

IV. GENERAL APPRAISAL OF PAST YEAR

The training of additional leaders and involving them in the planning of the County Extension Program have shown a marked improvement in its growth and development. Every day contacts with people in competitive organizations and serviced have been stimulating to more people and created increased participation in the Extension Program of the county.

The daily radio broadcast, weekly news articles and circular letters have been of tremendous value in getting information to those persons who were not reached through meetings or individual contacts. Comments from many such persons expressed gratitude for the information received.

Demonstrations, field trips and individual support have been greater and cooperation from a larger number of people was realized during the past year. An awareness of the Extension program was demonstrated by a larger number of people and is in evident by comments made and results observed.

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IV. GENERAL APPRAISAL OF PAST YEAR

Phase: Parent Cooperation

Problem: The lack of parent cooperation to provide opportunity for the development of individual growth through 4-H activities.

Objective: To create a better understanding on the part of more parents by involving them in a larger number of 4-H activities.

Efforts were made to include more parents in planning the 4-H program. They were encouraged to participate in 4-H activities.

Special programs were planned and presented so that parents could observe the 4-H'ers participation. Home visits, news letters and other media were used to keep parents informed. Club meetings are held in the homes of the members which gives more parents an opportunity to observe some of the activities. Only one Junior Four-H Club meet in the public schools during the day. The leaders for this junior group are among the best informed in the county.

The quality of 4-H Club work and active participation of both, parents and leaders, in county and district activities is evidence that cooperation of the part of parent is increasing.

Phase: Adult Project Leaders

Problem: Leaders need to be reassured and to gain confidence as well as technical skills in giving demonstrations and project supervision.

Objective: To provide training opportunities for 4-H project leaders and give on-the-job training in supervision to promote better 4-H work.

Leaders were asked to select the project area they felt best qualified to supervise. Training was given to leaders in their respective areas. The leaders organized project groups for demonstrations and supervision.

In many areas, transportation was a problem, therefore some leaders were trained individually or in small groups. Leaders visited club members with agents to observe on-the-job supervision. Others visited alone for individual supervision. The leaders assumed greater responsibility for carrying out the 4-H program activities and project work.

Emphases were placed on long term easy payment plans and the amount of interest charged by various loan agencies.

The results of this cannot be determined at present, however from the interest and enthusiasm shown at the meetings, they are atleast conscious of the pit-falls of these easy payment plans and how to determine the amount of interest charged.

Selecting and Care of Floor Covering

Demonstrations were given to club groups on "What to look for in buying floor covering and how to care for it." A sample kit of floor coverings were borrowed from the House Furnishing Specialist to supplement the teaching aid.

Here again, the members were asked to relate their experiences in using various floor coverings. These statements proved to be rewarding as they supported the results of the research materials that were used.

Results of this project cannot be determined at present. Evaluations have not been completed. This project was conducted in October.

Phase: Consumer's Credit Saving Investment -
Selecting and Care of Floor Coverings

Problem: Homemakers lack knowledge of credit plans and the rate of interest charged for long term easy payments. Many are guilty of impulsive buying because they do not have financial plans.

Objective: Develop skills in planning and spending the income to make the family more secured. To teach skills in selecting and care of floor coverings.

A Leader Training Meeting was conducted by Mrs. Ocie O'Brien, Home Management Specialist on Consumer's Credit, Saving and Investment.

Leaders and agent attending the training meeting carried this information to club groups. Discussions were held in club meetings, charts and graphs were used as visual aids. Members were drawn into the discussions by relating actual experiences they have had with credit buying and buying impulsively without planning the income.

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Phase: Home Furnishings - Refinishing and Upholstering Furniture;
Making Slipcovers, Rugs and Decorative
Pillows; Winter Bouquets.

Problem: Homemakers do not utilize what they have to the best
advantage to make their home more attractive and
liveable.

Objective: To develop skills in reclaiming furniture and making
and using accessories to make their homes more attractive and liveable.

Discussions were held on what is beauty in home furnishings,
how to select materials and ways to make use of available furnishings.
Charts, pictures and sample material were used as teaching aids.

Workshops were held to provide opportunities for each club
member to get actual practice in remodeling and making house furnishings.
The result of this project was determined through observation and yearly list of accomplishments passed in by club members.

Homemakers reported that they improved their home furnishings
by reclaiming old furniture and making house furnishings.

