

COOPERATIVE EXTENSION SERVICE WORK
IN
AGRICULTURE AND HOME ECONOMICS

Virginia Polytechnic Institute &
U. S. Department of Agriculture,
Cooperating

EXTENSION SERVICE
County Agent Work

PLAN OF WORK
1960

Cities of Hampton,
Newport News and
COUNTY York County

Name P. F. Thomas
Local Farm Agent

Date Mailed 3/1/60

Program of work for Virginia Agricultural Extension Service for the Peninsula Area of Virginia, "Hampton City, Newport News City, and York County."

The Legal Organizations responsible for and cooperate with Extension Service Program in this Area are Hampton City Council, Newport News City Council, and York County Board of Supervisors.

Other Organizations are:

1. Peninsula Agricultural Advisory Board
2. Peninsula 4-H Club Council
3. Local Farm and Home Agents.

The General Agricultural Situation.

In The Peninsula Area there is a decrease in the number of full-time farmers, while there is a vast increase in the number of part-time farmers, also greater demands for Extension information.

The Agricultural Extension Program is planned and designed to help meet people needs and to solve such problems which they might have of an agriculture nature, and to make for a more satisfying rural and urban life. The Extension Service is responsible for carrying research information to the people on improve practice in production, marketing, fertilizing, insect and pest control, and those of livestock.

It attempt to acquaint the farm and home leaders with changing conditions as they occur, and work with them toward some satisfactory solution.

The shift in the number and size of the farmers always makes it important that the people are kept informed as to many scientific approaches to their agricultural problems.

In spite of urbanization in this area, there are problems confronting the people, which seems to demand the attention of The Agricultural Extension Service. Due to the broadness of the Extension Service approach, it seems to come nearer to meeting the needs of the people who are to be helped. The information from the experiment station is used monthly to aid in solving many problems confronting the Peninsula People.

PLAN OF WORK

1. To develop more leadership especially those of projects.
2. Conduct more demonstration meetings with small groups.
3. To educate other groups about agricultural extension program, its function and structure.
4. Develop a well rounded public relation program through exhibits, news articles, radio programs, contacts, etc.
5. Keep producers up to date on market situation.
6. Put forth increase effort to educate the buyers and sellers as to the desirability of fresh vegetables at all times.
7. Conduct more unit demonstrations with family groups.
8. Conduct quarterly meetings with leaders of all garden clubs.
9. Conduct clinics on shrubbery, soil, flowers, trees, and in-

sect control in six new housing sub-division.

10. Plan six training meetings with leaders on wild life conservation and nature studies.
11. Plan a tour to the Fish Hatchery for both 4-H and adults. Aiming to acquaint them with the development of the sea-food industry.

LIVESTOCK:

Swine is one of the livestock grown most here in this area.

The producers here have found that they must keep abreast with all scientific endeavor, in order to complete favorable with the market trends. Therefore, they are more inclined to accept scientific advice.

MANAGING HERD:

1. Conduct breed meetings, with both 4-H clubs as well as adult members.
2. Encourage new feeding practice through, news articles, radio, letters, farm and home visits meeting at result demonstrations.
3. Assist the farmers with health control measures through method demonstration meetings and individual contact.
4. Assist with swine diseases and parasites.
5. Assist with better housing for swine.
6. Hold quarterly meetings with leaders to discuss the various phases of livestock productions, such as, breeds and breeding, finishing and marketing.
7. Conduct seasonal meetings on livestock production and market-

ing, so as to point out areas for improvement as soon as the need arises.

8. Conduct some neighborhood leaders meetings to evaluate the structure of The Extension Service Program as it is set up in the area to serve people wherever they are.
9. Conduct more well planned tours within the area.
10. Conduct fairs and exhibits of livestock and livestock products.
11. Work out a program with demonstrators in each community to be used as teaching examples. Plan for meeting periodical.
12. Continue the development of the pig chain to reach throughout the entire area on a long range basis and include the entire family in the chain.
13. Assist in placing pure-bred hogs for breeding purposes throughout the entire area. Stick to breeds and types demanded mostly by the general market.

