Calvin Layne and Robert Ford, Jr.; Forestry, Stephen Messick; Leadership, Joey Stanley and Rachel Kimmer; Safety, Earl Duke, Douglas Layne, Preston Dunn and Betty Lou Hicks; three other safety records were so outstanding they were given special recognition - Frankie Rigsby, Frederick Jenkins and Franklin Jenkins; Swine, Charles Davis Buckols, Joey Stanley, Dennis Engel and Charles Rigsby; Tractor, Ben Johnson; Public Speaking, Thomas Walton and Jackie Williams. James Waldrop was recommended for a forestry scholarship but the award has been discontinued.

Thirty-three 4-H Club Members made bird feeders in connection with their 4-H Project, Homegrounds Beautification. The Green Leaf 4-H Club led all other clubs in making bird feeders. Runner-up was

the Willing Workers 4-H Club. One hundred and five boys and girls put out bird feed for the birds while snow was on the ground.

The 4-H Clubs visited a home that carried out principles of good landscaping and discussed how these areas were used. Some of the clubs were visited by a landscape specialist who explained to them how plants were used to make homes, work areas and play areas more beautiful. He showed how the same area could be made into a formal garden with no place for children to play or into an informal area with space for outdoor soaking, for playing and for gardening.

Other clubs were shown a movie on landscaping the homegrounds followed by a question and answer program to see how much had been gained from the movie. All of the clubs had members to give talks on seed, leaves, bark, twigs and flowers of various plants which they had collected and which they were making into a 4-H booklet.

All of the 4-H Club Members and leaders were given two packets of flower seed which had been contributed by one of our large seed dealers. Each member and leader was to plant one package on his own homegrounds and to help a neighbor to plant the other package. This way, approximately eight hundred homes would show the effects of the Homegrounds Beautification Project.

At the following meeting, the club members discussed the planting of their seed and some of the basic principles of landscaping, then made a tour of the school grounds to observe the principles of landscaping used in laying out the grounds. The 4-H Club records show that a greater appreciation of the surroundings have been developed by the 4-H Club Members. An outstanding number of leaf and flower collections were turned in by the members.

2. Clothing

4-H Clothing Projects were carried by the 4-H Club girls as leaders were available to assist with the project. The leaders were trained by the Agent to conduct these meetings. The objectives of this project were to encourage 4-H Club Members to care for their clothing, to learn good construction methods and to select clothing becoming to them.

The 4-H Club Members carrying this project made an outstanding exhibit of clothing at the Tri-County Fair. Greater emphasis is needed on this project, but as long as joint projects are carried in school,

it is not likely that this will receive the attention needed. Five girls participated in the Achievement Day Program. Rachel and Margaret Kinner and Jackie Williams modeled outfits they had made.

3. Home Furnishings

A number of 4-H Club Members were particularly interested in Home Furnishings and will continue to carry this as an individual project. The objectives of this project were to develop the love of simplicity in home furnishings and to give the members an opportunity for developing and expressing their individuality.

Two leaders and the Agent attended a training meeting for 4-H leaders on home furnishings which will be of great help to this program for the coming year.

4. Food

As leaders are available, food projects are carried during the summer by the 4-H Club Members. The purpose of this project is to encourage club members in the preparation and serving of foods and to teach them the fundamentals of good nutrition. The Agent assists the leaders in every way possible in giving their demonstrations.

This project, like the one on clothing, is in great demand by the children but due to meeting facilities and lack of leaders is not used to the best advantage. The 4-H Club Members have shown considerable improvement in their project work as evidenced by exhibits at our Tri-County Fair.

C. 4-H Activities

One hundred and twelve 4-H Club Members participated in the Annual Tri-County Fair through the making of exhibits. The 4-H exhibits were the best that we have had and showed considerable interest in the 4-H Club project of Home and Community Beautification, in the 4-H Camp handicraft and with the Safety Program. Sixty four club members attended the State Fair as a 4-H Club group and many of those in high school attended with another group. Others visited the fair with their parents on 4-H Club Day.

