

ORGANIZATIONAL OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
3. To solicit support and cooperation of leaders.	Community Improvement Club Officers	3. Hold meeting with all leaders	September	County Staff
4. Neighborhood leaders to improve their skills, effectiveness, and inspire confidence:	4-H Leaders Handbook-- Bulletin 270			
a. In giving and getting information to and from their assigned neighbors	Community professional workers	4. Hold training meeting with all leaders.	October	County Staff
b. In filling out their own community improvement score sheets; in helping their assigned neighbors to fill out theirs.	Community proficient workers	5. Hold training meeting with all leaders.	November and December	County Staff
c. In helping their assigned neighbors choose and execute their goals.	Appropriate printed subject matter material Community Club Meetings	6. Mail circulars and bulletins to Hold Community Improvement club meetings	January February March April May	County Staff
		Individual Contacts	June	

EVALUATION:

Extension agents awareness and observation and correct recording on community score sheets and number of such sheets turned in. Observed improvement of leaders in working with community club members. Increased participation of community improvement club members in club program and activities.

A MAJOR EMPHASIS - ORGANIZATIONAL PLAN

PROJECT AREA: COMMUNITY AND PUBLIC AFFAIRS

PHASE: Neighborhood Leaders of Community Improvement Program, Fiscal Year: 1962-63

The Situation:

Extension Agents in Greensville County have been working with 16 neighborhood and five (5) organizational leaders in a general sort of way. Some of these leaders attend club meetings, but no specific training has been given this group. There is a lack of activity of this group, in working to put across the Community Improvement Club's Program. As a result, the club's program has lagged.

Several leaders have requested more training and supervision to help them carry out the club's activities.

The Specific Problem:

Lack of trained and supervised effort, on part of leaders, that might improve their work in putting across the club program.

The Program Objective:

To increase the effectiveness of the Community Improvement Program through volunteer neighborhood leadership development.

ORGANIZATIONAL OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
1. To stimulate interest and pride on the part of the local neighborhood leaders in community work.	Community Improvement Club's Officers	1. Survey to determine interest.	July	County Staff
2. To provide leaders with information about the purpose, function and objective of community improvement work.	State Advisory Board printed material	2. Discuss organization with key leaders.	August	County Staff, County Advisory Bd president

ORGANIZATIONAL OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
To assist leaders with the interpretation of leadership bulletins, leaflets, and handbook		4. Hold county-wide, organized study groups	November December January	County Staff
To provide evaluation check lists	Extension Bulletins	5. 4-H Adult Leader Workshop	February March	County Staff
To continue training of leaders as we have a rapid turn over	Extension Bulletins and Leaflets		April May June	County Staff and more experience adult leaders
Provide more opportunities for leaders to serve.				

EVALUATION:

1. Number and per cent of leaders who attended training meetings.
2. Questionnaire at meeting to determine how much was attained by leaders.

County Staff	1. Study of leaflets, bulletins, and handbook	4. Hold county-wide, organized study groups	November December January	County Staff
County Staff	2. Training of leaders with present methods and extension bulletins	5. 4-H Adult Leader Workshop	February March	County Staff
County Staff	3. Extension of training to the present leaders and extension bulletins		April May June	County Staff and more experience adult leaders
County Staff	4. Extension of training to the present leaders and extension bulletins			

A MAJOR EMPHASIS - ORGANIZATIONAL PLAN

PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

PHASE: 4-H Adult Leaders Association, Fiscal Year: 1962-63

The Situation:

Until April of 1958, Extension Agents of Greensville County had been working with approximately 46 organizational and 64 project leaders individually or in small groups. Some leaders attended County Council Meetings and other county-wide activities, but there was no organization for county-wide planning or training. There was a lack of cooperation between different clubs in the county in carrying out county-wide activities and events. Even though organized, many leaders in the association lack fundamental knowledge and skills which are necessary for successful leadership. Several leaders who have attended State leaders conferences have expressed a desire to have more educational training meetings for leaders.