VEGETABLES PRODUCTION:

1. Conduct a vegetable school during the months of January and February, on fertilizers, soils, pest, insect control, and trends in markets.
2. Send out seasonal letters and materials to producers on problems of vegetable production.
3. Hold some night meetings on production problems so as to give more people a chance to attend.

4. Encourage more people to market cooperatively, especially those who produce few acres of different vegetables.
5. Encourage and invite small group of people to visit the truck experiment stations.
6. Encourage them to list major questions in advance of a tour.
7. Invite more adults to visit the 4-H club meetings.

HOME IMPROVEMENT:

1. Encourage the farmers and home owners to work together in small groups on demonstration projects, so as to make it a complete unit.
2. Encourage the people to order cooperatively such supplies as seeds, fertilizers, shrubbery, and trees, such an idea tends to set the pace for working together throughout the year on this and other projects.
3. Conduct small meetings at the beginning of the year to find out where the people are and where they want to go for the year. Measure results seasonal.

WILDLIFE CONSERVATION AND FORESTRY:

The fact that there are a large number of part-time farmers in this area, it is felt by us that there is a need for formulating a long range educational program with its major goal set to encourage better land use practice and extensive farming, with special emphasis on fertilization. For increase yields will have to come about as a result of increasing the amount of fertilizer used rather than planting cover crops, and rotating.

1. Hold regular meetings on conservation, especially that of soils, water, plants, trees, some annuals and grasses.
2. Carry out all conservation practice possible to comply with ASC Program.
3. Visit demonstration of this area on conservation.
4. Cooperate with game laws and visit the Experiment Station at Gloucester Point to benefit directly from information given on fish and other water products.
5. Carry some conservation project in each community, and at the end of the year, include in year's round-up, some exhibitions aimed at driving home certain conservation ideas.
6. Stress conservation of forestry in and around our water shed area. Also include in it all sanitary measures.

THE 4-H PROGRAM:

This program is organized in ten (10) communities of this area. With meetings being conducted in some schools, churches, community buildings and in homes.

The meeting held monthly, many of them are held at night. However, not as many as in the case of adult meetings.

The major 4-H club projects are field crops, swine, fruits, safety, vegetables, home improvement, wildlife conservation, insect and disease control, tractor maintenance, tree and vegetable identification, swine litters and a pig chain.

1. Monthly demonstration meetings.

2. Quarterly safety clinics.
3. Health and sanitation meetings with demonstrations.
4. Tours in and out of the area to visit demonstrations.
5. 4-H club clean-up campaign in spring and fall.
6. Observation of 4-H club work.
7. 4-H club short course in summer.
8. 4-H club judging contest and demonstration.
9. 4-H livestock show and sale, and potato show and sale in the fall.
10. Report on achievements in the fall.
11. Measure result of activities in the months of November and December.

Report on annual achievement and continue the long range program for this area on improve sanitation system, land drainage, pest, insect and rodent control.

To develop further the program of work with all persons who are janitors and caretakers of buildings and grounds. To help them with information on insect, rodents, termites, soils, trees, flowers, lawns, and shrubbery.

At the close of the year, results are checked with these persons just as results are checked with farmers or part-time farmers.

The problems confronting urban people offer a great challenge to us as extension workers.

Develop a commercial sweet potato project of 150 acres with 4-H club members to supply 8 or 10 larger super markets here in this area.

Attached is a proposed schedule of activity monthly, quarterly, semi-annually, and annually.

During the months of January, February, and March, leader training meeting for both adult and 4-H club work. Serving also as clinics and workshops on livestock, crops, and health improvement.

April and May:

Result demonstrations will be started, and all contests will be announced at that time.

