1961 PLAN OF WORK

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Southampton County

I. COUNTY SITUATION CONSIDERED IN WORKING OUT THE 1961 PROGRAM

Southampton County lies in the Tidewater area on the North Carolina border and contains 607 square miles or 388,480 acres in area. Two-thirds of the total area is in forest; lumber and wood products are an important industry in the county.

Agriculture has always been the chief industry, although manufacturing is growing. Thirty-five percent of Southampton's farmers are non-white and 34.6 percent of all farms are tenant farms. The soil is well suited for cotton and peanuts and Southampton is Virginia's leading county in both crops, being also the national leader in peanut production.

Another important agricultural product is the growing of vegetable plants for sale. Though there are no figures to show the income from plants alone, the 1959 census shows that ten farms reported an income of $100,345.00 from the sale of "nursery and greenhouse products, flower and vegetable seeds and plants."

Peanuts and soybeans, in which the county is also a large producer, are used in part to feed the hogs which go to make the hams for which this section of Virginia has long been famous. There are also numerous dairy farms which find a market, not only in local towns, but also in the Norfolk area.

Franklin has two large plants that clean, shell and grade peanuts,

as well as one in Courtland. At Franklin, also, but located across the Blackwater River in Isle of Wight County is Union Bag-Camp Paper Corp., a large pulp and paper mill which also produces turpentine and tall oil as by-products.

Other manufactured products include smoked and cured meats, meat products, keg staves, fruit and vegetable baskets, paper bags, and concrete building blocks.

The St. Regis Paper Company, makers of paper bags of all kinds, employ many women as well as men in their plant.

Four railroads and important highways furnish good transportation to markets. A community hospital, Raiford Memorial, serves Franklin and the surrounding area. This is a community facility and it has 75 beds. The various doctors in the area are on the staff. The doctors in the county number 22, with 18 white and 4 negro; there are 8 dentists with 7 white and 1 negro.

In addition to these, the Southampton Health Department is composed of a doctor, who divides his time with two other counties, a full time sanitation officer and three nurses.

There are seven incorporated towns: Boykins, Branchville, Capron, Courtland, Ivor, Newsoms, and Franklin, with only Franklin having a population of over a thousand, that being 7,251 according to the 1960 census. Courtland is the county seat.

The population trends remain comparatively stable, with a definite tendency to move from the farms to the urban area. The proportion of whites and negroes has shown no appreciable change in many years.

The total population of the county is 27,151 with 39.1 percent being white, Franklin being the only urban area according to the

definition in the census report. In 1954, there were 2,978 dwelling units in the rural non-farm area and 2,344 in the rural farm class.

Until September 1955, there were six high schools in the county. The consolidated high school was opened at that time, taking care of pupils from five of these schools, leaving only the Franklin school operating as before.

In 1954 there were 971 white children in the county between the ages of 10 - 14 and 919 between the ages of 15 - 19. The numbers were about equally divided between boys and girls.

Between the ages of 20 - 30, the so-called youth group, there were 1,596.

There are varied recreational resources in the county. The town of Franklin has a recreation program which includes swimming and tennis instruction, softball games, an annual swimming meet and supervised activities at summer playgrouds for both white and negro children.

The park for white residents, privately owned has a swimming pool, tennis courts, small children's playground and wading pool and a ball diamond. The colored park, also privately owned, has an apparatus area, volley ball and softball areas, roller skating rink and shelter.

The two high schools have gymnasiums, in addition to the armory at Franklin which is used for games. There is also a large athletic field adjoining the armory. In other Southampton communities, activities are sponsored by the schools, churches, 4-H Clubs, Scouts and other organizations.

There is a Country Club and golf coursebetween Franklin and Courtland. Also hunting being a very popular sport, there are 13 hunt clubs. Located in the various communities are six community houses.

Many farm ponds afford good fishing as well as do the country club pond and the rivers of the area.

II. COUNTY EXTENSION PROGRAM - ADULT

A. Organization

1. County Home Demonstration Club Committee

This committee is composed of all the club presidents, county officers and the county chairman. They will meet regularly, twice a year and at other times when it is necessary. They take care of the business of the overall county home demonstration program, preparing the year books, which are sponsored each year by Vaughan & Company Bankers of Franklin, planning the Achievement Day program and any other business that might arise during the year. They also set up the long time county objections.

