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Trivago, Booking.com, KLM and others unite to create COVID-19 information service

By Kevin May (/Kevin-May) | June 4, 2020

A group of major travel brands have created a service to provide a single data source with current global news as it relates to the coronavirus outbreak and recovery.

Booking.com (<http://Booking.com>) and Trivago are fronting the **COVID Travel Alliance (<https://covidtravelalliance.com/>)** platform from the world of online intermediaries.

They are joined by fellow travel brands Barcelo Hotels, Eurowings, FlixBus, Iberostar Hotels, KLM and Radisson Hotel Group in the project.

The idea behind the initiative is to aggregate data that can then be used by consumers, institutions and brands to understand the current COVID-19-based restrictions on a destination, region or country.

Such information will details on border entry, accommodation and the types of attractions and activities that are open for use by travelers.

It will also include data on bars and restaurants in destinations.

The group says: "To succeed with this initiative, we need your support. The members of the Alliance have already committed to contributing to this initiative and will voluntarily invest into this database.

"As a DMO you are an important source of information and can contribute to the quality of the database for your destinations."

The index information and schema is available here (<https://covidtravelalliance.com/pdf/20200529-covid-travel-db-schema.pdf>).

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