June, July, and August:

Constant visits to the demonstrations to supply educational information and small group meeting at the demonstration.

September, October, and November:

Achievements, exhibitions, and round-ups; to measure the out come of the improve practices employed. Livestock show and sale and potato festival.

December: Planning program, and set the stage for the coming year.

1960 PLAN OF WORK

Mauda Neame

Home Demonstration Agent

City of Hampton

County

I. City Situation

The City of Hampton is a metropolis with a population of better than 86,000 people made up of Elizabeth City County, towns of Phoebus and Hampton by consolidation in 1952. It has an area of 50 square miles with part of this area devoted to Langley Air Force Base and Fort Monroe, located on the lower Virginia Peninsula along Hampton Roads and Chesapeake Bay. These installations make for part of the population being transient against the more stable population of families with businesses of their own, or employed at Newport News Shipyard and Drydock Company of National Aeronautics and Space Administration, or some of the smaller industries.

There is very little area left in Hampton that could be classified as rural. There are only a few farms left, most of which are only part time farms with the family living an urban or suburban life. The population increases year after year causing new housing developments and new schools in new areas. Areas that were low swampy land that was grown over in trees and bushes five years ago, now are large housing developments. Schools are large with no place in their schedule for 4-H club work. Families living in new areas do not know their neighbors. Most of them do not know the names of people in the next block and very little about their next door neighbor. Home Demonstration Club work has helped many of these families to get better acquainted, feel more a part of their community and have more pride in their community. From these areas we draw many young homemakers with small children. This results in many of the home demonstration clubs meeting at night since they use their husbands as baby sitters.

Due to the fast growth in population, and this population is still growing, there are only a few community centers that hold people together. Fox Hill and Buckroo are old established communities but their

population is growing so the older families do not feel as close as before. Myths has well outgrown any sense of a community. North Hampton is a new area that is making an effort to get a community center and pull together in a community spirit. All civic groups in this area are working toward this goal.

II. County Extension Program - Adult

A. Organization:

1. The County Home Demonstration Club Committee plays the biggest part in planning the Extension Program in Hampton. This committee is made up of the executive officers and presidents of each Home Demonstration Club. This committee plans the over-all activities and objectives of all home demonstration clubs as well as planning the topic for study, Family Life, under the Federation Program of Work.

The sub-committee on the Federation Program of Work plans this program in detail for month by month study. It is made up of an over-all chairman, Mrs. G. D. McManus, with a chairman from each home demonstration club. These club chairmen prepare and present the information to the club members.

The sub-committee on program planning made up of an over-all chairman, Mrs. D. B. Hagood, with a chairman from each club plans the demonstration, special interest, and handiwork programs. The program development chairmen get suggestions of topics to be studied from each club. These suggestions are summarized and returned to the clubs for discussion. These chairmen then make up the city-wide program to fit as many of these needs and desires as possible for all the club members. These chairmen then carry out the program by getting leaders for leader training meetings, knowing who will give the demonstrations and seeing that they are prepared, finding those interested in special projects, and finding the kinds of hand work members are interested in doing as well as notifying those interested in the special workshops.

2. The General Interest Committee on Home Safety is made up of a representative from P.T.A., Womans Clubs, Fireman's Auxiliaries and Home Demonstration Clubs. This committee plans for special work throughout the year on home safety. Each Home Demonstration Club has a chairman that this committee works through as each of the other clubs represented on the committee do.