2. County Program Planning Committee

This committee is composed of the program development leaders and the presidents of each club. Following a club discussion conducted by the program development leaders in each club, when each member can express her choice of topics to be studied during the year, the leaders will meet together, with the District Agent and the Home Agents to plan the year's program. This, of course, is based on the choices of the club members.

3. County Agricultural Extension Service Board

There is no County Agricultural Extension Board in the county.

4. Home Economics Council

There is no County Home Economics Council in the county.

5. Special Interest Committees

a. Nutrition

This committee was organized in 1956 following a survey on eating habits which was taken in the home demonstration and 4-H Clubs in the county, and which showed a very definite lack of milk and green and yellow vegetables in the diets. The members were representative leaders from the various communities in the county and showed enthusiasm in the project.

The group was divided into sub-committees as follows: "Contact," "Health," "Program" and "School Milk." The purpose of the Contact committee is to meet the executive boards of the various county organizations such as PTA's, Women's Clubs, Ruritans, etc., and urge them to have educational programs on "Nutrition" at their meetings.

The "Health" committee's function is to encourage the teaching of more Health and Nutrition subjects in the schools, especially in the lower grades.

The "Program" Committee is to secure and coordinate materials suitable for use as programs in the various organizations.

The "School Milk" group's chief function is to attempt to make milk available to all county school children and to urge consumption of same.

b. Arts and Crafts Committee

Realizing the desire of all women to learn to do things "with their hands" the County Home Demonstration Committee sponsored the organization of an "Arts and Crafts Committee." Names of ladies in each area of the county were chosen, and a meeting was called to make definite plans for the organization.

Following the setting up of this committee, a rug club was organized under the supervision of Mrs. S. J. Gagner, who is teaching the rug braiding, and Mrs. C. B. Smart, rug hooking. The group meets twice a month for an all day class.

c. Health Committee

So keen was the interest in health, as manifested at the individual club program discussion and at the County Program Planning Committee Meeting, that a county Health Committee was organized under the sponsorship of Miss Virginia Dulin, the County Health Nurse.

As was done in 1960, the group will meet once a month for a two-hour work session; making dressings for use among the bed ridden patients in the county and at Patrick Henry Hospital.

B. Subject Matter and Special Interest Area

1. Food and Nutrition

Problems:

Women are busy - working inside the home or outside. With the necessity of keeping more and better records on the farm, the need for more money to meet the every day cost of living and the lack of servants to help with housework and child care, the woman finds herself the business manager, the housekeeper, the hostess, the nurse, the chaffeur, and at times the "bread winner."

The problem, therefore, is to learn short cuts and time saving methods in every phase of home making, and still have time to entertain occasionally. It is also important that the homemaker make an effort to keep herself in good physical condition.

Topics to be Included:

a. Simple Buffet Meals
b. Serving Meals Attractively
c. Weight Control Groups

Number of Clubs, Groups or Committees Involved:

14 Home Demonstration Clubs
1 Home Economics Committee on Nutrition
4 Special Interest Groups

Goals:

a. Have homemakers learn to conserve time.

b. Help homemakers see the advantage and good taste of entertaining simply and economically.

c. Help people learn more about better health by weight control.

What People are to Learn:

a. Saving time by:

(1) Planning Ahead
(2) Preparing Ahead

b. Good Taste in Table Setting

c. Using simple refreshments for economy

d. Controlling weight by good nutrition

Plans for Carrying Out Program and Measuring Results

a. Demonstrations given by trained leaders

b. Weekly newspaper column

c. Results measured by observation and questionnaire

d. Organization of weight control groups

e. Exhibits

Notes on Results, Adjustments and Accomplishments

2. Clothing

Problems:

Again, the housewife being busy and the cost of living very high, a necessity is created for learning how to wisely plan, buy and make the family clothing.

Topics to be Included:

a. Foundation Garments
b. Changing Basic Patterns

Number of Clubs Involved:

14 Home Demonstration Clubs
1 Special Interest Group

Goals:

a. To create in people, a greater awareness of the need fr good foundation garments.

b. That people see the advantage of making some of the family clothing.

What People are to Learn:

a. The fit, style, kind and purpose of foundation garments

b. How to use a basic pattern in making different designs of garments, and thereby save the time of having to fit a different pattern with each garment.

