BEDFORD COUNTY MAJOR EMPHASIS EDUCATIONAL PLAN
PROJECT AREA: AGRICULTURAL PRODUCTION, MARKETING,
MANAGEMENT AND NATURAL RESOURCE DEVELOPMENT
PHASE: LIVESTOCK - MARKETING FEEDER CATTLE - FISCAL YEAR 1962-63

The Situation:
According to census figures of 1959 more than 10,000 beef cows are in Bedford County. Approximately 92% to 96% of the cows produce an offspring which goes to market or is kept for replacement. The quality of the cattle as a whole is low. The sires being purchased to breed the average herd is from the low cost class.

The livestock committee is greatly concerned about the loss in dollars to livestock farmers. They feel that an educational program on improving quality and marketing through a uniform marketing system should have a very definite place in the extension program.

The Specific Problem:
Too few farmers are taking advantage of uniform cooperative marketing of their calves and trying to improve quality.

The Program Objective:
To get more farmers to sell their calves cooperatively and improve quality thereby increasing the net income of Bedford County livestockmen.

Teaching Objectives	Source of Subject Material	Methods	When	By Whom
Assist livestockmen and those who work with beef cattle: 1. To acquire a better understanding of selecting sires and keeping replacement cattle. 2. To understand the requirements and skills necessary to sell cattle cooperative.	Extension Bul. 207 & 2141 1961 Results of Va. Beef Calf Sales. Circular 723 1961 Report of Va. Beef Cattle Results Visual aid Library VPI Extension Specialist	1. Mail to all breeders a circular letter with pertinent information on getting calves ready. 2. Visit non-cooperative farmers. 3. Mail previous years sale results to non-cooperative farmers 4. Invite all non-cooperative farmers to feeder calf sale.	August '62 July-August '62 Sept. '62 Early Oct. '62	Agent Livestock committee & Agent Agent Agent

Source of Subj. Material - con't.	Methods - Con't.	When	By Whom
Annual Reports of BCIA Performance Testing Program Extension Bulletin 207	5. Hold County-wide meeting of livestock producers. Extension specialists lead the discussion.	January '63	Agent & Livestock Committee
Sale results livestock market Farmers Bulletin 2141	6. Have cattle farmers purchase bull from BCIA herds	March	Livestock Committee
Extension Bul. 207 Circ. 723	7. News stories will be written on livestock management, and co-operative marketing of calf crop. These will be published in local paper.	April	Agent and Editor of local paper.
	8. Promote importance of sire selection, som management practices, and cooperative marketing with radio programs.	April May July	Agent

Evaluation:

At the close of one year a summary of the number of calves sold and the number of additional farmers participating would be secured from the market. The quality of calves sold would be secured from the state summary through the use of the livestock committee and personal contacts the number of registered sires will be summarized.

BEDFORD COUNTY MAJOR EMPHASIS EDUCATIONAL PLAN
PROJECT AREA: AGRICULTURAL PRODUCTION, MARKETING,
MANAGEMENT AND NATURAL RESOURCE DEVELOPMENT
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Assist livestockmen and those who work with beef cattle:	Extension Bul. 207 & 2141 1961 Results of Va. Beef Calf Sales. Circular 723	1. Mail to all breeders a circular letter with pertinent information on getting calves ready.	August '62	Agent
1. To acquire a better understanding of selecting sires and keeping replacement cattle.		2. Visit non-cooperative farmers.	July-August '62	Livestock committee & Agent
	1961 Report of Va. Beef Cattle Results	3. Mail previous years sale results to non-cooperative farmers	Sept. '62	Agent
2. To understand the requirements and skills necessary to sell cattle cooperative.	Visual aid Library VPI Extension Specialist	4. Invite all non-cooperative farmers to feeder calf sale.	Early Oct. '62	Agent

