

PLAN OF WORK

1961

CAMPBELL COUNTY, VIRGINIA

EXTENSION PERSONNEL

CHARLES ELLIS

COUNTY AGENT

CAREY E. CARSON

ASSISTANT COUNTY AGENT

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1961 PLAN OF WORK

The 1961 Plan of Work is developed from the County Long-Time Program. It is devoted chiefly to those activities which can be carried out during the calendar year of 1961, with such changes as are deemed necessary because of changing conditions.

Therefore, the following activities are planned for 1961, as outlined.

A. MARKETING

1. Cooperate with the organized feeder pig sale program, increasing the number of feeder pigs sold through these sales to as near 1,000 head as possible.
2. Encourage farmers to sell feeder pigs at heavier weights - for example, 60-100 pounds, since prior sales have shown that these weights are the most profitable to sell. This educational program of better quality pigs and higher weights will be developed through an organized program working with swine producers through personal contact, meetings, letters, and mass news media.
3. Increase the number of feeder cattle sold through organized feeder sales by 300 head, to be accomplished mainly through personal contact with producers who have not sold previously in these sales.
4. Work with two grain buyers to install additional grain storage and more modern handling devices so that grain can be marketed more efficiently and more profitably.
5. Furnish necessary information to sheep producers with relation to marketing of lambs and wool, the wool to be sold on competitive bids by pooling.
6. Develop a possible program in the Grade A milk marketing field because of uncertain conditions at this time. Planning of this program will have to be worked out when matters have settled down a bit.

In all of these marketing programs, local committees are in operation and will be used to advantage, along with representatives from the other agencies dealing with agriculture in the county.

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B. DAIRYING

The most urgent need on a majority of dairy farms in the county is a more abundant supply of feeds and forage of higher quality. In working with DHIA records, we find that where a larger volume of good quality forage and grains are used, there is greater and more efficient production.

Since we find that corn ensilage is the cheapest source of feed, we hope to have stored on the farm at least 8 tons of ensilage per dairy cow and on as many dairy farms as possible. We hope to make farm record analyses on at least 5 farms with the help of Mr. Kenneth Loope and to encourage the construction of more silage storage, with considerable work done on horizontal silos and self-feeding arrangements.

At all times we hope to place emphasis on the fact that we need to get more TDN into these cows, since recognizing the direct relationship between proper feeding and good production. This program will be carried out primarily through personal contact; however, it will be discussed at three meetings held during the year for dairymen. A committee composed of dairy farmers will be active in the program. Circular letters and news articles will be used also.

An organized, county-wide mastitis prevention program is in operation; and each dairyman received a monthly letter on suggested procedures. Also in operation is the county-wide Bangs eradication program in cooperation with the State Department of Agriculture and local veterinarians.

C. LIVESTOCK

In the livestock program emphasis will be placed mainly on more abundant and higher quality feeds and pasture, the placing of higher quality registered sires, and the culling of herds, as well as disease and parasite control.

The program will be carried out through local leaders, Vo-Ag instructors, veterinarians, and the State Department of Agriculture lab, in addition to letters and news articles.

D. AGRONOMY

The chief aim of this year's agronomy program will be to increase yields and quality of all crops, along with more efficient production methods. Help will be enlisted from fertilizer dealers, feed and seed merchants, Vo-Ag instructors,

SCS personnel, and local farm leaders working together to:

1. Encourage the use of recommended varieties and better utilization of fertilizer.
2. Make at least 1,000 recommendations based on soil tests in order to carry on a pasture and hay improvement program.
3. Stress the importance of a higher percentage of grain in corn silage and the harvesting of silage at the proper stage of ripeness, thus increasing the TDN.
4. Hold two county-wide tobacco meetings, one on production and the other on irrigation with the assistance of specialists and an engineer from the SCS.

E. FORESTRY

1. Get 500,000 seedlings planted with the cooperation of representatives of the Virginia Division of Forestry and ASC forest practices.
2. Encourage better forest management where possible, especially with reference to cutting.

F. AGRICULTURAL ENGINEERING

We expect to use assistance available from Extension personnel and the V. P. I. Agricultural Engineering Department to increase the efficiency and improved structure of buildings and equipment on the farms in the county. Building plans and other information will be made available through publicity in local papers.

G. 4-H CLUB WORK

The 4-H Club program for Campbell County will be conducted mainly through in-school clubs, along with a few community clubs which meet at night. The Club program will be coordinated by the Adult Advisory Committee, the County 4-H Council, and the County 4-H All Star Chapter. Many of the school teachers are serving as sponsors and organizational leaders for the clubs meeting in school.

Our objectives for 1961 are as follows:

1. Acquaint Club members, leaders, and parents with the opportunities available through 4-H Club work.
2. Use the press and radio to inform the Club members and the public about the various Club activities.

3. Hold county-wide and area project instruction in the electric, automotive care and safety, and horse and pony projects.
4. Secure additional adult leaders for community clubs.
5. Obtain the services of businessmen and professional people to assist in giving specialized project information.
6. Encourage participation in 4-H camps, short courses, and district and state demonstration and judging contests.

GOALS FOR 1961:

1. Hold a meeting of older Club members, parents, and leaders to inform them of the opportunities provided through the 4-H Club program.
2. Hold three area 4-H electric schools and hold automotive care and safety meetings in garages or other places where automobiles can be available for project instruction.
3. Work with the Adult Advisory Committee and the County Council to secure additional adult leaders for community clubs.
4. Conduct the county 4-H talent contest.
5. Recognize outstanding leaders at the annual 4-H achievement program.
6. Have an increase of 2 per cent in the number of 4-H Club members attending 4-H encampments.
7. Give additional responsibility to Junior leaders in working with younger Club members.
8. Organize one new community club.