Plans for Carrying Out Programs and Measuring Results:

a. Demonstrations by trained leaders

b. Special interest meetings

c. Results to be measured by observation and questionnaire

Notes on Results, Adjustments and Accomplishments:

3. House Furnishings

Problems:

With the constantly changing styles or kinds of furnishings available, people are uncertain of the type to select, when the necessity arises. They feel the need to be better informed of styles and trends.

Also they want to know how to best conserve what they already have, with proper care.

Topics to be Included:

a. New Trends in Home Furnishings
b. Care of Furniture
c. Restoring and Refinishing Furniture
d. Preparing Christmas Decorations with Native Materials

Number of Clubs, Groups or Committees Involved:

14 Home Demonstration Clubs
1 Special Interest Group

Goals:

To help people learn to make attractive and comfortable homes, and ones easily cared for; and to do all of it in the most economical way. Also to learn the basic facts of good design and then use good taste in home furnishings.

What people are to Learn:

a. The best methods of cleaning and caring for different types of furnishings.

b. How to combine furnishings of different eras in a pleasing manner.

c. How to restore, refinish and use what one has on hand or can secure economically.

d. To conserve our native greens when using them for decorations, and to use them in good taste.

Plans for Carrying Out Program and Measuring Results:

a. Demonstrations by agents or trained leaders.

b. Special interest workshop.

c. Weekly newspaper column

d. Individual help

e. Exhibits

f. Tour

g. Results to be measured by questionnaires and observations

Notes on Results, Adjustments and Accomplishments:

4. Housing

Problems:

With limited domestic help, homemakers are realizing more than ever the time and work that can be saved by having a place for everything and keeping things in their place.

They are also eager to have attractive, comfortable and functional homes that can be cared for easily and can be kept in repair with a minimum of money and effort.

Topics to be Included:

a. Storage - Bedroom and Linen
b. Storage - Dining Room and Cleaning Equipment
c. Storage helps for the Kitchen.

Number of Clubs, Groups or Committees Involved:

14 Home Demonstration Clubs
1 Special Interest Group

Goals:

To help people learn what constitutes attractive, comfortable and functional homes and ones that are economical to build and maintain.

What People are to Learn:

a. The importance of adequate storage space

b. How to plan and build storage space for better housekeeping.

Plans for Carrying Out Program and Measuring Results:

a. Demonstrations by agents or trained leaders

b. Special interest workshop

c. Result demonstrations

d. Individual help

e. Weekly news column

f. Exhibits

g. Results to be measured by questionnaires and observation

Notes on Results, Adjustments and Accomplishments:

5. Home Management

Problems:

As stated above, the homemaker is finding that there are more and more demands on her time. The business of operating a home and farm is more complicated, and there are more community activities requiring her attention.

Topics to be Included:

a. Simplifying Housework
b. Planning to Entertain in the Home

Number of Clubs, Groups or Committees Involved:

14 Home Demonstration Clubs

Goals:

That homemakers learn to analyze their work methods so as to eliminate unnecessary work and time on housekeeping tasks.

What People Are to Learn:

a. To make a workable plan for homework

b. To entertain simply, with a minimum of time, work and money

Plans for Carrying Out Program and Measuring Results:

a. Demonstration by trained leaders or agents

b. News column

c. Individual help

d. Results to be measured by questionnaire and observation

Notes on Results, Adjustments and Accomplishments:

6. Health

Problems:

With the increase in population, especially in the older age group, and the resultant increase in necessary medical care, it is important that each person learn to keep themselves in the best physical condition possible. It is also necessary that each of us know how and be willing to share in the care of those who are ill in our communities. The problem, therefore, is to know more about how to stay healthy.

Topics to be Included:

a. Maintaining Good Health
b. Weight Control
c. Disease Prevention

Number of Clubs, Groups or Committees Involved:

14 Home Demonstration Clubs
1 General Interest Committee

Goals:

That people may become more aware of their responsibility to keep themselves in good physical condition and urge others to do the same.

What People are to Learn:

a. The necessity of regular physical examination

b. The methods and importance of controlling weight

Plans for Carrying Out Program and Measuring Results:

a. Participation in "Health" workshop

b. Programs in clubs

c. Cooperation of Program of Work Chairman

d. Weight control group

e. News column

f. Results to be measured by questionnaire, records, and observation.