The evident of change in home makers can be summed up by
the statement made by several club ladies, "Before discarding
anything, I always ask myself, can it be reclaimed or put to further
use."

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Phase: Grading and Marketing

Problem: Small farmers failure to grade and market their products may be due to lack of skill and knowledge of market trends and demands.

Objective: To provide opportunities, information and experiences for farmers to participate and understand grading and marketing trends.

Grading and marketing specialist held five demonstrations during the year. Judges at the Local Fair assisted in briefing many farmers on selection and quality of products. Trips to Experiment Stations and District Contest offered additional opportunities. Trips were made to local livestock and produce markets for observation. Tangible results were shown through the sales (based on averages received) at the warehouses and livestock markets.

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Phase: Management - Farm Records

Problem: Small Farmers do not feel an urgent need for keeping farm records.

Objective: To provide farmers with information and help develop skills and an understanding of the value of record keeping.

A small group of farmers met with the Farm Management Specialist to discuss Farm Record Keeping. Six members of the group volunteered to participate in the Mail-in Record program and to follow regular procedures. Other members of the group participated in the record keeping program, but not in the Mail-In program. Each participant was furnished a copy of VPI bulletin number 229 and assisted with inventories. All mail in records have been kept up to date and with some degree of accuracy. Other participants reports satisfactory result with their record keeping.

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| Field Number | Soil Ph | Planting Date | Rate of Planting | Fertilizer | | Side Dressing | | Yield |
|--------------|---------|---------------|------------------|------------|--------|---------------|--------|-------|
| | | | | Analysis | Amount | Analysis | Amount | |
| 1 | 5.8 | 4/18/62 | 12,000 | 5-10-10 | 700 | 16% N. | 150 | 71 |
| 2 | 5.7 | 4/17/62 | 14,000 | 5-10-10 | 800 | 16% N. | 200 | 82 |
| 3 | 5.6 | 4/17/62 | 14,000 | 10-10-10 | 600 | 20% N. | 150 | 85 |
| 4 | 5.8 | 5/1/62 | 12,000 | 5-10-10 | 600 | 16% N. | 150 | 67 |

Each farmer planted a full season corn. Soil test showed in each case that soil was slightly on the acid side, but no lime was applied.

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II. PROJECT AREA

Phase: Agronomy - Corn Production

Problem: Corn yields are very low in the county. This situation is due primarily to the lack of following recommended practices for corn.

Objective: To encourage farmers to increase corn yields by using proper analysis and amounts of fertilizer, certified seed and cultural practices that are recommended.

The low yields of corn was discussed in small groups. Local resource persons were asked to meet with the groups. A number of farmers were asked to plan and set up demonstration plots using certified seed, correct analysis and amounts of fertilizer and side dressing, based on soil samples taken and recommended cultural practices.

These plots were visited frequently during the growing season and the results checked at harvest time. The results of four plots checked as follows:

II. PROJECT AREA

Phases:

1. Agronomy - Corn Production
2. Management - Farm Records
3. Grading and Marketing
4. Home Furnishings
5. Consumer's Credit Saving Investment
6. Adult Project Leaders

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The work of local leaders has proved most profitable in the coordination and execution of the Extension Program.

I. INVOLVEMENT OF LOCAL LEADERS IN PLANNING AND CARRYING OUT
THE EXTENSION PROGRAM

There are four major groups in the county responsible for the planning and execution of the activities, both youth and adult, of the Extension Program. These groups are:

- A. Agriculture Advisory Board
- B. Home Demonstration Committee
- C. Four-H Leaders Association
- D. Four-H Junior Council

The members in these organizations are community leaders, officers and leaders of local clubs.

These organizations meet throughout the year to discuss the needs and wants of the people and study research material, information, current outlook and to plan ways and means of diffusing this information to the people to stimulate the use of improved practices.

Local resource personnel and Extension Specialists were set-up by the leaders in keeping with the wants and needs of the communities.

Methods used by these groups to reach the public are: result demonstrations, community improvement projects, field trips, special program, tours, Fair exhibits, Achievement Day Programs, workshops, educational trips, radio and news papers.

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I. INVOLVEMENT OF LOCAL LEADERS IN PLANNING AND
CARRYING OUT THE EXTENSION PROGRAM.

ANNUAL NARRATIVE REPORT

COUNTY EXTENSION WORK

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Victor R. Powell

Extension Agent

Delores J. Maise

Extension Agent

Assistant Agent

Assistant Agent

Assistant Agent



1962

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County