Source of Subj. Material - con't.	Methods - Con't.	When	By Whom
Annual Reports of BCIA Performance Testing Program Extension Bulletin 207	5. Hold County-wide meeting of livestock producers. Extension specialists lead the discussion.	January '63	Agent & Livestock Committee
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BEDFORD COUNTY MAJOR EMPHASIS EDUCATIONAL PLAN
PROJECT AREA: AGRICULTURAL PRODUCTION, MARKETING, MANAGEMENT AND NATURAL RESOURCE DEVELOPMENT
PHASE: FORESTRY - REFORESTATION - FISCAL YEAR 1962-63

The Situation:
Pulpwood and saw timber are important to the economy of Bedford County land owners. The problem of reforestation has been laging with only a token amount being done. It is estimated that approximately 150,000 pine and poplar seedlings are set per year, which is not enough to offset the present rate of cutting. The farmers and land owners are not following the best production and cultured practices.

The Specific Problem:
Timber diminishing on most farms in the county.

The Program Objective:
To increase the re-establishment of growing ares of desirable timber on the farm for future income.

Teaching Objectives	Source of Subject Matter	Methods	When	By Whom
Assist woodland owners (mostly farmers) to	Wood lot on a farm	1. Tour-demonstration on woodland management	July	Agent, State & local forestry
1. Become familiar with and understand the recommended forestry practices.		2. Visit forestry club members and others to score success of practices.	October	personnel; forestry Com.
2. Acquire the necessary skills in applying these practices.	VPI Visual Aid Library Extension Bul. 248 " " 223	3. Hold special dinner meeting for farmers who participate in county forestry contest, with special program	November	Extension Forester; agent Fieldmen of wood consuming companies.
	Extension & State Forestry Personnel Recommendation	4. Hold program on reforestry practices and ASC benefits.	November	Wood consuming companies; Agt.
	Va. Plant More Trees Program Bulletin Extension Bulletin 223	5. Assemble information and subject matter material	January	Agt. & Forest Committee Agent & Specialist Contact.

Source of Subject Matter (Con't.)	Methods (Con't.)	When	By Whom
Va. Extension Bulletins 223 " " " 248 Other literature available	6. Mail literature with circular letter to farmers and woodland owners.	January	Agent
	7. Conduct planting and spot planting demonstration.	March	Agent; State Forester; Forestry Com.
	8. Use radio and local newspapers.	February March November	Agent

Evaluation:

1. Determine through informal methods
   (a) Percent of forestry committee participation
   (b) Number of acres planted (all types)

2. Through the use of the forestry committee and personal contacts determine the number of farmers who visited a demonstration plot.

3. After two to five years an evaluation will be made to determine the rate of re-forestation in Bedford County.

PROJECT AREA: AGRICULTURAL PRODUCTION, MANAGEMENT AND NATURAL RESOURCE DEVELOPMENT.

PHASE: FARM MANAGEMENT - ORGANIZATION AND PLANNING OF THE FARM BUSINESS - FISCAL YEAR: 1962-1963

The Situation:
Agent in Bedford County has been working individually with some 30 farmers with farm organization and planning, but there has been no organization for intensive group training in this area.

The Specific Problem:
Farmers in Bedford County lack knowledge in the area of farm planning and organization of the farm business to assure maximum net income.

The Program Objective:
To improve the farm planning, organization and efficiency of farmers in Bedford County and thereby increase net income to the farm and family.

Organizational Objectives	Source of Assistance	Methods	When	By Whom
Farmers to learn more about and better understand:	VPI Extension Farm Management staff.	1. Prepare outline of subject matter to be taught in training schools.	March April	Agent
1. How to recognize economic problems and weaknesses in the farm business.	Training sessions for agents conducted by Farm Management Staff.	2. Submit outline to farm management staff for review.	April	VPI Farm Management Staff.
2. How to correct these problems and weaknesses through: a. crop enterprise budgeting b. livestock enterprise budgeting c. Machinery economics d. The complete farm plan	VPI mail-in record program analysis and other publications in this area. Assistance from specialists from the different production fields. Visual training aids. Books, bulletins and other publications related to this area from the VPI library.	3. Meet with Farm Management Staff to review and supplement teaching outline. 4. Meet with farm management staff to develop subject matter to be taught and develop visual aids. 5. Present material to Group II county agents and VPI farm managements staff for practice and their comment and suggestions.	May May - August October	Agent & VPI Farm Management Staff Agent & VPI Farm Management Staff Agent - Group II county agents & VPI Farm Management Staff.