Notes on Results, Adjustments and Accomplishments:

C. Other Activities

1. National Home Demonstration Week

During National Home Demonstration Week, many home demonstration club members will attend the district meeting. This is of much value to the program as ideas are exchanged and new interest is created.

The clubs, as in the past, will prepare exhibits depicting phases of their work, to be used at the Franklin Jaycee Spring Festival, which lasts a week and is visited by several hundreds of people each night.

2. Achievement Day

Each year, an Achievement Day committee is appointed by the county president. They plan and execute a program designed to bring together the club women from over the county for a program that either is educational or else reflects the accomplishments of the club work for the preceeding twelve months. At this time, also, recognition is given to any who have made outstanding accomplishments in one field or another.

3. Women's Clubs

Often, the home agents are called on to give programs to Women's Clubs in the county. The subjects used, generally relate closely to the programs of the home demonstration clubs.

This is a means of broadening the scope of the work and reaching people who would not otherwise be contacted.

4. Club Objectives

Each year at Achievement Day, the clubs are awarded ribbons on the basis of their score, earned by the following point system:

		Points
1.	Every club meeting start on time and have a well conducted business session lasting no longer than thirty minutes - FOLLOWING THE DEMONSTRATION.	10
2.	Program of work chairman responsible for at least four reports or programs.	8
3.	Pay State Federation dues and County Dues by February 1st.	10
4.	Average attendance of 75 per cent of active members at club meetings. (Or 70%, 10 points, 65%, 5 points.)	10
5.	Be represented at leader training meetings. (Two points per meeting.)	22
6.	Leaders give demonstration. (Two points per meeting.)	22
7.	Send representative to Institute of Rural Affairs.	10
8.	Club increase membership.	8
		100

D. Work with Urban Families

No distinction is made between the work with rural and urban families in the county. Franklin is the only urban area and there are four home demonstration clubs whose members live within the town or in the suburbs.

The same program is set up and carried out in those clubs that is used in the others. The home agents work with all the people on an equal basis.

E. Farm and Home Development

When the Farm and Home Development Program was started in the county, there were seven families, chosen by an overall county committee. At the present, due to death in one family, change of occupation with another and various other causes, only two of the original seven remain in the program.

In many instances, the county agent and the home agent work with the same families with management problems. However, they are not formally listed in the Farm and Home Development Program.

It is the plan of the home agents to continue to work with the two remaining families. Also to help any others who signify a desire for management assistance.

In this type of help, much time is spent assisting families with "Housing" and "House Furnishings" problems. This is expected to continue to be the area of greatest need for help.

III. COUNTY EXTENSION PROGRAM - YOUTH

A. Organization

1. General

There are eleven organized 4-H groups. Seven of these clubs are school clubs, three community clubs and one food project group. The number of officers vary from 4 to 5 - depending upon the club.

There are only two club leaders. They are rather active, but do not seem willing to accept the responsibility of conducting the club meetings. This is probably due to the fact the boys and girls do project work at every meeting. The leaders could feel they are not capable of instructing the members - this of course is not correct - they could do it.

There is not a club for the senior members. Consequently, only a few remain in club work. Thus, no junior leaders.

2. County Council

The County Council was organized in October. They planned the Achievement Day program at their first meeting. At the second meeting other activities will be planned for 1961.

The council is the governing body, plans activities and raises money for the over-all county 4-H operation.

3. Honor Club

The Honor Club is made up of the better 4-H Club members. They meet four times a year. They also help plan many activities - often in cooperation with the County Council. They also help the county program financially whenever necessary.

4. All-Star

The All-Star Chapter meets three times per year. During the

February meeting they recommend the boys and girls to be considered for the All-Star chapter. Some of the All-Stars serve as club leaders and help sponsor other special 4-H activities during the year.

B. 4-H Project Work

1. Project: Meal Preparation

2. Topics to be Included:

a. Setting the table correctly
b. Salads for every day
c. Christmas Decorations
d. Investigating the Basic 4
e. The Importance of Correct Measuring
f. Judging Foods
g. Meal Planning
h. Pies - Cookies
i. Vegetable Cookery
j. Meat Cookery
k. Breakfasts - Egg Cookery
l. The Importance of Pre-planning
m. Mother's Tea

3. Number of Clubs, Groups Involved:

a. Five 4-H Clubs
b. One Project Group

4. Goals:

a. To help the 4-H members to learn the basic principles of meal planning and serving.

b. To help the club member in becoming skillful in preparing a nutritious and attractive foods.

c. To get the 4-H members to become aware of the difference in a good and bad product through judging.