Sixty 4-H Club boys and girls and leaders attended the Jamestown 4-H Club Camp. Mrs. Forrest Johnson and Mr. Neumann Douy and Pat Kennedy were Adult Club Leaders. Lu Knibb, Douglas Layne and Joey Stanley, Senior

4-H Club Members, served as Junior 4-H Club Leaders. Lu and Douglas assisted the 4-H Club Members with their classes in beginning swimming, as well as helping them with their tribal meetings. Joey Stanley assisted with the direction of recreation and assisted the tribes with their meetings. Thirty-one 4-H Club boys and twenty-four 4-H Club girls attended this camp. The Agent was in charge of handicraft again this year and realizing that much of the "busy work" that we have done in camp is of little or no value to the children, a special effort was made to have available handicraft that would teach the children something that could be used afterwards. This year emphasis was put on producing a beautiful finish on wood, tying this program in with our safety project. A knife rack and a gun rack was included. Other items included a wooden bowl suitable for salads, fruits, etc. and stools. The members learned to sand these items to a smooth finish, apply a penetrating finish, rub with steel wool and repeat. As a result, the most attractive and most beautiful handicraft we have had in a number of years was shown by the members at their tribal exhibits on Friday afternoon. The Agent feels that it is necessary not only to keep the children occupied during craft classes but to give them something that will be useful as their training will be useful at other times. I do not feel that the children missed the "busy work" and they were definitely proud of the handicraft which they carried home.

One of the features of our camp program was safety and the Agent conducted a training meeting on "Let's Cook Out of Doors Safely." Considerable time was spent in preparing this material for the children and four classes were taught. Many of the children had helped with cooking out-of-doors but few of them had been made aware of the fact that safety should be practiced.

Lu Knibb and Michelle Ann Hatcher represented Goodland at the State Short Course. Lu won the State Award on Public Speaking Achievement and was made an All Star. Lu's records were forwarded for national competition in the 4-H Public Speaking Contest. Lu has done an outstanding job and worked hard to prepare her book for this contest. She won a set of Community Silver for her outstanding records.

Three girls were eligible for participation in the 4-H District Contest. Only two were able to attend this district contest and Lu Knibb won second on her demonstration in Homegrounds Beautification and Rachel Kinser

won fifth in the Style Dress Revue. This was the first time Rachel had placed in the contest. She has participated for the third year.

Three club girls sent in their records for State Achievement competition. They were Evelyn Ford, Leadership; Lu Knibb, Public Speaking; and Rachel Kinser, Clothing Achievement.

Those girls having turned in outstanding records in their Homegrounds Beautification Project were invited to attend the Annual Achievement Day Program in November. These girls were recognized by the group for their work and encouraged to continue their active participation in the 4-H Program.

IV. SCOPE OF WORK

A.

	1955	1956	1957	1958	1959
<u>No. H. D. Clubs</u>	9	9	9	9	8
<u>Membership</u>	250	250	250	277	157
<u>No. 4-H Clubs</u>	13	13	11	13	13
<u>Membership</u>	385	385	323	348	322
<u>No. Home Ec. Committees</u>			2	2	2
<u>No. General Interest Committees</u>			1	1	1
<u>No. Other Organizations</u>				1	1
<u>No. Farm & Home Dev. Families</u>		4	4	4	4
<u>No. Other Families Reached</u>	598	600	606	615	616
<u>No. Different families reached</u>	909	910	956	965	965

B. To Increase Scope of Work

The Annual Home Demonstration Club Achievement Day Program was an afternoon tea to which all former Home Demonstration Club Members and their friends were invited. This program was planned to give those in attendance a review of the contributions made by the Home Demonstration Clubs and to show them how they might participate in the program. One hundred and sixty members and friends attended this program.

During the Goodland-Powhatan-Louisa Fair, educational exhibits portraying various demonstrations conducted in the clubs during the year were shown. More than one thousand people viewed these exhibits.

Through observance of National Home Demonstration Sunday and the Fair and the Achievement Day Program, many people outside of the clubs have been reached. The increase in membership fails to show the results of the increased interest for as new members are added, old members are retiring and younger members are resigning for active employment.

Other means of reaching the people have been through news articles in the county paper, club programs to which guests were invited, picnics and recreational programs sponsored by the clubs for the families in the community. Because of the Agent's interest in all phases of housing and home management, considerable requests come from non-club members for individual help, especially when a new home is involved. These women for the most part are young homemakers with small children who are interested in the type of program we have but lack baby sitters and are therefore unable to attend the club meetings.

V. LEADERSHIP

A. Growth of Leadership

1. Overall program leaders

	1957	1958	1959
a. County Agricultural Extension Service			
Board	6	6	6
b. Youth Council			
c. Home Economics Council	6	6	6

2. Home Demonstration Club Leadership (Give in table below)

	1955	1956	1957	1958	1959
No. organizational leaders		65	65	53	48
No. project leaders (subject matter)	89	64	63	68	56
No. Federation program of work chairman	10	10	10	9	9
No. program development leaders	10	10	10	9	9
No. result demonstrators	11	11	13	21	50
No. training meetings by specialists	4	2	4	7	3
No. training meetings by dist. agents	1	2	1	0	1
No. training meetings by agents	4	5	3	6	3
No. training meetings by others			1	1	1
Attendance at all training meetings	113	136	139	184	126
No. meetings held without an agent	67	55	44	57	42
No. meetings leaders assisted	20	27	35	38	35
Demonstrations by leaders	61	67	73	66	58
Talks and discussions by leaders	66	78	81	93	47