	Methods - Con't.	When	By Whom
	6. Hold Farm Management Schools in several locations around Bedford County to last 3 days each from 9 a.m. to 3 p.m.	October - March	Agent and Specialists

Evaluation:

1. Determine through the results of the mail-in record program in Bedford County for those participating, if net farm income was increased and how much.

2. Questionnaire to farmers participating in the school to their reaction and comments.

A MAJOR EMPHASIS EDUCATIONAL PLAN
PROJECT AREA: EXTENSION HOME ECONOMICS
PHASE - HOUSING: FISCAL YEAR 1962-1963

The Situation:
Families that plan to buy or build a house find it difficult to get a house to suit their families needs. Many homemakers do not make best use of their available kitchen storage space.

The Specific Problem:
Families lack knowledge and skills necessary in planning to buy or build a house that fits their families needs. This causes additional expense and dissatisfaction with the house. Many homemakers need to improve their kitchen storage space.

The Program Objective:
To help families improve in planning for present and future needs in a home and improve kitchen storage space.

Teaching Objectives	Source of subject matter	Methods	When	By Whom
To provide homemakers with knowledge and skills necessary to improve kitchen storage.	MI-87-93-93L-94-95 Circular 853	Demonstration and actual construction of kitchen storage space-savers by leaders and homemakers.	August September	Specialist Leaders
To provide families with knowledge and skills necessary to plan for present and future needs in a home.	MI-5-12-13-14-19-64-51 53-64-80 HGB #22	Two-day workshop with demonstration, discussion of problems and actual practice.	August	Specialists and Agents

Evaluation:
Observed improvement of kitchen storage space in the home. Survey to determine the number who have improved their kitchen storage space by methods recommended.

Number attending workshop who develop plans for present and future housing needs. Follow-up evaluation after 2-3 years to determine the number who actually put plans into effect.

A MAJOR EMPHASIS EDUCATIONAL PLAN
PROJECT AREA: EXTENSION HOME ECONOMICS
PHASE: CLOTHING FISCAL YEAR 1962-1963

The Situation:
Many homemakers construct their own clothing. Many more could do so with knowledge and skills in clothing construction. Homemakers desire to improve skills in selecting appropriate, becoming clothes and accessories that fit the individual.

The Specific Problem:
Homemakers lack knowledge of steps in clothing construction which make garment appear professionally made and provide an opportunity for saving money on clothing. Homemakers lack skill in coordinating costumes economically for a pleasing appearance and in selecting clothes that fit the individual.

The Program Objective: To improve sewing skills and ability to plan appropriate, coordinated clothing and accessories that fit the individual.

Teaching Objectives	Source of Subject Matter	Methods	When	By Whom
To teach skills in selecting appropriate clothes and accessories for costume, individual, or occasion.	Professional magazines MC-18-19-23-41-92-42-95-202A-251-256-257 Bul. 1180; leaflet 137	Leader training meeting with demonstration and discussion. Club demonstrations and discussion.	Sept. October	Specialist Club leader
To teach skills in selecting or making clothes to fit the individual.	Professional magazines	Leader training meeting with demonstration and discussion. Club demonstration and discussion.	Sept. November	Specialist Club Leader
To provide homemakers with knowledge and skills of new clothing construction techniques.	HGB:59 Circular - 610-611-255A 866 Leaflet - 16 MC-1725 (a-d) 30-51-67-101 245-249-250-252-253-258 Illustrative charts and samples	Workshops with demonstration and actual practice by homemaker.	October	Agent

EVALUATION:
Through formal and informal survey to determine the number of homemakers that: (a). Practice recommended procedures in clothing construction. (b). Changed in their methods of planning a costume. (c). Learned what to look for in fitting a garment to the individual.