5. What the Members are to Learn:

a. How to correctly set the table - stressing the fact that food looks better on an attractively set table.

b. The basic parts to a salad, the four types and the attractive and nutritive value of salads.

c. What the basic 4 really is and the importance of a balanced diet.

d. Through judging, the real difference in a good and bad product.

e. Through planning the tea, the importance of pre-planning and how it applies to them.

f. How to plan, serve, and act at a social event such as a tea.

g. Basic factors in cooking vegetables, meats, pies, eggs and other foods.

6. Plans for Carrying Out Project:

a. Agent demonstration and discussion

b. Member demonstration

c. Combined planning and serving the Mothers at a tea

d. Members judging at the club meetings.

e. The project group members will actually do much cooking at the meetings.

7. Notes on Results, Adjustments and Accomplishments:

a. Results

b. Adjustments

c. Accomplishments

1. Project: So You'd Like to Sew

2. Topics to be Included:

   a. Equipping the Sewing Box
   b. Constructing a Pin Cushion
   c. The Construction and Use of a Needle Case
   d. Let's Make an Apron
   e. Collars for You to Make
   f. A New Skirt

3. Number of Clubs, Groups Involved:

   a. Two clubs - one school and one community club

4. Goals:

   a. To develop an interest in sewing and an appreciation of the benefits of knowing how to sew.

   b. To learn to construct simple articles with patterns.

   c. To learn many basic factors necessary in correct sewing.

5. What Members are to Learn:

   a. The equipment necessary in sewing and how to use the equipment.

   b. How to cut a square, stitch edges together, stuff cushions, do overhand stitch and attach elastic to the pin cushion.

   c. How to cut several pieces the same size, and the use of the needle case.

   d. To construct a collar - learning the items listed in the project sheet to be learned.

   e. How to construct an apron learning most of the items listed in the project sheet.

   f. How to construct a gathered skirt following directions in the project sheet.

6. Plans for Carrying Out Project:

   a. Agent demonstration

   b. Leader demonstration

   c. Individual assistance

   d. Member demonstration and discussion

   e. Exhibits

7. Notes on Results, Adjustments and Accomplishments:

   a. Results

   b. Adjustments

   c. Accomplishments

1. Project: Your Room - Pep It Up

2. Topics to be Included:

   a. Pictures for the booklet
   b. Inventory of Your Room
   c. Storage for Your Shoes
   d. Partitioning the Dresser Drawers
   e. Make Your Own Waste Basket
   f. Hang a Bulletin Board in Your Room
   g. Color, Your Room, & You
   h. Arranging Furniture
   i. The Right Light for Your Room

3. Number of Clubs, Groups Involved:

   a. Two clubs - one school and one community

4. Goals:

   a. To help the club member see what they need and how to plan improvement.

   b. To help the member make the best use of what they have on hand.

   c. Learn how to make simple accessories.

   d. To improve their room by keeping it well cared for.

5. What Members are to Learn:

   a. How to make shoe bags for storing shoes.

   b. Partitioning the dresser drawers for better storage and neater drawers.

   c. How to make a waste paper basket and a bulletin board.

   d. Learning some basic factors about color and the room.

   e. Important do's and don't's in furniture arrangement.

   f. Correct lighting for study areas, reading, and dressers.

6. Plans for Carrying Out Project:

   a. Leader demonstration

   b. Member talks and demonstrations

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c. Agent discussion, demonstrations and individual help.

d. Home visits with possibly a tour to some of the homes to see what was accomplished.

7. Notes on Results, Adjustments, and Accomplishments:

a. Results

b. Adjustments

c. Accomplishments

C. Other Activities

1. 4-H Camp

The 4-H Camp is certainly an educational activity in many ways. The attendance increased last year and an effort will be made to get a larger number to attend this year. Parent support is still needed.