3. 4-H Club Leadership (Give in table below)

	1955	1956	1957	1958	1959
No. Club Officers	77	82	77	91	91
No. adult project leaders	15	17	18	18	18
No. Junior project leaders	12	12	12	13	10
No. result demonstrators	3	3	4	7	6
No. training meetings by specialists				1	1
No. training meetings by dist. agents	4	1			0
No. training meetings by agent		1	2	2	0
No. training meetings by members club dent.	1	1	2	0	0
No. training meetings by others	2	2	1	2	0
Total attendance at ldr. tr. meetings	103	104	117	98	4
No. 4-H leaders trained individually	20	26	25	31	10
No. club mtgs. held by ldr. w/out agent	23	48	29	16	3
No. additional club meetings at which leaders assisted	19	23	64	28	30
No. demonstrations given by adult ldrs.	42	48	29	10	5
No. demonstrations given by junior leaders	25	32	38	35	39

B. Development of Leadership

Outstanding leadership ability has been shown by Mrs. J. A. Gordon of the Fife Home Demonstration Club. Mrs. Gordon attended the leader training meeting on clothing, worked up some excellent illustrative material which she used in her club and which was used by the Agent and other leaders in six other clubs in the county. Mrs. Gordon presented this demonstration before the Othma Home Demonstration Club and then gave a second demonstration in her own club. Mrs. Gordon has been a leader in her club for a number of years and has consistently prepared good material which has been used in other club meetings. Mrs. Gordon also presented a demonstration at the Tabscott Home Demonstration Club while a food leader. She has become interested in flower arrangements and has received all the help available through this office. At the Tri-County Fair, she won sweepstakes for outstanding exhibits in flower arrangements. At the Annual Achievement Day Program, her exhibit won the blue award.

Mrs. Gordon is interested in developing a 4-H Club Program in her community and has just been elected 4-H Club Chairman for her club. She has a daughter of club age and a son who will soon be of club age. Her youngest daughter is now a toddler and prevents her participation in some of the leadership activities which she would like to see promoted. During the ten years that Mrs. Gordon has been a club member, she has taken every opportunity offered by the Home Demonstration Club Program to receive training and to develop into a well-rounded leader.

VI. A. FOR SPECIAL CONSIDERATION

The most significant achievement of Extension Work in Home Economics in Goochland County has been the special interest workshops, which grew out of the need which could not be met through regular Home Demonstration Club Meetings. At the planning meeting in September, 1950, the Fife Home Demonstration Club requested a special interest meeting on clothing construction. This fitted in with the suggestion made by Mrs. D. T. Boisseau of the Goochland Club that certain activities requiring active participation of the members be carried on outside of the regular club meeting. From this suggestion and from this request have grown special interest meetings which have included special interest workshops on tailoring, on mending the family clothing, on improving lighting through the repair of lamps and replacing of worn out shades, learning to decorate cakes for children's birthdays and special occasions, workshops on making of draperies and draw curtains, workshops on learning to make pastries, quick breads, yeast breads and for certain outstanding leaders, workshops on judging of exhibits at county fairs.

During the coming year, there will be workshops on flower arrangements, clothing construction and dress finishes.

Many of the needs of the people have been met through these special interest activities and a most valuable contribution has been made through Home Demonstration Club Work and to Home Demonstration Club Work as a result of these activities.

B. Progress In Developing Good Public Relations

The cooperation of Extension Workers in Goochland County with the general public, elected representatives, commercial interests and other professional workers is excellent. This relationship is maintained through mutual respect and for the contributions made by each to the general well being of the county. Through the Home Demonstration Club Members and the activities sponsored by the Home Demonstration Clubs to which non-members are invited, the general public has the opportunity to know just what is being done through the Home Demonstration Clubs. The merchants in the county have shown considerable interest in the

program on light for better living and have offered wonderful cooperation in helping to meet the request for better bulbs needed by the Home Demonstration Club Members. The appliance dealers keep the Agent informed as to new equipment available in the county, and the Agent in turn works with them in planning for convenient kitchens and laundry areas in new home. The electric representatives are quite interested in the type of program being offered to the women and 4-H Club Members in the county and are anxious to have this type of work continued.

The continued interest in the growth and welfare of the county will help to maintain the good relationship now existing.