HOME ECONOMICS - Con't.

Other Fields of Work:

1. Consumer Education
2. Furnishings
3. Nutrition
4. Family Economics

PROJECT AREA: 4-H CLUB WORK
PHASE: ADULT LEADERS - FISCAL YEAR 1962-1963

The Situation:
Adult leaders are necessary and take an important part in the Bedford County 4-H program. Without adult leaders we could not operate as well since we have over 1400 4-H club members. It has been proven that the 4-H club with adult leaders who take an active part and show interest are the best clubs. We have seven community clubs and 52 school clubs. The seven community clubs have leaders and are very active. The leaders of four of these clubs have been receiving leader training since January and it has helped a great deal.

The Specific Problem:
To train all leaders so that they may carry on work in their clubs more effectively.

The Program Objective:
To increase the number of trained leaders.

Teaching Objectives	Souce of Subject Matter	Methods	When	By whom
1. Help leaders to become familar with the purposes and objectives of 4-H club work.	"Adult Leaders Handbook" "What is 4-H Club Work" "Guide for 4-H Leaders"	1. Pre-planning with older adult leaders and hold trial meetings with one area's leaders to see what needs to be added. Then, review handbook.	June	Assistant Agents
2. To familiarize leaders with project record books and help them to become helpful in choosing 4-H projects.	Project Manual	2. Organize material or project record books and discuss the needs of different 4-H'ers so that leaders can help them select projects.	August	Assistant Agents
3. To better enable local leaders as to how awards can be won and what awards can be won in 4-H.	Awards Handbook	3. Using awards handbook and discussing the program, inform the leaders of what can be won.	October	Assistant Agents
4. To enable 4-H leaders to carry out a recreation program in their clubs.	Roanoke City Recreation Department.	4. Planning meeting with Mrs. Fannie Boone, Agents and officers of adult Leaders Council to see needs of County for recreation. Discuss games and make plans for recreation at 4-H meetings.	December	Mrs. Fannie Boone, Leader for Recreation Department, City of Roanoke

Evaluation:

1. Questionnaire to determine if needs of adult leaders have been met.

2. After year is over an evaluation will be made informally to see if the leader training has helped leaders to carry on better 4-H programs.

BEDFORD COUNTY MAJOR EMPHASIS EDUCATIONAL PLAN
PROJECT AREA: COMMUNITY AND PUBLIC AFFAIRS
PHASE: COMMUNITY IMPROVEMENT CLUBS - FISCAL YEAR 1962-63

The Situation:
The rural communities in Bedford County are in need of people working together to help themselves. Very few communities have a suitable place to meet for any type of program, adult or youth. Many roads need improvement and more phones need to be made accessable for the rural population of many communities. The people need to take a closer look at the total resources in their community to determine possibilities for economic development.

The Specific Problem:
Lack of suirable community spirit to organize and to identify major problems and plan for their solution.

The Program Objective:
To organize more community improvement clubs in Bedford County.

Organizational Objective	Source of Assistance	Method	When	By Whom
To take the lead in: The organization, the orientation, the function, the maintenance of community improvement clubs.	Leaders of other community Improvement Clubs in the County. Chamber of Commerce Printed materials. 1. Bulletins: "Working with Communities" "Leadership Development" by D. R. Fessler	1. Meet with Community Key leaders.	July	Agents
		2. Arrange for tour to an organized community club with key individuals of interested communities.	August of September	Agent
		3. Have meeting for D. R. Fessler to lead discussion on Community Improvement Club organization.	October	Agent; Chamber of Commerce
		4. Work with clubs in organization.	October or November	Agent; Chamber of Commerce
		5. Develope as much publicity as possible.	Nov.: Jan.; April	Agent; local Editor; Appalachian Power
		6. Hold community Improvement contest.	1962-63	Chamber of Commerce

Evaluation:
Use contest judging forms to summarize accomplishments of community clubs. Also, to determine number of families participating.