2. Achievement Day

In the fall, near the end of the club year, the Achievement Day will be held. As in the past, the Honor Club and County Council will probably help sponsor it. At this time awards will be presented and the activities of the year will be reviewed. Usually there is a recreational phase to the program.

3. County 4-H Picnic

The Honor Club, along with the County Council, with possibly the All-Stars assistance, will plan the county-wide picnic. This is a recreational activity for the club members, families, and leaders. This activity is a good time to meet and associate with the parents of the club members and help the club members throughout the county to become better acquainted.

4. Rural Life Sunday

Plans will be made to observe this day by the 4-H members planning a public, outdoor service. All 4-H members and previous members will be urged to observe this day.

5. Talent Show

The first of April there will be a 4-H Talent Show or contest. Each club will be expected to have an entry. From this group a winner will be chosen. That winner will be eligible to represent the county at the State 4-H Short Course.

6. National 4-H Club Week

Every club will be urged to observe National 4-H Club Week in some manner. This could be through an exhibit, a school assembly program, or other means. There will be publicity through the newspaper and radio.

7. Contests

This is not a very strong phase of the club program in Southampton due to the fact there are not many older club members. No plans have been made for the contest, but there probably will be one held in the Spring.

8. State 4-H Short Course

There will be representatives from the county attending Short Course. It is considered an honor and a privilege to attend this activity. An attempt made to get scholarships for those attending.

9. Officer Training Meeting

In the fall, after new officers have been elected, there will be an officers training meeting. The purpose is to help the new officers understand and learn how to carry out the duties of their office. This is a beneficial meeting to those attending.

IV. SCOPE OF WORK

A.

	No. in 1960	Goal for 1961
No. H. D. Clubs	15	16
Membership	253	275
No. H.D. Groups (Unorganized	11	4
Membership	146	65
No. 4-H Clubs	10	12
Membership	163	183
No. YM&W Clubs	1	1
Membership	13	15
No. Community Clubs	0	0
Membership	0	0
No. Home Ec. Committees	2	3
Membership	21	30
No. General Interest Committees	1	1
Membership	17	17
No. Youth Committees	0	1
Membership	0	15
No. Other Organizations	0	0
No. Farm & Home Dev. Families	2	5
No. Other families reached	382	395
No. Different families reached	775	785

Judging by observation and by figures in the above chart, the areas needing greatest emphasis are:

1. Organizing a Youth Committee
2. Organizing more home demonstration clubs

With the cooperation of the County Agent and his staff, an effort will be made to organize a Youth Committee. The purpose of this committee will be to plan Youth Activities on a county-wide basis.

Having experienced a steady decline in numbers and memberships of home demonstration clubs, the agent hopes to find unorganized areas where there is an interest and to start clubs there.

B. Plan For Informing the Public About the Extension Home Economics Program

Publicity of the home demonstration work will be done by means of special articles in the county paper, as well as a weekly news column.

Many people, who will view the exhibits of the clubs at the annual Franklin Jaycee festival, will learn of the various phases of the work in the county.

Individual clubs have their reporters who will write accounts of their club meetings for publication in the local newspaper.

Working With Unorganized Clubs and Committees:

The home agents will continue as in the past, to participate in the program of other groups in the county. Help also will be given to individuals as well as providing them with bulletins on various subjects.

Judging for the women's clubs, the FHA Chapters and other organizations or groups will be done when needed.

V. LEADERSHIP

A. Plan for Leadership

1. County program Leaders	No. in 1960	Goal for 1961
a. County Agricultural Extension Service Board	0	1
b. Youth Council	0	1
c. Home Economics Council	0	1

2. Home Demonstration Leadership	No. in 1960	Goal for 1961
No. Organizational leaders	75	80
No. project leaders (subject matter)	238	240
No. Federation program of work chairmen	16	17
No. program development leaders	15	16
No. result demonstrators	20	15
No. training meetings by specialists	9	10
No. training meetings by Dist. Agts.	1	0
No. training meetings by agents	1	5
No. training meetings by others	2	1
Attendance at all training meetings	295	300
No. meetings held without an agent	97	95
No. meetings leaders assisted	23	25
Demonstrations by leaders	136	140
Talks and discussions by leaders	65	75