C. Professional Improvement

As Home Demonstration Agent in Goochland County it is extremely important that the Agent keep abreast of the times in every field of Home Economics and in related fields. This is necessary because of the type of program asked for in the county and of the outstanding membership of the Home Demonstration Clubs. To do so requires much reading of professional and non-professional literature; it means keeping up with the latest research in all fields. In addition to reading, the Home Agent has attended three Agents Conferences at which time new methods of approach to the solution of problems relative to an effective Extension Program were studied.

Membership in professional organizations includes the Virginia Home Economics Association, the National Home Economics Association, the Virginia Home Demonstration Agent's Association, the National Home Demonstration Agent's Association, and Epsilon Sigma Phi. The Agent attended the state meeting of each of these groups.

Workshops provided for the Home Agents have been attended including a freeseing workshop, a time management workshop and getting the most out of your sewing machine workshop. The Agent also attended a diet and nutrition forum which brought the latest information from outstanding speakers who have participated in the research. The Agent attended a meat information school which was of considerable help in giving out information on the use of meat in family meals.

The Agent made two tours - one to the U. S. D. A.

Research Center at Beltsville, Maryland and a visit to the U. S. Department of Agriculture; the second, a tour to High Point, North Carolina to attend the furniture mart. This last tour has been of considerable benefit as the Agent has had numerous demands from young homemakers on buying furniture and furnishings for their home. As a homemaker, the Agent has numerous opportunities to study recommended homemaking practices in a homemaking situation and through gardening, the Agent has been of considerable help to the Landscaping program carried on by the Home Demonstration Clubs and the 4-H Clubs.

VII. THE LOOK AHEAD

The Extension Program of 1960 made some very definite and positive contributions to better homemaking, better rural life and an improved rural people as is evidenced by the preceding report. It is difficult to visit any home in the county that has not been influenced for better living in some way through the Home Demonstration Clubs and their many activities or the 4-H Club with its active participation of nearly four hundred members. Through the Home Grounds Beautification Project of the 4-H Clubs and the Landscaping program of the Home Demonstration Clubs which they have been carrying for several years, there is visual evidence of improvement of the exterior of the home and homegrounds.

Through the 4-H Safety Program and the Home Demonstration Clubs' Health and Safety Program, continued interest has been taken in the cleaning and improving of the homegrounds, removing safety hazards as well as unsightly collection of rubbish.

Through the county-wide program on "Light For Better Living" lighting has been improved in over two hundred homes in the county. This improvement varies from improving a lamp shade and buying an approved bulb to the installing of adequate lights for a reading or working area.

County-wide activities have served to draw people together. The Tri-County Fair with attendance of over one thousand and the Achievement Day Program attended by one hundred and sixty people have helped to unite the county people. Through the Home Demonstration Club planning meetings, the members have found many common problems and in meeting and planning together, have produced a program that meets the needs and interests of the majority of the people.

The ability and the willingness of the Home Demonstration Club Leaders to carry on an active Extension Program

with adults and youth grows beyond words the strength of the program in Goodland County. It has also helped to develop and strengthen the same leadership. The development of leaders has been a great contribution to the improved rural people and the values of this contribution reach far beyond this or any other report. This might even be considered a disadvantage because as the leader develops self-confidence and ability, she becomes a wage earner for her family by securing a job in town. This may help in the country-city relationship, but it hampers the continuation of active rural leadership as we are always beginning again.

The experience gained by 4-H Club Members through serving as officers in their clubs, through attendance at Camp and State Short Course, through active participation in the County and State Fairs, through service to their own 4-H Club Food Booth all tend to develop and train the youth to make the best better. Again, the development of leadership is one of the major contributions.

Cooperation with other programs in the county have helped to strengthen and unite the county. The Water Safety Campaign sponsored by the Red Cross and encouraged by the Home Demonstration Clubs has made a very definite contribution to the youngsters in the county. Approximately sixty-seven boys and girls participated in the Water Safety Campaign. The results of this activity will be in the lives saved. It cannot be measured but its value is recognized.

The 1959 Program has made valuable contributions toward the improvement of the people in Goodland County. Progress in Home Demonstration Extension Program may be slow but it is steady. It is without doubt that the best leaders of the county are interested in the program and are interested in developing a program that meets the needs of the people as they see it. They are equally interested in seeing that this type of program is carried out and have worked toward that goal. I am proud of this leadership and have worked and will continue to work to maintain it for without these leaders, the program would no longer have the prestige it now holds.

To improve the Home Economics Extension Program in the coming year will require more emphasis on the use of the Home Economic Committee and of the General Interest Committee. These committees have worked with the Agent but perhaps have not been utilized to the fullest. This is the goal for 1960.