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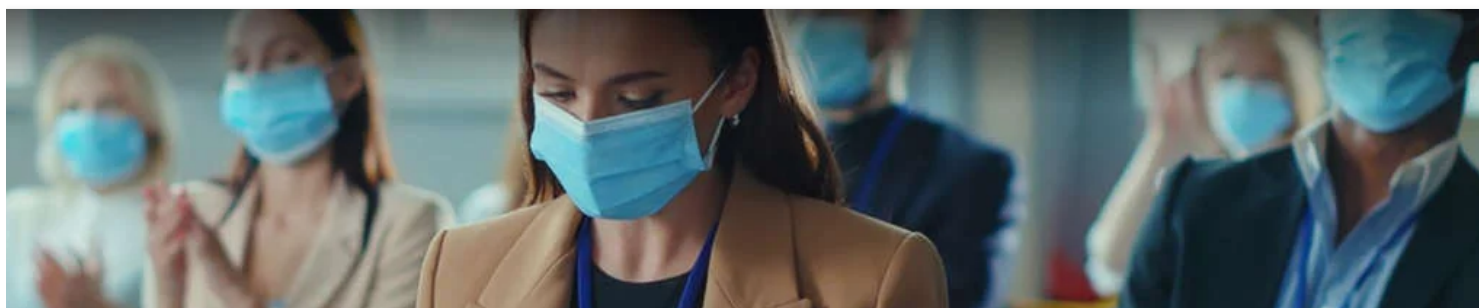
9 March 2021

Hilton Offers Event Planners COVID-19 Testing and Health Screening Resources for Their Event Attendees

After booking a meeting or event at any U.S. property, planners gain access to third-party providers with COVID-19 tests and health screening options

2 min

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Hilton has been listening and responding to the needs of its customers, and now the world's most hospitable company is providing event planners with COVID-19 testing and health screening resources for their event attendees. — Photo: Hilton

MCLEAN, Va. - Event planners continue to look to hospitality industry leaders for solutions that help simplify the complex task of organizing in-person or hybrid events in the current environment - particularly as it relates to COVID-19 testing and health screenings. Throughout the pandemic, Hilton has been listening and responding to the needs of its customers, and now the world's most hospitable company is providing event planners with COVID-19 testing and health screening resources for their event attendees.



"As more customers book in-person meetings and events, there has been a steady increase in requests and questions around COVID-19 testing and screening options for event attendees," said Frank Passanante, senior vice president, Hilton Worldwide Sales, Americas. "In response, we



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Beginning this month, Hilton's event planner partners who book or have booked an event at any U.S. property will gain access to the EventReady Playbook, which will include the list of third-party providers that can provide a variety of COVID-19 testing and health screening options, including:

- Handheld temperature check devices
- Personal health screening checklists
- COVID-19 self-testing options
- COVID-19 same-day, onsite testing

The COVID-19 testing and health screening options are presented to event planners as the latest evolution of [EventReady with CleanStay](#), Hilton's global cleanliness and client service program specific to meetings and events.

The provider list, as well as example ways that planners could combine the various options for their events, will be included within the Wellness section of the EventReady Playbook. Introduced this past summer and continuously updated based on evolving needs, the proprietary EventReady Playbook presents event planners with expert guidance and curated resources that address event planning solutions, including the recently expanded hybrid events section.

For more information, visit meetings.hilton.com.

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Hilton (NYSE: HLT) is a leading global hospitality company with a [portfolio](#) of 18 world-class brands comprising more than 6,300 properties and more than one million rooms, in 118 countries and territories. Dedicated to fulfilling its mission to be the world's most hospitable company, Hilton has welcomed more than 3 billion guests in its more than 100-year history, earned a top spot on the 2020 World's Best Workplaces list, and was named the 2020 Global Industry Leader on the Dow Jones Sustainability Indices. In 2020, [Hilton CleanStay](#) was introduced, bringing an industry-defining standard of cleanliness and disinfection to hotels worldwide.

Through the award-winning guest loyalty program Hilton Honors, the more than 110 million members who



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CONTACT

Colleen Hart

Hilton

Phone: +1 703 883 6616

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