B. Subject Matter Special Emphasis Areas

1. Landscaping

| <u>Problem:</u> | <u>Topics to be Included:</u> | <u>Number of Clubs, Groups Involved</u> |
|---|-------------------------------|---|
| Families with new homes as well as those with more established homes need more information on basic rules of landscaping as well as how to care for what they have. They have good spring and fall gardens but want to know what to plant for the color in summer and winter. | 1. Basic Landscaping | 21 Home Demonstration Clubs |
| | 2. Color in yard all year | 2 Womans Clubs |
| | 3. Care of plants and shrubs | 2 Garden Clubs |

| <u>GOALS</u> | <u>WHAT PEOPLE ARE TO LEARN</u> | <u>PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS</u> | <u>NOTES ON RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS</u> |
|-------------------------|--|--|---|
| Better landscaped homes | Basic rules of landscaping and how to apply them to their own home. How to care for their plants and shrubs to make them healthier and keep them as they want them. What to plant to have more beautiful homes all year. | The County Agent or I will give the demonstration and discussion on Basic Landscaping and Care of Plants and Shrubs. Mr. Beecher will train leaders in giving the demonstration on Color in Yard All Year. The County Agent will have some newspaper articles on these topics. | |

2. House Furnishings

| <u>Problem:</u> | <u>Topics to be Included:</u> | <u>Number of Clubs, Groups Involved:</u> |
|--|---|---|
| The women want their homes to look better. | <ol style="list-style-type: none"> 1. Flower Arrangement 2. Making Drapes 3. Outdoor Lighting 4. Braided Rugs | 21 Home Demonstration Clubs. Individuals from unorganized groups interested in braiding rugs, and outdoor lighting. |

| <u>GOALS</u> | <u>WHAT PEOPLE ARE TO LEARN</u> | <u>PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS</u> | <u>NOTES ON RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS</u> |
|---|---|---|---|
| To appreciate and use home grown flowers more. To appreciate better made drapes and artistic braided rugs. To enjoy their yards more. | How to arrange flowers to fit in different places in their home. How to make drapes and braided rugs. How they can highlight some especially nice spot or spots in their yards to get more enjoyment out of it. | Leaders will be trained in flower arrangement to give demonstration to their clubs. I will give the demonstration to the clubs on making drapes. The VEFCO Home Economist will set up a demonstration on outdoor lighting with a type of "open house", inviting the club members and friends to see what they can do themselves. I will hold workshops on making braided rugs. | |

3. Food and Nutrition

| <u>Problem:</u> | <u>Topics to be Included:</u> | <u>Number of Clubs, Groups Involved:</u> |
|---|---|--|
| Feeding the family and entertaining friends in the hot summer months. To keep from gaining weight. | 1. Outdoor Cookery. 2. Diet and Exercise to Keep Slim and Retain Figure. | 21 Home Demonstration Clubs |

| <u>GOALS</u> | <u>WHAT PEOPLE ARE TO LEARN</u> | <u>PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS</u> | <u>NOTES ON RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS</u> |
|--|---|--|---|
| To have more nutritious meals in the hot summer months. To recognize what causes people to gain weight. | How to plan and prepare more nutritious meals that they can cook outdoors. Learn the cause of gaining weight and how to overcome this problem. | The leaders will be trained in each of these topics to give the demonstration to their club members. | |

4. Home Management

| <u>Problem:</u> | <u>Topics to be Included:</u> | <u>Number of Clubs, Groups Involved:</u> |
|---|--|--|
| Women need to know how to make simple repairs around the home when husband is not home. | 1. Household Mechanics. Making simple repairs of electrical equipment, plumbing, etc., around the home. | 21 Home Demonstration Clubs |

| <u>GOALS</u> | <u>WHAT PEOPLE ARE TO LEARN</u> | <u>PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS</u> | <u>NOTES ON RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS</u> |
|--|--|---|---|
| Be able to have more smoothly run homes. | Stop leaks in hot water tank until the plumber comes; how to repair frayed electric cords; how to put a new cord on an appliance; how to replace washers on faucets; repair water hose; vacuum cleaner hose; sharpen scissors, knives; repair light switches; replace fuses; and the like. | The leaders will be trained in how to do these repairs, then give the demonstration to the clubs. | |