The Specific Problem:

Lack of technical knowledge and how to get it on which is necessary to successful leadership.

The Program Objective:

To increase the effectiveness of the county 4-H program through intense leadership training.

ORGANIZATIONAL OBJECTIVES	SOURCE OF ASSISTANCE	METHODS	WHEN	BY WHOM
To strengthen the county 4-H Adult Leader Organization through intense leader training	District Agents Other adult leaders who have attended State meetings 4-H Club Leader's Handbook-Bulletin 270	1. Survey to determine present members and drop outs 2. Preplanning meeting with present members, district and county Extension agents	July & August	County Staff County Staff
To provide leaders with knowledge on purpose and function of leaders organization	Mimeograph Material	3. Discussion on needs of the leaders by present members	September & October	County Staff and District Agent


OTHER SUBJECT MATTER EMPHASIS

Extension Home Economics

Fiscal Year: 1962-63

1. Foods and Nutrition
 - a. Wise Food Buying
 - Food Preservation
 - Year Round Gardens

 2. Health and Safety
 - County Health Organizations
 - Red Cross
 - T. E. Organization
 - Cancer Drive

 3. Special Observances
 - a. National Home Demonstration Week
 - b. Annual Achievement Day
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TRAINING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To provide homemakers with knowledge on fashion changes and clothing trends	Bulletin 181 A Guide To Textiles Textile Fabrics and Selection Professional Magazines	Discussions Dress Revues Method Demonstrations Exhibits	October & November	Agent and homemakers

EVALUATION:

Through questionnaires determine number of homemakers reading tags and labels: (a) making time schedules; (b) making all or part of family clothing; (c) changed their method of clothing care; practiced recommended procedures in identifying new materials.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Clothing and Textiles, Construction and Care, Fiscal Year: 1962-63

The Situation:

Some homemakers construct clothing for younger family members; with sufficient knowledge and skills many more would even though they are gainfully employed outside the home.

The Specific Problem:

Homemakers lack knowledge in proper construction and care; ability to read and understand tags and labels; and identify new textiles.

The Program Objective:

To improve knowledge in new textiles, care, and finishes; to teach what to expect from new fabrics; to provide information on new skills in the construction of simple garments; to assist homemakers in planning for necessary time.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To provide homemakers knowledge and skills in identifying new textiles	Extension Bulletins Illustrative Charts Books Easy Ways To Sew and Save Clothing Construction Methods	Discussion, Method Demonstrations, Sample Study, and Displays	July & August	Agent and some homemakers
To teach skills in clothing care-- materials and ready to wear garments	Extension Bulletins MC 178 MC 177 MC 41 MC 257	Method Demonstrations Motion Pictures	September and October	Agent and homemaker

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To teach homemakers to use credit wisely.	Looking At Yourself-MM-FHD-3 Credit Points To Ponder MOE:387	Flip Charts	Jan.	Business men
Facts on Installment buying.	Consumer Credit Facts Planning Financial Security for the Family--Ohio' Agricultural Extension Service Bulletin 383 Changing Times A.B.C.'s of Credit	Unsigned Contracts Discussions Bank Notes	Feb. March	Insurance Agents Banker-- Extension Agents
To increase interest and provide instructions on legal phases of homemaking.	Extension Leaflet MM-52 Extension Bulletin-169 What Will Become of Your Property Book, Family Spending Leaflet 391	Talks, Discussions, Workshops, Charts, Printed Documents	April May June	State Staff, Legal, Extension Agents

EVALUATION:

Through informal surveys determine number of families following recommended procedures of planning as a basis to good management.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Improved Management, Fiscal Year: 1962-63

The Situation:

To make best use of money, time, and energy, the family must consider management planning. Decisions must be based on the individual family's situation--on what it has to use, and what it considers important.

The Specific Problem:

Families lack knowledge of realizing their resources to sit down and discuss problems as a family unit which is necessary to improved management.

The Program Objective:

To improve management skills so as to plan and use wisely time, energy, and money.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
To assist families toward management decisions through improved planning.	Extension Management Bulletins MI-46, Planning Guide Sheet 1-12 Planning Use of Family \$	Discussion, Demonstrations, Exhibits, Flip Charts, Home Visits, Telephone	November	Agent
To teach skills in budgeting as related to time, energy, and money.	Extension Bulletins Planning use of the Family Dollar MMFHD-2 Family Planning Guide Sheets(Food, Clothing, Housing, Health, Recreation, etc) 1-12 Coop Ext.-SH, EC, VPI & USDA Coop Money Planning to Fit the Family	Method Demonstrations Meetings	December	Agent and homemakers

EVALUATION CONTINUED

2. With the assistance of Forestry Club Members through personal contacts and/or questionnaire, determine the number of farmers in community that visited demonstration and how much they understood the practices followed.
3. After two or three years, an evaluation will be made to determine the number of farmers changing practices and the results in yields obtained.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
	VPI Bulletin 223 "Forestry In Virginia"	5. Hold forestry field meetings and judge participants' adopted practices.	November	Agent, specialist & forestry club members
		6. Hold banquet, award prizes, enroll forestry club members for 1963.	December	Agent, specialist & forestry club member
	VPI Circular 771 "Timber Stand Improvement"	7. Invite members, donors and sponsors to attend	January	Agent with specialist contact
	VPI Circular 772 "Thinning"	8. Enroll 4-H members, describe signing for ASCA, secure seedlings and other activities.	February	Agent with specialist contact
	VPI MT-30-"Control of Unwanted Hardwood Growth"	9. Delivering seedlings to 4-H and N.F.A. members and demonstrating practices.	March	Agent with specialist Contact
	VPI Circular 754-"Open Land or Spot Planting"	10. Demonstrating use of tree poison in killing undesirable trees.	April	Agent
		11. Give publicity to contest, names of members taking part, and purpose of contest.	May	Agent
		12. Visit contestants and check compliance of forestry improvement practices	June	Agent, Vocational Ag. Teacher
		13. Secure donors for forestry club banquet and for 4-H and N.F.A. prizes.		

EVALUATION:

1. Determine through formal or informal methods:
 - a. Percent of Forestry Club Members attending meetings and participating in activities.
 - b. Number of demonstrations planned; number completed.

(SEE ATTACHED SHEET)

A MAJOR EMPHASIS - EDUCATIONAL PLAN

CONTINUED PREVIOUS

PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT
AND NATURAL RESOURCE DEVELOPMENT

PHASE: Natural Resource Development - Forestry, Fiscal Year: 1962-63

The Situation:

Forestry is an important natural resource of the county, which has been responsible for many commercial corporations and mills dealing in forestry products locating and doing business in and around Greenville County, providing gainful employment and income for the county people. Two-thirds of the land in the county is in forests, owned mostly by farmers and other private individuals. Most of this woodland is sadly depleted of good salable trees. An active forestry club is already organized. Most forestry improvement practices will be done between the months of January and April.

The Specific Problem:

Thousands of forestry acres are depleted of salable trees.

The Program Objective:

To improve, maintain and increase the diminishing forestry resource of the county.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Assist woodland owners to:	State Forestry Staff	1. Organize subject-matter material	July	Agent with specialist contact
1. Become familiar with and understand the recommended forestry improvement practices		2. Involve forestry club to help plan and execute county improvement program and contest.	August	Agent with specialist contact
2. Acquire the necessary skills in applying these practices		3. By visits, phone, letters office calls, and publicity line-up and enroll forestry club members for coming year.	September	Agent and forestry club members
		4. Make final plans with forestry club for securing adult prizes, holding forestry field meetings, and for staging banquet.	October	Agent and forestry club