Other phases of Extension work to receive emphasis similar to the examples above will be:

Phase; Agronomy - corn and silage production
Phase: Agronomy - alfalfa hay production
Phase: Agronomy - tobacco production
Phase: Livestock - BCIA work
Phase: Dairying - mastitis control
Phase: Dairying - herd management and improvement
Phase: Poultry - egg production and flock management
Phase: Rural Area Development

COOPERATIVE EXTENSION SERVICE WORK
IN
AGRICULTURE AND HOME ECONOMICS

U. S. DEPARTMENT OF AGRICULTURE &
VIRGINIA POLYTECHNIC INSTITUTE
COOPERATING

EXTENSION SERVICE
LOCAL FARM AND HOME
DEMONSTRATION WORK

PLAN OF WORK
1962-63

COUNTY

BEDFORD

NAME _____
Local Farm Agent

NAME L. H. Mayfield
L. H. Mayfield
Local Home Agent

NAME _____
Asst. Local Farm or Home Agent

DATE MAILED 3/9/62

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6. OTHER TOPICS OF INTEREST TO HOMEMAKERS ---------- - 11

A MAJOR EMPHASIS - Educational Plan

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Home Furnishings, Fiscal Year: 1962 - 63.

The Situation:

Many home makers in Bedford make their curtains and draperies and all plan and arrange their furniture. These homemakers could do a better job in this area with knowledge and skills in window treatment and furniture arrangement.

The Specific Problem:

Homemakers lack knowledge and skills in window treatment and drapery construction to make windws in the home more attractive. They lack knowledge and skills in arranging bedroom furniture to achieve confort.

The Program Objective:

To improve skills in window treatment and drapery construction and in the arranging of bedroom furniture.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (Personnel and Publica's	METHODS	WHEN	BY WHOM
To provide homemakers knowledge and skills in treating typical window problems. To teach skills in drapery making.	Illustrative charts Extension Bulletins - MK-59 Window Treatment Kit, VPI Window Styles, Fabrics - Sears-Roebuck	Leader Training Discussions Demonstrations Result Demonstrations	Sept	Agent Leaders Trained
	Extension Specialist Extension Bulletins - Circ. 827 Circ. 749	Leader Training Discusions Demonstrations and actual practice by homemakers	Sept. Oct. Nov.	State Specialist Agent Leaders Trained

(con.)

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (Personnel and Publica's)	METHODS	WHEN	BY WHOM
To teach skills in arranging bedroom furniture for convenience and comfort.	Illustrative Charts Extension Bulletins- Circ. 508 Circ. 587 Furnitire Arrangement Slides, VPI	Leader Training Discussions Demonstrations - Problem Solving Individual Assistance	Oct.	Agent Leaders Trained

EVALUATION:
Bench-mark to appraise present situation through survey, observation, and expressions.
Observe number of windows improved since beginning of project.
Determine the number of homemakers practicing recommended procedures in constructing draperies through observation of the finished articles.
Determine improvements made in Bedroom arrangement through observation and through improvements listed on accomplishment sheets passed in to agent at end of year.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: EXTENSION HOME ECONOMICS

PHASE: Home Management, Fiscal Year: 1962 - 63.

The Situation:
Many homemakers use most of their time and energy on jobs preformed in the kitchen. Many could use less time and energy in these jobs with a knowledge of a well arranged kitchen and with proper tools for the food preparation jobs.

The Specific Problem: Homemakers lack knowledge of a well arranged kitchen for a more convenient and satifying place to work. Homemakers lack skills in selecting the proper tools for food preparation jobs and in improving kitchen storage space, which would make work easier to preform to save time and energy.

The Program Objective:
To improve skills in planning a well arranged kitchen with good storage space and in selecting the proper food preparation tools.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (Personnel and Publica's	METHODS	WHEN	BY WHOM
To provide homemakers knowledge and skills in measuring and planning a convenient kitchen and improving storage space.	Extension Specialist Illustrative Materials and charts. Kitchen cut-outs Extension Bulletins- MI-81 MI-92 MI-95 MI-85 MI-94 Professional Magazines	Leader Training Discussions Demonstrations and actual practice by homemakers. Result Demonstrations Tours	Jan. Feb. Mar.	State Specialist Agent Leaders Trained Leaders serving as result demonstrators.