5. Clothing

| <u>Problem:</u> | <u>Topics to be Included:</u> | <u>Number of Clubs, Groups Involved:</u> |
|--|--|--|
| Many women do not know how to sew. Some want to know how to sew better. | 1. Simple sewing 2. Advanced sewing | Interested women drawn from home demonstration clubs and from Clothing Home Economics Committee when set up. |

| <u>GOALS</u> | <u>WHAT PEOPLE ARE TO LEARN</u> | <u>PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS</u> | <u>NOTES ON RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS</u> |
|--|--|--|---|
| To have better dressed families at lower cost. | One group to know how to make simple adjustments in ready mades, such as putting in hems, shortening sleeves and the like. Another group to learn how to make a simple garment. Another group to make garments of more difficult patterns and materials. | I will conduct one class in making adjustments in ready mades. I will conduct another class in making a simple garment. I will conduct another class in advanced sewing. | |

6. Arts and Crafts

| <u>Problem:</u> | <u>Topics to be Included:</u> | <u>Number of Clubs, Groups Involved:</u> |
|--|---|---|
| Women need to made something with their hands to give them a sense of accomplishment and satisfaction. | <ol style="list-style-type: none"> 1. Pine needle purses 2. Tote bags 3. Leather Craft 4. Others as clubs request such as, seating stools, popsickle baskets, etching trays, dried pod plaques, huck weaving. | 21 Home Demonstration Clubs and other women who are interested. |

| <u>GOALS</u> | <u>WHAT PEOPLE ARE TO LEARN</u> | <u>PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS</u> | <u>NOTES ON RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS</u> |
|--|---|---|---|
| Satisfaction of creating something with their hands. | To improve skills of using hands to create. | Group work meeting made up either in club or city wide groups, taught by leaders who have already learned this skill. Leather workshop to be held by commercial firm. | |

7. Family Life (Federation Program of Work)

| <u>Problems:</u> | <u>Topics to be Included:</u> | <u>Number of Clubs, Groups Involved:</u> |
|---|---|--|
| To build happy, well adjusted families. | <ol style="list-style-type: none"> 1. Family goals 2. Sharing and Cooperation 3. Marks of Maturity 4. Discipline in the Home 5. The Basic Psychological need and Juvenile Delinquency 6. Evaluation of Family and Individual Activities 7. Study of Marriage Vows 8. Teenage Marriage 9. Laying the Groundwork for later Security. 10. Preparing for the Retirement Years | 20 Home Demonstration Clubs |

| <u>GOALS</u> | <u>WHAT PEOPLE ARE TO LEARN</u> | <u>PLANS FOR CARRYING OUT PROGRAM AND MEASURING RESULTS</u> | <u>NOTES ON RESULTS, ADJUSTMENTS, ACCOMPLISHMENTS</u> |
|--|--|---|---|
| To have a better understanding of what goes into making happy, well adjusted people. | Ways to adjust their family living to meet these needs through attitudes and activities. | Leaders have two training meetings to discuss these topics and what they can add to broaden. Each topic is taken up in each club month by month throughout the year. | |

C. Other Activities

1. One special project of the Home Demonstration Club members is to secure and equip an Extension Service Workroom. The City of Hampton plans to give us the building now used by the East Hampton Woman's Club as an Extension Service Workroom as soon as the Woman's Club can find another meeting place. The City plans to provide stove, refrigerator and cabinets as a kitchen center and some work tables. The Home Demonstration Clubs will provide small equipment, dishes and the like, as well as one or two serving machines. This will not all be done in one year, but over a period of two or three years. This room is badly needed.
2. The County Home Demonstration Club Objectives set up are:
 - a. Present reading certificates to member reading five selected books.
 - b. Have at least one subscription to National Notes in each club.
 - c. Have at least five members in each club subscribing to Virginia Home Demonstration News.
 - d. Each club have a delegate to State Federation Meeting and Institute of Rural Affairs.
 - e. Hostess at T.B. X-Ray Clinic.
 - f. Help with Mothers' March in polio drive.
 - g. Help with Safety Cleanup Drive of Fireman's Auxiliary.
 - h. Civil Defense.
3. National Home Demonstration Week activities have not been planned. A committee will plan for this and present their plans to the County Home Demonstration Club Committee at the spring planning meeting.
4. The Home Demonstration Achievement Program will be planned at that time. From all indications, they will plan to show their accomplishments through slides of club activities in the same manner as was used in 1959.
5. A committee was appointed at the fall planning meeting of the Home Demonstration Club to plan a tour for the club members for the spring of 1960. This will be determined at the spring planning meeting.

D. All work in Hampton pertain to urban families.

E. Farm and Home Development

Since this is such an urban area, we have no families to work with in this program.

III. County Extension Program - Youth

A. Organization

1. The 4-H County Council is made up of the officers of each 4-H club in Hampton with the 4-H adult leaders and County and Home Agents in an advisory capacity. The Council has two meetings each year to make over-all plans for the club activities.
2. The Tri 4-H Fair Committee is made up of leaders and parents of 4-H Club members in Hampton, York and Newport News. The officers come from these leaders to be elected at the March meeting. These leaders plan and carry out the fair with the County and Home Agents as advisors.

B. 4-H Project Work

1. Clothing

| <u>Project:</u> | <u>Topics to be Included:</u> | <u>Number of Clubs, Groups Involved:</u> |
|-----------------|--|--|
| Clothing | Looking your Best Learning to Sew Make or Remake | 1 Club 4 Groups |

| <u>GOALS</u> | <u>WHAT MEMBERS ARE TO LEARN</u> | <u>PLANS FOR CARRYING OUT PROJECT</u> | <u>NOTES</u> |
|---|--|---|--------------|
| Members to be better dressed, better groomed, and to have a better knowledge of material and workmanship of ready-to-wear garments. | <ol style="list-style-type: none"> How to be better groomed and keep clothes better looking. Beginners learn to sew simple easy things. Make garments that members will be happy to wear. | <p>Looking Your Best project will be given at 7 monthly meetings to the club as a group.</p> <p>The sewing construction will be taught by leaders and the Agent in community groups held each month. One group of older members go to the leader with problems as they sew.</p> | |

2. Food and Nutrition

| <u>Project:</u> | <u>Topics to be Included:</u> | <u>Number of Clubs, Groups Involved:</u> |
|--------------------|-------------------------------|--|
| Food and Nutrition | Meal Planning | 4 Clubs 4 Groups |

| <u>GOALS</u> | <u>WHAT MEMBERS ARE TO LEARN</u> | <u>PLANS FOR CARRYING OUT PROJECT</u> | <u>NOTES</u> |
|---|--|---|--------------|
| To help members eat better with a realization of why they should. | <ol style="list-style-type: none"> 1. To learn basic principles of cooking. 2. To learn to eat different foods. 3. To learn to plan more balanced meals for their family. | Leaders and Agent give demonstrations to members in community groups, varying this to the age and ability of the members in the individual clubs. | |

C. Other Activities

1. Camps - All 4-H members completing at least one project will be given an opportunity to go to Jamestown 4-H Camp at the designated time. All teenagers will be given and urged to go to teenage camp.
2. National 4-H Club Week - Definite plans for National 4-H Club Week will be made by a committee appointed by the 4-H Council. They expect to have another exhibit of work done at the Home Show put on by the Exchange Club. Posters will be put up in schools. Each Club will observe this week with some special recreation program.
3. Spring Rally - The Spring Rally will be held with York County, at Jamestown 4-H Camp as a day of recreation. This introduces new members to the camp and helps them know if they want to attend camp.
4. Rural Life Sunday - Two clubs will assist with church services in observance of Rural Life Sunday. Other clubs will insist all members attend church or attend in a body.
5. The Tri 4-H Fair - The Tri 4-H Fair will be held in August in Newport News. This is planned and executed by the Tri 4-H Fair Board made up of parents and leaders. A greater effort will be made to have each 4-H member participate.
6. Contests - County Contest will be held in late February or early March. Each leader will work with her members to create as much interest as possible.

IV. Scope of Work

| A. | <u>No. in 1959</u> | <u>Goal for 1960</u> |
|--------------------------------|--------------------|----------------------|
| No. H. D. Clubs | 20 | 21 |
| Membership | 458 | 550 |
| No. H. D. Groups (unorganized) | 2 | 0 |
| Membership | 16 | 0 |
| No. 4-H Clubs | 6 | 7 |
| Membership | 80 | 100 |
| No. YMW Clubs | 0 | 0 |
| Membership | 0 | 0 |

| A. Scope of Work (continued) | <u>No. in 1959</u> | <u>Goal for 1960</u> |
|---------------------------------|--------------------|----------------------|
| No. Community Clubs | 0 | 0 |
| Membership | 0 | 0 |
| No. Home Ec. Committees | 0 | 2 |
| Membership | 0 | 15 |
| No. General Interest Committees | 1 | 1 |
| Membership | 21 | 25 |
| No. Youth Committees | 1 | 2 |
| Membership | 6 | 14 |
| No. Other Organizations | 0 | 0 |
| No. Farm & Home Dev. Families | 0 | 0 |
| No. Other families reached | 1500 | 1500 |
| No. Different families reached | 2000 | 2000 |

Areas that need emphasis:

The 4-H Club work and Home Economics committee work are the two main areas that need greatest emphasis. I am putting emphasis and time first on 4-H Club work. Securing project leaders for established clubs, organizing one new club and will need to spend some time securing leaders and training them as well as informing mothers of the 4-H Club work.

I plan to organize one Home Economics committee on arts and crafts, another in either clothing or house furnishings. These will be organized as soon as we get our Extension Workroom. At present we have no place to carry on work in either of these fields. Plans are underway with the City Manager for the City of Hampton to furnish us with a workroom. This workroom is one of the greatest needs we have. The city plans for us to use the building in East Hampton now leased from the City by the East Hampton Woman's Club. We should get possession of the building by February 1, or soon after. The City will help establish a kitchen and some cabinets and perhaps a demonstration table as well as some work tables. The Home Demonstration Clubs will supply small equipment.

B. Plans for informing the public about Extension Home Economic Program;

One of the ways we will inform the public of the Extension Home Economics program is through the newspaper publicity of the Home

Demonstration program. Each week they list the club meetings and topics taken up by each club. They also publicize workshops and activities and inform interested people in where the meetings are held and how to participate in the workshops. Another way is through the Home Demonstration Club members individual contacts. I also hope to have some radio programs again this year.

It is hard to get unorganized groups together in this urban area. They almost have to belong to some group to be able to get them together. I plan to try giving some demonstrations in one Community that has had some interest in a Home Demonstration Club but never got organized. Even in doing this I will have to depend on the interest of one or two individuals to get the neighbors together.

V. Leadership

A. Plan for Leadership

| | | |
|--|--------------------|----------------------|
| 1. County Program Leaders: | <u>No. in 1959</u> | <u>Goal for 1960</u> |
| a. County Agricultural Extension Service Board | 0 | 0 |
| b. Youth Council | 0 | 0 |
| c. Home Economics Council | 0 | 2 |
| 2. Home Demonstration Leadership: | <u>No. in 1959</u> | <u>Goal for 1960</u> |
| No. organizational leaders | 120 | 120 |
| No. project leaders (subject matter) | 200 | 225 |
| No. Federation program of work chairmen | 20 | 21 |
| No. program development leaders | 21 | 21 |
| No. result demonstrators | 0 | 0 |
| No. training meetings by specialists | 6 | 5 |
| No. training meetings by dist. agents | 0 | 1 |
| No. training meetings by agents | 4 | 2 |
| No. training meetings by others | 3 | 1 |
| Attendance at all training meetings | 312 | 300 |
| No. meetings held without an agent | 248 | 250 |
| No. meetings leaders assisted | 21 | 42 |

| 2. Home Demonstration Leadership (Con't) | <u>No. in 1959</u> | <u>Goal for 1960</u> |
|--|--------------------|----------------------|
| Demonstrations leaders | 210 | 200 |
| Talks and discussions by leaders | 238 | 300 |
| 3. 4-H Club Leadership: | <u>No. in 1959</u> | <u>Goal for 1960</u> |
| No. Club officers | 47 | 32 |
| No. adult project leaders | 14 | 12 |
| No. junior project leaders | 3 | 3 |
| No. result demonstrators | 0 | 0 |
| No. training meetings by specialists | 0 | 0 |
| No. training meetings by dist. agents | 0 | 0 |
| No. training meetings by agents | 2 | 2 |
| No. training meetings by members club dept. | 0 | 0 |
| No. training meetings by others | 0 | 0 |
| Total attendance a ldr. tr. meetings | 46 | 45 |
| No. 4-H leaders trained individually | 8 | 10 |
| No. club mtgs. held by ldr. w/out agent | 52 | 40 |
| No. additional club meetings at which leaders assisted | 50 | 40 |
| No. demonstrations given by adult leaders | 42 | 30 |
| No. demonstrations given by junior leaders | 18 | 20 |

B. Strengthening Leadership -

One of the areas that need greatest emphasis is in 4-H Club leaders. I have and will contact more mothers to use as many as possible to assist with the 4-H project work. We need more mothers to have a better understanding of what we are trying to do in 4-H Club work. I hope to do more of this through home visits and letters. I plan to visit each home that has a new 4-H member or a member that is not doing her best.

The leadership has increased greatly in Home Demonstration work. We need to still get more leaders to take part especially in giving demonstrations. We plan to get more new leaders in this area.

VI. Special

A. Public Relations

1. State Extension Organization:
Keep reports and requested information on time. Keep specialists informed as to what help I need.
2. Elected and Appointed Officials:
Send monthly reports to City Manager. Work with City Manager and Finance Manager to secure Extension Workroom. Keep them informed of the need for this, then when in use show them how it is used.
3. Organizations:
Work with Woman's Clubs, P.T.A.'s, Sunday School groups and any other group that desires the type of help Extension can give them.
4. Businesses:
Inform them of program when their assistance is needed. Keep 4-H Club work before local businesses in order to secure their assistance for the 4-H Fair.
5. Mass Media:
Keep in contact with newspaper representative especially, Mrs. Hardy, that handles the Home Demonstrations news. I plan to get in contact with one of the radio stations to plan for time on the air.
6. With Other Agencies:
Cooperate with Health Department to get better working relations between our agencies.
7. Individuals and families:
The telephone is one of my best contacts with individuals. Also through other clubs and agencies as well as social contacts. I plan to answer as many individual calls and requests as possible.

B. Professional Improvement

I plan to keep up professionally through reading books and current magazines, take advantage of all training programs possible especially those offered through Extension. I will keep my membership and activities in the Home Demonstration Agents Association, Virginia Home Economics Association, and Soroptimist International. I plan to attend State and District meetings of Virginia Home Economics Association, even dreaming now of attending the National Home Economics Association Meeting.

C. Most Significant Contribution of Family Living

In my opinion, the study of family life will make the most significant contribution to family living. This is outlined under II, B, 7. The leaders will have a discussion at each club meeting on some specific phase of family life. One training meeting was held in the fall for these leaders to start them on the program. Another is to be held in January to help them with the rest of the years program.

We plan to have a city-wide program on some specific phase of family life in the fall to tie together the ideas worked on this year with a specialist in this field as Mrs. J. B. Patterson, retired nurse, or a representative of the Mental Health Society.