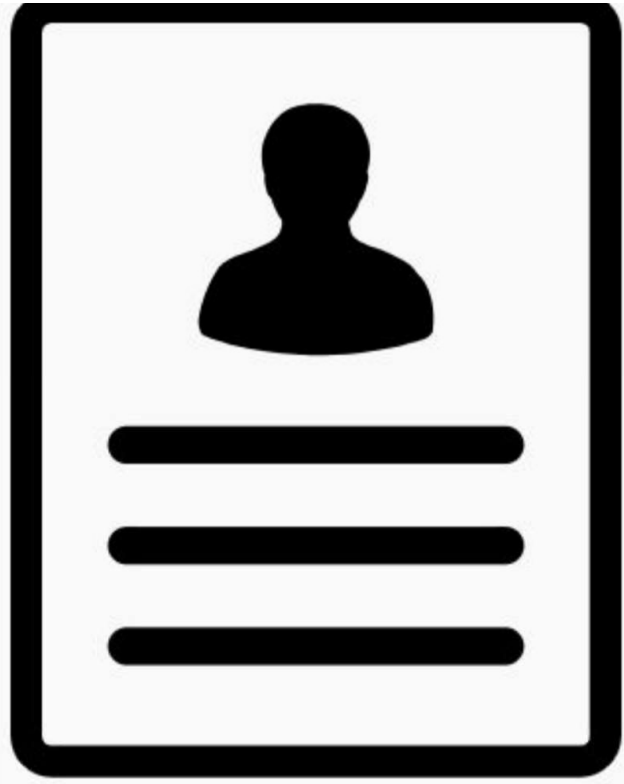


EXERCISE: Developing Personas

Purpose: Understand course material selections and identify additional areas for Open Education Initiative program development



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Name:
Demographics:
Role:

Information:
(regarding course materials)

Incentives:
(regarding course materials)

Ideology: (regarding course materials)
Aspirational:
Acting on:

Summary & Program Actions: