

1960 PLAN OF WORK

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Botetourt
County

I. COUNTY SITUATION

Botetourt County covers an area of 549 square miles. Forty-six percent of this is farmland. Sixty percent of the population is rural; twenty-one percent urban and nineteen percent rural non-farm. While the greater part of the county is considered agricultural, the southern end is fast becoming urbanized. Rural non-farm and part time farm people find employment at the cement plant, brick yards, lime plants, chicken dressing plants and dress and button making factories. Out of county employment is found in nearby Roanoke and Covington. An estimated one-third of the women in the county are employed outside the home. The major part of the county income is derived from agriculture, which ranks in order of importance of dairy, live-stock, poultry and fruits. The people in Botetourt County are rural enough not to be bothered by city traffic, noise and dust but close enough for employment, marketing, shopping and other conveniences.

17. COUNTY EXTENSION PROGRAM (ADULT)

A. Organization

1. County Agricultural Extension Service Board

This board has been organized under the title of "County Board of Agriculture" for several years. It includes Roanoke-Botetourt Fruit Growers, Home Demonstration Committee, Home Demonstration Federation Goal Committee, Botetourt County Livestock Organizations, 4-H Leaders' Council, Natural Bridge SCS District, Botetourt County DHIA, County Committee of ASC, Ro-Bot Breeders' Association, Botetourt Poultry Association, Botetourt Wool Pool, Botetourt Key Bankers, 4-H County Council, 4-H All Stars and 4-H Honor Club. The County Board of Agriculture coordinates all agricultural work in the county and formulates long-time objectives for the solving of farm and home problems.

2. General Interest Committees

(a) Lighting - A Lighting Committee was organized last year.

A meeting of this committee to plan other activities is planned. Demonstrations at each Home Demonstration Club given by power supply representatives, 4-H club members or agents are planned sometime during the year. It is hoped that an open house result demonstration on lighting can be arranged.

(b) Water - Since there is no public water supply or sewage disposal in some of the incorporated towns in which a number of people live in a small area, it is felt that consideration needs to be given to this problem. It is hoped that a Water Committee can be organized to investigate the safety of the present system and possibly plan an educational program aimed at improving this situation.

3. Home Economics Committees

(a) Nutrition - It is hoped that a Nutrition Committee can be established this year and the committee will be able to complete at least one major or minor project.

(b) Rug Hooking Committee - A volunteer group composed of some home demonstration club members and non-home demonstration club members will meet twice each month in a work shop.

(c) Ceramics - A volunteer group is composed primarily of non-home demonstration members and a few home demonstration club members. This group meets regularly for workshop session.

4. County Home Demonstration Club Committee

This committee is composed of local club presidents and program development chairmen. In addition three members at large are selected to serve on this committee.

This committee is responsible for the execution of official home demonstration club business. It plans the county wide home demonstration club program and project activities. The officers of this group form the executive committee which acts on items of business requiring attention between the two regular meetings, spring and fall during the year. The president may call a special meeting of this committee if necessary.

The Botetourt County Home Demonstration Clubs plan to entertain the annual meeting of District IV of the Virginia Federation of Home Demonstration Clubs in the spring of this year.

There is need to put more emphasis on teaching methods in presenting subject matter demonstrations. New members, particularly young home makers, are needed to build up the home demonstration club program. Clubs that meet at night will be asked to try one daytime meeting during the year.

B. Adult Subject Matter and Special Emphasis Areas

CLOTHING

Problem	Topics To Be Included	Number Of Clubs, Groups Or Committees Involved
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Keeping up to date on new fabrics and how to care for them.	Whats new in todays clothing fabrics.	13
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Members are in state of confusion from lack of proper labeling of materials on the market.

Goals	What People Are To Learn	Plans For Carrying Out Program And Measuring Results	Notes On Results, Adjustments, And Accomplishments
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To help homemakers be more inquisitive and more intelligent shoppers.

To teach proper treatment of new fabrics and finishes so that those bought will last longer and look nicer.

To become more familiar with common terminology and recognize family characteristics of various fibers.

Learn how to treat different finishes.

A leader training meeting will be conducted by the clothing specialist. Leaders in turn will give method demonstrations on this topic to their respective clubs.

FOODS

Problem	Topics To Be Included	Number Of Clubs, Groups Or Committees Involved
Feeding families nutritional meals economically.	Corn meal cookery	13
Homemakers are not making full use of locally produced products.	Cottage cheese dishes	
Homemakers working away from home need help in preparing attractive and nutritious meals in a short time.	Quick meals from canned foods	
	The fall garden	

Goals	What People Are To Learn	Plans For Carrying Out Program And Measuring Results	Notes On Results, Adjustments, And Accomplishments
To improve nutritional value of meals.	Shortcuts in preparing meals.	A leader training meeting will be conducted by the clothing specialist.	
To add variety to meals.	To learn how to keep the garden producing through the fall.	Leaders in turn will give method demonstrations on this topic to their respective clubs.	
To use local available products (cornmeal, cottage cheese and vegetables).	To use high protein, little calorie foods to improve nutrition.		
New ways of using canned foods to speed preparation.			

HOME FURNISHINGS

<u>Problem</u>	<u>Topics To Be Included</u>	<u>Number of Clubs, Groups Or Committees Involved</u>
Learning how to improve certain professional services for themselves.	Drapery Construction	13
How homes can be made attractive and easy to care for.	Floor finishes and refinishing	

<u>Goals</u>	<u>What People Are To Learn</u>	<u>Plans For Carrying Out Program And Measuring Results</u>	<u>Notes On Results, Adjustments, And Accomplishments</u>
To teach those who are interested in learning to refinish floors and/or to make draperies step by step methods to perform these services so the result will have a professional look.	Skills in refinishing floors and/or constructing draperies. To incorporate art plans in decorating their homes.	Special interest workshops will be conducted and open to all interested persons. Pictures and news stories and result demonstrations publized this activity.	

HOME MANAGEMENT

Problem	Topics To Be Included	Number Of Clubs, Groups Or Committees Involved
Homemakers don't have time to do everything they want to do.	Problem in homemaking in 1960.	13
Homemakers are not aware of poor management habits.	Shortcuts in house cleaning Legal facts for homemakers	

Goals	What People Are To Learn	Plans For Carrying Out Program And Measuring Results	Notes On Results, Adjustments, And Accomplishments
To create awareness on the part of homemakers of management practices.	Up to date information on legal matters and management practices.	A leader training meeting will be conducted by the specialist. Leaders in turn will give method demonstrations on this topic to their respective clubs.	
To familiarize homemakers with laws that effect proper change.	To recognize values and the part they play in decision making.		
To change attitudes towards house work from drudgery.			