EVALUATION CONT'D

- b. Number of demonstrations planned; number completed.
- 2. With the assistance of Livestock Committeemen through personal contacts and/or questionnaire, determine the number of farmers in community that visited demonstration and how much they understood the practices followed.
- 3. After two or three years, an evaluation will be made to determine the number of farmers changing practices and the results in yields obtained.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
3. Become familiar with and understand the market requirements and procedures to follow in selling hogs. (Slaughter hogs and feeder pigs)	VPI Bulletin 226-"Minerals for Meat Animals" VPI Mimeo-Livestock "Fifteen Management Recommendations for Fattening Swine"	5. Make plans for and hold community meeting or meetings on market hog management, feeding and marketing.	November	Agent
4. Acquire necessary skills in applying these practices	V. R. Mimeo-Livestock "Feeding Swine" "Regulations Governing The Sale of Feeder Pigs Through The Petersburg Feeder Association"	6. Send management, feeding and marketing recommendations to farmers.	December	Agent
		7. Make final plans with demonstrators.	January	Agent
		8. Give publicity to locations, names of demonstrations and purpose of demonstration.	February	Agent
		9. Visit feeder-pig sale with demonstrators and other hog producers.	February	Agent
		10. Visit demonstrations and plan community meetings at them.	March	Agent
		11. Hold community meetings at demonstrations.	April	Agent and livestock committee
		12. Complete write-up on each demonstration	May and June	Agent with assistance of each demonstrator
		13. Analyze results and plan for their use.	June	Agent, livestock committee

Other Fields of Work: Cotton, Corn, Peanuts, Soybeans, Tobacco, Cucumbers, Garden, Poultry, Entomology, Pathology, Farm Machinery Care and Use, Wildlife, Soil, and Water Conservation, and Farm Management

EVALUATION:

1. Determine through formal or informal methods:
 - a. Percent of Livestock Committeemen attending meetings and participating in activities.

(SEE ATTACHED SHEET)

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT
AND NATURAL RESOURCE DEVELOPMENT

PHASE: Animal Husbandry - Management, Feeding, & Marketing of
Slaughter Hogs & Feeder Pigs, Fiscal Year: 1962-63

The Situation:

Hog production and marketing as a farm enterprise in the county has the possibilities of materially increasing the farmers' income. It is estimated that the sale of swine accounts for only 2 per cent of the total agricultural income in the county. This is 4 per cent below the state average. Many farmers want information they can profitably use in producing and marketing hogs. It is generally considered that management and feed costs are factors most likely to determine whether a profit or loss is realized.

The Specific Problem:

Low income realized from the production and marketing of hogs on most farms in the county.

The Program Objective:

To get farmers to adopt management and feeding practices designed to produce and to market hogs more economically.

TEACHING OBJECTIVES	SOURCE OF SUBJECT MATTER	METHODS	WHEN	BY WHOM
Assist swine producers of market hogs and feeder-pigs to:	State Agronomy Staff	1. Organize subject-matter material	July	Agent with specialist contact
1. Become familiar with and understand the 15 Management recommendations for growing fattening swine (weaning to market)	V.P.I. "Hog Production in Virginia"	2. Involve livestock committee to help plan and execute a county feeding and marketing program	July & August	Agent, livestock committee and specialist
		3. With committee, make plans for demonstrations, meetings, publicity, and other activities	September	Agent, livestock committee
2. Become familiar with and understand the recommended feeding rations for growing fattening swine. (weaning to market)		4. Select demonstrators for demonstrations and train demonstrators	October	Agent, livestock committee

COOPERATIVE EXTENSION SERVICE WORK
IN
AGRICULTURE AND HOME ECONOMICS

U. S. DEPARTMENT OF AGRICULTURE &
VIRGINIA POLYTECHNIC INSTITUTE
COOPERATING

EXTENSION SERVICE
LOCAL FARM AND HOME
DEMONSTRATION WORK

PLAN OF WORK
1962-63

COUNTY

Greensville

NAME George D. Williams

Local Farm Agent

NAME (Miss) A. L. Thomas

Local Home Agent

NAME _____

Asst. Local Farm or Home Agent

DATE MAILED 2/28/62