

COCAINE BLUES

The Myth and The Reality of Cocaine

An estimated 22 million Americans have tried or are current users of cocaine.

Cocaine affects one out of every three young adults, and has increased in usage by more than 50% over the last five years.

Cocaine is a \$35 billion illicit industry now exceeding coffee as Colombia's number one export.

Despite these facts, few people are aware of the social and psychological impact of this so-called "pleasure drug."

COCAINE BLUES is the first comprehensive film to slice through the mystery, myth and propaganda surrounding the drug that has become one of the major social issues of the 80's. Over twelve months in production on locations throughout the United States, this remarkable film features:

Revealing encounters with underworld figures, convicted dealers, undercover narcotics officers and "average" Americans.

Interviews with the nation's leading medical and legal experts.

Rare surveillance footage of actual cocaine transactions.

Exclusive coverage of Coast Guard shootouts on the high seas and an actual cocaine "bust" by the Los Angeles County Sheriff's Department.

Written and produced for contemporary audiences of all ages, **COCAINE BLUES** offers a graphic and honest perspective on cocaine's history, effects and cultural impact on America.

From truck stops to health spas, from inner city ghettos to penthouse suites, from coke spoons to the ritual of injection, **COCAINE BLUES** is the true story of drug abuse told by real people in their own words...people from all walks of life whose lives have been dramatically altered by the myth and reality of cocaine.

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Suggested Uses:

To serve as a graphic warning against the use of cocaine. To educate the audience about the physical, psychological and legal aspects of cocaine use. To de-glamorize this drug by portraying the reality of cocaine abuse.

Recommended For:

Community and corporate drug prevention and rehabilitation programs. Substance abuse prevention programs and health classes, in schools, colleges and universities. 4-H youth programs.

Producers:

PYRAMID FILM VIDEO by Langley/Barbour Productions, Box 1048, Santa Monica, California 90406-1048.

CONCLUSION

The Community Resource Development Program of the Virginia Cooperative Extension Service as a part of its crime prevention programming effort purchased and is making available **COCAINE BLUES**. Cocaine is now a major drug problem cutting across the entire spectrum of age and society. It is hoped that by informing the public of the reality, rather than the myth of cocaine, potential users will be deterred and habitual users will seek rehabilitation.

Detailed questions concerning any form of drug abuse should be directed to your local police or sheriff's department. Additional information can also be supplied by the Crime Prevention Unit of the Virginia Tech Police.



Community Resource
Development

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