(con.)

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (Personnel and Publica's)	METHODS	WHEN	BY WHOM
To teach skills in selecting the proper tools for food preparation in the kitchen.	Extension Bulletins- Home and Garden No. 12 Illustrative Charts Professional Magazines	Leader Training Discussions Demonstations	Apr.	Agent Leaders Trained

EVALUATION:

Obtain from kitchen score sheet number and types of kitchen improvements to be made by homemakers as an appraisal of the situation before the program starts.
Through survies, tours and observations made during homevisits, determine the number of homemakers making kitchen improvements and type of improvements made.
Results obtained by result demenstrators.
Homemakers attitude toward a convenient kitchen and other expressions made.

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: COMMUNITY AND PUBLIC AFFAIRS

PHASE: County Advisory Board, HD Committee, and Community Improvement Club.

The Situation:
The County Advisory Board, HD Committee, and Community Club plays a very important part in aiding with the dissemination of extension outlook material and new and improved farm and home practices. This group also aid some in informing the public on other extension agencies' developments as received by the agent. These groups could do a much better job through a stronger educational program during regular meetings.

The Specific Problem:
County Board, Club and Committee members lack the knowledge in the many rapid changes and developments pertaining to extension that would enable them to work more effectively with the county extension program.

The Program Objective:
To increase the effectiveness of the county boards and committees through educational programs during regular board and committee meetings.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (Personnel and Publica's	METHODS	WHEN	BY WHOM
To increase leaders knowledge of extension program	Agent Cooperative Extension Work (Book by Kelsey & Hearne) Exten. Bull. 211	Discussions	Regular Meetings	Agent
Toprovide leaders knowledge and skills in up-to-date improved Farm and Home practices and outlook information, especially related to present needs.	Extension News Releases Annual Outlook Information Family Economics Review	Discussions Demonstrations when possible	Regular Meetings	Agent

(con.)

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (Personnel and Publica's)	METHODS	WHEN	BY WHOM
To increase leaders knowledge of other county extension agencies and the assistance they render and provide them with information pertaining to new developments and general policies of these agencies concerning the public. (Other Extension Agencies - EX. Soil Conservation, Forestry, FHA, etc.)	County Agricultural Council County Extension Agencies Extension Agencies' Literature and notices.	Discussions Announcements Demonstrations, when possible by representatives of other extension agencies.	Regular Meetings	Agent Other Extension Representatives.

EVALUATION:

Leaders discuss the extension program more freely.
Increase interest in the extension program on the part of board and committee members and other leaders in the community and county.
Information shared and assistance given others on improved farm and home practices.
Increased awearness of available assistance from other extension agencies on the part of the leaders and public.
End of the year remarks and question period to determine whether the years program was worthwhile.

A MAJOR EMPHASIS - ORGANIZATION PLAN

PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS

PHASE: 4-H Project Leaders Committee, Fiscal Year: 1962 - 63.

The Situation:
In Bedford County there are seven 4-H clubs with 176 boys and 186 girls participating in 4-H club work. These clubs are organized in school with teachers serving as organization leaders and, as best can, project leaders too. There are only seventeen project leaders, which the agent work with individually, serving the total enrollment of 362 members. Each year only a few members complete their project work sucessfully. It is evident that more project leaders are needed and those serving need strengthening, which can be done through organizing a project leaders committee.

The Specific Problem:
Project leaders are needed to train 4-H members, ranging in age from 10 - 21 years, in their project work.