3. 4-H Club Leadership	No. in 1960	Goal for 1961
No. Club Officers	40	48
No. adult project leaders	2	12
No. junior project leaders	0	4
No. result demonstrators	0	2
No. training meetings by specialists	0	0
No. training meetings by dist. agts.	0	0
No. training meetings by agents	1	4
No. training meetings by members club Dpt.	0	1
No. training meetings by others	0	0
Attendance at leader training meetings	17	40
No. 4-H leaders trained individually	2	12
No. club mtgs. held by ldr. without agt.	0	10
No. adtl. club mtgs. at which ldrs astd.	8	30
No. demonstrations given by adult ldrs.	2	18
No. demonstrations given by junior ldrs.	0	4

B. Strengthening Leadership

The areas of greatest need in this field are:

1. More 4-H leaders

2. Officers training for H.D. leaders

To secure 4-H leaders, the home agents plan to make personal contacts. If they are successful, training will be given in group meetings and individually. After this, responsibility of club meetings and project work will gradually be delegated to them, thus freeing the home agent for work in other areas.

Plans are underway to train home demonstration club officers. The need is apparent in the unbusinesslike manner in which most of the club programs are conducted. There is an unnecessary waste of time, which could be eliminated.

After a training meeting it is hoped that they will make adequate arrangements for their club meetings beforehand, and will conduct all business of the club in the allotted time and in a businesslike manner.

VI. FOR SPECIAL CONSIDERATION

A. Plans For Maintaining Good Public Relations in the County

1. Relations within the State Extension Organization Itself

Personnel from the State Extension orgnization often come into the county to hold leader training meetings, to help with discussion groups and to give individual help. In all such instances, the home agents will make adequate preparation in the county before the proposed visit and will assist in any way possible, on the arrival of the state personnel.

2. Relations within the Parent Institution

County residents will be encouraged to attend the Institute of Rural Affairs, and in that way will learn first hand, of VPI.

Whenever possible, boys and girls will be helped to gain admittance to the school, and will be encouraged to attend when it seems feasible.

3. Relationships with Elected and Appointed Officials

With this group, the agents attempt to keep good relations by being always courteous and polite and willing to listen to problems. She will give help when possible, and also call on them for help and advice when it is needed.

4. Relationships with Organizations

The Woman's Clubs often call on the home agents for help in giving programs or in judging. This help will continue to be given.

At the annual Franklin Jaycee spring festival, the home demonstration clubs will erect exhibits depicting some phase of work that has been covered during the past year. The home agents will cooperate in this and will be responsible for having them judged.

Good relations are maintained by cooperation with the Franklin Chamber of Commerce and also the various garden clubs when the agents can be of service.

5. Relationships with Businesses

The Virginia Electric and Power Company and the Community Electric Cooperative will be called on when needed, to help in any phase of lighting, both in the home and on the farm. The home economist with VEP often helps with demonstrations and programs.

Vaughan & Company BAnkers always sponsor the home demonstration yearbook.

The Franklin Town Hall will be used for meetings during the year.

The merchants in the county will be asked for help when needed.

6. Relationships with Mass Media Personnel

The home agents maintain good relations with the personnel of the two local papers, in which a weekly news column is run as well as news articles from time to time.

7. Relationships with Other Agencies

A Town and Country Institute will be held again this year, in which all the county agencies as well as the rural ministers cooperate. This will be sponsored by the county extension staff under the direction of Dr. Donald R. Fessler.

In addition to this, the county Health Department is helping with the program of work topic of Health.

8. Individuals and Families

Whenever the opportunity presents itself, to be ofhelp to individuals and families, it is given willingly. Home visits are made to families of club members and non-club members alike.

B. Plans for Professional Improvement

Both agents plan to attend the annual Extension Conference, and the Virginia Home Economics Association meeting in Richmond.

They also will keep abreast of new findings in the field of home economics by reading the current professional books and magazines.

C. Phase of Work Making a Significant Contribution to Family Living

Management of Time and Resources:

1. Demonstrations on:

   a. Simplifying Housework
   b. Planning to Entertain in the Home
   c. Simple Buffet Meals
   d. Storage for Bedroom, Dining Room and Kitchen

2. Workshop:

   a. Restoring and Refinishing Furniture

3. Project:

   a. 4-H Room Improvement

4. Result Demonstrations:

   a. Housing
   b. House Furnishings
   c. Landscaping

Some of these have been set up and are in progress; others are to be started early in 1961.