The Program Objective:
To improve the project assistance in the county.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (Personnel and Publica's	METHODS	WHEN	BY WHOM
To create an awearness on the part of Bedford County leaders in the existing problem of project leaders.	Editors of Local Paper District Agent Experience County Project Leaders. Leaders Handbook Bull.270 Four-H Project Manual Bull.255 Extension Bull. PA-95	1. News articles on project completion in carparison to number 4-H members enrolled in 4-H Work.	July	Agent
		2. Letters to parents of 4-H'ers stating assistance needed and plans for organization work.	July	Agent
2. To stimulate interest on the part of Bedford County leaders to serve as project leaders.		3. Home visits to explain the 4-H program and need for project leaders.		Agent Leaders (adult & jr.) 4-H Members

(con.)

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (Personnel and Publica's)	METHODS	WHEN	BY WHOM
3. To solicit the support of the present active project leaders. 4. To provide prospective leaders with information on duties of a project leader and an orientation period. 5. To preplan the first meeting and its agenda. 6. To continue work with project leaders and provide special training meetings on available projects.		4. Pre-planning meeting with District Agent. 5. Discuss organization with key leaders through personal contacts. 6. Hold County-wide organization meeting	Aug. Aug Sept.	District Agent Agent Agent Experienced Leaders.

EVALUATION:

Number and per cent of leaders who attended organization meeting.

Questionaire to determine if orientation needs were met.

Attitudes toward 4-H program and project work.

(Note:
Training Program after organization
of project leaders committee.)

A MAJOR EMPHASIS - EDUCATIONAL PLAN

PROJECT AREA: 4-H AND OTHER EXTENSION YOUTH PROGRAMS.

PHASE: Four-H Project Leader Training Program, Fiscal Year: 1962 -63.

The Situation:

Seventeen leaders serve as 4-H project leaders in Bedford County. Perhaps more leaders would serve in this capacity, with a stronger leader training program initiated.

The Specific Problem:

Project leaders lack knowledge in project requirements and an understanding of needs and interest of 4-H members. Project leaders lack skills in giving demonstrations.

The Program Objective:

1. To strengthen the quality of existing project leaders.
2. To train new project leaders.

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (Personnel and Publica's)	METHODS	WHEN	BY WHOM
1. To increase leaders knowledge of projects and requirements.	Extension 4-H Agent Agent Ext. Bull.255 Ext. Project Records. 4-H Facts - Circ. 724	One-Day Leaders Meeting with State Agent as speaker to cover 1 and 2 objectives.	Oct.	State 4-H Agent Agent
2. To increase understanding of needs and interest of 4-H members.	Ext. Bull. 270			

(con.)

TEACHING OBJECTIVES	SOURCE OF ASSISTANCE (Personnel and Publica's)	METHODS	WHEN	BY WHOM
3. To increase skills of project leaders in giving demonstrations through -				
(a.) General project instruction meetings.	Extension Specialist Agent	Leader Training Meeting to discuss giving demonstrations.	Nov.	Specialist Agent
(b.) Special project instruction leader training meetings on projects being carried by 4-H'ers during the year.	Extension Bulletins, Circulars, and leaflets on available projects.	Leader Training Clinics for each available project - a month in advance to club meetings or due project assistance to 4-H members.	Dec. Jan. Feb. Mar. Apr. May June	Ext. Project Specialist Trained leaders Other Local Agt Other Agencies

EVALUATION:

1. Number of leaders serving now, compared to 17 working with the program in the beginning.
2. Club performance - percent of projects completed.
3. Individual performance - per cent of projects completed by individuals.
4. Four-H members' attitude toward leaders' assistance.
5. Observation of work done and changes in attitudes on part of leaders and members toward the extension program and their work.
6. Accomplishment sheets turned in to agent by leaders for evaluation data.

OTHER TOPICS OF INTEREST TO HOMEMAKERS TO BE COVERED, FISCAL YEAR: 1962 - 63.

1. Rural Arts and Recreation-
   a. Corsage and Basket Making
   b. Christmas Suggestions - Tying Gift Packages

2. Home Ground Beautification - Planning

3. Public Speaking - Voice Grooming

4. First Aid Class - Second Course
   (Instructions by Red Cross Dept.)